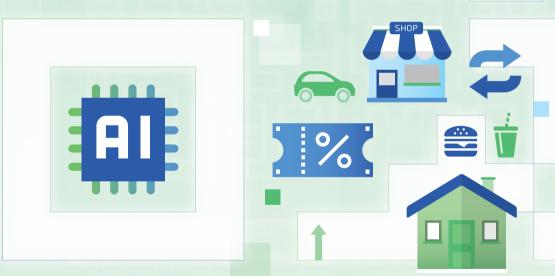
Stock Code: 9923.HK

股份代號: 9923.HK





# Yeahka Limited

移卡有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

Yeahka 移卡

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# CORPORATE INFORMATION

#### REGISTERED OFFICE

Vistra (Cayman) Limited

P.O. Box 31119 Grand Pavilion

Hibiscus Way, 802 West Bay Road

Grand Cayman, KY1-1205

Cayman Islands

#### **HEADQUARTERS**

19/F A4 Building, Kexing Science Park

15 Keyuan Road, Nanshan District

Shenzhen

China

# PRINCIPAL PLACE OF BUSINESS IN HONG KONG

40th Floor, Dah Sing Financial Centre

No. 248 Queen's Road East

Wanchai, Hong Kong

## **COMPANY'S WEBSITE**

https://www.yeahka.com/

#### **BOARD OF DIRECTORS**

#### **Executive Director**

Mr. Liu Yingqi (Chairman)

Ms. Zhou Lingli (resigned with effect from March 4, 2021)

Mr. Yao Zhijian

Mr. Luo Xiaohui

#### Non-executive Directors

Mr. Mathias Nicolaus Schilling

Mr. Akio Tanaka

#### Independent non-executive Directors

Mr. Tam Bing Chung Benson

Mr. Yao Wei

Mr. Yang Tao

#### **COMPANY SECRETARY**

Ms. Mak Po Man Cherie

(an associate member of both The Hong Kong Chartered Governance Institute and The Chartered Governance

Institute in the United Kingdom)

#### **AUTHORIZED REPRESENTATIVES**

Mr. Yao Zhijian

Ms. Mak Po Man Cherie

# **AUDIT COMMITTEE**

Mr. Yao Wei (Chairman)

Mr. Tam Bing Chung Benson

Mr. Yang Tao

#### REMUNERATION COMMITTEE

Mr. Yao Wei (Chairman)

Mr. Liu Yingqi

Mr. Tam Bing Chung Benson

## NOMINATION COMMITTEE

Mr. Liu Yingqi (Chairman)

Mr. Yao Wei

Mr. Tam Bing Chung Benson

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE COMMITTEE

Mr. Liu Yingqi (Chairman)

Mr. Yao Zhijian

Mr. Yao Wei

# HONG KONG LEGAL ADVISER

Miao & Co. (In Association with Han Kun Law Offices)

Rooms 3901-05, 39/F

Edinburgh Tower, The Landmark

15 Queen's Road Central

Hong Kong

# **CORPORATE INFORMATION**

#### INDEPENDENT AUDITOR

#### PricewaterhouseCoopers

Certified Public Accountants

Registered Public Interest Entity Auditor

22/F, Prince's Building

Central

Hong Kong

#### **COMPLIANCE ADVISER**

#### Somerley Capital Limited

20th Floor, China Building

29 Queen's Road Central

Hong Kong

# THE CAYMAN ISLANDS PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

#### Maples Fund Services (Cayman) Limited

Boundary Hall, Cricket Square

PO Box 1093

Grand Cayman, KY1-1102

Cayman Islands

#### HONG KONG SHARE REGISTRAR

#### Computershare Hong Kong Investor Services Limited

Shops 1712-1716

17th Floor, Hopewell Centre

183 Queen's Road East

Wanchai

Hong Kong

#### PRINCIPAL BANKS

Industrial and Commercial Bank of China,

Shenzhen Meilin Yicun Sub-branch

No. 112, Zone 5, Meilin Yicun

Futian District

Shenzhen, PRC

#### China Everbright Bank, Shenzhen Fortune Branch

1/F, Fortune Building

88 Fuhua 3rd Road, Futian District

Shenzhen, PRC

# **FIVE-YEAR FINANCIAL SUMMARY**

# CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

|   | For the Year ended December 31, |           |                |           |           |  |
|---|---------------------------------|-----------|----------------|-----------|-----------|--|
|   | 2021                            | 2020      | 2020 2019 2018 |           |           |  |
|   |                                 | RMB'000   |                |           |           |  |
| Revenue                                     | 3,058,632                       | 2,292,903 | 2,258,019      | 992,891   | 304,688   |  |
| Gross profit                                | 814,620                         | 743,679   | 647,035        | 269,535   | 118,146   |  |
| Operating profit/(loss)                     | 482,436                         | 352,426   | 352,696        | 33,161    | (51,050)  |  |
| Profit/(loss) before income tax             | 446,435                         | 454,462   | 151,039        | (187,961) | (332,677) |  |
| Profit/(loss) for the year attributable to: |                                 |           |                |           |           |  |
| Equity holders of the Company               | 420,934                         | 438,907   | 84,663         | (182,794) | (342,024) |  |
| Non-IFRS Measure:                           |                                 |           |                |           |           |  |
| Adjusted net profit/(loss)(1)               | 434,808                         | 360,597   | 301,016        | 39,507    | (33,511)  |  |

Note:

# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

|  | As of December 31, |           |           |           |           |  |
|--|--------------------|-----------|-----------|-----------|-----------|--|
|  | 2021               | 2020      | 2019      | 2018      | 2017      |  |
|  |                    |           | RMB'000   |           |           |  |
| Assets   |                    |           |           |           |           |  |
| Non-current assets                                 | 1,127,991          | 609,405   | 413,876   | 215,832   | 69,184    |  |
| Current assets                                     | 5,627,785          | 5,013,985 | 1,860,160 | 1,553,312 | 978,853   |  |
| Total assets                                       | 6,755,776          | 5,623,390 | 2,274,036 | 1,769,144 | 1,048,037 |  |
| Equity and liabilities                             |                    |           |           |           |           |  |
| Equity/(deficit) attributable to equity holders of |                    |           |           |           |           |  |
| the Company  | 3,259,250          | 3,119,787 | (555,496) | (797,964) | (583,019) |  |
| Total equity/(deficit)                             | 3,200,671          | 3,166,855 | (555,496) | (797,964) | (583,019) |  |
| Non-current liabilities                            | 143,002            | 132,046   | 1,453,897 | 1,102,520 | 834,648   |  |
| Current liabilities                                | 3,412,103          | 2,324,489 | 1,375,635 | 1,464,588 | 796,408   |  |
| Total liabilities                                  | 3,555,105          | 2,456,535 | 2,829,532 | 2,567,108 | 1,631,056 |  |
| Total equity and liabilities                       | 6,755,776          | 5,623,390 | 2,274,036 | 1,769,144 | 1,048,037 |  |

 $<sup>\</sup>hbox{(1)} \qquad \hbox{See "Management Discussion and Analysis} - \hbox{Non-IFRS Measures" in this annual report.}$ 

# **CHAIRMAN'S STATEMENT**

Dear Shareholders,

We would like to express our sincere gratitude to all of our Shareholders for your continued support. On behalf of the Board, I am pleased to present the annual report of the Group for the year ended December 31, 2021.

The ongoing and recurring Pandemic in 2021 in China and around the world has changed various aspects of economic activities and consumption behaviors, creating challenges and opportunities for different industries. As the business environment in China gradually stabilized and recovered from the impact of the Pandemic, our effective marketing and channel strategies and diversified revenue streams coped with the adverse impact of the Pandemic in certain regions, enabling us to continue to achieve steady growth in our financial and operational performance indicators in 2021.

# LAUNCHED THE IN-STORE E-COMMERCE SERVICES TO ENHANCE THE COMMERCIAL DIGITALIZED ECOSYSTEM

Facing the ever-changing market environment, we continued adhering to our goal of building an independent and scalable commercial digitalized ecosystem. As China's economy gradually recovers from the Pandemic, a wave of digital transformation is emerging. As a leading payment-based technology platform, we continued to seamlessly connect merchants and consumers through payment services of different kinds, including QR code and traditional bank card payment, as well as provide merchant solutions including SaaS digital solutions, precision marketing services, and fintech services to help merchants better manage and drive business growth. At the same time, in 2021, we devoted major efforts to explore the local lifestyle services market by launching our in-store e-commerce services to provide consumers with one-stop local lifestyle experiences of great value.

To better reflect our strategic plans and the way how management evaluates business performance, we have reclassified our business lines from (1) one-stop payment services, and (2) technology-enabled business services, to (1) one-stop payment services, (2) merchant solutions, and (3) in-store e-commerce services.

#### FINANCIAL HIGHLIGHTS

In 2021, we continued to record desirable results with revenue increased by 33.4% year-on-year ("YoY") to RMB3,058.6 million, primarily due to the recovery of our one-stop payment services and the rapid growth of all three business lines. Among which, revenue from merchant solutions increased by 38.5% YoY to RMB642.2 million and revenue from the newly-launched in-store e-commerce services amounted to RMB148.2 million for the year ended December 31, 2021.

During 2021, gross profit increased by 9.5% YoY to RMB814.6 million, the gross profit contribution from the non-payment business increased to 53.4%, and the adjusted net profit increased by 20.6% to RMB434.8 million.

# CHAIRMAN'S STATEMENT

#### **BUSINESS HIGHLIGHTS**

One-stop payment services is the foundation of our ecosystem. Through effective marketing and channel strategies, total GPV, number of active payment service merchants, and the number of consumers reached via one-stop payment services all recorded historical highs during 2021, up 45.5%, 32.5%, and 46.5% YoY, to RMB2.12 trillion, 7.3 million, and approximately 945 million respectively. The satisfactory performance of one-stop payment services reflects our further penetration into the daily operation and lives of more merchants and consumers, which helps us to continue to build a more robust ecosystem.

Through more than ten years of experience working in one-stop payment services, we have accumulated a massive and loyal merchant base, which became the broad customer source for our merchant solutions. Given the ongoing trend of digital transformation, the number of small and medium merchants adopting digital services has been increasing, driving a 53.3% YoY increase in the number of our active merchant solutions merchants to 1.38 million. We have fully integrated our merchant solutions modules with our payment platform to provide a seamless experience for merchants. In addition, our simple and user-friendly interface enables merchants to proactively purchase corresponding solution modules according to their operational needs, further reducing our marginal customer acquisition cost, and increasing merchant conversion and retention rates, driving the continued growth of this business line.

The newly-launched in-store e-commerce services further connect merchants with consumers, enhance their interactions, and provide consumers with more convenient consumption methods and more interesting local lifestyle experiences, while helping merchants drive business growth. This ground-breaking business line has recorded impressive results since its launch. In 2021, the number of paying consumers has reached 5.2 million, total GMV has reached RMB398 million, and revenue has reached RMB148.2 million. The in-store e-commerce business is an excellent demonstration of our highly scalable digitalized ecosystem. We are able to effectively leverage the resources and capabilities in our vast ecosystem, including our merchant and consumer base, sales agents, content creation capabilities, and marketing capabilities, to create value for participants of the ecosystem. We expect the GMV of the in-store e-commerce services to reach between RMB2.8 billion and RMB3.5 billion in 2022, and it will serve as the foundation for us to provide more diversified consumer services in the future, representing an important step in building and enhancing our ecosystem.

## **OUTLOOK**

2021 was an important year for Yeahka and laid an important foundation for future development. Going forward, we will continue to drive benefits for all relevant stakeholders in our ecosystem, strengthen the monetization of our data and traffic, increase research and development investment, and broaden our diversified revenue streams. As our ecosystem continues to develop, we plan to expand our business overseas, seek further growth opportunities and facilitate the development of the digital economy.

# **CHAIRMAN'S STATEMENT**

# **APPRECIATION**

The Board would like to express its most sincere gratitude to our Shareholders, merchants, partners, and consumers for their continued support and trust in the Company. The Board would also like to thank all employees and the management team for their dedication to executing the Company's strategies and improving our ecosystem.

# Liu Yingqi

Chairman

March 31, 2022

## **BUSINESS REVIEW AND OUTLOOK**

#### About Yeahka

Yeahka is a leading payment-based technology platform. Our goal is to build an independent and scalable commercial digitalized ecosystem. We seamlessly connect merchants and consumers through payment services of different kinds, including QR code and traditional bank card payment. And on this basis, we provide merchant solutions including SaaS digital solutions, precision marketing services, and fintech services to help merchants better manage and drive business growth. In addition, we also launched in-store e-commerce services in December 2020, providing consumers with one-stop local lifestyle services of great value.

#### **Business Overview**

We have been expanding our business ecosystem over the past ten years. We have enriched our product matrix to empower merchants with comprehensive digital solutions including SaaS, precision marketing and fintech. On consumer end, we also expanded our business initiative to simultaneously provide value for money local lifestyle service packages to consumers. To better reflect our strategic plans and the way how management evaluates business performance, we have reclassified our business lines from (1) one-stop payment services, and (2) technology-enabled business services, to (1) one-stop payment services, (2) merchant solutions, and (3) in-store e-commerce services.

#### **Share Purchase**

During the year ended December 31, 2021 (the "Reporting Period"), the trustee of the restricted share unit scheme has utilized an aggregate of approximately HKD470.1 million to purchase 17,686,800 shares of the Company on market at a consideration ranging from HKD23.05 to HKD29.95 per share. The shares purchased during the Reporting Period represent 3.9% of our issued shares as of the Latest Practicable Date. On March 31, 2022, the Company announced that it would pay an amount of no more than US\$50 million to the trustee of the RSU Scheme to purchase shares of the Company on market from time to time. The share purchase plan was based on the Company's operational growth outlook, capital market conditions, macroeconomic performance indicators and the Company's continuous intention to retain and motivate key employees.

#### Environmental, Social and Governance

Apart from driving rapid business growth, we are committed to our responsibilities as a corporate citizen, continuously and thoroughly evaluating the environmental and social impacts brought by our development. We consolidated expectations from our stakeholders and developed our ESG philosophy and strategies under the guidance of the United Nations Sustainable Development Goals to enhance ESG management.

On the environmental front, we have been promoting green governance and have adopted green office policies. We invested millions of RMB to gradually replace high energy-consuming data centres with low energy-consumption green data centres, reducing PUE value to 1.56. Meanwhile, our proprietary private cloud technology is expected to reduce the amount of physical equipment by about 30%, which is estimated to save 798 megawatt hours of electricity per year. Moreover, we are accelerating the formulation of our carbon footprint reduction targets and action plans to meet the demands in the low-carbon era.

On the social front, we continued to upgrade trading system functions, strengthening transaction risk management, made more than 10 billion risk decisions, and conducted risk processing on over 3 million at-risk transactions. We emphasized staff development and strengthened employee training by setting up flexible internal transfer and promotion mechanisms. In addition, we have also been actively combating the Pandemic, setting up benchmarks for rural revitalization pilot projects and promoting community common prosperity through the establishment of Yeahka Charity Foundation.

Regarding governance, we enhanced ESG governance structure and consolidated internal risk management. We conducted compliance training 6 times throughout the year with 100% attendance, covering company policies, as well as laws and regulations in relation to anti-fraud, anti-corruption, anti-money laundering, etc.

On March 31, 2022, we established an ESG Committee comprised of Mr. Liu Yingqi, chairman of the Board and chief executive officer, Mr. Yao Zhijian, executive Director and chief financial officer and Mr. Yao Wei, independent non-executive Director and chairman of the Audit Committee of the Board. Mr. Liu Yingqi has been appointed as the chairman of the ESG Committee. Please refer to the Company's announcement dated March 31, 2022 for more details.

#### **One-Stop Payment Services**

In 2021, business environment in China has gradually recovered from the impact of the Pandemic. According to the National Bureau of Statistics, in 2021, the total retail sales of consumer goods increased by 12.5% year-on-year, of which food and beverage sales increased by 18.6% year-on-year. The operating pressure of many small and medium merchants<sup>(1)</sup> has been gradually relieved. According to the *Report on Financing Development of Micro, Small and Medium Enterprises in China* (《中國中小微企業融資發展報告》) published by iResearch in 2021, the net increase in the number of merchants<sup>(2)</sup> was 16 million in 2021, representing 99.7% of the net increase of all types of market participants nationwide. In addition, we believe that many small and medium merchants who use personal codes for fund-receiving can switch to integrated merchant codes to enjoy professional payment services. These developments have brought new opportunities and challenges to our business development.

#### Notes:

- (1) Small and medium merchants refer to the group of merchants whose annual payment volume is typically less than RMB3 million.
- (2) Merchants referred to in iResearch's report include small enterprises, micro-enterprises, family workshop-type enterprises and privately or individually-owned business.

One-stop payment services is the entry point for merchant traffic, which is the basis for building our commercial digitalized ecosystem, providing an important pivotal point for our merchant solutions and in-store e-commerce businesses. Despite the impact from the Pandemic in certain areas and the maturing regulatory environment during the year, our GPV and revenue from payment services recorded strong growth given our effective marketing and channel strategies. During the Reporting Period, GPV increased significantly by 45.5% year-on-year to RMB2.12 trillion, among which, GPV of app-based payment services increased by 59.0% year-on-year, accounting for 60.5% of total GPV for the year ended December 31, 2021, up from 55.4% for the year ended December 31, 2020.

Revenue from one-stop payment services increased by 24.0% year-on-year to RMB2,268.3 million. Meanwhile, the number of active payment service merchants and consumers reached via one-stop payment services both recorded historical highs of approximately 7.3 million and 945 million, up by 32.5% and 46.5% year-on-year, respectively. The significant increase in transaction volume, number of merchants and consumers reflected our stable system processing capabilities and effective expansion strategies. According to the *Thematic analysis on industrial payment in China in 2021* (《中國產業支付專題分析2021》) published by Analysys, Yeahka ranked first in China's non-bank independent integrated QR code payment service market, in terms of its comprehensive capabilities including transaction volume and number of merchants served. In addition, according to iResearch, the size of the third-party mobile payment market in China will reach RMB456.2 trillion in 2025, with a compound annual growth rate of 12.9% from 2020 to 2025. We believe that, going forward, the market will maintain a relatively rapid growth rate and the market potential of lower-tier markets (下沉市場) will continue to grow.

As of December 31, 2021, we have established a channel network covering 30 provinces and 324 cities in China, with nearly 15,000 independent sales agents and partners. Our cloud payment platform, through open application programming interface (API), has established partnership with over 2,000 partners, which include SaaS, independent software vendor (ISV), fourth-party payment, and financial institutions, from vertical industries such as food and beverage, retail, parking, refueling, bike-sharing, internet cafes, tourist attractions, hotels, and vending machines. Our scalable and highly compatible payment infrastructure platform can significantly lower research and development cost and increase payment connection efficiency by allowing our partners to customize solutions such as account splitting, bill payment, payment custody, etc. Additionally, as of December 31, 2021, we have shared merchant resources with 95 banks, including joint-stock banks, and urban and rural commercial banks. The banking system has a nationwide network and massive merchant resources, so we co-develop merchant payment service systems and jointly provide bank card acquiring services and merchant acquiring services with banks, helping merchants activate their bank accounts, establish merchant payment channels and provide merchant solutions for merchants to drive diversified development of our payment business. The partnership with banks allows us to further reduce our customer acquisition costs and increase our merchant retention rates.

We believe the development of digital currency electronic payment (DC/EP) will further facilitate in-depth cooperation between commercial banks and third-party payment institutions. We proactively participate in the planning and design of digital currency electronic payment technology standards and have completed the relevant deployment of our software and hardware capabilities. During the Reporting Period, we jointly promoted the implementation of digital currency electronic payment in cities including Shenzhen, Beijing, and Shanghai with a number of leading commercial banks in China. We believe digital currency electronic payment will enable us to develop a diversified merchant base, capitalize on our robust

growing sales network, offer additional innovative payment solutions and at the same time, provide strong support for commercial banks to fully implement digital currency electronic payment through our comprehensive penetration of offline merchant scenarios.

#### **Merchant Solutions**

We have been working in the payment industry for over ten years, and accumulated a massive and loyal merchant base, which became the broad customer source for our merchant solutions. Due to the Pandemic, certain consumption habits such as contactless self-ordering have gradually become popular, and demands from small and medium merchants for technological upgrades have been increasing. As of December 31, 2021, we have developed over 100 proprietary function modules and 15 ecosystem partner function modules, including scan-to-order, cashier management, invoicing management, customer acquisition and retention, employee management, financial management, online store and delivery, customer relation management, service tracking, credit evaluation, etc. We use scalable API ports to develop a partner ecosystem so that merchants can seamlessly connect to other technology vendors through our merchant solutions platform. For instance, merchants can apply for operating loans from partnering financial institutions on our platform. Compared with traditional non-digital merchant services, our enterprise-standard digital merchant solutions give us competitive advantages in a highly-fragmented market. Our merchant solutions can be readily accessed from our payment mini-programs, Apps/ mobile applications, and hardware terminals, to guide merchants in proactively adopting more digital modules based on their operational needs in a one-stop manner to realize a seamless "payment +" digital operation experience. Also, our product interface is simple and user-friendly. The intuitive user experience allows small and medium merchants to use our merchant solutions with little guidance, further reducing our marginal customer acquisition cost, and increasing merchant adoption and retention rate.

We uphold the pursuit of technological innovation and maintain speedy product launches and upgrades. Our product specialists and customer success teams have developed strong relationships with merchants through our payment business, and have a deep understanding of local merchants and consumer preferences. Through unique insights of our product specialists and customer success teams into local markets, we can provide more advanced analytical tools to merchants, and timely market intelligence to our product development team. Compared with traditional software services providers, the merchant solutions we developed focus on satisfying unique operational needs for merchants of different types. For instance, when some of our merchants faced poor in-store operating results during the Pandemic and were on the brink of closing down, we rapidly launched the "integrated food delivery" service, intelligently matching delivery resources of different platforms for merchants. The increased delivery capabilities and lowered delivery costs allow small and medium merchants to operate in omnichannel capacity and reduce operating loss brought by the Pandemic. Our modules are designed to address workflows and operations in different industries. For instance, highly customized ordering, and check-splitting for the food and beverage industry; and product identification and smart weighing solutions for the retail industry, which helped retailers reduce checkout time by over 30%.

During the Reporting Period, the revenue from merchant solutions grew by 38.5% to RMB642.2 million. As of December 31, 2021, the number of active merchant solution customers increased to 1.38 million, up 53.3% year-on-year.

Besides smart operations, small and medium merchants need more efficient ways to acquire and engage customers. We have developed precision marketing modules for merchants from a broad traffic source base. Through our data management platform ("DMP") "Juliang" ("聚量"), advertisements are placed on transaction completion pages, and our DMP generates multi-dimensional tags based on consumption habits and purchasing scenarios. The platform allows us to build predictive models to automatically recommend merchant brand names and performance-based advertisements using real-time bidding algorithm, which enables us to optimize the precise placement performance of advertisements while elevating our profitability. Further, our strong content creation capabilities allow us to offer high-quality graphic and text content, creative designs, and video shooting services for merchants. We integrate traffic from different scenarios to connect with leading traffic platforms such as WeChat, Kuaishou, and Toutiao to help merchants reach consumers on different channels and dimensions based on high-quality content. During the Reporting Period, we have shot and produced nearly 50,000 short videos. On top of basic subscription fees for merchant solutions, the average short video production cost for each merchant ranged from RMB500 to RMB2,000, allowing us to empower merchants with high value-added service. We are currently providing full business chain closed-loop services of Internet big data analytics, marketing strategy formulation, creative content production, media advertising and marketing effect monitoring and optimization. During the Reporting Period, we have launched live streaming service to boost our capabilities in content marketing services.

To satisfy the working capital needs of merchants, we partner with licensed financial institutions to provide a cash advance program called "Yeahka Capital" (移卡金融) under prudent loan policies for qualified merchants to access credit facilities of up to RMB300,000 to purchase inventory, invest in customer acquisition, and manage cash flow. Based on one-stop payment services and merchant solutions, we perform big data analytics and risk assessment on merchants' operating conditions. During the Reporting Period, our fintech services M1+ delinquency rate by vintage (over 30 days overdue) remained below 3.29%, fully reflecting our strong data analysis and risk management capabilities based on our ecosystem. Also, we launched targeted insurance products, satisfying merchants' demand for insurance in different scenarios, including account security insurance, employer's liability insurance, Pandemic insurance, etc.

Moreover, we are actively exploring the integration of commercial digitalized ecosystem and metaverse. Utilizing augmented reality and blockchain technologies, we launched several leisure games to help merchants better acquire customers and stimulate repeat purchases. For instance, we partner with Pagoda (百果園), a large-scale fruit industry chain enterprise, to develop the game "Shuiguo Hehehe" (水果合合合), which is incorporated into Pagoda's mini-program. Our game has helped Pagoda reduce customer acquisition costs by 80% and contributed to 24.1% of its new customers in 18 days after launch.

Going forward, our priority is to continue nurturing the habits of adopting digital solutions among small and medium merchants. Currently, the annual fee for the basic version of our merchant solutions starts from RMB100, and the annual fee for the premium version can be as high as ten times of the annual fee for the basic version. The premium version of merchant solutions provides enhanced tools and services for merchants. For instance, in premium version, merchants can activate the e-commerce module and, through the guidance of our local product specialists, formulate promotion packages that are most suitable for the local consumer habits and the merchants' business conditions. These purposely designed promotion packages are launched on our e-commerce platform and are distributed to targeted consumers both online and offline. We believe this tiered pricing structure lowers the entry barrier for small and medium merchants to embrace digital operation, and provides us with the opportunity to offer premium merchant solutions with more powerful functions and promote the vigorous development of merchants across their development stages.

#### In-store E-commerce Services

The local lifestyle services market in China has huge growth potential. According to iResearch's estimates published in 2020, the market size of the local lifestyle services market in China is expected to reach RMB35 trillion by 2025, implying a compounded annualized growth rate of 12.6% from 2020 to 2025, and the online penetration rate is expected to reach 30.8% in 2025.

With the core belief to establish a commercial digitalized ecosystem, we officially launched in-store e-commerce services in December 2020 to connect merchants and consumers in this two-sided market to facilitate their interaction. Our goal is to foster a vibrant commerce community, let consumers discover fun and exclusive percipience of great value, and enable local lifestyle to thrive.

We leverage the existing resources and capabilities in our ecosystem to launch in-store e-commerce services to grasp the opportunities in the fast-growing local lifestyle services market in China. On the consumer front, we provide them with an abundant selection of local lifestyle experiences at affordable prices. On the merchant front, we help them gain a deeper understanding of market trends and customer behavior, and help them reach hundreds of millions of consumers in China and overseas. With over ten years of experience working with merchants, as of December 31, 2021, we have accumulated approximately 7.3 million active payment service merchants of different nature including restaurants, retail outlets, tourist destinations, hotels, and other local hot spots. Merchants can readily upgrade their merchant solutions package to add in the in-store e-commerce module to design and list attractive, exclusive and discounted packages on our platform. As of December 31, 2021, we reached approximately 945 million consumers through payment services in offline scenarios. Such consumer base significantly lowers the customer acquisition costs for our platform and merchants. Particularly, consumers can use our App, Leshangquan (樂商圏), to discover and purchase a wide range of local lifestyle experience packages at affordable price and access other member-exclusive features and benefits.

We primarily promote through our members on their social networks and private domains. Our platform continuously adds diverse, novel, and value-for-money local lifestyle packages, and through operating strategies such as group purchase and reward points, members will proactively recommend more consumers (such as their family, friends and neighbors) to register as our users. They have common interests or similar lifestyles, and can increase the livelihood of our ecosystem through their interactions. Most of our members promote merchant packages via their social networks, and some of them have become influential key opinion leaders ("KOLs") within their social networks, influencing the consumption choices of many others in their social circles. As of December 31, 2021, we have accumulated more than 3 million KOLs to promote merchants' packages by sharing their own local lifestyle experiences. Our members are rewarded with cash incentives for each purchase referral, which further motivates them to promote merchants' packages on their social networks.

One of our core competencies of our in-store e-commerce services is the ability to utilize existing capabilities of our precision marketing services such as content creation and promotion on mainstream media, which include graphics design, text drafting, promotional short video shooting, live-streaming and advertisement optimization. Through our offerings, even the smallest merchants have the opportunity to take advantage of these services which were previously only available to large advertisers paying an average of RMB151,000, so as to promote their brands and merchant packages. Our KOLs can utilize these ready-to-use promotional materials such as pamphlets or posters to share short videos of themselves visiting the

store, or live-stream on various social platforms which are seamlessly connected to our platform. These promotional methods based on KOLs provide a more interactive and immersive shopping experience on our platform and enable spreading of our discounted packages at lower costs.

To better help merchants design popular packages, we have a dedicated team of over 2,000 in-market product specialists with extensive knowledge of local consumer preferences and competitive landscapes. We work closely with the merchants to design the best packages. We list the best products on the most appropriate customer acquisition channels to bring explosive sales outcomes. For example, we designed a super product (爆品套餐產品) for a well-known roast duck restaurant brand in Shenzhen and achieved GMV of nearly RMB600,000 in the first week of launch, an equivalent of 60% of the restaurant's monthly revenue before using our service.

In terms of pricing, our performance-based services do not charge upfront advertising fees. Instead, merchants can save the fees that they may have to pay on other platforms to provide products at the most competitive pricing. Our packages are usually 30% to 50% cheaper than those on other mainstream platforms that offer standardized advertisement services. We believe this pricing model aligns our interests with that of the merchants and offers pure performance-based services.

Thanks to the differentiated advantages mentioned above, our in-store e-commerce business has recorded tremendous growth. As of December 31, 2021, our in-store e-commerce services had covered approximately 300 cities across China. For the year ended December 31, 2021, the total GMV, the revenue, the number of paying customers, and the stock keep units of our in-store e-commerce services amounted to RMB398 million, RMB148.2 million, 5.2 million, and 159,000, respectively.

Below are screenshots of store visiting videos promoted by our KOLs:



The in-store e-commerce business demonstrates our highly scalable digitalized ecosystem, effectively utilizing our resources including consumers of our payment services, sales agents, marketing solutions and product specialists. Going forward, we will strive to provide consumers with enriching lifestyle experiences that are value for money and empower merchants to reach hundreds of millions of consumers conveniently. We expect growth in in-store e-commerce business by continuously enhancing product categories, expanding operating channels, and improving operating efficiency.

#### Guidance

We expect the total GMV of in-store e-commerce services to be ranging from RMB2.8 billion to RMB3.5 billion for the year ended December 31, 2022.

#### **Prospects**

We envision our commercial digitalized ecosystem to benefit all parties involved, in which synergies among the products and services we provide can be leveraged to realize cross-selling, and gradually enabling us to create a close-looped ecosystem that has strong self-reinforcing network effects.

Going forward, we will continue to capitalize on the data and traffic in our ecosystem, invest in research and development, enrich our product mix, increase diversified revenue streams, extend business boundaries, and create sustainable long-term value for shareholders, employees, and the society.

As our ecosystem continues to evolve, we plan to expand our business into East Asian and Southeast Asian markets, including Japan and Singapore, to seek for further growth opportunities and to promote the development of the digital economy in China and beyond.

# RESULTS OF PERFORMANCE FOR THE YEAR ENDED DECEMBER 31, 2021

| For the | year | ended | Decemb | oer | 31, | , |
|---------|------|-------|--------|-----|-----|---|
|---------|------|-------|--------|-----|-----|---|

|  |             | <u> </u>    |
|--|-------------|-------------|
|  | 2021        | 2020        |
|  | RMB'000     | RMB'000     |
| Revenue  | 3,058,632   | 2,292,903   |
| Cost of revenue  | (2,244,012) | (1,549,224) |
|  |             |             |
| Gross profit   | 814,620     | 743,679     |
| Selling expenses   | (259,212)   | (73,691)    |
| Administrative expenses  | (269,185)   | (181,273)   |
| Research and development expenses                                    | (240,434)   | (127,778)   |
| Impairment losses on financial and other assets                      | (60,357)    | (50,189)    |
| Other income   | 21,521      | 13,482      |
| Gain on disposal of equity interest in former subsidiaries           | 332,172     | _           |
| Fair value changes of financial assets or financial                  |             |             |
| liabilities at fair value through profit or loss                     | 156,398     | 9,831       |
| Other gains/(losses) — net   | (13,087)    | 18,365      |
|  |             |             |
| Operating profit   | 482,436     | 352,426     |
| Finance costs  | (17,157)    | (9,822)     |
| Share of losses of investments accounted for using the equity method | (18,844)    | (13,964)    |
| Fair value changes of convertible redeemable preferred shares        | _           | 125,822     |
|  |             |             |
| Profit before income tax   | 446,435     | 454,462     |
| Income tax expenses  | (62,976)    | (13,682)    |
|  |             |             |
| Profit for the year  | 383,459     | 440,780     |
|  |             |             |
| Profit for the year attributable to:                                 |             |             |
| Equity holders of the Company  | 420,934     | 438,907     |
| Non-controlling interests  | (37,475)    | 1,873       |

#### **REVENUE**

We generate revenue primarily through our three main types of business, namely (i) one-stop payment services; (ii) merchant solutions; and (iii) in-store e-commerce services. Our revenue increased by 33.4% from RMB2,292.9 million for the year ended December 31, 2020 to RMB3,058.6 million for the year ended December 31, 2021, primarily due to the resilient recovery of our one-stop payment service from the impact of the Pandemic as well as the rapid growth in all three lines of business.

The following table sets forth our revenue by business type for the years indicated:

| For the year ended | December 31. |
|--------------------|--------------|
|--------------------|--------------|

|   | 2021      |       | 202       | 20    |
|---|-----------|-------|-----------|-------|
|   | RMB'000   | %     | RMB'000   | %     |
| Revenue from one-stop payment services    | 2,268,266 | 74.2  | 1,829,409 | 79.8  |
| Revenue from merchant solutions(1)        | 642,156   | 21.0  | 463,494   | 20.2  |
| Revenue from in-store e-commerce services | 148,210   | 4.8   | _         | N/A   |
|   |           |       |           |       |
| Total                                     | 3,058,632 | 100.0 | 2,292,903 | 100.0 |

#### Note:

#### One-stop payment services

Revenue from our one-stop payment services increased by 24.0% from RMB1,829.4 million for the year ended December 31, 2020 to RMB2,268.3 million for the year ended December 31, 2021, primarily due to the increase in the total GPV we processed, our effective marketing and channel strategy and the increase in the number of active payment service merchants.

#### Merchant solutions

We have reclassified our technology-enabled business services to merchant solutions, which includes SaaS digital solutions, precision marketing services and fintech services. Revenue from our merchant solutions increased by 38.5% from RMB463.5 million for the year ended December 31, 2020 to RMB642.2 million for the year ended December 31, 2021 as a result of the rapid growth in revenue from all types of our merchant solutions, which was driven by the increasing number of one-stop payment services customers that adopt our merchant solutions.

<sup>(1)</sup> We have reclassified our technology-enabled business services to merchant solutions, which includes SaaS digital solutions, precision marketing services and fintech services.

#### In-store e-commerce services

We commenced to provide in-store e-commerce services in December 2020, and it has since grown rapidly. Revenue from instore e-commerce services amounted to RMB148.2 million for the year ended December 31, 2021 due to the increase in the total GMV and the number of paying consumers brought by the synergy effect with other business lines and effective promotion.

## **COST OF REVENUE**

The following table sets forth a breakdown of our cost of revenue by nature for the years indicated:

|                                    | For the year ended December 31, |       |           |       |
|------------------------------------|---------------------------------|-------|-----------|-------|
|                                    | 20                              | 21    | 20        | 20    |
|                                    | RMB'000                         | %     | RMB'000   | %     |
| Commissions and marketing costs    | 2,060,310                       | 91.8  | 1,433,606 | 92.5  |
| Amortization of non-current assets | 36,521                          | 1.6   | 57,366    | 3.7   |
| Raw materials and consumables      | 107,277                         | 4.8   | 28,352    | 1.8   |
| Others                             | 39,904                          | 1.8   | 29,900    | 2.0   |
|                                    |                                 |       |           |       |
| Total                              | 2,244,012                       | 100.0 | 1,549,224 | 100.0 |

Our cost of revenue increased by 44.8% from RMB1,549.2 million for the year ended December 31, 2020, to RMB2,244.0 million for the year ended December 31, 2021, primarily due to (i) the increase in commission paid to payment distribution channels following the increase in the total GPV we processed; (ii) the increase in commission paid to marketing distribution channels and partners resulting from the rapid expansion of our in-store e-commerce services; and (iii) the increase in raw materials and consumables in relation to merchant solutions services.

The following table sets forth a breakdown of our cost of revenue by business type for the years indicated:

|                              | For the year ended December 31, |       |           |       |
|------------------------------|---------------------------------|-------|-----------|-------|
|                              | 202                             | 21    | 2020      | )     |
|                              | RMB'000                         | %     | RMB'000   | %     |
| One-stop payment services    | 1,888,730                       | 84.2  | 1,346,076 | 86.9  |
| Merchant solutions(1)        | 260,252                         | 11.6  | 203,148   | 13.1  |
| In-store e-commerce services | 95,030                          | 4.2   | _         | _     |
|                              |                                 |       |           |       |
| Total                        | 2,244,012                       | 100.0 | 1,549,224 | 100.0 |

Note:

<sup>(1)</sup> We have reclassified our technology-enabled business services to merchant solutions, which includes SaaS digital solutions, precision marketing services and fintech services.

## **GROSS PROFIT AND GROSS PROFIT MARGIN**

The following table sets forth our gross profit and gross profit margin by business type for the years indicated:

|                                   | For the year ended December 31, |              |              |              |
|-----------------------------------|---------------------------------|--------------|--------------|--------------|
|                                   | 20                              | 21           | 202          | 0            |
|                                   |                                 | Gross profit |              | Gross profit |
|                                   | Gross profit                    | margin       | Gross profit | margin       |
|                                   | RMB'000                         | %            | RMB'000      | %            |
| One-stop payment services         | 379,536                         | 16.7         | 483,333      | 26.4         |
| Merchant solutions <sup>(1)</sup> | 381,904                         | 59.5         | 260,346      | 56.2         |
| In-store e-commerce services      | 53,180                          | 35.9         | _            |              |
|                                   |                                 |              |              |              |
| Total                             | 814,620                         | 26.6         | 743,679      | 32.4         |

#### Note:

Our gross profit increased by 9.5% from RMB743.7 million for the year ended December 31, 2020 to RMB814.6 million for the year ended December 31, 2021.

Our gross profit margin decreased from 32.4% for the year ended December 31, 2020 to 26.6% for the year ended December 31, 2021 as a result of the decrease in gross profit margin of our one-stop payment services.

Gross profit margin of our one-stop payment services decreased from 26.4% for the year ended December 31, 2020 to 16.7% for the year ended December 31, 2021, primarily due to the increase in commission paid to sales agents and distributors.

Gross profit margin of merchant solutions increased from 56.2% for the year ended December 31, 2020 to 59.5% for the year ended December 31, 2021.

Gross profit margin of in-store e-commerce services amounted to 35.9% for the year ended December 31, 2021.

<sup>(1)</sup> We have reclassified our technology-enabled business services to merchant solutions.

## **SELLING EXPENSES**

Our selling expenses increased by 251.8% from RMB73.7 million for the year ended December 31, 2020 to RMB259.2 million for the year ended December 31, 2021, primarily due to (i) the increase in employee benefits as a result of the increase in headcounts of product specialists following the acquisition of Shenzhen Leshua Shangquan Technology Co., Ltd., and Beijing Chuangxinzhong in November 2020, and the acquisition of Dingding Cultural Tourism (Chengdu) Co., Ltd. (鼎鼎文化旅遊(成都)有限公司) ("Dingding Cultural Tourism") in October 2021; and (ii) the increase in advertising and promotion expense as a result of promotion for our in-store e-commerce services. Please refer to the Company's 2020 annual report for details of the acquisition of Shenzhen Leshua Shangquan Technology Co., Ltd., the Company's announcements dated November 9, 2020 and November 30, 2020, and circular dated January 29, 2021 for details of the acquisition of Dingding Cultural Tourism.

#### **ADMINISTRATIVE EXPENSES**

Our administrative expenses increased by 48.5% from RMB181.3 million for the year ended December 31, 2020 to RMB269.2 million for the year ended December 31, 2021, primarily due to (i) the increase in our employee benefits and our office and other administrative expenses as a result of the increase in our headcounts; and (ii) the increase in depreciation and amortization expense following an increase in long-term assets and leasehold property, partially offset by (iii) the decrease in listing expense.

## RESEARCH AND DEVELOPMENT EXPENSES

Our research and development expenses increased by 88.2% from RMB127.8 million for the year ended December 31, 2020 to RMB240.4 million for the year ended December 31, 2021, primarily due to the increase in our commitment to new business and product development and the increase in headcount, partially offset by the decrease in system development, consulting and data validation cost.

## IMPAIRMENT LOSSES ON FINANCIAL AND OTHER ASSETS

Our impairment losses on financial and other assets increased by 20.3% from RMB50.2 million for the year ended December 31, 2020 to RMB60.4 million for the year ended December 31, 2021 because we prudently provided impairment based on the credit risk rates and receivable balance.

#### OTHER INCOME

Our other income increased by 59.6% from RMB13.5 million for the year ended December 31, 2020 to RMB21.5 million for the year ended December 31, 2021, primarily due to the increase in additional deduction on input value-added tax.

## GAIN ON DISPOSAL OF EQUITY INTEREST IN FORMER SUBSIDIARIES

For the year ended December 31, 2021, we recorded a gain of RMB332.2 million on the disposal of 60% equity interests in Shenzhen Zhizhanggui Cloud Service Co., Ltd. ("Zhizhanggui").

# FAIR VALUE CHANGES OF FINANCIAL ASSETS OR FINANCIAL LIABILITIES AT FAIR VALUE THROUGH PROFIT OR LOSS

We recorded fair value changes of financial assets or financial liabilities at fair value through profit or loss of RMB9.8 million for the year ended December 31, 2020 and RMB156.4 million for the year ended December 31, 2021 respectively, primarily due to the fair value gains from the investments in preferred shares and related financial instruments of an investment company, Fushi Technology (Shenzhen) Co., Ltd (深圳市富匙科技有限公司).

# OTHER GAINS/(LOSSES) - NET

We recorded other gains — net of RMB18.4 million for the year ended December 31, 2020, primarily due to gains on our deemed disposal of an associate of RMB20.0 million. We recorded other losses — net of RMB13.1 million for the year ended December 31, 2021, primarily due to exchange rate losses.

#### **OPERATING PROFIT**

As a result of the foregoing, we recorded operating profit of RMB352.4 million for the year ended December 31, 2020 and RMB482.4 million for the year ended December 31, 2021.

## **FINANCE COSTS**

Our finance costs increased by 74.7% from RMB9.8 million for the year ended December 31, 2020 to RMB17.2 million for the year ended December 31, 2021, primarily due to an increase in interest expenses on our borrowings.

# SHARE OF LOSSES OF INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD

Our share of losses of investments accounted for using the equity method increased by 34.9% from RMB14.0 million for the year ended December 31, 2020 to RMB18.8 million for the year ended December 31, 2021, primarily due to certain of our associates incurring loss in 2021.

# FAIR VALUE CHANGES OF CONVERTIBLE REDEEMABLE PREFERRED SHARES

We recognized gains from fair value changes of the convertible redeemable preferred shares of RMB125.8 million for the year ended December 31, 2020 primarily due to the difference between the fair value of the convertible redeemable preferred shares as of December 31, 2020, which was based on independent valuer's best estimate and that as of June 1, 2020, the date on which the preferred shares were converted into ordinary shares upon the listing of our shares on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). No gains from fair value changes of the convertible redeemable preferred shares were recorded for the year ended December 31, 2021.

#### PROFIT BEFORE INCOME TAX

As a result of the foregoing, our profit before income tax decreased by 1.8% from RMB454.5 million for the year ended December 31, 2020 to RMB446.4 million for the year ended December 31, 2021.

#### **INCOME TAX EXPENSES**

Our income tax expenses increased by 360.3% from RMB13.7 million for the year ended December 31, 2020 to RMB63.0 million for the year ended December 31, 2021. Our effective tax rate was 14.1% for the year ended December 31, 2021, primarily due to (i) the enterprise income tax levied on two of our profitable entities being qualified as "High and New Technology Enterprise"; and (ii) the corporate income tax exempted or deducted on three of our profitable entities being qualified as "Software Enterprise". The effective tax rate for the year ended December 31, 2020 was 3.0%, primarily because gains from fair value changes of the preferred shares which was not subject to income taxes.

#### PROFIT FOR THE YEAR

As a result of the foregoing, our profit decreased by 13.0% from RMB440.8 million for the year ended December 31, 2020 to RMB383.5 million for the year ended December 31, 2021.

#### **NON-IFRS MEASURES**

We adopt the adjusted net profit, which is not required by or presented in accordance with IFRS as an additional financial measure to supplement our consolidated financial statements. We believe that the non-IFRS measures facilitate comparisons of operating performance from period to period and company to company, by eliminating potential impacts of items that our management does not consider indicative of our operating performance. We believe that the non-IFRS measures provide useful information to investors and others in understanding and evaluating our consolidated results of operations in the same manner as they help our management. However, our presentation of the adjusted net profit may not be comparable to similarly titled measures presented by other companies. The use of the non-IFRS measure has limitations as an analytical tool, and the investors and shareholders of the Company (the "Shareholders") should not consider them in isolation from, or as substitute for analysis of, our results of operations or financial condition as reported under IFRS.

We define adjusted net profit as profit for the period adjusted by adding (i) fair value changes of the preferred shares; (ii) share-based compensation expenses; and (iii) listing expenses. The following table illustrates reconciliations to our adjusted net profit from our profit for the years indicated:

# Unaudited For the year ended December 31,

|   |         | The second secon |
|---|---------|--|
|   | 2021    | 2020   |
|   | RMB'000 | RMB'000  |
| Profit for the year   |         |  |
| Add:  | 383,459 | 440,780  |
| Fair value changes of convertible redeemable preferred shares | _       | (125,822)  |
| Share-based compensation expenses                             | 51,349  | 18,143   |
| Listing expenses  | _       | 27,496   |
|   |         |  |
| Adjusted net profit   | 434,808 | 360,597  |

Our adjusted net profit for the year increased by 20.6% from RMB360.6 million for the year ended December 31, 2020 to RMB434.8 million for the year ended December 31, 2021. This was primarily attributable to (i) the increase in the number of active payment service merchants from 5.5 million for the year ended December 31, 2020 to 7.3 million for the year ended December 31, 2021 following the resilient recovery of our one-stop payment service business from the Pandemic; and (ii) the growth of our merchant solutions, which had a higher profit margin as compared to one-stop payment services.

#### CAPITAL STRUCTURE

Our total assets increased from RMB5,623.4 million as of December 31, 2020 to RMB6,755.8 million as of December 31, 2021. Our total liabilities increased from RMB2,456.5 million as of December 31, 2020 to RMB3,555.1 million as of December 31, 2021. Liabilities-to-assets ratio increased from 43.7% as of December 31, 2020 to 52.6% as of December 31, 2021.

Our current ratio, being current assets divided by current liabilities as of the respective date, decreased from 2.16 as of December 31, 2020 to 1.65 as of December 31, 2021.

# LIQUIDITY, CAPITAL RESOURCES AND GEARING

The Group has adopted a prudent approach in financial resources management. For the year ended December 31, 2021, we financed our operations primarily through cash generated from business operations, bank borrowings and capital contributions from Shareholders. Our cash and cash equivalents decreased by 19.1% from RMB2,542.3 million as of December 31, 2020 to RMB2,057.9 million as of December 31, 2021, primarily attributable to (i) the payment to the trustee of the restricted share unit scheme to purchase shares of the Company on market and (ii) the cash used in operating activities for expanding in-store e-commerce services business. As of December 31, 2021, the cash and cash equivalents of the Group were mainly denominated in RMB and HKD.

Our gearing ratio, being borrowings divided by total equity and multiplied by 100%, increased from 6.7% as of December 31, 2020 to 15.9% as of December 31, 2021, primarily attributable to the increased balance of borrowings as of December 31, 2021.

#### **CAPITAL EXPENDITURES**

Our capital expenditures primarily consist of payments for purchasing property, plant and equipment, intangible assets and payment terminals. Our total capital expenditures increased by 208.8% from RMB38.7 million for the year December 31, 2020 to RMB119.6 million for the year ended December 31, 2021.

#### **INDEBTEDNESS**

Our indebtedness mainly includes interest-bearing bank borrowings denominated in RMB. The following table sets forth a breakdown of our interest-bearing borrowings, lease liabilities and other payables due to creditors as of the dates indicated:

|                                       | As of Dec | As of December 31, |  |  |
|---------------------------------------|-----------|--------------------|--|--|
|                                       | 2021      | 2020               |  |  |
|                                       | RMB'000   | RMB'000            |  |  |
| Non-current                           |           |                    |  |  |
| Lease liabilities                     | 18,967    | 31,723             |  |  |
| Current                               |           |                    |  |  |
| Borrowings                            | 509,500   | 211,000            |  |  |
| Lease liabilities                     | 22,787    | 23,845             |  |  |
| Other payables — payable to creditors | _         | 6,582              |  |  |
|                                       |           |                    |  |  |
| Total                                 | 551,254   | 273,150            |  |  |

## **CONTINGENT LIABILITIES**

As of December 31, 2021, we did not have any material contingent liabilities, guarantees or any litigations or claims of material importance, pending or threatened against any member of the Group that was likely to have a material and adverse effect on our business, financial condition or results of operations.

# **PLEDGE OF ASSETS**

As of December 31, 2021, we pledged account receivables of about RMB3.5 million to a bank to obtain a bank loan of RMB3.5 million.

## FOREIGN EXCHANGE RISK AND HEDGING

As we operate mainly in the PRC with most of the transactions settled in RMB, we consider that our business is not exposed to any significant foreign exchange risk as there are no significant financial assets or liabilities that are denominated in the currencies other than the respective functional currencies of the Group's entities. We do not use any derivative contracts to hedge against our exposure to foreign exchange risk. We manage currency risks by closely monitoring the movement of the foreign currency rates and will take prudent measures to minimize the currency translation risk.

# MATERIAL ACQUISITIONS OR DISPOSALS AND FUTURE PLANS FOR MAJOR INVESTMENTS

# Acquisition of the Entire Issued Share Capital in CHUANGXINZHONG LTD

On December 24, 2020, the Company as the purchaser, Source Winner Limited, Bright Usening Limited, Better One Limited, Nice Globe Limited and Summer.A Limited (collectively, the "Vendors"), and certain other parties thereto entered into a share purchase agreement, pursuant to which the Company agreed to purchase, and the Vendors agreed to sell sale shares representing the entire issued share capital of the CHUANGXINZHONG LTD, at a total consideration of RMB170,000,000. Completion took place on April 23, 2021 in accordance with the terms and conditions as set out in the share purchase agreement. The consideration was settled by (i) payment of RMB15,000,000 in cash; and (ii) the allotment and issue of 4,902,718 shares of the Company to the Vendors at the issue price of HKD37.50 per share. For further details, please refer to the Company's announcements dated December 24, 2020, December 28, 2020, April 26, 2021 and circular dated January 29, 2021. As of December 31, 2021, the performance undertaking for the period from December 1, 2020 to November 30, 2021 provided by Mr. Qin Lingjin, Mr. Zhang Guoxian, Mr. Pei Xiao, Mr. Zhan Yang and the Vendors had been met.

# Disposal of equity interests of ZHIZHANGGUI and cessation of ZHIZHANGGUI as a subsidiary of the Company

On June 28, 2021, Shenzhen Leshou Cloud Technology Co., Ltd (深圳市樂售雲科技有限公司) as the vendor and Zhizhanggui, both being indirect wholly-owned subsidiaries of the Company, entered into a sale and purchase agreement with Fushi Technology (Shenzhen) Co., Ltd (深圳市富匙科技有限公司), as the purchaser, an associated company of the Company, in relation to a disposal of Zhizhanggui's 60% equity interests by the vendor to the purchaser. Completion took place on June 29, 2021 in accordance with the terms and conditions as set out in the sale and purchase agreement. The consideration was settled by (i) payment of RMB100,000,000 in cash; and (ii) the issue of shares in the said purchaser representing registered share capital of RMB2,292,986 to the vendor. After the disposal, Zhizhanggui ceases to be a subsidiary of the Company. For further details, please refer to the Company's announcements dated May 10, 2021 and June 28, 2021.

#### Acquisition of Dingding Cultural Tourism (Chengdu) Co., Ltd.

In late October 2021, Shenzhen Leshou Cloud Technology Co., Ltd (深圳市樂售雲科技有限公司) ("Shenzhen Leshou"), an indirect wholly owned subsidiary of the Company, as the investor, Dingding Cultural Tourism and certain other parties entered into an investment agreement pursuant to which, among others, Shenzhen Leshou agreed to contribute RMB100,000,000 to the registered capital and capital reserves of Dingding Cultural Tourism. After the investment, Shenzhen Leshou holds 60% of the enlarged share capital of Dingding Cultural Tourism. Completion took place on October 29, 2021 in accordance with the terms and conditions as set out in the investment agreement. Accordingly, Dingding Cultural Tourism becomes a subsidiary of the Group. For further details, please refer to the Company's announcement dated November 8, 2021.

Save as disclosed above, we did not conduct any material investments, acquisitions or disposals during the year ended December 31, 2021. In addition, save for the expansion plans as disclosed in (i) the sections headed "Business" and "Future Plans and Use of Proceeds" in the Prospectus; and (ii) the section headed "Use of Proceeds" in the Company's announcement dated December 4, 2020, we have no specific plan for major investment or acquisition for major capital assets or other businesses. However, we will continue to identify new opportunities for business development.

#### SIGNIFICANT EVENTS AFTER THE REPORTING PERIOD

Save as disclosed in note 43 to the consolidated financial statements, there were no material events subsequent to December 31, 2021 which could have a material impact on our operating and financial performance as of the Latest Practicable Date.

## **FINAL DIVIDEND**

The Board did not recommend the payment of a final dividend for the year ended December 31, 2021.

#### ANNUAL GENERAL MEETING

The AGM will be held on Friday, June 24, 2022. A notice convening the AGM will be published and dispatched to the Shareholders in the manner required by the Listing Rules in due course.

## **CLOSURE OF REGISTER OF MEMBERS**

For the purpose of ascertaining the members' eligibility to attend and vote at the AGM, the Company's register of members will be closed from Tuesday, June 21, 2022 to Friday, June 24, 2022, both dates inclusive, during which period no transfer of share will be registered. In order to be eligible to attend and vote at the AGM, unregistered holders of shares of the Company shall ensure that all transfer documents accompanied by the relevant share certificates must be lodged with the Company's share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong for registration not later than 4:30 p.m. on Monday, June 20, 2022.

#### **COMPANY INFORMATION**

The Company was incorporated in the Cayman Islands on September 8, 2011 as an exempted company with limited liability, and the shares were listed on the Main Board of the Stock Exchange on June 1, 2020.

#### **EMPLOYEES**

As of December 31, 2021, we had a total of 1,439 employees, substantially all of whom were based in China.

Our success depends on our ability to attract, retain and motivate qualified personnel. The remuneration package for our employees generally includes salary and bonuses. We determine employee remuneration based on factors such as qualifications and years of experience. Employees also receive welfare benefits, including medical care, retirement benefits, occupational injury insurance and other miscellaneous items. We make contributions to mandatory social security funds for our employees to provide for retirement, medical, work-related injury, maternity and unemployment benefits.

## USE OF PROCEEDS FROM THE LISTING

The Company was listed on the Stock Exchange on June 1, 2020. The net proceeds (after deducting underwriting fees and commissions and other expenses paid and payable by the Company in connection with the initial public offering) raised during our initial public offering amounted to approximately HKD1,698.8 million. The following table sets forth the status of the use of net proceeds from the initial public offering:

|                             |               | Intended use            | Actual usage |              | Unutilized   |               |
|-----------------------------|---------------|-------------------------|--------------|--------------|--------------|---------------|
|                             |               | of proceeds             | for the      | Actual usage | net proceeds |               |
|                             |               | from the                | year ended   | up to        | as of        | Expected      |
|                             | Percentage of | initial public          | December 31, | December 31, | December 31, | timeline for  |
|                             | intended use  | offering <sup>(1)</sup> | 2021(1)      | 2021(1)      | 2021(1)      | utilizing the |
| Intended use of             | of proceeds   | (In HKD                 | (In HKD      | (In HKD      | (In HKD      | remaining net |
| proceeds                    | (%)           | millions)               | millions)    | millions)    | millions)    | proceeds      |
| Implementing sales and      | 20.0          | 339.7                   | 174.1        | 241.3        | 98.4         | By the        |
| marketing initiatives       |               |                         |              |              |              | first half    |
| in China and overseas       |               |                         |              |              |              | of 2022       |
| markets                     |               |                         |              |              |              |               |
| Expanding our merchant      | 35.0          | 594.6                   | 275.1        | 594.6        | _            | _             |
| solutions offerings(2)      |               |                         |              |              |              |               |
| Enhancing our research      | 35.0          | 594.6                   | 265.2        | 361.1        | 233.5        | By the        |
| and technology              |               |                         |              |              |              | second half   |
| capabilities                |               |                         |              |              |              | of 2022       |
| Working capital and general | 10.0          | 169.9                   | 94.5         | 169.9        | _            | _             |
| corporate purposes          |               |                         |              |              |              | _             |
|                             |               |                         |              |              |              |               |
| Total                       | 100.0         | 1,698.8                 | 808.9        | 1,366.9      | 331.9        | _             |

#### Notes:

<sup>(1)</sup> The figures in the table are approximate figures.

<sup>(2)</sup> We have reclassified our technology-enabled business services to merchant solutions, which includes SaaS digital solutions, precision marketing services and fintech services.

#### USE OF PROCEEDS FROM THE PLACING

Reference is made to the Company's announcements dated December 3, 2020, December 4, 2020, December 10, 2020 and December 17, 2020. The Group successfully raised total net proceeds (after deducting all applicable costs and expenses including commissions, professional fees and out-of-pocket expenses) of approximately HKD778.0 million through the top-up placing of 20,795,052 shares of the Company to not less than six professional, institutional and/or individual investors at the placing price of HKD37.88 per share on December 17, 2020. The following table sets forth the status of the use of net proceeds from the placing up to December 31, 2021:

| Intended use of proceeds  | Percentage of intended use of proceeds (%) | Intended use<br>of proceeds<br>from the<br>placing <sup>(1)</sup><br>(In HKD<br>millions) | Actual usage for<br>the year ended<br>December 31,<br>2021 <sup>(1)</sup><br>(In HKD<br>millions) | Actual usage up to December 31, 2021 <sup>(1)</sup> (In HKD millions) | Unutilized<br>net proceeds<br>as of<br>December 31,<br>2021 <sup>(1)</sup><br>(In HKD<br>millions) | Expected timeline for utilizing the remaining net proceeds |
|---|--|---|---|---|--|--|
| Developing and enhancing precision marketing services of the Company  | 25.0                                       | 194.5   | 194.5   | 194.5   | 0  | _  |
| Investing in new initiatives which are highly complementary to the current businesses of the Company  | 25.0                                       | 194.5   | 194.5   | 194.5   | 0  | _  |
| Recruiting business specialists and product managers in merchant solutions <sup>(2)</sup>   | 15.0                                       | 116.7   | 55.3  | 55.3  | 61.4   | By end of 2022   |
| Strategic alliances with, investment in or acquisitions of highly complementary business service providers, including advertising platforms and SaaS developers | 15.0                                       | 116.7   | 60.4  | 60.4  | 56.3   | By end of 2022   |
| Working capital and general corporate purposes  | 20.0                                       | 155.6   | 80.5  | 80.5  | 75.1   | By end of 2022   |
| Total   | 100.0                                      | 778.0   | 585.2   | 585.2   | 192.8  | _  |

#### Notes:

#### ROUNDING

Certain amounts and percentage figures included in this annual report have been subject to rounding adjustments. Any discrepancies in any table between totals and sums of amounts listed therein are due to rounding.

<sup>(1)</sup> The figures in the table are approximate figures.

<sup>(2)</sup> We have reclassified our technology-enabled business services to merchant solutions, which includes SaaS digital solutions, precision marketing services and fintech services.

## **OUR DIRECTORS**

#### **Executive Directors**

Mr. Liu Yingqi (劉穎麒), aged 45, is our chairman, chief executive officer and an executive Director. He was appointed as a Director on September 8, 2011 and was re-designated as executive Director on November 4, 2019. He is responsible for formulating the overall development strategies and business plans and overseeing the management and strategic development of our Group. Mr. Liu is the chairman of the Nomination Committee and ESG Committee and a member of the Remuneration Committee. He is also a director of Yeahka HK since October 2011, a director and the general manager of Shenzhen Yeahka since September 2013 and August 2012 respectively, the general manager of Yeahka WFOE since April 2012 and a director of Leshua Technology since July 2013.

Mr. Liu has around 22 years of experience in corporate management and information technology. Prior to joining our Group, Mr. Liu has served as the general manager of Shenzhen Tenpay Technology Company Limited (深圳市財付通科技有限公司) (currently known as Tenpay Payment Technology Co., Ltd. (財付通支付科技有限公司)), an online payment platform company founded by Tencent, from August 2006 to December 2011, during which he was employed by two Tencent group companies respectively. He has been assigned the role of general manager of the online payment department in Tencent Digital (Tianjin) Co., Ltd. (騰訊數碼(天津)有限公司) from January 2008 to December 2011 and role of general manager in Tencent Technology (Shenzhen) Co., Ltd. (騰訊科技(深圳)有限公司), being responsible for supervising and managing the online payment of Tencent group companies, from May 2001 to December 2007. Mr. Liu was an engineer of Huawei Technologies Co., Ltd. (華為技術有限公司), a communication technology company, from June 2000 to April 2001.

Mr. Liu graduated from Changsha University of Science & Technology (長沙理工大學), formerly known as Changsha Communications College (長沙交通學院), with a bachelor's degree in computer application, in June 1999.

Mr. Liu was awarded Shenzhen Municipal Government local leading talents (深圳市政府地方級領軍人才) in 2009, an award which recognizes the contribution of talents from different industries.

Mr. Yao Zhijian (姚志堅), aged 41, was appointed as a Director on January 3, 2019 and was re-designated as an executive Director on November 4, 2019. He was appointed as chief financial officer of our Company on October 24, 2011 and is responsible for overseeing the financial and accounting affairs of our Group, capital and financial management and assisting the chief executive officer in organizational structure of our Group. Mr. Yao has been the chief financial officer and senior vice president of Shenzhen Yeahka since he joined our Group in October 2011 and the general manager of the finance department of Leshua Technology since October 2013, where he was responsible for the capital and financial management. He has also been a director of Yeahka HK since December 2018. He is a member of the ESG Committee.

Mr. Yao has over 17 years of experience in the financial and accounting industry. Prior to joining our Group, Mr. Yao first served as an accountant and was promoted to financial officer of Shenzhen Baode Shipping Co., Ltd. (深圳市保得海運有限公司), a shipping company, from December 2004 to October 2011 with his last position being the chief financial officer. He

was the tax supervisor of Walmart Business Consulting (Shenzhen) Co., Ltd. (沃爾瑪商業諮詢(深圳)有限公司), a company engaged in global retail, from January 2004 to December 2004. From August 2002 to December 2003, he served as the financial officer of Shenzhen Zhongtianyuan Industry Co., Ltd. (深圳市中天元實業有限公司), a concrete processing company.

Mr. Yao graduated from South China University of Technology (華南理工大學), with a bachelor's degree in accounting computerization, in December 2006 through self-learning. He obtained the qualification of Intermediate Accountant (中級會計師) from the Ministry of Finance of the People's Republic of China in May 2004.

Mr. Luo Xiaohui (羅小輝), aged 39, was appointed as an executive Director on August 27, 2020 with effect from August 28, 2020. He joined our Group in October 2018 and has served as the chief architect (首席架構師) of our Company and Shenzhen Yeahka since December 2018. He is responsible for overseeing our Group's technical architecture, planning and management of technology innovation, and managing the architecture committee and Al laboratory.

Mr. Luo has over 15 years of experience in the information technology sector. Prior to joining our Group, Mr. Luo was a vice president of the technology department of Shenzhen Kuiyuan Technology Co., Ltd (深圳市葵園科技有限公司), a company engaged in software and information technology services, from October 2015 to August 2018. From July 2004 to August 2014, he served various positions and was promoted to deputy director of development center of Tencent Technology (Shenzhen) Co., Ltd. (騰訊科技(深圳)有限公司), an internet-based technology and cultural enterprise headquartered in Shenzhen, China.

Mr. Luo graduated from Sichuan University (四川大學) with a bachelor's degree in electronic information engineering in July 2004.

#### **Non-executive Directors**

**Mr. Mathias Nicolaus Schilling**, aged 49, was appointed as a Director on March 9, 2015 and re-designated as a non-executive Director on November 4, 2019. He is responsible for providing advice to the overall development of our Group. As of the Latest Practicable Date, Mr. Schilling held 47.5% of the total issued share capital in e.ventures Growth GP, LLC, the general partner of e.ventures Growth, L.P..

Mr. Schilling has been a managing director of e.ventures Management VI, LLC, e.ventures Management, LLC, eVenture Capital Partners II LLC and BV Capital Management, LLC since September 2019, June 2014, September 2011 and June 2000, respectively. One of the funds under e.ventures Management, LLC is a shareholder of our Group. He has over 22 years of experience in venture capital investment in the area of telecommunications, media and technology.

Mr. Schilling graduated from University of St. Gallen in Switzerland, with a diploma in economics and business administration in February 1998.

Mr. Akio Tanaka (田中章雄), aged 52, was appointed as a non-executive Director on August 27, 2020 with effect from August 28, 2020. He is a managing partner of Infinity Ventures Partners since February 2008. He is also the director of IVP Advisory Co., Ltd., which advises several funds including IVP Fund II A, L.P. and IVP Fund II B, L.P. (collectively, the "IVP Funds"), and serves as directors of businesses related to the funds' portfolio companies. As of December 31, 2021, IVP Funds were investment funds with an investment portfolio of US\$255 million which focuses on venture capital investments in technology companies with a primary focus in Japan and China. As of the Latest Practicable Date, Mr. Tanaka holds the entire issued share capital of Growth Tree Ltd which in turn holds 100% of the total issued share capital in each of IVP Fund II A (GP), Ltd. and IVP Fund II B (GP), Ltd., the respective general partners of IVP Fund II A L.P. and IVP Fund II B L.P. From December 2005 to January 2008, he served as the director of the emerging market investments at Adobe Systems Inc. From January 2002 to December 2005, he served as the chief technology officer of Macromedia Japan and also the vice president and the advisor to the chief executive officer of Macromedia Inc. Mr. Tanaka has over 27 years of experience in venture investment, international business development and information technology.

Mr. Tanaka graduated from the University of British Columbia, with a bachelor's degree and a master's degree in Geography, in May 1992 and November 1994, respectively.

#### **Independent Non-executive Directors**

Mr. Tam Bing Chung Benson (譚秉忠), aged 58, was appointed as an independent non-executive Director on December 6, 2019. He is responsible for providing independent advice and judgment to our Board. Mr. Tam is a member of the Audit Committee, Remuneration Committee and Nomination Committee.

Mr. Tam has been an independent director of Momo Inc. (ticker symbol: MOMO), the shares of which are listed on NASDAQ, since December 2014 and a director of Podinn Hotel Zhejiang Co., Ltd (布丁酒店浙江股份有限公司), a hotel management company listed on National Equities Exchange and Quotations (NEEQ: 839121), since September 2019. He has also been an independent non-executive director of Longhui International Holdings Limited (龍輝國際控股有限公司) (stock code: 1007. HK), a China-based company principally engaged in catering business, since March 1, 2019. Mr. Tam is the founder and chief executive officer of Venturous Group, China's first Citytech™ Group with a mission to make cities smarter, since April 2019. He was a partner of Fidelity Growth Partners Asia (formerly known as Fidelity Asia Ventures), a venture capital firm, from February 2002 to February 2012.

Mr. Tam obtained a master's degree in science from University of Oxford in July 1986 and a bachelor's degree in science (engineering) in civil engineering from Imperial College of Science and Technology of the University of London in August 1984.

Mr. Tam is a member of The Institute of Chartered Accountants in England and Wales since September 1989.

Mr. Yao Wei (姚衛), aged 45, was appointed as an independent non-executive Director on December 6, 2019. He is responsible for providing independent advice and judgment to our Board. Mr. Yao is the chairman of the Audit Committee and Remuneration Committee, and a member of the Nomination Committee and ESG Committee. Mr. Yao has over 17 years of management experience in technology industry. Mr. Yao has been appointed as the legal representative of Guangzhou Aiwei Technology Development Co., Ltd. (廣州艾威科技發展有限公司), a research and development company, since March 2020. He has also been one of the partners and subsequently served as the deputy general manager of Evertech Technology Limited (廣州艾威儀器科技有限公司), a solution-provider of precision equipment and software based in South China region, since February 2013. From April 2010 to February 2013, Mr. Yao was the South China Regional Manager of GE (China) Co., Ltd. Analysis Instrument (通用電氣(中國)有限公司). He has also served as the South China Regional Manager of Varian Technology China Limited Guangzhou representative office (美國瓦里安技術中國有限公司廣州代表處) from July 2006 to April 2010. Mr. Yao was the sales manager (South China region) of Southeast Chemical Instrument Ltd (東南化學儀器有限公司), an analytical instrument supplier, from September 2002 to July 2006.

Mr. Yao graduated from Nanjing University (南京大學) with a bachelor's degree in science (chemistry) in July 1999. He further obtained a master's degree in science (organic chemistry) from Sun Yat-Sen University (中山大學) in July 2002.

Mr. Yang Tao (楊濤), aged 48, was appointed as an independent non-executive Director on December 6, 2019. He is responsible for providing independent advice and judgment to our Board. Mr. Yang is a member of the Audit Committee.

Mr. Yang was the independent non-executive director of Ping An Securities Group (Holdings) Limited (stock code: 231.HK), a company listed in Hong Kong and principally engaged in the provision of securities dealing and financial services, from February 2018 to November 2019. He is also the independent non-executive director of Bank of Jiujiang Co., Ltd (stock code: 6190.HK), a China-based commercial bank principally engaged in providing financial services to small and micro enterprises, individual business owners and the general public, since August 2017. Mr. Yang is a Ph.D. mentor of Chinese Academy of Social Sciences (中國社會科學院) ("CASS") since November 2014, and is also currently a director of the Research Centre for Payments and Settlements under CASS, responsible for research and development of payment supervision, organization, products and technology. He has been a researcher in the Institute of Finance, CASS since August 2003, focusing on research areas such as macro-economic policies, financial markets, financial technology and payment settlement.

Mr. Yang graduated from Nanjing University of Science and Technology (南京理工大學) with a bachelor's degree in engineering (major in industrial foreign trade) in 1995. He further obtained a master's degree in economics from the Research Institute for Fiscal Science (currently known as the Chinese Academy of Fiscal Sciences (中國財政科學研究院)) in July 2000 and a Ph.D. in economics from the graduate school of CASS in July 2003.

Mr. Yang has been a qualified and registered lawyer and a certified public accountant in the PRC since March 2000 and December 2002 respectively.

#### SENIOR MANAGEMENT

Mr. Liu Yingqi (劉穎麒), aged 45, is our chief executive officer. See the paragraph headed "Executive Directors" for his biography.

Mr. Yao Zhijian (姚志堅), aged 41, is our chief financial officer. See the paragraph headed "Executive Directors" for his biography.

Mr. Luo Xiaohui (羅小輝), aged 39, is our chief architect (首席架構師). See the paragraph headed "Executive Directors" for his biography.

Mr. Wu Gang (吳剛), aged 40, was appointed as our deputy general manager and general manager of policy development department in April 2016 and is primarily responsible for overseeing the management of the policy development department and general corporate governance and compliance matters.

Mr. Wu joined our Group as vice president of Leshua Technology in April 2016 and was promoted to general manager in April 2018. Prior to joining our Group, Mr. Wu worked in Tencent Technology (Beijing) Co., Ltd. (騰訊科技(北京)有限公司) for 11 years. He first served in the bank strategy group and business development group in Tencent Technology Co., Ltd. (騰訊科技有限公司), from August 2006 to June 2007. From June 2007 to March 2016, he served in financial cooperation centre, Beijing cooperation center, policy finance group and Beijing regulatory group, and was then promoted and held the senior consultant position for payment platform and financial application from April 2016 to November 2018 in Tencent Technology (Beijing) Co., Ltd. (騰訊科技(北京)有限公司).

#### Company Secretary

Ms. Mak Po Man Cherie (麥寶文), has been appointed as our company secretary with effect from the Listing. Ms. Mak is the Vice President of SWCS Corporate Services Group (Hong Kong) Limited. She has worked for various professional firms and listed companies in Hong Kong, with over 17 years of experience in the fields of audit, accounting, corporate finance, compliance and corporate secretarial. Ms. Mak obtained a Master of Corporate Governance degree from The Hong Kong Polytechnic University in 2017. She has been admitted as an associate member of The Hong Kong Chartered Governance Institute and The Chartered Governance Institute in the United Kingdom in 2017, a member of the Hong Kong Institute of Certified Public Accountants in 2003, and a fellow member of the Association of Chartered Certified Accountants in 2006.

The Board is pleased to present its report together with the audited consolidated financial statements of the Group, for the year ended December 31, 2021.

#### **GENERAL INFORMATION**

The Company was incorporated in the Cayman Islands on September 8, 2011 as an exempted company with limited liability under the Companies Act. The Shares were listed on the Main Board of the Stock Exchange on June 1, 2020.

#### PRINCIPAL ACTIVITIES

The Company is an investment holding company. The Group is principally engaged in providing payment services and business services to merchants and consumers in the PRC. Details of the principal activities of the principal subsidiaries are set out in note 1.2 to the consolidated financial statements.

#### **BUSINESS REVIEW**

The business review and performance analysis of the Group for the year ended December 31, 2021 is set out in the chapter headed "Chairman's Statement" from pages 5 to 7 and "Management Discussion and Analysis" from pages 8 to 29 of this annual report.

#### **FINANCIAL HIGHLIGHTS**

|  |                   |                                 | Year on  |  |
|--|-------------------|---------------------------------|----------|--|
|  | For the year ende | For the year ended December 31, |          |  |
|  | 2021              | 2020                            | change   |  |
|  | RMB'000           | RMB'000                         | (%)      |  |
| Revenue  | 3,058,632         | 2,292,903                       | 33.4     |  |
| <ul> <li>One-stop payment services</li> </ul>        | 2,268,266         | 1,829,409                       | 24.0     |  |
| <ul> <li>App-based payment services</li> </ul>       | 1,573,066         | 1,293,171                       | 21.6     |  |
| <ul> <li>Traditional payment services</li> </ul>     | 695,200           | 536,238                         | 29.6     |  |
| <ul> <li>Merchant solutions<sup>(1)</sup></li> </ul> | 642,156           | 463,494                         | 38.5     |  |
| <ul> <li>In-store e-commerce services</li> </ul>     | 148,210           | _                               | N/A      |  |
| Gross profit   | 814,620           | 743,679                         | 9.5      |  |
| Gross margin   | 26.6%             | 32.4%                           | (5.8)(2) |  |
| Profit attributable to equity holders of the Company | 420,934           | 438,907                         | (4.1)    |  |
| Non-IFRS measure: adjusted net profit <sup>(3)</sup> | 434,808           | 360,597                         | 20.6     |  |
| Earnings per share attributable to equity holders of |                   |                                 |          |  |
| the Company (expressed in RMB per share)             |                   |                                 |          |  |
| - Basic  | 1.00              | 1.45                            |          |  |
| - Diluted  | 0.97              | 0.87                            |          |  |

#### Notes:

- (1) We have reclassified our technology-enabled business services to merchant solutions, which includes SaaS digital solutions, precision marketing services and fintech services.
- (2) Percentage points.
- (3) We define non-IFRS adjusted net profit as profit for the year adjusted by adding (i) fair value changes of convertible redeemable preferred shares, (ii) share-based compensation expenses and (iii) listing expenses.

Our revenue increased by 33.4% from RMB2,292.9 million to RMB3,058.6 million. Our adjusted net profit for the year increased by 20.6% from RMB360.6 million for the year ended December 31, 2020 to RMB434.8 million for the year ended December 31, 2021.

Revenue from our one-stop payment services increased by 24.0% from RMB1,829.4 million for the year ended December 31, 2020 to RMB2,268.3 million for the year ended December 31, 2021, primarily due to the increase in the total GPV we processed by 45.5% from RMB1,459.6 billion for the year ended December 31, 2020 to RMB2,124.2 billion for the year ended December 31, 2021. The GPV growth was primarily attributable to our effective marketing and channel strategy, which increased the number of active payment service merchants from 5.5 million for the year ended December 31, 2020 to 7.3 million for the year ended December 31, 2021 following our resilient recovery from the Pandemic.

Revenue from our merchant solutions increased by 38.5% from RMB463.5 million for the year ended December 31, 2020 to RMB642.2 million for the year ended December 31, 2021 primarily due to the increase in the number of payment service merchants becoming our active merchant solution customers. The number of active merchant solutions customers increased by 53.3% from 0.90 million for the year ended December 31, 2020 to 1.38 million for the year ended December 31, 2021.

For the year ended December 31, 2021, we served approximately 945 million consumers via our one-stop payment services. To continue to expand our consumer ecosystem, reach and serve consumers, we commenced to provide in-store e-commerce services in December 2020. For the year ended December 31, 2021, we provided in-store e-commerce services to an aggregate of 5.2 million paying consumers and the total GMV amounted to RMB398 million. Revenue from our in-store e-commerce services amounted to RMB148.2 million for the year ended December 31, 2021.

#### **KEY RELATIONSHIPS**

#### Relationship with Suppliers and Business Partners

Our suppliers and business partners include (i) payment terminal manufacturers, which supply us with payment terminals and accessories, (ii) UnionPay and NetsUnion, which primarily provide us with clearing and switch services and access to payment gateways, as well as (iii) financial institutions which primarily provide us with access to their payment gateways and collaborate with us to provide fintech services. Our five largest suppliers accounted for 17.4% of our total cost of sales for the year ended December 31, 2021.

As of the Latest Practicable Date, none of our Directors, their associates or any of our Shareholders (which to the knowledge of the Directors, owned more than 5% of the number of issued shares of the Company) had any interest in any of our five largest suppliers.

#### Relationship with Customers

Leveraging our technology platform, we connect merchants and consumers in a diverse set of industries including retail, wholesale, and food and beverage industry. We consider both merchants and consumers essential components of our customer base. Typically, customers for our payment services comprise merchants; customers for our merchant solutions comprise merchants, consumers, financial institutions and merchant service providers. We primarily serve small and medium merchants from a wide range of industries across China. For the year ended December 31, 2021, the number of active payment service merchants<sup>(Note)</sup> was 7.3 million. They represent businesses in a diverse set of industries, including retail, wholesale, and food and beverage. Our five largest customers together accounted for 10.1% of our total revenue for the year ended December 31, 2021.

As of the Latest Practicable Date, none of our Directors, their associates or any of our Shareholders (which to the knowledge of the Directors, owns more than 5% of the number of issued shares of the Company) had any interest in any of our five largest customers.

Note:

We define active payment service merchants as merchants who use our services for an aggregated transaction amount of over RMB1,000 for the past 12 months.

#### Relationship with Employees

Our success depends on our ability to attract, retain and motivate qualified personnel. We primarily recruit our employees through campus recruitment, recruitment agencies, and online channels. As part of our recruiting and retention strategy, we offer employees competitive salaries, performance-based bonuses and certain other incentives. We have adopted a robust training program, pursuant to which employees regularly receive trainings on areas including technology, regulation and management from internal or external speakers. We offer ongoing in-house training for different levels of employees, tailored to their roles and skill levels. We believe our training culture has contributed to our ability to recruit and retain qualified employees. We have established a dual-track career path that separately assesses managerial and technical talents, enhancing opportunities for personal development and career advancement. We engage external human resources business partners to enhance communication with, and provide counselling to new recruits and key employees. As required under PRC regulations, we participate in various employee social security plans that are organized by applicable local municipal and provincial governments, including housing, pension, medical, work-related injury and unemployment benefit plans. We also purchase commercial health and accidental insurance for our employees. We believe that we maintain a good working relationship with our employees and we did not experience any labor strikes or other material labor disputes that affected our operations for the year ended December 31, 2021.

We have also adopted the RSU Scheme and the Share Option Scheme to incentivize qualified directors, senior management and employees to attract, motivate and retain skilled and experienced personnel to strive for the future development and expansion of our Group, details of which are set out in the section headed "Restricted Share Unit Scheme and Share Option Scheme" in this directors' report.

#### **ENVIRONMENTAL POLICIES AND PERFORMANCE**

The Group is committed to fulfilling social responsibility, promoting employee benefits and development, protecting the environment and giving back to community and achieving sustainable growth. Details of such will be set out in the Environmental, Social and Governance Report to be published no later than three months after the publication of this annual report.

# LICENCES, REGULATORY APPROVALS AND COMPLIANCE WITH LAWS AND REGULATIONS

During the year ended December 31, 2021, there were no material breaches or violations of relevant laws and regulations in China, where the Group has business entities and operations, and the Group obtained all requisite licenses, approvals and permits from relevant authorities that are material to the Group's operations in China. Details of our compliance with relevant laws and regulations will be set out in the Environmental, Social and Governance Report.

#### PRINCIPAL RISKS AND UNCERTAINTIES

A number of factors may affect the results and business operation of the Group, and principal risks and uncertainties that the Group faces and key mitigations that the Group adopts are summarized as follows:

#### **Principal Risks and Uncertainties**

#### Description

#### **Key Mitigations**

Uncertainty to developing products and services which can address the rapidly evolving market for one-stop payment services and technology-enabled business services

We expect that new products, services and technologies applicable to the industries in which we operate will continue to emerge and evolve. Rapid and significant technological changes continue to shape such industries, including developments in ecommerce, mobile commerce, and proximity payment devices. Other potential changes, such as developments in big data analytics and artificial intelligence, are on the horizon as well. Similarly, there is rapid innovation in the products and services to facilitate business operations, including technology-enabled business These new products, services and technologies may be superior to, impair, or render obsolete the products and services we currently offer, or the technologies we currently use to provide them.

We continue to invest in research and development in areas including artificial intelligence and big data analytics in order to ensure the competitiveness of our products and services and to develop innovative and high-tech products. Leveraging our nationwide merchant network, we are able to gain insights into merchants' needs in a timely and efficient manner enabling our research and development team to develop and optimize products and services which cater for the needs of merchants and adapt to market changes.

#### Principal Risks and Uncertainties

# Risks related to significant disruption in service on our platform, malfunctions of our technology systems, errors and quality issues in our software, hardware, and systems, or human errors in operating these systems

#### Description

Our business is dependent on the ability of our information technology systems to stably and timely process a large amount of information and transactions. Our operations depend on the ability of the host of our system hardware to protect its and our systems in its facilities against damage or interruption from natural disasters, power or telecommunications failures, air quality, temperature, humidity and other environmental concerns, computer viruses or criminal acts. Our software, hardware, and systems may contain undetected errors, that could have a material adverse impact on our business, particularly where such errors are not timely detected and remedied. Any errors, defects, disruptions in services, or other performance problems with our services could hurt our reputation and damage our customers' businesses.

#### **Key Mitigations**

We have set up security systems and measures including firewall, intrusion prevention system, bastion host and vulnerability scanning which monitor and control incoming and outgoing traffic, identify weaknesses in our information technology systems and withstand attacks to our information technology systems. We also regularly conduct security scanning, penetration tests and bug fixing on our systems to prevent information security threats.

For the operations of our core servers and databases, we adopt "double-review" (雙人復核) approach in order to prevent malicious operations by an employee. Our employees are only authorized to access servers and systems to the extent which is necessary for performing their job duties.

#### Principal Risks and Uncertainties

#### Description

# Risks related to reliance on business partners

Our payment and business services on technologies, services and infrastructure offered by third parties that we do not control, such as payment commercial banks, networks, trust companies, insurance companies and telecommunication operators. We rely on them for a variety of services, including transmitting transaction data, processing chargebacks and refunds, facilitating same-day or settlement service and providing value-added services. Our IT systems and various interfaces also utilize or are connected to the platforms, infrastructures and technologies of these third parties. If they fail to provide services adequately, including as a result of system errors, human errors or events beyond their control, or they refuse to provide these services on terms acceptable to us or at all, and we are not able to find suitable alternatives, our business may be materially and adversely affected.

#### **Key Mitigations**

We receive real-time alerts for any malfunctions in and interruptions to our operations and have developed contingency plans for situations in which malfunctions in or interruptions to our operations are caused by failure in the technologies, services or infrastructure provided by our business partners. For instance, we maintain two server rooms with one being the backup. As the server rooms adopt three routing connections provided by two different operators, in the event that any of the routing connections is interrupted, the servers can still connect properly without compromising our services. In addition, for servers we rent from third parties, as we have a master database server together with three associated counterparts, where the master database server experiences malfunctions or interruptions, one of the three associated counterparts will take over automatically as the master database server, thereby effectively minimizing the negative impact arising from failure of the master database server on our business.

We maintain close contact with our business partners and will communicate with them in a timely manner in situations where malfunctions in or interruptions to our operations are caused by them so as to devise a risk response plan to minimize disruption.

#### Principal Risks and Uncertainties

# Risks relating to fraudulent and fictitious transactions, and misconducts committed by our employees, customers, distribution channels and other third parties

#### Description

Offering payment services to a large number of customers, we may be subject liability for fraudulent payment transactions by customers, in particular, fraudulent chargeback and use of counterfeit cards. Fraud or other misconducts committed by our employees. customers, distribution channels or other third parties may be difficult to detect or prevent and could subject us to financial losses and regulatory sanctions as well as seriously damage our reputation. Fraudulent activities have become increasingly sophisticated. Failure to effectively identify and address these risks could lead to losses, regulatory penalties or even regulatory restrictions to our business operations, which will adversely affect our business, financial condition, and results of operations.

#### **Key Mitigations**

We maintain an anti-fraud system which automatically monitors merchants through multiple dimensions to evaluate fraud risks and minimize fraud exposure.

We also adopt a professional antimoney laundering system which continuously monitors and identifies merchants with respect to customer ratings, suspicious transactions, large-sum transactions, and the like.

We provide our employees with regular trainings on anti-money laundering, fraudulent and fictitious transactions and misconduct in order to enhance their understanding and awareness on these issues.

#### SUBSEQUENT EVENT

Particulars of important events affecting the Group that have occurred since the year ended December 31, 2021 are stated in note 43 to the consolidated financial statements.

#### FINANCIAL STATEMENTS

The results of the Group for the year ended December 31, 2021 and the state of the Group's financial position as at that date are set out in the consolidated financial statements from pages 101 to 233 of this annual report.

#### **Final Dividend**

The Board did not recommend the payment of a final dividend for the year ended December 31, 2021.

#### Distributable Reserves

As of December 31, 2021, the Company did not have any distributable reserves.

#### Reserves

Changes to the reserves of the Group during the year ended December 31, 2021 are set out in the consolidated statement of changes in equity in this annual report.

#### Property, Plant and Equipment

Details of movements in the property, plant and equipment of the Group during the year ended December 31, 2021 are set out in note 15 to the consolidated financial statements in this annual report.

#### **Share Capital**

Details of movements in the share capital of the Company during the year ended December 31, 2021 are set out in note 24 to the consolidated financial statements in this annual report.

#### Bank Borrowings and other Loans

Details of bank borrowings and other loans of the Group as at December 31, 2021 are set out in note 30 to the consolidated financial statements of this annual report.

# Pledge of Assets

As of December 31, 2021, we pledged account receivables of about RMB3.5 million to a bank to obtain a bank loan of RMB3.5 million.

#### Donation

Donations made by the Group during the year ended December 31, 2021 was RMB36,000.

#### Financial Summary

A summary of the published results and of the assets and liabilities of the Group for the last five financial years is set out on page 4 of this annual report. This summary does not form part of the audited consolidated financial statements.

#### PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SHARES

On April 23, 2021, the allotment and issue of 4,902,718 consideration shares of the Company for the acquisition of the entire issued share capital of CHUANGXINZHONG LTD was completed. For further details, please refer to the Company's announcement dated April 26, 2021.

For the year ended December 31, 2021, the Company paid RMB388.0 million to the trustee of the RSU Scheme to purchase shares of the Company on market to satisfy the RSUs granted to any RSU selected persons upon exercise and the trustee of the RSU Scheme has utilized an aggregate of approximately HKD470.1 million to purchase 17,686,800 shares of the Company on market at a consideration ranging from HKD23.05 to HKD29.95 per share. For further details, please refer to the Company's announcements dated July 20, 2021 and September 23, 2021.

Save as disclosed above, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the listed securities of the Company for the year ended December 31, 2021.

On March 31, 2022, the Company announced that it would pay an amount of no more than US\$50 million to the trustee of the RSU Scheme to purchase shares of the Company on market from time to time. The shares purchased would be used as awards for the RSU participants. For details, please refer to the Company's announcement dated March 31, 2022.

# RESTRICTED SHARE UNIT SCHEME AND SHARE OPTION SCHEME

#### Restricted Share Unit Scheme

On August 1, 2019, the RSU Scheme was approved and adopted by the Board. As part of the Reorganization and for the convenience of the governance of the Company, the Company adopted the RSU Scheme to replace the Pre-IPO Stock Incentive Scheme such that all the options granted under the Pre-IPO Stock Incentive Scheme are converted to RSUs. The Pre-IPO Stock Incentive Scheme has been terminated. Further details of the Reorganization and the conversion of share options to RSUs are set out in the Prospectus. The purpose of the RSU Scheme is to incentivize Directors (excluding independent non-executive Directors), senior management and other selected personnel for their contribution to the Group, to attract, motivate and retain skilled and experienced personnel to strive for the future development and expansion of the Group by providing them with the opportunity to own equity interests in the Company.

A RSU gives the RSU Participant a conditional right when the RSU vests to obtain either Shares or an equivalent value in cash with reference to the market value of the Shares on or about the date of exercise of the RSUs, less any tax, stamp duty and other charges applicable, as determined by the Board in its absolute discretion. Each RSU represents one underlying Share. A RSU may include, if so specified by the Board in its entire discretion, cash and non-cash income, dividends or distributions and/or the sale proceeds of non-cash and non-scrip distributions in respect of those Shares.

The Board selects the RSU Eligible Persons to receive RSUs under the RSU Scheme at its discretion. The RSU Scheme will be valid and effective for a period of ten (10) years, commencing from the date of the first grant of the RSUs, being August 1, 2019 (unless it is terminated earlier in accordance with its terms), after which no further RSUs shall be granted or accepted, but the provisions of the RSU Scheme shall remain in full force and effect in order to give effect to the vesting of RSUs granted and accepted prior to the expiration of the period of the RSU Scheme. As of December 31, 2021, the remaining life of the RSU Scheme is approximately seven years and seven months. The maximum number of RSUs that may be granted under the RSU Scheme in aggregate (excluding RSUs that have lapsed or been cancelled in accordance with the RSU Scheme) shall be such number of Shares held or to be held by the trustee for the purpose of the RSU Scheme from time to time. There is no maximum entitlement for each RSU Eligible Person under the rules of the RSU Scheme. Further details of the principal terms of the RSU Scheme are set out in the Prospectus.

An Eligible Person selected by the Board to be granted RSUs under the RSU Scheme may accept the RSUs in such manner set out in the grant letter. The grant letter shall also set out the vesting criteria, conditions, and the time schedule when the RSUs will vest. RSUs held by a RSU Participant that are vested as evidenced by the vesting notice may be exercised (in whole or in part) by the RSU Participant serving an exercise notice in writing on the RSU Trustee and copied to the Company. Any exercise of RSUs must be in respect of a board lot of 400 Shares each or an integral multiple thereof (except where the number of RSUs which remains unexercised is less than one board lot). Upon receipt of an exercise notice, the Board shall direct and procure the RSU Trustee to, within a reasonable time, transfer the Shares underlying the RSUs exercised (and, if applicable, the cash or non-cash income, dividends or distributions and/or the sale proceeds of non-cash and non-scrip distributions in respect of those Shares) to the RSU Participant which the Company has allotted and issued to the RSU Trustee as fully paid up Shares or which the RSU Trustee has either acquired by purchasing existing Shares or by receiving existing Shares from any shareholder, subject to the RSU Participant paying the exercise price (where applicable) and all tax, stamp duty, levies and charges applicable to such transfer to the RSU Trustee or as the RSU Trustee directs.

A RSU Participant does not have any contingent interest in any Shares underlying the RSUs unless and until such Shares are actually transferred to the RSU Participant. Further, a RSU Participant may not exercise voting rights in respect of the Shares underlying the RSUs prior to their exercise and, unless otherwise specified by the Board in its entire discretion in the RSU grant letter to the RSU Participant, nor do they have any rights to any cash or non-cash income, dividends or distributions and/or the sale proceeds of non-cash and non-scrip distributions from any Shares underlying the RSUs.

The Company has appointed TMF Trust (HK) Limited as the RSU Trustee to assist with the administration and vesting of RSUs granted pursuant to the RSU Scheme. All the Shares underlying the RSUs granted and to be granted under the RSU Scheme were allotted and issued to RSU Nominee 1 and RSU Nominee 2, each of which being a company wholly-owned by the RSU Trustee. As of the Latest Practicable Date, RSUs in respect of 38,023,384 underlying Shares were granted under the RSU Scheme for the benefit of Eligible Persons pursuant to the RSU Scheme, and RSUs in respect of an aggregate of 38,161,458 underlying Shares, representing approximately 8.44% of the total number of issued Shares as of the Latest Practicable Date, have not been exercised, lapsed or cancelled and remain to be held by RSU Nominee 1 and RSU Nominee 2. The grantees of the RSUs granted under the RSU Scheme as referred to in the table below are not required to pay for the grant of any RSU under the RSU Scheme.

Details of the RSUs granted under the RSU Scheme and the movements in the RSUs during the year ended December 31, 2021 are set out below:

|                  |                    |                  |            |                    |            |            |            | Number of      |
|------------------|--------------------|------------------|------------|--------------------|------------|------------|------------|----------------|
|                  |                    |                  |            |                    |            |            |            | Shares         |
|                  |                    | Number of Shares |            |                    |            |            |            | represented by |
|                  | Position           | represented by   | Granted    |                    | Vested     | Cancelled  | Lapsed     | RSUs as at     |
| Name of RSU      | held               | RSUs as at       | during the | Date of            | during the | during the | during the | December 31,   |
| grantee          | with the Group     | January 1, 2021  | year       | grant              | year       | year       | year       | 2021           |
| Directors of     |                    |                  |            |                    |            |            |            |                |
| the Company      |                    |                  |            |                    |            |            |            |                |
| Luo Xiaohui      | Executive director | 1,000,000        | _          | January 1, 2018    | 500,000    | _          | _          | 500,000        |
|                  | of the Company,    |                  |            |                    |            |            |            |                |
|                  | and chief          |                  |            |                    |            |            |            |                |
|                  | architect of the   |                  |            |                    |            |            |            |                |
|                  | Company and        |                  |            |                    |            |            |            |                |
|                  | Shenzhen Yeahka    |                  |            |                    |            |            |            |                |
| Other connected  |                    |                  |            |                    |            |            |            |                |
| person of the    |                    |                  |            |                    |            |            |            |                |
| Group            |                    |                  |            |                    |            |            |            |                |
| Ren Yangbin      | Executive director | 60,000           | _          | August 1, 2019     | 30,000     | _          | _          | 30,000         |
|                  | of Shenzhen        |                  |            |                    |            |            |            |                |
|                  | Feiquan            |                  |            |                    |            |            |            |                |
| Other employees  |                    |                  |            |                    |            |            |            |                |
| of the Group     |                    |                  |            |                    |            |            |            |                |
| 44 other         |                    | 3,083,000        | _          | January 1, 2018    | 1,119,000  | 6,000      | _          | 1,964,000      |
| employees of the |                    |                  |            | and August 1, 2019 |            |            |            |                |
| Group            |                    |                  |            |                    |            |            |            |                |
| Six other        |                    | -                | 390,000    | January 7, 2021    | 97,500     | _          | _          | 292,500        |
| employees of the |                    |                  |            |                    |            |            |            |                |
| Group            |                    |                  |            | -                  |            |            |            |                |
| Total            |                    | 4,143,000        | 390,000    |                    | 1,746,500  | 6,000      | _          | 2,786,500      |

Details of movements in the RSUs under the RSU Scheme are also set out in note 33 to the consolidated financial statements. The RSU Participants shall serve the exercise notice within three (3) months after receiving the vesting notice.

The share options (which have been converted into RSUs) granted on January 1, 2018 were to be vested evenly within a four-year period from vesting commencement. Subject to the vesting conditions, the RSUs granted to the RSU Participants on August 1, 2019 under the RSU Scheme are to be vested evenly within a four-year period from the date of grant. The RSUs granted on January 7, 2021 are to be vested evenly on July 1, 2021, July 1, 2022, July 1, 2023 and July 1, 2024. Further details of the grant were set out in the announcement of the Company dated January 7, 2021.

On January 21, 2022, the Company granted a total of 1,500,000 RSUs pursuant to the RSU Scheme to a total of 65 RSU grantees. For further details, please refer to the Company's announcement dated January 24, 2022.

Save as disclosed above, for the year ended December 31, 2021 and up to the Latest Practicable Date, no further RSUs have been or would be granted by the Company pursuant to the RSU Scheme.

#### **Share Option Scheme**

The Share Option Scheme was adopted at the extraordinary general meeting of the Company held on October 13, 2020. A summary of the share option scheme is as follows:

The purpose of the Share Option Scheme is to attract, retain and motivate talented employees to strive towards long term performance targets set by the Group and to provide them with an incentive to work better for the interest of the Group. The Share Option Scheme will link the value of the Company with the interests of the participants, enabling the participants and the Company to develop together and promote the Company's corporate culture.

Subject to the terms of the Share Option Scheme, the Board shall be entitled at any time within the period of ten years after October 13, 2020 to grant options to any participants as the Board may in its absolute discretion select. As of December 31, 2021, the remaining life of the Share Option Scheme was approximately eight years and nine and a half months. No offer shall be made and no option shall be granted to any participants in circumstances prohibited by the Listing Rules at a time when the participants would or might be prohibited from dealing in the Shares by the Listing Rules or by any applicable rules, regulations or law. In particular, no options may be granted during the period commencing one month immediately preceding the earlier of: (i) the date of the Board meeting (as such date is first notified to the Stock Exchange in accordance with the Listing Rules) for the approval of the Company's results for any year, half-year, quarterly or other interim period; and (ii) the deadline for the Company to publish its interim or annual results announcement under the Listing Rules, and ending on the date of actual publication of such results announcement.

The participants of the Share Option Scheme include any Director or employee or officers of any member of the Group, who the Board considers, in its sole discretion, have contributed or will contribute to the Group.

The maximum number of Shares which may be issued upon exercise of all share options to be granted under the Share Option Scheme and any other share option schemes adopted by the Company shall not exceed 10% of the aggregate of the Shares in issue on October 13, 2020, i.e. 42,620,507 Shares, (the "Scheme Mandate Limit") unless Shareholders' approval has been obtained. Options lapsed in accordance with the terms of the Share Option Scheme and (as the case may be) such other share option schemes of the Company will not be counted for the purpose of calculating the Scheme Mandate Limit. The Company may renew the Scheme Mandate Limit at any time subject to prior Shareholders' approval but in any event, the total number of Shares which may be issued upon exercise of all options to be granted under the Share Option Scheme and any other share option schemes of the Company under the limit as refreshed must not exceed 10% of the Shares in issue as at the date of approval of the renewal of the Scheme Mandate Limit.

The maximum number of Shares issued and to be issued upon exercise of the share options granted and to be granted to each participant (including both exercised, cancelled and outstanding share options) under the Share Option Scheme or any other share option schemes adopted by the Company in any 12-month period is limited to 1% of the Shares in issue, unless otherwise separately approved by Shareholders in general meeting with such participant and his close associates (or his associates if the participant is a connected person) abstaining from voting.

The offer of a grant of share options may be accepted within 28 days from the date of offer. Upon acceptance of the share options, a nominal consideration of HKD1.00 is payable for the grant of options and such payment shall not be refundable. Subject to such terms and conditions as the Board may determine, there is no minimum period for which a share option must be held before it can be exercised and no performance target need to be achieved by a grantee before the share options can be exercised.

Subject to the terms of grant of any option, an option may be exercised by the grantee of the option at any time during the option period and in accordance with the vesting schedule and other terms specified in the offer. No option may be vested more than ten years after the date of the offer made. Subject to earlier termination by the Company in general meeting or by the Board, the Share Option Scheme shall be valid and effective for a period of ten years commencing on October 13, 2020.

The exercise price shall be at a price determined by the Board at its absolute discretion and shall be at least the highest of (i) the closing price of the Shares as stated in the daily quotation sheets issued by the Stock Exchange on the date of offer; (ii) the average closing price of the Shares as stated in the daily quotation sheets issued by the Stock Exchange for the five business days immediately preceding the date of offer; and (iii) the nominal value of a Share on the date of offer.

Further details of the principal terms of the Share Option Scheme are set out in circular of the Company dated September 24, 2020.

The table below sets out the movements of the share options of our Company during the year from January 1, 2021 to December 31, 2021 granted under the Share Option Scheme:

|                  | Outstanding |            |                      |            |           |           | Outstanding  | Exercise   |                |                   |
|------------------|-------------|------------|----------------------|------------|-----------|-----------|--------------|------------|----------------|-------------------|
|                  | as at       | Granted    |                      | Exercised  | Cancelled | Lapsed    | as at        | price      |                |                   |
|                  | January 1,  | during the | Date of              | during the | during    | during    | December 31, | (HKD       | Vesting        | Exercise          |
| Name of grantee  | 2021        | year       | grant <sup>(3)</sup> | year       | the year  | the year  | 2021         | per share) | period         | period            |
| Directors of the |             |            |                      |            |           |           |              |            |                |                   |
| Company          |             |            |                      |            |           |           |              |            |                |                   |
| Yao Zhijian      | -           | 300,000    | January 7,           | _          | _         | _         | 300,000      | 44.20(1)   | July 1, 2021 - | January 7, 2021 - |
|                  |             |            | 2021                 |            |           |           |              |            | July 1, 2024   | January 6, 2031   |
| Luo Xiaohui      | -           | 100,000    | January 7,           | _          | _         | _         | 100,000      | 44.20(1)   | July 1, 2021 - | January 7, 2021 - |
|                  |             |            | 2021                 |            |           |           |              |            | July 1, 2024   | January 6, 2031   |
| Other employees  |             |            |                      |            |           |           |              |            |                |                   |
| of the Group     |             |            |                      |            |           |           |              |            |                |                   |
| Other            | _           | 4,186,000  | January 7,           | _          | _         | 630,000   | 3,556,000    | 44.20(1)   | July 1, 2021 - | January 7, 2021-  |
| employees of     |             |            | 2021                 |            |           |           |              |            | July 1, 2024   | January 6, 2031   |
| the Group        |             |            |                      |            |           |           |              |            |                |                   |
| Other            | _           | 2,000,000  | May 12,              | _          | _         | 828,000   | 1,172,000    | 58.60(2)   | May 12, 2022 - | May 12, 2021-     |
| employees of     |             |            | 2021                 |            |           |           |              |            | May 12, 2025   | May 11, 2031      |
| the Group        |             |            |                      |            |           |           |              |            |                |                   |
| Total            | _           | 6,586,000  |                      | _          | _         | 1,458,000 | 5,128,000    |            |                |                   |

#### Notes:

- (1) Being the highest of (i) HKD44.20 per share of the Company, the closing price of the share of the Company on the date of grant as stated in the daily quotation sheet issued by the Stock Exchange, (ii) HKD39.45 per share of the Company, the closing price of the share of the Company immediately before the date on which the options were granted, and (iii) US\$0.000025 per share of the Company, the nominal value. The closing price of the share of the Company immediately before the date on which the options were granted was HKD43.55.
- (2) Being the highest of (i) HKD52.75 per share of the Company, the closing price of the share of the Company on the date of grant as stated in the daily quotation sheet issued by the Stock Exchange, (ii) HKD58.60 per share of the Company, the closing price of the share of the Company immediately before the date on which the options were granted, and (iii) US\$0.000025 per share of the Company, the nominal value. The closing price of the share of the Company immediately before the date on which the options were granted was HKD53.6.
- (3) Further details of the grants were set out in the Company's announcements dated January 7, 2021 and May 12, 2021.

As of December 31, 2021, the number of Shares in respect of which options had been granted and remained outstanding under the Share Option Scheme was 5,128,000, representing 1.13% of the Shares in issue as of that date. The total number of Shares available for issue under the Share Option Scheme was 37,492,507, representing 8.30% of the total number of Shares in issue as of the Latest Practicable Date.

Further information of the Share Option Scheme and the value of share options granted are set out in note 33 to the consolidated financial statements.

On January 21, 2022, a total of 1,000,000 share options were granted to 210 option grantees in accordance with the Share Option Scheme to subscribe for a total of 1,000,000 Shares, at the exercise price of HKD25.56 per share. For further details, please refer to the Company's announcement dated January 24, 2022.

Save as disclosed above, for the year ended December 31, 2021 and up to the Latest Practicable Date, no further options have been or would be granted by the Company pursuant to the Share Option Scheme.

## **DIRECTORS**

The Directors during the year ended December 31, 2021 and up to the Latest Practicable Date were:

| Name                                      | Position/Title  |
|---|---|
| Liu Yingqi (劉穎麒)                          | Executive Director, chief executive officer and chairman of the Board |
| Zhou Lingli (周伶俐)                         | Executive Director and chief strategy officer                         |
| (resigned with effect from March 4, 2021) |   |
| Yao Zhijian (姚志堅)                         | Executive Director and chief financial officer                        |
| Luo Xiaohui (羅小輝)                         | Executive Director and chief architect                                |
| Mathias Nicolaus Schilling                | Non-executive Director  |
| Akio Tanaka (田中章雄)                        | Non-executive Director  |
| Tam Bing Chung Benson (譚秉忠)               | Independent non-executive Director                                    |
| Yao Wei (姚衛)                              | Independent non-executive Director                                    |
| Yang Tao (楊濤)                             | Independent non-executive Director                                    |

Pursuant to Article 16.19 of the Articles of Association, at every annual general meeting of the Company one-third of the Directors for the time being (or, if their number is not three or a multiple of three, then the number nearest to, but not less than, one-third) shall retire from office by rotation provided that every Director (including those appointed for a specific term) shall be subject to retirement by rotation at least once every three years. Any Director required to stand for re-election pursuant to Article 16.2 shall not be taken into account in determining the number of Directors and which Directors are to retire by rotation. Accordingly, Mr. Tam Bing Chung Benson, Mr. Yao Wei and Mr. Yang Tao will retire by rotation at the AGM and, being eligible, offer themselves for re-election.

The biographical details of the Directors and senior management of the Company as at the Latest Practicable Date are set out in the chapter headed "Directors and Senior Management" in this annual report.

#### Directors' Service Contracts and Letters of Appointment

Apart from Mr. Luo Xiaohui who entered into a service contract with our Company on August 28, 2020, each of our executive Directors has entered into a service contract with our Company on April 30, 2020. Save for Mr. Akio Tanaka to whom we issued letter of appointment on August 28, 2020, we have issued letters of appointment to each of our non-executive Director and each of our independent non-executive Directors on April 30, 2020. The service contracts with each of our executive Directors and the letters of appointment with each of our non-executive Directors and each of our independent non-executive Directors are for an initial fixed term of three years commencing from the date of the respective service contracts or letters of appointment. The service contracts and the letters of appointment are subject to termination in accordance with their respective terms.

The service contracts may be renewed in accordance with the Articles of Association and the applicable Listing Rules. None of our Directors proposed for re-election at the AGM has a service contract with members of our Group that is not determinable by our Group within one year without payment of compensation, other than statutory compensation.

#### Confirmation of Independence of Independent Non-executive Directors

The Company has received an annual confirmation of independence pursuant to Rule 3.13 of the Listing Rules from each of the independent non-executive Directors (being Mr. Tam Bing Chung Benson, Mr. Yao Wei and Mr. Yang Tao), and the Company considers such Directors to be independent for the year ended December 31, 2021.

# Directors' and Controlling Shareholders' Interests in Transactions, Arrangements or Contracts of Significance

Save for the Contractual Arrangements, there was no transactions, arrangements or contracts of significance to which the Company or any of its subsidiaries was a party and in which a Director and/or any of its connected entity had a material interest, whether directly or indirectly, and there was no transaction, arrangement or contract of significance between the Company or any of its subsidiaries and the Company's controlling shareholders or any of its subsidiaries, subsisted at the end of, or at any time during the year ended December 31, 2021.

# Directors' and Chief Executive's Interests and Short Positions in the Shares, Underlying Shares and Debentures

As at December 31, 2021, the interests and short positions of Directors and the chief executive of the Company in the shares, underlying shares and debentures of the Company and its associated corporations within the meaning of Part XV of the SFO which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they have taken or are deemed to have taken under such provisions of the SFO); or which were required, pursuant to section 352 of the SFO, to be recorded in the register referred to therein; or which were required to be notified to the Company and the Stock Exchange pursuant to the Model Code were as follows:

#### Interests of Directors and Chief Executives in the Shares of the Company

|                               |                                    |                  | Approximate                     |
|-------------------------------|------------------------------------|------------------|---------------------------------|
| Name of Director/chief        |                                    |                  | percentage of                   |
| executive                     | Capacity/Nature of interest        | Number of Shares | shareholding (%) <sup>(5)</sup> |
| Mr. Liu Yingqi <sup>(2)</sup> | Founder of a discretionary trust   | 165,710,764      | 36.67                           |
| Mr. Yao Zhijian               | Beneficial owner                   | 2,594,579        | 0.57                            |
| Mr. Luo Xiaohui               | Beneficial owner                   | 1,785,478        | 0.40                            |
| Mr. Mathias Nicolaus          | Interest in controlled corporation | 6,371,972        | 1.41                            |
| Schilling <sup>(3)</sup>      |                                    |                  |                                 |
| Mr. Akio Tanaka(4)            | Interest in controlled corporation | 24,556,032       | 5.43                            |

#### Notes:

- 1. All interests stated are long positions.
- 2. Creative Brocade International is owned as to (i) 99.9% by Brocade Creation Investment Limited, which is wholly-owned by Brocade Creation Limited, the holding vehicle used by Credit Suisse Trust Limited (the trustee of the Brocade Creation Trust); and (ii) 0.1% by Creative Brocade Ltd., which is wholly-owned by Mr. Liu Yingqi. The Brocade Creation Trust is a discretionary trust established by Mr. Liu Yingqi (as the settlor) and the discretionary beneficiary is Mr. Liu Yingqi. Therefore, each of Mr. Liu Yingqi, Credit Suisse Trust Limited, Brocade Creation Limited and Brocade Creation Investment Limited is deemed under the SFO to be interested in the 165,710,764 Shares held by Creative Brocade International.
- 3. Mr. Schilling held 47.5% of the total issued share capital in e.ventures Growth GP, LLC, the general partner of e.ventures Growth, L.P. which held 6,371,972 Shares. Therefore, each of Mr. Schilling and e.ventures Growth GP, LLC is deemed under the SFO to be interested in the 6,371,972 Shares held by e.ventures Growth, L.P.
- 4. Each of IVP Fund II A, L.P. and IVP Fund II B, L.P. held 16,085,284 Shares and 8,470,748 Shares, respectively. Mr. Akio Tanaka held the entire issued share capital of Growth Tree Ltd which in turn held 100% of the total issued share capital in each of IVP Fund II A (GP), Ltd. and IVP Fund II B (GP), Ltd., the respective general partners of IVP Fund II A L.P. and IVP Fund II B L.P. Therefore, each of Growth Tree Ltd and Mr. Akio Tanaka is deemed under the SFO to be interested in the 16,085,284 Shares and 8,470,748 Shares held by IVP Fund II A, L.P. and IVP Fund II B, L.P., respectively.
- 5. The percentage represents the number of shares interested divided by the total number of ordinary shares of the Company in issue as at December 31, 2021, i.e. 451,902,842.

#### Interests of Directors and Chief Executives in the Underlying Shares of the Company

|                   |                             |                  | Approximate         |
|-------------------|-----------------------------|------------------|---------------------|
| Name of Director/ |                             |                  | percentage of       |
| chief executive   | Capacity/Nature of interest | Number of Shares | shareholding (%)(2) |
| Mr. Yao Zhijian   | Beneficial owner            | 300,000          | 0.07                |
| Mr. Luo Xiaohui   | Beneficial owner            | 100,000          | 0.02                |

#### Notes:

- 1. All interests stated are long positions.
- 2. The percentage represents the number of shares interested divided by the total number of ordinary shares of the Company in issue as at December 31, 2021, i.e. 451,902,842.

#### Interests of Directors and Chief Executives in the Company's Associated Corporations

|                   |                    |                    |                    | Approximate      |
|-------------------|--------------------|--------------------|--------------------|------------------|
| Name of Director/ | Name of associated | Capacity/Nature of | Registered Capital | percentage of    |
| chief executive   | corporation        | interest           | (RMB)              | shareholding (%) |
| Mr. Liu Yingqi    | Shenzhen Yeahka    | Beneficial owner   | 198,545,266        | 99.27            |

Save as disclosed above, as at December 31, 2021, no Directors or chief executives of the Company had or was deemed to have an interest or short position in the shares, underlying shares or debentures of the Company or its associated corporations, within the meaning of Part XV of the SFO, which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they have taken or are deemed to have taken under such provisions of the SFO); or which were required, pursuant to section 352 of the SFO, to be recorded in the register referred to therein; or which were required to be notified to the Company and the Stock Exchange pursuant to the Model Code.

# Substantial Shareholders' and Other Persons' Interests and Short Positions in the Shares and Underlying Shares

As at December 31, 2021, to the best knowledge of the Directors, the following persons, other than Directors and chief executives of the Company, had interests or short positions in the shares or underlying shares of the Company which were required to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were required, pursuant to section 336 of the SFO, to be recorded in the register referred to therein:

#### Interests of Substantial Shareholders in the Shares of the Company

|                                |                                    |                  | <b>Approximate</b>              |
|--------------------------------|------------------------------------|------------------|---------------------------------|
|                                |                                    |                  | percentage of                   |
| Name of Shareholder            | Capacity/ Nature of interest       | Number of Shares | shareholding (%) <sup>(6)</sup> |
| Creative Brocade               | Beneficial owner                   | 165,710,764      | 36.67                           |
| International Limited(2)       |                                    |                  |                                 |
| Brocade Creation               | Interest in controlled corporation | 165,710,764      | 36.67                           |
| Investment Limited(2)          |                                    |                  |                                 |
| Brocade Creation               | Interest in controlled corporation | 165,710,764      | 36.67                           |
| Limited <sup>(2)</sup>         |                                    |                  |                                 |
| Credit Suisse Trust            | Trustee of a trust                 | 165,710,764      | 36.67                           |
| Limited <sup>(2)</sup>         |                                    |                  |                                 |
| Ms. Luo Haiying <sup>(3)</sup> | Interest of spouse                 | 165,710,764      | 36.67                           |
| Growth Tree Ltd(4)             | Interest in controlled corporation | 24,556,032       | 5.43                            |
| Recruit Holdings Co., Ltd      | Beneficial Owner                   | 39,051,196       | 8.64                            |
| TMF Trust (HK) Limited(5)      | Trustee of a trust                 | 25,508,232       | 5.64                            |

#### Notes:

- 1. All interests stated are long positions.
- 2. Creative Brocade International is owned as to (i) 99.9% by Brocade Creation Investment Limited, which is wholly-owned by Brocade Creation Limited, the holding vehicle used by Credit Suisse Trust Limited (the trustee of the Brocade Creation Trust); and (ii) 0.1% by Creative Brocade Ltd., which is wholly-owned by Mr. Liu Yingqi. The Brocade Creation Trust is a discretionary trust established by Mr. Liu Yingqi (as the settlor) and the discretionary beneficiary is Mr. Liu Yingqi. Therefore, each of Mr. Liu Yingqi, Credit Suisse Trust Limited, Brocade Creation Limited and Brocade Creation Investment Limited is deemed under the SFO to be interested in the 165,710,764 Shares held by Creative Brocade International.
- 3. Ms. Luo Haiying, the spouse of Mr. Liu Yingqi, is deemed under the SFO to be interested in the 165,710,764 Shares in which Mr. Liu Yingqi is deemed to be interested.
- 4. Each of IVP Fund II A, L.P. and IVP Fund II B, L.P. held 16,085,284 Shares and 8,470,748 Shares, respectively. Mr. Akio Tanaka held the entire issued share capital of Growth Tree Ltd which in turn held 100% of the total issued share capital in each of IVP Fund II A (GP), Ltd. and IVP Fund II B (GP), Ltd., the respective general partners of IVP Fund II A L.P. and IVP Fund II B L.P. Therefore, each of Growth Tree Ltd and Mr. Akio Tanaka is deemed under the SFO to be interested in the 16,085,284 Shares and 8,470,748 Shares held by IVP Fund II A, L.P. and IVP Fund II B, L.P., respectively.

- 5. TMF Trust (HK) Limited directly holds the entire issued share capital of each of RSU Nominee 1 and RSU Nominee 2. RSU Nominee 1 and RSU Nominee 2 hold 19,251,518 and 3,475,114 underlying Shares in respect of the RSUs granted and to be granted under the RSU Scheme for the benefit of eligible participants pursuant to the RSU Scheme, respectively. Therefore, TMF Trust (HK) Limited is deemed under the SFO to be interest in the 19,251,518 and 6,256,714 Shares held by RSU Nominee 1 and RSU Nominee 2, respectively.
- 6. The percentage represents the number of shares interested divided by the total number of ordinary shares of the Company in issue as at December 31, 2021, i.e. 451,902,842.

Save as disclosed above, as at December 31, 2021, to the best knowledge of the Directors, no other persons (not being Directors or chief executives of the Company) had interests or short positions in the shares or underlying shares of the Company which were required to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were required, pursuant to section 336 of the SFO, to be recorded in the register referred to therein.

#### MANAGEMENT CONTRACTS

No contracts concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or existed during the year ended December 31, 2021.

#### **PRE-EMPTIVE RIGHTS**

There is no provision for pre-emptive rights under the Articles of Association, although there are no restrictions against such rights under the laws in the Cayman Islands which would oblige the Company to offer new shares on a pro-rata basis to existing shareholders of the Company.

#### TAX RELIEF AND EXEMPTION

The Directors are not aware of any tax relief and exemption available to the Shareholders by reason of their holding of the Company's securities.

## **EMOLUMENT POLICY**

Our Directors believe that the ability to attract, motivate and retain a sufficient number of qualified employees is of significant importance to the long-term successful development of our Group. We participate in various employee social security plans that are organized by applicable local municipal and provincial governments, including housing, pension, medical, work-related injury and unemployment benefit plans. We purchase commercial health and accidental insurance for our employees. We have also adopted the RSU Scheme and Share Option Scheme, details of both schemes are set out under the section headed "Restricted Share Unit Scheme and Share Option Scheme" in this directors' report. Our Group has established a remuneration committee to review the policy and structure of the remuneration for our Directors and senior management and make recommendations on the remuneration packages of individual executive Directors and senior management. In general, our Group determines the emolument payable to our Directors based on each Director's time commitment and responsibilities, salaries paid by comparable companies as well as the employment conditions elsewhere in our Group.

### **EMPLOYEE BENEFITS**

Particulars of the employee benefits of the Group are set out in note 10 to the consolidated financial statements.

Pursuant to code provision E.1.5 of Part 2 of the CG Code, the annual remuneration (excluding equity-settled share expenses) of the senior management (including members of senior management who are also executive Directors) by band for the year ended December 31, 2021 is set out below:

| Band | Remuneration                 | Number of senior management |
|------|------------------------------|-----------------------------|
| 1    | RMB0 to RMB1,000,000         | 1(1)                        |
| 2    | RMB1,000,001 to RMB1,500,000 | $2^{(2)}$                   |
| 3    | RMB1,500,001 to RMB2,000,000 | 0                           |
| 4    | RMB2,000,001 to RMB2,500,000 | 2(3)                        |

#### Notes:

- 1. Band 1 includes one executive Director who resigned with effect from March 4, 2021.
- 2. Band 2 includes one executive Director and one senior management member of the Company.
- 3. Band 4 includes two executive Directors.

#### **PUBLIC FLOAT**

As at the Latest Practicable Date and based on the information that is publicly available to the Company and to the knowledge of the Directors, the Company has maintained minimum public float of 25% as required under the Listing Rules.

# RIGHTS TO ACQUIRE THE COMPANY'S SECURITIES AND EQUITY-LINKED AGREEMENTS

On December 24, 2020, the Company as the purchaser, Source Winner, Bright Usening, Better One Limited, Nice Globe Limited and Summer.A Limited (collectively, the "Vendors"), and certain other parties thereto entered into a share purchase agreement, pursuant to which the Company has agreed to purchase, and the Vendors have agreed to sell, sale shares representing the entire issued share capital of CHUANGXINZHONG LTD (a limited liability company incorporated in the BVI), at a total consideration of RMB170,000,000. The completion took place on April 23, 2021 in accordance with the terms and conditions as set out in the share purchase agreement. The consideration was settled by (i) payment of RMB15,000,000 in cash and (ii) the allotment and issue of 4,902,718 shares of the Company (the "Consideration Shares") to the Vendors at the issue price of HK\$37.50 per Consideration Share. Upon the completion, CHUANGXINZHONG LTD and Chuangxinzhong HK became a direct wholly-owned subsidiary of the Company and an indirect wholly-owned subsidiary of the Company, respectively. For further details, please refer to the section headed "Connected Transactions — Connected Transaction — Acquisition of the Entire Issued Share Capital in CHUANGXINZHONG LTD" in this directors' report and the Company's announcements dated December 24, 2020 and December 28, 2020, April 26, 2021 and circular dated January 29, 2021.

Save as disclosed in this section and under the section headed "Restricted Share Unit Scheme and Share Option Scheme" in this directors' report, at no time during the year ended December 31, 2021 was the Company, or any of its subsidiaries, a party to any arrangement to enable the Directors or chief executive of the Company or their respective associates to subscribe for securities of the Company or any of its associated corporations as defined in the SFO or to acquire benefits by means of acquisition of Shares in, or debentures of, the Company or any other body corporate. Save for the agreement for the purchase of the entire issued share capital of the CHUANGXINZHONG LTD., the Company did not enter into any equity-linked agreement.

#### **DIRECTORS' INTERESTS IN COMPETING BUSINESS**

During the year ended December 31, 2021, none of the Directors have any interest in a business, apart from the business of the Group, which competes or is likely to compete, directly or indirectly, with the business of the Group, which would require disclosure under Rule 8.10 of the Listing Rules.

#### PERMITTED INDEMNITY PROVISION

Every Director, auditor or other officer of the Company shall be entitled to be indemnified out of the assets of the Company against all losses or liabilities incurred or sustained by him as a Director, auditor or other officer of the Company in defending any proceedings, whether civil or criminal, in which judgment is given in his favour, or in which he is acquitted. Subject to the Companies Act, if any Director or other person shall become personally liable for the payment of any sum primarily due from the Company, the Board may execute or cause to be executed any mortgage, charge, or security over or affecting the whole or any part of the assets of the Company by way of indemnity to secure the Director or person so becoming liable as aforesaid from any loss in respect of such liability. Such provisions were in force throughout the year ended December 31, 2021 and are currently in force. The Company has arranged for appropriate insurance cover for Directors' liabilities in respect of legal actions that may be brought against the Directors.

## USE OF PROCEEDS FROM THE LISTING AND THE PLACING

Our shares were listed on the Main Board of the Stock Exchange on June 1, 2020. A total of 98,724,000 ordinary shares comprising the Global Offering with nominal value of US\$0.000025 each of the Company were issued at HK\$16.64 per share. On June 24, 2020, the Joint Global Coordinators partially exercised the Over-allotment Option granted by the Company under the Global Offering and pursuant to which the Company issued and allotted an aggregate of 11,402,400 additional Shares at HK\$16.64 per Share. The net proceeds (after deducting underwriting fees and commissions and other expenses paid and payable by the Company in connection with the initial public offering) raised during our initial public offering amounted to approximately HK\$1,698.8 million. Details of the Group's use of proceeds from the initial public offering as at the Latest Practicable Date are set out in the section headed "Management Discussion and Analysis — Use of Proceeds from the Listing" in this annual report.

The Company entered into a placing and subscription agreement with Creative Brocade International and three placing agents on December 4, 2020. The Company successfully raised total net proceeds of approximately HK\$778.0 million through the placing of 20,795,052 Shares to not less than six professional, institutional and/or individual investors at the placing price of HK\$37.88 per Share on December 17, 2020. Details of the Group's use of proceeds from the placing as at the Latest Practicable Date are set out in the section headed "Management Discussion and Analysis — Use of Proceeds from the Placing" in this annual report.

#### CONNECTED TRANSACTIONS

We set out below a summary of connected transactions (including continuing connected transactions) conducted/carried out by the Group for the year ended December 31, 2021.

#### **Connected Transaction**

#### Acquisition of the Entire Issued Share Capital in CHUANGXINZHONG LTD

On December 24, 2020, the Company as the purchaser, the Vendors and certain other parties thereto entered into a share purchase agreement, pursuant to which the Company has agreed to purchase, and the Vendors have agreed to sell, sale shares representing the entire issued share capital of the CHUANGXINZHONG LTD, at a total consideration of RMB170,000,000.

Completion of the acquisition was subject to satisfaction of the conditions precedent to the sale and purchase agreement including, among others, (i) the Listing Committee of the Stock Exchange having granted approval for the listing of, and permission to deal in, the Consideration Shares, and (ii) the restructuring having been completed. The completion took place on April 23, 2021 in accordance with the terms and conditions as set out in the share purchase agreement. The consideration was settled by (i) payment of RMB15,000,000 in cash and (ii) the allotment and issue of the Consideration Shares to the Vendors at the issue price of HK\$37.50 per Consideration Share.

After completion, Chuangxinzhong HK holds 42.5% equity interest in Beijing Chuangxinzhong. Chuangxinzhong HK is a wholly-owned subsidiary of CHUANGXINZHONG LTD, which in turn is owned as to approximately 58.2% by Source Winner. Source Winner is wholly owned by Mr. Qin Lingjin, who is a director of Beijing Chuangxinzhong. Bright Usening is wholly-owned by Mr. Zhang Guoxian, who is the chief executive of Beijing Chuangxinzhong. By virtue of their interests in Beijing Chuangxinzhong, each of Chuangxinzhong HK, CHUANGXINZHONG LTD, Source Winner, Bright Usening, Mr. Qin Lingjin and Mr. Zhang Guoxian is a connected person of the Company at the subsidiary level according to Rules 14A.07(1) and 14A.07(4) of the Listing Rules. The acquisition of shares from Source Winner and Bright Usening and the issue of Consideration Shares to Source Winner and Bright Usening constitute connected transactions of the Company under Chapter 14A of the Listing Rules. Accordingly, the acquisition of shares from Source Winner and Bright Usening and the issue of Consideration Shares to Source Winner and Bright Usening are subject to the reporting, announcement, circular and independent shareholders' approval requirements under Chapter 14A of the Listing Rules. An extraordinary general

meeting of the Company has been duly convened on February 22, 2021 to approve the share purchase agreement and the transactions contemplated thereunder, and the grant of the specific mandate for the allotment and issue of the Consideration Shares.

Pursuant to the share purchase agreement, the Vendors and certain other parties to the share purchase agreement jointly and severally covenant that, the audited consolidated net profit after tax of the target group on the basis of the People's Republic of China Generally Accepted Accounting Principles shall exceed (i) RMB45 million for the period from December 1, 2020 to November 30, 2021; (ii) RMB53 million for the period from December 1, 2021 to November 30, 2022; and (iii) RMB62 million for the period from December 1, 2022 to November 30, 2023 (the "Guaranteed Profits"). The Board is pleased to confirm that the above Guaranteed Profits is met for the period from December 1, 2020 to November 30, 2021. For further details, please refer to the Company's announcements dated December 24, 2020 and December 28, 2020, April 26, 2021 and circular dated January 29, 2021.

#### **Continuing Connected Transactions**

We set out below a summary of the continuing connected transactions of the Group, which are subject to the reporting, annual review, annuancement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

#### **Contractual Arrangements**

Our Group, through our primary PRC operating entities, Shenzhen Yeahka and its subsidiaries, is primarily engaged in providing payment services and business services to merchants and consumers. In order for our Company, as a foreign investor under the current regulatory regime, to maintain its business operations while complying with the PRC laws and regulations, our Group conducts a substantial portion of the business through its PRC Consolidated Entities. Yeahka WFOE, Shenzhen Yeahka and the Registered Shareholders entered into the Contractual Arrangements on October 29, 2019. Our Group do not hold any equity interest in the PRC Consolidated Entities. Rather, through the Contractual Arrangements, we effectively control these PRC Consolidated Entities and are able to derive substantially all of their economic benefits, and expect to continue to do so.

#### Reasons for the Contractual Arrangements

As advised by our PRC Legal Advisors, the value-added telecommunication services, payment services business and microcredit business of our Group (the "Relevant Businesses") are subject to foreign investment restrictions in the PRC.

According to the Regulations for the Administration of Foreign-Invested Telecommunications Enterprises, which were issued on December 11, 2001 by the State Council of the PRC and amended on September 10, 2008 and February 6, 2016, foreign investors are not allowed to hold more than 50% of the equity interests in a company providing value-added telecommunications services. In addition, a foreign investor who invests in a value-added telecommunications business in the PRC must possess prior experience in operating value-added telecommunications businesses and a proven track record of value-added telecommunications business operations overseas (the "Qualification Requirements"). As advised by our PRC Legal Advisors, as of December 31, 2021, no applicable PRC laws, regulations or rules had provided clear guidance or interpretation on the Qualification Requirements, and there was no update to the Qualification Requirements.

From the perspective of operating the Relevant Businesses in a manner that is in compliance with applicable PRC laws and regulations, based on the current policy of the relevant PRC Government authorities and as advised by our PRC Legal Advisors, our Company was unable to establish foreign-invested entities to obtain an ICP License, an approval to operate micro-credit business and a Payment License, and accordingly, our Company could not hold a shareholding interest in the PRC Consolidated Entities, which hold the licenses and approval required for the Relevant Businesses. In order for our Company, as a foreign investor, to maintain its business operations while complying with the PRC laws and regulations, we, through Yeahka WFOE, have entered into a set of contractual arrangements (the "Previous Contractual Arrangements") with Shenzhen Yeahka and the then registered shareholders in 2012 and 2013. The Previous Contractual Arrangements allowed our Company to exercise control over the business operation of Shenzhen Yeahka and enjoy all the economic interests derived therefrom. In preparation for the Listing and upon the completion of the Reorganization, Yeahka WFOE, Shenzhen Yeahka and the Registered Shareholders entered into the Contractual Arrangements on October 29, 2019, which superseded the Previous Contractual Arrangements.

For further details of the limitations on foreign ownership in PRC companies conducting the Relevant Businesses under PRC laws and regulations, please refer to pages 221 to 224 of the Prospectus and the sections headed "Regulatory Overview — Regulations on Payment Services of Non-financial Institutions", "Regulatory Overview — Regulations on Micro-credit Business" and "Regulatory Overview — Regulations on Value-added Telecommunication Services" of the Prospectus.

Our Directors (including our independent non-executive Directors) are of the view that the Contractual Arrangements and the transactions contemplated thereunder are fundamental to our Group's legal structure and business operations; and the Contractual Arrangements and the transactions thereunder have been and will be entered into in our ordinary and usual course of business, are on normal commercial terms or better and the terms are fair and reasonable and in the interest of our Group and our Shareholders as a whole.

Our Directors also believe that our structure, whereby the financial results of Shenzhen Yeahka and its subsidiaries are consolidated into our financial statements as if they were our Company's wholly-owned subsidiaries, and all the economic benefits of their business flow to our Group, places our Group in a special position in relation to the connected transactions rules. Accordingly, notwithstanding that the transactions contemplated under the Contractual Arrangements technically constitute continuing connected transactions under Chapter 14A of the Listing Rules, our Directors consider that it would be burdensome and impracticable, and would add unnecessary administrative costs to our Company, for all the transactions contemplated under the Contractual Arrangements to be subject to strict compliance with the requirements set out under Chapter 14A of the Listing Rules, including, among other things, the announcement and approval of independent Shareholders.

In addition, given the Contractual Arrangements were entered into prior to the Listing and are disclosed in the Prospectus and this annual report, and potential investors of our Company will deal in our Shares on the basis of such disclosure, our Directors consider that compliance with the announcement and the independent Shareholders' approval requirements in respect thereof would add unnecessary administrative costs to our Company.

#### Summary of Major Terms of the Contractual Arrangements

The Contractual Arrangements which were in place during the year ended December 31, 2021 and a brief description of the major terms of the structured contracts under the Contractual Arrangements are as follows:

#### **Exclusive Business Cooperation Agreement**

Pursuant to the exclusive business cooperation agreement dated October 29, 2019 between Shenzhen Yeahka and Yeahka WFOE (the "Exclusive Business Cooperation Agreement"), Yeahka WFOE agreed to be engaged as the exclusive provider to the PRC Consolidated Entities of technical support, consultation and other services for a monthly service fee.

Under the Exclusive Business Cooperation Agreement, the service fee shall be of reasonable prices in accordance with the nature of the services, shall be further stipulated in separate service agreements, and shall consist of 100% of the total consolidated profit of the PRC Consolidated Entities, after deduction of any accumulated deficit of the PRC Consolidated Entities in the preceding financial year(s), working capital, expenses, taxes and other statutory contributions. Notwithstanding the foregoing, Yeahka WFOE may adjust the scope and amount of service fees according to PRC tax law and tax practices, and Shenzhen Yeahka will accept such adjustments. Yeahka WFOE shall calculate the service fees on a monthly basis and issue a corresponding value-added tax invoice to Shenzhen Yeahka at the tax rate stipulated by current PRC laws and regulations regarding value-added tax. Notwithstanding the payment agreements in the Exclusive Business Cooperation Agreement, Yeahka WFOE may adjust the payment time and payment method, and Shenzhen Yeahka will accept any such adjustment.

In addition, absent the prior written consent of Yeahka WFOE, during the term of the Exclusive Business Cooperation Agreement, with respect to the services subject to the Exclusive Business Cooperation Agreement and other matters, the PRC Consolidated Entities shall not directly or indirectly accept the same or any similar services to be provided by any third party and shall not establish cooperation relationship similar to that formed by the Exclusive Business Cooperation Agreement with any third party. Yeahka WFOE may appoint other parties, who may enter into certain agreements with the PRC Consolidated Entities, to provide the PRC Consolidated Entities with the services under the Exclusive Business Cooperation Agreement.

The Exclusive Business Cooperation Agreement also provided that Yeahka WFOE has the exclusive proprietary rights to and interests in any and all intellectual property rights developed or created by the PRC Consolidated Entities during the performance of the Exclusive Business Cooperation Agreement.

The validity period of the Exclusive Business Cooperation Agreement commenced from October 29, 2019, and it shall remain effective unless terminated (a) in accordance with the provisions of the Exclusive Business Cooperation Agreement; (b) in writing by Yeahka WFOE; (c) when all the equity interests and assets of Shenzhen Yeahka have been legally transferred to Yeahka WFOE; or (d) if renewal of the expired business period of either Yeahka WFOE or Shenzhen Yeahka is denied by relevant government authorities, at which time the Exclusive Business Cooperation Agreement will terminate upon expiration of that business period.

#### **Exclusive Option Agreement**

Pursuant to the exclusive option agreement dated October 29, 2019 among Shenzhen Yeahka, Yeahka WFOE and the Registered Shareholders (the "Exclusive Option Agreement"), the Registered Shareholders irrevocably agreed to grant Yeahka WFOE an exclusive right to acquire, or designate one or more persons to acquire, from the Registered Shareholders any or all their equity interests then held in Shenzhen Yeahka, in whole or in part at any time, for a total consideration of RMB200,000,000, which equals to the registered capital of Shenzhen Yeahka. If Yeahka WFOE exercises its option right to acquire part of equity interests held by certain Registered Shareholder(s) in Shenzhen Yeahka, the purchase price shall be calculated in proportion to the equity interests being transferred. Furthermore, where the above purchase prices are higher than the lowest price permitted by the then PRC laws and regulations at the time of exercising options, the lowest price permitted by PRC laws and regulations shall be applied. Each of Shenzhen Yeahka and the Registered Shareholders has given certain covenants under the Exclusive Option Agreement.

The Registered Shareholders have also undertaken that, subject to the relevant laws and regulations, they will return to Yeahka WFOE any consideration they receive in the event that Yeahka WFOE exercise the options under the Exclusive Option Agreement to acquire the equity interests in the PRC Consolidated Entities. The validity period of the Exclusive Option Agreement commenced from October 29, 2019 and it shall remain effective unless terminated (a) in accordance with the provisions of the Exclusive Option Agreement; (b) in writing by Yeahka WFOE; or (c) when the entire equity interests held by the Registered Shareholders or their successors or the transferees in Shenzhen Yeahka have been transferred to Yeahka WFOE or their appointee(s).

#### **Equity Pledge Agreement**

Pursuant to the equity pledge agreement dated October 29, 2019 entered into between Yeahka WFOE, Shenzhen Yeahka and each of the Registered Shareholders (collectively, the "Equity Pledge Agreements"), the Registered Shareholders agreed to pledge all their respective equity interests in Shenzhen Yeahka that they own, including any interest or dividend paid for the shares, to Yeahka WFOE as a security interest to guarantee the performance of contractual obligations and the payment of outstanding debts.

The pledge in respect of Shenzhen Yeahka took effect upon the completion of the change of registration on February 18, 2020 with the relevant administration for industry and commerce and shall remain valid until after all the contractual obligations of the Registered Shareholders and Shenzhen Yeahka under the relevant Contractual Arrangements have been fully performed and all the outstanding debts of the Registered Shareholders and Shenzhen Yeahka under the relevant Contractual Arrangements have been fully paid.

Upon the occurrence and during the continuance of an event of default (as defined in the Equity Pledge Agreement), unless such default is cured within 20 days following the Registered Shareholders or Shenzhen Yeahka's receipt of the written notice which requests the cure of such default, Yeahka WFOE shall have the right to exercise all such rights as a secured party under any applicable PRC laws and regulations and the Equity Pledge Agreements, including without limitation, being paid in priority with the equity interests based on the monetary valuation that such equity interests are converted into or from the proceeds from auction or sale of the equity interests upon written notice to the Registered Shareholders.

#### **Powers of Attorney**

Each of the Registered Shareholders has executed a power of attorney dated October 29, 2019 (collectively, the "Powers of Attorney") pursuant to which each of the Registered Shareholders irrevocably appointed Yeahka WFOE and its designated persons (including but not limited to the Directors and their successors and liquidators replacing the Directors but excluding those who are non-independent or who may give rise to conflict of interests) as his or its attorney-in-fact to exercise on his or its behalf, and agreed and undertook not to exercise, any and all right that he or it has in respect of his or its equity interests in Shenzhen Yeahka.

Each of the Registered Shareholders has undertaken that he will not directly or indirectly participate in, engage in, involve in, own or be interested in any business which potentially competes with Yeahka WFOE or its affiliates without Yeahka WFOE's prior written consent.

Each of the individual Registered Shareholders has undertaken that in the event that he becomes a natural person without civil capacity or a natural person with limited capacity for civil activity due to any reasons, his representatives or successors shall continue to perform his obligations and enjoy the benefits under the Contractual Arrangements subject to the terms of the Powers of Attorney.

Each of the non-individual Registered Shareholders has undertaken that in the event that it becomes a legal person without civil capacity or a legal person with limited capacity for civil activity due to its liquidation or other reasons, its administrator shall continue to perform its obligations and enjoy the benefits under the Contractual Arrangements subject to the terms of the Powers of Attorney.

Further, the Registered Shareholders have been in compliance with the Powers of Attorney since October 29, 2019, and the Powers of Attorney shall remain effective for so long as he or it holds an equity interest in Shenzhen Yeahka.

#### Loan Agreement

Yeahka WFOE, Mr. Liu and Mr. Qin Baoan ("Mr. Qin") entered into a loan agreement on October 29, 2019 (the "Loan Agreement"), pursuant to which Yeahka WFOE provided an RMB198,813,172 interest-free loan to Mr. Liu and an RMB1,186,828 interest-free loan to Mr. Qin for their investment in Shenzhen Yeahka.

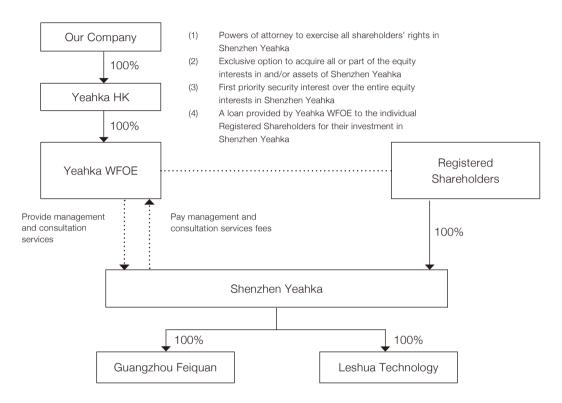
The term of the Loan Agreement commenced on the date of entering into the Loan Agreement and shall be terminated when Yeahka WFOE exercises its exclusive option to acquire, or designate one or more persons to acquire, from the individual Registered Shareholders any or all their equity interests then held in Shenzhen Yeahka, as stipulated in the Exclusive Option Agreement. The loan will become due and payable under the following circumstances: (i) 30 days after receiving a written notice from Yeahka WFOE requesting repayment of the loan; (ii) the death or loss of civil capacity of the individual Registered Shareholders; (iii) the individual Registered Shareholders being engaged or involved in criminal activities; and (iv) Yeahka WFOE exercising its exclusive option to acquire, or designate one or more persons to acquire, from the individual Registered Shareholders any or all their equity interests then held in Shenzhen Yeahka pursuant to the Exclusive Option Agreement and the PRC foreign ownership restrictions applicable to the Group's business have been lifted. Mr. Liu's and Mr. Qin's contribution to the share capital of Shenzhen Yeahka is RMB198,813,172 and RMB1,186,828, respectively.

#### Spouse Undertakings

The spouse of each of the individual Registered Shareholders, where applicable, has signed a letter of agreement on October 29, 2019 to the effect, among others, that:

- each spouse confirmed and agreed that the respective individual Registered Shareholder's existing and future equity interests in Shenzhen Yeahka (together with any other interests therein) are separate properties of the individual Registered Shareholder and do not fall within the scope of communal properties of such individual Registered Shareholder and his spouse; the respective individual Registered Shareholder is entitled to deal with his own equity interests and any interests therein in Shenzhen Yeahka in accordance with the Contractual Arrangements. The spouse of each of the individual Registered Shareholder confirmed that she will fully assist with the performance of the Contractual Arrangements at any time;
- (ii) each spouse unconditionally and irrevocably waives any right or benefits on such equity interests and assets in accordance with applicable laws and confirms that she will not have any claim on such equity interests and assets; and she has not and does not intend to participate in the operation and management or other voting matters of Shenzhen Yeahka:
- (iii) each spouse confirmed that the respective individual Registered Shareholder may further amend or terminate the Contractual Arrangements or enter into other alternative documents without the need for authorization or consent by the spouse; and
- (iv) each spouse will enter into all necessary documents and take all necessary actions to ensure the due performance of Contractual Arrangements as amended from time to time.

The following simplified diagram illustrates the flow of economic benefits from Shenzhen Yeahka to our Group stipulated under the Contractual Arrangements.



Save as disclosed above, there are no other new contractual arrangements entered into, renewed and/or reproduced between the Group and the PRC Consolidated Entities during the year ended December 31, 2021. There was no material change in the Contractual Arrangements and/or the circumstances under which they were adopted for the year ended December 31, 2021.

For the year ended December 31, 2021, none of the Contractual Arrangements has been unwound as none of the restrictions that led to the adoption of structured contracts under the Contractual Arrangements has been removed.

As at December 31, 2021, the Group had not encountered interference or encumbrance from any PRC governing bodies in operating its businesses through the PRC Consolidated Entities es under the Contractual Arrangements.

We have been advised by our PRC Legal Advisors that the Contractual Arrangements do not violate the relevant PRC regulations.

The aggregate revenue of Shenzhen Yeahka and its subsidiaries amounted to RMB2,512 million for the year ended December 31, 2021. For the year ended December 31, 2021, the revenue of Shenzhen Yeahka and its subsidiaries accounted for approximately 82.1% of the revenue for the year of the Group.

The aggregate asset of Shenzhen Yeahka and its subsidiaries amounted to approximately RMB4,288 million for the year ended December 31, 2021 which accounted for approximately 63.5% of the total asset for the year of the Group.

#### Risks relating to the Contractual Arrangements

We believe the following risks are associated with the Contractual Arrangements. Further details of these risks are set out on pages 57 to 62 of the Prospectus.

- If the PRC Government finds that the Contractual Arrangements do not comply with applicable PRC laws and regulations, or if these regulations or their interpretations change in the future, we could be subject to severe consequences, including the nullification of the Contractual Arrangements and the relinquishment of our interest in our PRC Consolidated Entities.
- Substantial uncertainties exist with respect to the interpretation and implementation of the Foreign Investment Law and how it may impact the viability of our current corporate structure, corporate governance and business operations.
- Our Contractual Arrangements may not be as effective in providing operational control as direct ownership. Our PRC Consolidated Entities may fail to perform their obligations under our Contractual Arrangements.
- We may lose the ability to use and enjoy assets held by our PRC Consolidated Entities that are material to our business
  operations if our PRC Consolidated Entities declare bankruptcy or become subject to a dissolution or liquidation
  proceeding.
- The Registered Shareholders of Shenzhen Yeahka may have conflicts of interest with us, which may materially and adversely affect our business.
- Our Contractual Arrangements may be subject to scrutiny by the PRC tax authorities, and a finding that we owe additional taxes could substantially reduce our consolidated net income and the value of your investment.
- If we exercise the option to acquire equity ownership and assets of our PRC Consolidated Entities, the ownership or asset transfer may subject us to substantial costs.

#### Mitigation Actions Taken by the Company

Our management works closely with our executive Directors, our external legal advisers and other professional advisors to monitor the regulatory environment and developments in PRC laws and regulations to mitigate the risks associated with the Contractual Arrangements.

Besides, our Company has adopted the following measures to ensure the effective operation of our Group with the implementation of the Contractual Arrangements and our compliance with the Contractual Arrangements:

- major issues arising from the implementation of and compliance with the Contractual Arrangements or any regulatory enquiries from government authorities will be submitted to our Board, if necessary, for review and discussion on an occurrence basis:
- our Board will review the overall performance of and compliance with the Contractual Arrangements at least once a year;
- our Company will disclose the overall performance of and compliance with the Contractual Arrangements in its annual reports; and
- our Company will engage external legal advisers or other professional advisers, if necessary, to assist the Board with reviewing the implementation of the Contractual Arrangements, and review the legal compliance of Yeahka WFOE and the PRC Consolidated Entities to deal with specific issues or matters arising from the Contractual Arrangements.

The Extent to Which the Contractual Arrangements Relate to Requirements Other Than the Foreign Ownership Restriction

All of the Contractual Arrangements are subject to the restrictions as set out on pages 221 to 225 of the Prospectus.

#### **Listing Rule Implications**

For the purpose of Chapter 14A of the Listing Rules, and in particular the definition of "connected person", the PRC Consolidated Entities are treated as our Company's wholly-owned subsidiaries, and their directors, chief executives or substantial shareholders and their respective associates are treated as our Company's "connected persons." Accordingly, the transactions contemplated under the Contractual Arrangements constitute connected transactions of our Company under the Listing Rules. The transactions contemplated under the Contractual Arrangements are continuing connected transactions of our Company. The highest applicable percentage ratios (other than the profits ratio) under the Listing Rules in respect of the transactions associated with the Contractual Arrangements are expected to be more than 5%. As such, the transactions will be subject to the reporting, annual review, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

#### Waiver from the Stock Exchange

The Stock Exchange has granted our Company a waiver from strict compliance with (i) the announcement, circular and independent shareholders' approval requirements under Chapter 14A of the Listing Rules in respect of the transactions contemplated under the Contractual Arrangements pursuant to Rule 14A.105 of the Listing Rules, (ii) the requirement of setting an annual cap for the transactions under the Contractual Arrangements under Rule 14A.53 of the Listing Rules, and (iii) the requirement of limiting the term of the Contractual Arrangements to three years or less under Rule 14A.52 of the Listing Rules, for so long as our Shares are listed on the Stock Exchange subject however to the following conditions:

- (a) no change without independent non-executive Directors' approval;
- (b) no change without independent Shareholders' approval;
- (c) the Contractual Arrangements shall continue to enable our Group to receive the economic benefits derived by the PRC Consolidated Entities;
- (d) the Contractual Arrangements may be renewed and/or reproduced upon expiry of the existing arrangements or in relation to any existing or new wholly foreign-owned enterprise or operating company (including branch company) engaging in the same business as that of our Group which our Group might wish to establish when justified by business expediency, without obtaining Shareholders' approval, on substantially the same terms and conditions as the Contractual Arrangements; and
- (e) we will disclose details of the Contractual Arrangements on an ongoing basis.

#### Confirmation from Independent Non-executive Directors

The independent non-executive Directors have reviewed the Contractual Arrangements and confirmed that: (a) the transactions carried out during the year ended December 31, 2021 had been entered into in accordance with the relevant provisions of the Contractual Arrangements; (b) no dividends or other distributions had been made by the PRC Consolidated Entities to the holders of its equity interests which were not otherwise subsequently assigned or transferred to the Group; (c) no new contracts had been entered into, renewed and/or reproduced between the Group and the PRC Consolidated Entities during the year ended December 31, 2021; and (d) the Contractual Arrangements had been entered into in the ordinary and usual course of business of the Group, are on normal commercial terms and are fair and reasonable and in the interest of the Group and the Shareholders as a whole.

#### Confirmation from the Auditor

The auditor of the Company has confirmed in a letter to the Board (with a copy to the Stock Exchange) confirming that the transactions carried out pursuant to the Contractual Arrangements during the year ended December 31, 2021 had received the approval of the Directors, had been entered into in accordance with the relevant Contractual Arrangements, and that no dividends or other distributions had been made by the PRC Consolidated Entities to the holders of its equity interests which were not otherwise subsequently assigned or transferred to the Group.

During the year ended December 31, 2021, save as disclosed above, no related party transactions disclosed in note 38 to the consolidated financial statements constituted a connected transaction or continuing connected transaction which should be disclosed pursuant to the Listing Rules. The Company has complied with the disclosure requirements prescribed in Chapter 14A of the Listing Rules with respect to the connected transactions and continuing connected transactions entered into by the Group during the year under review.

#### ANNUAL GENERAL MEETING

The AGM will be held on Friday, June 24, 2022. A notice convening the AGM and all other relevant documents will be published and despatched to the Shareholders in the manner required by the Listing Rules in due course.

#### **CLOSURE OF REGISTER OF MEMBERS**

In order to determine the entitlement to attend and vote at the AGM, the register of members will be closed from Tuesday, June 21, 2022 to Friday, June 24, 2022, both dates inclusive, during which period no transfer of share will be effected. In order to be eligible to attend and vote at the AGM, unregistered holders of shares of the Company shall ensure that all transfer documents accompanied by the relevant share certificates must be lodged with the Company's share registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Monday, June 20, 2022.

#### CORPORATE GOVERNANCE

The Company's corporate governance principles and practices are set out in the Corporate Governance Report from pages 71 to 93 of this annual report.

#### **AUDIT COMMITTEE**

The Audit Committee has reviewed the accounting principles and policies adopted by the Group and discussed the Group's risk management, internal controls and financial reporting matters with the management. The Audit Committee has reviewed the audited consolidated financial statements of the Group for the year ended December 31, 2021.

# **AUDITOR**

The financial statements for the year ended December 31, 2021 have been audited by PricewaterhouseCoopers who shall retire at the forthcoming AGM and, being eligible, will offer themselves for re-appointment. A resolution will be proposed at the forthcoming AGM to re-appoint PricewaterhouseCoopers as the auditor of the Company.

Save as otherwise stated, all references above to other sections, reports or notes in this annual report form part of this directors' report.

On behalf of the Board **Liu Yingqi** *Chairman* 

March 31, 2022

The Board is pleased to present this corporate governance report for the purpose of inclusion in the Company's annual report for the year ended December 31, 2021 (the "Year").

#### COMPLIANCE WITH THE CG CODE

The Company is committed to maintaining and implementing strict corporate governance. The principles of the Company's corporate governance are to promote effective internal control measures, uphold a high standard of ethics, transparency, responsibility and integrity in all aspects of its business, to ensure compliance with applicable laws and regulations in its business and operations, and to enhance transparency and the accountability of the Board to all Shareholders. The Company's Corporate Governance Code is based on the principles and code provisions prescribed in the CG Code as set out in Appendix 14 to the Listing Rules. The Board is of the view that for the year ended December 31, 2021, the Company has complied with the majority of the code provisions as set out in the CG Code, with the exception of deviations from code provision C.2.1 of Part 2 as explained in this Corporate Governance report.

#### CORPORATE GOVERNANCE FUNCTIONS

The Board is collectively responsible for performing the corporate governance functions set out in code provision A.2.1 of Part 2 of the CG Code, including at least the following:

- To develop and review the Company's policies and practices on corporate governance;
- To review and monitor the training and continuous professional development of Directors and senior management;
- To review and monitor the Company's policies and practices on compliance with legal and regulatory requirements;
- To formulate, review and monitor the Company's code of conduct and compliance manual (if any) applicable to employees and Directors; and
- To review the Company's compliance with the CG Code and disclosure made in this Corporate Governance Report.

## COMPLIANCE WITH THE MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code as the Group's code of conduct for directors in securities transactions. After making specific inquiries of all Directors of the Company, all Directors have confirmed that they have strictly complied with the Model Code for the year ended December 31, 2021.

The Board has also adopted written guidelines (the "Employees' Written Guidelines") no less exacting than the Model Code to regulate all dealings by relevant employees who are likely to be in possession of unpublished inside information of the Company in respect of the securities in the Company as referred to in code provision C.1.3 of Part 2 of the CG Code. For the year ended December 31, 2021 and as at the date of this report, no incidents of non-compliance with employees' written guidelines have been found by relevant employees of the Company after reasonable inquiries.

#### THE BOARD

#### Responsibility

The Board is responsible for leading and controlling the Company and overseeing the Group's business, strategy making and performance, and is collectively responsible for facilitating the success of the Company by directing and supervising its affairs.

The Board directly, and indirectly through its committees, leads and provides direction to the management by laying down strategies and overseeing their implementation, monitors the Group's operational and financial performance, and ensures that internal control is sound and risk management systems are in place. The Board has delegated responsibilities to the Board committees, which have been set out in their respective terms of reference.

#### **Delegation of Management Functions**

The major powers and function of the Board include, but not limited to, convening general meetings, reporting its work at general meetings, implementing resolutions adopted at general meetings, considering and approving operating and investment plans of the Company, formulating the Company's strategic development plans, formulating annual financial budgets and final accounts, formulating profit distribution plans and plans on making up losses, and exercising other power and functions as conferred by the Memorandum and the Articles of Association.

The Board regularly reviews the contribution required from a Director to perform his/her responsibilities to the Company, and whether the Director is spending sufficient time performing them.

All Directors have full and timely access to all the information of the Company and advice from the company secretary and the senior management of the Company, and may, where appropriate, request to seek independent professional advice at the Company's expenses for discharging their duties to the Company.

The Board is responsible for making decisions on strategic plans, major investment decisions and other significant operational issues of the Company, while responsibilities for implementing decisions of the Board, day-to-day management, administration and operation of the Company are delegated to the senior management. The Board will review the delegated functions and tasks regularly. The management has to obtain the Board approval prior to entering into any significant transaction.

#### Structure of the Board

As at the date of this annual report, the Board consists of eight Directors, including three executive Directors, two non-executive Directors and three independent non-executive Directors. On March 4, 2021, Ms. Zhou Lingli's resignation as an executive Director became effective. The list of the Board members, their positions and date of resignation is set out below.

#### **Executive Directors:**

Mr. Liu Yingqi (Chairman of the Board and Chief Executive Officer)

Ms. Zhou Lingli (Chief Strategy Officer) (resigned with effect from March 4, 2021)

Mr. Yao Zhijian (Chief Financial Officer)

Mr. Luo Xiaohui (Chief Architect)

#### Non-executive Directors:

Mr. Mathias Nicolaus Schilling

Mr. Akio Tanaka

#### **Independent Non-executive Directors:**

Mr. Tam Bing Chung Benson

Mr. Yao Wei

Mr. Yang Tao

Biographical details of each Directors are set out in the section headed "Directors and Senior Management".

All Directors, including non-executive Directors, have brought a wide spectrum of valuable business experience, knowledge and professionalism to the Board for its efficient and effective functioning. All Directors have carried out duties in good faith and in compliance with applicable laws and regulations, and have always acted in the interests of the Company and the Shareholders.

There is no relationship (including financial, business, family or other material/relevant relationship) between the Board members of the Company.

#### CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Code provision C.2.1 of Part 2 of the CG Code stipulates that the roles of chairman of the Board and chief executive officer should be separate and should not be performed by the same individual. The roles of chairman of the Board (the "Chairman") and chief executive officer of the Company are held by Mr. Liu Yingqi. In view of Mr. Liu's experience, personal profile and his roles in the Company, and the fact that Mr. Liu has assumed the role of chief executive officer of the Company since 2011, the Board considers it beneficial to the management and business development of our Group and will provide a strong and consistent leadership to our Group that Mr. Liu acts as the chairman of the Board and continues to act as the chief executive officer of the Company.

While this will constitute a deviation from code provision C.2.1 of Part 2 of the CG Code, the Board believes this structure will not impair the balance of power and authority between the Board and the management of the Company, given that: (i) decision to be made by the Board requires approval by at least a majority of our Directors; (ii) Mr. Liu and the other Directors are aware of and undertake to fulfill their fiduciary duties as Directors, which require, among other things, that he acts for the benefit and in the best interests of the Company and will make decisions for the Company accordingly; and (iii) the balance of power and authority is ensured by the operations of the Board which comprises experienced and high caliber individuals who meet regularly to discuss issues affecting operations of the Company.

The Chairman provides leadership to the Board by ensuring the Board works effectively and discharges its responsibilities in time, and all key and appropriate issues are discussed by it in a timely manner. The Chairman himself, or a Director or a company secretary delegated by him, is responsible for determining and approving the agenda for each Board meeting. The Chairman ensures that good corporate governance practices and procedures are established. The Chairman encourages all Directors to make a full and active contribution to the Board's affairs and take the lead to ensure that it acts in the best interests of the Company. The Chairman ensures that Directors receive, in a timely manner, adequate information which must be accurate, clear, complete and reliable. The Chairman ensures appropriate steps are taken to provide effective communication with Shareholders and that their views are communicated to the Board as a whole. The Chairman promotes the effective contribution of Directors (in particular non-executive Directors) to the Board and ensures constructive relations between executive and non-executive Directors.

#### INDEPENDENT NON-EXECUTIVE DIRECTORS

The Board has been complying with the requirements of Rules 3.10 (1) and 3.10 (2) of the Listing Rules relating to the appointment of at least three independent non-executive Directors with at least one independent non-executive Director possessing appropriate professional qualifications or accounting or related financial management expertise. In addition, under Rule 3.10A of the Listing Rules, independent non-executive Directors shall represent at least one-third of the Board. The Company has three independent non-executive Directors during the Year, accounting for over one-third of the Board members; therefore, the Company has complied with the relevant regulations.

Independent non-executive Directors have confirmed their independence in the Year to the Company in accordance with Rule 3.13 of the Listing Rules. Based on the confirmation of independent non-executive Directors, the Company considers that they are independent during the Year.

#### APPOINTMENT AND RE-ELECTION OF DIRECTORS

Code provision B.2.2 of Part 2 of the CG Code states that every director, including those appointed for a specific term, shall be subject to retirement by rotation at least once every three years.

The procedures and process of appointment, re-election and removal of Directors are contained in the Memorandum and the Articles of Association.

Each of the executive Directors, Mr. Liu Yingqi, Mr. Yao Zhijian and Mr. Luo Xiaohui, have signed service contracts with the Company. The term for Mr. Liu Yingqi and Mr. Yao Zhijian is three years from the Listing Date, while the term for Mr. Luo Xiaohui is three years from August 28, 2020. The service contract may be terminated in accordance with its terms.

Each of the non-executive Directors and the independent non-executive Directors have signed the letters of appointment with the Company. The terms and conditions of respective letters of appointment are similar in all material aspects. Each of the non-executive Directors and the independent non-executive Directors have been appointed for a term of three years from the Listing Date, except for Mr. Akio Tanaka whose term is three years from August 28, 2020. The letter of appointment may be terminated in accordance with its terms.

According to Article 16.2 of the Articles of Association, the Board shall have power from time to time and at any time to appoint any person as a Director either to fill a casual vacancy or as an addition to the Board. Any Director so appointed shall hold office only until the next following general meeting of the Company and shall then be eligible for re-election at that meeting.

According to Article 16.19 of the Articles of Association, at every annual general meeting of the Company, one-third of the Directors for the time being (or, if their number is not three or a multiple of three, then the number nearest to, but not less than, one-third) shall retire from office by rotation provided that every Director (including those appointed for a specific term) shall be subject to retirement by rotation at least once every three years. Any Director required to stand for re-election pursuant to Article 16.2 of the Articles of Association shall be not considered in determining the number of Directors and which Directors are to retire by rotation. A retiring Director shall retain office until the close of the meeting at which he retires and shall be eligible for re-election thereat. At any annual general meeting at which any Director retires, the Company may fill the vacated office by electing a like number of persons to be Directors.

### **BOARD MEETING AND GENERAL MEETING**

For the year ended December 31, 2021, the Company held five Board meetings. At the Board meetings, the Board discussed a broad range of matters, including the Group's overall strategy, business prospect, financial and operating performance, review of the Group's annual and interim results announcements and reports, regulatory compliance, corporate governance, and other significant matters. The Company will fully comply with the requirement under code provision C.5.1 of Part 2 of the CG Code to convene Board meetings at least four times a year at approximately quarterly intervals, and the relevant meetings will have a majority of Directors attending in person or actively participating by electronic communication.

For the year ended December 31, 2021, the Company held one extraordinary general meeting and one annual general meeting in total.

For the year ended December 31, 2021, the attendance of each Director at the Board meetings, the extraordinary general meeting and the annual general meeting is set out below:

.. . .

|                          |                         | Number of               |                         | Number of           |                   |                         |                         |
|--------------------------|-------------------------|-------------------------|-------------------------|---------------------|-------------------|-------------------------|-------------------------|
|                          | Number of               | Board meetings          |                         | extraordinary       |                   | Number of annual        |                         |
|                          | Board meetings          | attended by             |                         | general meeting     |                   | general meeting         |                         |
|                          | attended in             | entrusting other        | Attendance rate         | attended in person/ | Attendance rate   | attended in             | Attendance rate         |
|                          | person/                 | Directors/              | in person               | Number of           | in person         | person/                 | in person               |
|                          | Number of Board         | Number of Board         | for Board               | extraordinary       | for extraordinary | Number of annual        | for annual general      |
| Director name            | meetings                | meetings                | meetings                | general meeting     | general meeting   | general meeting         | meeting                 |
| Executive Directors:     |                         |                         |                         |                     |                   |                         |                         |
| Mr. Liu Yingqi           | 5/5                     | 0/5                     | 100%                    | 1 /1                | 100%              | 1/1                     | 100%                    |
| Ms. Zhou Lingli          |                         |                         |                         |                     |                   |                         |                         |
| (resigned with effect    |                         |                         |                         |                     |                   |                         |                         |
| from March 4, 2021)      | N/A <sup>note (1)</sup> | N/A <sup>note (1)</sup> | N/A <sup>note (1)</sup> | 1/1                 | 100%              | N/A <sup>note (1)</sup> | N/A <sup>note (1)</sup> |
| Mr. Yao Zhijian          | 5/5                     | 0/5                     | 100%                    | 1/1                 | 100%              | 1/1                     | 100%                    |
| Mr. Luo Xiaohui          | 5/5                     | 0/5                     | 100%                    | 1/1                 | 100%              | 1/1                     | 100%                    |
| Non-executive Directors: |                         |                         |                         |                     |                   |                         |                         |
| Mr. Mathias Nicolaus     |                         |                         |                         |                     |                   |                         |                         |
| Schilling                | 3/5                     | 0/5                     | 60%                     | 1/1                 | 100%              | 1/1                     | 100%                    |
| Mr. Akio Tanaka          | 5/5                     | 0/5                     | 100%                    | 1/1                 | 100%              | 1/1                     | 100%                    |
| Independent              |                         |                         |                         |                     |                   |                         |                         |
| Non-executive Directors: |                         |                         |                         |                     |                   |                         |                         |
| Mr. Tam Bing Chung       |                         |                         |                         |                     |                   |                         |                         |
| Benson                   | 5/5                     | 0/5                     | 100%                    | 1/1                 | 100%              | 1/1                     | 100%                    |
| Mr. Yao Wei              | 5/5                     | 0/5                     | 100%                    | 1/1                 | 100%              | 1/1                     | 100%                    |
| Mr. Yang Tao             | 4/5                     | 0/5                     | 80%                     | 1/1                 | 100%              | 1/1                     | 100%                    |

Note (1): Ms. Zhou Lingli ("Ms. Zhou") resigned with effect from March 4, 2021, while the Board meetings and the annual general meeting were not held during the Year prior to the resignation.

In addition to the regular Board meetings, during the year ended December 31, 2021, the Chairman also held a meeting with independent non-executive Directors without the attendance of other Directors.

The Company adopts the practice of holding regular Board meetings at least four times a year at approximately quarterly intervals. Notices of not less than 14 days are given for all regular Board meetings to provide all Directors with an opportunity to attend the meetings and discuss matters included in the agenda.

For other meetings of the Board and the Board committees, reasonable notices are generally given. The agenda and accompanying Board papers are dispatched to Directors or members of the Board committees at least three days before the meetings to ensure that they have sufficient time to review the papers and are adequately prepared for the meetings. Where Directors or members of the Board committees are unable to attend a meeting, they will be advised of the matters to be discussed and given an opportunity to make their views known to the Chairman prior to the meeting. All Directors shall obtain information related to the Board resolutions in a comprehensive and timely manner.

The senior management normally will attend regular Board meetings and where necessary, other Board and committee meetings, to advise on business development, financial and accounting matters, statutory and regulatory compliance, corporate governance and other major aspects of the Company. The Board and each Director also have separate and independent access to the senior management where necessary.

Minutes of meetings of the Board and the Board committees are recorded in full detail about the matters considered by the Board and the Board committees and the decisions reached, including concerns raised or objections expressed by Directors. Draft minutes of each meeting of the Board and the Board Committees are sent to Directors for comments within a reasonable time after the date of the meeting. Minutes of meetings are kept by the company secretary of the Company with copies circulated to all Directors for information and records. Any Director can seek independent professional advice at the Company's expense after making reasonable request to the Board.

If a substantial shareholder or a Director has a potential conflict of interest in a matter to be considered by the Board which the Board has determined to be material, the relevant Directors shall abstain from voting and a Board meeting attended by independent non-executive Directors who have no material interest in the matter shall be held to discuss and vote on the same.

### DIRECTORS' TRAINING AND CONTINUOUS PROFESSIONAL DEVELOPMENT

Each newly appointed Director will be provided with necessary introduction and information to ensure that he/she has a proper understanding of the Company's operation and business as well as his/her responsibilities under relevant statues, laws, rules and regulations. The Company also arranges regular seminars to provide Directors with updates on latest development and changes in the Listing Rules and other relevant legal and regulatory requirements from time to time. Directors are also provided with regular updates on the Company's performance, position and prospects to enable the Board as a whole and each Director to discharge his/her duties. Directors are encouraged to participate in continuous professional development to develop and refresh their knowledge and skills. The company secretary of the Company has from time to time updated and provided written training materials relating to the roles, functions and duties of Directors.

For the year ended December 31, 2021, the Company provided Directors with the training and reading materials on the Model Code and on the Guidelines on Disclosure of Inside Information under Part XIVA of the Securities and Futures Ordinance.

The personal training records received by the Directors during the Year are summarized as follows:

|   | Attending or participating in      |
|---|------------------------------------|
|   | relevant seminars/                 |
| Director name   | Reading relevant materials         |
| Executive Directors:                                      |                                    |
| Mr. Liu Yingqi  | ✓                                  |
| Ms. Zhou Lingli (resigned with effect from March 4, 2021) | Not applicable <sup>Note (1)</sup> |
| Mr. Yao Zhijian   | ✓                                  |
| Mr. Luo Xiaohui   | ✓                                  |
| Non-executive Directors:                                  |                                    |
| Mr. Mathias Nicolaus Schilling                            | ✓                                  |
| Mr. Akio Tanaka   | ✓                                  |
| Independent Non-executive Directors:                      |                                    |
| Mr. Tam Bing Chung Benson                                 | ✓                                  |
| Mr. Yao Wei   | ✓                                  |
| Mr. Yang Tao  | ✓                                  |

Note (1): The Company launched announcement on January 5, 2021 that Ms. Zhou tendered her resignation as an executive Director with effect from March 4, 2021. From January 1, 2021 to March 4, the Company did not arrange director training seminars or provide relevant reading materials to Ms. Zhou.

#### **BOARD SECRETARY**

Mr. Zhao Weichen, the general manager of corporate development and investor relations department of the Company, was appointed as the Board secretary on March 25, 2021. Mr. Zhao is responsible for corporate development, overseeing business development, the investment and financing, and investor relations of the Group.

### **BOARD COMMITTEES**

As at the date of this annual report, the Board has established four Board committees, namely, the Audit Committee, the Remuneration Committee, the Nomination Committee and the ESG Committee, for overseeing particular aspects of the Company's affairs. The Board committees have sufficient resources to execute their requisite duties. All the Board committees should report to the Board on their decisions or recommendations made.

#### **Audit Committee**

The Company has established the Audit Committee with written terms of reference in compliance with the CG Code. The terms of reference of the Audit Committee are available on the websites of the Stock Exchange and the Company.

The main duties of the Audit Committee are to (i) review and supervise the financial reporting process and internal control system of the Group; (ii) oversee the audit process; (iii) review and oversee the existing and potential risks of the Group; and (iv) perform other duties and responsibilities as assigned by the Board.

The Audit Committee consists of three independent non-executive Directors, namely Mr. Yao Wei (Chairman), Mr. Tam Bing Chung Benson and Mr. Yang Tao (with Mr. Yao Wei and Mr. Yang Tao possessing the appropriate professional qualifications and accounting and related financial management expertise). None of the members of the Audit Committee is a former partner of the Company's current external auditor.

According to the written terms of reference for the Audit Committee, the committee shall hold at least two meetings in each financial year.

During the Year, the Company held two meetings of the Audit Committee to do the following work: (i) review and discuss the report to the Audit Committee prepared by the auditor, PricewaterhouseCoopers, and the matters the Audit Committee should pay attention to as recommended by the auditor, including any material concerns raised to the management in relation to accounting records, financial statements or internal control systems and the management's responses; (ii) review and discuss the Report of the Risk Management and Internal Control Systems and review the risk management and internal control systems of the Group and, if appropriate, make recommendations to the Board on the following matters: (a) to review and discuss the Report of the Risk Management and Internal Control Systems of the Group; (b) review the effectiveness of financial controls, risk management and internal control systems of the Group; and (c) review the adequacy of resources of the accounting and financial reporting function of the Group, staff qualifications and experience, and review staff training programs and relevant budget; (iii) review and discuss the draft of audited consolidated financial statements, of the annual results announcement and of the annual report of the Group for the year ended December 31, 2020 and, if appropriate, make recommendations to the Board; (iv) review and discuss the draft of letter of representation prepared by the auditor, PricewaterhouseCoopers and make recommendations to the Board; (v) consider and make recommendations to the Board on the re-appointment of PricewaterhouseCoopers as the Company's independent external auditor for a term until the conclusion of the next annual general meeting of the Company; and (vi) review and discuss the draft of unaudited interim consolidated financial statements, of the interim results announcement and of the interim report of the Group for the six months ended June 30, 2021 and, if appropriate, make recommendations to the Board.

In addition, the Audit Committee held two meetings with the external auditor without the attendance of executive Directors, to discuss the Group's annual financial results for 2020, the interim financial results for 2021, and the annual audit plan, with the attendance record of its members listed in the table below:

#### Number of meetings attended/

| Name of committee member  | Number of meetings |
|---------------------------|--------------------|
| Mr. Yao Wei               | 2/2                |
| Mr. Tam Bing Chung Benson | 1/2                |
| Mr. Yang Tao              | 2/2                |

The Audit Committee held a meeting on March 31, 2022, at which the Audit Committee reviewed the accounting principles and practices adopted by the Group and discussed auditing, internal control, risk management and financial reporting matters, including the review of the audited consolidated financial statements of the Company for the year ended December 31, 2021. The Audit Committee is of the opinion that the preparation of the relevant financial statements has complied with the applicable accounting standards and requirements and that adequate disclosure has been made.

There is no disagreement between the Board and the Audit Committee regarding the re-appointment of the external auditor.

#### **Remuneration Committee**

The Company has set up a Remuneration Committee with written terms of reference in accordance with the CG Code. The written terms of reference of the Remuneration Committee are available on the websites of the Stock Exchange and the Company.

The main duties of the Remuneration Committee include (i) making recommendations to the Board on the Company's policy and structure for the remuneration of all Directors and senior management of the Company and on the establishment of a formal and transparent procedure for developing remuneration policies; (ii) formulating policies for the remuneration of executive Directors, evaluating the performance of executive Directors and approving the terms of service contracts of executive Directors; (iii) reviewing and approving the remuneration proposals of management in the light of the corporate goals and objectives set by the Board; and (iv) recommending to the Board the remuneration packages of individual executive Directors and senior management (i.e. adopting the model set out in code provision E.1.2(c)(ii) of Part 2 of the CG Code).

The Remuneration Committee comprises three members, including two independent non-executive Directors and one executive Director, namely Mr. Yao Wei, Mr. Tam Bing Chung Benson and Mr. Liu Yingqi. Mr. Yao Wei is the chairman of the Remuneration Committee.

During the Year, the Remuneration Committee held one meeting and its main tasks included reviewing the remuneration policy and structure of the Board and senior management of the Company, and reviewing and making recommendations to the Board on the remuneration packages of each of the executive Directors and senior management for 2021.

The attendance records of the Remuneration Committee meeting are set out in the table below:

| Name of Committee Member  | Number of Attendance/Meeting |
|---------------------------|------------------------------|
|                           |                              |
| Mr. Yao Wei               | 1/1                          |
| Mr. Tam Bing Chung Benson | 1/1                          |
| Mr. Liu Yingqi            | 1/1                          |

#### **Nomination Committee**

The Company has set up a Nomination Committee with written terms of reference in accordance with the CG Code. The written terms of reference of the Nomination Committee are available on the websites of the Stock Exchange and the Company.

The main duties of the Nomination Committee include (i) reviewing the structure, size and composition (including the skills, knowledge and experience) of the Board at least once a year and making recommendations on any proposed changes to the Board to complement the Company's corporate strategy; (ii) establishing policies for the selection and nomination of Directors and procedures for identifying suitably qualified Directors for consideration by the Board and implementing the relevant approved plans and procedures; (iii) identifying and advising the Board on the selection and nomination of individuals suitably qualified to become Directors; (iv) ensuring that the Board and Shareholders are provided with sufficient biographical details of the nominated candidates to enable them to make a decision on the selection of Board members; (v) assessing the independence of independent non-executive Directors; (vi) making recommendations to the Board on the appointment or re-appointment of Directors and succession planning for Directors (in particular the chairman and chief executive); and (vii) developing a whistleblowing policy and system whereby employees and persons dealing with the Company can raise concerns in confidence about possible improprieties in any matter relating to the Company.

The Nomination Committee comprises three members, including one executive Director and two independent non-executive Directors, namely Mr. Liu Yingqi, Mr. Yao Wei and Mr. Tam Bing Chung Benson. Mr. Liu Yingqi currently serves as the chairman of the Nomination Committee.

During the Year, the Nomination Committee held one meeting and its main tasks included reviewing the structure, size and composition of the Board, assessing the independence of the independent non-executive Directors, and considering the retirement and re-election of Directors at the AGM and making recommendations to the Board.

The attendance records of the Nomination Committee meetings are set out in the table below:

| Name of Committee Member  | Number of Attendance/Meeting |
|---------------------------|------------------------------|
|                           |                              |
| Mr. Liu Yingqi            | 1/1                          |
| Mr. Yao Wei               | 1/1                          |
| Mr. Tam Bing Chung Benson | 1/1                          |

#### Environmental, Social and Governance Committee

The Company established ESG committee on March 31, 2022 with written terms of reference in compliance with the CG Code. The terms of reference of the ESG Committee are available on the website of the Company.

The ESG Committee is mainly responsible for (i) reviewing and formulating the environmental, social and governance vision, objectives, strategies and structure of the Group, and providing recommendations to the Board to ensure compliance with legal and regulatory requirements; (ii) supervising, evaluating and reporting to the Board on the development and implementation of the Group's ESG vision, objectives, strategies and structure; (iii) reviewing key trends in ESG as well as related risks and opportunities, and assessing the adequacy and effectiveness of the Group's ESG structure; (iv) monitoring internal and external opinions on the Group's ESG practices to ensure that policies are in place to effectively promote the relationship between the Group and its stakeholders and protect the Group's reputation; (v) reviewing the Group's ESG report and other related ESG disclosures, and making relevant recommendations to the Board; and (vi) performing other duties and functions assigned to the ESG Committee by the Board from time to time.

ESG Committee comprises three members, including two executive Directors and one independent non-executive Director, namely Mr. Liu Yinggi, Mr. Yao Zhijian, and Mr. Yao Wei. Mr. Liu Yinggi is the chairman of the ESG committee.

#### DIRECTOR NOMINATION POLICY

According to the Company's Director nomination policy, the Nomination Committee shall recommend to the Board candidates for election as Directors (including independent non-executive Directors) in accordance with the following nomination procedures: (i) the Nomination Committee and/or the Board may solicit candidates for Directorship through various means, including but not limited to internal promotion, transfer, recommendation by other members of management and by external recruitment agents; (ii) the Nomination Committee and/or the Board shall, upon receipt of a proposal for the appointment of a new Director and the candidate's personal information (or relevant details), evaluate the candidate to determine the suitability of the candidate to serve as a Director in accordance with the following criteria; (iii) the Nomination Committee shall then make appropriate recommendations to the Board for the appointment of a suitable person to the position of Director; and (iv) in respect of any person nominated by a Shareholder for election as a Director at a general meeting of the Company, the Nomination Committee and/or the Board shall evaluate such candidate in accordance with the following criteria to determine whether such candidate is suitable to become a Director. If appropriate, the Nomination Committee and/or the Board shall make a recommendation to the Shareholders regarding the proposal for the election of Directors at a general meeting of the Company.

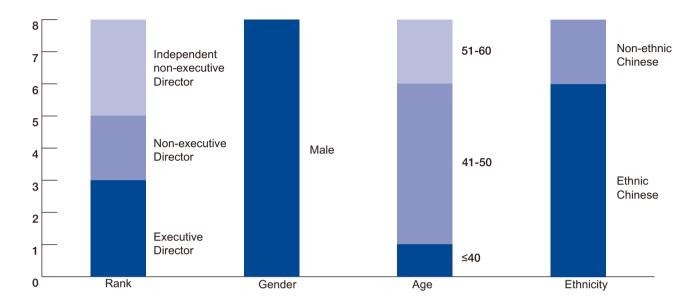
In evaluating and selecting candidates for Directorship, the Nomination Committee shall consider the following criteria: (i) character including integrity, honesty and impartiality; (ii) background and qualifications including professional qualifications, skills, knowledge and experience relevant to the Company's business operations and corporate strategy; (iii) commitment to understanding the Company and its industry, willingness to devote sufficient time to the duties of Board members and ability to assist the Board in performing its duties; (iv) requirement for the Board to have sufficient independent non-executive Directors in accordance with the Listing Rules and assessment of the independence of candidates; (v) the Board's diversity policy and any measurable goals adopted by the Nominating Committee for the purpose of diversifying the Board. Diversity of Board members shall be considered from a number of perspectives, including but not limited to gender, skills, age, cultural and educational background, industry experience, technical and professional experience and/or qualifications, knowledge, length of service and time to be devoted as a Director; and (vi) other factors relevant to the Company's business model and specific needs from time to time, and the contribution that the selected candidates shall bring to the Board.

### **BOARD DIVERSITY POLICY**

The Board has adopted a Board Diversity Policy which sets out the objectives and methods for achieving and maintaining Board diversity to enhance Board effectiveness. The Board Diversity Policy requires the Company to make every effort to ensure that Board members have the balance of skills, experience and diversity required to execute its business strategies. In accordance with the Board Diversity Policy, we achieve board diversity by taking into account a number of factors, including but not limited to professional experience, skills, knowledge, gender, age, cultural and educational background, ethnicity and length of service. The Board has delegated to the Nomination Committee the responsibility for compliance with the codes governing board diversity in the CG Code. The Nomination Committee reviews the Board Diversity Policy from time to time to ensure its continued effectiveness and we shall disclose the implementation of the Board Diversity Policy in our Corporate Governance Report on an annual basis.

As at December 31, 2021, the Board comprised eight members, including three executive Directors, two non-executive Directors and three independent non-executive Directors. The Directors have balanced experience in overall management and strategic development, business and risk management as well as finance and accounting. The Board members are of all ages, ranging from 39 to 58. The Board members are of diverse cultural and educational backgrounds, as well as ethnicity. After due consideration, the Board believes that the Company's Board, which is comprised of Directors with elite management skills, has met its measurable objectives and is consistent with the Board Diversity Policy. The Company's Board is comprised of male members and in line with the diversity policy, the Board plans to appoint at least one female Board member no later than December 31, 2024. The Board may identify and select suitable female Board members or successors from various sources, including but not limited to internal promotion, recommendation from Board members and external recruitment.





As at December 31, 2021, male employees accounted for 70% and female employees accounted for 30% of all employees (including senior management) of the Group. To achieve gender diversity, we are committed to creating favorable conditions in our working environment to attract more women to join the Group, and thus increase the proportion of female employees (including senior management) by years, making us a gender-balanced company. The gender balance scheme includes hiring and promoting more women to hold senior management positions based on the qualifications, experience and skills required for those positions. In addition, we may face the issue of whether the supply of female personnel in the human resources market matches the academic qualifications, experience and skills required for positions within the Group. Despite these challenges, we are still moving towards gender balance.

### **COMPANY SECRETARY**

Ms. Mak Po Man Cherie of SWCS Corporate Services Group (Hong Kong) Limited, an external service provider, has been appointed as the company secretary by the Company with effect from the Listing Date. During Ms. Mak's term of office, Mr. Yao Zhijian, an executive Director, shall be the principal liaison between the Company and Ms. Mak. Ms. Mak reports to the Chairman of the Board and is responsible for advising the Board on corporate governance matters to ensure that the Board procedures and all applicable laws, rules and regulations are complied with.

During the year ended December 31, 2021, Ms. Mak received not less than 15 hours of relevant professional training.

#### **DIVIDEND POLICY**

In accordance with code provision F.1.1 of Part 2 of the CG Code, the Company has adopted a dividend policy for the purpose of setting out the principles and guidelines to be applied by the Company in relation to the declaration, payment or distribution of dividends of Shareholders on the net profit of the Company.

The policy adopted by the Board is that the Company shall maintain sufficient cash reserves to meet its working capital requirements, future growth and the value of its Shareholders when proposing or declaring dividends. The Company does not have any pre-determined dividend payout ratio. Subject to the Articles of Association and all applicable laws and regulations and the factors set out below, the Board may, at its discretion, declare and distribute dividends to the Shareholders of the Company.

In considering the declaration and payment of dividends, the Board shall also take into account the following factors in relation to the Group, including financial results, cash flow, business conditions and strategies, future operations and earnings, capital requirements and expenditure plans, interests of Shareholders, any restrictions on the payment of dividends and any other factors that the Board may deem as relevant.

Depending on the financial position of the Company and the Group and the above conditions and factors, the Board may recommend and/or declare the following dividends for a particular financial year or period, including interim dividends, final dividends, special dividends, and any distribution of net profits as the Board may consider appropriate. Any final dividend in respect of a fiscal year shall be subject to approval by the Shareholders. Dividends may be declared and paid by the Company in cash, scrip dividends or in such other manner as the Board of Directors may consider appropriate. Any unclaimed dividend shall be forfeited and shall revert to the Company in accordance with the provisions of the Articles of Association. The Board shall review the dividend policy from time to time as appropriate.

### DIRECTORS' AND SENIOR MANAGEMENT'S LIABILITY INSURANCE

The Company has insurance coverage for all Directors and members of senior management to minimize the risks they may incur in the normal course of performing their duties. The Board reviews the relevant insurance coverage annually.

#### DIRECTORS' RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

The Directors acknowledge their responsibilities for the preparation of the financial statements of the Company for the year ended December 31, 2021.

The Directors are not aware of any material uncertainties relating to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern.

The management has provided the Board with such explanations and information necessary to enable the Board to make an informed assessment of the Company's financial statements presented for the Board's approval. The management provides monthly updates to all Board members on the Company's performance, condition and prospects.

A statement by the Company's independent auditor regarding its reporting responsibilities on the Company's consolidated financial statements for the year ended December 31, 2021 is included in the "Independent Auditor's Report" section of this annual report.

#### EXTERNAL AUDITOR AND AUDITOR REMUNERATION

An analysis of the fees for the services of the Company's external auditor, PricewaterhouseCoopers, and the other external auditors is set out in note 9 to the financial statements. The total fees paid/payable for audit and non-audit services provided by PricewaterhouseCoopers, excluding disbursements in lieu of expenses, for the year ended 31 December 2021 are set out in the table below:

|                                   | Fees paid/payable |
|-----------------------------------|-------------------|
| Services provided                 | (RMB)             |
| Audit service                     | 5,300,000         |
| Non-audit service <sup>note</sup> | 1,285,000         |

Note: Non-audit service mainly includes consulting service.

PricewaterhouseCoopers shall be invited to attend the AGM to answer questions about the audit, the preparation and content of the auditor's report, accounting policies and auditor independence.

#### RISK MANAGEMENT AND INTERNAL CONTROL

The Board considers that appropriate and effective risk management and internal control systems are an important safeguard for the achievement of the Company's strategic objectives, and confirms its responsibility for the review of the Company's risk management and internal control systems and their effectiveness. The management shall be responsible for implementing the Board's risk management and internal control policies and procedures, designing, implementing and monitoring the risk management and internal control systems, and confirming the effectiveness of such systems to the Board.

Good risk management and internal control systems are designed to manage, not eliminate, risks that may prevent the Company from achieving its business objectives and can only provide reasonable, but not absolute, assurance against material misstatement or loss. To this end, appropriate policies and procedures have been established and implemented to ensure that key risks that could affect the Company's performance are properly identified and managed, that the Company's assets are not used or disposed of without permission, that financial and accounting information is accurately recorded and maintained in accordance with relevant accounting standards and regulatory reporting requirements, and that all operations comply with relevant rules and regulations.

#### Risk Management and Internal Control Systems and Their Characteristics

The Group's risk management and internal control systems include a clear structure with specified licence and responsibilities. As the owner of risk prevention and control, business units are responsible for implementing daily risk management and internal control, identifying and assessing internal and external risk information. The management is responsible for setting appropriate principles and values, performing risk assessments, owning the design, implementation and maintenance of internal controls, as well as giving confirmation to the Board on the effectiveness of the risk management and internal controls. The Board and the Audit Committee oversee the actions of the management and monitor the overall effectiveness of the control systems.

To the extent authorized by the Board and the Audit Committee, the Company has established a Risk Management Committee and set up three lines of defense for the risk management and internal control systems to specifically perform the daily duties related to risk management and internal control:

#### **Risk Management Committee**

- It consists of the management of the Company and reports directly to the Board of Directors and the Audit Committee.
- It is responsible for organizing, planning, formulating and adjusting the Company's risk management strategy and its implementation mechanism, clarifying the division of labor and coordination mechanism for risk management in each department, and regularly reporting work related to risk management to the Board of Directors and the Audit Committee to supervise daily risk management activities and conduct regular review and disclosure of risk assessment and internal controls.

#### Three Lines of Defense for Risk Management and Internal Control Systems

- The first line of defense consists of the core business departments of the Company. As the first responsible
  organization for risk management, it is responsible for designing and implementing standards for daily business
  operation to manage various risks in the business processes.
- The second line of defense consists of risk control, policy development, finance and other supporting functions. It is responsible for designing, implementing and monitoring risk control, legal affairs, compliance and finance, and other management regulations, and assisting the first line of defense in risk management and control, timely discovery, capture, early warning and tracking of abnormal risk information from daily supervision.
- The third line of defense consists of the Internal Audit and Control Department, which is responsible for providing analysis and evaluation independent from the first and second lines of defense for the effectiveness of the Company's risk management and internal monitoring systems, and supervising their improvement and enhancement; as well as receiving reports and monitoring the handling of reported cases.

#### The Effectiveness of Risk Management and Internal Control Systems

The Board reviews the effectiveness of the Company's risk management and internal control systems at least annually. The review covers all material controls, including significant risks and the Company's ability to address them, the scope and quality of management's ongoing monitoring of risks and of internal control systems, internal audit function and the existence and impact of significant control failure or weaknesses. During the above review process, the management is responsible for providing the Board with timely information to assist the Board in its assessment of the effectiveness of the Company's controls and risk management.

During the year ended December 31, 2021, the Board received a confirmation from management on the effectiveness of the Group's risk management and internal control systems and completed a review of them and considered the Group's risk management and internal control systems effective and adequate. The Board has also completed a review of the adequacy of the resources, staff qualifications and experience, training programmes and relevant budget of the Group's accounting, internal audit and financial reporting functions, and was satisfied with the results.

#### Disclosure of Inside Information

The Company has formulated and implemented an Information Disclosure System which provides general guidelines to the Directors, senior management and staff of the Company on the handling of confidential information, monitoring data disclosure and responding to enquiries, and has put in place control procedures to ensure that unauthorised access to and use of inside information is strictly prohibited.

### **INVESTOR RELATIONS**

#### Communication with Shareholders and Investors

The Company considers that effective communication with Shareholders is essential for enhancing investor relations and investors' understanding of the Group's business performance and strategies. The Company also recognizes the importance of transparency and timely disclosure of corporate information, which will enable Shareholders and investors to make the best investment decisions.

The Company has adopted the Shareholders Communication Policy on March 31, 2022, which sets out the Company's use of a number of mechanisms to provide effective and efficient communication to Shareholders, among which, (i) the Company publishes updated information and news on its business operations and development, financial information, corporate governance practices and other information for public access through the website of the Stock Exchange (www. hkexnews.hk) and the website of the Company (www.yeahka.com) to facilitate effective communication, timely and objective provision of clear and complete information to Shareholders and investors; (ii) the Company is also committed to continuously strengthening the communication with the Shareholders' investment market, designating senior management of the Company to maintain regular dialog with institutional investors and analysts, organizing various activities including briefings for investors/analysts, local and international tours, media interviews and investor promotion activities, as well as organizing/participating in industry thematic forums, so as to facilitate communication between the Company and its Shareholders and investors; and (iii) the Chairman of the general meeting will explain to the Shareholders the detailed procedures for voting by poll and answer any questions from the Shareholders in connection with voting by poll at the annual general meeting and other general meetings. At the annual general meeting, the Chairman of the Board, the Chairmen of the Audit Committee, the Remuneration Committee and the Nomination Committee, or, in their absence, other members of each committee will also answer questions from Shareholders.

The Board believes that the diversified shareholder communication channels provide Shareholders and investors with effective access to information about the Group, and that Shareholders can contact the Board directly on their own initiative through the procedures of making inquiries to the Board. The Board, therefore, endorses the effectiveness of the shareholder communication policy.

#### Procedures for Making Enquiries to the Board

Shareholders who intend to make any enquiries to the Board of the Company may do so by writing to the Company. The Company does not normally deal with verbal or anonymous enquiries.

For the avoidance of doubt, Shareholders must deposit and send the original duly signed written requisition, notice, statement or enquiry (as the case may be) to the following address and provide their full name, contact details and identification in order to give effect thereto. Shareholders' information may be disclosed as required by law.

Postal address: 19/F A4 Building, Kexing Science Park,

15 Keyuan Road, Nanshan District, Shenzhen, China

(For the attention of Investor Relations Team)

E-mail address: ir@yeahka.com

Shareholders should direct their enquiries about their shareholdings to Computershare Hong Kong Investor Services Limited, the Company's branch share registrar in Hong Kong. The contact details of Computershare Hong Kong Investor Services Limited are set out below:

Computershare Hong Kong Investor Services Limited

Address: 17M Floor, Hopewell Centre,

183 Queen's Road East, Wanchai, Hong Kong

Telephone number: +852 2862 8555 Facsimile number: +852 2865 0990

Website: www.computershare.com/hk/contact

Investors may also write to the Company at its principal place of business in Hong Kong or China for any enquiries.

## PROCEDURES FOR SHAREHOLDERS TO CONVENE AN EXTRAORDINARY GENERAL MEETING AND SHAREHOLDERS' RIGHTS

In accordance with Article 12.1 of the Articles of Association, the Company shall hold a general meeting as its annual general meeting in each year. Pursuant to Article 12.3 of the Articles of Association, the Board may, whenever it thinks fit, convene an extraordinary general meeting. General meetings shall also be convened on the written requisition of any one or more members holding together, as at the date of deposit of the requisition, shares representing not less than one-tenth of the paid-up capital of the Company which carry the right of voting at general meetings of the Company. The written requisition shall be deposited at the principal office of the Company in Hong Kong or, in the event the Company ceases to have such a principal office, the registered office of the Company, specifying the objects of the meeting and signed by the requestor(s). If the Board does not within 21 days from the date of deposit of the requisition proceed duly to convene the meeting to be held within a further 21 days, the requestor(s) themselves or any of them representing more than one-half of the total voting rights held by all of them, may convene the general meeting in the same manner, as nearly as possible, as that in which meetings may be convened by the Board provided that any meeting so convened shall not be held after the expiration of three months from the date of deposit of the requisition, and all reasonable expenses incurred by the requestor(s) as a result of the failure of the Board shall be reimbursed to them by the Company.

Pursuant to Article 13.5 of the Articles of Association, at any general meeting, a resolution put to the vote of the meeting shall be decided on a poll save that the Chairman may, in good faith, allow a resolution which relates purely to a procedural or administrative matter as prescribed under the Listing Rules to be voted on by a show of hands. The poll results will be posted on the websites of the Stock Exchange and the Company immediately after the relevant general meetings.

As one of the measures to safeguard Shareholders' interests and rights, separate resolutions are proposed at Shareholders' meetings for each substantially separate issue, including the election of individual Directors, for Shareholders' consideration and voting.

## PROCEDURES FOR SHAREHOLDERS TO PUT FORWARD PROPOSALS AT GENERAL MEETINGS

There are no provisions under the Memorandum and Articles of Association and the Companies Law of the Cayman Islands regarding approval of Shareholders' proposal of new resolutions at the general meeting. The Shareholders who intend to propose a resolution may require the Company to convene an extraordinary general meeting pursuant to the procedures as stated in the above paragraph — "Procedures for Shareholders to Convene an Extraordinary General Meeting and Shareholders' Rights".

## PROCEDURES FOR SHAREHOLDERS TO PROPOSE PERSONS FOR ELECTION AS DIRECTORS

According to Article 16.4 of the Articles of Association, if any Shareholder of the Company proposes any person other than a retiring Director for election as a Director at any general meeting, the Shareholder shall submit a written notice of his/ her intention to propose such person for election as a Director of the Company and also a written notice signed by such person to be proposed for election as a Director of the Company of his/her willingness to be elected to 19/F, A4 Building, Kexing Science Park, 15 Keyuan Road, Nanshan District, Shenzhen, China or to 40th Floor, Dah Sing Financial Centre, No. 248 Queen's Road East, Wanchai, Hong Kong. The period for submitting the notices required by this Article shall start no earlier than the day after the notice of the general meeting designated for the election is sent, and end no later than seven days before the date of the general meeting, and the minimum length of the period, during which such written notices are given, shall be at least seven days. To facilitate the Company informing that proposal to the Shareholders, according to the requirements of Rule 13.51(2) of the Listing Rules, the written notices must contain the personal information of the person proposed for election as a Director, and shall be signed by relevant Shareholder(s) and the proposed Director, indicating his/ her willingness to be elected as a Director and his/her consent to disclose his/her personal information. In order to ensure that other Shareholders would have sufficient time to receive and consider the information of the person proposed for election as a Director, Shareholders are urged to lodge their written notice of their intention to propose a person for election as a Director as early as practicable in advance of the relevant general meeting and, in any case, not less than 12 business days (as defined in the Listing Rules, i.e. day(s) on which the Stock Exchange is open for business of dealing in securities) before the date scheduled for holding the relevant general meeting, so that the Company can complete the verification with the share registrar, and publish announcement(s) and/or the dispatch of a supplementary circular to Shareholders in compliance with the applicable requirements under the Listing Rules. In the event that such written notices are received by the Company later than the 12th business day before the date of holding the relevant general meeting, the Company shall need to consider whether to adjourn the relevant meeting so as to give Shareholders a notice of at least 10 business days of the proposal in accordance with the Listing Rules. "Procedures for Shareholders to Propose Persons for Election as Directors" are available on the website of the Company.

#### AMENDMENTS TO CONSTITUTIONAL DOCUMENT

According to the special resolution passed by Shareholders on April 30, 2020, the Articles of Association have been adopted since the Listing. Except for those disclosed above, there have been no changes in the constitutional document of the Company during the Year. The Articles of Association are available on the websites of the Stock Exchange and the Company.

#### To the Shareholders of YEAHKA LIMITED

(incorporated in the Cayman Islands with limited liability)

#### **OPINION**

#### What we have audited

The consolidated financial statements of Yeahka Limited (the "Company") and its subsidiaries (the "Group"), which are set out on pages 101 to 233, comprise:

- the consolidated statement of financial position as at 31 December 2021;
- the consolidated statement of comprehensive income for the year then ended;
- the consolidated statement of changes in equity for the year then ended;
- the consolidated statement of cash flows for the year then ended; and
- the notes to the consolidated financial statements, which include significant accounting policies and other explanatory information.

#### Our opinion

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 December 2021, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with International Financial Reporting Standards ("IFRSs") and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

### **BASIS FOR OPINION**

We conducted our audit in accordance with International Standards on Auditing ("ISAs"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of the Group in accordance with the International Code of Ethics for Professional Accountants (including International Independence Standards) issued by the International Ethics Standards Board for Accountants ("IESBA Code"), and we have fulfilled our other ethical responsibilities in accordance with the IESBA Code.

#### **KEY AUDIT MATTERS**

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Key audit matters identified in our audit are summarised as follows:

- Revenue recognition of one-stop payment services
- Goodwill impairment assessment
- Fair value measurement for financial instruments recorded as fair value assets or liabilities through profit or loss ("FVPL")

#### **Key Audit Matter**

#### Revenue recognition of one-stop payment service

Refer to Notes 2.19 and 6 to the consolidated financial statements.

The Group recognized revenue of approximately RMB2,268,266,000 for the year ended 31 December 2021 by providing one-stop payment services to merchants for their acceptance of non-cash payments from consumers, through connecting the merchants with the payment networks.

The one-stop payment services revenue is recognized at a point in time upon completion of the payment service for each transaction at an amount which is calculated based on the total payment monetary value made by the consumers and the respective applicable service fee rates, net of interchange fees levied by various third party payment networks. The service fee rates are determined based on the agreements entered into between the Group and the merchants.

We focused on this area due to the large magnitude of the one-stop payment services revenue transactions. Hence, significant audit resources were allocated to audit this area.

#### How our audit addressed the Key Audit Matter

Our procedures in relation to revenue recognition of one-stop payment service revenue included:

- We obtained, on a sample basis, the sales agreements entered into between the Group with the merchants and made reference to the terms and conditions, including the service fee rates and the Group's performance obligations, and assessed the Group's revenue recognition policies with reference to the requirements of the prevailing accounting standards;
- We understood, evaluated and tested the key controls, on a sample basis, in respect of the revenue recognition of one-stop payment services, including the Group's management review and approval granted in respect of (i) input and maintenance of service fee rates for merchants in the systems; and (ii) the calculation of the monthly payment service revenue;
- We tested the information technology general controls and automated controls, on a sample basis, of the information technology systems used in capturing and processing the relevant transaction; and

#### **Key Audit Matter**

#### How our audit addressed the Key Audit Matter

We checked, on a sample basis, the underlying data of the key reports generated from the Group's information systems which support revenue recognition of one-stop payment service revenue, by (i) comparing the transaction payment records in the key reports capturing the fund flows through the relevant payment networks to the payment transaction reports provided by the respective payment networks; (ii) comparing the applicable service fee rates in the key reports to the service fee rates as set out in the Group's sales agreements entered into with the merchants; and (iii) checking the calculation accuracy of the Group's payment service fees earned.

Based upon the above procedures performed, we considered that the recognition of one-stop payment service revenue was supported by available evidence.

Our procedures in relation to impairment assessment of goodwill included:

- We understood, evaluated and tested management's key controls exercised in respect of the goodwill impairment assessment, including the determination of CGUs, the preparation of cash flow forecasts, and assumptions used in the calculation of VIU;
- We evaluated the historical accuracy of management's cash flow forecasts by comparing the forecasts compiled in the prior year against the actual performance of achieved by the respective businesses in current year;
- We evaluated the reasonableness of the key assumptions adopted in the cash flow forecasts, such as revenue growth rates, gross profit margins and terminal value growth rates, taking into consideration the industry forecasts and market developments; the Group's management approved budgets, plans and the historical performance;
- We evaluated the discount rates applied in the calculation with the involvement of our internal valuation experts by comparing them against the industry or market data in order to assess whether the discount rates applied were within the range of those adopted by comparable companies in the same industry; and

#### Goodwill impairment assessment

Refer to Notes 2.6, 4(a) and 16 to the consolidated financial statements.

As at 31 December 2021, the Group had recorded goodwill with an aggregate carrying amount of approximately RMB439,117,000, arising from several business acquisitions undertaken.

Management performed annual goodwill impairment test by comparing the recoverable amounts of the respective cash generating units ("CGUs") against the carrying amounts of the goodwill. Management determined the recoverable amounts of the CGUs based on the value in use ("VIU"), which is the present value of the future cash flows expected to be derived from the Group's respective CGUs. Based on the results of the annual goodwill impairment assessment conducted, management considered no impairment existed in respect of the goodwill balance as at 31 December 2021.

We focused on this area due to significant management's judgements involved in the determination of VIU of the related CGUs which is assessed based on assumptions used in the compilation of the underlying future cash flow forecasts. The key assumptions adopted by management include the revenue growth rates, gross profit margin, terminal value growth rates and discount rates.

#### **Key Audit Matter**

#### How our audit addressed the Key Audit Matter

We evaluated management's sensitivity analysis performed over the budgeted revenue growth rates, gross profit margins, terminal value growth rates and discount rates adopted in the impairment test so as to assess the potential implications of changes in assumptions within a reasonable range on the results of the impairment test.

Based on the above procedures, we found the key assumptions adopted in management's goodwill impairment assessment to be supported by the evidence we obtained.

Our procedures in relation to fair value measurement for financial instruments recorded as fair value assets or liabilities through profit or loss included:

- We understood, evaluated and tested the key controls adopted by management over the capturing, measurement and recording of the investments and assessed the inherent risks of material misstatement by considering the degree of estimation uncertainty and the level of other inherent risk factors of the related accounting estimate.
- We involved our internal valuation experts to discuss with management and assess the appropriateness of valuation methodology and assumption used.
- We tested, on a sample basis, valuation of Level 3 financial instruments as at 31 December 2021 by evaluating the underlying assumptions and inputs including risk-free rates, expected volatility, relevant underlying financial projections as well as the underlying supporting documentation.
- We tested, on a sample basis, the arithmetical accuracy of the valuation computation.

Based on the above procedures, we found the judgments, assumptions and estimations made by management in relation to the initial recognition and fair value determination of the financial instruments as at 31 December 2021 to be supportable by the available evidences.

## Fair value measurement for financial instruments recorded as fair value assets or liabilities through profit or loss

Refer to Note 3.3, 19 and 31 to the consolidated financial statements.

During the year ended 31 December 2021, the Group recognized fair value changes amounting to RMB156,398,000 on the following instruments in its profits or losses accounts: (i) equity investments in listed and unlisted companies other than those accounted for using the equity method, and (ii) financial instruments arising from business combination and investments. The total carrying amounts of these fair value assets and liabilities through profit or loss as at 31 December 2021 were set out below:

#### As at 31 December 2021

|                           | RMB'000            |  |
|---------------------------|--------------------|--|
| FVPL Assets —Level 3      | 387,197<br>365,739 |  |
| FVPL Liabilities —Level 3 | 81,036<br>81,036   |  |

Management engaged external valuers to assist them to determine the fair value of these investments upon inception and as at 31 December 2021. The fair value determination of such instruments required management to make judgments and estimates, including the appropriateness of using various unobservable inputs.

We focused on this area due to the significance of the balances of these investments and their related fair value gains or losses recognized for the year; as well as the high degree of judgement required in determining the respective fair values of Level 3 financial instruments, which have unobservable inputs, with respect to the adoption of applicable valuation techniques.

#### OTHER INFORMATION

The directors of the Company are responsible for the other information. The other information comprises all of the information included in the annual report other than the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## RESPONSIBILITIES OF DIRECTORS AND THE AUDIT COMMITTEE FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with IFRSs and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

The Audit Committee is responsible for overseeing the Group's financial reporting process.

## AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. We report our opinion solely to you, as a body, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate
  in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal
  control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities
  within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction,
  supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Audit Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Audit Committee with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with the Audit Committee, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

The engagement partner on the audit resulting in this independent auditor's report is Wilson W.Y. Chow.

#### PricewaterhouseCoopers

Certified Public Accountants

Hong Kong, 31 March 2022

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

|  | Year ended 31 [ |             | December               |  |
|--|-----------------|-------------|------------------------|--|
|  |                 | 2021        | 2020                   |  |
|  | Note            | RMB'000     | RMB'000                |  |
| Revenue  | 6               | 3,058,632   | 2,292,903              |  |
| Cost of revenue  | 9               | (2,244,012) | (1,549,224)            |  |
| Gross profit   |                 | 814,620     | 743,679                |  |
| Selling expenses   | 9               | (259,212)   | (73,691)               |  |
| Administrative expenses  | 9               | (269,185)   | , ,                    |  |
| Research and development expenses                                  | 9               | (240,434)   | (181,273)<br>(127,778) |  |
| Impairment losses on financial and other assets                    | 3.1(b), 21(b)   | (60,357)    | (50,189)               |  |
| Other income   | 7               | 21,521      | 13,482                 |  |
| Gain on disposal of equity interest in former subsidiaries         | 34              | 332,172     | 10,402                 |  |
| Fair value changes of financial assets or financial liabilities at | 34              | 332,172     | _                      |  |
| fair value through profit or loss — net                            | 19, 31(a)       | 156,398     | 9.831                  |  |
| Other (losses)/gains — net   | 19, 31(a)<br>8  | (13,087)    | 18,365                 |  |
| Other (iosses)/gains — het   | 0               | (13,067)    | 10,300                 |  |
| Operating profit   |                 | 482,436     | 352,426                |  |
| Finance costs  | 11              | (17,157)    | (9,822)                |  |
| Share of losses of investments accounted for using the             |                 |             |                        |  |
| equity method  | 14              | (18,844)    | (13,964)               |  |
| Fair value changes of convertible redeemable preferred shares      | 31(b)           | _           | 125,822                |  |
| Profit before income tax   |                 | 446,435     | 454,462                |  |
| Income tax expenses  | 12              | (62,976)    | (13,682)               |  |
| IIIOOIIIG LAN GNAGIISGS  | 12              | (02,970)    | (10,002)               |  |
| Profit for the year  |                 | 383,459     | 440,780                |  |

## CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

|   |      | Year ended 31 December |           |  |
|---|------|------------------------|-----------|--|
|   |      | 2021                   | 2020      |  |
|   | Note | RMB'000                | RMB'000   |  |
|   |      |                        |           |  |
| Attributable to:  |      | 400.004                | 400.007   |  |
| Equity holders of the Company                                       |      | 420,934                | 438,907   |  |
| Non-controlling interests   |      | (37,475)               | 1,873     |  |
|   |      | 383,459                | 440,780   |  |
| Other comprehensive loss:   |      |                        |           |  |
| Items that will not be subsequently reclassified to profit or loss  |      |                        |           |  |
| Currency translation differences                                    |      | (40,574)               | (170,208) |  |
|   |      | ( 2,72                 | ( -,,     |  |
| Items that may be subsequently reclassified to profit or loss       |      |                        |           |  |
| Fair value changes of financial assets or liabilities at fair value |      |                        |           |  |
| through other comprehensive income held by associate                |      | 432                    | _         |  |
| Currency translation differences                                    |      | 1,526                  | 13,588    |  |
|   |      |                        |           |  |
|   |      | 1,958                  | 13,588    |  |
| Other comprehensive loss for the year, net of tax                   |      | (38,616)               | (156,620) |  |
|   |      |                        |           |  |
| Total comprehensive income for the year                             |      | 344,843                | 284,160   |  |
| Attributable to:  |      |                        |           |  |
| Equity holders of the Company                                       |      | 382,318                | 282,287   |  |
| Non-controlling interests   |      | (37,475)               | 1,873     |  |
|   |      | 344,843                | 284,160   |  |
|   |      | ,                      | ,         |  |
| Earnings per share attributable to equity holders of                |      |                        |           |  |
| the Company (expressed in RMB per share)                            |      |                        |           |  |
| - Basic   | 13   | 1.00                   | 1.45      |  |
| — Diluted   | 13   | 0.97                   | 0.87      |  |
| Dilatou   | 10   | 0.07                   | 0.07      |  |

The notes on pages 109 to 233 are an integral part of these consolidated financial statements.

## **CONSOLIDATED STATEMENT OF FINANCIAL POSITION**

|   | As at 31 December |           | mber      |
|---|-------------------|-----------|-----------|
|   |                   | 2021      | 2020      |
|   | Note              | RMB'000   | RMB'000   |
|   |                   |           |           |
| ASSETS  |                   |           |           |
| Non-current assets                                    |                   |           |           |
| Property, plant and equipment                         | 15                | 74,257    | 65,285    |
| Intangible assets                                     | 16                | 519,474   | 367,056   |
| Investments accounted for using the equity method     | 14                | 125,243   | 24,865    |
| Prepayments and other receivables                     | 21(a)             | 337       | 15,375    |
| Financial assets at fair value through profit or loss | 19                | 351,085   | 84,895    |
| Other non-current assets                              | 17                | 21,674    | 36,847    |
| Deferred tax assets                                   | 32(a)             | 35,921    | 15,082    |
|   |                   | 1,127,991 | 609,405   |
| Current assets  |                   |           |           |
| Other current assets                                  |                   | 15,780    | 9,600     |
| Inventories   |                   | 9,864     | 16,220    |
| Trade receivables                                     | 20                | 380,904   | 332,741   |
| Prepayments and other receivables                     | 21(b)             | 1,879,004 | 1,718,595 |
| Loan receivables                                      | 22                | 545,703   | 380,380   |
| Financial assets at fair value through profit or loss | 19                | 36,112    | 14,133    |
| Restricted cash                                       | 23                | 702,546   | - 1,100   |
| Cash and cash equivalents                             | 23                | 2,057,872 | 2,542,316 |
|   |                   | 5,627,785 | 5,013,985 |
| Total assets  |                   | 6,755,776 | 5,623,390 |
| Total assets  |                   | 0,733,770 | 3,023,390 |
| EQUITY  |                   |           |           |
| Share capital   | 24                | 72        | 73        |
| Reserves  | 25                | 2,487,831 | 2,759,130 |
| Retained earnings                                     |                   | 771,347   | 360,584   |
| Equity attributable to equity holders of the Company  |                   | 3,259,250 | 3,119,787 |
| Non-controlling interests                             |                   | (58,579)  | 47,068    |
| Total equity  |                   | 3,200,671 | 3,166,855 |

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

|  |       | As at 31 Dece | ember     |
|--|-------|---------------|-----------|
|  |       | 2021          | 2020      |
|  | Note  | RMB'000       | RMB'000   |
|  |       |               |           |
| LIABILITIES  |       |               |           |
| Non-current liabilities                                    |       |               |           |
| Other payables   | 29(a) | 361           | 11,785    |
| Lease liabilities  | 28    | 18,967        | 31,723    |
| Financial liabilities at fair value through profit or loss | 31    | 81,036        | 77,243    |
| Deferred tax liabilities                                   | 32    | 42,638        | 11,295    |
|  |       |               |           |
|  |       | 143,002       | 132,046   |
| Current liabilities  |       |               |           |
| Trade and other payables                                   | 29(b) | 2,758,988     | 2,035,399 |
| Contract liabilities                                       | 27    | 33,114        | 26,508    |
| Current tax liabilities                                    |       | 87,714        | 27,737    |
| Lease liabilities  | 28    | 22,787        | 23,845    |
| Borrowings   | 30    | 509,500       | 211,000   |
|  |       |               |           |
|  |       | 3,412,103     | 2,324,489 |
| Total liabilities  |       | 3,555,105     | 2,456,535 |
|  |       |               |           |
| Total equity and liabilities                               |       | 6,755,776     | 5,623,390 |

The notes on pages 109 to 233 are an integral part of these consolidated financial statements.

The consolidated financial statements on pages 101 to 233 were approved and authorized for issue by the Board of Directors on 31 March 2022 and were signed on its behalf.

|          | _ |          |
|----------|---|----------|
| Director |   | Director |

## **CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**

|  |      | А             | Non-      |           |          |           |             |           |
|--|------|---------------|-----------|-----------|----------|-----------|-------------|-----------|
|  |      |               | Share     | Other     | Retained |           | controlling |           |
|  |      | Share capital | premium   | reserves  | earnings | Sub-total | interests   | Total     |
|  | Note | RMB'000       | RMB'000   | RMB'000   | RMB'000  | RMB'000   | RMB'000     | RMB'000   |
| Balance at 1 January 2021                      |      | 73            | 2,856,695 | (97,565)  | 360,584  | 3,119,787 | 47,068      | 3,166,855 |
| Profit for the year                            |      | _             | _         | _         | 420,934  | 420,934   | (37,475)    | 383,459   |
| Other comprehensive loss                       |      | -             | _         | (38,616)  |          | (38,616)  |             | (38,616)  |
| Total comprehensive income                     |      | _             | -         | (38,616)  | 420,934  | 382,318   | (37,475)    | 344,843   |
| Transactions with equity holders               |      |               |           |           |          |           |             |           |
| Issuance of ordinary shares                    | 24   | 1             | 152,854   | _         | _        | 152,855   | _           | 152,855   |
| Purchase of own shares                         | 24   | (3)           | (387,982) | _         | _        | (387,985) | _           | (387,985) |
| Acquisition of additional equity interests     |      | (-/           | (551,552) |           |          | (,)       |             | (551,555) |
| in non-wholly owned subsidiaries               | 35   | _             | _         | (140,146) | _        | (140,146) | (41,683)    | (181,829) |
| Non-controlling interests arising              |      |               |           | , , ,     |          | , ,       | , , ,       | , ,       |
| from business combination                      | 36   | _             | _         | _         | _        | _         | (28,689)    | (28,689)  |
| Non-controlling interests arising from         |      |               |           |           |          |           |             |           |
| business establishment                         |      | _             | _         | _         | _        | _         | 2,200       | 2,200     |
| Share award schemes:                           | 33   |               |           |           |          |           |             |           |
| <ul> <li>value of employee services</li> </ul> |      | _             | 12,141    | -         | -        | 12,141    | _           | 12,141    |
| - transfer shares to awardees upon vesting     |      | 1             | 81,071    | -         | -        | 81,072    | -           | 81,072    |
| Share option schemes:                          | 33   |               |           |           |          |           |             |           |
| <ul> <li>value of employee services</li> </ul> |      | _             | 39,208    | _         | _        | 39,208    | _           | 39,208    |
| Profit appropriations to statutory reserves    | 25   | -             | _         | 10,171    | (10,171) | -         | _           | _         |
|  |      | (1)           | (102,708) | (129,975) | (10,171) | (242,855) | (68,172)    | (311,027) |
| Balance at 31 December 2021                    |      | 72            | 2,753,987 | (266,156) | 771,347  | 3,259,250 | (58,579)    | 3,200,671 |

## CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

|  |      |               |           |           | Retained<br>earnings/<br>(accumulated |           | Non-<br>controlling |           |
|--|------|---------------|-----------|-----------|---------------------------------------|-----------|---------------------|-----------|
|  |      |               | Share     |           |                                       |           |                     |           |
|  |      |               |           |           |                                       |           |                     |           |
|  | NI I | Share capital | premium   |           | losses)                               | Sub-total | interests           | Total     |
|  | Note | RMB'000       | RMB'000   | RMB'000   | RMB'000                               | RMB'000   | RMB'000             | RMB'000   |
| Balance at 1 January 2020                          |      | 31            | 324,899   | (64,554)  | (815,872)                             | (555,496) | _                   | (555,496) |
| Profit for the year                                |      | _             | _         | _         | 438,907                               | 438,907   | 1,873               | 440,780   |
| Other comprehensive loss                           |      | _             | _         | (156,620) | -                                     | (156,620) | -                   | (156,620) |
|  |      |               |           | (100,020) |                                       | (100,020) |                     | (100,020) |
| Total comprehensive income                         |      | _             | _         | (156,620) | 438,907                               | 282,287   | 1,873               | 284,160   |
| Transactions with owners                           |      |               |           |           |                                       |           |                     |           |
| Issuance of ordinary shares relating to an initial |      |               |           |           |                                       |           |                     |           |
| public offering, net of share issuance costs       | 24   | 20            | 1,617,727 | _         | _                                     | 1,617,747 | _                   | 1,617,747 |
| Issuance of ordinary shares relating to placement, |      |               | , ,       |           |                                       |           |                     | , ,       |
| net of share issuance costs                        | 24   | 4             | 655,596   | _         | _                                     | 655,600   | _                   | 655,600   |
| Conversion of convertible redeemable preferred     |      |               |           |           |                                       |           |                     |           |
| shares to ordinary shares                          | 31   | 14            | 1,276,395 | _         | _                                     | 1,276,409 | _                   | 1,276,409 |
| Share premium set off the accumulated losses       |      |               |           |           |                                       |           |                     |           |
| and other reserves                                 | 25   | _             | (861,158) | 87,235    | 773,923                               | _         | _                   | _         |
| Transfer shares to awardees of employee            |      |               |           |           |                                       |           |                     |           |
| share scheme upon vesting                          | 25   | 4             | (174,907) | -         | -                                     | (174,903) | -                   | (174,903) |
| Non-controlling interests arising from             |      |               |           |           |                                       |           |                     |           |
| business combinations                              | 36   | _             | _         | _         | _                                     | _         | 45,195              | 45,195    |
| Employee share schemes value of                    |      |               |           |           |                                       |           |                     |           |
| employee services                                  | 33   | _             | 18,143    | -         | _                                     | 18,143    | -                   | 18,143    |
| Profit appropriations to statutory reserves        | 25   |               | _         | 36,374    | (36,374)                              | _         | _                   | _         |
|  |      | 42            | 2,531,796 | 123,609   | 737,549                               | 3,392,996 | 45,195              | 3,438,191 |
| Balance at 31 December 2020                        |      | 73            | 2,856,695 | (97,565)  | 360,584                               | 3,119,787 | 47,068              | 3,166,855 |
| Data not at or December 2020                       |      | 10            | 2,000,000 | (81,000)  | 000,004                               | 0,110,101 | ₹1,000              | 0,100,000 |

The notes on pages 109 to 233 are an integral part of these consolidated financial statements.

# **CONSOLIDATED STATEMENT OF CASH FLOWS**

|   |       | Year ended 31 December |          |
|---|-------|------------------------|----------|
|   |       | 2021                   | 2020     |
|   | Note  | RMB'000                | RMB'000  |
| Cash flows from operating activities                              |       |                        |          |
| Cash (used in)/generated from operations                          | 37(a) | (151,487)              | 14,043   |
| Interest received   | 7     | 7,911                  | 7,341    |
| Interest paid   | 11    | (14,320)               | (9,822)  |
| Income taxes paid   |       | (6,228)                | (16,652) |
| Net cash (used in) operating activities                           |       | (164,124)              | (5,090)  |
| Cash flows from investing activities                              |       |                        |          |
| Purchase of property, plant and equipment and intangible assets   |       | (28,924)               | (14,957) |
| Payment for other non-current assets                              |       | (90,683)               | (23,778) |
| Prepayment for investments  | 21(a) | _                      | (2,500)  |
| Payment for investments   |       | _                      | (18,535) |
| Net cash (paid for)/acquired from business combination            | 36    | (9,715)                | 24,061   |
| Payments for investment in associate                              |       | (23,010)               | (11,762) |
| Proceeds from disposals of subsidiaries, net of cash disposed     |       | 86,442                 | _        |
| Purchase of financial assets at fair value through profit or loss |       | (81,916)               | _        |
| Loans granted to an associate                                     |       | (33,000)               | (52,500) |
| Loans repaid from an associate                                    |       | 68,813                 | 17,500   |
| Proceeds from disposals of financial assets at fair value through |       |                        |          |
| profit or loss  |       | 43,937                 | _        |
| Disposal of Property, Plant and Equipment                         |       | 3                      | _        |
| Payment for purchase of shares of a non-wholly owned subsidiary   |       |                        |          |
| from non-controlling shareholders                                 | 35    | (13,000)               | _        |
| Payment for business combination of Beijing Chuangxinzhong        |       |                        |          |
| Technology Co., Ltd. ("Chuangxinzhong")                           |       | (85,000)               | _        |
| Net cash used in investing activities                             |       | (166,053)              | (82,471) |

# **CONSOLIDATED STATEMENT OF CASH FLOWS**

|   |      | Year ended 31 December |           |
|---|------|------------------------|-----------|
|   |      | 2021                   | 2020      |
|   | Note | RMB'000                | RMB'000   |
| Cash flows from financing activities                              |      |                        |           |
| Proceeds from issuance of ordinary shares relating to initial     |      |                        |           |
| public offering and placement                                     | 24   | _                      | 2,348,906 |
| Repurchase of ordinary shares                                     | 24   | (387,985)              | _         |
| Payments for listing expenses                                     |      | _                      | (68,555)  |
| Proceeds from borrowings  |      | 629,300                | 230,000   |
| Repayments to minority shareholders and officers of subsidiaries  |      | (8,750)                | _         |
| Repayments of borrowings and other payables                       |      | (337,472)              | (196,795) |
| Payment of lease liabilities                                      | 28   | (25,991)               | (14,302)  |
| Payments of ordinary shares issuance expense                      |      | (974)                  | _         |
| Received from capital injection from non-controlling shareholders |      | 2,200                  |           |
| Net cash (used in)/generated from financing activities            |      | (129,672)              | 2,299,254 |
|   |      |                        |           |
| Net increase/(decrease) in cash and cash equivalents              |      | (459,849)              | 2,211,693 |
| Cash and cash equivalents at beginning of year                    |      | 2,542,316              | 441,315   |
| Effects of exchange rate changes on cash and cash equivalents     |      | (24,595)               | (110,692) |
|   |      |                        |           |
| Cash and cash equivalents at end of year                          |      | 2,057,872              | 2,542,316 |

The notes on pages 109 to 233 are an integral part of these consolidated financial statements.

## 1. GENERAL INFORMATION

### 1.1. General information

YEAHKA LIMITED (the "Company") was incorporated in the Cayman Islands on 8 September 2011, as an exempted company with limited liability under the Companies Law (Cap. 22, Law 3 of 1961 as consolidated and revised) of the Cayman Islands. The address of the Company's registered office is Vistra (Cayman) Limited, P.O. Box 31119, Grand Pavilion, Hibiscus Way, 802 West Bay Road, Grand Cayman, KY1-1205, Cayman Islands. The Company's shares have been listed on the Main Board of The Stock Exchange of Hong Kong Limited since 1 June 2020.

The Company is an investment holding company. The Company and its subsidiaries, including structured entities set out in Note 1.2 (collectively, the "Group"), are principally engaged in the provision of payment services and merchant solutions services (previously called as "technology-enabled business services") to retail merchants and consumers in the People's Republic of China (the "PRC").

Mr. Liu Yingqi ("Mr. Liu"), is the ultimate controlling shareholder of the Company.

The financial statements for the year ended 31 December 2021 are presented in Renminbi ("RMB") and all values are rounded to the nearest thousand (RMB'000) except when otherwise indicated. The financial statements for the year ended 31 December 2021 have been approved for issue by the Company's board of directors (the "Board") on 31 March 2022.

# 1. GENERAL INFORMATION (CONTINUED)

# 1.2. Information about subsidiaries

Particulars of the principal subsidiaries (including structured entities) of the Group as at 31 December 2021 and 2020 are set out below:

|   | Place and date of                                 |                   |  |                                   |                   |         |        |
|---|---|-------------------|--|-----------------------------------|-------------------|---------|--------|
|   | incorporation/                                    | Date of           |  | Issued and                        | Equity/ber        | eficial |        |
|   | establishment and kind of                         | incorporation/    | Principal activities and                         | paid-in capital/                  | interest          | held    |        |
| Company Name  | legal entity                                      | establishment     | place of operation                               | registered capital                | as at 31 December |         | Notes  |
|   |   |                   |  |                                   | 2021              | 2020    |        |
|   |   |                   |  |                                   | %                 | %       |        |
| Directly interest   |   |                   |  |                                   |                   |         |        |
| Yeahka Technology Limited   | Hong Kong/limited liability company               | 7 October 2011    | Investment Holding/Hong Kong                     | HKD-/HKD100                       | 100%              | 100%    |        |
| Clear Joyous Global Limited ("Clear Joyous")                                    | British Virgin Islands /limited liability company | 25 March 2019     | Investment Holding /British Virgin Islands       | USD2/USD50,000                    | 100%              | 100%    |        |
| Indirectly interest   |   |                   |  |                                   |                   |         |        |
| Yeahka Technology (Shenzhen) Co., Ltd.<br>("Yeahka WFOE")                       | PRC/wholly foreign owned enterprise               | 17 May 2012       | Investment Holding/PRC                           | USD106,637,207/<br>USD300,000,000 | 100%              | 100%    |        |
| Shenzhen Yeahka Technology Co., Ltd.<br>("Shenzhen Yeahka")<br>*深圳市移卡科技有限公司     | PRC/limited liability company                     | 16 June 2011      | Payment terminal and mobile payment services/PRC | RMB200,000,000/<br>RMB200,000,000 | 100%              | 100%    | (a)(c) |
| Leshua Technology Co., Ltd.*<br>樂刷科技有限公司<br>("Leshua")                          | PRC/limited liability company                     | 31 July 2013      | Payment terminal and mobile payment services/PRC | RMB101,000,000/<br>RMB101,000,000 | 100%              | 100%    | (a)(c) |
| Shenzhen Qianhai Saosao Technology Co., Ltd. *深圳市前海掃掃科技有限公司                     | PRC/limited liability company                     | 13 September 2016 | Marketing service/PRC                            | RMB380,000,000/<br>RMB380,000,000 | 100%              | 100%    |        |
| Shenzhen Leshou Cloud Technology Co., Ltd. "("Leshou") 深圳市樂售雲科技有限公司             | PRC/limited liability company                     | 28 April 2014     | Software as a service ("SaaS") service/PRC       | RMB18,237,000/<br>RMB300,000,000  | 100%              | 100%    |        |
| Shenzhen Zhizhanggui Cloud Service Co., Ltd. "("Zhizhanggui") 深圳市智掌櫃雲服務有限公司     | PRC/limited liability company                     | 23 June 2017      | SaaS service/PRC                                 | RMB44,000,000/<br>RMB200,000,000  | N/A               | 100%    |        |
| Shenzhen Feiquan Cloud Data Service Co., Ltd. "("Feiquan Cloud") 深圳市飛泉雲數據服務有限公司 | PRC/limited liability company                     | 23 February 2016  | Fintech service/PRC                              | RMB300,000,000/<br>RMB300,000,000 | 100%              | 100%    |        |
| Shenzhen Qianhai Feiquan Commercial Factoring Co., Ltd. *深圳前海飛泉商業保理有限公司         | PRC/limited liability company                     | 10 October 2016   | Fintech service/PRC                              | RMB60,000,000/<br>RMB60,000,000   | 100%              | 100%    |        |
| Expanded Treasure Technology Limited ("Expanded Treasure")                      | Hong Kong/limited liability company               | 24 April 2019     | Investment Holding/Hong<br>Kong                  | HKD-/HKD1                         | 100%              | 100%    |        |

# 1. GENERAL INFORMATION (CONTINUED)

# 1.2. Information about subsidiaries (Continued)

Particulars of the principal subsidiaries (including structured entities) of the Group as at 31 December 2021 and 2020 are set out below (Continued):

| Company Name   | Place and date of incorporation/ establishment and kind of legal entity | Date of incorporation/ establishment | Principal activities and place of operation | Issued and paid-in capital/ registered capital | Equity/ber interest as at 31 De | held    | Notes  |
|--|---|--------------------------------------|---|--|---------------------------------|---------|--------|
|  | '   |                                      |   |  | 2021                            | 2020    |        |
|  |   |                                      |   |  | %                               | %       |        |
| Guangzhou Feiquan small Ioan Co., Ltd. *廣州飛泉小額貸款有限公司   | PRC/limited liability company   | 30 July 2019                         | Fintech service/PRC                         | RMB400,000,000/<br>RMB400,000,000              | 100%                            | 100%    | (a)(c) |
| Shenzhen Letuobao Technology Co., Ltd.,<br>("Letuobao")<br>*深圳樂拓寶科技有限公司                            | PRC/limited liability company   | 1 August 2019                        | Marketing<br>services/PRC                   | USD-/USD2,000,000                              | 100%                            | 100%    |        |
| Chuangxinzhong*<br>北京創信眾科技有限公司   | PRC/limited liability company   | 12 March 2018                        | Marketing services/PRC                      | RMB2,869,286/<br>RMB11,869,286                 | 85%                             | 42.5%   |        |
| ルボ側 in M 付が有限 ムリ Tianjin Chuangxinzhong  | PRC/limited liability company   | 26 April 2020                        | Marketing                                   | RMB10,000,000/                                 | 85%                             | 42.5%   |        |
| Technology Co., Ltd. * 天津創信眾科技有限公司   | Pho/illilled liability company  | 20 April 2020                        | services/PRC                                | RMB10,000,000                                  | 03 70                           | 42.0 /0 |        |
| Shenzhen Leshua Shangquan Technology Co., Ltd. ("Leshua Shangquan") * 深圳市樂刷商團科技有限公司                | PRC/limited liability company   | 20 February<br>2020                  | Platform service/<br>PRC                    | RMB10,000,000/<br>RMB10,000,000                | 65%                             | 55%     |        |
| Shenzhen Lejuquan Technology Co., Ltd.<br>("Lejuquan")*<br>深圳樂聚圈科技有限公司                             | PRC/limited liability company   | 8 February 2021                      | Marketing<br>services/PRC                   | RMB10,000,000/<br>RMB10,000,000                | 100%                            | N/A     |        |
| Guangzhou Feiquan Financing Guarantee Co., Ltd.'<br>廣州飛泉融資擔保有限公司                                   | * PRC/limited liability company   | 30 July 2021                         | Investment in debts/PRC                     | RMB220,000,000/<br>RMB220,000,000              | 100%                            | N/A     | (a)(c) |
| Dingding Cultural Tourism (Chengdu) Co., Ltd. *(Dingding Cultural) 鼎鼎文化旅遊成都有限公司                    | PRC/limited liability company   | 14 May 2020                          | Platform service/<br>PRC                    | RMB2,500,000/<br>RMB2,500,000                  | 60%                             | N/A     |        |
| Yunnan Trust - Star No.2001 Aggregated Fund<br>Trust Scheme (the "Trust") *<br>雲南信託星辰2001號集合資金信託計劃 | PRC/structured entity   | 21 July 2020                         | Investment in debts/PRC                     | RMB28,000,000                                  | N/A                             | 100%    | (p)(c) |
| Yeah United Holding Limited  | British Virgin Islands/   | 6 November                           | Employee Trust                              | USD-/USD1                                      | 100%                            | 100%    | (c)    |
| West Tales History 1989  | limited liability company   | 2019                                 | /British Virgin Islands                     | 1100 /1100                                     | 4000/                           | 1000/   | (-)    |
| Yeah Talent Holding Limited  | British Virgin Islands/<br>limited liability company                    | 6 November<br>2019                   | Employee Trust /British Virgin Islands      | USD-/USD1                                      | 100%                            | 100%    | (c)    |

# 1. GENERAL INFORMATION (CONTINUED)

### 1.2. Information about subsidiaries (Continued)

- (a) The regulations in the PRC restrict foreign investments in companies that provide value-added telecommunication services, payment services and micro-credit businesses, which include certain activities and services operated by the Group through Shenzhen Yeahka and its subsidiaries, which are companies incorporated in the PRC and controlled by Mr Liu. In order to enable certain foreign companies to make investments into these businesses of the Group, Yeahka WFOE was established in May 2012 in the PRC, which entered into contractual arrangements with Shenzhen Yeahka and its then registered owners in order to gain management control over, and enjoys all economic benefits of Shenzhen Yeahka through a series of contractual arrangements. The details of those contractual arrangements are set out in Note 2.2.1(a). Through these contractual arrangements, the Company is able to effectively control, recognize and receive substantially all the economic benefits and operations of the Shenzhen Yeahka and its subsidiaries. Accordingly, these PRC entities are treated as structured entities controlled by the Company and the financial positions and results of operations of these PRC entities have been consolidated based on the respective dates when the Company first obtained control.
- (b) The Group provides small-sized loans to merchants and consumers through certain trusts (the "Trusts"). The Trusts are financed through the issue of units to investors. From the perspective of control assessment under IFRS 10, the directors of the Company (the "Directors") consider that the Group has the power over the relevant activities of the Trusts, receives variable return from its involvement in the Trusts, and has the ability to affect its return through its power over the Trusts. Accordingly, the Group has control over the Trusts which is presented as controlled structured entities for accounting purpose. Due to the consolidation of the Trusts, the Group recognized loan receivables, being principal and related interest, amounting to approximately RMB33,000 (2020: RMB112,059,000) under "Loan receivable" (Note 22), approximately RMB Nil (2020: RMB83,643,000) under "deposits placed with financial institution" (Note 21(b)), and payables to creditors amounting to approximately RMB Nil (2020: RMB6,582,000), being principal and related interest, under "Trade and other payables" (Note 29(b)), respectively, as at 31 December 2021.
- (c) All these entities are structured entities for the Group.
- \* The English names of companies established in the PRC are translations of their Chinese names at the best effort of the Directors as they do not have official English names.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies applied in the preparation of the consolidated financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

### 2.1. Basis of preparation

The consolidated financial statements of the Group have been prepared in accordance with International Financial Reporting Standards ("IFRS") issued by International Accounting Standards Board ("IASB") and the disclosure requirements of the Hong Kong Companies Ordinance Cap. 622.

The consolidated financial statements have been prepared under the historical cost convention, as modified by the revaluation of financial assets and financial liabilities at fair value through profit or loss, which are carried at fair value.

The preparation of the consolidated financial statements in conformity with IFRS requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Group's accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements are disclosed in Note 4 below.

### (a) Amended standards adopted by the Group

The Group has applied the following amendments for the first time for their annual reporting period commencing 1 January 2021:

- Covid-19 related rent concessions Amendment to IFRS 16
- Interest Rate Benchmark Reform Phase 2 Amendments to IFRS 9, IAS 39, IFRS 7, IFRS 4 and IFRS 16
- Extension of the Temporary Exemption from Applying IFRS 9 Amendments to IFRS 4

The amendments listed above did not have any impact on the amounts recognized in prior periods and are not expected to significantly affect the current or future periods.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

## 2.1. Basis of preparation (Continued)

## (b) New standards, amendments and interpretations not yet adopted

Standards and amendments that have been issued but not yet effective at 1 January 2021 and not been early adopted by the Group during the year are as follows:

Effective for

|                               |  | Effective for    |
|-------------------------------|--|------------------|
|                               |  | annual periods   |
|                               |  | beginning        |
|                               |  | on or after      |
|                               |  |                  |
| IFRS 17                       | Insurance Contracts                                | 1 January 2023   |
| Amendments to IFRS 3          | Reference to the Conceptual Framework              | 1 January 2022   |
| Amendments to IAS 16          | Proceeds before Intended Use                       | 1 January 2022   |
| Amendments to IAS 37          | Onerous Contracts — Cost of Fulfilling a           | 1 January 2022   |
|                               | Contract   |                  |
| Annual improvements           | Annual Improvements to IFRS Standards              | 1 January 2022   |
|                               | 2018-2020 circle                                   |                  |
| Amendments to IAS 1, Practice | Disclosure of Accounting Policies                  | 1 January 2023   |
| Statement 2 and IAS 8         |  |                  |
| Amendment to IAS 12           | Deferred tax related to assets and liabilities     | 1 January 2023   |
|                               | arising from a single transaction                  |                  |
| Amendments to International   | Presentation of financial statements', on          | 1 January 2024   |
| Accounting Standards ("IAS")1 | classification of liabilities                      |                  |
| Amendments to IFRS 10 and     | Sale or contribution of assets between an investor | To be determined |
| IAS 28                        | and its associate or joint venture                 |                  |

The Group will adopt the above new or revised standards, amendments and interpretations to existing standards as and when they become effective. Management is in the process of performing preliminary assessment upon adopting these standards, amendments and interpretations to the existing IFRSs.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.2. Subsidiaries

#### 2.2.1. Consolidation

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power to direct the activities of the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

Intercompany transactions, balances and unrealized gains on transactions between Group companies are eliminated. Unrealized losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. When necessary, accounting policies by subsidiaries have been changed to conform to the Group's accounting policies.

#### (a) Subsidiaries controlled through contractual arrangements

As described in Note 1.2(a), Yeahka WFOE has entered into the contractual arrangements with Shenzhen Yeahka and its registered shareholders which enable Yeahka WFOE and the Group to:

- Exercise effective control over Shenzhen Yeahka:
- Exercise equity holders' voting rights of Shenzhen Yeahka;
- Receive substantially all the economic interests and returns generated by Shenzhen Yeahka and
  its subsidiaries in consideration for technical support, consulting and other services provided
  exclusively by Yeahka WFOE, at Yeahka WFOE's discretion;
- Obtain an irrevocable and exclusive right to purchase all equity interests in Shenzhen Yeahka from its registered shareholders at a nominal consideration unless the relevant government authorities request that another amount be used as the purchase consideration and in which case the purchase consideration shall be such amount. Where the purchase consideration is required by the relevant government authorities to be an amount other than a nominal amount, the registered shareholders of Shenzhen Yeahka shall return the amount of purchase consideration they have received to Yeahka WFOE. At Yeahka WFOE's request, the registered shareholders of Shenzhen Yeahka will promptly and unconditionally transfer their respective equity interests in Shenzhen Yeahka to Yeahka WFOE (or its designee within the Group) after Yeahka WFOE exercises its purchase right.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.2. Subsidiaries (Continued)

#### 2.2.1. Consolidation (Continued)

### (a) Subsidiaries controlled through contractual arrangements (Continued)

 Obtain pledges over the entire equity interests in Shenzhen Yeahka from its registered shareholders to secure, among others, performance of their obligations under the contractual arrangements.

#### (b) Disposal of subsidiaries

When the Group ceases to have control, any retained interest in the entity is re-measured to its fair value at the date when control is lost, with the change in carrying amount recognized in the profit or loss. The fair value is the initial carrying amount for the purpose of subsequently accounting for the retained interest as an associate, a joint venture or financial asset. In addition, any amounts previously recognized in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. It means that amounts previously recognized in other comprehensive income are reclassified to profit or loss or transferred to another category of equity as specified/permitted by applicable IFRSs.

### (c) Business Combinations

The acquisition method of accounting is used to account for all business combinations other than under common control, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of a subsidiary comprises the:

- fair values of the assets transferred
- liabilities incurred to the former owners of the acquired business
- equity interests issued by the Group
- fair value of any asset or liability resulting from a contingent consideration arrangement, and
- fair value of any pre-existing equity interest in the subsidiary.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.2. Subsidiaries (Continued)

### 2.2.1. Consolidation (Continued)

#### (c) Business Combinations (Continued)

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. The Group recognizes any non-controlling interest in the acquired entity on an acquisition-by-acquisition basis either at fair value or at the non-controlling interest's proportionate share of the acquired entity's net identifiable assets.

Acquisition-related costs are expensed as incurred

The excess of the

- consideration transferred;
- amount of any non-controlling interest in the acquired entity; and
- acquisition-date fair value of any previous equity interest in the acquired entity

over the fair value of the net identifiable assets acquired is recorded as goodwill.

If those amounts are less than the fair value of the net identifiable assets of the business acquired, the difference is recognized directly in profit or loss as a bargain purchase.

Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently remeasured to fair value with changes in fair value recognized in profit or loss.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is remeasured to fair value at the acquisition date. Any gains or losses arising from such remeasurement are recognized in profit or loss.

### (d) Changes in ownership interests in subsidiaries without change of control

Transactions with non-controlling interests that do not result in loss of control are accounted for as equity transactions — that is, as transactions with the owners of the subsidiary in their capacity as owners. The difference between fair value of any consideration paid and the relevant share acquired of the carrying value of net assets of the subsidiary is recorded in equity. Gains or losses on disposals to non-controlling interests are also recorded in equity.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.2. Subsidiaries (Continued)

#### 2.2.2. Separate financial statements

Investments in subsidiaries are accounted for at cost less impairment. Cost includes direct attributable costs of investment. The results of subsidiaries are accounted for by the Company on the basis of dividend received and receivable.

Impairment testing of the investments in subsidiaries is required upon receiving a dividend from these investments if the dividend exceeds the total comprehensive income of the subsidiary in the period the dividend is declared or if the carrying amount of the investment in the separate financial statements exceeds the carrying amount in the consolidated financial statements of the investee's net assets including goodwill.

#### 2.3 Associates

An associate is an entity over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights.

#### Investments in associates

Investments in associates are accounted for using the equity method of accounting in accordance with IAS 28. Under the equity method, the investment is initially recognized at cost, and the carrying amount is increased or decreased to recognize the investor's share of the profit or loss of the investee and the share of other comprehensive income of the investee after the date of acquisition. Dividends received or receivable from associates are recognized as a reduction in the carrying amount of the investment. The Group's investments in these associates include goodwill identified on acquisition, net of any accumulated impairment loss. Upon the acquisition of the ownership interest in an associate, any difference between the cost of the associate and the Group's share of the net fair value of the associate's identifiable assets and liabilities is accounted for as goodwill.

If the ownership interest in an associate is reduced but significant influence is retained, only a proportionate share of the amounts previously recognized in other comprehensive income is reclassified to profit or loss where appropriate.

The Group's share of the associates' post-acquisition profit or loss is recognized in the consolidated statement of comprehensive income, and its share of post-acquisition movements in other comprehensive income is recognized in other comprehensive income. The cumulative post-acquisition movements are adjusted against the carrying amount of the investment. When the Group's share of losses in an associate equal or exceeds its interest in the associate, including any other unsecured receivables, the Group does not recognize further losses, unless it has incurred legal or constructive obligations or made payments on behalf of the associate.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.3. Associates (Continued)

#### Investments in associates (Continued)

The Group determines at each reporting date whether there is any objective evidence that the investments in the associate are impaired. If this is the case, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate and its carrying value and recognizes the amount adjacent to "share of profits/(losses) of investments accounted for using the equity method" in the consolidated statement of comprehensive income.

Profits and losses resulting from upstream and downstream transactions between the Group and its associate are recognized in the Group's consolidated financial statements only to the extent of unrelated investor's interests in the associates. Unrealized losses are eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of associates have been changed where necessary to ensure consistency with the policies adopted by the Group. Gain or losses on dilution of equity interest in associates are recognized in profit or loss.

### 2.4 Foreign currency translation

#### (a) Functional and presentation currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ("Functional Currency"). The Functional Currency of the Company is United States dollars. Group companies including Yeahka WFOE and Structured Entities were incorporated in the PRC and these entities considered RMB as their functional currency. As the major operations of the Group are within the PRC, the Group has determined RMB as its presentation currency and presented its consolidated financial statements in RMB (unless otherwise stated).

#### (b) Transactions and balances

Transactions in a currency other than Functional Currency are translated into Functional Currency using the exchange rates at the dates of the transactions. Currency exchange differences resulting from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at the closing rates at the end of the reporting period are recognized in profit or loss.

Foreign exchange gains and losses that relate to borrowings are presented in the consolidated statement of profit or loss within "finance costs". All other foreign exchange gains and losses impacting profit or loss are presented in the consolidated statement of profit or loss within "other (losses)/gains — net".

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.4. Foreign currency translation (Continued)

### (b) Transactions and balances (continued)

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss.

Translation differences on non-monetary financial assets and liabilities such as equities held at fair value through profit or loss are recognized in the consolidated statement of financial position as part of the fair value gain or loss. Translation differences on non-monetary financial assets, such as equities classified as fair value through other comprehensive income ("FVOCI"), are included in other comprehensive income.

### (c) Group companies

The results and financial position of all the group entities (none of which has the currency of a hyper-inflationary economy) that have a functional currency different from the presentation currency of RMB are translated into the presentation currency as follows:

- Assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position;
- Income and expenses for each statement of comprehensive income are translated at average
  exchange rates (unless this average is not a reasonable approximation of the cumulative effect of the
  rates prevailing on the transaction dates, in which case income and expenses are translated at the
  rate on the dates of the transactions); and
- All resulting currency translation differences are recognized as a separate component of other comprehensive income.

On consolidation, exchange differences arising from the translation of the net investment in foreign operations, and of borrowings and other currency instruments designated as hedges of such investments, are taken to other comprehensive income. When a foreign operation is sold, the associated exchange differences are reclassified to profit or loss, as part of the gain or loss on sale.

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate. Currency translation differences arising are recognized in other comprehensive income.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.5. Property, plant and equipment

All property, plant and equipment are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

Subsequent costs are included in the asset's carrying amount or recognized as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognized. All other repairs and maintenance are charged to the profit or loss during the financial period in which they are incurred.

Depreciation is calculated using the straight-line method to allocate their cost to their residual values over their estimated useful lives as follows:

Equipment 3 years and 5 years

Motor 5 years

Leasehold improvements shorter of estimated useful life or remaining lease terms

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with carrying amount and are recognized in "other (losses)/gains, net" in the consolidated statement of comprehensive income.

Right-of-use assets included the rights to use certain properties, plant and machinery under leases which are measured at cost. The initial costs of right-of-use assets include the following:

- the amount of the initial measurement of lease liability
- any lease payments made at or before the commencement date
- any initial direct costs, and
- restoration costs.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.5. Property, plant and equipment (Continued)

If the lease transfers ownership of the underlying assets to the Group by the end of the lease term or if the cost of the right-of-use assets reflect that the Group will exercise a purchase option, the Group depreciates the right-of-use asset from the commencement date of the lease to the end of the useful life of the underlying assets. Otherwise, right-of-use assets are depreciated over the shorter of the assets' useful lives and their lease terms on a straight-line basis.

### 2.6. Intangible assets

#### (a) Goodwill

Goodwill arises on the acquisition of subsidiaries represents the excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identified net assets acquired.

For the purpose of impairment testing, goodwill acquired in a business combination is allocated to each of the cash-generating units ("CGUs"), or groups of CGUs, that is expected to benefit from the synergies of the combination. Each unit or group of units to which the goodwill is allocated represents the lowest level within the entity at which the goodwill is monitored for internal management purposes. Goodwill is monitored at the operating segment level.

Goodwill impairment reviews are undertaken annually or more frequently if events or changes in circumstances indicate a potential impairment. The carrying value of the CGUs containing the goodwill is compared to the recoverable amount, which is the higher of value in use and the fair value less costs of disposal. Any impairment is recognized immediately as an expense and is not subsequently reversed.

### (b) Other intangible assets

Other intangible assets are initially recognized and measured at cost or fair value if they are acquired in business combinations. Other intangible assets are amortized over their estimated useful lives using the straight-line method which reflects the pattern in which the intangible asset's future economic benefits are expected to be consumed.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.6. Intangible assets (Continued)

#### (b) Other intangible assets (Continued)

The Group amortizes intangible assets with indefinite useful life using the straight-line method over the following periods:

• Software 3 years

Customer relationship
 3 years and 5 years

Platform
 2 years

• Brand name 3 years and 5 years

#### (c) Research and development expenditures

Research expenditure is recognized as an expense as incurred. Costs incurred on development projects (relating to the design and testing of new or improved products) are capitalized as intangible assets when recognition criteria are fulfilled. These criteria include: (1) it is technically feasible to complete the software product so that it will be available for use; (2) management intends to complete the software product and use or sell it; (3) there is an ability to use or sell the software product; (4) it can be demonstrated how the software product will generate probable future economic benefits; (5) adequate technical, financial and other resources to complete the development and to use or sell the software product are available; and (6) the expenditure attributable to the software product during its development can be reliably measured. Other development expenditures that do not meet those criteria are recognized as expenses as incurred. There were no development costs meeting these criteria and capitalized as intangible assets for the years ended 31 December 2021 and 2020.

### 2.7. Impairment of non-financial assets

Intangible assets that have an indefinite useful life or intangible assets not ready to use are not subject to amortization and are tested annually for impairment. Assets that are subject to amortization are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognized for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at each reporting date.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### 2.8. Financial assets

#### 2.8.1. Classification

The Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (either through other comprehensive income, or through profit or loss), and
- those to be measured at amortized cost.

The classification depends on the entity's business model for managing the financial assets and the contractual terms of the cash flows.

For assets measured at fair value, gains and losses will either be recorded in profit or loss or other comprehensive income. For investments in debt instruments, this will depend on the business model in which the investment is held. For investments in equity instruments that are not held for trading, this will depend on whether the Group has made an irrevocable election at the time of initial recognition to account for the equity investment at FVOCI.

See Note 19 for details of each type of financial assets.

The Group reclassifies debt investments when and only when its business model for managing those assets changes.

### 2.8.2. Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss, transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at fair value through profit or loss are expensed in profit or loss.

Financial assets with embedded derivatives are considered in their entirety when determining whether their cash flows are solely payment of principal and interest.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.8. Financial assets (Continued)

### 2.8.2. Measurement (Continued)

#### Debt instruments

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Group classifies its debt instruments:

- Amortized cost: Assets that are held for collection of contractual cash flows where those cash flows
  represent solely payments of principal and interest are measured at amortized cost. Interest income
  from these financial assets is included in finance income using the effective interest rate method. Any
  gain or loss arising on derecognition is recognized directly in profit or loss and presented in "other
  (losses)/gains net" together with foreign exchange gains and losses. Impairment losses, if any, are
  presented as separate line item in profit or loss.
- FVOCI: Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at FVOCI. Movements in the carrying amount are taken through other comprehensive income, except for the recognition of impairment gains or losses, interest income and foreign exchange gains and losses which are recognized in profit or loss. When the financial asset is derecognized, the cumulative gain or loss previously recognized in other comprehensive income is reclassified from equity to profit or loss and recognized in "other (losses)/gains net". Interest income from these financial assets is included in finance income using the effective interest rate method. Foreign exchange gains and losses are presented in "other (losses)/gains net" and impairment expenses, if any, are presented as separate line item in profit or loss.
- Financial assets at fair value through profit or loss ("FVPL"): Assets that do not meet the criteria for amortized cost or FVOCI are measured at FVPL. A gain or loss on a debt investment that is subsequently measured at FVPL is recognized in profit or loss and presented net within "other (losses)/gains net" in the period in which it arises.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.8. Financial assets (Continued)

### 2.8.2. Measurement (Continued)

### Equity instruments

The Group subsequently measures all equity investments at fair value. Where the Group's management has elected to present fair value gains and losses on equity investments in other comprehensive income, there is no subsequent reclassification of fair value gains and losses to profit or loss following the derecognition of the investment. Dividends from such investments continue to be recognized in profit or loss as other income when the Group's right to receive payments is established.

Changes in the fair value of financial assets at FVPL are recognized in "other (losses)/gains — net" in the consolidated statement of comprehensive income as applicable. Impairment losses (and reversal of impairment losses) on equity investments measured at FVOCI are not reported separately from other changes in fair value.

#### 2.8.3. Impairment

The Group has following assets subject to IFRS 9's new expected credit loss model:

- Trade receivables, other receivables and loan receivables;
- Restricted cash;
- Cash and cash equivalents;
- Financial guarantee contracts

The Group applies the IFRS 9 simplified approach to measuring estimated credit losses ("ECL") which uses a lifetime expected loss allowance for all trade receivables.

The Group assesses on a forward-looking basis the ECL associated with its debt instruments carried at amortized cost. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.8. Financial assets (Continued)

### 2.8.3. Impairment (Continued)

Impairment on other receivables and loan receivables are measured as either 12-month ECL or lifetime expected credit loss, depending on whether there has been a significant increase in credit risk since initial recognition. If a significant increase in credit risk of a receivable has occurred since initial recognition, then impairment is measured as lifetime ECL. To manage risk arising from cash and cash equivalents, the Group only transacts with state-owned or reputable financial institutions. There has been no recent history of default in relation to these financial institutions.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized (such as an improvement in the debtor's credit rating), the reversal of the previously recognized impairment loss is recognized in profit or loss. Impairment testing of financial assets is described in Note 3.1(b).

### 2.8.4. Derecognition

### Financial assets

The Group derecognizes a financial asset, if the part being considered for derecognition meets one of the following conditions: (i) the contractual rights to receive the cash flows from the financial asset expire; or (ii) the contractual rights to receive the cash flows of the financial asset have been transferred, the Group transfers substantially all the risks and rewards of ownership of the financial asset; or (iii) the Group retains the contractual rights to receive the cash flows of the financial asset, but assumes a contractual obligation to pay the cash flows to the eventual recipient in an agreement that meets all the conditions of de-recognition of transfer of cash flows ("pass through" requirements) and transfers substantially all the risks and rewards of ownership of the financial asset.

Where a transfer of a financial asset in its entirety meets the criteria for derecognition, the difference between the two amounts below is recognized in profit or loss:

- the carrying amount of the financial asset transferred; and
- the sum of the consideration received from the transfer and any cumulative gain or loss that has been recognized directly in equity.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.8. Financial assets (Continued)

### 2.8.4. Derecognition (Continued)

#### Financial assets (continued)

If the Group neither transfers nor retains substantially all the risks and rewards of ownership and continues to control the transferred asset, the Group continues to recognize the asset to the extent of its continuing involvement and recognizes an associated liability.

#### Other financial liabilities

A financial liability is derecognized when the obligation under the liability is discharged, cancelled, or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and a recognition of a new liability, and the difference between the respective carrying amounts is recognized in profit or loss.

### 2.8.5. Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the balance sheet where the Group currently has a legally enforceable right to offset the recognized amounts, and there is an intention to settle on a net basis or realize the asset and settle the liability simultaneously. The Group has also entered into arrangements that do not meet the criteria for offsetting but still allow for the related amounts to be set off in certain circumstances, such as bankruptcy or the termination of a contract.

#### 2.8.6. Financial guarantee contracts

Financial guarantee contracts are recognized as a financial liability at the time the guarantee is issued. The liability is initially measured at fair value and subsequently at the higher of:

- the amount determined in accordance with the expected credit loss model under IFRS 9; and
- the amount initially recognized less, where appropriate, the cumulative amount of income recognized in accordance with the principles of IFRS 15.

The fair value of financial guarantees is determined based on the present value of the difference in cash flows between the contractual payments required under the debt instrument and the payments that would be required without the guarantee, or the estimated amount that would be payable to a third party for assuming the obligations.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.9. Trade receivables, other receivables and loan receivables

Trade receivables, other receivables and loan receivables mainly consist of receivables from payment networks, commission receivables, loan receivables, lease deposits, etc. If collection of other receivables is expected in one year or less, they are classified as current assets. Otherwise, they are presented as non-current assets.

Trade receivables are recognized initially at the amount of consideration that is unconditional unless they contain significant financing components, when they are recognized at fair value. The Group holds the trade receivables with the objective to collect the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method. Other receivables and loan receivables are recognized initially at fair value and subsequently measured at amortized cost using the effective interest method, less provision for impairment. See Note 2.8.3 for a description of the Group's impairment policy for trade receivables, other receivables and loan receivables.

### 2.10. Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks and other short-term highly liquid investments with original maturities of three months or less.

### 2.11. Share capital

Ordinary shares are classified as equity. Preferred Shares are classified as liabilities (see Note 2.15).

### 2.12. Trade and other payables

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Other payables mainly consist of deposits and entry fees received from distribution channels and amounts payable to merchants.

The Group receives from distribution channels two payments during the course of business: (1) an upfront refundable deposit and (2) an upfront non-refundable entry fees upon they sign up the service agreements with the Group. The Group, in return, shares its payment service revenue with distribution channels in the form of commissions in accordance with the terms of the service agreements. The upfront deposit is recorded as a liability of the Group and it is refundable to the distribution channels upon, they terminate the distribution service agreement or upon expiry of the contractual service period. The entry fees from distribution channels is credited into income statement to off-set against the commission paid/payable to distribution channels based on a straight-line method over the contractual period of the service agreements of 3 years.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.12. Trade and other payables (Continued)

Trade and other payables are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle of the business if longer). If not, they are presented as non-current liabilities.

Trade and other payables are recognized initially at fair value and subsequently measured at amortized cost using the effective interest method.

#### 2.13. Borrowings

Borrowings are initially recognized at fair value, net of transaction costs incurred. Borrowings are subsequently measured at amortized cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognized in profit or loss over the period of the borrowings using the effective interest method.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the reporting period.

### 2.14. Borrowing costs

General and specific borrowing costs that are directly attributable to the acquisition, construction or production of a qualifying asset are capitalised during the period of time that is required to complete and prepare the asset for its intended use or sale. Qualifying assets are assets that necessarily take a substantial period of time to get ready for their intended use or sale. Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation. Other borrowing costs are expensed in the period in which they are incurred.

#### 2.15. Preferred shares

The Group issued convertible preferred shares which give options to holders a right for redemption into cash after specified timing or a right for conversion into ordinary shares of the Company. The convertible preferred shares will be automatically converted into ordinary shares upon occurrence of certain events outside the control of the Company.

The Group designates Preferred Shares as financial liabilities at fair value through profit or loss. Preferred Shares are classified as non-current liabilities or current liabilities depending on whether the preferred shares holders can demand the Company to redeem the Preferred Shares for cash at least 12 months after the end of the reporting period or not. They are initially recognized at fair value. Any directly attributable transaction costs are recognized as finance costs in the consolidated statement of comprehensive income.

Subsequent to initial recognition, the Preferred Shares are carried at fair value with changes in fair value recognized in profit or loss.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### 2.16. Current and deferred income tax

The tax expense for the period comprises current and deferred tax. Tax is recognized in profit or loss, except to the extent that it relates to items recognized in other comprehensive income or directly in equity. In this case, the tax is also recognized in other comprehensive income or directly in equity, respectively.

#### (a) Current income tax ("CIT")

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the end of each reporting period in the countries where the Company's subsidiaries and associates operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

#### (b) Deferred income tax

### Inside basis differences

Deferred income tax is recognized, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, deferred tax liabilities are not recognized if they arise from the initial recognition of goodwill, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantively enacted by the end of each reporting period and are expected to apply when the related deferred income tax asset is realized, or the deferred income tax liability is settled.

Deferred income tax assets are recognized only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

#### Outside basis differences

Deferred income tax liabilities are provided on taxable temporary differences arising from investments in subsidiaries, associates, except for deferred income tax liability where the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not reverse in the foreseeable future. Generally, the Group is unable to control the reversal of the temporary difference for associates. Only when there is an agreement in place that gives the Group the ability to control the reversal of the temporary difference in the foreseeable future, deferred tax liability in relation to taxable temporary differences arising from the associate's undistributed profits is not recognized.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.16. Current and deferred income tax (Continued)

#### (b) Deferred income tax (Continued)

#### Outside basis differences (Continued)

Deferred income tax assets are recognized on deductible temporary differences arising from investments in subsidiaries, associates only to the extent that it is probable the temporary difference will reverse in the future and there is sufficient taxable profit available against which the temporary difference can be utilised.

### (c) Offsetting

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred income tax assets and liabilities relate to income taxes levied by the same taxation authority on either the taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

## 2.17. Employee benefits

#### (a) Employee leave entitlements

Employee entitlements to annual leave are recognized when they accrue to employees. A provision is made for the estimated liability for annual leave as a result of services rendered by employees up to the end of the reporting period. Employee entitlements to sick and maternity leave are not recognized until the time of leave.

### (b) Pension obligations

The Group contributes on a monthly basis to various defined contribution plans organised by the relevant governmental authorities. The Group's liability in respect of these plans is limited to the contributions payable in each period. Contributions to these plans are expensed as incurred. Assets of the plans are held and managed by government authorities and are separated from those of the Group.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.17. Employee benefits (Continued)

### (c) Termination benefits

Termination benefits are payable when employment is terminated by the group before the normal retirement date, or when an employee accepts voluntary redundancy in exchange for these benefits. The group recognizes termination benefits at the earlier of the following dates: (a) when the group can no longer withdraw the offer of those benefits; and (b) when the entity recognizes costs for a restructuring that is within the scope of IAS 37 and involves the payment of terminations benefits. In the case of an offer made to encourage voluntary redundancy, the termination benefits are measured based on the number of employees expected to accept the offer. Benefits falling due more than 12 months after the end of the reporting period are discounted to present value.

#### (d) Share-based benefits

As disclosed in Note 33, the Group operates several equity-settled share-based compensation plans (including share option scheme and share award scheme), under which the Group receives services from its employees in exchange for the equity instruments of the Company. The fair value of the employee services received in exchange for the grant of equity instruments is recognized as an expense. The total amount to be expensed is determined by reference to the fair value of the equity instruments granted:

- Including any market performance conditions (e.g., the entity's share price);
- Excluding the impact of any service and non-market performance vesting conditions (e.g., profitability, sales growth targets and retention periods of an employee of the entity over a specified time period); and
- Including the impact of any non-vesting conditions (e.g., the requirement for employees to save or holdings shares for a specific period).

Non-market performance and service conditions are included in assumptions about the number of equity instruments that are expected to vest. The total expense is recognized over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied.

If the terms of an equity-settled award are modified, at a minimum an expense is recognized as if the terms had not been modified. An additional expense is recognized for any modification that increases the total fair value of the share-based payment arrangement, or is otherwise beneficial to the employee, as measured at the date of modification.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.17. Employee benefits (Continued)

#### (d) Share-based benefits (Continued)

If an equity-settled award is cancelled, it is treated as if it had vested on the date of cancellation, and any expense not yet recognized for the award is recognized immediately. However, if a new award is substituted for the cancelled award, and designated as a replacement award on the date that it is granted, the cancelled and new award are treated as if they were a modification of the original award, as described in the previous paragraph.

If an equity award is cancelled by forfeiture, when the vesting conditions (other than market conditions) have not been met, any expense not yet recognized for that award, as at the date of forfeiture, is treated as if it had never been recognized. At the same time, any expense previously recognized on such cancelled equity awards are reversed from the accounts effective as at the date of forfeiture.

At the end of each period, the entity revises its estimates of the number of options or restricted share units that are expected to vest based on the non-market vesting and service conditions. It recognizes the impact of the revision to original estimates, if any, in profit or loss, with a corresponding adjustment made to equity.

### 2.18. Provisions

Provisions are recognized when the Group has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount has been reliably estimated. Provisions are not recognized for further operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognized even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognized as interest expense.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.19. Revenue recognition

Revenue is measured when or as the control of the goods or services is transferred to a customer. Depending on the terms of the contract and the laws that apply to the contract, control of the goods and services may be transferred over time or at a point in time. Control of the goods and services is transferred over time if the Group's performance:

- provides all the benefits received and consumed simultaneously by the customer; or
- creates and enhances an asset that the customer controls as the Group performs; or
- does not create an asset with an alternative use to the Group and the Group has an enforceable right to payment for performance completed to date.

If control of the goods and services transfers over time, revenue is recognized over the period of the contract by reference to the progress towards complete satisfaction of that performance obligation. The Group recognizes revenue at a point in time when the customer obtains control of the goods and services under IFRS 15.

Contracts with customers may include multiple performance obligations. For such arrangements, the Group allocates revenue to each performance obligation based on its relative standalone selling price. The Group generally determines standalone selling prices based on the prices charged to customers. If the standalone selling price is not directly observable, it is estimated using expected cost plus a margin or adjusted market assessment approach, depending on the availability of observable information. Assumptions and estimations have been made in estimating the relative selling price of each distinct performance obligation, and changes in judgements on these assumptions and estimates may impact the revenue recognition.

When either party to a contract has performed, the Group presents the contract in the statement of financial position as a contract asset or a contract liability, depending on the relationship between the entity's performance and the customer's payment.

A contract asset is the Group's right to consideration in exchange for goods and services that the Group has transferred to a customer. A receivable is recorded when the Group has an unconditional right to consideration. A right to consideration is unconditional if only the passage of time is required before payment of the consideration is due.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.19. Revenue recognition (Continued)

If a customer pays consideration or the Group has a right to an amount of consideration that is unconditional, before the Group transfers a good or service to the customer, the Group presents the contract liability when the payment is made or a receivable is recorded (whichever is earlier). A contract liability is the Group's obligation to transfer goods or services to a customer for which the Group has received consideration (or an amount of consideration is due from the customer).

The accounting policy for the Group's revenue sources.

The Group principally derives revenue from one-stop payment services, merchant solutions services and in-store e-commerce services.

#### (a) One-stop payment services

The Group provides one-stop payment services to merchants for their acceptance of non-cash payments from consumers, by connecting the merchants with the payment networks.

The Group adopts various sales channels to promote their business, including the use of distribution channels and direct marketing. The payment terminals delivered to the merchants or distribution channels are not considered as a distinct performance obligation as the payment services are required to continually interact with the payment terminals provided to the merchants in order for the Group to provide its payment service to the merchants.

The Group assessed that payment services rendered to the merchants is recognized at a point in time, upon completion of the payment service for each transaction.

Service revenue is recognized for each payment transaction handled by the Group at an amount calculated based on the total payment value made by the consumers and the respective applicable service fee rate, net of interchange fees levied by various third-party payment networks.

The service fee rate is determined based on the agreements entered into between the Group and the merchants.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.19. Revenue recognition (Continued)

#### (a) One-stop payment services (Continued)

The Group considered that it acts as a principal in offering payment services to the merchants as the Group (1) is the primary obligor in the arrangement; (2) has latitude in establishing the selling price, i.e. service fee rate; and (3) has involvement in the determination of product or services specifications; and (4) has discretion in the selection of distribution channels to assist its payment services and to maintain relationship with its merchants and to handle their enquiries about the services. The Group shares its service revenue with distribution channels in accordance with the service agreements entered into with them and the related commissions are recognized as its cost of revenue of the payment services.

#### (b) Merchant solutions services

Leveraging on the established customer base with merchants for the one-stop payment services, the Group also provides a series of value added merchant solutions services such as (1) provision of various SaaS products with scenario-specific functionalities integrated with the payment services or SaaS terminals with operating system can be customize by customers needed; (2) provision of online or off-line marketing services to customers; (3) provision of technology services to insurance companies through the Group's technology platform; and (4) provision of small-sized loans by the Group itself or through the cooperation with banks and trust companies.

#### (c) In-store e-commerce services

Leveraging on the established customer base with merchants for the one-stop payment services, the Group also provides in-store e-commerce services like provision of display in-store, hotel & travel services or various goods of merchants in the Group's platform, transacting users can purchase the goods, vouchers or make reservations offered by merchants via the Group's platform;

Revenues for (b(1)), (b(2)), (b(3)) and (c) are recognized at a point of time when products and services are delivered; while interest income for (b(4)) is recognized based on the pre-determined borrowing rates over the respective loan periods.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.19. Revenue recognition (Continued)

#### (d) Gross or net basis presentation

The determination of revenues for (b(2)) and (c) should be reported on a gross or net basis is based on an assessment of whether the Group is acting as the principal or an agent in the transactions. In determining whether the Group acts as the principal or an agent, the Group follows the accounting guidance for principal-agent considerations in IFRS15. Such determination involves judgment and is based on an evaluation of the terms of each arrangement as follows:

### (i) Marketing revenue

The Group generates revenue from providing comprehensive advertisement placement services to the advertisers. The Group charges the advertisers based on Cost per click ("CPC"), specified action such as download, installation, registration of the mobile device users or merchants, transaction completed (cost per action or CPA), and the amount charged by media publishers or advertising agents.

The Group is considered as the principal in offering advertising services because the Group (1) obtains control of the right to the advertising service and directs that service to be provided on the Group's behalf. The Group has the discretion to decide which media publishers or advertising agents to use, what types of the advertisements and how to be placed. (2) is primarily responsible for producing the advertisements and bears the inventory risk. If the advertisements do not perform well or breach the advertising regulation, the Group has to undertake the additional cost of reproduction and compensate the advertisers for all their losses. (3) has the discretion in determining how much to pay the media publishers or advertising agents based on service fee rate agreed with the media publishers or advertising agents. (4) In some instances, is subject to certain risk of loss to the extent that the cost paid to the media publishers or advertising agents cannot be compensated by the total consideration obtained from the advertisers according to acquisition of specific action or sales transaction. This is like inventory risk. Therefore, the Group reports revenue earned from the advertisers and costs paid to the media publishers or advertising agents related to these transactions on a gross basis.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.19. Revenue recognition (Continued)

#### (d) Gross or net basis presentation (Continued)

#### (ii) Advertising referral fees

Under this arrangement, the Group charges the advertisers based on the cost charged by media publishers or advertising agents.

The Group is considered as an agent in this arrangement because the Group does not control a specified service before that service is delivered to an advertiser. The Group (1) does not have the latitude to select media publisher which is designated in the contract with the advertiser; (2) does not own the media advertisement space, and does not have any commitments to purchase the advertising space, and therefore does not have inventory risk, and (3) the Group charges the advertisers based on amount charged by the media publishers and advertising agents, which is the same pricing mechanism that the media publishers or advertising agents charge the Group. Therefore, the Group reports the amount received from the advertisers and the amounts paid to the media publishers or advertising agents related to these transactions on a net basis.

### (iii) Platform commission

Under this arrangement, the Group charges the merchants based on the cost of goods or service paid by transactions users.

The Group is considered as an agent in this arrangement because the Group does not control a specified service before that service is delivered to an transactions user. The Group (1) does not have the latitude to select goods or services which is designated in the contract with the transactions user; (2) does not own the goods or services purchased by the transactions users, and does not have any commitments to purchase the goods or services, and therefore does not bear any inventory risk, and (3) the Group charges the merchants based on the monetary amount of goods or services sold on the Groups' platforms or redeemed at merchants site. Therefore, the Group reports the amount received from the transactions users and the amounts paid to the merchants related to these transactions on a net basis. The Group also defers the related revenue, over the estimated user relationship periods, given there is an explicit or implicit obligation of the Group to maintain the relevant applications and allow transactions users to have access to them.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.19. Revenue recognition (Continued)

#### (e) Contract liabilities

The Group occasionally charges merchants one-off and upfront Entry Fees ("Entry Fees") for their future use of the Group's payment services. The Group initially records Entry Fees as a contract liability and then recognizes it as revenue rateably over the estimated average service relationship period of the merchants. The estimated average service relationship period is within 1 year.

The Group also sells promotion coupons to some merchants, which enable the merchants to use them to offset the payment service charges payable to the Group for the one-stop payment services. The coupons are sold at a price lower than their respective face value. The amounts received/receivable from the merchants are recorded as a contract liability and it is then recognized as revenue when the coupon value is utilised by the merchants to offset the payment service charges payable to the Group.

If a customer pays consideration for online marketing and, intermediary marketing service or the Group has a right to an amount of consideration that is unconditional, before the Group transfers the respective online marketing and, intermediary service to the customer, the Group has a contract liability when the payment is received or a receivable is recorded (whichever is earlier). A contract liability is the Group's obligation to transfer services to a customer for which the Group has received consideration from the customer.

The Group applies the practical expedient of IFRS 15 and does not disclose information about remaining performance obligations that have original expected durations of one year or less.

#### (f) Contract fulfilment costs

Contract fulfilment costs primarily consist of costs of payment terminals, which are installed in merchants' retail shops/venues in conjunction with the offering of the Group's one-stop payment services. They are amortised using a straight-line method over the expected benefit period of 3 years for the use of payment terminals.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.19. Revenue recognition (Continued)

#### (g) Financing components

The Group does not expect to have any contracts enacted with customers with material consideration where the period between the transfer of the promised goods or service to the customer and payments received/receivable by the customer exceeds one year. As a consequence, the Group does not adjust any of the transaction prices for the time value of money.

### 2.20. Government grants

Grants from the government are recognized at their fair value where there is a reasonable assurance that the grant will be received, and the Group will comply with all attached conditions.

Government grants relating to costs are deferred and recognized in profit or loss over the period necessary to match them with the costs that they are intended to compensate.

Government grants relating to property, plant and equipment are included in non-current liabilities as deferred government grants and are credited to profit or loss on a straight-line basis over the expected lives of the related assets.

### 2.21. Leases

The Group leases various properties. Rental contracts are typically made for fixed periods of one to five years. Lease terms are negotiated on an individual basis and contain various terms and conditions. The lease agreements do not impose any covenants, but leased assets may not be used as security for borrowing purposes.

Leases are recognized as right-of-use assets (included in properties, plant and equipment) and the corresponding liabilities at the date of which the respective leased asset is available for use by the Group. Each lease payment is allocated between the liability and finance cost. The finance cost is charged to profit or loss over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period.

Assets and liabilities arising from a lease are initially measured on a present value basis.

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### 2.21. Leases (Continued)

The depreciation of right-of-use asset is calculated using the straight-line method to allocate their cost to their residual values over remaining lease terms.

Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable;
- variable lease payment that are based on an index or a rate;
- amounts expected to be payable by the lessee under residual value guarantees;
- the exercise price of a purchase option if the lessee is reasonably certain to exercise that option; and
- payments of penalties for terminating the lease, if the lease term reflects the lessee exercising that option.

The lease payments are discounted using the interest rate implicit in the lease, if that rate can be determined, or the entity's incremental borrowing rate.

Payments associated with short-term leases and leases of low-value assets are recognized on a straight-line basis as an expense in profit or loss. Short-term leases are leases with a lease term of less than 12 months. Low-value assets comprise machinery with value below RMB35,000.

## 2.22. Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker ("CODM"). The CODM, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the CEO of the Company that makes strategic decisions.

### 2.23. Dividend distribution

Dividend distribution to the Company's shareholders is recognized as a liability in the Group's and the Company's financial statements in the period in which the dividends are approved by the Company's shareholders or directors, where appropriate.

#### 3. FINANCIAL RISK MANAGEMENT

#### 3.1. Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including foreign exchange risk, cash flow interest rate risk), credit risk and liquidity risk. The Group's overall risk management Programme focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on the Group's financial performance. Risk management is carried out by the senior management of the Group.

#### (a) Market risk

#### (i) Foreign exchange risk

Foreign exchange risk arises from recognized assets and liabilities in currency other than the group entities' respective functional currency and net investments in foreign operations.

The Group operates mainly in the PRC with most of the transactions settled in RMB, management considers that the business is not exposed to any significant foreign exchange risk as there are no significant financial assets or liabilities of the Group that are denominated in the currencies other than the respective functional currencies of the Group's entities. The Group did not enter into any forward contract to hedge its exposure to foreign currency risk for the years ended 31 December 2021 and 2020.

#### (ii) Cash flow interest rate risk

The Group's interest rate risk arises from borrowings. Borrowings obtained at variable rates expose the Group to cash flow interest rate risk. The Group currently has not entered into any interest rate swap contract and will only consider for hedging of significant interest rate risk.

As at 31 December 2021 and 2020, all of the borrowings were in short-term. Bank borrowing were bearing with variable rates and other borrowings were bearing with fixed rates.

### Sensitivity

|   | Year ended 31 December |         |  |
|---|------------------------|---------|--|
|   | <b>2021</b> 202        |         |  |
|   | RMB'000                | RMB'000 |  |
|   |                        |         |  |
| Interest rates — increase by 100 basis points | (4,331)                | (1,849) |  |
| Interest rates — decrease by 100 basis points | 4,331                  | 1,849   |  |

# 3. FINANCIAL RISK MANAGEMENT (CONTINUED)

#### 3.1. Financial risk factors (Continued)

#### (b) Credit risk

The Group is exposed to credit risk in relation to its cash and cash equivalents, restricted cash, trade receivables, loan receivables and other receivables. The carrying amounts of each class of the above financial assets represent the Group's maximum exposure to credit risk in relation to financial assets. The Group is also exposed to credit risk in relation to its financial guarantee contracts.

#### (1) Risk management

To manage risk arising from cash and cash equivalents and restricted cash, the Group places deposits in state-owned financial institutions in the PRC or reputable banks, financial institutions having high-credit-quality in the PRC and Cayman Island. There has been no recent history of default in relation to these financial institutions. The identified credit losses are immaterial.

To manage risk arising from trade receivables, the Group has policies in place to ensure that sale of service is made to customers with an appropriate credit history. It also has other monitoring procedures to ensure that follow-up action is taken to recover overdue debts. In addition, the Group reviews regularly the recoverable amount of each individual receivable to ensure that adequate impairment losses are made for irrecoverable amounts.

For other receivables and loan receivables, management makes periodic collective assessments as well as individual assessment on the recoverability of other receivables and loan receivables based on historical settlement records and past experiences incorporating forward-looking information. Impairment on other receivables and loan receivables are measured as either 12-month ECL or lifetime expected credit loss, depending on whether there has been a significant increase in credit risk since initial recognition. If a significant increase in credit risk of a receivable has occurred since initial recognition, then impairment is measured as lifetime ECL.

The carrying amounts of cash and cash equivalents, restricted cash, trade receivables, loan receivables and other receivables represent the Group's maximum exposure to credit risk in relation to financial assets.

# 3. FINANCIAL RISK MANAGEMENT (CONTINUED)

#### 3.1. Financial risk factors (Continued)

#### (b) Credit risk (Continued)

#### (1) Risk management (Continued)

As at 31 December 2021, the maximum exposure arising from the provision of financial guarantee to certain loan facilitation parties amounted to approximately RMB150 million (31 December 2020: RMB68 million), being the principals and interests of the underlying loans which were granted by the Group's loan facilitation partners with terms ranging from 3 to 12 months. As at 31 December 2021, an immaterial portion of the underlying loans from these financial guarantees were overdue and underperforming. Based on the results of management's credit risk assessment, the corresponding expected credit loss provision was not material and therefore no financial guarantee liability had been recognized in the Group's consolidated statement of financial position as at 31 December 2021.

#### (2) Maximum exposure to credit risk

The following table contains an analysis of the credit risk exposure subject to impairment. The amount of financial assets below also represents the Group's maximum exposure to credit risk.

|                               | As a      | As at 31 December 2021 |           |           | As at 31 December 2020 |           |  |
|-------------------------------|-----------|------------------------|-----------|-----------|------------------------|-----------|--|
|                               | Gross     |                        |           | Gross     |                        |           |  |
|                               | carrying  | Loss                   | Carrying  | carrying  | Loss                   | Carrying  |  |
|                               | amount    | allowance              | amount    | amount    | allowance              | amount    |  |
|                               | RMB'000   | RMB'000                | RMB'000   | RMB'000   | RMB'000                | RMB'000   |  |
| Financial assets at amortised |           |                        |           |           |                        |           |  |
| cost (IFRS9)                  |           |                        |           |           |                        |           |  |
| Cash and cash equivalent      | 2,057,872 | -                      | 2,057,872 | 2,542,316 | -                      | 2,542,316 |  |
| Restricted Cash               | 702,546   | -                      | 702,546   | -         | -                      | -         |  |
| Trade receivables (i)         | 401,346   | (20,442)               | 380,904   | 332,741   | -                      | 332,741   |  |
| Loan receivables (ii)         |           |                        |           |           |                        |           |  |
| - Stage 1                     | 552,897   | (12,316)               | 540,581   | 390,707   | (12,542)               | 378,165   |  |
| - Stage 2                     | 10,313    | (6,012)                | 4,301     | 3,336     | (1,121)                | 2,215     |  |
| - Stage 3                     | 6,998     | (6,177)                | 821       | 2,887     | (2,887)                | _         |  |
| Other receivables (iii)       | 1,836,025 | (34,641)               | 1,801,384 | 1,657,890 | (21,504)               | 1,636,386 |  |

# 3. FINANCIAL RISK MANAGEMENT (CONTINUED)

- 3.1. Financial risk factors (Continued)
  - (b) Credit risk (Continued)
    - (2) Maximum exposure to credit risk (Continued)
      - (i) The following table contains an analysis of allowance for trade receivables based on overdue aging:

|                       |         | Less than | 90-180    | 180-270   | more than |         |
|-----------------------|---------|-----------|-----------|-----------|-----------|---------|
|                       |         | 90 days   | days past | days past | 270 days  |         |
| 31 December 2021      | Current | past due  | due       | due       | past due  | Total   |
|                       |         |           |           |           |           |         |
| Expected loss rate    | 0.75%   | 5.51%     | 23.91%    | 39.73%    | 100.00%   | 5.09%   |
| Gross carrying amount | 289,996 | 61,004    | 42,841    | 4,737     | 2,768     | 401,346 |
| Loss allowance        | 2,188   | 3,359     | 10,245    | 1,882     | 2,768     | 20,442  |

The loss allowances for trade receivables as at 31 December 2021 reconcile to the opening loss allowances as follows:

As at 31 December 2021 RMB'000

| At the beginning of the year       | _      |
|------------------------------------|--------|
| Provision for expected credit loss | 20,442 |
|                                    |        |
| At the end of the year             | 20,442 |

(ii) Movement on the provision for expected credit loss allowance of loan receivables are set out as follows:

|                                    | As at 31 December |          |  |  |
|------------------------------------|-------------------|----------|--|--|
|                                    | 2021              | 2020     |  |  |
|                                    | RMB'000           | RMB'000  |  |  |
|                                    |                   |          |  |  |
| At the beginning of the year       | 16,550            | 10,244   |  |  |
| Provision for expected credit loss | 29,484            | 38,189   |  |  |
| Write off                          | (27,022)          | (31,883) |  |  |
| Reversal                           | 5,493             | _        |  |  |
|                                    |                   |          |  |  |
| At the end of the year             | 24,505            | 16,550   |  |  |

# 3. FINANCIAL RISK MANAGEMENT (CONTINUED)

#### 3.1. Financial risk factors (Continued)

#### (b) Credit risk (Continued)

#### (2) Maximum exposure to credit risk (Continued)

(iii) Movement on the provision for expected credit loss allowance of other receivables are set out as follows:

|                                    | As at 31 December |         |  |  |
|------------------------------------|-------------------|---------|--|--|
|                                    | 2021              |         |  |  |
|                                    | RMB'000           | RMB'000 |  |  |
|                                    |                   |         |  |  |
| At the beginning of the year       | 21,504            | 9,504   |  |  |
| Business combinations              | 3,267             | _       |  |  |
| Provision for expected credit loss | 9,870             | 12,000  |  |  |
|                                    |                   |         |  |  |
| At the end of the year             | 34,641            | 21,504  |  |  |

During the year ended 31 December 2021, the directors of the Company had made an additional impairment provision of approximately RMB7,047,000 against the carrying amount of balance due from Chaomeng Financial Technology (Shenzhen) Co., Ltd ("Chao Meng"), which resulted in an aggregate amount of impairment provision of RMB28,551,000 against the carrying amount of balance due from Chao Meng as at 31 December 2021, based on result of an the assessment of the expected cashflows to be generated by Chao Meng in its future operations and the amounts that they would repay to the Group. The directors of the Company consider that the provision set up reflected the current best estimate on the recoverable amount of such balance up to the date of approval of the financial statements.

#### (c) Liquidity risk

The Group aims to maintain sufficient cash and cash equivalents. Due to the dynamic nature of the underlying businesses, the Group maintains flexibility in funding by maintaining adequate cash and cash equivalents.

The table below analyses the Group's financial liabilities into relevant maturity grouping, based on the remaining period at each balance sheet date as compared to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows.

# 3. FINANCIAL RISK MANAGEMENT (CONTINUED)

## 3.1. Financial risk factors (Continued)

# (c) Liquidity risk (Continued)

|   | Less than<br>1 year<br>RMB'000 | Between 1<br>and 2 years<br>RMB'000 | Between 2<br>and 5 years<br>RMB'000 | Above 5<br>years<br>RMB'000 | Total<br>RMB'000 |
|---|--------------------------------|-------------------------------------|-------------------------------------|-----------------------------|------------------|
| As at 31 December 2021  Trade payables  Other payables and accruals  (excluding accrual for payroll and   | 261,401                        | _                                   | -                                   | -                           | 261,401          |
| welfare allowances, entry fees<br>received from distribution channels,<br>individual income tax payables and  |                                |                                     |                                     |                             |                  |
| other taxes payable)  | 2,400,910                      | _                                   | _                                   | _                           | 2,400,910        |
| Lease liabilities   | 25,051                         | 15,382                              | 4,772                               | _                           | 45,205           |
| Borrowings and interest payment Financial liabilities at fair value through   | 524,981                        | _                                   | _                                   | _                           | 524,981          |
| profit or loss  | _                              | 81,036                              | _                                   | _                           | 81,036           |
| Financial guarantee (Note 3.1 (b)(1))   | 149,690                        | _                                   | _                                   | _                           | 149,690          |
|   | 3,362,033                      | 96,418                              | 4,772                               | _                           | 3,463,223        |
| As at 31 December 2020  |                                |                                     |                                     |                             |                  |
| Trade payables  | 240,241                        | _                                   | _                                   | _                           | 240,241          |
| Other payables and accruals (excluding accrual for payroll and welfare allowances, entry fees received from distribution channels, individual income tax payables and |                                |                                     |                                     |                             |                  |
| other taxes payable)  | 1,591,722                      | _                                   | _                                   | _                           | 1,591,722        |
| Lease liabilities   | 26,548                         | 21,735                              | 11,990                              | _                           | 60,273           |
| Borrowings and interest payment Financial liabilities at fair value through   | 216,990                        | _                                   | _                                   | _                           | 216,990          |
| profit or loss  | _                              | _                                   | 77,243                              | _                           | 77,243           |
| Financial guarantee (Note 3.1 (b)(1))   | 67,780                         | _                                   | _                                   | _                           | 67,780           |
|   | 2,143,281                      | 21,735                              | 89,233                              | _                           | 2,254,249        |

# 3. FINANCIAL RISK MANAGEMENT (CONTINUED)

#### 3.2. Capital management

The Group's objectives on managing capital are to safeguard the Group's ability to continue as a going concern and support the sustainable growth of the Group in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to enhance equity holders' value in the long term.

The Group monitors capital by regularly reviewing the capital structure. As a part of this review, the Group considers the cost of capital and the risks associated with the issuing share capital. The Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or repurchase the Company's shares. In the opinion of directors of the Company, the Group has operating profits and a low level of indebtedness. As a result, capital risk is not significant for the Group and measurement of capital management is not a tool currently used in the internal management reporting procedures of the Group.

#### 3.3. Fair value estimation

The table below analyses the Group's financial instruments carried at fair value as at 31 December 2021 and 2020 by level of inputs adopted in the valuation techniques used for measuring fair value. Such inputs are categorised into three levels within a fair value hierarchy as follows:

- Quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1);
- Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices) (level 2); and
- Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs) (level 3).

The following table presents the Group's assets and liabilities that are measured at fair value as at 31 December 2021.

|                          | Level 1 | Level 2 | Level 3 | Total   |
|--------------------------|---------|---------|---------|---------|
|                          | RMB'000 | RMB'000 | RMB'000 | RMB'000 |
|                          |         |         |         |         |
| Assets                   |         |         |         |         |
| Financial assets at FVPL | 21,458  | _       | 365,739 | 387,197 |
|                          |         |         |         |         |
| Liabilities              |         |         |         |         |
| Contingent consideration | _       | _       | 81,036  | 81,036  |

# 3. FINANCIAL RISK MANAGEMENT (CONTINUED)

#### 3.3. Fair value estimation (Continued)

The following table presents the Group's assets and liabilities that are measured at fair value as at 31 December 2020.

|                          | Level 1 | Level 2 | Level 3 | Total   |
|--------------------------|---------|---------|---------|---------|
|                          | RMB'000 | RMB'000 | RMB'000 | RMB'000 |
|                          |         |         |         |         |
| Assets                   |         |         |         |         |
| Financial assets at FVPL | 14,133  | _       | 84,895  | 99,028  |
|                          |         |         |         |         |
| Liabilities              |         |         |         |         |
| Contingent consideration |         |         | 77,243  | 77,243  |

The fair value of financial instruments traded in active markets is determined based on quoted market prices at the end of the reporting period. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service, or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis.

The fair value of financial instruments that are not traded in an active market is determined by using valuation techniques. These valuation techniques maximize the use of observable market data where it is available and rely as little as possible on entity specific estimates. If all significant inputs required for evaluating the fair value of a financial instrument are observable, the instrument is included in level 2.

If one or more of the significant inputs are not based on observable market data, the instrument is included in level 3.

Specific valuation techniques used to value financial instruments include:

- Dealer quotes for similar instruments;
- The fair value of interest rate swaps is calculated as the present value of the estimated future cash flows based on observable yield curves; and
- Other techniques, such as discounted cash flow analysis, are used to determine fair value for financial instruments.

During the years ended 31 December 2021 and 2020, there was no transfer between level 1 and 2 for recurring fair value measurements.

# 3. FINANCIAL RISK MANAGEMENT (CONTINUED)

#### 3.3. Fair value estimation (Continued)

#### Valuation processes of the Group (Level 3)

A team in the finance department of the Group performs the valuations of financial instruments required for financial reporting purposes, including the Level 3 fair values. This team reports directly to the CFO. Discussions of valuation processes and results are held between the CFO and the valuation team at least once year.

At each financial year end the finance department:

- verifies all major inputs to the valuation report;
- assesses valuation movements when compared to the prior year valuation report; and
- holds discussions with the independent valuer.

Changes in Level 3 fair values are analysed at each reporting date during the bi-annual valuation discussions between the CFO and the valuation team. As part of this discussion, the team presents a report that explains the reasons for the fair value movements.

The carrying amounts of the Group's financial assets and liabilities including cash and cash equivalents, restricted cash, trade and other receivables, loan receivables, trade payables, other payables and borrowings approximate to their fair values due to their short maturities.

# 3. FINANCIAL RISK MANAGEMENT (CONTINUED)

#### 3.3. Fair value estimation (Continued)

The following table summarizes the quantitative information about the significant unobservable inputs used in recurring level 3 fair value measurements.

| Description       | Foir     | Value    | Significant Unobservable | Panga a        | floorit  | Relationship of unobservable input to fair values |
|-------------------|----------|----------|--------------------------|----------------|----------|---|
| Description       |          |          | Input _                  | Range of Input |          | to fair values                                    |
|                   | As at 31 | December | -                        | As at 31 L     | December |   |
|                   | 2021     | 2020     |                          | 2021           | 2020     |   |
|                   | RMB'000  | RMB'000  |                          |                |          |   |
| Current financial | 14,654   | _        | Risk-free rate           | 2.78%          | N/A      | the higher the                                    |
| assets at FVPL    |          |          |                          |                |          | risk-free rate, the                               |
|                   |          |          |                          |                |          | higher the fair value                             |
| Non-current       | 351,085  | 84,895   | Expected Volatility      | 48.00%-        | 65.60%   | the higher the                                    |
| financial assets  |          |          |                          | 66.00%         |          | expected volatility,                              |
| at FVPL           |          |          |                          |                |          | the lower the                                     |
|                   |          |          |                          |                |          | fair value  |
|                   |          |          | Discounts for lack       | 30.00%-        | N/A      | the higher the                                    |
|                   |          |          | of marketability         | 31.00%         |          | DLOM, the lower the                               |
|                   |          |          | ("DLOM")                 |                |          | fair value  |
|                   |          |          | Risk-free rate           | 2.31%-         | 2.82%-   | the higher the                                    |
|                   |          |          |                          | 2.78%          | 3.14%    | risk-free rate, the                               |
|                   |          |          |                          |                |          | higher the fair value                             |
| Contingent        | 81,036   | 77,243   | Discount Rate            | 4.30%          | 4.30%    | the higher the                                    |
| consideration     |          |          |                          |                |          | discount rate, the                                |
|                   |          |          |                          |                |          | lower the fair value                              |

# 4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

Estimates and judgements are continually evaluated. They are based on historical experience and other factors, including expectations of future events that may have a financial impact on the entity and that are believed to be reasonable under the circumstances.

Management of the Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below:

# 4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (CONTINUED)

#### (a) Business combinations

Business combinations other than under common control are accounted for under the acquisition method. The determination and allocation of fair values to the identifiable assets acquired, customer relationship, platform, brand name and determination of goodwill is based on various assumptions and valuation methodologies requiring considerable management judgment. The most significant variables in these valuations are discount rates as well as the assumptions and estimates used to determine the cash inflows and outflows. The Group determines discount rates to be used based on the risk inherent in the related activity's current business model of the acquired business and the industry comparisons. Although the Group believes that the assumptions applied in the determination are reasonable based on information available at the date of acquisition, actual results may differ from the forecasted amounts and the difference could be material. Details disclosed in Note 16 and Note 36.

#### (b) Current income taxes and deferred income taxes

The Group is subject to income taxes in the PRC and other jurisdictions. Judgment is required in determining the provision for income taxes in each of these jurisdictions. There are transactions and calculations during the ordinary course of business for which the ultimate tax determination is uncertain. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred income tax provisions in the period in which such determination is made.

Deferred income tax assets relating to certain temporary differences and tax losses are recognized when management considers it is probable that future taxable profits will be available against which the temporary differences or tax losses can be utilized. When the expectation is different from the original estimate, such differences will impact the recognition of deferred income tax assets and taxation charges in the period in which such estimate is changed.

#### (c) Expected credit loss for trade receivables, other receivables and loan receivables

The impairment provisions for trade receivables, other receivables and loan receivables are made based on assumptions about the expected loss rates. The Group uses judgment in making these assumptions and selecting the inputs to the impairment calculation, which is based on the Group's past history, existing market conditions as well as forward looking estimates made at the end of each reporting period. For details of the key assumptions and inputs used, see Note 3.1(b). Changes in these assumptions and estimates could materially affect the result of the assessment and it may be necessary to make additional impairment charge to the profit or loss.

# 4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (CONTINUED)

#### (d) Recognition of share-based compensation expenses

The fair value of options is determined by the binomial option-pricing model at grant date and is expected to be expensed over the respective vesting period. Significant estimate on assumptions, including risk-free interest rate, expected volatility and dividend yield are made by the directors with the assistance of an independent valuer.

#### (e) Contractual arrangement for structured entities

As disclosed in Note 2.2.1, the Group conducts certain part of its business through Shenzhen Yeahka and its subsidiaries. Due to the regulatory restrictions on the foreign ownership in the PRC, the Group does not have any equity interest in the Shenzhen Yeahka. The Directors assessed whether or not the Group has control over Shenzhen Yeahka and its subsidiaries by assessing whether it has the rights to variable returns from its involvement with Shenzhen Yeahka and its subsidiaries and has the ability to affect those returns through its power over Shenzhen Yeahka and its subsidiaries. After assessment, the Directors concluded that the Group has control over Shenzhen Yeahka and its subsidiaries as a result of the contractual arrangements. Accordingly, the financial position and the operating results of Shenzhen Yeahka and its subsidiaries are included in the Group's consolidated financial statements since the respective dates of incorporation. Nevertheless, the contractual arrangements may not be as effective as direct legal ownership in providing the Group with direct control over Shenzhen Yeahka and its subsidiaries and uncertainties presented by the PRC legal system could impede the Group's beneficiary rights of the results, assets and liabilities of Shenzhen Yeahka and its subsidiaries. The Directors, based on the advice of its legal counsel, consider that the contractual arrangements among Yeahka WFOE Shenzhen Yeahka and its equity holders are in compliance with the relevant PRC laws and regulations and are legally binding and enforceable.

#### (f) Fair value measurement of financial assets and liabilities at fair value through profit or loss

The fair value assessment of financial assets and liabilities at fair value through profit or loss that are measured at level 3 fair value hierarchy requires significant estimates, which include estimating the future cash flows, determining appropriate discount rates and other assumptions disclosed in Notes 19, 31 and 36.

#### 5. SEGMENT INFORMATION

The Group's business activities, for which discrete financial statements are available, are regularly reviewed and evaluated by the CODM. The Group's CODM has been identified as the CEO of the Company, who reviews consolidated results when making decisions about allocating resources and assessing performance of the Group. As a result of this evaluation, the CEO consider that the Group's operations are operated and managed as a single segment; accordingly, no segment information is presented.

The Company is domiciled in the Cayman Islands while the Group's non-current assets and revenues are substantially located in and derived from the PRC, therefore, no geographical segments are presented.

# 6. REVENUE

|                              | Year ended 31 December |           |  |
|------------------------------|------------------------|-----------|--|
|                              | 2021                   | 2020      |  |
|                              | RMB'000                | RMB'000   |  |
|                              |                        |           |  |
| One-stop payment services    | 2,268,266              | 1,829,409 |  |
| Merchant solutions services  | 642,156                | 463,494   |  |
| In-store e-commerce services | 148,210                | _         |  |
|                              |                        |           |  |
| Total revenue                | 3,058,632              | 2,292,903 |  |

For the years ended 31 December 2021 and 2020, interest income from entrusted loans and small-sized retail loans amounting to approximately RMB104,436,000 and approximately RMB47,850,000, respectively, are included in revenue derived from merchant solutions services. Except for interest income mentioned above, revenues of the Group are recognized at a point in time according to the provision prescribed under IFRS 15.

# 7. OTHER INCOME

|   | Year ended 3 | Year ended 31 December |  |  |
|---|--------------|------------------------|--|--|
|   | 2021         | 2020                   |  |  |
|   | RMB'000      | RMB'000                |  |  |
|   |              |                        |  |  |
| Government grants   | 13,610       | 6,141                  |  |  |
| Interest income from loans to an associate (Note 38(b(ii))) | 537          | 457                    |  |  |
| Interest income from bank deposits                          | 7,374        | 6,884                  |  |  |
|   |              |                        |  |  |
|   | 21,521       | 13,482                 |  |  |

# 8. OTHER (LOSSES)/GAINS, NET

|   | Year ended 3 | Year ended 31 December |  |  |
|---|--------------|------------------------|--|--|
|   | 2021         | 2020                   |  |  |
|   | RMB'000      | RMB'000                |  |  |
|   |              |                        |  |  |
| Gains on deemed disposal of an associate (Note 14(g)) | _            | 20,000                 |  |  |
| Exchange losses                                       | (7,745)      | (2,152)                |  |  |
| Losses on disposal of property, plant and equipment   | 308          | _                      |  |  |
| Net losses on disposal of FVPL asset                  | (4,311)      | _                      |  |  |
| Others  | (1,339)      | 517                    |  |  |
|   |              |                        |  |  |
|   | (13,087)     | 18,365                 |  |  |

# 9. EXPENSES BY NATURE

|  | Year ended 31 December |           |
|--|------------------------|-----------|
|  | 2021                   | 2020      |
|  | RMB'000                | RMB'000   |
|  |                        |           |
| Commissions and marketing costs                    | 2,060,310              | 1,433,606 |
| Employee benefit expenses (Note 10(a))             | 419,417                | 197,743   |
| Advertising and promotion expenses                 | 68,761                 | 35,073    |
| Amortization of non-current assets                 | 36,521                 | 57,366    |
| Raw materials and consumables                      | 107,277                | 28,352    |
| System development, consulting and data validation | 37,807                 | 22,661    |
| Outsourcing service fees                           | 89,002                 | 22,167    |
| Depreciation of property, plant and equipment      | 36,654                 | 19,462    |
| Office expenses                                    | 29,290                 | 16,328    |
| Amortization of intangible assets                  | 23,832                 | 12,309    |
| Rental expense relating to short-term leases       | 16,057                 | 10,125    |
| Professional service fees                          | 16,092                 | 8,895     |
| Merchants validation fee                           | 5,882                  | 5,073     |
| Auditor's remuneration                             | 6,150                  | 4,914     |
| Travel and transportation                          | 9,209                  | 4,027     |
| Levies and surcharges                              | 8,447                  | 2,549     |
| Impairment of investment in an associate (Note 14) | _                      | 4,000     |
| Processing fees to payment networks                | _                      | 14        |
| Listing expenses                                   | _                      | 27,496    |
| Others   | 42,135                 | 19,806    |
|  | 3,012,843              | 1,931,966 |

# 10. EMPLOYEE BENEFIT EXPENSES (INCLUDING DIRECTORS' EMOLUMENTS)

(a) Employee benefit expenses are as follows:

|   | Year ended 3 | Year ended 31 December |  |  |
|---|--------------|------------------------|--|--|
|   | 2021         | 2020                   |  |  |
|   | RMB'000      | RMB'000                |  |  |
|   |              |                        |  |  |
| Wages, salaries and bonuses                         | 293,266      | 156,893                |  |  |
| Welfare, medical and other expenses                 | 44,705       | 13,019                 |  |  |
| Defined contribution plan                           | 30,067       | 9,666                  |  |  |
| Termination benefits                                | 30           | 22                     |  |  |
| Employee share schemes — value of employee services | 51,349       | 18,143                 |  |  |
|   |              |                        |  |  |
|   | 419,417      | 197,743                |  |  |

Majority of the Group's defined contributions plans, welfare, medical and other expenses are related to the local employees in the PRC. All local employees of the subsidiaries in the PRC participate in employee social security plans established in the PRC, which cover pension, medical and other welfare benefits. The plans are organised and administered by the governmental authorities. Except for the contributions made to these social security plans, the Group has no other material commitments owing to the employees. According to the relevant regulations, the portion of premium and welfare benefit contributions that should be borne by the companies within the Group as required by the above social security plans are principally determined based on percentages of the basic salaries of employees, subject to certain ceilings imposed. These contributions are paid to the respective labour and social welfare authorities and are expensed as incurred.

# 10. EMPLOYEE BENEFIT EXPENSES (INCLUDING DIRECTORS' EMOLUMENTS) (CONTINUED)

#### (b) Five highest paid individuals

The five individuals whose emoluments were the highest in the Group for the years ended 31 December 2021 and 2020 include 2 and 3 directors respectively, whose emoluments are reflected in the analysis shown in Note 39. The emoluments payable to the remaining 3 and 2 individuals during the years ended 31 December 2021 and 2020, are as follows:

|   | Year ended | Year ended 31 December |  |  |
|---|------------|------------------------|--|--|
|   | 2021       | 2020                   |  |  |
|   | RMB'000    | RMB'000                |  |  |
|   |            |                        |  |  |
| Wages, salaries and bonuses                         | 6,109      | 4,122                  |  |  |
| Welfare, medical and other expenses                 | 149        | 32                     |  |  |
| Defined contribution plan                           | 114        | 43                     |  |  |
| Employee share schemes — value of employee services | 7,479      | 64                     |  |  |
|   |            |                        |  |  |
|   | 13,851     | 4,261                  |  |  |

During the years ended 31 December 2021 and 2020, no director or the five highest paid individuals received or receivable of any emolument from the Group as an inducement to join or upon joining the Group, leave the Group or as compensation for loss of office.

#### (c) The emoluments of those individuals fell within the following bands:

|                           | Year ended 3 | Year ended 31 December |  |  |
|---------------------------|--------------|------------------------|--|--|
|                           | 2021         | 2020                   |  |  |
|                           |              |                        |  |  |
| Emolument band            |              |                        |  |  |
| HKD1,500,001-HKD2,000,000 | _            | _                      |  |  |
| HKD2,000,001-HKD2,500,000 | _            | 1                      |  |  |
| HKD2,500,001-HKD3,000,000 | _            | 1                      |  |  |
| HKD3,500,001-HKD4,000,000 | _            | _                      |  |  |
| HKD4,000,001-HKD4,500,000 | _            | _                      |  |  |
| HKD4,500,001-HKD5,000,000 | 1            | _                      |  |  |
| HKD5,000,001-HKD5,500,000 | _            | _                      |  |  |
| HKD5,500,001-HKD6,000,000 | 1            | _                      |  |  |
| HKD6,000,001-HKD6,500,000 | 1            | _                      |  |  |
|                           |              |                        |  |  |
|                           | 3            | 2                      |  |  |

# 11. FINANCE COSTS

|  | Year ended 3 | Year ended 31 December |  |  |
|--|--------------|------------------------|--|--|
|  | 2021         | 2020                   |  |  |
|  | RMB'000      | RMB'000                |  |  |
|  |              |                        |  |  |
| Finance expenses                                     |              |                        |  |  |
| <ul> <li>Interest expense on borrowings</li> </ul>   | 14,320       | 7,895                  |  |  |
| - Interest expense on lease liabilities (Note 28(b)) | 2,837        | 1,927                  |  |  |
|  |              |                        |  |  |
|  | 17,157       | 9,822                  |  |  |

# **12. INCOME TAX EXPENSES**

|                     | Year ended 31 December |         |  |
|---------------------|------------------------|---------|--|
|                     | 2021                   | 2020    |  |
|                     | RMB'000                | RMB'000 |  |
|                     |                        |         |  |
| Current tax         | 61,722                 | 23,042  |  |
| Deferred income tax | 1,254                  | (9,360) |  |
|                     |                        |         |  |
|                     | 62,976                 | 13,682  |  |

# 12. INCOME TAX EXPENSES (CONTINUED)

The tax on the Group's profit before income tax differs from the theoretical amount that would arise using the tax rate of 25% for the years ended 31 December 2021 and 2020, being the standard income rate in the PRC. The differences are analyzed as follows:

|  | Year ended 31 December |          |  |
|--|------------------------|----------|--|
|  | 2021                   | 2020     |  |
|  | RMB'000                | RMB'000  |  |
|  |                        |          |  |
| Profit before income tax:  | 446,435                | 454,462  |  |
| Tax calculated at tax rate of 25%                                | 111,609                | 113,616  |  |
| Tax effects of:  |                        |          |  |
| Different income tax rates applicable to subsidiaries            | (43,712)               | (59,795) |  |
| Research and development super deduction                         | (24,781)               | (12,988) |  |
| <ul> <li>Income not taxable</li> </ul>                           | (16,701)               | (38,913) |  |
| Expenses not deductible for tax purpose                          | 206                    | 15,760   |  |
| Utilization of previously unrecognized tax losses                | (3,805)                | (1,328)  |  |
| Deferred tax benefits not recognized                             | 36,083                 | 7,765    |  |
| Losses attributable to associates                                | 4,077                  | 2,344    |  |
| Recognition of previously unrecognized in relation to tax losses |                        |          |  |
| and allowance for impairment of loan receivables                 | _                      | (12,779) |  |
|  | 62,976                 | 13,682   |  |

#### (a) Cayman Islands and British Virgin Islands corporate income tax

Under the current laws of Cayman Islands and the British Virgin Islands, the Company is not subject to tax on income or capital gain. In addition, upon payments of dividends by the Company to its shareholders, no Cayman Islands withholding tax ("WHT") will be imposed.

#### (b) Hong Kong profits tax

Hong Kong profits tax has been provided for at the rate of 8.25% on the estimated assessable profits up to HKD2,000,000; and 16.5% on any part of the estimated assessable profits over HKD2,000,000 for the years ended 31 December 2021 and 2020.

# 12. INCOME TAX EXPENSES (CONTINUED)

#### (c) PRC CIT

CIT provision was made on the estimated assessable profits of entities within the Group incorporated in the PRC and was calculated in accordance with the relevant regulations of the PRC after considering the available tax benefits from refunds and allowances. The general PRC CIT rate is 25% for the years ended 31 December 2021 (2020: 25%).

Shenzhen Yeahka had applied to the relevant tax bureau and was granted the qualification as "High and New Technology Enterprise" ("HNTE") in October 2018 and renewed in December 2021. As a result, it is subject to a preferential CIT rate of 15% for a 3-year period from 2021 to 2023.

Leshua had applied to the relevant tax bureau and was granted the qualification as HNTE in October 2017 and renewed in December 2020, as a result, it is subject to a preferential CIT rate of 15% for a 3-year period from 2020 to 2022.

Feiquan Cloud had applied to the relevant tax bureau and was granted as qualifications as HNTE in December 2021. As a result, it is subject to a preferential CIT rate of 15% for a 3-year period from 2021 to 2023.

Letuobao had obtained the relevant approval from relevant tax bureau as "Software Enterprise" in November 2020. Therefore, Letuobao was exempt from CIT for two years, followed by a 50% reduction in the applicable tax rates (i.e.12.5%) for the following three years, commencing from the first year of profitable operation after offsetting tax losses generating from prior years. Its first profit making year was 2019, thus the tax exemption period for Letuobao was from 1 January 2019 to 31 December 2020 and the tax rate reduction period was from 1 January 2021 to 31 December 2023.

Lejuquan had obtained the relevant approval from relevant tax bureau as "Software Enterprise" in November 2021. Therefore, Lejuquan was exempt from CIT for two years, followed by a 50% reduction in the applicable tax rates (i.e.12.5%) for the following three years, commencing from the first year of profitable operation after offsetting tax losses generating from prior years. Its first profit making year was 2021, thus the tax exemption period for Letuobao was from 1 January 2021 to 31 December 2022.

Chuangxinzhong had obtained the relevant approval from relevant tax bureau as "Software Enterprise" in April 2020. Therefore, Chuangxinzhong was exempt from CIT for two years, followed by a 50% reduction in the applicable tax rates (i.e.12.5%) for the following three years, commencing from the first year of profitable operation after offsetting tax losses generating from prior years. Its first profit making year was 2019, thus the tax exemption period for Chuangxinzhong was from 1 January 2019 to 31 December 2020 and the tax rate reduction period was from 1 January 2021 to 31 December 2023.

# 12. INCOME TAX EXPENSES (CONTINUED)

#### (d) Research and development super deduction

According to the relevant laws and regulations promulgated by the State Administration of Taxation of the PRC that was effective from 2008 onwards, enterprises engaging in research and development activities are entitled to claim 150% of their research and development expenses before 2018 and 175% since 2018 so incurred as tax deductible expenses when determining their assessable profits for that year ("Super Deduction"). The Group has made its best estimate for the Super Deduction to be claimed for the Group's entities in ascertaining their assessable profits.

#### (e) PRC Withholding Tax

According to the applicable PRC tax regulations, dividends distributed by a company established in the PRC to a foreign investor with respect to profits derived after January 1, 2008 are generally subject to a 10% WHT. If a foreign investor incorporated in Hong Kong meets the conditions and requirements under the double taxation treaty arrangement entered into between the PRC and Hong Kong, the relevant WHT rate will be reduced from 10% to 5%. The Group does not have any plan to require its PRC subsidiaries to distribute their retained earnings and intends to retain them to operate and expand its business in the PRC. Accordingly, no deferred income tax liability on WHT was accrued as at the end of each reporting period.

#### 13. EARNINGS PER SHARE

#### (a) Basic earnings per share

Basic earnings per share are calculated by dividing the profit attributable to equity holders of the Company by the weighted average number of ordinary shares in issue during the respective years.

|   | Year ended 31 December |         |  |
|---|------------------------|---------|--|
|   | 2021                   | 2020    |  |
| Profit attributable to equity holders of the Company (in RMB thousands) | 420,934                | 438,907 |  |
| Weighted average number of ordinary shares in issue (in thousands) (i)  | 422,584                | 303,327 |  |
| Basic earnings per share (expressed in RMB per share)                   | 1.00                   | 1.45    |  |

<sup>(</sup>i) Weighted average number of ordinary shares in issue for the year ended 31 December 2021 has been determined based on the number of shares in issue, after 4,902,718 shares issued relating to acquisition of additional equity interests in non-wholly owned subsidiaries, 3,639,125 shares transfers from restricted share scheme units to the awardees upon vesting and 17,686,800 shares repurchased.

#### (b) Diluted earnings per share

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares.

The Group has three categories of potential ordinary shares that may affect the calculation of diluted earnings per shares: convertible redeemable preferred shares, share options/restricted share issued to employees and returnable ordinary shares issued for the acquisition of Tuozhanbao Internet Financial Service (Shenzhen) Co., Ltd ("Tuozhanbao") as mentioned in the 2020 annual report.

For the returnable ordinary shares issued in 2019 for the acquisition of Tuozhanbao as described in the 2020 annual report, only the portion of unreturnable shares was included in the calculation of diluted earnings per share as if 31 December 2021 were the ending of the contingency period.

For the year ended 31 December 2021, restricted share and options granted by the Group have potential anti-dilutive effect to the diluted earnings per share and for the year ended 31 December 2020, restricted share granted have potential dilutive effect.

# 13. EARNINGS PER SHARE (CONTINUED)

#### (b) Diluted earnings per share (Continued)

For the year ended 31 December 2021, repurchased share have potential anti-dilutive effect to the diluted earnings per share.

After considering all of the above factors, for the year ended 31 December 2021, the diluted earnings per share is RMB0.97 per share; while for the year ended 31 December 2020, the diluted earnings per share is RMB0.87 per share.

| _  | Year ended 31 December |           |
|--|------------------------|-----------|
|  | 2021                   | 2020      |
|  |                        |           |
| Profit attributable to equity holders of the Company   |                        |           |
| (in RMB thousands)   | 420,934                | 438,907   |
| Adjustments for vested restricted share units in the year  |                        |           |
| (in RMB thousands)   | _                      | 4,662     |
| Adjustments for the convertible redeemable preferred shares  |                        |           |
| (in RMB thousands)   | _                      | (125,822) |
|  |                        |           |
| Adjusted profit attributable to equity holders of the Company  |                        |           |
| (in RMB thousands)   | 420,934                | 317,747   |
|  |                        |           |
| Weighted average number of ordinary shares in issue  |                        |           |
| (in thousands)   | 422,584                | 303,327   |
| Adjustments for returnable ordinary shares (in thousands)  | 13,236                 | 7,689     |
| Adjustments for unvested restricted share units and share  |                        |           |
| options (in thousands)   | -                      | 17,562    |
| Adjustments for the convertible redeemable preferred shares  |                        |           |
| (in thousands)   | _                      | 34,630    |
| Maintand according to the control of |                        |           |
| Weighted average number of ordinary shares for the calculation   |                        |           |
| of diluted earnings per share (in thousands)   | 435,820                | 363,208   |
| Diluted earnings per share (expressed in RMB per share)  | 0.97                   | 0.87      |

## 14. INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD

|   | Year ended 31 December |          |  |
|---|------------------------|----------|--|
|   | 2021                   | 2020     |  |
|   | RMB'000                | RMB'000  |  |
|   |                        |          |  |
| At the beginning of the year  | 24,865                 | 31,067   |  |
| Additions   |                        |          |  |
| <ul> <li>Remeasurement of equity interest in Zhizhanggui (Note 34)</li> </ul> | 95,780                 | _        |  |
| <ul> <li>Capital injection</li> </ul>   | 23,010                 | 11,762   |  |
| Share of losses   | (18,844)               | (13,964) |  |
| Share of other changes in equity  | 432                    | _        |  |
| Provision for impairment  | _                      | (4,000)  |  |
|   |                        |          |  |
| At the end of the year  | 125,243                | 24,865   |  |

The associates as listed below have capital consisting solely of ordinary shares. The proportion of ownership interest is the same as the proportion of voting rights held.

The Group determined that it possesses significant influence in these companies by having a representative sitting at their boards of directors. The associates as listed below are private companies and there are no quoted market prices available for their shares. There were no contingent liabilities relating to the Group's interest in the associates as at 31 December 2021 and 2020.

# 14. INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD (CONTINUED)

Percentage of ownership interest attributable to the

|   |               | _              | Group   |        |                               |
|---|---------------|----------------|---------|--------|-------------------------------|
|   |               |                | 31 Dece | mber   |                               |
|   | Date of       | Registered     |         |        | Principal activities          |
|   | incorporation | Capital        | 2021    | 2020   | and place of                  |
| Company name                            | yyyy/mm/dd    | (RMB)          | %       | %      | operation                     |
| Shenzhen Xunxiang Technology Co., Ltd.* |               |                |         |        |                               |
| (深圳市迅享科技有限公司)                           |               |                |         |        |                               |
| ("Xun Xiang") (Note(a))                 | 2013/7/23     | RMB1,000,000   | 10.00%  | 10.00% | Mobile payment/PRC            |
| Chao Meng* (Note(b))                    | 2016/7/23     | RMB22,222,220  | 10.00%  | 10.00% | Mobile payment/PRC            |
| Shenzhen Baida Technology Co., Ltd.*    |               |                |         |        | Software design and           |
| ("Baida") (深圳市百答科技有限公司)                 |               |                |         |        | technology                    |
| (Note(c))                               | 2012/10/26    | RMB10,000,000  | 10.00%  | 10.00% | development/PRC               |
| The World is Flat (Cayman) Corporation  |               |                |         |        |                               |
| (Note(d))                               | 2017/9/1      | USD50,000      | 4.53%   | 4.81%  | Mobile payment/PRC Investment |
| RYK Capital Partners Limited (Note(e))  | 2019/3/6      | HKD278,756,500 | 10.00%  | 10.00% | Holding/Hong Kong             |
| Fushi Technology (Shenzhen) Co., Ltd*   |               |                |         |        |                               |
| (深圳市富匙科技有限公司) (Note(f))                 | 2016/4/12     | RMB25,578,249  | 17.57%  | 44.51% | Mobile payment/PRC            |
| Leshua Shangquan*深圳市樂刷商圈科技              |               |                |         |        |                               |
| 有限公司 (Note(g))                          | 2020/2/20     | RMB10,000,000  | N/A     | N/A    | Platform services/PRC         |
| Zhizhanggui* (Note(h))                  | 2017/6/23     | RMB200,000,000 | 40.00%  | 100%   | SaaS Service/PRC              |

<sup>\*</sup> For identification only

In February 2015, the Group invested 10% interest in Xun Xiang for a cash consideration of RMB1 million and obtained significant influence over Xun Xiang through board representation. Accordingly, Xun Xiang became an associate of the Group accounted for using the equity method.

<sup>(</sup>b) In May 2018, the Group invested 10% interest in Chao Meng for a cash consideration of RMB30 million and obtained significant influence over Chao Meng through board representation. Accordingly, Chao Meng became an associate of the Group accounted for using the equity method.

<sup>(</sup>c) In April 2018, the Group invested 10% interest in Baida for a cash consideration of RMB5 million and obtained significant influence over Baida through board representation. Accordingly, Baida became an associate of the Group accounted for using the equity method.

# 14. INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD (CONTINUED)

- (d) In September 2017, the Group invested 6.25% interest in The World is Flat (Cayman) Corporation for a cash consideration of RMB5 million and obtained significant influence over The World is Flat (Cayman) Corporation through board representation. Accordingly, The World is Flat (Cayman) Corporation became an associate of the Group accounted for using the equity method. Deemed disposal gains of approximately RMB2,217,000 were recognized on dilution of the Group's equity interests in The World is Flat (Cayman) Corporation due to new equity interests being issued by the associate during the year ended 31 December 2019 and percentage of ownership interest attributable to the Group has been diluted to 4.81%.
- (e) In March 2019, the Group invested 10% interest in RYK Capital Partners Limited for a cash consideration of approximately RMB4,358,000 and obtained significant influence over RYK Capital Partners Limited through board representation. Accordingly, RYK Capital Partners Limited became an associate of the Group accounted for using the equity method. In June 2020, the Group made additional investment with an amount of RMB6,762,000 and the remaining shareholders of RYK Capital Partners Limited also made additional investments accordingly, percentage of ownership interest attributable to the Group remains unchanged after the additional investment arrangements were completed. During the year ended 31 December 2021, the Group made additional investment RMB13,010,000 with the percentage of ownership unchanged.
- (f) In April 2019, the Group invested 45% interest in Fushi for a cash consideration of RMB5 million and obtained significant influence over Fushi through board representation. Accordingly, Fushi became an associate of the Group accounted for using the equity method.
  - In 2021, Fushi entered into two series of capital increase and subscription and the percentage of ownership interest held by the Group has been diluted. During the same year, the Group entered into a sale and purchase agreement with Fushi, pursuant to which the Group disposed 60% equity interest in Zhizhanggui, and achieved 8.96% interest as part of consideration (Note 34).
- (g) In February 2020, the Group invested 50% interest in Leshua Shangquan for a cash consideration of RMB5 million and obtained significant influence over Leshua Shangquan through board representation. Accordingly, Leshua Shangquan became an associate of the Group accounted for using the equity method. In November 2020, the Group further acquired 5% interest in Leshua Shangquan for a cash consideration of RMB2 million, after which the Group has obtained control of Leshua Shangquan with majority rights. Accordingly, Leshua Shangquan became a subsidiary of the Group and the previous carrying amount of interest in associate had been was revalued to its fair value on the date of control with the difference of RMB20,000,000 recognized as deemed disposal gains and recorded in "other gains, net".
- (h) In the Group entered into a sale and purchase agreement with Fushi, an associate of the Group, pursuant to which the Group disposed 60% equity interest in Zhizhanggui, a then wholly owned subsidiary, for an aggregate consideration of RMB179,588,000. After the disposal, the Group retained 40% equity interest and significant influence over Zhizhanggui. Hence, such remaining equity interest was reclassified as investment in an associate and remeasured based on its fair value on the date of disposal (Note 34). During the year ended 31 December 2021, the Group made additional investment RMB10,000,000 with the percentage of ownership unchanged. Based on the result of impairment test performed by the Directors, no impairment provision was required to be made for Zhizhanggui as at 31 December 2021.

# 14. INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD (CONTINUED)

Summarized financial information in respect of the Group's associates is set out below:

| Summarised statements of financial position | As at 31 Dece | As at 31 December |  |  |
|---|---------------|-------------------|--|--|
|   | 2021          | 2020              |  |  |
|   | RMB'000       | RMB'000           |  |  |
|   |               |                   |  |  |
| Current assets                              | 435,111       | 283,041           |  |  |
| Non-current assets                          | 408,726       | 110,605           |  |  |
| Current liabilities                         | (724,273)     | (447,955)         |  |  |
| Non-controlling interests                   | (40,251)      | _                 |  |  |
| Net liabilities                             | 79,313        | (54,309)          |  |  |
| Reconciliation to carrying amounts:         |               |                   |  |  |
| Opening net assets at 1 January             | (54,309)      | (6,038)           |  |  |
| Addition for the year                       | (56,804)      | _                 |  |  |
| Capital injection                           | 489,558       | 119,467           |  |  |
| Losses for the year                         | (303,773)     | (169,706)         |  |  |
| Other comprehensive income/(loss)           | 4,641         | 1,968             |  |  |
| Closing net liabilities at the end of year  | 79,313        | (54,309)          |  |  |
| Group's share of net liabilities            | (1,979)       | (25,197)          |  |  |
| Goodwill                                    | 139,214       | 50,062            |  |  |

#### Summarised statements of profit or loss and other

| comprehensive income              | Year ended 3 | 1 December |
|-----------------------------------|--------------|------------|
|                                   | 2021         | 2020       |
|                                   | RMB'000      | RMB'000    |
|                                   |              |            |
| Revenue                           | 225,263      | 128,907    |
|                                   |              |            |
| Losses for the year               | (303,773)    | (169,706)  |
| Other comprehensive income/(loss) | 4,641        | 1,968      |
|                                   |              |            |
| Total comprehensive loss          | (299,132)    | (167,738)  |

# 15. PROPERTY, PLANT AND EQUIPMENT

|                                 | Right-of-use |           | Motor    | Leasehold    |          |
|---------------------------------|--------------|-----------|----------|--------------|----------|
|                                 | assets       | Equipment | vehicles | improvements | Total    |
|                                 | RMB'000      | RMB'000   | RMB'000  | RMB'000      | RMB'000  |
|                                 |              |           |          |              |          |
| As at 31 December 2019          |              |           |          |              |          |
| Cost                            | 52,965       | 14,367    | 3,250    | 7,846        | 78,428   |
| Accumulated depreciation        | (26,433)     | (6,076)   | (801)    | (5,264)      | (38,574) |
|                                 |              |           |          |              |          |
| Net book amount                 | 26,532       | 8,291     | 2,449    | 2,582        | 39,854   |
|                                 |              |           |          |              |          |
| Year ended 31 December 2020     |              |           |          |              |          |
| Opening net book amount         | 26,532       | 8,291     | 2,449    | 2,582        | 39,854   |
| Additions                       | 36,194       | 4,187     | _        | 996          | 41,377   |
| Business combination (Note 36)  | 3,730        | 165       | _        | _            | 3,895    |
| Depreciation charge             | (13,580)     | (3,872)   | (526)    | (1,484)      | (19,462) |
| Currency translation difference |              | _         | (209)    | (170)        | (379)    |
|                                 |              |           |          |              |          |
| Closing net book amount         | 52,876       | 8,771     | 1,714    | 1,924        | 65,285   |
|                                 |              |           |          |              |          |
| As at 31 December 2020          |              |           |          |              |          |
| Cost                            | 92,889       | 18,719    | 3,041    | 8,672        | 123,321  |
| Accumulated depreciation        | (40,013)     | (9,948)   | (1,327)  | (6,748)      | (58,036) |
|                                 |              |           |          |              |          |
| Net book amount                 | 52,876       | 8,771     | 1,714    | 1,924        | 65,285   |

# 15. PROPERTY, PLANT AND EQUIPMENT (CONTINUED)

|                                 | Right-of-use |           | Motor    | Leasehold    |          |
|---------------------------------|--------------|-----------|----------|--------------|----------|
|                                 | assets       | Equipment | vehicles | improvements | Total    |
|                                 | RMB'000      | RMB'000   | RMB'000  | RMB'000      | RMB'000  |
|                                 |              |           |          |              |          |
| Year ended 31 December 2021     |              |           |          |              |          |
| Opening net book amount         | 52,876       | 8,771     | 1,714    | 1,924        | 65,285   |
| Additions                       | 7,365        | 9,049     | 961      | 23,041       | 40,416   |
| Business combination (Note 36)  | 7,730        | 3,664     | _        | _            | 11,394   |
| Disposal                        | (6,111)      | (42)      | _        | _            | (6,153)  |
| Depreciation charge             | (22,250)     | (5,818)   | (656)    | (7,930)      | (36,654) |
| Currency translation difference | _            | _         | (31)     | _            | (31)     |
|                                 |              |           |          |              |          |
| Closing net book amount         | 39,610       | 15,624    | 1,988    | 17,035       | 74,257   |
|                                 |              |           |          |              |          |
| As at 31 December 2021          |              |           |          |              |          |
| Cost                            | 99,946       | 32,206    | 3,971    | 31,713       | 167,836  |
| Accumulated depreciation        | (60,336)     | (16,582)  | (1,983)  | (14,678)     | (93,579) |
|                                 |              |           |          |              |          |
| Net book amount                 | 39,610       | 15,624    | 1,988    | 17,035       | 74,257   |

During the year ended 31 December 2021, the depreciation expenses have been charged to administrative expenses, research and development expenses and selling expenses for RMB28,720,000, RMB7,857,000 and RMB77,000. During the year ended 31 December 2020, all of the depreciation expenses have been charged to administrative expenses.

# **16. INTANGIBLE ASSETS**

|   |          | Customer     |          |          | Brand   |          |
|---|----------|--------------|----------|----------|---------|----------|
|   | Goodwill | relationship | Software | Platform | name    | Total    |
|   | RMB'000  | RMB'000      | RMB'000  | RMB'000  | RMB'000 | RMB'000  |
|   |          |              |          |          |         |          |
| At 31 December 2019                     |          |              |          |          |         |          |
| Cost                                    | 151,364  | 29,800       | 1,698    | _        | _       | 182,862  |
| Accumulated amortization and impairment | (5,524)  | (5,794)      | (868)    |          |         | (12,186) |
| Net book amount                         | 145,840  | 24,006       | 830      | _        | _       | 170,676  |
| Year ended 31 December 2020             |          |              |          |          |         |          |
| Opening net book amount                 | 145,840  | 24,006       | 830      | _        | _       | 170,676  |
| Additions                               | _        | _            | 1,145    | _        | _       | 1,145    |
| Business combination (Note 36)          | 156,044  | 48,000       | _        | 1,300    | 2,200   | 207,544  |
| Amortization charge                     |          | (11,533)     | (546)    | (108)    | (122)   | (12,309) |
| Closing net book amount                 | 301,884  | 60,473       | 1,429    | 1,192    | 2,078   | 367,056  |
|   |          |              |          |          |         |          |
| At 31 December 2020                     |          |              |          |          |         |          |
| Cost                                    | 307,408  | 77,800       | 2,843    | 1,300    | 2,200   | 391,551  |
| Accumulated amortization and impairment | (5,524)  | (17,327)     | (1,414)  | (108)    | (122)   | (24,495) |
| Net book amount                         | 301,884  | 60,473       | 1,429    | 1,192    | 2,078   | 367,056  |
| Year ended 31 December 2021             |          |              |          |          |         |          |
| Opening net book amount                 | 301,884  | 60,473       | 1,429    | 1,192    | 2,078   | 367,056  |
| Additions                               | _        | _            | 2,017    | _        | _       | 2,017    |
| Business combination (Note 36)          | 137,233  | _            | 1,000    | _        | 36,000  | 174,233  |
| Amortization charge                     | _        | (19,533)     | (1,043)  | (650)    | (2,606) | (23,832) |
|   |          |              |          |          |         |          |
| Closing net book amount                 | 439,117  | 40,940       | 3,403    | 542      | 35,472  | 519,474  |
| At 31 December 2021                     |          |              |          |          |         |          |
| Cost                                    | 444,641  | 77,800       | 5,860    | 1,300    | 38,200  | 567,801  |
| Accumulated amortization and impairment | (5,524)  | (36,860)     | (2,457)  | (758)    | (2,728) | (48,327) |
| Net book amount                         | 439,117  | 40,940       | 3,403    | 542      | 35,472  | 519,474  |

# 16. INTANGIBLE ASSETS (CONTINUED)

#### (a) Impairment tests for goodwill related to Tuozhanbao acquisition

Goodwill acquired in a business combination is allocated to the CGU that are expected to benefit from that business combination. The Directors consider Tuozhanbao as a separate CGU (the "Tuozhanbao CGU") and the goodwill is allocated to the Tuozhanbao CGU.

The carrying amounts of goodwill allocated to the Tuozhanbao CGU are RMB145,840,000 as at 31 December 2021 (2020: RMB145,840,000).

The recoverable amount of the Tuozhanbao CGU was determined by discounting the pre-tax future cash flows to be generated from the continuing use of the Tuozhanbao CGU.

The recoverable amount of Tuozhanbao CGU was determined to be higher than it is carrying amount and no impairment loss was recognized as at 31 December 2021.

Key assumptions used for determination of recoverable amount are set out below:

| Gross profit margin        | 71.3% |
|----------------------------|-------|
| Revenue growth rate        | 3%-5% |
| Terminal value growth rate | 3%    |
| Pre-tax discount rate      | 53.7% |

#### (i) Revenue growth rate and gross profit margin

Revenue growth rate and gross profit margin are determined by management of the Company based on past performance and the future business plan of Tuozhanbao and synergy expected to be achieved from the business combination.

#### (ii) Terminal value growth rate

A terminal growth rate of 3%, which is based on the expected inflation rate, has been applied to the terminal year's cash flow.

#### (iii) Discount rate

53.7% pre-tax discount rate was applied, which reflected the nature and stage of development of the underlying business acquired and also the returns required by the Company in the acquisition.

# 16. INTANGIBLE ASSETS (CONTINUED)

#### (a) Impairment tests for goodwill related to Tuozhanbao acquisition (Continued)

(iv) Based on the result of the goodwill impairment test performed by the Directors, the estimated recoverable amount exceeded it carrying value by RMB84,489,000 as at 31 December 2021 (2020: RMB138,857,000). Accordingly, no impairment provision was required to be made as at 31 December 2021. The Directors had performed a sensitivity analysis on the key assumptions used in management's impairment test of goodwill. Had the estimated gross profit margin and estimated discount rate during the forecast period been 13% lower and 16% higher respectively, the recoverable amount would have been equal to the carrying amount. Any reasonably possible change in the key assumptions on which the recoverable amount is based would not cause the carrying amount of the cash-generating unit to exceed its recoverable amount.

#### (b) Impairment tests for goodwill related to Chuangxinzhong acquisition

Goodwill acquired in a business combination is allocated to the CGU that are expected to benefit from that business combination. The Directors consider Chuangxinzhong as a separate CGU (the "Chuangxinzhong CGU") and the goodwill is allocated to the Chuangxinzhong CGU.

The carrying amounts of goodwill allocated to the Chuangxinzhong CGU are RMB120,873,000 as at 31 December 2021 (2020: RMB120,873,000).

The recoverable amount of the Chuangxinzhong CGU was determined by discounting the pre-tax future cash flows to be generated from the continuing use of the Chuangxinzhong CGU.

The recoverable amount of Chuangxinzhong CGU was determined to be higher than it is carrying amount and no impairment loss was recognized as at 31 December 2021.

Key assumptions used for determination of recoverable amount are set out below:

| Terminal value growth rate | 3.0%  |
|----------------------------|-------|
| Pre-tax discount rate      | 21.0% |

The revenue growth rate applied are 28.0%, 20.0%, 15.0%, 15.0% and 10.0% for each of the 5 years from 2022 to 2026, respectively.

# 16. INTANGIBLE ASSETS (CONTINUED)

#### (b) Impairment tests for goodwill related to Chuangxinzhong acquisition (Continued)

#### (i) Revenue growth rate

Revenue growth rate is determined by management of the Company based on past performance and the future business plan of Chuangxinzhong and synergy expected to be achieved from the business combination.

#### (ii) Terminal value growth rate

A terminal growth rate of 3%, which is based on the expected inflation rate, has been applied to the terminal year's cash flow.

#### (iii) Discount rate

21% pre-tax discount rate was applied, which reflected the nature and stage of development of the underlying business acquired and also the returns required by the Company in the acquisition.

(iv) Based on the result of the goodwill impairment test performed by the Directors, the estimated recoverable amount exceeded it carrying value by RMB1,776,000 as at 31 December 2021(2020: RMB2,767,000). Accordingly, no impairment provision was required to be made as at 31 December 2021. The Directors had performed a sensitivity analysis on the key assumptions used in management's impairment test of goodwill. Had the estimated revenue growth rate and estimated discount rate during the forecast period been 0.1% lower and 0.1% higher respectively, the recoverable amount would have been equal to the carrying amount.

#### (c) Impairment tests for goodwill related to Leshua Shangquan acquisition

Goodwill acquired in a business combination is allocated to the CGU that are expected to benefit from that business combination. The Directors consider Leshua Shangquan as a separate CGU (the "Leshua Shangquan CGU") and the goodwill is allocated to the Leshua Shangquan CGU.

The carrying amounts of goodwill allocated to the Leshua Shangquan CGU are RMB35,171,000 as at 31 December 2021 (2020: RMB35,171,000).

The recoverable amount of the Leshua Shangquan CGU was determined by discounting the pre-tax future cash flows to be generated from the continuing use of the Leshua Shangquan CGU.

# 16. INTANGIBLE ASSETS (CONTINUED)

#### (c) Impairment tests for goodwill related to Leshua Shangquan acquisition (Continued)

The recoverable amount of the Leshua Shangquan CGU was determined to be higher than it is carrying amount and no impairment loss was recognized as at 31 December 2021.

Key assumptions used for determination of recoverable amount are set out below:

| Terminal value growth rate | 3.0%  |
|----------------------------|-------|
| Pre-tax discount rate      | 21.3% |

The revenue growth rate applied are 63.4%, 48.8%, 29.5%, 15.0% and 5.0% for each of the 5 years from 2022 to 2026, respectively.

#### (i) Revenue growth rate

Revenue growth rate is determined by management of the Company based on past performance and the future business plan of Leshua Shangquan and synergy expected to be achieved from the business combination.

#### (ii) Terminal value growth rate

A terminal growth rate of 3%, which is based on the expected inflation rate, has been applied to the terminal year's cash flow.

#### (iii) Discount rate

21.3% pre-tax discount rate was applied, which reflected the nature and stage of development of the underlying business acquired and also the returns required by the Company in the acquisition.

(iv) Based on the result of the goodwill impairment test performed by the Directors, the estimated recoverable amount exceeded it carrying value by RMB5,373,000 as at 31 December 2021(2020: RMB994,000). Accordingly, no impairment provision was required to be made as at 31 December 2021. The Directors had performed a sensitivity analysis on the key assumptions used in management's impairment test of goodwill. Had the estimated revenue growth rate and estimated discount rate during the forecast period been 0.5% lower and 1.4% higher respectively, the recoverable amount would have been equal to the carrying amount.

# 16. INTANGIBLE ASSETS (CONTINUED)

#### (d) Impairment tests for goodwill related to Dingding Cultural acquisition

Goodwill acquired in a business combination is allocated to the CGU that are expected to benefit from that business combination. The Directors consider Dingding Cultural as a separate CGU (the "Dingding Cultural CGU") and the goodwill is allocated to the Dingding Cultural CGU.

The carrying amounts of goodwill allocated to the Dingding Cultural CGU are RMB137,233,000 as at 31 December 2021.

The recoverable amount of the Dingding Cultural CGU was determined by discounting the pre-tax future cash flows to be generated from the continuing use of the Dingding Cultural CGU.

The recoverable amount of Dingding Cultural CGU was determined to be higher than it is carrying amount and no impairment loss was recognized as at 31 December 2021.

Key assumptions used for determination of recoverable amount are set out below:

Terminal value growth rate 3.0% Pre-tax discount rate 27.8%

The revenue growth rate applied are 379.4%, 82.2%, 43.0%, 5.0% and 3.0% for each of the 5 years from 2022 to 2026, respectively.

#### (i) Revenue growth rate and gross profit margin

Revenue growth rate and gross profit margin are determined by management of the Company based on past performance and the future business plan of Dingding Cultural and synergy expected to be achieved from the business combination.

#### (ii) Terminal value growth rate

A terminal growth rate of 3%, which is based on the expected inflation rate, has been applied to the terminal year's cash flow.

# 16. INTANGIBLE ASSETS (CONTINUED)

(d) Impairment tests for goodwill related to Dingding Cultural acquisition (Continued)

#### (iii) Discount rate

27.8% pre-tax discount rate was applied, which reflected the nature and stage of development of the underlying business acquired and also the returns required by the Company in the acquisition.

- (iv) Based on the result of the goodwill impairment test performed by the Directors, the estimated recoverable amount exceeded it carrying value by RMB7,156,000 as at 31 December 2021. Accordingly, no impairment provision was required to be made as at 31 December 2021. The Directors had performed a sensitivity analysis on the key assumptions used in management's impairment test of goodwill. Had the estimated gross profit margin and estimated discount rate during the forecast period been 1.0% lower and 0.4% higher respectively, the recoverable amount would have been equal to the carrying amount.
- (e) The amortization of intangible assets has been charged to the consolidated statement of profit or loss as follows:

|                         | Year ended 31 December |         |  |
|-------------------------|------------------------|---------|--|
|                         | 2021                   | 2020    |  |
|                         | RMB'000                | RMB'000 |  |
|                         |                        |         |  |
| Cost of revenue         | 11,858                 | 9,933   |  |
| Administrative expenses | 11,974                 | 2,376   |  |
|                         |                        |         |  |
|                         | 23,832                 | 12,309  |  |

## 17. OTHER NON-CURRENT ASSETS

|                   | As at 31 December |         |  |
|-------------------|-------------------|---------|--|
|                   | 2021              | 2020    |  |
|                   | RMB'000           | RMB'000 |  |
|                   |                   |         |  |
| Payment terminals | 21,674            | 36,847  |  |

The costs of payment terminals are amortized over 3 years in accordance with the expected benefit period. The amortization of payment terminals is charged to cost of revenue according to the provisions prescribed under IFRS 15.

## 18. FINANCIAL INSTRUMENTS BY CATEGORY

|   | As at 31 Dece | As at 31 December |  |  |
|---|---------------|-------------------|--|--|
|   | 2021          | 2020              |  |  |
|   | RMB'000       | RMB'000           |  |  |
|   |               |                   |  |  |
| Financial assets-amortized cost               |               |                   |  |  |
| <ul> <li>Trade receivables</li> </ul>         | 380,904       | 332,741           |  |  |
| <ul><li>Other receivables</li></ul>           | 1,801,384     | 1,636,386         |  |  |
| <ul> <li>Loan receivables</li> </ul>          | 545,703       | 380,380           |  |  |
| <ul> <li>Cash and cash equivalents</li> </ul> | 2,057,872     | 2,542,316         |  |  |
| <ul> <li>Restricted cash</li> </ul>           | 702,546       | _                 |  |  |
|   |               |                   |  |  |
|   | 5,488,409     | 4,891,823         |  |  |
|   |               |                   |  |  |
| Financial assets at FVPL                      | 387,197       | 99,028            |  |  |
|   |               |                   |  |  |
| Financial liabilities-amortized cost          |               |                   |  |  |
| <ul><li>Trade payables</li></ul>              | 261,401       | 240,241           |  |  |
| <ul><li>Other payables</li></ul>              | 2,400,910     | 1,591,120         |  |  |
| <ul> <li>Lease liabilities</li> </ul>         | 41,754        | 55,568            |  |  |
| - Borrowings                                  | 509,500       | 211,000           |  |  |
|   |               |                   |  |  |
|   | 3,213,565     | 2,097,929         |  |  |
|   |               |                   |  |  |
| Financial liabilities at FVPL                 | 81,036        | 77,243            |  |  |

## 19. FINANCIAL ASSETS AT FVPL

|                                     | As at 31 Dece | As at 31 December |  |
|-------------------------------------|---------------|-------------------|--|
|                                     | 2021          | 2020              |  |
|                                     | RMB'000       | RMB'000           |  |
|                                     |               |                   |  |
| Current assets                      |               |                   |  |
| Investment in listed entities (a)   | 21,458        | 14,133            |  |
| Contingent assets (c)               | 14,654        |                   |  |
|                                     |               |                   |  |
|                                     | 36,112        | 14,133            |  |
|                                     |               |                   |  |
| Non-current assets                  |               |                   |  |
| Investment in unlisted entities (b) | 347,929       | 42,000            |  |
| Contingent assets (c)               | 3,156         | 42,895            |  |
|                                     |               |                   |  |
|                                     | 351,085       | 84,895            |  |
|                                     |               |                   |  |
|                                     | 387,197       | 99,028            |  |

The movement of the financial assets at FVPL is set out below:

|  | Year ended 31 De | Year ended 31 December |  |
|--|------------------|------------------------|--|
|  | 2021             | 2020                   |  |
|  | RMB'000          | RMB'000                |  |
|  |                  |                        |  |
| At the beginning of the year                 | 99,028           | 41,046                 |  |
| Additions                                    | 174,444          | 48,535                 |  |
| Disposals                                    | (50,257)         | _                      |  |
| Changes in fair value through profit or loss | 164,671          | 9,831                  |  |
| Currency translation differences             | (689)            | (384)                  |  |
|  |                  |                        |  |
| At the end of the year                       | 387,197          | 99,028                 |  |

<sup>(</sup>a) In September 2020, the Group invested 0.25% interest in Joy Spreader Interactive Technology Ltd. (6988.HK), a company listed on the Hong Kong Main Board of The Stock Exchange of Hong Kong Limited, for a cash consideration of USD2 million and classified it as FVPL.

In 2021, the Group's invested in several listed securities and classified such as FVPL.

## 19. FINANCIAL ASSETS AT FVPL (CONTINUED)

- (b) The balance primarily comprised the Group's investments in preferred shares and financial instrument related to Fushi amounting to approximately RMB294,855,000 (2020: RMB22,000,000) and the remaining balance comprised the investments in other unlisted entities.
- (c) As at 31 December 2021, the balance mainly represents contingent consideration in relation to the acquisition of Tuozhanbao which occurred in June 2019.

The directors of the Company determined the fair value of the contingent assets as at 31 December 2021 by applying a probability weighted scenario analysis which was consistent with the methodology used in the valuation performed for the fair value of contingent assets as at 31 December 2020. During the year ended 31 December 2021, losses on change in fair value of the contingent assets amounting to approximately RMB28,240,000 had been recognized in the consolidated statement of comprehensive income. During the year ended 31 December 2020, gains on change in fair value of contingent assets amounting to RMB1,849,000 had been recognized in the consolidated statement of comprehensive income.

#### 20. TRADE RECEIVABLES

|   | As at 31 December |         |
|---|-------------------|---------|
|   | 2021              | 2020    |
|   | RMB'000           | RMB'000 |
|   |                   |         |
| Trade receivables                                   | 401,346           | 332,741 |
| Less: Allowance for expected credit loss (Note 3.1) | (20,442)          | _       |
|   |                   |         |
|   | 380,904           | 332,741 |

- (a) As at 31 December 2021, trade receivables of marketing commission and advertising fee amounted to approximately RMB331,996,000. (2020: RMB324,142,000).
- (b) The carrying amounts of the trade receivables balances were approximate to their fair value as at 31 December 2021 and 2020. All the trade receivables balances were denominated in RMB.
- (c) The Group applies the IFRS 9 simplified approach to measure ECL which uses a lifetime expected loss allowance for all trade receivables. Information about the impairment of trade receivables and the Group's exposure to credit risk has been disclosed in Note 3.1.

# 20. TRADE RECEIVABLES (CONTINUED)

(d) The Group allows a credit period within 90 days to its customers. Aging analysis of trade receivables based on invoice date is as follows:

|                | As at 31 December |         |  |
|----------------|-------------------|---------|--|
|                | 2021              | 2020    |  |
|                | RMB'000           | RMB'000 |  |
|                |                   |         |  |
| Up to 3 months | 289,996           | 322,795 |  |
| 3 to 6 months  | 61,004            | 8,447   |  |
| 6 to 12 months | 47,578            | 456     |  |
| Over 1 year    | 2,768             | 1,043   |  |
|                |                   |         |  |
|                | 401,346           | 332,741 |  |

# 21. PREPAYMENTS AND OTHER RECEIVABLES

(a) Prepayments and other receivables in non-current assets

|   | As at 31 [ | As at 31 December |  |  |
|---|------------|-------------------|--|--|
|   | 2021       | 2020              |  |  |
|   | RMB'000    | RMB'000           |  |  |
|   |            |                   |  |  |
| Prepayments for:                                    |            |                   |  |  |
| Leasehold improvement                               | _          | 8,250             |  |  |
| Others  | _          | 2,500             |  |  |
|   |            |                   |  |  |
| Sub-total Sub-total                                 | _          | 10,750            |  |  |
|   |            |                   |  |  |
| Other receivables                                   |            |                   |  |  |
| Deposits  | 1,318      | 4,625             |  |  |
| Less: allowance for impairment of other receivables | (981)      | _                 |  |  |
|   |            |                   |  |  |
| Sub-total Sub-total                                 | 337        | 4,625             |  |  |
|   |            |                   |  |  |
|   | 337        | 15,375            |  |  |

# 21. PREPAYMENTS AND OTHER RECEIVABLES (CONTINUED)

#### (b) Prepayments and other receivables in current assets

|   | As at 31 December |           |
|---|-------------------|-----------|
|   | 2021              | 2020      |
|   | RMB'000           | RMB'000   |
|   |                   |           |
| Prepayments   |                   |           |
| Prepayments for SaaS terminals                                    | 16,197            | 44,501    |
| Prepayments to media publishers and advertising agents            | 24,365            | 29,503    |
| Others (ii)   | 37,395            | 12,830    |
| Sub-total Sub-total   | 77,957            | 86,834    |
|   |                   |           |
| Other receivables   |                   |           |
| Amounts due from related parties (Note 38(c))                     | 174,157           | 64,121    |
| Receivables from payment networks (i)                             | 1,565,542         | 1,465,109 |
| Deposits  | 42,172            | 15,354    |
| Payment network deposits  | 1,390             | 1,466     |
| Deposits placed with financial institutions                       | 33,889            | 83,643    |
| Others  | 17,557            | 23,572    |
| Less: allowance for amount due from Chao Meng (Note 3.1(b))       | (28,551)          | (21,504)  |
| Less: allowance for impairment of other receivables (Note 3.1(b)) | (5,109)           | _         |
| Sub-total Sub-total   | 1,801,047         | 1,631,761 |
|   |                   |           |
|   | 1,879,004         | 1,718,595 |

<sup>(</sup>i) The amount represents funds processed by the Group during the course of providing its one-stop payment services to merchants, which had been received by the payment networks, and would be then transferred to the respective merchants through the Group in accordance with the terms of agreements entered into between the Group and the merchants.

<sup>(</sup>ii) During the year ended 31 December 2021, management had made impairment RMB561,000 on prepayment.

<sup>(</sup>iii) The carrying amounts of the other receivable's balances approximate their fair value as at 31 December 2021 and 2020. All the prepayments and other receivable balances were denominated in RMB.

## 22. LOAN RECEIVABLES

|   | As at 31 December |          |
|---|-------------------|----------|
|   | 2021              | 2020     |
|   | RMB'000           | RMB'000  |
|   |                   |          |
| Loan receivables (i)  | 570,208           | 396,930  |
| Less: allowance for impairment of loan receivables (Note 3.1) | (24,505)          | (16,550) |
|   |                   |          |
|   | 545,703           | 380,380  |

The loan receivables mainly comprise entrusted loans and small-sized loans to various borrowers provided by the Group or through various financial institutions including the Trusts (Note 1.2 (b)). The loans bore interest rate from 8% to 36% per annum and with lending periods of less than one year.

## 23. CASH AND CASH EQUIVALENTS

|                           | As at 31 December |           |  |
|---------------------------|-------------------|-----------|--|
|                           | 2021              | 2020      |  |
|                           | RMB'000           | RMB'000   |  |
|                           |                   |           |  |
| Cash at bank and in hand  | 2,760,418         | 2,542,316 |  |
| Less: restricted cash (a) | (702,546)         | _         |  |
|                           |                   |           |  |
|                           | 2,057,872         | 2,542,316 |  |

<sup>(</sup>a) Restricted cash represents client reserve fund received on behalf of merchants in connection with the provision of the Group's one-stop payment services.

# 23. CASH AND CASH EQUIVALENTS (CONTINUED)

Cash and cash equivalents are denominated in the following currencies:

|     | As at 31 December |           |
|-----|-------------------|-----------|
|     | 2021              | 2020      |
|     | RMB'000           | RMB'000   |
|     |                   |           |
| RMB | 1,006,685         | 674,056   |
| JPY | 163               | 194       |
| USD | 197,984           | 381,481   |
| HKD | 853,020           | 1,486,566 |
| GBP | 4                 | 4         |
| THB | 16                | 15        |
|     |                   |           |
|     | 2,057,872         | 2,542,316 |

## 24. SHARE CAPITAL

Authorized:

|                                      |               | Nominal value   |         |
|--------------------------------------|---------------|-----------------|---------|
|                                      | Number of     |                 | In RMB  |
|                                      | shares        | In USD Equivale |         |
|                                      |               |                 |         |
| Balance at 31 December 2021 and 2020 | 1,000,000,000 | 25,000          | 176,988 |

# 24. SHARE CAPITAL (CONTINUED)

#### Issued:

|   |              | Nominal | value      |
|---|--------------|---------|------------|
|   | Number of    |         | In RMB     |
|   | shares       | In USD  | Equivalent |
|   |              |         |            |
| Balance at 31 December 2019                               | 48,560,337   | 4,856   | 30,616     |
| Issued shares   | 58,173,575   | 5,817   | 37,340     |
| Effect of share subdivision (a)                           | 174,520,725  | _       | _          |
| Issuance of new shares upon listing (b)                   | 110,126,400  | 2,753   | 19,619     |
| Issuance of new shares for conversion of preferred        |              |         |            |
| shares to ordinary shares (c)                             | 83,384,372   | 2,085   | 14,869     |
| Issuance of new shares for placement (d)                  | 20,795,052   | 520     | 3,398      |
|   |              |         |            |
| Sub-total   | 447,000,124  | 11,175  | 75,226     |
|   |              |         |            |
| Less: shares held by restricted share units' nominees (e) | (10,993,193) | (275)   | (1,553)    |
|   |              |         |            |
| Balance at 31 December 2020                               | 436,006,931  | 10,900  | 73,673     |
|   |              |         |            |
| Issued shares   |              |         |            |
| Issuance of new shares to non-controlling shareholders    |              |         |            |
| of Chuangxinzhong (Note 35(a)(i))                         | 4,902,718    | 123     | 796        |
|   |              |         |            |
| Sub-total   | 451,902,842  | 11,298  | 76,022     |
|   |              |         |            |
| Less: shares held by restricted share units' nominees (e) | (25,040,868) | (626)   | (3,774)    |
|   |              |         |            |
| Balance at 31 December 2021                               | 426,861,974  | 10,672  | 72,248     |

<sup>(</sup>a) As at 30 April 2020, pursuant to a shareholders' resolution of the Company passed, each then existing issued and unissued share of US\$0.0001 each in the then share capital of the Company were subdivided into 4 shares of US\$0.000025 each and the authorized share capital of the Company was increased from US\$8,989.1433, divided into 1,000,000,000 ordinary shares each of a par value of US\$0.000025 each and they rank pari passu in all respects with the then existing shares.

<sup>(</sup>b) Upon completion of the initial public offering ("IPO") during the year, the Company issued 110,126,400 new shares at par value of US\$0.000025 per share for a total of cash consideration of HKD16.64 each and raised gross proceeds of approximately HKD1,832,503,000 (equivalent to RMB1,684,646,000). After netting off these gross proceeds with share issuance costs amounting to approximately RMB66,899,000, the respective

## 24. SHARE CAPITAL (CONTINUED)

#### Issued: (Continued)

#### (b) (Continued)

share capital amount was approximately RMB20,000 and share premium arising from the issuance was approximately RMB1,617,727,000. The share issuance costs paid and payable mainly include share underwriting commissions, lawyers' fees, reporting accountant's fee and other related costs, which are incremental costs directly attributable to the issuance of the new shares. These share issuance costs were treated as a deduction against the share premium arising from the IPO.

- (c) Upon completion of the IPO, each issued preferred share were converted into 4 ordinary shares by re-designation and reclassification of every preferred share in issue as an ordinary share on a one for one basis. As a result, the financial liabilities for preferred shares were derecognized and recorded as share capital and share premium which amounted to approximately RMB14,000 and RMB1,276,395,000, respectively.
- (d) As at 17 December 2020, a total of 20,795,052 placing shares were placed at the placing price of HKD37.88 per placing share with gross proceeds of approximately HKD787,717,000 (equivalent to RMB664,261,000) was raised by the Company. After netting off these gross proceeds with share issuance costs amounting to approximately RMB8,661,000, the respective share capital amount was approximately RMB4,000 and share premium arising from the issuance was approximately RMB655,596,000. The share issuance costs paid and payable mainly include share underwriting commissions, lawyers' fees and other related costs, which are incremental costs directly attributable to the issuance of the new shares. These share issuance costs were treated as a deduction against the share premium arising from the issuance.
- (e) 9,613,238 ordinary shares were issued by the Company to two trusts controlled by the Company in November 2019 for the Company's restricted share units scheme (Note 33). Effected by the share subdivision undertaken on 30 April 2020, these ordinary shares held by the trusts were subdivided to 38,452,952 ordinary shares. At 1 August 2020, 33,250,384 shares in the Company's restricted share units scheme were transferred to the respective awardees upon vesting.

During the year ended 31 December 2021, 907,500 shares in the Company' restricted share units scheme were transferred to the respective awardees upon vesting. And 839,000 shares has been vested but not exercised.

During the year ended 31 December 2021, the Company repurchased its own ordinary shares on the Stock Exchange of Hong Kong Limited to satisfy the RSUs granted to any RSU selected persons upon exercise. The shares purchased will be used as awards for RSU participants.

In 2021, 17,686,800 shares were repurchased at par value of US\$0.000025 per share for a total of cash consideration of HKD26.51 in average and raised payments of approximately HKD470,070,000 (equivalent to RMB387,985,000).

|                |           | Highest price  | Lowest price   | Aggregate   |
|----------------|-----------|----------------|----------------|-------------|
|                | Number of | paid per share | paid per share | price paid  |
| Month/Year     | shares    | In HKD         | In HKD         | In HKD      |
|                |           |                |                |             |
| August 2021    | 8,000     | 29.95          | 29.85          | 239,300     |
| September 2021 | 7,965,600 | 29.95          | 23.25          | 218,773,940 |
| October 2021   | 1,356,400 | 27.80          | 23.50          | 34,836,940  |
| November 2021  | 5,676,400 | 28.50          | 23.05          | 143,570,813 |
| December 2021  | 2,680,400 | 28.95          | 23.35          | 71,468,499  |

# 25. RESERVES

|                                      |           |           | Rese        | erves         |              |           |
|--------------------------------------|-----------|-----------|-------------|---------------|--------------|-----------|
|                                      |           |           | Currency    | Other         | Share-based  |           |
|                                      | Capital   | Statutory | Translation | comprehensive | compensation |           |
|                                      | reserves  | reserves  | differences | income        | reserve      | Total     |
| 1                                    | RMB'000   | RMB'000   | RMB'000     | RMB'000       | RMB'000      | RMB'000   |
| As at 1 January 2021                 | 2,834,833 | 36,374    | (133,939)   | _             | 21,862       | 2,759,130 |
| Issuance of ordinary shares relating |           |           |             |               |              |           |
| to acquisition of Chuangxinzhong     |           |           |             |               |              |           |
| (Note 36)                            | 152,854   | _         | _           | _             | _            | 152,854   |
| Acquisition of additional equity     |           |           |             |               |              |           |
| interests in non-wholly owned        |           |           |             |               |              |           |
| subsidiaries (Note 35)               | (140,146) | _         | _           | _             | _            | (140,146) |
| Transfer shares to awardees of       |           |           |             |               |              |           |
| employee share scheme upon           |           |           |             |               |              |           |
| vesting                              | _         | _         | _           | _             | 81,071       | 81,071    |
| Shares repurchased                   | (387,982) | _         | _           | _             | _            | (387,982) |
| Profit appropriations to statutory   |           |           |             |               |              |           |
| reserves                             | _         | 10,171    | _           | _             | _            | 10,171    |
| Currency translation difference      | _         | _         | (39,048)    | _             | _            | (39,048)  |
| Fair value changes of financial      |           |           |             |               |              |           |
| assets or liabilities at fair value  |           |           |             |               |              |           |
| through other comprehensive          |           |           |             |               |              |           |
| income held by associate             | _         | _         | _           | 432           | _            | 432       |
| Employee share schemes value of      |           |           |             |               |              |           |
| employee services (Note 33)          | _         | _         | _           | _             | 12,141       | 12,141    |
| Employee option schemes value of     |           |           |             |               |              |           |
| employee services (Note 33)          | _         | _         | _           | _             | 39,208       | 39,208    |
| As at 31 December 2021               | 2,459,559 | 46,545    | (172,987)   | 432           | 154,282      | 2,487,831 |

# 25. RESERVES (CONTINUED)

| _                                    |           |           | Rese        | rves          |              |           |
|--------------------------------------|-----------|-----------|-------------|---------------|--------------|-----------|
|                                      |           |           | Currency    | Other         | Share-based  |           |
|                                      | Capital   | Statutory | Translation | comprehensive | compensation |           |
|                                      | reserves  | reserves  | differences | income        | reserve      | Total     |
|                                      | RMB'000   | RMB'000   | RMB'000     | RMB'000       | RMB'000      | RMB'000   |
|                                      |           |           |             |               |              |           |
| As at 1 January 2020                 | 168,636   | _         | (64,554)    | _             | 156,263      | 260,345   |
| Issuance of ordinary shares relating |           |           |             |               |              |           |
| to initial public offering, net of   |           |           |             |               |              |           |
| share issuance costs (Note 24)       | 1,617,727 | _         | _           | _             | _            | 1,617,727 |
| Conversion of convertible            |           |           |             |               |              |           |
| redeemable preferred shares to       |           |           |             |               |              |           |
| ordinary shares (Note 24)            | 1,276,395 | _         | _           | _             | _            | 1,276,395 |
| Share premium set off the            |           |           |             |               |              |           |
| accumulated losses and other         |           |           |             |               |              |           |
| reserves                             | (861,158) | _         | 87,235      | _             | _            | (773,923) |
| Issuance of new shares relating to   |           |           |             |               |              |           |
| placement, net of share issuance     |           |           |             |               |              |           |
| costs (Note 24)                      | 655,596   | _         | _           | _             | _            | 655,596   |
| Transfer shares to awardees of       |           |           |             |               |              |           |
| employee share scheme upon           |           |           |             |               |              |           |
| vesting                              | (22,363)  | _         | _           | _             | (152,544)    | (174,907) |
| Profit appropriations to statutory   |           |           |             |               |              |           |
| reserves                             | _         | 36,374    | _           | _             | _            | 36,374    |
| Currency translation difference      | _         | _         | (156,620)   | _             | _            | (156,620) |
| Employee share schemes value of      |           |           |             |               |              |           |
| employee services (Note 33)          | _         | _         | _           | _             | 18,143       | 18,143    |
|                                      |           |           |             |               |              |           |
| As at 31 December 2020               | 2,834,833 | 36,374    | (133,939)   | _             | 21,862       | 2,759,130 |

#### 26. DIVIDENDS

No dividends have been paid or declared by the Company for year ended 31 December 2021 (2020: Nil).

#### 27. CONTRACT LIABILITIES

Contract liabilities represent deferred revenues arising from advertising fees, entry fees received from merchants, platform commission and fair value of unconsumed coupons sold to merchants for reduction against payment processing commissions, which are recognized as revenue based on the accounting policy set out in Note 2.19 (d).

|                                     | Year ended 31 December |           |
|-------------------------------------|------------------------|-----------|
|                                     | 2021                   | 2020      |
|                                     | RMB'000                | RMB'000   |
|                                     |                        |           |
| At the beginning of the year        | 26,508                 | 25,910    |
| Received from merchants             | 174,114                | 48,895    |
| Received from advertising customers | 167,470                | 108,121   |
| Revenue recognized                  | (334,978)              | (156,418) |
|                                     |                        |           |
| At the end of the year              | 33,114                 | 26,508    |

As at 31 December 2021 and 2020, all performance obligations not yet satisfied by the Group were from contracts with original expected duration of one year or less. Therefore, as permitted by the relevant practical expedient under IFRS 15, the transaction price allocated to these unsatisfied performance obligations was not disclosed.

### 28. LEASE LIABILITIES

(a) Amounts recognized in the consolidated statements of financial position

|   | As at 31 Dece | mber    |
|---|---------------|---------|
|   | 2021          | 2020    |
|   | RMB'000       | RMB'000 |
|   |               |         |
| Right-of-use assets                     |               |         |
| <ul><li>Properties</li></ul>            | 39,610        | 52,876  |
|   |               |         |
|   | As at 31 Dece | mber    |
|   | 2021          | 2020    |
|   | RMB'000       | RMB'000 |
|   |               |         |
| Undiscounted amount                     | 45,205        | 60,273  |
| Less: interest                          | (3,451)       | (4,705) |
|   | 41,754        | 55,568  |
|   | 71,737        | 33,300  |
| Lease liabilities                       |               |         |
| <ul> <li>Non-current portion</li> </ul> | 18,967        | 31,723  |
| <ul><li>Current portion</li></ul>       | 22,787        | 23,845  |
|   | 44            | FF 500  |
|   | 41,754        | 55,568  |

(b) Amounts recognized in the consolidated statements of comprehensive income

|  | Year ended 31 December |         |
|--|------------------------|---------|
|  | 2021                   | 2020    |
|  | RMB'000                | RMB'000 |
|  |                        |         |
| Short-term lease payment                   | 16,057                 | 10,125  |
|  |                        |         |
| Depreciation charge of right-of-use assets | 22,250                 | 13,580  |
|  |                        |         |
| Finance costs on leases                    | 2,837                  | 1,927   |

During the year ended 31 December 2021 and 2020, the Group received rent concessions from landlords during certain periods of severe distancing and travel restriction measures introduced by the PRC and Hong Kong government to contain the spread of COVID-19.

## 28. LEASE LIABILITIES (CONTINUED)

#### (b) Amounts recognized in the consolidated statements of comprehensive income (Continued)

During the year ended 31 December 2021, these aforementioned rent concessions amounted to a total of approximately RMB Nil (2020: RMB372,000). Pursuant to the applicable practical expedients under IFRS 16, the Group has recognized all of these concessions in the Group's consolidated statement of comprehensive income under "other gains" during the year ended 31 December 2021 and 2020.

#### (c) Amounts recognized in the consolidated statements of cash flows

During the years ended 31 December 2021 and 2020, the total cash outflows for leases were analysed as below:

|   | Year ended 31 De | Year ended 31 December |  |  |
|---|------------------|------------------------|--|--|
|   | 2021             | 2020                   |  |  |
|   | RMB'000          | RMB'000                |  |  |
|   |                  |                        |  |  |
| Cash flows from operating activities          |                  |                        |  |  |
| Payments for short-term leases in respect of: |                  |                        |  |  |
| <ul><li>Properties</li></ul>                  | 6,834            | 3,246                  |  |  |
| - Servers                                     | 9,223            | 6,879                  |  |  |
|   | 16,057           | 10,125                 |  |  |
|   |                  |                        |  |  |
| Cash flows from financing activities          |                  |                        |  |  |
| Lease payments (including interest paid)      | 25,991           | 14,302                 |  |  |

Payments for short-term leases were not shown separately but included in the line of "(loss)/profit before income tax" in respect of the net cash generated from operations which were presented in Note 37 under the indirect method.

### 29. TRADE AND OTHER PAYABLES

#### (a) Other payables in non-current liabilities

|   | As at 31 December |         |
|---|-------------------|---------|
|   | 2021              | 2020    |
|   | RMB'000           | RMB'000 |
|   |                   |         |
| Entry fees received from distribution channels (iv) | 361               | 11,785  |

### (b) Trade and other payables in current liabilities

|  | As at 31 Dece | As at 31 December |  |
|--|---------------|-------------------|--|
|  | 2021          | 2020              |  |
|  | RMB'000       | RMB'000           |  |
|  |               |                   |  |
| Trade payables(i)                        | 261,401       | 240,241           |  |
|  |               |                   |  |
| Other payables                           |               |                   |  |
| Amounts due to related parties (Note 38) | 18,208        | 90,000            |  |
| Deposits from distribution channels (ii) | 76,943        | 55,165            |  |
| Payables to merchants (iii)              | 2,260,888     | 1,415,108         |  |
| Employee benefit payables                | 72,199        | 44,281            |  |
| Individual income tax payables           | 1,989         | 148,310           |  |
| Other taxes payables                     | 22,489        | 11,447            |  |
| Payables to creditors (v)                | _             | 6,582             |  |
| Others                                   | 44,871        | 24,265            |  |
|  |               |                   |  |
|  | 2,497,587     | 1,795,158         |  |
|  |               |                   |  |
|  | 2,758,988     | 2,035,399         |  |

<sup>(</sup>i) Trade payables mainly represent amounts due to media publisher, suppliers for purchase of payment terminals and other equipment; commission payable to distribution channels for one-stop payment services and in-store ecommerce services and processing fees payable to payment networks and financial institutions.

# 29. TRADE AND OTHER PAYABLES (CONTINUED)

- (b) Trade and other payables in current liabilities (Continued)
  - (i) (Continued)

As at 31 December 2021 and 2020, the aging analysis of trade payables based on the invoice date was as follows:

|                | As at 31 D | December |
|----------------|------------|----------|
|                | 2021       | 2020     |
|                | RMB'000    | RMB'000  |
|                |            |          |
| Up to 3 months | 170,228    | 160,610  |
| 3 to 6 months  | 15,311     | 50,547   |
| Over 6 months  | 75,862     | 29,084   |
|                |            |          |
|                | 261,401    | 240,241  |

- (ii) The amount represents refundable deposits placed by distribution channels with the Group when they signed up the distribution channel agreements with the Group. It would be refunded to the respective distribution channel upon expiration of the agreements.
- (iii) The balance represents funds processed by the Group for merchants, which are required to be settled with merchants upon the respective contractual settlement clearance dates.
- (iv) The amount represents one-off and upfront entry fees received from distribution channels, which is credited to profit or loss to offset commission paid and payable to the respective distribution channels using the straight-line method over the expected beneficial period of 3 years.
- (v) The balance represents fund raised from third party creditors in relation to the small-sized retail loans granted to customers since September 2019 (Note 22) through the Trusts. The balance bore interest at a rate of 8.0% to 9.0% per annum.
- (vi) As at 31 December 2021 and 2020, trade and other payables were all denominated in RMB and the fair values of these balances were approximated to their carrying amounts.

#### 30. BORROWINGS

|  | As at 31 December |         |
|--|-------------------|---------|
|  | 2021              | 2020    |
|  | RMB'000           | RMB'000 |
|  |                   |         |
| Current  |                   |         |
| Bank borrowings (a)  |                   |         |
| <ul> <li>unsecured with guarantee</li> </ul>               | 456,000           | 211,000 |
| <ul> <li>secured with guarantee</li> </ul>                 | 3,500             | _       |
| Borrowing from other non-banking financial institution (b) |                   |         |
| <ul> <li>unsecured with guarantee</li> </ul>               | 50,000            | _       |
|  |                   |         |
|  | 509,500           | 211,000 |

(a) For the years ended 31 December 2021 and 2020, bank borrowings with guarantee bore effective interest rate of 4.7% and 5.2% per annum, respectively. As at 31 December 2021 and 2020, all of the bank borrowings were repayable within one year.

As at 31 December 2021, bank borrowings of RMB243,000,000 of Shenzhen Yeahka was guaranteed by Leshua, Feiquan Cloud and the Company.

As at 31 December 2021, bank borrowings of RMB204,000,000 of Leshua was guaranteed by Shenzhen Yeahka and the Company.

As at 31 December 2021, bank borrowings of RMB9,000,000 of Chuangxinzhong was guaranteed by Beijing Guohua Wenke Financing Guarantee Co., Ltd., Beijing Haidian Technology Enterprise Financing Guarantee Co., Ltd. Bank borrowings of RMB3,500,000 of Chuangxinzhong was secured by pledge of certain trade receivables and personal guaranteed by Mr.Qin lingjin ("Mr. Qin").

As at 31 December 2020, bank borrowings of RMB107,000,000 of Shenzhen Yeahka was guaranteed by Leshua, Feiquan Cloud and the Company.

As at 31 December 2020, bank borrowings of RMB97,000,000 of Leshua was guaranteed by Shenzhen Yeahka and the Company.

As at 31 December 2020, bank borrowings of RMB7,000,000 of Chuangxinzhong was guaranteed by Beijing Zhongguancun Technology Financing Guarantee Co., Ltd. and Beijing Haidian Technology Enterprise Financing Guarantee Co., Ltd.

(b) As at 31 December 2021, other borrowings of RMB50,000,000 of Feiquan Cloud bore effective interest rate of 8.6% per annum, and was guaranteed by Shenzhen Yeahka, Leshua and the Company.

### 31. FINANCIAL LIABILITIES AT FVPL

(a) The movement of the financial liabilities at FVPL except for convertible redeemable preferred shares is set out below:

|                                  | Year ended 31 December |         |
|----------------------------------|------------------------|---------|
|                                  | 2021                   |         |
|                                  | RMB'000                | RMB'000 |
|                                  |                        |         |
| At the beginning of the year     | 77,243                 | _       |
| Additions                        | _                      | 77,243  |
| Changes in fair value            | 8,273                  | _       |
| Currency translation differences | (4,480)                | _       |
|                                  |                        |         |
| At the end of the year           | 81,036                 | 77,243  |

It mainly represented cash consideration payable which the ultimate payout is contingent upon the completion of certain annual profit guarantee set out in each of the three years ending 30 November 2021, 2022 and 2023. The determination of fair value and the related sensitivity analysis was set out in Note 36(a).

(b) The movement of the convertible redeemable preferred shares is set out below:

|                                  | Year ended  |
|----------------------------------|-------------|
|                                  | 31 December |
|                                  | 2020        |
|                                  | RMB'000     |
|                                  |             |
| At the beginning of the year     | 1,373,447   |
| Changes in fair value            | (125,822)   |
| Currency translation differences | 28,784      |
| Conversion to ordinary shares    | (1,276,409) |
|                                  |             |
| At the end of the year           | _           |

## 32. DEFERRED INCOME TAX

The analysis of deferred income tax assets and liabilities is as follows:

#### (a) Deferred income tax assets

|                           | As at 31 December |         |  |
|---------------------------|-------------------|---------|--|
|                           | 2021              |         |  |
|                           | RMB'000           | RMB'000 |  |
|                           |                   |         |  |
| Tax losses                | 31,516            | 11,946  |  |
| Others                    | 4,405             | 3,136   |  |
|                           |                   |         |  |
| Total deferred income tax | 35,921            | 15,082  |  |

The movement on the deferred tax assets for the years is as follows:

|                                    |            | Employee |         |         |
|------------------------------------|------------|----------|---------|---------|
|                                    |            | benefits |         |         |
|                                    | Tax losses | payables | Others  | Total   |
|                                    | RMB'000    | RMB'000  | RMB'000 | RMB'000 |
|                                    |            |          |         |         |
| As at 31 December 2019             | 7,319      | 719      | 466     | 8,504   |
|                                    |            |          |         |         |
| (Charged)/credited to consolidated |            |          |         |         |
| statements of comprehensive income | 4,627      | (719)    | 2,670   | 6,578   |
|                                    |            |          |         |         |
| As at 31 December 2020             | 11,946     | _        | 3,136   | 15,082  |
|                                    |            |          |         |         |
| (Charged)/credited to consolidated |            |          |         |         |
| statements of comprehensive income | 19,570     | _        | 1,269   | 20,839  |
|                                    |            |          |         |         |
| As at 31 December 2021             | 31,516     | _        | 4,405   | 35,921  |

# 32. DEFERRED INCOME TAX (CONTINUED)

#### (a) Deferred income tax assets (Continued)

Deferred income tax assets are recognized for tax losses carried forward to the extent that the realization of the related tax benefit through the future taxable profit is probable. As at 31 December 2021 and 2020, deferred tax assets associated with tax losses of approximately RMB9,334,000 and RMB6,596,000 of Yeahka Technology Limited (a Hong Kong subsidiary of the Group) had not been recognized, which can be carried forward against future taxable income with no expiry date. The Group only recognises deferred income tax assets for cumulative tax losses if it is probable that future taxable amounts will be available to utilise those tax losses. Management will continue to assess the recognition of deferred income tax assets in future reporting periods. The remaining tax losses of certain PRC group entities that had not been recognized as deferred tax assets can be carried forward against future taxable income will expire in the following years:

|      | As at 31 December |         |  |
|------|-------------------|---------|--|
|      | 2021              | 2020    |  |
|      | RMB'000           | RMB'000 |  |
| 2021 | _                 | 1,559   |  |
| 2022 | _                 | 5,616   |  |
| 2023 | _                 | 7,529   |  |
| 2024 | _                 | 12,875  |  |
| 2025 | 45,562            | 62,883  |  |
| 2026 | 53,603            | _       |  |
|      |                   |         |  |
|      | 99,165            | 90,462  |  |

# 32. DEFERRED INCOME TAX (CONTINUED)

### (b) Deferred income tax liabilities

|   | As at 31 December |         |  |
|---|-------------------|---------|--|
|   | 2021              | 2020    |  |
|   | RMB'000           | RMB'000 |  |
|   |                   |         |  |
| Intangible asset  | 15,823            | 11,295  |  |
| Fair value changes of financial assets or liabilities at FVPL | 26,815            | _       |  |
|   |                   |         |  |
|   | 42,638            | 11,295  |  |

The movement on the deferred tax liabilities for the year is as follows:

|   | Intangible assets |
|---|-------------------|
|   | RMB'000           |
| As at 1 January 2020  | 6,002             |
| Deferred income tax liabilities relating to Chuangxinzhong  |                   |
| acquisition (Note 36(a))                                    | 7,200             |
| Deferred income tax liabilities relating to Leshua          |                   |
| Shangquan acquisition (Note 36(b))                          | 875               |
| Credited to consolidated statements of comprehensive income | (2,782)           |
|   |                   |
| As at 31 December 2020                                      | 11,295            |
| As at 1 January 2021  | 11,295            |
| Deferred income tax liabilities relating to Dingding        |                   |
| Cultural acquisition (Note 36(c))                           | 9,250             |
| Fair value changes of financial                             |                   |
|   | 26,815            |
| assets or liabilities at FVPL                               |                   |

#### 33. SHARE-BASED PAYMENTS

#### (a) Share option schemes

In September 2020, the board of the Company proposed to adopt the share option scheme to attract, retain and motivate talented employees to strive towards long term performance targets set by the Group and to provide them with an incentive to work better for the interest of the Group. The proposal was approved by the general meeting of the Company in October 2020. The Company has granted two batches of share options to employees and directors, on 7 January 2021 and 12 May 2021, respectively. The granted share options are vested evenly within a 42 months and 4-year period from vesting commencement, respectively.

Details of share option scheme granted at 7 January 2021 is as follows:

# Exercise price of share option granted:

HKD44.20 per share, representing the highest of the following:

- the closing price of the shares on the date of grant of HKD44.20 per share as stated in the daily quotation sheet issued by the Stock Exchange;
- (ii) the average closing price of the shares of HKD39.45 per share as stated in the daily quotation sheets issued by the Stock Exchange for the five business days immediately preceding the date of grant; and
- (iii) the nominal value of USD0.000025 per share

Number of share option granted: 4,586,000

Percentage of total issued share capital of the Company

as at 31 December 2021: 1.01%

**Expiration terms:** 10 years from date of grant

## 33. SHARE-BASED PAYMENTS (CONTINUED)

(a) Share option schemes (Continued)

|                                  |                            |                 | Percentage of total  |
|----------------------------------|----------------------------|-----------------|----------------------|
|                                  | Position held with         |                 | issued share capital |
|                                  | the Group and              |                 | of the Company       |
|                                  | relationship with the      | Number of Share | as at 31 December    |
| Name of Option Grantee           | Group                      | Options granted | 2021                 |
|                                  |                            |                 |                      |
|                                  | Executive director and     |                 |                      |
|                                  | chief financial officer of |                 |                      |
| Yao Zhijian                      | the Company                | 300,000         | 0.07%                |
|                                  | Executive director and     |                 |                      |
|                                  | chief architect of the     |                 |                      |
| Luo Xiaohui                      | Company                    | 100,000         | 0.02%                |
|                                  | Employees of the           |                 |                      |
| Other 119 employees of the Group | Group                      | 4,186,000       | 0.93%                |

Details of share option scheme granted at 12 May 2021 is as follows:

| Exercise | price | of  | share |
|----------|-------|-----|-------|
| option   | grant | ed: |       |

HKD58.60 per share, representing the highest of the following:

- the closing price of the shares on the date of grant of HKD52.75 per share as stated in the daily quotations sheet issued by the Stock Exchange;
- ii) the average closing price of the shares of HKD58.60 per share as stated in the daily quotations sheets issued by the stock exchange for the five business days immediately preceding the date of grant; and
- (iii) the nominal value of USD0.000025 per share

Number of share option granted: 2,000,000

Percentage of total issued
share capital of the Company

**as at 31 December 2021:** 0.44%

**Expiration terms:** 10 years from date of grant

## 33. SHARE-BASED PAYMENTS (CONTINUED)

(a) Share option schemes (Continued)

Among the 2,000,000 share options granted to 68 employees of the Group, no share options were granted to a director, chief executive or substantial shareholder of the Company or any of their respective associates

(i) Movements in the number of share options granted to employees outstanding and their related weighted average exercise prices are as follows:

|                                    |                | Average exercise |
|------------------------------------|----------------|------------------|
|                                    |                | price per share  |
|                                    |                | option           |
|                                    | No. of options | (HKD)            |
|                                    |                |                  |
| Outstanding as at 1 January 2021   | _              | _                |
|                                    |                |                  |
| Granted during the year            | 6,186,000      | 48.86            |
| Forfeited during the year          | (1,458,000)    | 52.38            |
|                                    |                |                  |
| Outstanding as at 31 December 2021 | 4,728,000      | 47.77            |
|                                    |                |                  |
| Exercisable as at 31 December 2021 | 1,027,750      | 44.20            |

During year ended 31 December 2021, all the forfeiture options prior to the expiry day were due to the grantee resign and the forfeiture options were cancelled.

The weighted-average remaining life for outstanding share options was 9.11 years as at 31 December 2021.

(ii) Movements in the number of share options granted to directors outstanding and their related weighted average exercise prices are as follows:

|                                    |                | Average exercise |
|------------------------------------|----------------|------------------|
|                                    |                | price per share  |
|                                    |                | option           |
|                                    | No. of options | (HKD)            |
|                                    |                |                  |
| Outstanding as at 1 January 2021   | _              | _                |
|                                    |                |                  |
| Granted during the year            | 400,000        | 44.20            |
| Outstanding as at 31 December 2021 | 400,000        | 44.20            |
|                                    |                |                  |
| Exercisable as at 31 December 2021 | 100,000        | 44.20            |

The weighted-average remaining life for outstanding share options was 9.02 years as at 31 December 2021.

## 33. SHARE-BASED PAYMENTS (CONTINUED)

#### (a) Share option schemes (Continued)

#### (iii) Fair value of options

The Group has used Binomial option-pricing model to determine the fair value of the share option as of the respective grant date.

Other than the exercise price mentioned above, significant judgment on parameters required to be made by the directors, such as risk free rate, dividend yield and expected volatility, in applying the Binomial Model, are summarized as below:

A - - + O4

|                         | As at 31            |
|-------------------------|---------------------|
|                         | December 2021       |
|                         |                     |
| Fair value per share    | HKD18.40-HKD22.86   |
| Exercise price          | HKD44.2 and HKD58.6 |
| Risk-free interest rate | 0.76%-1.14%         |
| Dividend yield          | _                   |
| Expected volatility     | 40.13%-40.18%       |

The values of options to the effect that such values are subject to a number of assumptions and with regard to the limitation of the model.

The weighted-average fair value of granted shares was HKD48.62 per share for the year ended 31 December 2021.

The share-based compensation expenses recognized in the consolidated income statements for share options granted under the above mentioned share option schemes amounted to RMB39,208,000 for the year ended 31 December 2021 (2020: nil).

## 33. SHARE-BASED PAYMENTS (CONTINUED)

#### (b) Share award schemes

Under a stock incentive plan approved by the board of directors of the Company (the "Share Option Plan"), several batches of share options were granted to certain employees and directors in the years of 2013, 2016, 2017 and 2018, respectively.

In August 2019, the board of directors of the Company passed a resolution, according to which all outstanding options representing 34,109,384 shares\* of the Company granted under the Share Option Plan were converted into 34,109,384 shares\* of Restricted Share Units ("RSU") granted to the same option holders, who became eligible participants under such scheme. There was no modification of terms or conditions which had increased the fair value of the equity instruments granted and such arrangement was accounted for as the continuance of the original Share Option Plan. The Company granted additional 3,524,000 RSUs\* to other participants in August 2019.

Details of RSUs are as follows:

|              | Number of RSU |                     |                |                  |
|--------------|---------------|---------------------|----------------|------------------|
| Grant date   | after share   |                     |                |                  |
| (yyyy/mm/dd) | subdivision   | Vesting period      | Exercise price | Expiration terms |
|              |               |                     |                |                  |
| 2013/1/1     | 5,514,696     | 1 year              | USD0.000025    | 15 years from    |
|              |               |                     |                | date of grant    |
|              |               |                     |                |                  |
| 2016/2/1     | 20,194,688    | 11 months           | USD0.000025    | Same as above    |
| 2017/1/1     | 5,120,000     | 1 year              | USD0.000025    | Same as above    |
| 2018/1/1     | 3,280,000     | To be vested evenly | USD1.06        | Same as above    |
|              |               | within a 4-year     |                |                  |
|              |               | period from vesting |                |                  |
|              |               | commencement        |                |                  |
| 2019/8/1     | 3,524,000     | To be vested evenly | USD1.62        | Same as above    |
|              |               | with in a 4-year    |                |                  |
|              |               | period from vesting |                |                  |
|              |               | commencement        |                |                  |
| 2021/1/7     | 390,000       | To be vested evenly | HKD16.64       | Same as above    |
|              |               | with in a 42 months |                |                  |
|              |               | period from vesting |                |                  |
|              |               | commencement        |                |                  |

<sup>\*</sup> The numbers of shares were presented as after the effect of the share subdivision(Note 24(a)).

## 33. SHARE-BASED PAYMENTS (CONTINUED)

#### (b) Share award schemes (Continued)

The share-based compensation expenses recognized during the years ended 31 December 2021 and 2020 are summarized in the following table:

|   | Year ended 31 December |         |  |
|---|------------------------|---------|--|
|   | <b>2021</b> 203        |         |  |
|   | RMB'000                | RMB'000 |  |
|   |                        |         |  |
| Employee share schemes — value of employee services | 12,141                 | 18,143  |  |

Movements in the number of RSUs outstanding and their related exercise prices:

| r tronago extendido |     |
|---------------------|-----|
| price (RMB)         | Num |

Average evercise

| price (RMB) | Number of RSUs                                       |
|-------------|--|
|             |  |
| 9.49        | 4,143,000  |
| 13.87       | 390,000  |
| 9.10        | (1,746,500)  |
| 10.41       | (6,000)  |
|             |  |
| 10.20       | 2,780,500  |
|             |  |
| 15.18       | 839,000  |
| 6.59        | 9,408,346  |
| _           | 28,225,038   |
| 0.62        | (33,250,384)   |
| 8.58        | (240,000)  |
|             |  |
| 9.49        | 4,143,000  |
|             | 9.49 13.87 9.10 10.41  10.20  15.18 6.59 - 0.62 8.58 |

In January 2021, 810,000 shares in RSU were transferred to the awardees upon vesting.

In July 2021, 97,500 shares in RSU were transferred to the awardees upon vesting.

In August 2021, 839,000 shares in RSU were vested but have not been transferred.

The fair value of the awarded shares was calculated based on the market price of the Company's shares at the respective grant date. The expected dividends during the vesting period have been taken into account when assessing the fair value of these awarded shares.

The weighted average fair value of awarded shares granted during the year ended 31 December 2021 was HKD27.56 per share (equivalent to approximately RMB22.97 per share) (2020: N/A).

#### 34. DISPOSAL OF FORMER SUBSIDIARIES

In June 2021, the Group entered into a sale and purchase agreement with a related party, Fushi, pursuant to which the Group sold 60% equity interest of Zhizhanggui, which is a SaaS service provider, to Fushi for an aggregate consideration of RMB179,588,000, which comprised cash consideration of RMB100,000,000 and Fushi's preferred shares amounting to RMB79,588,000.

The disposal did not constitute a discontinued operation as it did not represent a major line of business or geographical area of operation.

The disposal was completed on 29 June 2021. After the disposal, the Group retained significant influence in Zhizhanggui. Therefore, the Group's remaining 40% equity interest in Zhizhanggui were reclassified as an investment in an associate and it had been remeasured to its fair value on the date of disposal.

The following table summarises the consideration to be received by the Group for the aforementioned disposal, the carrying amount of the assets and liabilities disposed on the date of disposal:

As at 31 December 2021 RMB'000

|  | HIVID UUU |
|--|-----------|
|  |           |
| Consideration receivable:  |           |
| Cash received  | 100,000   |
| Fair value of Fushi's preferred shares   | 79,588    |
|  |           |
| Total consideration for disposal   | 179,588   |
|  |           |
| Add: Carrying amount of net liabilities disposed, comprising:                            |           |
| Cash and cash equivalents  | (13,558)  |
| Trade receivables  | (14,220)  |
| Prepayments and other receivables  | (45,015)  |
| Inventory  | (11,917)  |
| Other current assets   | (1,562)   |
| Trade and other payables   | 137,978   |
| Current income tax liabilities   | 67        |
| Contract liabilities   | 5,031     |
|  | 56,804    |
|  | 00,004    |
| Add: Remeasurement of the Group's remaining 40% equity interest in Zhizhanggui (Note 14) | 95,780    |
|  |           |
| Gain on disposal   | 332,172   |

## 35. NON-CONTROLLING INTERESTS

Set out below is summarised financial information for each subsidiary that has non-controlling interests that are material to the group. The amounts disclosed for each subsidiary are before inter-company eliminations.

|                                       | As at 31 December |           |           |          |           |
|---------------------------------------|-------------------|-----------|-----------|----------|-----------|
| Summarised statement of               |                   |           |           |          | Dingding  |
| financial position                    | Chuangx           | inzhong   | Leshua Sl | nangquan | Cultural  |
|                                       | 2021              | 2020      | 2021      | 2020     | 2021      |
|                                       | RMB'000           | RMB'000   | RMB'000   | RMB'000  | RMB'000   |
|                                       |                   |           |           |          |           |
| Current assets                        | 193,729           | 292,229   | 55,716    | 16,522   | 92,122    |
| Current liabilities                   | (90,690)          | (226,394) | (173,843) | (48,752) | (229,760) |
|                                       |                   |           |           |          |           |
| Current net assets                    | 103,039           | 65,835    | (118,127) | (32,230) | (137,638) |
|                                       |                   |           |           |          |           |
| Non-current assets                    | 8,492             | 8,159     | 10,003    | 3,519    | 14,594    |
| Non-current liabilities               | (5,855)           | (8,080)   | (2,364)   | (3,763)  | (10,476)  |
|                                       |                   |           |           |          |           |
| Non-current net assets                | 2,637             | 79        | 7,639     | (244)    | 4,118     |
|                                       |                   |           |           | ( ·- ·)  |           |
| Net assets                            | 105,676           | 65,914    | (110,488) | (32,474) | (133,520) |
|                                       |                   |           |           |          |           |
| Accumulated Non-controlling interests | 20,543            | 60,578    | (38,186)  | (13,510) | (42,886)  |

# 35. NON-CONTROLLING INTERESTS (CONTINUED)

|   | Year ended 31 December |          |           |          |          |
|---|------------------------|----------|-----------|----------|----------|
| Summarised statement of                       |                        |          |           |          | Dingding |
| comprehensive income                          | Chuang                 | kinzhong | Leshua Sh | nangquan | Cultural |
|   | 2021                   | 2020     | 2021      | 2020     | 2021     |
|   | RMB'000                | RMB'000  | RMB'000   | RMB'000  | RMB'000  |
|   |                        |          |           |          |          |
| Revenue                                       | 78,202                 | 13,055   | 130,259   | 7,639    | 49,773   |
| Profit for the period                         | 39,762                 | 12,282   | (78,014)  | (5,901)  | (34,048) |
| Other comprehensive income                    | _                      | _        | _         | _        | _        |
|   |                        |          |           |          |          |
| Total comprehensive income                    | 39,762                 | 12,282   | (78,014)  | (5,901)  | (34,048) |
|   |                        |          |           |          |          |
| Profit allocated to Non-controlling interests | 6,128                  | 4,607    | (29,156)  | (2,733)  | (14,197) |

|                                      | Year ended 31 December |          |          |          |          |
|--------------------------------------|------------------------|----------|----------|----------|----------|
|                                      |                        |          |          |          | Dingding |
| Summarised statement of cash flows   | Chuang                 | kinzhong | Leshua S | hangquan | Cultural |
|                                      | 2021                   | 2020     | 2021     | 2020     | 2021     |
|                                      | RMB'000                | RMB'000  | RMB'000  | RMB'000  | RMB'000  |
|                                      |                        |          |          |          |          |
| Cash flows from operating activities | 280,297                | (6,580)  | 7,584    | 5,508    | (8,407)  |
| Cash flows from investing activities | (2,008)                | (8,018)  | (657)    | _        | (3,949)  |
| Cash flows from financing activities | (302,100)              | 60,000   | _        | _        | (3,750)  |
|                                      |                        |          |          |          |          |
| Net increase/(decrease) in cash and  |                        |          |          |          |          |
| cash equivalents                     | (23,811)               | 45,402   | 6,927    | 5,508    | (16,106) |

## 35. NON-CONTROLLING INTERESTS (CONTINUED)

#### (a) Transactions with non-controlling interests

The impact of transactions with non-controlling interests during the year ended 31 December 2021 were as below:

|   |                | (Credit)/     |                 |
|---|----------------|---------------|-----------------|
|   |                | debit to non- |                 |
|   | Debit to other | controlling   | Total net       |
|   | reserves       | interests     | debit to Equity |
|   | RMB'000        | RMB'000       | RMB'000         |
|   |                |               |                 |
| Acquisition of additional interest in a non-wholly  |                |               |                 |
| owned subsidiary — Chuangxinzhong (i)               | 122,666        | 46,163        | 168,829         |
| Acquisition of additional interest in a non- wholly |                |               |                 |
| owned subsidiary — Leshua Shangquan (ii)            | 17,480         | (4,480)       | 13,000          |
|   |                |               |                 |
|   | 140,146        | 41,683        | 181,829         |

#### (i) Acquisition of additional interest in Chuangxinzhong

On 23 April 2021, the Group completed the acquisition of additional 42.5% equity interest in Chuangxinzhong at a consideration of RMB170,000,000, which resulted in an increase of 42.5% on the Group's holding interest in Chuangxinzhong from 42.5% to 85%. The consideration comprised partially cash consideration of RMB15,000,000; and partially the allotment and issuance of 4,902,718 ordinary shares of the Company at the issue price of HKD37.50, the fair value of which amounted to approximately HKD183,852,000 (approximately RMB153,829,000), to the founders of Chuangxinzhong. After netting off these gross proceeds with share issuance costs amounting to approximately RMB974,000, the respective share capital amount was approximately RMB1,000 and share premium arising from the issuance was approximately RMB152,854,000. As at 31 December 2021, the aforementioned 4,902,718 shares had already been issued and the cash consideration of RMB15,000,000 was not yet settled.

# 35. NON-CONTROLLING INTERESTS (CONTINUED)

#### (a) Transactions with non-controlling interests (Continued)

#### (i) Acquisition of additional interest in Chuangxinzhong (Continued)

The Group recorded a debit of approximately RMB46,163,000 to non-controlling interests and a debit of approximately RMB122,666,000 to other reserve.

|  | RMB'000   |
|--|-----------|
|  |           |
| Carrying amount of non-controlling interests acquired                              | 46,163    |
| Less:  |           |
| Non-cash consideration paid by issuance of shares                                  | (153,829) |
| Cash consideration payable to non-controlling interests                            | (15,000)  |
|  |           |
| Excess of consideration paid to non-controlling interests recognized within equity | (122,666) |

#### (ii) Acquisition of additional interest in Leshua Shangquan

On 31 March 2021, the Group entered into a sale and purchase agreement with the non-controlling shareholder of Shenzhen Leshangquan Technology Co., Ltd., ("Leshangquan") to acquire additional 10% equity interest in Leshua Shangquan at a cash consideration of RMB13,000,000.

The Group recorded a credit of approximately RMB4,480,000 to non-controlling interests and a debit of approximately RMB17,480,000 to other reserves.

## 35. NON-CONTROLLING INTERESTS (CONTINUED)

#### (a) Transactions with non-controlling interests (Continued)

#### (ii) Acquisition of additional interest in Leshua Shangquan (Continued)

|  | RMB'000  |
|--|----------|
|  |          |
| Carrying amount of non-controlling interests acquired                              | (4,480)  |
| Less: consideration paid to non-controlling interests                              | (13,000) |
|  |          |
| Excess of consideration paid to non-controlling interests recognized within equity | (17,480) |

#### **36. BUSINESS COMBINATIONS**

#### (a) Acquisition of Chuangxinzhong

On 9 November 2020, in order to obtain user profiles and traffic data of the Company's data management platform, and optimize its artificial intelligence-driven delivery model to achieve good marketing return on advertising, the Company acquired 42.5% of the equity interest in Chuangxinzhong from the original shareholders for a consideration of RMB170,000,000. Chuangxinzhong is mainly engaged in provision of marketing services relating to internet services in the PRC.

Up to 30 November 2020, all above mentioned transactions had been completed. The Company had obtained 42.5% equity interests of Chuangxinzhong and majority voting rights of board of directors and shareholders meeting of Chuangxinzhong, and started to control Chuangxinzhong. In addition, the Company has been entitled to all risks and rewards of Chuangxinzhong.

Goodwill of approximately RMB120,873,000 had been recognized for the acquisition of Chuangxinzhong, which represents the excess of the purchase consideration over the fair value of the net identifiable assets acquired. It is attributable to the acquired market share and economies of scale expected to be derived from combining the operations of Chuangxinzhong with the operations of the Group. None of the goodwill recognized is expected to be deductible for income tax purposes.

The following table summarises the consideration to be paid for the acquisition, the fair value of assets acquired, and liabilities assumed at the acquisition date:

# 36. BUSINESS COMBINATIONS (CONTINUED)

### (a) Acquisition of Chuangxinzhong (Continued)

Goodwill

|  | RMB'000                       |
|--|-------------------------------|
| Durch and appointment of the polyphics   | 05.000                        |
| Purchase consideration payables  | 85,000                        |
| Contingent consideration (Note 31)   | 77,243                        |
| Total consideration payables by the Company                                    | 162,243                       |
| he separately identifiable assets and liabilities recognized as a result of th | e acquisition are as follows: |
|  | Fair value                    |
|  | RMB'000                       |
|  |                               |
| Cash and cash equivalents  | 21,615                        |
| Trade receivables  | 182,596                       |
| Prepayments and other receivables  | 8,359                         |
| Other current assets   | 3,238                         |
| Plant and equipments   | 313                           |
| Intangible assets — customer relationship                                      | 48,000                        |
| Borrowings   | (7,000                        |
| Trade and other payables   | (143,090                      |
| Tax payables   | _                             |
| Contract liabilities   | (9,340                        |
| Lease liability  | (150                          |
| Deferred tax liabilities   | (7,200                        |
| Non-controlling interests  | (55,971                       |
|  |                               |
| Total identifiable net assets  | 41,370                        |
|  |                               |
|  |                               |

120,873

## 36. BUSINESS COMBINATIONS (CONTINUED)

#### (a) Acquisition of Chuangxinzhong (Continued)

As set out in the share purchase agreement, the contingent consideration will be paid by the Company through three-year instalments which ultimately amounts are RMB28,390,000, RMB28,390,000 and RMB28,220,000, respectively. The company shall be entitled to adjust contingent consideration upon the completion of profit guarantee set out for each of the three years ending 30 November 2021, 2022 and 2023. The fair value of such contingent consideration has been accounted for as a financial liability at fair value through profit or loss. The fair value of the contingent consideration was determined based on a valuation performed by an independent valuer applying probability weighted scenario analysis. If the estimated probability of achieving net profit target of Chuanxinzhong had been 5% higher/lower, the fair value of the financial liability at FVPL as at 31 December 2021 would have been approximately 0.6% lower/higher (2020:2%).

#### (i) Analysis of cash flows in respect of the acquisition of Chuangxinzhong is as follows:

|  | RMB'000 |
|--|---------|
|  |         |
| Cash consideration (payable as at 31 December 2020 and |         |
| contingent consideration)                              | _       |
| Cash and cash equivalents acquired                     | 21,615  |
|  |         |
| Net inflow of cash and cash equivalents included in    |         |
| cash flows from investing activities                   | 21,615  |

#### (ii) Revenue and profit contribution

Had Chuangxinzhong been consolidated from 1 January 2020, consolidated revenue and consolidated net profit of the Group for the year ended 31 December 2020 would have been RMB2,363,975,000 and RMB479,023,000, respectively.

#### (b) Acquisition of Leshua Shangquan

In November 2020, the Group entered into a sale and purchase agreement with an independent third-party, Leshangquan to acquire 5% equity interest in Leshua Shangquan for an aggregate consideration of RMB2,000,000. Yeahka WFOE established Leshua Shangquan with Leshangquan in February 2020 and had 50% interest of Leshua Shangquan. Before acquisition of Leshua Shangquan, Leshua Shangquan is one of the Group's associates and was accounted for using the equity method. Leshua Shangquan was principally engaged in provision of online platform services to customers and merchants in the PRC.

## 36. BUSINESS COMBINATIONS (CONTINUED)

#### (b) Acquisition of Leshua Shangquan (Continued)

Up to 30 November 2020, the Company had obtained 55% equity interest of Leshua Shangquan and majority voting rights of board and shareholders of Leshua Shangquan and started to control Leshua Shangquan through board of directors representation. The Directors assessed that the acquisition of Leshua Shangquan was completed on 30 November 2020.

Goodwill of approximately RMB35,171,000 had been recognized for the acquisition of Leshua Shangquan, which represents the excess of the purchase consideration over the fair value of the net identifiable liabilities assumed. None of the goodwill recognized is expected to be deductible for income tax purposes.

The following table summarises the consideration paid for the acquisition, the fair value of net liabilities assumed at the acquisition date:

|  | RMB'000 |
|--|---------|
|  |         |
| Purchase consideration in cash   | 2,000   |
| Fair value of previously held 50% interest classified as investment in |         |
| associates prior to the business combination                           | 20,000  |
|  |         |
| Total consideration paid by the Company                                | 22,000  |

The separately identifiable assets and liabilities recognized as a result of the acquisition are as follows:

|   | Fair value |
|---|------------|
|   | RMB'000    |
|   |            |
| Cash and cash equivalents                   | 4,446      |
| Trade receivables                           | 27         |
| Prepayments and other receivables           | 1,388      |
| Inventory                                   | 939        |
| Other current asset                         | 2,175      |
| Plant and equipment                         | 3,582      |
| Intangible assets — brand name and platform | 3,500      |
| Trade and other payables                    | (35,309)   |
| Lease liabilities                           | (3,820)    |
| Deferred tax liabilities                    | (875)      |
| Non-controlling interests                   | 10,776     |
| Total identifiable net liabilities          | (13,171)   |
| Goodwill                                    | 35,171     |

## 36. BUSINESS COMBINATIONS (CONTINUED)

#### (b) Acquisition of Leshua Shangquan (Continued)

#### (i) Analysis of cash flows in respect of the acquisition of Leshua Shangquan is as follows:

|   | RMB'000 |
|---|---------|
|   |         |
| Cash consideration                                  | (2,000) |
| Cash and cash equivalents acquired                  | 4,446   |
|   |         |
| Net inflow of cash and cash equivalents included in |         |
| cash flows from investing activities                | 2,446   |

#### (ii) Revenue and profit contribution

Had Leshua Shangquan been consolidated from 1 January 2020, consolidated revenue and consolidated net profit of the Group for the year ended 31 December 2020 would have been RMB2,304,875,000 and RMB404,208,000, respectively.

#### (c) Acquisition of Dingding Cultural

In October 2021, Leshou, a wholly owned subsidiary of the Group, entered into an agreement to subscribe the newly increased registered capital of Dingding Cultural at a consideration of RMB100,000,000 so as to obtain 60% equity interest in Dingding Cultural, which is mainly engaged in provision of online platform services to customers and merchants in the PRC.

Up to 29 October 2021, the Company had obtained 60% equity interest of Dingding Cultural and majority voting rights of board and shareholders of Dingding Cultural and started to control Dingding Cultural through board of directors representation. The Directors assessed that the acquisition of Dingding Cultural completed on 29 October 2021.

Goodwill of approximately RMB137,233,000 had been recognized for the acquisition of Dingding Cultural, which represents the excess of the purchase consideration over the fair value of the net identifiable liabilities assumed. None of the goodwill recognized is expected to be deductible for income tax purposes.

## 36. BUSINESS COMBINATIONS (CONTINUED)

### (c) Acquisition of Dingding Cultural (Continued)

The following table summarises the consideration paid for the acquisition, the fair value of net liabilities assumed at the acquisition date:

|                          | RMB'000 |
|--------------------------|---------|
|                          |         |
| Cash consideration paid  | 30,000  |
| Contingent consideration | 67,354  |
|                          |         |
| Total consideration paid | 97,354  |
|                          |         |

The separately identifiable assets and liabilities recognized as a result of the acquisition are as follows:

|   | Fair value |
|---|------------|
|   | RMB'000    |
|   |            |
| Cash and cash equivalents                     | 20,285     |
| Trade receivables                             | 1,820      |
| Prepayments and other receivables             | 83,880     |
| Plant and equipment                           | 11,394     |
| Intangible assets — brand name and technology | 37,000     |
| Trade and other payables                      | (173,811)  |
| Contract liabilities                          | (34,608)   |
| Lease liabilities                             | (8,433)    |
| Deferred tax liabilities                      | (9,250)    |
| Contingent assets                             | 3,155      |
| Non-controlling interests                     | 28,689     |
|   |            |
| Total identifiable net liabilities            | (39,879)   |
| Goodwill                                      | 137,233    |

## 36. BUSINESS COMBINATIONS (CONTINUED)

#### (c) Acquisition of Dingding Cultural (Continued)

As set out in the share purchase agreement, the contingent consideration will be paid by Leshou upon the completion of the financial guarantee, gross merchandise value guarantee and other prerequisities, which ultimately amounting to RMB70,000,000. The fair value of contingent asset arising from such guarantees has been accounted for as a financial asset at fair value through profit or loss. The fair value of the contingent assets was determined based on a valuation performed by an independent valuer applying probability weighted scenario analysis. If the estimated probability of achieving net profit target of Dingding Cultural had been 1% higher/lower, the fair value of the financial asset at FVPL as at 31 December 2021 would have been approximately 8% lower/higher.

#### (i) Analysis of cash flows in respect of the acquisition of Dingding Cultural in 2021 is as follows:

|  | RMB'000  |
|--|----------|
|  |          |
| Cash consideration                                   | (30,000) |
| Cash and cash equivalents acquired                   | 20,285   |
|  |          |
| Net outflow of cash and cash equivalents included in |          |
| cash flows from investing activities                 | (9,715)  |

#### (ii) Revenue and profit contribution

Had Dingding Cultural been consolidated from 1 January 2021, consolidated revenue and consolidated net profits of the Group for the year ended 31 December 2021 would have been RMB3,171,946,000 and RMB261,375,000, respectively.

## 37. NOTES TO CONSOLIDATED STATEMENT OF CASH FLOWS

### (a) Cash (used in)/generated from operations

| _   | Year ended 31 December |             |  |
|---|------------------------|-------------|--|
|   | 2021                   | 2020        |  |
|   | RMB'000                | RMB'000     |  |
|   |                        |             |  |
| Profit before income tax  | 446,435                | 454,462     |  |
| Adjustments for:  |                        |             |  |
| Depreciation of property, plant and equipment                   | 36,654                 | 19,462      |  |
| Amortization of intangible assets                               | 23,832                 | 12,309      |  |
| Amortization of non-current assets                              | 36,521                 | 57,366      |  |
| Losses on disposal of property, plant and equipment             | (308)                  | _           |  |
| Impairment losses on financial and other assets                 | 60,357                 | 50,189      |  |
| Equity-settled share-based payments                             | 51,349                 | 18,143      |  |
| Impairment and share of losses of associates                    | 18,844                 | 17,964      |  |
| Net gains on deemed disposal of an associate                    | _                      | (20,000)    |  |
| Gain on disposal of equity interest in former subsidiaries      | (332,172)              | _           |  |
| Fair value gains on convertible redeemable                      |                        |             |  |
| preferred shares  | _                      | (125,822)   |  |
| Fair value gains on FVPL assets and liabilities                 | (156,398)              | (9,831)     |  |
| Losses on disposal of FVPL assets                               | 4,311                  | _           |  |
| Finance costs   | 17,157                 | 9,822       |  |
| Changes in working capital:                                     |                        |             |  |
| Increase in trade receivables                                   | (78,266)               | (106,590)   |  |
| Increase in prepayments and other receivables, loan receivables |                        |             |  |
| and inventory   | (441,741)              | (1,008,632) |  |
| Decrease/(increase) in restricted cash                          | (702,546)              | 162,124     |  |
| Increase in trade and other payables                            | 887,455                | 491,819     |  |
| Decrease in contract liabilities                                | (22,971)               | (8,742)     |  |
|   |                        |             |  |
| Cash (used in)/generated from operations                        | (151,487)              | 14,043      |  |

## 37. NOTES TO CONSOLIDATED STATEMENT OF CASH FLOWS (CONTINUED)

#### (b) Non-cash investing and financing activities

Expect for the equity instruments issued and contingent consideration obtained as a result of Chuangxinzhong mentioned in Note 36 and the consideration obtained as a result of disposal of subsidiaries in Note 34, there is no other material non-cash investing or financing activities incurred during the years ended 31 December 2021 and 2020.

#### (c) Reconciliation of liabilities arising from financing activities

This section sets out an analysis of net cash and the movements in net cash for each of the years presented.

#### Net cash

|                           | As at 31 December |           |  |
|---------------------------|-------------------|-----------|--|
|                           | 2021              | 2020      |  |
|                           | RMB'000           | RMB'000   |  |
|                           |                   |           |  |
| Cash and cash equivalents | 2,057,872         | 2,542,316 |  |
| Borrowings                | (509,500)         | (211,000) |  |
| Payables to creditors     | _                 | (6,582)   |  |
| Lease liabilities         | (41,754)          | (55,568)  |  |
|                           |                   |           |  |
| Net cash                  | 1,506,618         | 2,269,166 |  |

## 37. NOTES TO CONSOLIDATED STATEMENT OF CASH FLOWS (CONTINUED)

(c) Reconciliation of liabilities arising from financing activities (Continued)

|                                 | Other assets | Liabilities from financing activities |            |               |           |
|---------------------------------|--------------|---------------------------------------|------------|---------------|-----------|
|                                 | Cash and     |                                       |            |               |           |
|                                 | cash         | Lease                                 |            |               |           |
|                                 | equivalents  | liabilities                           | Borrowings | Other payable | Total     |
|                                 | RMB'000      | RMB'000                               | RMB'000    | RMB'000       | RMB'000   |
|                                 |              |                                       |            |               |           |
| Net cash as at 1 January 2021   | 2,542,316    | (55,568)                              | (211,000)  | (6,582)       | 2,269,166 |
| Cash flows                      | (459,849)    | 25,991                                | (298,500)  | 6,582         | (725,776) |
| Other non-cash movements        | (24,595)     | (12,177)                              | _          | _             | (36,772)  |
|                                 |              |                                       |            |               |           |
| Net cash as at 31 December 2021 | 2,057,872    | (41,754)                              | (509,500)  | _             | 1,506,618 |
|                                 |              |                                       |            |               |           |
| Net cash as at 1 January 2020   | 441,315      | (27,780)                              | (136,500)  | (38,738)      | 238,297   |
| Cash flows                      | 2,211,693    | 14,302                                | (67,500)   | 34,295        | 2,192,790 |
| Other non-cash movements        | (110,692)    | (42,090)                              | (7,000)    | (2,139)       | (161,921) |
|                                 |              |                                       |            |               |           |
| Net cash as at 31 December 2020 | 2,542,316    | (55,568)                              | (211,000)  | (6,582)       | 2,269,166 |

### 38. SIGNIFICANT RELATED PARTY TRANSACTIONS

Parties are considered to be related if one party has the ability, directly or indirectly, control the other party or exercise significant influence over the other party in making financial and operation decisions. Parties are also considered to be related if they are subject to common control. Members of key management and their close family members of the Group are also considered as related parties.

## 38. SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED)

The following companies are related parties of the Group that had significant transactions and/or balances with the Group during the years ended and as at 31 December 2021 and 2020.

| ne of the related parties Nature of relationship               |  |
|--|--|
|  |  |
| Xun Xiang  | Associate of the Group                 |
| Zhizhanggui  | Associate of the Group since July 2021 |
| Chao Meng  | Associate of the Group                 |
| RYK Capital Partners Limited                                   | Associate of the Group                 |
| Fushi  | Associate of the Group                 |
| Source Winner Limited, Bright Usening Limited, Better One      | Entities controlled by                 |
| Limited, Nice Globe Limited, Summer.A Limited (collectively as | Chuangxinzhong's non-controlling       |
| "Founders of Chuangxinzhong")                                  | shareholders                           |
| Tianjin Pinghe Management Consulting Partnership               | An entity control by                   |
| (Limited Partnership)  | Chuangxinzhong's non-controlling       |
|  | shareholders                           |
| Shenzhen Chanyi Network Technology Co., Ltd ("Chanyi")         | Minority shareholder of a subsidiary   |
| Mr Qin   | Minority shareholder and key           |
|  | management person of a subsidiary      |
| Wang Jianmin (Mr Wang)   | Minority shareholder and key           |
|  | management person of a subsidiary      |
| Zhang jun (Mr Zhang)   | Key management person of a             |
|  | subsidiary                             |

#### (a) Key management personnel compensation

|   | Year ended 31 December |         |  |
|---|------------------------|---------|--|
|   | 2021                   | 2020    |  |
|   | RMB'000                | RMB'000 |  |
|   |                        |         |  |
| Wages, salaries and bonuses                         | 5,942                  | 6,515   |  |
| Welfare, medical and other expenses                 | 338                    | 73      |  |
| Defined contribution plan                           | 283                    | 90      |  |
| Employee share schemes — value of employee services | 7,534                  | 577     |  |
|   |                        |         |  |
|   | 14,097                 | 7,255   |  |

## 38. SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED)

- (b) Continuing transactions with related parties
  - (i) Technology service income

|                              | Year ended 31 December |         |  |
|------------------------------|------------------------|---------|--|
|                              | 2021                   |         |  |
|                              | RMB'000                | RMB'000 |  |
|                              |                        |         |  |
| RYK Capital Partners Limited | 1,885                  | 1,748   |  |
| Fushi                        | 99,257                 | 4,472   |  |
|                              |                        |         |  |
|                              | 101,142                | 6,220   |  |

#### (ii) Interest income

|       | Year ended 31 December |         |
|-------|------------------------|---------|
|       | 2021                   |         |
|       | RMB'000                | RMB'000 |
|       |                        |         |
| Fushi | 537                    | 457     |

#### (iii) Product sales income

|             | Year ended 31 December |         |
|-------------|------------------------|---------|
|             | 2021                   | 2020    |
|             | RMB'000                | RMB'000 |
|             |                        |         |
| Zhizhanggui | 25,161                 | N/A     |

## 38. SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED)

## (b) Continuing transactions with related parties (Continued)

#### (iv) Commissions to distribution channels

|             | Year ended 31 D | Year ended 31 December |  |  |
|-------------|-----------------|------------------------|--|--|
|             | 2021            | 2020                   |  |  |
|             | RMB'000         | RMB'000                |  |  |
|             |                 |                        |  |  |
| Chao Meng   | _               | 21,389                 |  |  |
| Zhizhanggui | 1,010           | N/A                    |  |  |
| Xun Xiang   | 1,486           | 646                    |  |  |
| Fushi       | 69,628          | 3,219                  |  |  |
|             |                 |                        |  |  |
|             | 72,124          | 25,254                 |  |  |

#### (v) Marketing service cost

|           | Year ended 31 December |         |  |
|-----------|------------------------|---------|--|
|           | 2021                   | 2020    |  |
|           | RMB'000                | RMB'000 |  |
|           |                        |         |  |
| Xun Xiang | 4                      | 15      |  |
| Fushi     | 6,904                  | 9,961   |  |
|           |                        |         |  |
|           | 6,908                  | 9,976   |  |

#### (vi) Loan offering

|       | Year ended 31 December |         |
|-------|------------------------|---------|
|       | 2021                   | 2020    |
|       | RMB'000                | RMB'000 |
|       |                        |         |
| Fushi | 33,000                 | 52,500  |

In 2021, the Group offered operational loan of RMB33,000,000 (2020: RMB52,500,000) to Fushi with interest of 5.25% (2020: 5.25%) per annum and a term of 12 months.

## 38. SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED)

- (b) Continuing transactions with related parties (Continued)
  - (vii) On 15 February 2021, the Group entered into a lease agreements with a non-controlling shareholder of Leshuashangquan to lease office premises. The term of the lease agreement was from 1 March 2021 to 31 December 2022 with the total rental expense of RMB440,000.

### (c) Balances with related parties

|   | As at 31 December |          |  |
|---|-------------------|----------|--|
|   | 2021              | 2020     |  |
|   | RMB'000           | RMB'000  |  |
|   |                   |          |  |
| Investment in preferred shares and financial instruments of |                   |          |  |
| Fushi (Note 19)   | 294,855           | 22,000   |  |
| Trade receivables   |                   |          |  |
| Zhizhanggui*  | 2,447             | N/A      |  |
| Fushi*  | 56,832            | 4,680    |  |
| Chanyi*   | 1,377             | _        |  |
|   | 60,656            | 4,680    |  |
|   |                   |          |  |
| Other receivables   |                   |          |  |
| Zhizhanggui*  | 139,061           | N/A      |  |
| Fushi   | 5,766             | 35,000   |  |
| Chao Meng*  | 28,551            | 28,451   |  |
| RYK Capital Partners Limited*                               | 779               | 670      |  |
|   | 174,157           | 64,121   |  |
|   |                   |          |  |
| Less: allowance for amount due from Chao Meng               | (28,551)          | (21,504) |  |
|   | 145,606           | 42,617   |  |

## 38. SIGNIFICANT RELATED PARTY TRANSACTIONS (CONTINUED)

#### (c) Balances with related parties (Continued)

|  | As at 31 December |         |
|--|-------------------|---------|
|  | 2021              | 2020    |
|  | RMB'000           | RMB'000 |
|  |                   |         |
| <ul> <li>Trade payables</li> </ul>               |                   |         |
| Zhizhanggui*                                     | 745               | N/A     |
| Fushi*   | 11,713            | 2,001   |
|  |                   |         |
|  | 12,458            | 2,001   |
|  |                   |         |
| <ul><li>Other payables</li></ul>                 |                   |         |
| Zhizhanggui*                                     | 8                 | N/A     |
| Mr Qin*  | _                 | 5,000   |
| Tianjin Pinghe Management Consulting Partnership |                   |         |
| (Limited Partnership)* (i)                       | _                 | 85,000  |
| Mr Zhang*  | 1,000             | _       |
| Mr Wang*   | 2,200             | _       |
| Cash consideration payable to Founders of        |                   |         |
| Chuangxinzhong*                                  | 15,000            | _       |
|  |                   |         |
|  | 18,208            | 90,000  |
|  |                   |         |
| Financial liabilities at FVPL                    |                   |         |
| Tianjin Pinghe Management Consulting Partnership |                   |         |
| (Limited Partnership) (Note 31)                  | 79,477            | 77,243  |

<sup>(</sup>i) The amount represents the first instalment of cash consideration payable by the Group for acquiring 42.5% of the equity interest in Chuangxinzhong (Note 36), according to the terms of the purchase agreement. The amount was subsequently fully settled to the original shareholders of Chuangxinzhong in February 2021.

<sup>\*</sup> These receivables and payables balances with related parties were unsecured, interest free and repayable on demand.

## 39. BENEFITS AND INTERESTS OF DIRECTORS

The remuneration of each director of the Company paid/payable by the Group for the years ended 31 December 2021 and 2020, are set out as follows:

#### Year ended 31 December 2021:

|                      |            |              |             | Employee  |             |         |
|----------------------|------------|--------------|-------------|-----------|-------------|---------|
|                      |            |              |             | share     |             |         |
|                      |            |              | Allowances  | schemes - | Social      |         |
|                      |            |              | and         | value of  | security    |         |
|                      | Director's | Salaries and | benefits in | employee  | and housing |         |
|                      | fee        | bonuses      | kind        | services  | fund        | Total   |
| Name                 | RMB'000    | RMB'000      | RMB'000     | RMB'000   | RMB'000     | RMB'000 |
|                      |            |              |             |           |             |         |
| Executive Directors: |            |              |             |           |             |         |
| Mr. Liu Yingqi       | _          | 1,124        | _           | _         | 145         | 1,269   |
| Ms. Zhou Lingli (a)  | _          | 223          | _           | _         | 4           | 227     |
| Mr. Yao Zhijian      | _          | 2,005        | _           | 3,043     | 129         | 5,177   |
| Mr. Luo Xiaohui (b)  | _          | 1,934        | _           | 1,801     | 129         | 3,864   |
|                      |            |              |             |           |             |         |
| Non-Executive        |            |              |             |           |             |         |
| Directors:           |            |              |             |           |             |         |
| Mr. Mathias Nicolaus |            |              |             |           |             |         |
| Schilling            | _          | _            | _           | _         | _           | _       |
| Mr. Akio Tanaka (c)  | _          | _            | _           | _         | _           | _       |
|                      |            |              |             |           |             |         |
| Independent Non-     |            |              |             |           |             |         |
| Executive Directors: |            |              |             |           |             |         |
| Mr. Tam Bing Chung   |            |              |             |           |             |         |
| Benson               | 225        | _            | _           | _         | _           | 225     |
| Mr. Yao Wei          | 225        | _            | _           | _         | _           | 225     |
| Mr. Yang Tao         | 225        | _            | _           | _         | _           | 225     |
|                      |            |              |             |           |             |         |
|                      | 675        | 5,286        | _           | 4,844     | 407         | 11,212  |

## 39. BENEFITS AND INTERESTS OF DIRECTORS (CONTINUED)

Year ended 31 December 2020:

|                      |            |              |             | Employee  |             |         |
|----------------------|------------|--------------|-------------|-----------|-------------|---------|
|                      |            |              |             | share     |             |         |
|                      |            |              | Allowances  |           | Coolel      |         |
|                      |            |              |             | schemes - | Social      |         |
|                      |            |              | and         | value of  | security    |         |
|                      | Director's | Salaries and | benefits in | employee  | and housing |         |
|                      | fee        | bonuses      | kind        | services  | fund        | Total   |
| Name                 | RMB'000    | RMB'000      | RMB'000     | RMB'000   | RMB'000     | RMB'000 |
|                      |            |              |             |           |             |         |
| Executive Directors: |            |              |             |           |             |         |
| Mr. Liu Yingqi       | _          | 1,554        | _           | _         | 48          | 1,602   |
| Ms. Zhou Lingli (a)  | _          | 2,158        | _           | _         | 39          | 2,197   |
| Mr. Yao Zhijian      | _          | 1,374        | _           | _         | 38          | 1,412   |
| Mr. Luo Xiaohui (b)  | _          | 1,430        | _           | 577       | 38          | 2,045   |
|                      |            |              |             |           |             |         |
| Non-Executive        |            |              |             |           |             |         |
| Directors:           |            |              |             |           |             |         |
| Mr. Mathias Nicolaus |            |              |             |           |             |         |
| Schilling            | _          | _            | _           | _         | _           | _       |
| Mr. Akio Tanaka (c)  | _          | _            | _           | _         | _           | _       |
|                      |            |              |             |           |             |         |
| Independent Non-     |            |              |             |           |             |         |
| Executive Directors: |            |              |             |           |             |         |
| Mr. Tam Bing Chung   |            |              |             |           |             |         |
| Benson               | 150        | _            | _           | _         | _           | 150     |
| Mr. Yao Wei          | 150        | _            | _           | _         | _           | 150     |
| Mr. Yang Tao         | 150        | _            | _           | _         | _           | 150     |
|                      |            |              |             |           |             |         |
|                      | 450        | 6,516        | _           | 577       | 163         | 7,706   |

## 39. BENEFITS AND INTERESTS OF DIRECTORS (CONTINUED)

- (a) Ms. Zhou Lingli has resigned as an executive director of the Company with effect from 4 March 2021.
- (b) Mr. Luo Xiaohui was appointed as an executive director of the Company with effect from 28 August 2020.
- (c) Mr. Akio Tanaka was appointed as an executive director of the Company with effect from 28 August 2020.
- (d) Ms. Hirofumi Ono has resigned as an executive director of the Company with effect from 28 August 2020.
- (e) There was no director received or receivable of any emolument from the Group as an inducement to join or upon joining, leave the Group or as compensation for loss of office; no directors and senior management waived or has agreed to waive any emoluments for the years ended 31 December 2021 and 2020.

No retirement or termination benefits have been paid to the Company's directors for the years ended 31 December 2021 and 2020.

Saved as disclosed in Note 30, there were no loans, quasi-loans or other dealings entered into by the Company in favour of directors, controlled body corporates by and connected entities with such directors for the years ended 31 December 2021 and 2020, respectively.

No significant transactions, arrangements and contracts in relation to the Company's business to which the Company was a party and in which a director of the Company had a material interest, whether directly or indirectly, subsisted during the years ended 31 December 2021 and 2020.

No consideration was provided to third parties for making available directors' services during the years ended 31 December 2021 and 2020.

## 40. FINANCIAL POSITION OF THE COMPANY AND NOTES TO FINANCIAL POSITION OF THE COMPANY

|   |       | nber      |           |
|---|-------|-----------|-----------|
|   | Note  | 2021      | 2020      |
|   |       | RMB'000   | RMB'000   |
|   |       |           |           |
| ASSETS  |       |           |           |
| Non-current assets                                    |       |           |           |
| Investments in subsidiaries                           | 40(a) | 236,660   | 236,660   |
| Investments accounted for using the equity method     |       | 172,636   | 3,962     |
| Financial assets at fair value through profit or loss | 40(b) | 95,148    | _         |
| Property, plant and equipment                         |       | 1,110     | 1,713     |
|   |       | 505,554   | 242,335   |
|   |       | 303,334   | 242,000   |
| Current assets  |       |           |           |
| Other receivables                                     | 40(c) | 1,087,165 | 575,805   |
| Financial assets at fair value through profit or loss | 40(b) | 21,458    | 14,133    |
| Cash and cash equivalents                             | 40(d) | 845,401   | 1,723,661 |
|   |       | 1,954,024 | 2,313,599 |
| Total assets  |       | 2,459,578 | 2,555,934 |
|   |       |           |           |
| EQUITY  |       |           |           |
| Share capital   | 24    | 72        | 73        |
| Other reserves  | 40(f) | 2,637,369 | 2,780,650 |
| Accumulated losses                                    |       | (396,380) | (399,784) |
| Total equity  |       | 2,241,061 | 2,380,939 |

## 40. FINANCIAL POSITION OF THE COMPANY AND NOTES TO FINANCIAL POSITION OF THE COMPANY (CONTINUED)

|   |               | As at 31 De             | As at 31 December    |  |  |
|---|---------------|-------------------------|----------------------|--|--|
|   | Note          | 2021                    | 2020                 |  |  |
|   |               | RMB'000                 | RMB'000              |  |  |
|   |               |                         |                      |  |  |
| LIABILITIES   |               |                         |                      |  |  |
| Non-current liabilities   |               |                         |                      |  |  |
| Financial liabilities at fair value through profit or loss            | 40(e)         | _                       | _                    |  |  |
|   |               |                         |                      |  |  |
| Current liabilities   |               |                         |                      |  |  |
| Other payables  | 40(g)         | 218,517                 | 174,995              |  |  |
|   |               |                         |                      |  |  |
| Total liabilities   |               | 218,517                 | 174,995              |  |  |
|   |               |                         |                      |  |  |
| Total equity and liabilities  |               | 2,459,578               | 2,555,934            |  |  |
| The financial position of the Company was approved by the its behalf. | e Board of Di | rectors on 31 March 202 | 22 and was signed on |  |  |
| Director  |               | Director                |                      |  |  |

## 40. FINANCIAL POSITION OF THE COMPANY AND NOTES TO FINANCIAL POSITION OF THE COMPANY (CONTINUED)

#### (a) Investments in subsidiaries

The subsidiaries of the Company as at 31 December 2021 and 2020 are disclosed in Note 1.2.

#### (b) Financial assets at FVPL

|                                  | As at 31 Dec | As at 31 December |  |  |
|----------------------------------|--------------|-------------------|--|--|
|                                  | 2021         | 2020              |  |  |
|                                  | RMB'000      | RMB'000           |  |  |
|                                  |              |                   |  |  |
| Opening balance                  | 14,133       | _                 |  |  |
| Additional                       | 62,965       | 13,535            |  |  |
| Disposal                         | (46,520)     | _                 |  |  |
| Changes in fair value            | 86,718       | 981               |  |  |
| Currency translation differences | (690)        | (383)             |  |  |
|                                  |              |                   |  |  |
| Closing balance                  | 116,606      | 14,133            |  |  |

#### (c) Other receivables

|                                  | As at 31 December |         |  |
|----------------------------------|-------------------|---------|--|
|                                  | 2021              | 2020    |  |
|                                  | RMB'000           | RMB'000 |  |
|                                  |                   |         |  |
| Amounts due from a related party | 1,011,078         | 499,718 |  |
| Others                           | 76,087            | 76,087  |  |
|                                  |                   |         |  |
|                                  | 1,087,165         | 575,805 |  |

#### (d) Cash and cash equivalents

|              | As at 31 | As at 31 December |  |
|--------------|----------|-------------------|--|
|              | 2021     | 2020              |  |
|              | RMB'000  | RMB'000           |  |
|              |          |                   |  |
| Cash at bank | 845,401  | 1,723,661         |  |

## 40. FINANCIAL POSITION OF THE COMPANY AND NOTES TO FINANCIAL POSITION OF THE COMPANY (CONTINUED)

### (d) Cash and cash equivalents (Continued)

Cash and cash equivalents are denominated in the following currencies:

|     | As at 31 December |           |  |
|-----|-------------------|-----------|--|
|     | 2021              | 2020      |  |
|     | RMB'000           | RMB'000   |  |
|     |                   |           |  |
| USD | 581,969           | 240,295   |  |
| HKD | 263,432           | 1,483,165 |  |
| RMB | _                 | 201       |  |
|     |                   |           |  |
|     | 845,401           | 1,723,661 |  |

#### (e) Financial liabilities at FVPL

The movements of the convertible redeemable preferred shares are set out below:

|                                  | As at 31 December |             |  |
|----------------------------------|-------------------|-------------|--|
|                                  | 2021              | 2020        |  |
|                                  | RMB'000           | RMB'000     |  |
|                                  |                   |             |  |
| Opening balance                  | _                 | 1,373,447   |  |
| Changes in fair value            | _                 | (125,822)   |  |
| Currency translation differences | _                 | 28,784      |  |
| Conversion to ordinary shares    | _                 | (1,276,409) |  |
|                                  |                   |             |  |
| Closing balance                  | _                 | _           |  |

## 40. FINANCIAL POSITION OF THE COMPANY AND NOTES TO FINANCIAL POSITION OF THE COMPANY (CONTINUED)

#### (f) Other Reserves

|  | Other reserves |             |              |           |
|--|----------------|-------------|--------------|-----------|
|  |                | Currency    | Share-based  |           |
|  | Other          | translation | Compensation |           |
|  | reserves       | differences | reserve      | Total     |
|  | RMB'000        | RMB'000     | RMB'000      | RMB'000   |
|  |                |             |              |           |
| As at 1 January 2021                                   | 2,902,856      | (144,068)   | 21,862       | 2,780,650 |
| Issuance of ordinary shares relating to initial public |                |             |              |           |
| offering, net of share issuance costs                  | 152,854        | _           | _            | 152,854   |
| Transfer shares to awardees of employee share          |                |             |              |           |
| scheme upon vesting                                    | _              | _           | 81,071       | 81,071    |
| Shares repurchased                                     | (387,982)      | _           | _            | (387,982) |
| Currency translation difference                        | _              | (40,573)    | _            | (40,573)  |
| Employee share schemes value of employee services      |                |             |              |           |
| (Note 33)  | _              | _           | 12,141       | 12,141    |
| Employee option schemes value of employee services     |                |             |              |           |
| (Note 33)  | _              | _           | 39,208       | 39,208    |
|  |                |             |              |           |
| As at 31 December 2021                                 | 2,667,728      | (184,641)   | 154,282      | 2,637,369 |
|  |                |             |              |           |
| As at 1 January 2020                                   | 236,657        | (61,093)    | 156,263      | 331,827   |
| Issuance of ordinary shares relating to initial public |                |             |              |           |
| offering, net of share issuance costs                  | 1,617,727      | _           | _            | 1,617,727 |
| Conversion of convertible redeemable preferred         |                |             |              |           |
| shares to ordinary shares                              | 1,276,395      | _           | _            | 1,276,395 |
| Share premium set off the accumulated losses           |                |             |              |           |
| and other reserves                                     | (861,158)      | 87,235      | _            | (773,923) |
| Issuance of new shares relating to placement,          |                |             |              |           |
| net of share issuance costs                            | 655,596        | _           | _            | 655,596   |
| Transfer shares to the awardees upon vesting           | (22,361)       | _           | (152,544)    | (174,905) |
| Currency translation difference                        | _              | (170,210)   | _            | (170,210) |
| Employee share schemes — value of employee services    | _              | _           | 18,143       | 18,143    |
|  |                |             |              |           |
| As at 31 December 2020                                 | 2,902,856      | (144,068)   | 21,862       | 2,780,650 |

## 40. FINANCIAL POSITION OF THE COMPANY AND NOTES TO FINANCIAL POSITION OF THE COMPANY (CONTINUED)

#### (g) Other payables

|                                | As at 31 December |         |  |
|--------------------------------|-------------------|---------|--|
|                                | 2021              | 2020    |  |
|                                | RMB'000           | RMB'000 |  |
|                                |                   |         |  |
| Amounts due to related parties | 208,848           | 174,995 |  |
| Others                         | 9,669             | _       |  |
|                                |                   |         |  |
|                                | 218,517           | 174,995 |  |

#### 41. CONTINGENCIES

Saves as disclosed elsewhere in the financial statements, the Group had no material contingent liabilities outstanding as at 31 December 2021 and 2020.

#### **42. COMMITMENT**

Save as disclosed elsewhere in this consolidated financial statements, the Group had no material commitment as at 31 December 2021.

### 43. EVENTS AFTER BALANCE SHEET DATE

On 21 January 2022, the Company granted a total of 1,500,000 RSUs to a total of 65 grantees. The RSUs granted represent approximately 0.33% of the issued share capital of the Company on 31 December 2021.

On 21 January 2022, the Company granted a total of 1,000,000 share options to 210 option grantees in accordance with the share option scheme to subscribe for a total of 1,000,000 shares of the Company, representing approximately 0.22% of the issued share capital of the Company on 31 December 2021.

In this annual report, unless the context otherwise requires, the following words and expressions shall have the following meanings.

"AGM" the annual general meeting of the Company to be held on Friday, June 24, 2022

"Articles of Association" the articles of association of the Company (as amended from time to time)

adopted on April 30, 2020

"Audit Committee" the audit committee of the Company

"Auditor" PricewaterhouseCoopers, the auditor of the Company

**"Beijing Chuangxinzhong"** Beijing Chuangxinzhong Technology Co., Ltd. (北京創信眾科技有限公司), a

limited company established in the PRC on March 12, 2018 and an indirect

non-wholly owned subsidiary of the Company

"Board" the board of Directors of the Company

"Bright Usening" Bright Usening Limited, a limited liability company incorporated in the BVI which

is wholly-owned by Mr. Zhang Guoxian

"business day" or "Business Day" any day (other than a Saturday, Sunday or public holiday in Hong Kong) on which

banks in Hong Kong are generally open for normal banking business

"BVI" the British Virgin Islands

"CG Code" the Corporate Governance Code and Corporate Governance Report set out in

Appendix 14 of the Listing Rules

"China" or "PRC" the People's Republic of China and, except where the context requires and only for

the purpose of this report, excluding Hong Kong, the Macau Special Administrative

Region of the PRC and Taiwan. "Chinese" shall be construed accordingly

"Chuangxinzhong HK" a limited liability company incorporated in Hong Kong, which is a wholly-owned

subsidiary of CHUANGXINZHONG LTD

"Companies Act" the Companies Act (2021 Revision), Cap. 22 of the Cayman Islands (as amended

or supplemented or otherwise modified from time to time)

"Company", "our Company" or "the Company"

YEAHKA LIMITED (移卡有限公司), an exempted company incorporated in the Cayman Islands with limited liability on September 8, 2011, and, except where the context otherwise requires, all of its subsidiaries, or where the context refers to the time before it became the holding company of its present subsidiaries, its present subsidiaries

"Contractual Arrangements"

a series of contractual arrangements entered into on October 29, 2019 by, among others, Yeahka WFOE, the PRC Consolidated Entities and their respective shareholders, details of which are described in the section headed "Directors' Report — Connected Transactions — Continuing Connected Transactions — Contractual Arrangements" in this annual report

"Creative Brocade"

Creative Brocade Ltd., an exempted company incorporated in the BVI with limited liability on September 7, 2011 and wholly-owned by Mr. Liu, and one of our controlling shareholders

"Creative Brocade International"

Creative Brocade International Limited, an exempted company incorporated in the BVI with limited liability on November 15, 2019 and held as to 99.9% by Brocade Creation and 0.1% by Creative Brocade, and one of our controlling shareholders

"Director(s)"

the director(s) of the Company

"ESG"

environmental, social and governance

"ESG Committee"

the environmental, social and governance committee of the Company

"Fushi"

Fushi Technology (Shenzhen) Co., Ltd (深圳市富匙科技有限公司), a company established in the PRC on April 12, 2016 with limited liability

"Global Offering"

the Hong Kong public offering and the international offering of the Shares

"GMV"

gross merchandise value

"GPV"

gross payment volume

"Group", "our Group", "we", "our" or "us" our Company, its subsidiaries and the PRC Consolidated Entities from time to time, or, where the context so requires, in respect of the period before our Company became the holding company of our present subsidiaries, such subsidiaries as if they were subsidiaries of our Company at the relevant time or the business operated by such subsidiaries or their predecessors (as the case may be)

party(ies)"

**"Guangzhou Feiquan"** Guangzhou Feiquan Micro Lending Co., Ltd. (廣州飛泉小額貸款有限公司),

a limited company established in the PRC on July 30, 2019, a wholly-owned subsidiary of Shenzhen Yeahka, the financial results of which have been consolidated and accounted for as a subsidiary of our Company by virtue of the

Contractual Arrangements, and one of the PRC Consolidated Entities

"HK\$" or "HKD" Hong Kong dollars, the lawful currency of Hong Kong

"Hong Kong" the Hong Kong Special Administrative Region of the PRC

"ICP License" the internet content provider license for the provision of internet information

services

"IFRS" International Financial Reporting Standards

"independent third person(s) or company(ies) and their respective ultimate beneficial owner(s), who/

which, to the best of our Directors' knowledge, information and belief, having made all reasonable enquiries, is/are not our connected persons or associates of

our connected persons as defined under the Listing Rules

"Joint Global Coordinators" CLSA Limited, Nomura International (Hong Kong) Limited and ABCI Capital Limited

"Latest Practicable Date" April 21, 2022, being the latest practicable date prior to the bulk printing

and publication of this annual report for the purpose of ascertaining certain

information contained in this report

"Leshua Technology" Leshua Technology Co., Ltd. (樂刷科技有限公司), a limited liability company

established under the laws of the PRC on July 31, 2013, a wholly-owned subsidiary of Shenzhen Yeahka, the financial results of which have been consolidated and accounted for as a subsidiary of our Company by virtue of the

Contractual Arrangements, and one of the PRC Consolidated Entities

**"Letuobao"** Shenzhen Letuobao Technology Co., Ltd. (深圳樂拓寶科技有限公司), a limited

liability company established in the PRC on August 1, 2019 and an indirect

wholly-owned subsidiary of our Company

"Listing" the listing of the Shares on the Main Board of the Stock Exchange

"Listing Date" the date, being June 1, 2020, on which the Shares were listed on the Stock

Exchange and from which dealings in the Shares are permitted to commence on

the Stock Exchange

"Listing Rules" the Rules Governing the Listing of Securities on The Stock Exchange of Hong

Kong Limited, as amended or supplemented from time to time

"Main Board" the stock exchange (excluding the option market) operated by the Stock

Exchange which is independent from and operated in parallel with GEM of the

Stock Exchange

"Memorandum" the memorandum of association of our Company (as amended from time to time),

adopted on April 30, 2020

"Model Code" the Model Code for Securities Transactions by Directors of Listed Issuers set out

in Appendix 10 to the Listing Rules

"Mr. Liu Yingqi (劉穎麒), chairman of the Board, executive Director and chief

executive officer of our Company

"NetsUnion" China Nets Union Clearing Corporation (中國網聯清算有限公司)

"Nomination Committee" the nomination committee of the Company

"Over-allotment Option" the option granted by our Company to the international underwriters, exercisable

by the Joint Global Coordinators (on behalf of the international underwriters), pursuant to which our Company was required to allot and issue an aggregate of 14,808,400 Shares at HK\$16.64 to cover over-allocations in the international offering as further described in the section headed "Structure of the Global

Offering" in the Prospectus

"Pandemic" the outbreak of the coronavirus disease 2019 (COVID-19)

"Payment License" payment business license issued by the PBOC (支付業務許可證)

**"PBOC"** the People's Bank of China (中國人民銀行), the central bank of the PRC

"Penguin Financial" Shenzhen Penguin Financial Technology Co., Ltd. (深圳市企鵝金融科技有限公

司), a limited liability company incorporated in the PRC on June 4, 2014, which is

a subsidiary of Shiji Kaixuan Technology Co., Ltd(深圳市實際凱旋科技有限公司)

"PRC Consolidated Entities" Shenzhen Yeahka, Leshua Technology, and Guangzhou Feiquan, the financial

results of which have been consolidated and accounted for as subsidiaries of our

Company by virtue of the Contractual Arrangements

"Prospectus"

"PRC Government" or "State" the central government of the PRC, including all political subdivisions (including

provincial, municipal and other regional or local government entities) and its

organs or, as the context requires, any of them

"PRC Legal Advisors" Han Kun Law Offices

"Pre-IPO Stock Incentive Scheme" the pre-IPO stock incentive scheme of the Company approved and adopted by

the Board on January 1, 2013, and as subsequently amended, the principal terms of which are set out in "Statutory and General Information — D. Share Incentive Schemes — 1. Pre-IPO Stock Incentive Scheme" in Appendix IV to the Prospectus

"Registered Shareholders" the registered shareholders of Shenzhen Yeahka, namely, Mr. Liu Yinggi, Mr. Qin

Baoan, Shenzhen Tencent and Penguin Financial

the prospectus of the Company dated May 20, 2020

"Reorganization" the reorganization of the Group in preparation of the Listing, details of which

are set out in "History, Reorganization and Corporate Structure - Corporate

Reorganization" in the Prospectus

**"RMB"** Renminbi, the lawful currency of the PRC

"RSU(s)" restricted share unit(s)

"RSU Eligible Persons" persons eligible to receive RSUs under the RSU Scheme who are existing

directors (whether executive or non-executive, but excluding independent non-executive directors), senior management or officers of the Company or any

of the subsidiaries of the Company

"RSU Nominee 1" Yeah Talent Holding Limited, a company incorporated in the BVI on November 6,

2019, a wholly-owned subsidiary of the RSU Trustee

"RSU Nominee 2" Yeah United Holding Limited, a company incorporated in the BVI on November 6,

2019, a wholly-owned subsidiary of the RSU Trustee

"RSU Participant(s)" the participant(s) in the RSU Scheme

"RSU Scheme" the restricted share unit scheme of our Company approved and adopted by our

Board on August 1, 2019

"RSU Trustee" TMF Trust (HK) Limited, an independent and professional trustee appointed by

our Company to act as the trustee of the RSU Scheme

"SaaS" a software licensing and delivery model in which software is licensed on a

subscription basis and is centrally hosted

"SFO" the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong), as

amended, supplemented from time to time

"Share(s)" ordinary shares in the capital of our Company with nominal value of US\$0.000025

each

**"Share Subdivision"** the share subdivision referred to in "Statutory and General Information — A. Further

Information about our Group - 3. Resolutions in Writing of the Shareholders of

Our Company Passed on April 30, 2020" in Appendix IV to the Prospectus

"Shareholder(s)" holder(s) of Share(s)

**"Shenzhen Feiquan"** Shenzhen Feiquan Cloud Data Services Co., Ltd. (深圳市飛泉雲數據服務有限

公司), a limited company established in the PRC on February 23, 2016 and an

indirect wholly-owned subsidiary of our Company

**"Shenzhen Tencent"** Shenzhen Tencent Domain Computer Network Co., Ltd. (深圳市騰訊網域計算

器網路有限公司), a limited company incorporated in the PRC on April 28, 1997, which is a subsidiary of Shenzhen Tencent Computer Systems Co., Ltd. (深圳市

騰訊計算機系統有限公司), a subsidiary of Tencent

"Shenzhen Yeahka" Shenzhen Yeahka Technology Co., Ltd. (深圳市移卡科技有限公司), a limited

company established in the PRC on June 16, 2011, the financial results of which have been consolidated and accounted for as a subsidiary of our Company by

virtue of the Contractual Arrangements, and one of the PRC Consolidated Entities

"Source Winner" Source Winner Limited, a limited liability company incorporated in the BVI which

is wholly-owned by Mr. Qin Lingjin

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"Tencent" Tencent Holdings Limited, an exempted company with limited liability

incorporated under the laws of the Cayman Islands, the shares of which are listed on the Main Board of the Stock Exchange (stock code: 700) and/or its

subsidiaries, as the case may be

"U.S." or "United States" the United States of America, its territories, its possessions and all areas subject

to its jurisdiction

"US\$" United States dollars, the lawful currency of the United States

"UnionPay" China UnionPay (中國銀聯股份有限公司), the only bank card clearing house

and bank card association in China, who operates an inter-bank transaction settlement system through which the connection and switch between banking systems and the interbank, cross-region usages of bank cards issued by

associate banks may be realized

"Yeahka HK" Yeahka Technology Limited, a limited company incorporated under the laws of

Hong Kong on October 7, 2011 and a wholly-owned subsidiary of our Company

"Yeahka WFOE" Yeahka Technology (Shenzhen) Co., Ltd. (宜卡科技(深圳)有限公司), a limited

company established under the laws of the PRC on May 17, 2012 and an indirect

wholly-owned subsidiary of our Company

"%" per cent

In this annual report, the terms "associate", "close associate", "connected person", "connected transaction", "core connected person", "controlling shareholder", "subsidiary" and "substantial shareholder" shall have the meanings given to such terms in the Listing Rules, unless the context otherwise requires.

# Yeahka 移卡