

Stock Code 00423

HONG KONG ECONOMIC TIMES HOLDINGS LIMITED

INTERIM REPORT

2023/2024



Unaudited

INTERIM RESULTS 2023/2024

The Directors of Hong Kong Economic Times Holdings Limited (the "Company") announce the unaudited interim results of the Company and its subsidiaries (collectively referred to as the "Group") for the six months ended 30 September 2023. These unaudited results have been reviewed by the Audit Committee of the Company.

INTERIM CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended 30 September 2023 2022 Note HK\$'000 HK\$'000 Revenue 3 483.103 515.229 Cost of sales 5 (291,690)(298, 147)Gross profit 191,413 217,082 Selling and distribution expenses 5 (104,098)(101,414)General and administrative expenses 5 (109, 158)(108,414)Net reversal of impairment/ (impairment losses) on financial assets 565 (1,408)Other income 4 944 34,598 Operating (loss)/profit (20,334)40.444 Finance income 5,791 1,822 6 Finance costs 6 (182)(250)6 Finance income - net 5.609 1.572 (Loss)/profit before income tax (14,725)42,016 Income tax expense 7 (5.092)(6,135)(Loss)/profit for the period (19,817)35,881 (Loss)/profit attributable to: Owners of the Company (20, 265)35,117 Non-controlling interests 448 764 (19,817)35.881 (Loss)/earnings per share attributable to owners of the Company (expressed in HK cents) Basic and diluted 8 (4.70)8.14

The above interim condensed consolidated income statement should be read in conjunction with the accompanying notes.

INTERIM CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	Unaudited					
	For the six months					
	ended 30 S	eptember				
	2023	2022				
	HK\$'000	HK\$'000				
(Loss)/profit for the period	(19,817)	35,881				
Other comprehensive loss:						
Item that may be reclassified to profit or loss						
Currency translation differences arising						
from foreign operations	(526)	(1,028)				
Other comprehensive loss for the period, net of tax	(526)	(1,028)				
Total comprehensive (loss)/income for the period	(20,343)	34,853				
Total comprehensive (loss)/income attributable to:						
Owners of the Company	(20,791)	34,089				
Non-controlling interests	448	764				
	(20,343)	34,853				

The above interim condensed consolidated statement of comprehensive income should be read in conjunction with the accompanying notes.

INTERIM CONDENSED CONSOLIDATED BALANCE SHEET

		Unaudited	Audited
		As at	As at
		30 September	31 March
		2023	2023
	Note	HK\$'000	HK\$'000
Non-current assets			
Property, plant and equipment	10	467,104	442,148
Investment properties		21,113	42,176
Deferred income tax assets		23,450	23,538
Deposits paid for property,			
plant and equipment		58	248
		511,725	508,110
Current assets			
Inventories		18,873	20,264
Trade receivables	11	159,113	169,907
Deposits and other receivables		24,785	17,617
Prepayments		19,260	14,486
Tax recoverable		816	2,680
Term deposits with original maturities of			
over three months		180,898	248,649
Cash and cash equivalents		206,232	215,509
		609,977	689,112
Current liabilities			
Trade payables	12	29,702	24,764
Fees in advance		128,049	124,743
Accruals, other payables and provisions		80,194	113,139
Lease liabilities		6,342	10,565
Current income tax liabilities		2,934	360
		247,221	273,571
Net current assets		362,756	415,541
Total assets less current liabilities		874,481	923,651

INTERIM CONDENSED CONSOLIDATED BALANCE SHEET (Continued)

		Unaudited	Audited
		As at	As at
		30 September	31 March
		2023	2023
	Note	HK\$'000	HK\$'000
Equity attributable to owners of			
the Company			
Share capital	13	43,160	43,160
Reserves		777,039	828,042
		820,199	871,202
Non-controlling interests		21,668	21,220
Total equity		841,867	892,422
Non-current liabilities			
Deferred income tax liabilities		19,435	18,867
Lease liabilities		777	1,403
Other non-current liabilities		12,402	10,959
		32,614	31,229
Total equity and non-current liabilities	5	874,481	923,651

The above interim condensed consolidated balance sheet should be read in conjunction with the accompanying notes.

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY – UNAUDITED

		Attributable to owners of the Company								
					Currency				Non-	
	Share	Share	Merger	Capital	translation	Other	Retained		controlling	Total
	capital HK\$'000	premium HK\$'000	reserve HK\$'000	reserve HK\$'000	reserve HK\$'000	reserves HK\$'000	earnings HK\$'000	Total HK\$'000	interests HK\$'000	equity HK\$'000
Balance at 1 April 2022	43,160	8,007	69,944	6,120	1,036	9,030	748,044	885,341	20,281	905,622
Profit for the period	-	-	-	-	-	-	35,117	35,117	764	35,881
Other comprehensive loss										
Currency translation differences arising										
from foreign operations	-		-		(1,028)	-	-	(1,028)	-	(1,028)
Total comprehensive (loss)/income	-		-		(1,028)		35,117	34,089	764	34,853
Transaction with owners										
Final dividend for the year ended										
31 March 2022 (note 9)	-	-	-	-	-	-	(28,054)	(28,054)	-	(28,054)
Balance at 30 September 2022	43,160	8,007	69,944	6,120	8	9,030	755,107	891,376	21,045	912,421
Balance at 1 April 2023	43,160	8,007	69,944	6,120	409	9,062	734,500	871,202	21,220	892,422
(Loss)/profit for the period	-	-	-	-	-	-	(20,265)	(20,265)	448	(19,817)
Other comprehensive loss										
Currency translation differences arising										
from foreign operations	-	-	-	-	(526)	-	-	(526)		(526)
Total comprehensive (loss)/income	-	-	-	-	(526)	-	(20,265)	(20,791)	448	(20,343)
Transaction with owners										
Final dividend for the year ended										
31 March 2023 (note 9)	-	-	-	-	-	-	(30,212)	(30,212)	-	(30,212)
Balance at 30 September 2023	43,160	8,007	69,944	6,120	(117)	9,062	684,023	820,199	21,668	841,867

The above interim condensed consolidated statement of changes in equity should be read in conjunction with the accompanying notes.

INTERIM CONDENSED CONSOLIDATED CASH FLOW STATEMENT

	Unaudited For the six months ended 30 September		
	2023 HK\$'000	2022 HK\$'000	
Cash flows from operating activities			
Cash used in operations	(22,569)	(693)	
Interest paid	(182)	(250)	
Profits tax refund/(paid)	1	(5)	
Net cash used in operating activities	(22,750)	(948)	
Cash flows from investing activities			
Bank interest received	5,791	1,822	
Purchase of property, plant and equipment and			
investment properties	(23,512)	(12,948)	
Deposits paid for purchase of property,			
plant and equipment	(58)	(6,201)	
Proceeds from disposal of property,			
plant and equipment	2	5	
Decrease/(increase) in term deposits with original			
maturities of over three months	67,752	(117,417)	
Net cash generated from/(used in) investing activities	49,975	(134,739)	
Cash flows from financing activities			
Final dividend paid to owners of the Company	(30,212)	(28,054)	
Principal elements of lease payments	(5,764)	(6,147)	
Net cash used in financing activities	(35,976)	(34,201)	
Net decrease in cash and cash equivalents	(8,751)	(169,888)	
Effect of foreign exchange rate changes, net	(526)	(1,028)	
Cash and cash equivalents at beginning of the period	215,509	362,765	
Cash and cash equivalents at end of the period		101.012	
(note)	206,232	191,849	

Note: As at 30 September 2023, the total cash and cash equivalents and term deposits with original maturities of over three months amounted to HK\$387,130,000 (30 September 2022: HK\$407,456,000).

The above interim condensed consolidated cash flow statement should be read in conjunction with the accompanying notes.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL INFORMATION

For the six months ended 30 September 2023

1. Basis of preparation and accounting policies

The unaudited interim condensed consolidated financial information is prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and Appendix 16 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

This unaudited interim condensed consolidated financial information should be read in conjunction with the Group's audited 2023 annual consolidated financial statements, which have been prepared in accordance with Hong Kong Financial Reporting Standards issued by the HKICPA.

The accounting policies applied in the preparation of this interim condensed consolidated financial information are consistent with those of the annual consolidated financial statements for the year ended 31 March 2023, as described in those annual consolidated financial statements, except for the recognition of estimation of income tax, and the adoption of Amendments to HKAS 12 "Deferred Tax Related to Assets and Liabilities Arising from a Single Transaction" ("HKAS 12") as set out below.

(a) Income tax

Income tax expenses for the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

(b) Amendments to HKAS 12 "Deferred tax related to assets and liabilities arising from a single transaction"

The Group has changed its accounting policies following the adoption of Amendments to HKAS 12 and has applied retrospectively to lease transactions that occurred on or after 1 April 2022, which resulted in the recognition of separate deferred income tax assets and separate deferred income tax liabilities for temporary differences arising on leases, both at initial recognition and subsequently, whereas the Group previously accounted for the assets and liabilities arising from a single transaction as a whole and accordingly temporary differences relating to the relevant assets and liabilities were assessed on a net basis.

1. Basis of preparation and accounting policies (Continued)

(b) Amendments to HKAS 12 "Deferred tax related to assets and liabilities arising from a single transaction" (Continued)

Upon the adoption, the Group recognised HK\$53,000 deferred income tax assets and HK\$52,000 deferred income tax liabilities as at 31 March 2023 (as at 1 April 2022: HK\$52,000 deferred income tax assets and HK\$53,000 deferred income tax liabilities) for the temporary differences arising on lease transactions that gave rise the taxable and deductible temporary differences associated with lease liabilities and right-of-use assets on a gross basis, however, there is no impact on the Group's consolidated balance sheet as the related deferred tax assets and liabilities continues to offset for the purpose of presentation on the balance sheet.

There is also no impact on the Group's performance and the retained earnings at the earliest period presented.

A number of amended standards became applicable for the current reporting period. The Group did not have to change its accounting policies and did not require any adjustments.

Certain new and amended standards have been issued but are not mandatory for application in the current reporting period. The Group did not early adopt these new and amended standards in the current reporting period and is assessing the impact of the adoption of these new and amended standards. The Group is not yet in a position to state whether they would have a material impact on the Group's results of operations and financial position.

The preparation of interim condensed consolidated financial information requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.

In preparing this interim condensed consolidated financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the annual consolidated financial statements for the year ended 31 March 2023.

2. Financial risk management

2.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including foreign exchange risk and interest rate risk), credit risk and liquidity risk.

The interim condensed consolidated financial information does not include all financial risk management information and disclosures required in the annual consolidated financial statements, and should be read in conjunction with the Group's annual consolidated financial statements for the year ended 31 March 2023.

There have been no changes in the risk management department or in any risk management policies since year end.

2.2 Liquidity risk

Compared to year end, there was no material change in the contractual undiscounted cash outflows for financial liabilities.

2.3 Fair value of financial assets and liabilities measured at amortised cost

The carrying amounts of trade receivables, deposits and other receivables, cash and cash equivalents, term deposits with original maturities of over three months, trade payables, accruals and other payables as at 30 September 2023 approximate their fair values due to their relatively short maturities. Lease liabilities are initially measured on a present value basis by discounting the lease payments to net present value using the Group's incremental borrowing rate.

3. Revenue and segment information

An analysis of the Group's revenue for the period is as follows:

	For the si	idited ix months September
	2023 HK\$'000	2022 HK\$'000
Advertising income	243,340	279,621
Circulation income	21,801	25,380
Service income	217,962	210,228
	483,103	515,229

The chief operating decision-maker has been identified as the Chief Executive Officer ("CEO") of the Group. He reviews the Group's internal reporting in order to assess performance and allocate resources. Management has determined the operating segments based on these reports.

3. Revenue and segment information (Continued)

The Group has two reportable segments:

- (i) Media segment principally engaged in the printing and publication of newspapers, magazines and books and the operation of digital platforms, including recruitment, finance and lifestyle. This segment generates advertising income, circulation income and service income from these publications and digital platforms.
- (ii) Financial news agency, information and solutions segment principally engaged in the provision of electronic financial and property market information and related solutions and generates service income from provision of information subscription services, solutions and other related maintenance services.

The chief operating decision-maker assesses the performance of the operating segments based on their respective segment results.

Sales between segments are carried out at arm's length.

More than 90% of the Group's activities are carried out in Hong Kong and more than 90% of the Group's assets and liabilities are located in Hong Kong. Accordingly, no analysis by geographical basis for the relevant periods is presented.

The segment results for the six months ended 30 September 2023 and 2022 are as follows:

Unaudited For the six months ended 30 September

Financial news agency,								
	Me	dia	information a	and solutions	Corp	orate	Total	
	2023 HK\$'000	2022 HK\$'000	2023 HK\$'000	2022 HK\$'000	2023 HK\$'000	2022 HK\$'000	2023 HK\$'000	2022 HK\$'000
REVENUE								
Revenue	331,151	356,381	154,364	161,334	-	-	485,515	517,715
Inter-segment transactions	(379)	(550)	(2,033)	(1,936)	-	-	(2,412)	(2,486)
Revenue - from external customers	330,772	355,831	152,331	159,398	-	-	483,103	515,229
RESULTS (Loss)/profit for the period	(38,222)	10,812	15,994	25,083	2,411	(14)	(19,817)	35,881

4. Other income

	Unau For the si ended 30 S	x months
	2023 HK\$'000	2022 HK\$'000
Rental income from investment properties Government subsidies (note) Others	906 - 38	1,266 33,296 36
	944	34,598

Note:

During the period ended 30 September 2022, government subsidies recognised were primarily related to subsidies from the Hong Kong Government under the Anti-epidemic Fund. There were no unfulfilled conditions and other contingencies attached to the receipts of these subsidies.

5. Expenses by nature

Expenses included cost of sales, selling and distribution expenses and general and administrative expenses are analysed as follows:

	For the si	ix months September
	2023 HK\$'000	2022 HK\$'000
Staff costs including Directors' and CEO's remuneration Content costs Depreciation of property, plant and equipment and	289,832 54,148	289,624 57,255
investment properties Provision for obsolete inventories	20,783 15	20,320 57

6. Finance income and costs

	For the s	idited ix months September
	2023 HK\$'000	2022 HK\$'000
Finance income Bank interest income	5,791	1,822
Finance costs Interest on leases	(182)	(250)
Finance income – net	5,609	1,572

7. Income tax expense

Hong Kong profits tax has been provided at the rate of 16.5% (2022: 16.5%) on the estimated assessable profits for the period.

	Unaudit For the six n ended 30 Sep	nonths
	2022 HK\$'000	
Current income tax Hong Kong profits tax PRC enterprise income tax	4,438 (1)	4,711 5
	4,437	4,716
Deferred income tax	655	1,419
	5,092	6,135

8. (Loss)/earnings per share

The calculation of basic loss per share (2022: earnings per share) is based on the loss attributable to owners of the Company of HK\$20,265,000 (2022: earnings attributable to owners of the Company of HK\$35,117,000) and the number of 431,600,000 (2022: 431,600,000) shares in issue during the period.

Diluted (loss)/earnings per share are the same as basic (loss)/earnings per share as there were no dilutive potential ordinary shares during the period ended 30 September 2023 (2022: same).

9. Dividends

A final dividend in respect of the year ended 31 March 2023 of HK 7.0 cents (2022: HK 6.5 cents) per share, amounting to a total dividend of HK\$30,212,000 (2022: HK\$28,054,000) was paid during the period.

The Directors have declared an interim dividend of HK 3.0 cents (2022: HK 3.0 cents) per share, amounting to HK\$12,948,000 (2022: HK\$12,948,000), for the six months ended 30 September 2023.

10. Property, plant and equipment

		Unaudited						
_	1		Plant	Furniture, fixtures		Network and		
	Buildings HK\$'000	Leasehold improvements HK\$'000	and machinery HK\$'000	and equipment HK\$'000	Motor vehicles HK\$'000	computer equipment HK\$'000	Right-of-use assets HK\$'000	Total HK\$'000
At 31 March 2023								
Cost Accumulated depreciation and	170,095	35,832	122,210	199,445	3,872	121,378	297,965	950,797
impairment	(54,657)	(31,469)	(99,447)	(179,374)	(2,526)	(107,350)	(33,826)	(508,649)
Net book value at 31 March 2023	115,438	4,363	22,763	20,071	1,346	14,028	264,139	442,148
At 1 April 2023	115,438	4,363	22,763	20,071	1,346	14,028	264,139	442,148
Additions Transfer from investment properties	-	2,324	-	2,683	248	2,834	917	9,006
(note)	3,290	-	-	-	-	-	33,271	36,561
Depreciation	(2,976)	(1,287)	(3,050)	(4,320)	(260)	(2,591)	(6,126)	(20,610)
Disposals	-	-	-	(1)	-	-	-	(1)
Net book value at 30 September 2023	115,752	5,400	19,713	18,433	1,334	14,271	292,201	467,104
At 30 September 2023								
Cost	173,445	38,156	122,210	202,088	4,120	124,158	331,858	996,035
Accumulated depreciation and impairment	(57,693)	(32,756)	(102,497)	(183,655)	(2,786)	(109,887)	(39,657)	(528,931)
Net book value at 30 September 2023	115,752	5,400	19,713	18,433	1,334	14,271	292,201	467,104

Note:

During the period ended 30 September 2023, investment properties of HK\$36,561,000 have been reclassified to property, plant and equipment as a result of change in usage.

11. Trade receivables

The credit period granted by the Group to its trade customers ranges from 0 to 90 days. The ageing analysis of trade receivables based on invoice date is as follows:

	Unaudited 30 September 2023 HK\$'000	Audited 31 March 2023 HK\$'000
0 to 30 days	73,921	63,577
31 to 60 days	28,980	42,088
61 to 90 days	23,971	17,645
Over 90 days	40,055	54,976
Trade receivables, gross	166,927	178,286
Less: provision for impairment of trade receivables	(7,814)	(8,379)
	159,113	169,907

12. Trade payables

The ageing analysis of trade payables by overdue day is as follows:

	Unaudited 30 September 2023 HK\$'000	Audited 31 March 2023 HK\$'000
0 to 30 days	25,420	21,367
31 to 60 days	411	740
61 to 90 days	656	554
Over 90 days	3,215	2,103
	29,702	24,764

13. Share capital

	Unaudited 30 September 2023 HK\$'000	Audited 31 March 2023 HK\$'000
Authorised: 2,000,000,000 shares of HK\$0.10 each	200,000	200,000
Issued and fully paid: 431,600,000 shares of HK\$0.10 each	43,160	43,160

14. Capital commitments

Capital commitments at the balance sheet date but not yet incurred are as follows:

	Unaudited 30 September	Audited 31 March
	2023 HK\$'000	2023 HK\$'000
Property, plant and equipment Contracted but not yet provided for Authorised but not yet contracted for	1,011 271	953 58
	1,282	1,011

15. Contingent liability

A subsidiary of the Group, which is engaged in the provision of printing services for publications, was named as one of the defendants who were alleged to be infringing intellectual property in a legal proceeding submitted to the High Court on 18 October 2022. The claim amount is not specified by the plaintiff. Management, based on the information currently available, believes that it is impracticable to evaluate the likely outcome of the case and to estimate the financial effect to the Group as it is still at an early stage of the proceedings.

16. Approval of the interim condensed consolidated financial information

This interim condensed consolidated financial information was approved by the Board of Directors on 20 November 2023.

MANAGEMENT DISCUSSION AND ANALYSIS Summary of Profit and Loss Account

For the six months		months	
	ended 30 September		% Change
(HK\$'000)	2023	2022	
Revenue	483,103	515,229	-6%
Cost of sales	(291,690)	(298,147)	-2%
Gross profit	191,413	217,082	-12%
Gross profit margin	39.6%	42.1%	
Selling and distribution expenses	(104,098)	(101,414)	3%
General and administrative expenses	(109,158)	(108,414)	1%
Net reversal of impairment/			
(impairment losses)			
on financial assets	565	(1,408)	-140%
Other income	944	34,598	-97%
Operating (loss)/profit	(20,334)	40,444	-150%
Finance income - net	5,609	1,572	257%
(Loss)/profit before income tax	(14,725)	42,016	-135%
Income tax expense	(5,092)	(6,135)	-17%
(Loss)/profit for the period	(19,817)	35,881	-155%
Non-controlling interests	(448)	(764)	-41%
(Loss)/profit attributable to			
owners	(20,265)	35,117	-158%
Net profit margin	(4.1%)	7.0%	

General

Ongoing global macroeconomic challenges and increasing geopolitical tensions continued to create challenges for the local economy. Market sentiment stayed cautious amid high local interest rates and the slower than expected economic recovery in Mainland China. Trading volume of local stock market contracted further during the first three quarters of 2023 while fund raising activities remained tepid. The residential property market also underwent a marked correction and consolidation after multiple rounds of Federal Reserve rate hikes. Driven by a full opening and increased inbound tourism and consumer activities, local economy began to recover but the pace was slow.

Against this challenging backdrop, the Group's revenue for the six months ended 30 September 2023 decreased by HK\$32.1 million or 6% to HK\$483.1 million when compared to the same period last year. Net results turned to negative and recorded a loss attributable to owners of HK\$20.3 million for the six months ended 30 September 2023, a decline of HK\$22.1 million, after excluding the one-off Employment Support Scheme subsidy granted by the Hong Kong Government under the Anti-epidemic Fund ("ESS Subsidy") of HK\$33.3 million for the corresponding period in 2022.

Revenue

	For the six months ended 30 September		% Change
	2023	2022	
	HK\$'000	HK\$'000	
Revenue:			
Advertising income	243,340	279,621	-13%
Circulation income	21,801	25,380	-14%
Service income	217,962	210,228	4%
Total	483,103	515,229	-6%

Advertising income, primarily contributed by the Group's printed publications and digital platforms, decreased by HK\$36.3 million or 13% to HK\$243.3 million when compared to the same period last year. Local advertising market, adversely impacted by the sluggish local stock and property markets and the poor business and market sentiments, remained weak for the period under review. Advertisers and marketers were cautious on their advertising spending by deferring or scaling down their marketing campaigns and promotion plans. Both readers and advertisers continued to shift to digital channels. Digital advertising, particularly mobile advertising, has taken the largest slice from the local advertising spending and remains the key growth engine. For the period under review, Group's digital advertising income has already overtaken printed advertising income and has become the largest contributor to the Group's advertising income.

Circulation income decreased by 14% to HK\$21.8 million for the period under review. The decrease was in line with most of the printed titles in the market during the period under review.

Service income increased by 4% to HK\$218.0 million from the same period ended 30 September 2022. The increase was mainly due to the increase of service income generated from Group's digital platform on lifestyle. Service income from financial news agency, information and solutions and the printing services of Group's printing plants remained solid for the period under review.

During the six months ended 30 September 2023, over 60% of the Group's total revenue was generated from Group's digital platforms and information and solution businesses, which demonstrated the progress of our digitalisation strategy in the recent years.

Operating Costs

Gross profit margin of the Group was 39.6% for the six months ended 30 September 2023, a decline of 2.5 percentage point from last year same period. Management would continue to monitor and streamline the cost structure, rationalise and redeploy resources to improve efficiency and cost effectiveness of the Group's operations.

Staff costs for the six months ended 30 September 2023, representing approximately 57% of the Group's total operating costs, maintained at the same level as in last year same period. The salary increment in line with the general employment market, was offset by the decrease of headcount after a business and resources reorganisation during the period under review.

Content costs which mainly consisted of market data license fees of various exchanges, financial index providers and foreign news agencies, constituting around 11% of the Group's total operating costs for the six months ended 30 September 2023, maintained at the same level as in last year same period. The amount was in line with the market data usage of customers who had subscribed for ET Net securities and derivative quotation services under the financial news agency, information and solutions segment.

Loss Attributable to Owners

The Group recorded a loss attributable to owners for the six months ended 30 September 2023 of HK\$20.3 million as compared to the net profit attributable to owners for the six months ended 30 September 2022, a decline of HK\$22.1 million, after excluding the one-off ESS Subsidy of HK\$33.3 million for the corresponding period in 2022. Net profit margin turned negative, reduced from 7.0 percentage point to -4.1 percentage point for the six months ended 30 September 2023.

Media segment recorded negative operating results of HK\$38.2 million for the period under review, an increase of loss of HK\$21.6 million when compared to last year same period, after excluding the one-off ESS Subsidy in 2022. The increase was mainly attributable to the decrease of advertising income resulted from the weak market sentiment amid the sluggish property and financial markets and the slow recovery of the local consumer market. New and continued investments in technology, talent and innovation have made us more agile and resilient. The Group would continue its investment initiatives in digital platforms with focus on customer experience, value creation and digital capability enhancement to expand our market share in digital advertising.

Financial news agency, information and solutions segment, remained the solid profit contributor to the Group, recorded a moderate decrease in net profit of HK\$3.2 million for the six months ended 30 September 2023, after excluding the one-off ESS Subsidy in 2022. The decrease was mainly attributable to the decrease of advertising income from its digital platform amid the sluggish advertising market for the period under review. This segment, capturing the market trend of digitalisation and diversification, had successfully secured several digital financial solution and property data projects in banking, securities and derivatives trading, wealth management and property data analysis. The Group will continue its talent, innovation and technology inputs to meet the rising demand in these innovative digital solutions.

Liquidity and Capital Resources

	As at	As at
	30 September	31 March
(in HK\$ million)	2023	2023
Net current assets	362.8	415.5
Term deposits and cash and cash equivalents	387.1	464.2
Owners' equity	820.2	871.2
Gearing ratio	N/A	N/A
Current ratio	2.47 times	2.52 times

The Group's net current assets as at 30 September 2023 decreased by HK\$52.7 million from the position as at 31 March 2023. The decrease was mainly due to the payment for the acquisition of a property and the negative operating results of the Group for the six months ended 30 September 2023.

Net cash generated from investing activities was HK\$50.0 million, resulted from the decrease of funds placed under short-term bank deposits with maturities of over three months. During the period under review, the Group had acquired a property as office premises at a consideration of approximately HK\$15.7 million, funded by matured term deposit.

The Group had distributed the final dividend declared for the financial year ended 31 March 2023 amounting to HK\$30.2 million.

As at 30 September 2023, the Group had a cash balance of HK\$387.1 million as compared to HK\$464.2 million as at 31 March 2023. Majority of the cash was placed under short-term deposits with banks in Hong Kong and was held in Hong Kong dollars or in United States dollars. The Group had no significant exposure to exchange rate risk.

The Group had no borrowing as at 30 September 2023.

OUTLOOK

Looking ahead, ongoing macroeconomic uncertainties, high interest rate and geopolitical tensions will continue to shape the global market and the local business environment. However, as the inflationary pressure is more under control, Federal Funds rate is expected to decline gradually in 2024. Though the challenging external environment and the slower recovery in the Mainland economy will continue to weigh on the local market, the revival of inbound tourism and local consumption will continue to underpin the local economic recovery. The Group would continue its investment initiatives in digital platforms by ploughing more resources into quality content creation, innovative technologies and the talents development, which we believe will bring in sustainable growth and long-term business development. The Group will closely monitor the economic and political situations, take a cautious and prudent approach in cost management, operational efficiency and financial discipline. The Group is in a solid financial position with cash balance of approximately HK\$387.1 million as at 30 September 2023, and we are well placed to meet challenges and capture new opportunities ahead.

EMPLOYEES

As at 30 September 2023, the Group had 1,234 employees (30 September 2022: 1,352 employees). The Directors believe that employees are the most valuable assets of the Group and competitive remuneration packages are offered to retain quality staff. Employee benefits include medical insurance, discretionary bonus, provident fund schemes and other staff benefits.

INTERIM DIVIDEND

The Directors have declared an interim dividend of HK 3.0 cents (2022: HK 3.0 cents) per share, amounting to HK\$12,948,000 (2022: HK\$12,948,000), payable on 21 December 2023 to shareholders whose names appear on the Register of Members of the Company at the close of business on 8 December 2023.

CLOSURE OF REGISTER OF MEMBERS

The Register of Members of the Company will be closed from 6 December 2023 to 8 December 2023, both days inclusive, during which period no transfer of shares will be registered. In order to qualify for the interim dividend, all transfer of shares accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration not later than 4:30 p.m. on 5 December 2023.

DIRECTORS

The Directors of the Company during the period and up to the date of this report were:

Executive Directors

Mr. FUNG Siu Por, Lawrence (Chairman) Mr. CHU Yu Lun

Ms. SFF Sau Mei Salome

Ms. WONG Ching

Non-executive Director

Independent Non-executive Directors

Mr. LO Foo Cheung

Mr. O'YANG Wilev

Mr. SIN Hendrick

DIRECTORS' INTERESTS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 30 September 2023, the interests and short positions of each Director and chief executive in the shares, underlying shares and debentures of the Company and its associated corporations (within the meaning of the Securities and Futures Ordinance ("SFO")), as recorded in the register required to be kept by the Company under Section 352 of Part XV of the SFO or otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") were as follows:

Ordinary shares of the Company

			Percentage of issued
	Capacity/	Number of	share capital
Name of Directors	Nature of interest	shares held	of the Company
Mr. FUNG Siu Por,			
Lawrence (Note 1)	Corporate	54,359,000	12.595%
Mr. CHU Yu Lun (Note 2)	Corporate	87,435,000	20.258%
Mr. LO Foo Cheung	Beneficial owner	740,000	0.171%

- Note 1: The interests in the 54,359,000 shares are in respect of the deemed corporate interests held by Mr. Fung Siu Por, Lawrence through Golden Rooster Limited which is wholly owned by Mr. Fung Siu Por, Lawrence and his wife, Ms. Lee Suk Wai Alexandra. For the purpose of Part XV of the SFO, Mr. Fung Siu Por, Lawrence is therefore deemed interested in the shares held by Golden Rooster Limited.
- Note 2: The interests in the 87,435,000 shares are in respect of the deemed corporate interests held by Mr. Chu Yu Lun through Sky Vision Investments Limited which is wholly owned by Mr. Chu Yu Lun and his wife, Ms. Chow Chiu Hing. For the purpose of Part XV of the SFO, Mr. Chu Yu Lun is therefore deemed interested in the shares held by Sky Vision Investments Limited.

All interests stated above represent long positions in the shares of the Company.

At no time during the six months ended 30 September 2023 was the Company or any of its subsidiaries a party to any arrangements to enable the Directors and chief executive of the Company (including their spouses or children under 18 years of age) to acquire benefits by means of acquisition of shares or underlying shares in, or debentures of, the Company or any other body corporate.

Save as disclosed above, at no time during the six months ended 30 September 2023 was the Company or any of its subsidiaries a party to any arrangements to enable the Directors and chief executive of the Company (including their spouses or children under 18 years of age) to hold any interests or short positions in the shares or underlying shares in, or debentures of, the Company or its associated corporation required to be disclosed pursuant to the SFO or otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

SUBSTANTIAL SHAREHOLDERS' INTERESTS IN SHARES AND UNDERLYING SHARES

The register of substantial shareholders required to be kept under Section 336 of Part XV of the SFO shows that as at 30 September 2023, the Company had been notified of the following substantial shareholders' interests and short positions, being 5% or more of the Company's issued share capital. These interests are in addition to those disclosed above in respect of the Directors and chief executive:

		Percentage
	Number	of issued
	of ordinary	share capital
	shares held	of the
Name of Substantial Shareholders	(long position)	Company
Sky Vision Investments Limited (Note 1)	87,435,000	20.258%
MaMa Charitable Foundation Limited	58,169,000	13.478%
Golden Rooster Limited (Note 2)	54,359,000	12.595%
The University of Hong Kong	43,160,000	10.000%
WEBB David Michael	38,854,000	9.002%
Preferable Situation Assets Limited (Note 3)	22,934,200	5.314%

- Note 1: Sky Vision Investments Limited is wholly owned by Mr. Chu Yu Lun and his wife, Ms. Chow Chiu Hing. For the purpose of Part XV of the SFO, Mr. Chu Yu Lun and Ms. Chow Chiu Hing are therefore deemed interested in the shares held by Sky Vision Investments Limited.
- Note 2: Golden Rooster Limited is wholly owned by Mr. Fung Siu Por, Lawrence and his wife, Ms. Lee Suk Wai Alexandra. For the purpose of Part XV of the SFO, Mr. Fung Siu Por, Lawrence and Ms. Lee Suk Wai Alexandra are therefore deemed interested in the shares held by Golden Rooster Limited.
- Note 3: Preferable Situation Assets Limited is wholly owned by Mr. Webb David Michael. For the purpose of Part XV of the SFO, Mr. Webb David Michael is therefore deemed interested in the shares held by Preferable Situation Assets Limited.

PURCHASE. SALE OR REDEMPTION OF THE COMPANY'S SHARES

The Company has not redeemed any of its shares during the period. Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the six months ended 30 September 2023.

COMPLIANCE WITH CORPORATE GOVERNANCE CODE

The Company has complied with the code provisions set out in the Corporate Governance Code (the "Code Provisions") contained in Appendix 14 of the Listing Rules except as stated and explained below.

Under Code C.2.1 of the Code Provisions, the roles of Chairman and CEO should be separate and should not be performed by the same individual. The division of responsibilities between the Chairman and CEO should be clearly established and set out in writing. However, the Company has appointed Mr. Fung Siu Por, Lawrence as both its Chairman and the CEO. The Board of Directors (the "Board") believes that vesting the roles of the Chairman and the CEO in the same person would allow the Company to be more effective and efficient in developing long-term business strategies and execution of the business plans. The Board believes that the balance of power and authority is adequately ensured by the operation of the Board, which comprises experienced and high calibre individuals with a substantial number thereof being Non-executive Directors.

CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company confirmed the adoption of the Model Code as set out in Appendix 10 of the Listing Rules. All Directors of the Company confirmed their compliance with the required standard set out in the Model Code regarding directors' securities transactions throughout the six months period ended 30 September 2023.

AUDIT COMMITTEE

The Company established an Audit Committee in 2005 with written terms of reference. The Audit Committee comprises Non-executive Director, Mr. Chu Yu Lun and two Independent Non-executive Directors, Mr. O'Yang Wiley as Committee Chairman and Mr. Lo Foo Cheung. The Group's unaudited interim results for the six months ended 30 September 2023 have been reviewed by the Audit Committee.

REMUNERATION COMMITTEE

The Company established a Remuneration Committee in 2005 with written terms of reference. The Remuneration Committee comprises Non-executive Director, Mr. Chu Yu Lun and two Independent Non-executive Directors, Mr. Lo Foo Cheung as Committee Chairman and Mr. O'Yang Wiley.

NOMINATION COMMITTEE

The Company established a Nomination Committee in 2005 with written terms of reference. The Nomination Committee comprises three Independent Non-executive Directors, Mr. Sin Hendrick as Committee Chairman, Mr. Lo Foo Cheung and Mr. O'Yang Wiley.

On behalf of the Board

Hong Kong Economic Times Holdings Limited
Fung Siu Por, Lawrence

Chairman

Hong Kong, 20 November 2023