全猫银猫CSmall 金貓銀貓集團有限公司 CSMall Group Limited

(Incorporated in the Cayman Islands with limited liability)
Stock Code: 1815

INTERIM REPORT 2023





CORPORATE INFORMATION

EXECUTIVE DIRECTORS

Chen He (陳和)

Qian Pengcheng(錢鵬程)

INDEPENDENT NON-EXECUTIVE DIRECTORS

Hu Qilin

Yu Leung Fai (余亮暉)

Zhang Zuhui (張祖輝)

AUDIT COMMITTEE

Yu Leung Fai (Chairman)

Hu Qilin

Zhang Zuhui

REMUNERATION COMMITTEE

Zhang Zuhui (Chairman)

Hu Qilin

Yu Leung Fai

NOMINATION COMMITTEE

Chen He (Chairman)

Yu Leung Fai

Zhang Zuhui

COMPANY SECRETARY

Chan Sau Ling (陳秀玲)

AUTHORISED REPRESENTATIVES

Chen He

Chan Sau Ling

CAYMAN ISLANDS SHARE REGISTRAR AND TRANSFER OFFICE

Intertrust Corporate Services (Cayman) Limited

One Nexus Way

Camana Bay

Grand Cayman

KY1-9005

Cayman Islands

HONG KONG SHARE REGISTRAR

Computershare Hong Kong Investor Services Limited

Shops 1712-1716, 17th Floor

Hopewell Centre, 183 Queen's Road East

Wanchai, Hong Kong

REGISTERED OFFICE

Intertrust Corporate Services (Cayman) Limited

One Nexus Way

Camana Bay

Grand Cayman

KY1-9005

Cayman Islands

CORPORATE INFORMATION

HEADQUARTERS IN THE PRC

29th Floor Shuibei International No. 99 Beili North Road Luohu District Shenzhen, Guangdong, PRC

PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Unit 5, 17/F, China Merchants Tower Shun Tak Centre 168-200 Connaught Road Central Sheung Wan Hong Kong

COMPANY'S WEBSITE

www.csmall.com

PLACE OF LISTING AND STOCK CODE

The Stock Exchange of Hong Kong Limited 1815

PRINCIPAL BANKERS

China Merchants Bank Co., Ltd. Industrial Bank Co., Ltd.

AUDITOR

Linksfield CPA Limited

Registered Public Interest Entity Auditors
(Appointed on 19 January 2023)

Moore Stephens CPA Limited

Registered Public Interest Entity Auditors
(Resigned on 19 January 2023)

LEGAL ADVISORS

Hong Kong law:

Sullivan & Cromwell (Hong Kong) LLP

Cayman Islands law:

Ogier

FINANCIAL HIGHLIGHTS

Revenue

RMB million

220 1H2022 1H2023

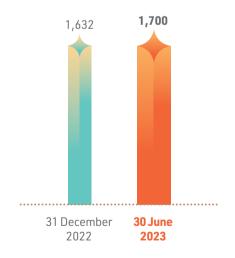
Revenue by Sales Channels

%



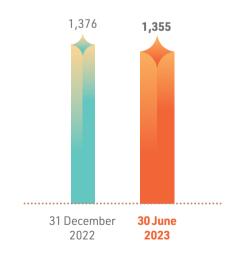
Total Assets

RMB million



Net Assets

RMB million



OUR MILESTONES

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Mar 2018

CSMall Group Limited (Stock code:1815) was successfully listed on The Stock Exchange of Hong Kong Limited

Dec 2021

Invested in Jiangsu Nongmuren Electronic Business Corp. (江蘇農牧人電子商務股份有限公司) to expand our business operations to the "Nongmuren" ("農牧人") S2B2C (supply chain to business to customer) platform of fresh food products in the People's Republic of China

2018

Became an executive vice president unit (常務副會長單位) of the Silver Branch under the Gems & Jewelry Trade Association of China (中國珠寶玉石首飾行業協會白銀分會)

Established the Gold and Jewellery Big Data Professional Committee (黃金珠寶大數據專業委員會) under the Shenzhen Big Data Research and Application Association (深圳市大數據研究與應用協會)



2013

Commencement of our online business

2014

Launched our Internet website www. csmall.cn, which was later changed to www.csmall.com

Our first franchised CSmall Shop was opened, marking the commencement of our offline business

Opened our flagship Shenzhen Exhibition Hall in Shuibei, Shenzhen 2015

Mobile website m.csmall.com was launched

Mobile app "金貓銀貓 CSmall" was launched

SELECTED BRANDS AND PRODUCTS



SELECTED BRANDS AND PRODUCTS





BUSINESS REVIEW

The Group's revenue for the six months ended 30 June 2023 ("1H2023") was approximately RMB220.0 million (the six months ended 30 June 2022 ("1H2022"): RMB838.3 million), representing a significant decrease of approximately RMB618.3 million or 73.8% as compared to that for 1H2022. The net loss attributable to owners of the Company for 1H2023 increased to approximately RMB15.0 million (1H2022: RMB10.3 million). In 1H2023, although the economy and society has fully resumed normal operation with the implementation of effective macroeconomic policies and positive signs of national economic recovery, the foundation for economic recovery was still not solid, and the economy has not yet returned to the state before the epidemic. Residents' disposable income was unsatisfactory, which dampened residents' consumption mentality. In view of the context, the Group has been exploring and considering suitable business opportunities inside and outside the jewellery industry from time to time in recent years to diversify its business risks. On the one hand, it diversified its own business by entering the fresh food industry of essential consumer goods. On the other hand, it has also been looking for new business growth drivers for its jewellery retail business.

New Jewellery Retail Segment

In the first half of the year, the Group's brand SISI started to transform from fashionable silver jewellery to the new business of lab-grown diamonds. In the first half of the year, funds and efforts were focused on brand planning, brand marketing, product design, team structure adjustment and expansion, regional agency nationwide and other preliminary works of this project, making vigorous investment and development. After intensive preparations, the project has gradually entered the market.

In the first half of the year, the Group primarily promoted the market in Shenzhen and expanded its presence across various industries. In contrast to traditional jewellery sales channels, we plan to promote this to-be-popularized brand through online new media platforms, and recruit offline city agents, so that pet stores, confinement centers, beauty salons and their private domain traffic will become the promoters and sellers of SISI. With part of the high gross profit margin of lab-grown diamonds to be shared with channel dealers, the sales channels will be quickly expanded. Moreover, given its customized nature, this product will not require a large amount of inventory to be stockpiled, and the cost advantage will become the highlight of this new business.

While placing focus on the development of the new business of lab-grown diamonds, the Group will continue to be optimistic about the room for appreciation and market potential of colored gemstones. Due to the scarcity and the value preservation and value appreciation attributes of rubies, the Group will carefully consider its sales strategy and gradually expand the sales market, and rubies will see a long-term and stable price increase. After the sharp rise of gold price at the end of the first quarter of the year, it then remained at a high level, which may have caused some consumers to keep a wait-and-see attitude, thereby delaying consumer demand in the first half of the year, and impacting the sales of gold jewellery.

In recent years, the Group continued to improve online sales operations by expanding online sales channels and through new marketing models including short video marketing, e-commerce live streaming and online celebrity (KOL) promotion in reliance on the strong traffic of third-party platforms. In the first half of the year, efforts were made to further enhance e-commerce and live streaming sales of existing product categories and actively expand the SISI new business. At present, we have cooperated with certain mommy bloggers, pet bloggers, and celebrities including MARIA (美依禮芽), Yang Zi (楊紫), Dong Jie (董潔), Teens in Times (時代少年團), etc., who joined the fourth season of the popular television show "Sisters Who Make Waves" (乘風破浪的姐 姐), for promotional campaigns to enhance brand value. Meanwhile, SISI also established a presence on e-commerce platforms such as Taobao (淘寶) and mall applets (mini-programs) for operation through multiple channels, so as to continuously enhance its brand influence.

New Retail Business

In 2023, the Group introduced a new business of lab-grown diamonds. With the brand concept of "planting diamonds for love", the SISI brand advocates using the tangible essence of objects to capture beautiful moments and redefining diamonds with technology. SISI uses innovative diamond cultivation technologies to cultivate soft hair into hard diamonds, thus giving each diamond love and life and planting warm jewellery-grade DNA diamonds for love. The concept is applied in various life scenes, e.g. "Love Diamond", "Lanugo Diamond", "Family Diamond", "Pet Diamond", "Friendship Diamond", "Self-Pleasing Diamond", etc. to connect the emotions of new life, encounter, companionship and commemoration. While meeting the emotional needs of users, the Group also serves users with technology: the principle of "one source for one diamond" is always followed for lab-grown diamonds in all steps from receipt of hair from customers to weighing, cleaning, carbon source extraction, warehousing for cultivation, cutting and polishing,

etc.



















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Online Sales Channels

Third-party online sales channels

In 1H2023, the Group intensified its new social media-based operating model through WeChat (微信) official account, Tik Tok (抖音), Xiaohongshu (小紅書), video channel, Weibo (微博), etc., to achieve strong exposure for the SISI brand through content integration. In 1H2023, our third-party online platforms included JD.com (京東), Suning (蘇寧), Tmall (天貓), WeChat (微信), Tik Tok (抖音) and Xiaohongshu (小紅書) and 13 television and video shopping channels in the PRC to promote and sell our jewellery products. We also became a core supplier in the gold, silver and jewellery category of all top television channels, which enabled us to achieve satisfactory sales performance. With a daily coverage of over 100 million home viewers in the PRC, our brand awareness among a vast population of Chinese viewers of television and video shopping channels was enhanced substantially.

Short-video promotion and KOL promotion have become standard practices in our brand marketing, and their content has also become the core element of every aspect of our brand marketing, sales and operation.

















2 点击订单进度 即可查询订单 (Click "Order status" to



3 輸入订单编号 即制查看订单进度 [Enter order number to view order status at once]

Offline Retail and Service Network

(1) CSmall Shops

During the six months ended 30 June 2023, due to the development of the new business, the Group ceased to expand existing stores and adjusted the layout of offline business outlets by closing 4 stores. As of 30 June 2023, we had 16 franchised CSmall Shops located in 8 provinces and municipalities in the PRC, with presence in Beijing, Gansu, Heilongjiang, Henan, Sichuan, Tibet, Xinjiang and Zhejiang.





(2) Shenzhen Exhibition Hall

We sell products at the Shenzhen Exhibition Hall in Shuibei, Shenzhen, which is generally seen as home to the PRC's largest and leading jewellery trading and wholesale market. The Shenzhen Exhibition Hall showcases the product designs of our self-owned brands and certain third-party brands, and also serves as an interactive exhibition and sales platform primarily for our wholesale customers as well as franchisees.







Fresh Food Retail Segment

On 31 December 2021, the Group entered into an investment agreement for investment and control in Jiangsu Nongmuren Electronic Business Corp.* (江蘇農牧人電子商務股份有限公司) ("Jiangsu Nongmuren") which is the developer and operator of the "農牧人" S2B2C (supply chain to business to customer) platform ("Nongmuren", meaning farmers and herdsmen). The "Nongmuren" S2B2C platform, officially launched in May 2021, provides branding and SaaS (software as a service) services along the agricultural supply chain in the PRC. Through the investment, the Group expands its business operations from the retail of jewellery, a non-essential good, to the retail of agricultural products, an essential good, thereby digitally empowering another traditional industry, namely the agricultural products industry, and promoting the modernization of the agricultural sector. This business brought encouraging revenue to the Group in 1H2022. However, the decline in sales in 1H2023 as compared to that in 1H2022 was mainly due to: (i) hog prices in Mainland China showed an upward trend in the second and third guarters of 2022 but a downward trend since the fourth quarter of 2022, which reduced the Shopkeepers' appetite for trade and thus amount of hog purchased during 1H2023, resulting in a decline in the sales of Nongmuren; and (ii) in view of the declining market conditions of pork consumption, the strategic focus in 1H2023 shifted from expansion of stores to deepened development of stores. In particular, the focus was placed on strengthening the establishment of the upstream industrial chain system of the supply chain, to mainly improve the control of the upstream price index and quality system and establish the traceability of the whole industrial chain from upstream to downstream, laying a good foundation for Nongmuren Shopkeeper to provide more stable supply chain capabilities with price advantages in the second half of the year. Therefore, the number of stores also decreased.

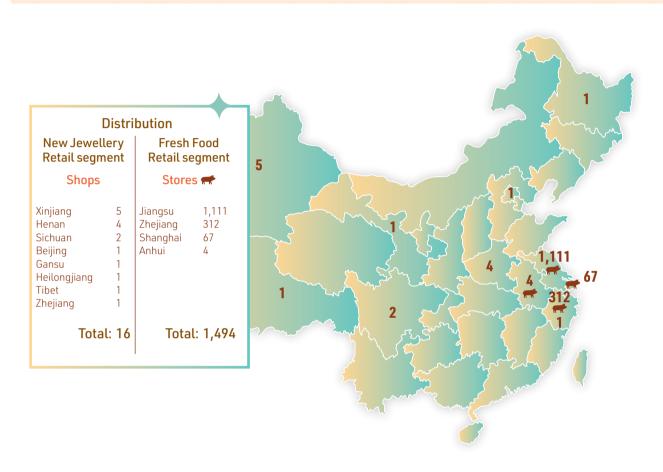
In the first half of the year, the meat market generally showed a downward trend in pork consumption, while consumption of beef, mutton and other meat products increased. Based on the foundation of the sheep and cattle industry chains established in 2022, the focus was placed on establishing "Beef Shopkeeper (牛掌櫃)", "Lamb Shopkeeper (羊掌櫃)", "Noodle Shopkeeper (麵掌櫃)" and other new shopkeepers of difference forms this year. The Company will allocate resources from product development, team and funds towards these new business lines. In order to reduce costs and improve efficiency, the Group also carried out hierarchical management and supply of existing stores, adjusted market strategies, and reduced corresponding marketing expenses, thereby reducing losses, and invested funds towards building supply chain capacity and development of new business lines.











PROSPECTS

Looking ahead, the overall domestic economy will gradually demonstrate a recovery trend, and the retail industry is anticipated to remain promising to experience stable growth. Following 1H2023, the overall development prospect of the industry is optimistic. The potential of gold jewellery consumption has not been fully released, leaving room for further growth. However, in terms of quantity, further observation of factors such as future economic, social and market environments is necessary. In the coming year, we will also face various new challenges, but benefiting from the full liberalization of consumption scenarios and the Group's development and cultivation of new businesses in the first half of the year, we will continue to strengthen our new businesses in the second half of the year. For the New Jewellery Retail segment, leveraging on the price advantages, environmental friendliness, wide variety (with colored diamonds and special-shaped diamonds), high-tech sense and other attributes of lab-grown diamonds, the Group will continue to deepen its presence in various industries, such as the beauty industry, pet industry, maternal and child industry and e-commerce industry, and will focus on the in-depth construction of a marketing system driven by accurate consumer insights to constantly expand the market size, with the plan of building SISI into the "No. 1 brand of DNA-grown diamonds". Meanwhile, the Group will strengthen product competitiveness and exert continuous efforts in product research and development and innovation, so as to launch more distinctive diamond products to meet the needs of different consumer groups and different application scenarios. According to Bain & Company's "2020-21 Global Diamond Industry Report" and Chinairr Consulting's* (智研 諮詢) "Research Report on the Development Trends and Investment Directions of China's Lab-grown Diamond Industry from 2023 to 2029", the total production volume of lab-grown diamonds worldwide has continued to increase from approximately 6 to 7 million carats in 2020, and is estimated to reach 25 million carats by 2025.

The improvement of the standardization and appraisal system of the lab-grown diamond industry is continuously empowering the lab-grown diamond industry chain, providing more professional endorsements for lab-grown diamonds, helping major brands to deploy lab-grown diamond series jewellery, and commencing the golden period for the development of lab-grown diamond. After 2020, the number of lab-grown diamond brands in the PRC gradually increased, and leading jewellery brands began to proactively deploy the lab-grown diamond market. Different from the stereotyped marketing and sales methods of lab-grown diamonds currently on the market, SISI of the Group insists on one source for one diamond and focuses on "planting warm jewellery-grade DNA diamonds for love" with the brand concept of "planting diamonds for love". In particular, the "Pet Diamond" market is already huge, but there are only a handful of brands that can grow pet hair into diamonds. We are targeting at the pet market of Mainland China with a size of hundreds of billion of Renminbi. The number of pet owners in Mainland China is estimated to reach over 60 million, and the annual per capita total consumption of pet owners is nearly RMB7,000. As of 31 December 2022, the number of pet stores in Mainland China is estimated to be more than 80,000.

A continued focus on digital marketing is one of the keys for the Group to promote sustainable growth. The Group's jewellery retail business and fresh food S2B2C business are both new empowerments for traditional industries through digital marketing. For the fresh food S2B2C business, Nongmuren Meat Shopkeeper (農牧人肉掌櫃) stores will be operated in a refined manner. A complete digital system covering pig farming to pork sales at in-town stores will be provided through S2B2C/F2B2C: each city will have an independent management system that encompasses store renovation, cash register system, electronic scales and other hardware and software facilities. In the first half of the year, the sluggish pork consumption and the Company's proactive strategic adjustments have a greater impact on the performance of the first half of the year, but the decline in performance is part of the Company's established strategic adjustments in response to market changes. It is expected that the optimization and improvement of the supply side will provide favorable guarantee for the performance sprint in the second half of the year. In view of the rapid performance growth period of the Double Eleven (11 November) and Double Twelve (12 December) and the rapid upward trend of consumer demand in beef, mutton and other markets last year, it is expected that the performance for the year will improve significantly in the second half of the year. Furthermore, in the future, Japan's ongoing plan to discharge nuclear wastewater into the sea may lead to changes in consumer dietary habits. Consumers may seek alternative protein sources that provide greater safety assurance. It is believed that this situation will benefit the sales of pork, lamb and beef.

The Group also explores and considers suitable business opportunities inside and outside of the jewellery industry from time to time to diversify its business risks. The Group is confident that it will continue to bring good returns to shareholders in the future.

FINANCIAL REVIEW

Revenue

The revenue of the Group for 1H2023 was approximately RMB220.0 million (1H2022: RMB838.3 million), representing a significant decrease of approximately 73.8% from that for 1H2022.

	1H2	023	1H2022		
	Revenue	% of revenue	Revenue	% of revenue	
	RMB'000		RMB'000		
	(unaudited)	(unaudited)	(unaudited)	(unaudited)	
New Jewellery Retail Segment					
Online Sales Channels	117,622	53.5%	137,105	16.4%	
Offline Retail and Service Network					
CSmall Shops	844	0.4%	532	0.1%	
Shenzhen Exhibition Hall	23,401	10.6%	23,340	2.8%	
	24,245	11.0%	23,872	2.9%	
Fresh Food Retail Segment	78,106	35.5%	677,337	80.7%	
riesii roou ketait segilielit	70,100	33.3%	077,337	00.7%	
Total	219,973	100.0%	838,314	100.0%	

New Jewellery Retail Segment

Online Sales Channels

For 1H2023, the online sales channels recorded sales of approximately RMB117.6 million (1H2022: RMB137.1 million), representing a decrease of approximately 14.2% as compared to that for 1H2022. The COVID-19 pandemic has significantly accelerated the growth and widespread adoption of online sales channels, particularly through short video marketing, e-commerce live streaming, and online celebrity (KOL) promotion. However, following the end of the pandemic, the sector's growth has experienced a deceleration. This deceleration can be attributed to a combination of factors including slower-than-expected domestic economic recovery, continuously weak consumer sentiment and decreased purchasing power. Consequently, these factors have collectively contributed to a decline in sales from online sales channels.

Offline Retail and Service Network

For 1H2023, the offline retail and service network recorded sales of approximately RMB24.2 million (1H2022: RMB23.9 million), representing a slight increase of approximately 1.26% as compared to that for 1H2022.

Fresh Food Retail Segment

During 1H2023, the Fresh Food Retail segment recorded sales of approximately RMB78.1 million (1H2022: RMB677.3 million). The significant decrease was mainly because the "Nongmuren" S2B2C platform was still in a consolidation stage with a focus on optimizing its network of collaborative stores, diversifying its product offerings and adjusting its business strategies with the number of stores reduced, and that hog prices in Mainland China showed an upward trend in the second and third quarters of 2022 but a downward trend since the fourth quarter of 2022, which reduced the Shopkeepers' appetite for trade and thus amount of hog purchased during 1H2023. Therefore, the revenue generated for 1H2023 was significantly lower than that for 1H2022.

Cost of Sales and Services Provided

Cost of sales and services provided decreased from approximately RMB813.3 million for 1H2022 to approximately RMB206.8 million for 1H2023, representing a significant decrease of approximately 74.6% mainly due to the significant decrease in revenue contributed from the Fresh Food Retail segment and thus, the relevant costs also decreased significantly.

Gross Profit and Gross Profit Margin

We recorded gross profit of approximately RMB13.2 million for 1H2023 (1H2022: RMB25.0 million), representing a decrease of approximately 47.2% as compared to that for 1H2022, mainly due to the reduced sales volume since the consumer sentiment remain weak caused by slower-than-expected domestic economy recovery. The overall gross profit margin increased from approximately 3.0% to approximately 6.0%, mainly due to the increased contribution in sales from the New Jewellery Retail segment, which generally has a higher gross profit margin than the Fresh Food Retail segment.

Other Income, Other Gains and Losses

Other income and other gains and losses mainly include bank interest income and net exchange losses respectively.

Selling and Distribution Expenses

Selling and distribution expenses decreased by approximately 24.8% from approximately RMB21.4 million for 1H2022 to approximately RMB16.1 million for 1H2023, mainly due to the decrease from the Fresh Food Retail segment which focused on optimizing its network of collaborative stores, diversifying its product offerings and adjusting its business strategies during the current interim period, which led to less selling and distribution expenses.

Administrative Expenses

Administrative expenses decreased by approximately 20.3% from approximately RMB18.2 million for 1H2022 to approximately RMB14.5 million for 1H2023, mainly benefited from the successful implementation of cost control measures in the Fresh Food Retail segment following the abovementioned adjustment in the business strategies.

Income Tax (credit) expense

Income tax (credit) expense decreased from income tax expense of approximately RMB7,000 for 1H2022 to income tax credit of approximately RMB0.5 million for 1H2023 mainly due to the decrease in assessable income and deferred tax adjustment.

Loss for the Period

For 1H2023, we recorded a loss attributable to owners of the Company of approximately RMB15.0 million (1H2022: RMB10.3 million). Such increase in loss was mainly attributable to the following factors:

- (i) in respect of the Group's New Jewellery Retail segment, the sales volume for 1H2023 remained low due to continuously weak consumer sentiment caused by slower-than-expected domestic economic recovery, while fixed costs less dependent on sales volume such as administrative expenses were still incurred, resulting in a net loss for the segment for 1H2023; and
- (ii) in respect of the Group's Fresh Food Retail segment, the sales volume and revenue for 1H2023 were significantly lower than those for 1H2022, while the cost of sales and other related costs and expenses were also significantly reduced accordingly. However, given its status of overall development, the segment had not started to generate a net profit during 1H2023.

Inventories, Trade Receivables and Trade Payables Turnover Cycle

The Group's inventories mainly comprise silver bars, colored gemstones, jewellery products, gold bars and fresh food products. For 1H2023, inventory turnover days were approximately 898 days (for the year ended 31 December 2022: 207 days). The increase was due to the increased proportion of sales from the New Jewellery Retail segment, which generally has a higher inventories turnover day than the Fresh Food Retail segment.

The turnover days for trade receivables for 1H2023 were approximately 17 days (for the year ended 31 December 2022: 5 days). The increase was mainly due to the increased proportion of trade receivable from the New Jewellery Retail segment which generally has a longer credit term for its customers than the Fresh Food Retail segment.

The turnover days for trade payables for 1H2023 were approximately 35 days (for the year ended 31 December 2022: 7 days). The increase was mainly due to increase in the trade payable of the New Jewellery Retail segment which has a longer repayment term to suppliers.

Bank Borrowings

As of 30 June 2023, the Group's bank borrowings balance amounted to approximately RMB99.0 million (as of 31 December 2022: RMB84.1 million), of which approximately RMB89.0 million of bank borrowings was carried at floating interest rate and approximately RMB10.0 million was carried at fixed interest rate (as of 31 December 2022: RMB74.0 million was carried at floating interest rate and RMB10.1 million was carried at fixed interest rate). The bank borrowings would be due for repayment within one year.

The Group's net gearing ratio was calculated on the basis of bank borrowings less bank balances and cash as a percentage of total equity. The ratio remained stable. As of 30 June 2023, the Group was in a net cash position with a net gearing ratio of approximately -28.9% (as of 31 December 2022: -28.4%).

Capital Expenditures

For 1H2023, the Group invested approximately RMB1.1 million in property, plant and equipment (1H2022: RMB0.3 million).

Capital Commitments

As of 30 June 2023 and 31 December 2022, the Group did not incur any capital commitments.

Contingent Liabilities

During the six months ended 30 June 2023, Jiangxi Jiyin Company Limited* (江西吉銀實業有限公司) ("**Jiangxi Jiyin**"), a subsidiary of the Group, provided a corporate guarantee of RMB250,000,000 to Jiangxi Longtianyong Nonferrous Metals Co., Ltd.* (江西龍天勇有色金屬有限公司) ("**Jiangxi Longtianyong**"), a fellow subsidiary of the Group and a wholly-owned subsidiary of China Silver Group Limited (the immediate and ultimate holding company of the Group), to obtain a bank borrowing. If Jiangxi Longtianyong fails to repay the bank borrowing based on the borrowing terms in the loan agreement, Jiangxi Jiyin will become liable to compensate such bank accordingly (for the year ended 31 December 2022: RMB250,000,000).

Pledge of Assets

As of 30 June 2023 and 31 December 2022, none of the Group's assets was pledged.

Foreign Exchange Risk

Almost all of the Group's assets, liabilities, revenues, costs and expenses were denominated in RMB. As a result, the management believes that foreign exchange exposure of the Group is minimal and confirms no foreign exchange hedging arrangement has been made.

Employees

As of 30 June 2023, the Group employed 255 staff members (31 December 2022: 258 staff members) and the total remuneration for 1H2023 amounted to approximately RMB15.2 million (1H2022: RMB14.3 million). The Group's remuneration packages are in line with the current legislation in the relevant jurisdictions, the experience and qualifications of individual employees and the general market conditions. Bonuses are linked to the Group's financial results as well as to individual performances. The Group ensures that adequate training and professional development opportunities are provided to all employees so as to satisfy their career development needs.

Liquidity and Financial Resources

The Group maintained a healthy liquidity position during 1H2023. During 1H2023 and 1H2022, the Group was principally financed by internal resources and bank borrowings. During 1H2023, the group's principal financing instruments comprise bank balances and cash, trade and other receivables, as well as trade and other payables and bank borrowings. As of 30 June 2023, the bank balances and cash, net current assets, and total assets less current liabilities were approximately RMB490.3 million (as of 31 December 2022: RMB475.2 million), RMB1,317.4 million (as of 31 December 2022: RMB1,338.9 million) and RMB1,358.3 million (as of 31 December 2022: RMB1,379.2 million), respectively.

Interim Dividend

The board of directors (individually, a "Director", or collectively, the "Board' or the "Directors") has resolved not to declare an interim dividend for 1H2023 (1H2022: nil).

Significant Investment Held, Material Acquisition and Disposal of Subsidiaries, Associates and Joint Ventures, and Plans for Significant Investment or Acquisition of Capital Assets in the Future

The Group did not hold any significant investment nor carry out any significant acquisition and disposal of subsidiaries, associates and joint ventures during 1H2023, nor was there any plan for other significant investment or acquisition of capital assets in the future.

Significant Events After the Reporting Period

There is no material subsequent event after the reporting period.

On behalf of the Board **Chen He**Chairman

Hong Kong, 29 August 2023

* For identification purpose only

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As of 30 June 2023, the interests and short positions of the Directors and the chief executive of the Company in the shares of the Company (the "Shares"), underlying Shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO")) (i) which were required to be notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which were taken or deemed to have under such provisions of the SFO), or (ii) which were required, pursuant to section 352 of the SFO, to be entered into the register maintained by the Company, or (iii) which were required to be notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") were as follows:

			Approximate percentage of
Name of Director	Capacity/Nature of interest	Number of Shares ⁽¹⁾	interest in our Company
Mr. Chen He ⁽²⁾ Mr. Qian Pengcheng ⁽³⁾	Interest in controlled corporation Interest in controlled corporation	21,250,000 14,500,000	1.72% 1.17%

Notes:

- (1) All interests are long positions.
- (2) Silver Apex Holdings Limited is directly wholly owned by Mr. Chen He. Accordingly, Mr. Chen He is deemed to be interested in the 21,250,000 Shares held by Silver Apex Holdings Limited by virtue of the SFO.
- (3) Treasure Delight International Limited is directly wholly owned by Mr. Qian Pengcheng. Accordingly, Mr. Qian Pengcheng is deemed to be interested in the 14,500,000 Shares held by Treasure Delight International Limited by virtue of the SFO.

Save as disclosed above, as of 30 June 2023, none of the Directors and the chief executive of the Company had or was deemed to have any interest or short position in the Shares, underlying Shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) that was required to be recorded in the register of the Company required to be kept under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

SUBSTANTIAL SHAREHOLDERS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

So far as known to the Directors, the register of substantial shareholders required to be kept by our Company under Section 336 of Part XV of the SFO shows that as of 30 June 2023, in addition to the interests disclosed under the paragraph headed "Directors' and Chief Executive's Interests and Short Positions in Shares, Underlying Shares and Debentures" above, our Company was notified of the following substantial shareholders' interests and short positions in the Shares and underlying Shares, being interests of 5% or more.

			Approximate
			percentage of
		Number of	interest in
Name of Shareholder	Capacity/Nature of interest	Shares ⁽¹⁾	our Company
China Silver Group	Beneficial owner	500,000,033	40.39%
Mr. Lin Ting (林挺) ⁽²⁾	Beneficial owner	14,500,000	1.17%
	Trustee	84,392,000	6.82%
Mr. Yao Runxiong (姚潤雄)	Beneficial owner	100,000,000	8.08%
Ms. Xue Meiqi (薛美琪) ^⑶	Trustee	84,287,040	6.81%

Notes:

- (1) All interests are long positions.
- Blaze Loop Limited was formed under the Company's pre-IPO employee share scheme adopted on 6 June 2016 and reconstituted on 16 February 2017 (the "Pre-IPO Employee Share Scheme") and is directly wholly owned by Mr. Lin Ting. Mr. Lin Ting is an employee of the Group and the trustee under the Pre-IPO Employee Share Scheme. Initially, Blaze Loop Limited held Shares on trust for certain participants of the Pre-IPO Employee Share Scheme. For administrative reasons, Blaze Loop Limited transferred 84,392,000 Shares (being all Shares then held by it for the benefit of various participants of the Pre-IPO Employee Share Scheme) to Mr. Lin Ting himself, who continues to act as the trustee in respect of such Shares. Accordingly, in addition to his direct beneficial shareholding of 14,500,000 Shares, Mr. Lin Ting holds 84,392,000 Shares as the trustee under the Pre-IPO Employee Share Scheme.
- (3) Ascend Delight Holdings Limited was formed under the Company's post-IPO employee share scheme adopted on 6 May 2019 (the "Post-IPO Employee Share Scheme") and is directly wholly owned by Ms. Xue Meiqi. Ms. Xue Meiqi is an employee of the Group and the trustee under the Post-IPO Employee Share Scheme. Initially, Ascend Delight Holdings Limited held Shares on trust for certain participants of the Post-IPO Employee Share Scheme. For administrative reasons, Ascend Delight Holdings Limited transferred 84,287,040 Shares (being all Shares then held by it for the benefit of various participants of the Post-IPO Employee Share Scheme) to Ms. Xue Meiqi herself, who continues to act as the trustee in respect of such Shares. Accordingly, Ms. Xue Meiqi holds 84,287,040 Shares as the trustee under the Post-IPO Employee Share Scheme.

Except as disclosed above, as of 30 June 2023, our Company had not been notified by any person or corporation who had interests or short positions in the Shares or underlying Shares as recorded in the register required to be kept by our Company under Section 336 of Part XV of the SFO.

CODE OF CORPORATE GOVERNANCE PRACTICE

The Company is committed to maintaining a high standard of corporate governance to safeguard the interests of the shareholders of the Company and to enhance corporate value and responsibility. The Board comprises two executive Directors and three independent non-executive Directors. The Board has adopted the code provisions of the Corporate Governance Code (the "CG Code") set out in Part 2 of Appendix 14 to the Listing Rules. During 1H2023, the Company had complied with the code provisions under the CG Code except for code provision C.2.1.

Code provision C.2.1 of the CG Code provides that the roles of chairman and chief executive officer should be separate and should not be performed by the same individual.

Mr. Chen He is currently both the Chairman of the Board and Chief Executive Officer of the Company. He has been leading the Group for many years since he joined the Group in 2013. He has been the driving force behind the Group's development, growth and expansion and is primarily responsible for the overall management of the Group and for directing strategic developments and business plans of the Group. In light of the above, all of the Directors consider Mr. Chen He to be the best candidate for both positions and that such arrangement is beneficial to and in the best interests of the Group and the shareholders of the Company as a whole.

The Board will continue to review the situation and consider splitting the roles of Chairman and Chief Executive Officer of the Company in due course after taking into account of the then overall circumstances of the Group.

MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted the Model Code as set out in Appendix 10 to the Listing Rules as the code of conduct for Directors in their dealings in the securities of the Company. Having made specific enquiry with all the Directors, all the Directors confirmed that they had complied with the required standard of dealings as set out in the Model Code during 1H2023.

PURCHASE, SALE OR REDEMPTION OF THE LISTED SECURITIES OF OUR COMPANY

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's listed securities during 1H2023.

AUDIT COMMITTEE

The Board established an audit committee (the "Audit Committee") with written terms of reference in compliance with the CG Code. Under Rule 3.21 of the Listing Rules, a majority of the members of the Audit Committee should be independent non-executive directors and the audit committee should be chaired by an independent non-executive director. As at the date of this interim report, the Audit Committee comprises three independent non-executive Directors, namely, Mr. Yu Leung Fai (Chairman), Mr. Hu Qilin and Mr. Zhang Zuhui. The primary responsibilities of the Audit Committee are to review and supervise the financial reporting processes and risk management and internal control systems of the Group.

The Audit Committee has reviewed the financial reporting processes, risk management and internal control systems and the unaudited condensed consolidated financial statements for 1H2023 of the Group. The Audit Committee is of the opinion that these unaudited condensed consolidated financial statements had complied with the applicable accounting standards, the Listing Rules and legal requirements, and that adequate disclosures had been made.

NOMINATION COMMITTEE

The Board established a nomination committee (the "Nomination Committee") with written terms of reference in compliance with the CG Code. Under Rule 3.27A of the Listing Rules, a majority of the members of the nomination committee should be independent non-executive directors and the nomination committee should be chaired by the chairman of the Board or an independent non-executive director. As at the date of this interim report, the Nomination Committee comprises Mr. Chen He (Chairman), Mr. Yu Leung Fai and Mr. Zhang Zuhui, with the latter two being independent non-executive Directors.

The Nomination Committee considers and recommends to the Board suitably qualified persons to become Directors and is responsible for reviewing the structure, size and composition of the Board at least annually and making recommendations on any proposed changes to the Board to complement the Company's corporate strategies in accordance with the Board Diversity Policy and Director Nomination Policy of the Company.

REMUNERATION COMMITTEE

The Board established a remuneration committee (the "Remuneration Committee") with written terms of reference in compliance with the CG Code. Under Rule 3.25 of the Listing Rules, a majority of the members of the remuneration committee should be independent non-executive directors and the remuneration committee should be chaired by an independent non-executive director. As at the date of this interim report, the Remuneration Committee comprises Mr. Zhang Zuhui (Chairman), Mr. Yu Leung Fai and Mr. Hu Qilin, all of whom are independent non-executive Directors.

The primary responsibilities of the Remuneration Committee are to make recommendations to the Board on the remuneration packages of the Directors and senior management personnel of the Group and to ensure that no Director or any of his associates is involved in deciding his own remuneration.

APPENDIX 16 TO THE LISTING RULES

According to paragraph 40 of Appendix 16 to the Listing Rules headed "Disclosure of Financial Information", save as disclosed in this interim report, the Company confirms that the Company's current information in relation to those matters set out in paragraph 32 of Appendix 16 has not been changed significantly from the information disclosed in the Company's 2022 annual report.

On behalf of the Board **Chen He** *Chairman*

Hong Kong, 29 August 2023

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2023

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	Notes	2023 RMB'000 (unaudited)	2022 RMB'000 (unaudited)
Revenue	5	219,973	838,314
Cost of sales and services provided		(206,768)	(813,320)
Gross profit		13,205	24,994
Other income, net		3,411	693
Other gains and losses, net		(1,926)	(1,281)
Selling and distribution expenses		(16,091)	(21,410)
Administrative expenses		(14,480)	(18,157)
Research and development expenses		(139)	(144)
Provision for impairment loss under expected credit			
loss model, net	12	(1,424)	(264)
Finance costs		(3,461)	(1,070)
Loss before income tax		(20,905)	(16,639)
Income tax credit (expense)	6	542	(7)
Loss and total comprehensive expense for the period	7	(20,363)	(16,646)
Loss and total comprehensive expense for the period attributable to:			
Owners of the Company		(15,048)	(10,341)
Non-controlling interest		(5,315)	(6,305)
		(20,363)	(16,646)
Loss per share	9	RMB	RMB
Basic		(0.02)	(0.01)
		(5302)	(2.3.)
Diluted		N/A	N/A
טונעופע		N/A	IN/A

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As At 30 June 2023

	Notes	30 June 2023 RMB'000 (unaudited)	31 December 2022 RMB'000 (audited)
NON-CURRENT ASSETS Property, plant and equipment Goodwill Right-of-use assets Intangible assets Deferred tax assets Refundable rental deposits	10 10	11,589 12,476 6,667 5,808 3,532 764	12,683 12,476 5,027 6,196 3,087 762
		40,836	40,231
CURRENT ASSETS Inventories Trade and other receivables Amount due from immediate holding company Amount due from a fellow subsidiary Income tax recoverable Bank balances and cash	11 17 17	1,035,386 118,013 14,454 376 784 490,299	993,691 108,667 13,372 - 948 475,214
		1,659,312	1,591,892
CURRENT LIABILITIES Trade and other payables Amounts due to fellow subsidiaries Amounts due to related companies Amount due to a non-controlling interest Lease liabilities – current portion Contract liabilities Income tax payable Bank borrowings	13 17 17 15	196,405 1,838 8,940 20,762 5,867 4,781 3,499 99,000	126,199 3,341 8,964 15,468 3,958 5,317 5,637 84,062
		341,092	252,946
NET CURRENT ASSETS		1,318,220	1,338,946
TOTAL ASSETS LESS CURRENT LIABILITIES		1,359,056	1,379,177
CAPITAL AND RESERVES Share capital Share premium and reserves	16	842 1,355,596	842 1,370,644
EQUITY ATTRIBUTABLE TO THE OWNERS OF THE COMPANY Non-controlling interest		1,356,438 (989)	1,371,486 4,326
TOTAL EQUITY		1,355,449	1,375,812
NON-CURRENT LIABILITIES Deferred tax liabilities Lease liabilities – non-current portion		1,452 2,155	1,549 1,816
		3,607	3,365
TOTAL EQUITY AND NON-CURRENT LIABILITIES		1,359,056	1,379,177

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2023

		Attributable to owners of the Company								
	Share capital RMB'000	Share premium RMB'000	Contribution reserve RMB'000	Other reserve RMB'000	Statutory reserve RMB'000 <i>(Note)</i>	Exchange reserve RMB'000	Retained profits RMB'000	Sub-total RMB'000	Attributable to non- controlling interest RMB'000	Total equity RMB'000
At 1 January 2022 (audited) Loss and total comprehensive expense for the period Capital injection of a non-wholly owned subsidiary	842 - -	858,158 - -	325,850 - -	1,935 - -	25,902 - -	8 - -	184,394 (10,341) -	1,397,089 (10,341) -	- (6,305) 11,316	1,397,089 (16,646) 11,316
At 30 June 2022 (unaudited)	842	858,158	325,850	1,935	25,902	8	174,053	1,386,748	5,011	1,391,759
At 1 January 2023 (audited) Loss and total comprehensive expense for the period	842	858,158 -	325,850 -	1,935	25,902 -	8 -	158,791 (15,048)	1,371,486 (15,048)	4,326 (5,315)	1,375,812 (20,363)
At 30 June 2023 (unaudited)	842	858,158	325,850	1,935	25,902	8	143,743	1,356,438	(989)	1,355,449

Note: According to the relevant laws of the People's Republic of China, the Group's subsidiaries established in the People's Republic of China (the "PRC") have to transfer a portion of their profits after taxation to the statutory reserve. The transfer to this reserve must be made before the distribution of a dividend to the equity owners. The transfer can cease when the balance of the reserve reaches 50% of the registered capital of the respective subsidiaries. The reserve can be applied either to set off accumulated losses or to increase capital.

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 30 June 2023

Six	mont	hs	ended	3በ	lune

	2023 RMB'000 (unaudited)	2022 RMB'000 (unaudited)
Cash flows from operating activities		
Loss before income tax	(20,905)	(16,639)
Adjustments for non-cash transactions and items associated with investing or		
financing activities	7,020	5,901
Operating cash flows before movements in working capital	(13,885)	(10,738)
Increase in inventories	(41,695)	(51,420)
(Increase) decrease in trade and other receivables	(10,650)	104,249
Increase (decrease) in trade and other payables	70,182	(63,815)
Other operating activities	(536)	4,240
Net cash generated from operating activities	3,416	17,484
Cash flows from investing activities		
Purchase of property, plant and equipment	(1,095)	(313)
Proceeds from disposal of property, plant and equipment	-	88
Advance to immediate holding company	(1,082)	(41)
Advance to a fellow subsidiary	(376)	-
Interest income received	790	500
Net cash inflows from acquisition of a subsidiary	-	1,398
Net cash (used in) generated from investing activities	(1,763)	1,632
Cash flows from financing activities		
Proceeds from bank borrowings	89,000	84,000
Repayment of bank borrowings	(74,062)	(159)
Advances from a non-controlling interest	5,358	1,800
Repayment to a non-controlling interest	(64)	(57)
Advances from fellow subsidiaries	-	338
Repayment to fellow subsidiaries	(1,503)	(23)
Interest paid	(3,461)	(874)
Repayment of lease liabilities	(1,836)	(2,390)
Net cash generated from financing activities	13,432	82,635
Net increase in cash and cash equivalents	15,085	66,783
Cash and cash equivalents at 1 January	475,214	312,649
Cash and cash equivalents at 30 June	490,299	379,432

For the six months ended 30 June 2023

1. BASIS OF PREPARATION

The condensed consolidated financial statements have been prepared in accordance with International Accounting Standard 34 ("IAS 34") "Interim Financial Reporting" issued by International Accounting Standards Board ("IASB") as well as the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

2. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis except for certain financial instruments, which are measured at fair values.

Other than additional accounting policies resulting from application of amendments to International Financial Reporting Standards ("IFRSs"), the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30 June 2023 are the same as those presented in the Group's annual financial statements for the year ended 31 December 2022.

Application of amendments to IFRSs

In the current interim period, the Group has applied the following amendments to IFRSs issued by the IASB, for the first time, which are mandatorily effective for the annual periods beginning on or after 1 January 2023 for the preparation of the Group's condensed consolidated financial statements:

IFRS 17 and Amendments to IFRS Insurance Contracts

Amendments to IAS 1 and IFRS Practice Disclosure of Accounting Policies

Statement 2

Amendments to IAS 8 Definition of Accounting Estimates

Amendments to IAS 12 Deferred Tax related to Assets and Liabilities arising from a Single

Transaction

The application of the amendments to IFRSs in the current interim period has had no material impact on the Group's financial positions and performance for the current and prior periods and/or on the disclosures set out in these condensed consolidated financial statements.

For the six months ended 30 June 2023

3. FAIR VALUE OF THE GROUP'S FINANCIAL ASSETS AND FINANCIAL LIABILITIES THAT ARE NOT MEASURED AT FAIR VALUE ON A RECURRING BASIS

The directors of the Company consider that the carrying amounts of financial assets and financial liabilities recorded at amortised cost in the condensed consolidated financial statements approximate their fair value at the end of the reporting period.

4. SEGMENT INFORMATION

The Group's operating segments, based on information reported to the chief operating decision makers ("CODMs") (i.e. the executive directors of the Company) for the purposes of resource allocation and performance assessment, are as follows:

- (i) designing and sales of gold, silver, colored gemstones and gem-set and other jewellery products in the PRC ("New Jewellery Retail segment"); and
- (ii) integrated online-and-offline sales of fresh food in the PRC, and providing related electronic platforms and branding and SaaS (software as a service) services along the agricultural supply chain in the PRC ("Fresh Food Retail segment").

The Group's operating segments also represent its reportable segments.

(a) Segment revenue and results

The following is an analysis of the Group's revenue and results by operating segments:

	Six months ended 30 June 2023			
	New	Fresh		
	Jewellery Retail	Food Retail		
	segment	segment	Consolidated	
	RMB'000	RMB'000	RMB'000	
	(unaudited)	(unaudited)	(unaudited)	
Revenue				
External sales	141,867	78,106	219,973	
Total segment revenue	141,867	78,106	219,973	
Results				
Segment results	(7,723)	(11,256)	(18,979)	
	(. /. ==/	(1.1/2007)	(
Non-segment items				
Unallocated income,				
expenses, gains and losses			(1,926)	
Loss before income tax			(20,905)	

For the six months ended 30 June 2023

4. SEGMENT INFORMATION (continued)

(a) Segment revenue and results (continued)

	Six	Six months ended 30 June 2022			
	New Jewellery Retail segment	Fresh Food Retail segment	Consolidated		
	RMB'000 (unaudited)	RMB'000 (unaudited)	RMB'000 (unaudited)		
Revenue					
External sales	160,977	677,337	838,314		
Total segment revenue	160,977	677,337	838,314		
Results					
Segment results	(3,058)	(12,868)	(15,926)		
Non-segment items Unallocated income,					
expenses, gains and losses			(713)		
Loss before income tax			(16,639)		

For the six months ended 30 June 2023

4. SEGMENT INFORMATION (continued)

(b) Segment assets and liabilities

An analysis of the Group's assets and liabilities by operating and reportable segment is as follows:

As at 30 June 2023

	New Jewellery Retail segment RMB'000 (unaudited)	Fresh Food Retail segment RMB'000 (unaudited)	Consolidated RMB'000 (unaudited)
ASSETS			
Segment assets	1,597,428	80,393	1,677,821
Unallocated corporate assets Total assets			22,327 1,700,148
LIABILITIES Segment liabilities	255,566	86,924	342,490
Unallocated corporate liabilities			2,209
Total liabilities			344,699

For the six months ended 30 June 2023

4. SEGMENT INFORMATION (continued)

(b) Segment assets and liabilities (continued)

As at 31 December 2022

	New Jewellery	Fresh Food	
	Retail	Retail	
	segment	segment	Consolidated
	RMB'000	RMB'000	RMB'000
	(audited)	(audited)	(audited)
ASSETS			
Segment assets	1,537,927	76,841	1,614,768
Unallocated corporate assets			17,355
Total assets			1,632,123
LIABILITIES			
Segment liabilities	171,254	72,751	244,005
Unallocated corporate liabilities			12,306
onatocated corporate auditates			12,000
Total liabilities			256,311

For the six months ended 30 June 2023

4. SEGMENT INFORMATION (continued)

(c) Other segment information

For the period ended 30 June 2023

	New Jewellery Retail segment RMB'000 (unaudited)	Fresh Food Retail segment RMB'000 (unaudited)	Unallocated RMB'000 (unaudited)	Total RMB'000 (unaudited)
Amounts included in the measure of segment				
profit or loss or segment assets:				
Depreciation of property, plant and equipment	(2,135)	(54)	-	(2,189)
Amortisation of intangible assets	-	(388)	-	(388)
Depreciation of right-of-use assets	(1,564)	(681)	(199)	(2,444)
Provision for impairment loss under expected credit loss model, net	(170)	(1,254)	-	(1,424)
For the period ended 30 June 2022				
	New Jewellery	Fresh Food		

	New Jewellery Retail segment RMB'000 (unaudited)	Fresh Food Retail segment RMB'000 (unaudited)	Unallocated RMB'000 (unaudited)	Total RMB'000 (unaudited)
Amounts included in the measure of segment profit or loss or segment assets:	(aa.unteu)	₁ aautreu)	(asadited)	(aaudited)
Depreciation of property, plant and equipment	(2,402)	(36)	-	(2,438)
Depreciation of right-of-use assets	(2,061)	-	-	(2,061)
Provision for impairment loss under expected credit loss model, net	(3)	(261)	-	(264)
Loss on disposal of property, plant and equipment	(568)	-	-	(568)

(d) Geographical information

The Group's operations are located in the PRC. All of the Group's revenue during the six months ended 30 June 2023 and 2022 are generated in the PRC.

For the six months ended 30 June 2023

5. REVENUE

Disaggregation of revenue from contracts with customers

	Six months e	nded 30 June
	2023	2022
Segments	RMB'000	RMB'000
	(unaudited)	(unaudited)
By products		
New Jewellery Retail segment		
– Sales of gold products	96,029	103,407
- Sales of silver products	44,322	55,722
- Sales of colored gemstones	1,369	1,307
- Sales of gem-set and other jewellery products	147	541
	141,867	160,977
Fresh Food segment		
– Sales of fresh food products	78,106	677,337
Total	219,973	838,314

All of the revenue was recognised at a point in time during the six months ended 30 June 2023 and 2022.

6. INCOME TAX (CREDIT) EXPENSE

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(unaudited)	(unaudited)
PRC Enterprise Income Tax ("EIT")		
- Overprovision in respect of prior periods	-	(974)
Deferred tax	(542)	981
	(542)	7

The Group had no assessable profits subject to tax in any jurisdictions other than the PRC for both periods.

Under the Law of the PRC on EIT (the "**EIT Law**") and its related implementation regulations, the Group's PRC subsidiaries are subject to the PRC EIT at the statutory rate of 25% for both periods.

For the six months ended 30 June 2023

7. LOSS FOR THE PERIOD

Six months ended 30 Jur	ıe	
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	2023 RMB'000 (unaudited)	2022 RMB'000 (unaudited)
Loss for the period has been arrived at after charging (crediting):		
Cost of inventories and services recognised as expenses		
(included in cost of sales and services provided)	206,768	813,320
Depreciation of property, plant and equipment	2,189	2,438
Depreciation of right-of-use assets	2,444	2,061
Amortisation of intangible assets	388	-
Bank interest income	(790)	(500)
Net exchange loss	2,048	713
Loss on disposal of property, plant and equipment	-	568
Expenses on short-team leases in respect of office premises and retail shops	62	28

8. DIVIDENDS

No dividends were paid, declared or proposed for the ordinary shareholders of the Company during the current interim period (six months ended 30 June 2022: nil). The directors of the Company have determined that no dividend will be paid in respect of both interim periods.

9. LOSS PER SHARE

The calculation of the basic loss per share attributable to the owners of the Company is based on the following data:

	2023 (unaudited)	2022 (unaudited)
Loss Loss for the period attributable to owners of the Company for the purpose of basic loss per share (RMB'000)	(15,048)	(10,341)
	(10/010)	(10,011)
Number of shares		
Weighted average number of ordinary shares for		
the purpose of basic loss per share (in thousand)	1,237,875	1,237,875

No diluted loss per share for the six months ended 30 June 2023 and 2022 is presented as there were no potential dilutive shares in issue for both periods.

For the six months ended 30 June 2023

10. MOVEMENTS IN PROPERTY, PLANT AND EQUIPMENT/RIGHT-OF-USE ASSETS

During the current interim period, the Group acquired property, plant and equipment of RMB1,095,000 (six months ended 30 June 2022: RMB406,000) mainly for the plant and machinery, motor vehicles and office equipment (six months ended 30 June 2022: plant and machinery).

During the six months ended 30 June 2023, the Group entered into one new lease agreement for the use of office premise for 3 years agreement (six months ended 30 June 2022: nil). On the lease commencement, the Group recognised RMB4,084,000 of right-of-use assets.

11. TRADE AND OTHER RECEIVABLES

	30 June 2023 RMB'000 (unaudited)	31 December 2022 RMB'000 (audited)
Trade receivables for contracts with customers	34,577	34,906
Less: allowance for expected credit losses	(15,515)	(14,091)
	19,062	20,815
Other receivable, deposits and prepayments (Note i)	68,485	62,577
Prepayments to suppliers (Note ii)	10,822	7,208
Value-added tax ("VAT") recoverable	19,644	18,067
	118,013	108,667

Notes:

The Group does not grant any credit period to its retail customers and generally grants its corporate customers a credit period not more than 90 days and requires advance deposits for 30% to 100% of the contract value from its customers before delivery of goods.

⁽i) The balance mainly represents prepayments for technical service and purchase of goods under the Group's Fresh Food Retail segment.

⁽ii) Included in the balance are prepayments to a fellow subsidiary with a carrying amount of RMB7,128,000 (31 December 2022: RMB3,976,000).

For the six months ended 30 June 2023

trade receivables, net

11. TRADE AND OTHER RECEIVABLES (continued)

The ageing analysis of the Group's trade receivables net of allowance for expected credit losses presented based on the invoice dates at the end of the reporting period is as follows:

	30 June	31 December
	2023	2022
	RMB'000	RMB'000
	(unaudited)	(audited)
0 - 30 days	9,707	17,776
31 - 60 days	2,089	708
61 - 90 days	661	306
Over 90 days	6,605	2,025
	19,062	20,815

In order to minimise credit risk, the management of the Group has delegated a team responsible for determination of credit limits, credit approvals and other monitoring procedures to ensure that follow-up action is taken to recover overdue debts. Details of impairment assessment of trade receivables for the six months ended 30 June 2023 and 2022 are set out in note 12.

12. PROVISION FOR IMPAIRMENT LOSS UNDER EXPECTED CREDIT LOSS MODEL, NET

Six months ended 30 June 2023 2022 RMB'000 RMB'000 (unaudited) (unaudited) Provision for impairment loss recognised in respect of

1,424

264

The basis of determining the inputs and assumptions and the estimation techniques used in these condensed consolidated financial statements for the six months ended 30 June 2023 are the same as those followed in the preparation of the Group's consolidated financial statements for the year ended 31 December 2022.

For the six months ended 30 June 2023

13. TRADE AND OTHER PAYABLES

	30 June 2023 RMB'000 (unaudited)	31 December 2022 RMB'000 (audited)
Trade payables Other payables and accrued expenses (Note i) VAT and other tax payables Provision for termination of assignment contracts (Note ii)	46,278 132,805 9,909 7,413	32,760 76,605 9,421 7,413
	196,405	126,199

Notes:

- i) Included in the other payables are payables for office leasehold improvement amounted to RMB2,584,000 (2022: RMB10,084,000).
- ii) In September 2018, Huzhou Baiyin Property Co., Ltd.* (湖州白銀置業有限公司) ("Huzhou Baiyin"), an indirect wholly-owned subsidiary of the Group entered into an assignment contract (the "Contract") with Huzhou South Taihu New District Management Committee (the "Committee") and Huzhou Municipal Bureau of Natural Resources and Planning (the "Bureau") in relation to the acquisition of the land use right over a piece of land located in Huzhou, the PRC (the "Acquisition"). The total consideration for the land use right was RMB285,000,000.

On 29 and 30 June 2020, Huzhou Baiyin entered into a termination agreement (the "Termination Agreement") with the Committee and the Bureau, and a compensation agreement with the Committee, pursuant to which the Committee and the Bureau agreed to terminate the Contract and the Committee agreed to refund the deposits received amounting to RMB270,875,000 (the "Compensation Sum") and compensate for (i) the capital expenditure and other expenses incurred by the Group in connection with the exploration, design and pre-construction works on the land; and (ii) certain taxes paid by another indirect wholly-owned subsidiary of the Group. As at 31 December 2021, the Group had already paid an aggregate amount of RMB290,094,000 in relation to the Acquisition and fully received the Compensation Sum.

As at 30 June 2023, however, certain pre-construction costs that had been incurred before the termination of the Acquisition remained payable by the Group, which amounted to RMB7,413,000 (31 December 2022: RMB7,413,000).

The ageing analysis of the Group's trade payable presented based on the invoice dates at the end of the reporting period is as follows:

	30 June	31 December
	2023	2022
	RMB'000	RMB'000
	(unaudited)	(audited)
0 - 30 days	14,968	6,843
31 - 60 days	5,073	1,740
61 - 90 days	569	343
Over 90 days	25,668	23,834
	46,278	32,760

The credit period of purchase of goods and subcontracting costs on processing silver products generally not more than 90 days.

^{*} The English name is for identification only.

For the six months ended 30 June 2023

14. BANK BORROWINGS

The total banking facility granted to the Group amounted to RMB102,500,000 (31 December 2022: RMB98,010,000) of which RMB99,000,000 (31 December 2022: RMB84,062,000) were utilised as at 30 June 2023.

As at 30 June 2023 the amounts are secured and/or guaranteed by (i) personal guarantee from a director of China Silver Group, Mr. Chen Wantian and his spouse; (ii) personal guarantee from a director of the Company, Mr. Qian Pengcheng; (iii) corporate guarantee and certain assets of a supplier and independent third parties; (iv) personal guarantee from directors of the subsidiary, Jiangsu Nongmuren Electronic Business Corp.* (江蘇農牧人電子商務股份有限公司) ("Jiangsu Nongmuren"); (v) corporate guarantee from a fellow subsidiary (vi) personal guarantee from independent third parties (31 December 2022: (i) personal guarantee from a director of China Silver Group, Mr. Chen Wantian and his spouse; (ii) personal guarantee from a director of the Company, Mr. Qian Pengcheng; (iii) corporate guarantee and certain assets of a supplier and independent third parties; (iv) personal guarantee from directors of the subsidiary, Jiangsu Nongmuren; and (v) corporate guarantee from a fellow subsidiary.).

Bank borrowings of RMB10,000,000 as at 30 June 2023 (31 December 2022: RMB10,062,000) carry interest at fixed rates of 3.9% (31 December 2022: 3.9% to 14.4%) per annum and RMB89,000,000 (31 December 2022: RMB74,000,000) carry interest at loan prime rate plus 1.85% to 3.65% (31 December 2022: 2.24%) per annum.

15. AMOUNT DUE TO A NON-CONTROLLING INTEREST

As at 30 June 2023 and 31 December 2022, the amount due to a non-controlling interest is non-trade in nature, unsecured, interest-free and repayable on demand.

16. SHARE CAPITAL

	Number of shares	Share	e Capital
		US\$	RMB'000
Ordinary share of US\$0.0001 each:			
Authorised:			
At 1 January 2022, 30 June 2022,			
31 December 2022 and 1 January 2023 and 30 June 2023	3,000,000,000	300,000	2,062
Issued:			
At 1 January 2022, 30 June 2022,			
31 December 2022, 1 January 2023 and 30 June 2023	1,237,875,040	123,787	842

^{*} The English name is for identification only.

For the six months ended 30 June 2023

17. RELATED PARTY DISCLOSURES

(i) Related party transactions and balances

(a) Saved as disclosed elsewhere in the condensed consolidated financial statements, no other transactions and balances with related parties were entered into by the Group during both periods.

Name of			Six months e	nded 30 June
related parties	Relationship	Nature of transactions	2023	2022
			RMB'000	RMB'000
			(unaudited)	(unaudited)
Jiangxi Longtianyong	A fellow subsidiary of the Group	Interest expenses on		
Nonferrous Metals	and a subsidiary of China	leases liabilities	19	32
Co., Ltd. (" Jiangxi	Silver Group Limited (Note)	Repayments of lease		
Longtianyong")		liabilities	300	300
(江西龍天勇有色金屬		Purchase of silver ingots	36,393	83,669
有限公司)				
Shanghai Huatong Silver	A fellow subsidiary of the Group	Sales of jewellery		
Exchange Company	and a subsidiary of China	products		
Limited	Silver Group Limited (Note)			
(上海華通鉑銀交易市場				
有限公司)			-	28

Note: China Silver Group Limited is the immediate and ultimate holding company of the Group.

(b) The amount due from immediate holding company, amount due from a fellow subsidiary, amounts due to fellow subsidiaries and amounts due to related companies as at 30 June 2023 and 31 December 2022 are non-trade in nature, unsecured, interest-free and repayable on demand.

For the six months ended 30 June 2023

17. RELATED PARTY DISCLOSURES (continued)

(ii) Compensation of key management personnel

The emoluments of the directors and members of key management of the Group are as follows:

Six months er	nded 3	30 Jı	ıne
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	2023 RMB'000 (unaudited)	2022 RMB'000 (unaudited)
Salaries and other allowances Retirement benefits schemes contributions	1,018 14	965 14
	1,032	979

18. MAJOR NON-CASH TRANSACTIONS

During the six months ended 30 June 2023, the Group entered into one new lease agreement for the use of office premise for 3 years. On the lease commencement, the Group recognised RMB4,084,000 of right-of-use assets and RMB4,084,000 of lease liabilities. During the six months ended 30 June 2022, the Group has no major non-cash transactions.

19. CONTINGENT LIABILITY

During the six months ended 30 June 2023, 江西吉銀實業有限公司,a subsidiary of the Group, provided a corporate guarantee of RMB250,000,000 to Jiangxi Longtianyong, a fellow subsidiary of the Group and a subsidiary of China Silver Group Limited, to obtain a bank borrowing. If Jiangxi Longtianyong fails to repay the bank borrowing based on the borrowing terms in the borrowing agreement, 江西吉銀實業有限公司 will become liable to compensate such bank accordingly (for the year ended 31 December 2022: RMB250,000,000).