# CASABLA

**GROUP LIMITED** 

(INCORPORATED IN THE CAYMAN ISLANDS WITH LIMITED LIABILITY) STOCK CODE: 2223

### ANNUAL REPORT 2023







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### About Casablanca

Casablanca Group Limited, since its establishment in 1993 in Hong Kong, primarily engages in designing, manufacturing, distribution and retailing of bedding products with a focus on the high-end and premium markets under its proprietary "Casa Calvin", "Casablanca" and "CASA-V" brands. The Group's products include three main categories: bed linens, duvets and pillows, and home accessories. The Group is one of the leading branded bedding products companies in the PRC and Hong Kong.



OUR DISTRIBUTION NETWORK



**POS**<sup>(1)</sup> in 33 cities in the Greater China Region<sup>(2)</sup>



**concession counters** most in well known department stores



**self-operated POS** most in Hong Kong and southern district of Mainland China<sup>(3)</sup>

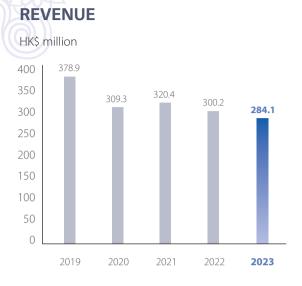
- (1) POS stands for points-of-sale
- (2) The region comprises the People's Republic of China (the "PRC"), Hong Kong and Macau
- (3) "Mainland China" for purpose of this annual report, means the PRC, other than the regions of Hong Kong and Macau



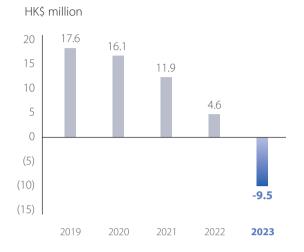
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### FINANCIAL HIGHLIGHTS AND SUMMARY

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#### (LOSS) PROFIT FOR THE YEAR



#### **CONSOLIDATED RESULTS**

	For the year ended 31 December						
	2023	<b>2023</b> 2022 2021 2020					
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000		
Revenue	284,101	300,163	320,403	309,279	378,854		
Gross profit	192,148	186,778	196,374	191,702	228,776		
(Loss) profit for the year	(9,464)	4,617	11,936	16,111	17,618		
(Loss) profit attributable to owners of the							
Company	(4,640)	5,378	11,936	16,129	18,498		

#### **CONSOLIDATED ASSETS AND LIABILITIES**

		As at 31 December				
	2023 HK\$'000					
Total assets	466,275	484,836	522,259	510,573	HK\$'000 511,252	
Total liabilities	85,522	89,074	117,541	85,780	104,984	
Total equity	380,753	395,762	404,718	424,793	406,268	
Total bank borrowings	-	5,298	3,980	2,375	6,432	
Total bank balances and cash	132,383	145,595	142,335	194,629	175,889	
Net cash <sup>1</sup>	132,383	140,297	138,355	192,254	169,457	

#### **KEY FINANCIAL RATIOS**

	For the year ended 31 December				
	2023	2022	2021	2020	2019
Gross profit margin	67.6%	62.2%	61.3%	62.0%	60.4%
Net (loss) profit margin <sup>2</sup>	-3.3%	1.5%	3.7%	5.2%	4.7%
Return on total assets <sup>2</sup>	-2.0%	1.0%	2.3%	3.2%	3.4%
Return on total equity <sup>2</sup>	-2.5%	1.2%	2.9%	3.8%	4.3%
(Loss) earnings per share – Basic (HK cents)	(1.80)	2.09	4.63	6.25	7.16
Interim dividend per share (HK cents)	-	_	5.00	-	2.00
Final dividend per share (HK cents)	-	_	-	10.00	3.00
Current ratio	3.3	3.4	2.8	4.3	3.6
Quick ratio	2.5	2.6	2.0	3.3	2.7
Gearing ratio <sup>3</sup>	0.0%	1.3%	1.0%	0.6%	1.6%
Net gearing ratio <sup>3</sup>	N/A	N/A	N/A	N/A	N/A
Inventory turnover (days)	235.0	232.2	238.4	257.9	228.0
Trade and bills receivables turnover (days)	45.9	50.8	53.5	63.5	61.4
Trade and bills payables turnover (days)	164.7	152.1	142.9	139.8	155.6

Notes:

1. Net cash represents pledged bank deposit and bank balances and cash less total bank borrowings.

2. (Loss) profit for the year is used as the numerator in the calculation.

3. Gearing ratio is calculated as total bank borrowings divided by total equity, whereas net gearing ratio is calculated as net bank borrowings divided by total equity.

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### CHAIRMAN'S STATEMENT

I am pleased to present to shareholders (the "Shareholders") the annual report of Casablanca Group Limited (the "Company") and its subsidiaries (together the "Group") for the year ended 31 December 2023 (the "Year" or the "Review Period").

In 2023, we celebrated the 30th anniversary of the Group. We are grateful to the continuous support from our customers in the past three decades, having our products of its proprietary "Casablanca", "Casa Calvin" and "CASA-V" brands become an important part of their lives in many households in Hong Kong, and we thrived together. During the Review Period, we launched different campaigns for our anniversary and new TV commercials and bus body promotions themed "DREAM CASA LOVE CASA - 30 Years of Art and Crafts" to spotlight the Group's image and its brand positioning. 2023 also marked the 10th anniversary of us moving our production base into the Casablanca Industrial Park in Huizhou, the PRC, complemented by the opening of our long-awaited new building B under phase II of Casablanca Industrial Park. The new building B now serves as the base of the Group's new livestream sales business, and was named the "Huizhou, Hong Kong, Macao, Taiwan and Overseas Chinese Digital Entrepreneurship Livestreaming Base" (惠州港澳台僑數字創 業直播基地) by the United Front Work Department of the Huizhou Municipal Committee of the Communist Party of China (中共惠州市委統一戰線工作部) for contributing to the development of technologically innovative industries of the opportunities arising from the return to normalcy and resumption of economic development in the Greater China Region (for the purpose of this report, comprising Mainland China, Hong Kong and Macau) after the novel coronavirus disease pandemic ("COVID-19").

It has been about 20 years since the Group entered the Mainland China market. During that period, we have seen various complex and rapid changes in the market, such as the consumption upgrades and transformation of shopping habits of consumers. Understanding deeply to the operating difficulties in the Mainland China market, the Group will strive to enhance its competitiveness to effectively adapt to the ever-changing operating environment. With livestream sales gaining popularity fast in Mainland China in recent years, the Group has timely commenced its livestream sales business and made revenue from it in 2023.

The global economy, however, was overshadowed by uncertainties in 2023. Consumer confidence in the Greater China Region was low, presenting an operating environment no easier than that when COVID-19 was raging. During the Review Period, operating revenue of the Group decreased by approximately 5.4% to approximately HK\$284.1 million compared to HK\$300.2 million for the corresponding period of 2022. Loss attributable to owners of the Company for the Year amounted to approximately HK\$4.6 million, as compared to the profit attributable to owners of the Company of HK\$5.4 million for the corresponding period of 2022. Since it will take time for the retail market to recover and taking into account the Company's plan to increase capital investment in livestream sales business and in developing technological sleeping products, the board of directors of the Company (the "Board") does not recommend payment of a final dividend for the Year, for the purpose of maintaining an adequate cash reserve for coping with unanticipated requirements ahead and meeting future business development needs.

Although the COVID-19 pandemic had ended, the overall Hong Kong economy and local retail sentiment have not revived as expected. Together with the trend for Hong Kong citizens to travel to and consume in Mainland China, the flow and consumer market in Hong Kong were markedly affected. Apart from offering high-quality products and attentive services to maintain customers' trust of our brands, we are pleased to have grasped the opportunities of Hong Kong residents shopping up north in the beginning of 2024 and collaborate with a renowned Hong Kong travel agency to offer group tours to Mainland China tying in with visits to the Casablanca Industrial Park in Huizhou. During the visit, members of the tour group can appreciate the brand and the high-quality products it stands for, plus understand related manufacturing and quality control processes. The initiative is expected to help improving the loyalty of Hong Kong customers to our brand and also attract new customer groups, conducive ultimately to raising our brand image in the long run. We will pay close attention to changes in consumption habits and adjust our sales channels and promotional strategies timely, so as to grasp the opportunities brought by every challenge.

"Contemporary, Innovative and Functional" are what we insist on in product design. What's more is the Group's commitment to provide quality products and attentive customer services. We endeavour to become the "Healthy Sleeping Expert" for every customer, and to do so, we have been tireless in developing products that embody green concepts and health enhancing functions. As a leading company in the home textile industry, we have been striving to look for materials that can improve the sleep quality of our customers to use in our products. With the elderly population growing in the Greater China Region, the market is paying more attention to the booming "silver economy". Heeding that and consumers' growing crave for health technology-embedded products, the Group has established the "Peprobio - Casablanca Health Research Centre" jointly with China Peprobio Institute of Life Science at the beginning of 2024 to embark on research, development and applications of healthy sleeping, sleep and anti-aging related products, planning to launch a collection of sleep-related innovative products and other home accessories in the future.

The Group will stay alert to the changes in the market and consumer preferences and needs, and respond by developing, with innovation and the help of technologies, more products that can improve sleep quality of people, while also promoting environmentally friendly lifestyle for the good of the global environment that it cares about. We will work hard to provide consumers with more bedding products of fashionable designs, fine craftsmanship and with health enhancing functions through diverse sales channels, both online and offline.

On behalf of the Board, I would like to extend my sincere gratitude to our valued customers, business partners and Shareholders for their unwavering support and trust in the Company. My appreciation also goes to the management team and our employees for their contribution to the development of the Group. Lastly, I wish all stakeholders of the Group good health.

**Cheng Sze Kin** *Chairman* Hong Kong, 26 March 2024

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### **Overview**

In 2023, while the Russia-Ukraine war dragged on, an armed conflict broke out between Israel and Palestine in the second half of the Year. Geopolitical tensions together with interest rate hike, inflation, steeper prices of energy and food, and other unfavourable factors weighed heavily on consumer confidence in the Greater China Region. Although the COVID-19 pandemic had come to an end, the global economy did not improve notably in the Year, with exports from the Greater China Region dropping. In addition, the recovery of Mainland China economy, which was intended to be driven by domestic demand, was happening slower than expected, which further dampened consumer confidence in the Greater China Region. As for the Hong Kong market, after the inbound and outbound quarantine measures were lifted, the number of visitors from Mainland China to Hong Kong rebounded slowly, while the number of Hong Kong citizens travelling to and consuming overseas or in Mainland China markedly increased. Customer traffic and retail business at shopping malls in Hong Kong did not return as originally anticipated. Although various measures were introduced by the government to promote local consumption and attract tourists to the city, shopping mall patronage and business of department stores did not rebound to pre-pandemic levels. Moreover, with the government stopping to give enterprises COVID-19 related subsidies in 2023 as it did for the past two years, retail enterprises in Hong Kong were facing serious operational pressure.

#### **Business Review**

There was no material change in the Group's operational and segmental information since it announced interim results for the six months ended 30 June 2023. During the Review Period, total sales revenue of the Group amounted to approximately HK\$284.1 million, representing a decrease of approximately 5.4% as compared to HK\$300.2 million for the corresponding period of 2022. Loss attributable to owners of the Company for the Review Period amounted to approximately HK\$4.6 million, as compared to profit attributable to owners of the Company of HK\$5.4 million for the corresponding period of 2022. The turnaround from profit to loss attributable to the Shareholders was mainly attributable to (a) the increase in selling and distribution costs, which was primarily due to the increase in staff costs and promotion fees incurred for the development and operation of livestream sales business in Mainland China; (b) decreases in other income/gains including the absence of COVID-19 related grants in the wake of the Hong Kong government terminating the Employment Support Scheme launched in 2022, and the decrease in gain on disposal of property, plant and equipment in 2023; and (c) the impairment loss on investment properties, despite the decrease in exchange losses and the reversal of provisions for inventories and trade receivables in 2023.

The non-wholly owned subsidiary of the Group, namely, Casa Living New Retail (Guangdong) Co., Ltd. \* (卡撒生活新 零售(廣東)有限公司 and "Casa Living") formed in 2022 for livestream sales business, was at loss for the Year and not in satisfaction of the performance targets as anticipated.

#### **Optimised Sales Channels**

For online retail business, themed promotional offers were launched from time to time in the Group's Hong Kong official online store during the Review Period, which were very well received by customers. In Mainland China, on top of putting most of its resources on managing self-operated online stores on well-known platforms as TMall and JD.com, the Group also organised several large-scale livestream sales activities during the Review Period via Casa Living. Such activities were also well-received by consumers in Mainland China. During the Review Period, revenue from e-sales significantly increased by 53.9% as compared to that of 2022.

As at 31 December 2023, the Group had a total of 156 physical points-of-sale ("POS") (31 December 2022: 205), of which 114 were self-operated and 42 were operated by distributors, covering a total of 33 cities in the Greater China Region. During the Review Period, sales of the Group's self-operated retail operation declined by 6.3% year-on-year due to consumers in Hong Kong and Mainland China becoming more cautious in spending in the weak retail market. There were 61 less distributor-operated POS for the Review Period mainly because some less capable distributors were ousted in the difficult business environment. At the same time, the Group sought to improve distributor business by consolidating resources and adjusting relevant strategies. As the Group continuing to cooperate with adept distributors and arrange effective promotional events, sales from distribution for the Review Period was down by 13.9% year-on-year.

	Self-	operated POS		Distributor-operated POS			
	Concession counters	Retail stores	Sub-total	Concession counters	Retail stores	Sub-total	Total
Hong Kong and							
Macau total	29	19	48	2	3	5	53
PRC							
Southern <sup>(1)</sup>	62	3	65	3	13	16	81
Northern <sup>(2)</sup>	0	0	0	2	0	2	2
Eastern <sup>(3)</sup>	1	0	1	4	3	7	8
Northeast <sup>(4)</sup>	0	0	0	5	1	6	6
Southwest <sup>(5)</sup>	0	0	0	5	0	5	5
Central <sup>(6)</sup>	0	0	0	1	0	1	1
PRC sub-total	63	3	66	20	17	37	103
Total	92	22	114	22	20	42	156

Notes:

(1) "Southern" includes Guangxi, Guangdong and Hainan.

(2) "Northern" includes Tianjin, Hebei, Shanxi, Beijing and Inner Mongolia.

(3) "Eastern" includes Shanghai, Jiangsu, Zhejiang, Anhui, Shandong, Jiangxi and Fujian.

(4) "Northeast" includes Heilongjiang, Liaoning and Jilin.

(5) "Southwest" includes Sichuan, Guizhou, Tibet, Yunnan and Chongqing.

(6) "Central" includes Henan, Hubei and Hunan.

During the Review Period, the Group supplied items to various commercial customers in Hong Kong, including convenience stores, electrical appliance chain stores, public utility companies and personal care products brands, for their giveaway campaigns and point redemption schemes. In addition, the Group provided original equipment manufacturing (OEM) products to various customers. During the Review Period, sales to wholesale customers decreased by 29.4% year-on-year, due to the absence of large wholesale orders in Hong Kong as in the corresponding period last year. Export business was affected by geopolitical situations and interest rate hike, thus revenue from other countries decreased by 93.9% as compared to the corresponding period last year.

#### **Enhanced Product Mix**

At the beginning of 2023, the Group launched the "AI Ecological Pillow" that has "HarmonyOS Connect Ecological Product Technology Certification" in the Mainland China market. Equipped with an intelligent monitoring module for 24-hour sleep status tracking and an adjustable airbag, the product can transmit data collected to mobile applications via NFC to allow users to adjust the height of the pillow to suit their personal needs. In July 2023, with guests of a hotel in Huizhou invited to take part in a product trial, the "AI Ecological Pillow" gained greater popularity.



For the mattress business, the Group actively participated in various exhibitions in department stores and shopping malls in Hong Kong during the Review Period to enhance brand awareness of its "Casa Sleep-Lab Earth Mantle Series" mattress products and received positive market response. During the Review Period, the Group also launched three pillow products under the "Casa Sleep-Lab" brand to meet different needs of consumers.

Being aware of the strong appeal of products featuring cartoon characters to consumers in the Greater China Region, the Group has worked hard on designing such products, seeing it as a key business to develop. For the Review Period, sales of licensed and authorised brand products decreased by 16.7% year-on-year due to the decrease in sales in Hong Kong and Macau. In addition to launched new products with pet cartoons designed in-house by the Group for "The Beloved Series", the Group owns bedding product licences for a number of popular cartoons. New licensed cartoon bedding products launched during the Review Period included "Kakao Friends", "BT21", "Chibi Maruko Chan", "Pokemon", "PEANUTS", "LuLu the Piggy" and "Crayon Shin-chan". Apart from "Chubby Ojisan", a well-loved cartoon character from Taiwan, the Japanese anime character "Chiikawa", the internationally renowned cartoon series "SPY×FAMILY" were added to the authorised cartoon product portfolio, and the licences for "The Moomins" and "Fumeancats", popular among consumers, were again secured.

#### **30th Anniversary Brand Promotion**

To celebrate the 30th anniversary of the Casablanca brand in Hong Kong and show support to young people in developing their creativity, the Group jointly organised a bedding product pattern design competition with the School of Fashion and Textiles of the Hong Kong Polytechnic University and Cotton Incorporated in the first quarter of 2023. The winning pattern design named "Technology in Nature" ingeniously integrated the themes of technology and environmental protection, which not only coincided with the "Innovative, Contemporary and Functional" product design concept the Group embraces, but also let people appreciate the Group's effort to promote environmental technology-embedded sleeping space. The winning design has been used in products launched to market since the third quarter of 2023. During the Review Period, the Group mounted different online and offline promotional campaigns tying in with its anniversary and launched new TV commercials and bus body promotions themed "DREAM CASA LOVE CASA - 30 Years of Art and Crafts", relaying the message of how the fashionable and high-quality bedding products of the Group had accompanied Hong Kong consumers in every important stage of their lives in the past three decades.

The Group supports sustainable development and has been earnestly shouldering its corporate social responsibility. During the Review Period, it was awarded the "Supply Chain Partner Award" by its long-term cooperation partner Cotton Incorporated. Additionally, the pure cotton products manufactured by the Group were given the "Seal of Cotton™" and "Cotton LEADS<sup>SM</sup>" trademarks, proofs of its products being made with high-quality and sustainably produced cotton to offer comfortable and environmental-friendly sleeping experience to consumers. The Group also received the "Outstanding Partner in China Award" and the "Zero Carbon Piloting Award" from its long-term partner Lenzing Group, a world-leading wood-based fibres and yarns manufacturer in Austria. The Group has been using extensively the sustainably produced TENCEL<sup>™</sup> fibres of its partner in production, and supportive of TENCEL<sup>™</sup> brand's vision of realising net zero emissions by 2025, it encourages consumers to practise environmental protection in their home.

#### **Prospects**

In 2024, the war in Israel and its surrounding areas continues, and the US presidential election and the European Parliament election will be held subsequent to the Russian presidential election in mid-March. The global economic and political uncertainty is expected to continue and affect consumer confidence in the Greater China Region. Although the three-year-long COVID-19 pandemic had come to an end, the Mainland China economy has been recovering rather slowly and the people are more inclined to save money. Early this year, the National Development and Reform Commission issued a document stating that different relevant macro policies will be implemented in the future, with the aims of synchronising residents' income and economic growth, and restoring consumption confidence. Thus, the Company is cautiously optimistic about the release of consumption power in the Greater China Region in the future.

#### **Mainland China**

For its physical self-operated retail sales, the Group will focus on expanding the Shenzhen market, primarily via opening stores in shopping centres or street stores at suitable locations, to achieve the goal of adding 10 to 15 self-operated POS in 2024. It will also focus on growing distributor business in Guangdong by inviting business partners to set up more distributor-operated POS in the province. It will continue to identify opportunities for cross-industry alliance or brand cooperation, like setting up co-branded stores, that can bring synergistic benefits to the Group and its brand partners. In 2024, the Group will proactively enhance wholesale business in Mainland China to bolster related revenue, including grasping opportunities to supply products to corporations with nationwide presence and providing bedding products of unique designs and with health enhancing functions to corporate customers.

As for online business, the Group will continue to optimise its retail business on traditional e-commerce platforms, including retrieving some of the online stores to manage and operate by itself, while commencing sales business on more e-commerce platforms. Livestream sales business will be operated in Mainland China with adjusted strategies in 2024. The Group plans to leverage popular social media platforms like "Douyin in the South and Kuaishou in the North" to foster growth of livestream sales business.

On the product front, at the start of 2024, the Group has jointly established the "Peprobio - Casablanca Health Research Centre" with China Peprobio Institute of Life Science to pursue research and development and application of healthy sleeping and anti-aging related products, targeting to transform relevant research and development achievements into healthy sleeping-related products in 2024.

#### Hong Kong

In Hong Kong, since the government lifted COVID-19 related inbound and outbound quarantine measures in 2023, more and more Hong Kong citizens are making trips to Mainland China to spend. At the beginning of 2024, Wing On Travel, an established travel agency in Hong Kong, organised tour groups in Huizhou and provided Hong Kong tourists in the groups with products of the Company as gifts for trying out, and they also visited the Casablanca Industrial Park in Huizhou to learn about the development history of both the Casablanca brand and healthy sleeping products, and purchase the Group's products on the spot. As the group tours have been well-received, Wing On Travel will continue to organise them till the end of April 2024. The initiative is expected to contribute positively to the sales revenue and brand image of the Company, as well as attract to it new customer groups.

Upholding the core concept of "Innovative, Contemporary and Functional" in product design, the Group has been providing customers with comfortable sleeping products with health enhancing functions. It plans to launch new products made of new technological materials in the first half of 2024 to match the need of consumers to replace home accessories before Hong Kong starts charging for disposal of municipal solid waste on 1 August 2024. Additionally, authorised cartoon products as one of major revenue stream the Group will continue to optimise the relevant product portfolio, so as to offer consumers not only choices of products featuring classic cartoon characters, but also those of latest popular cartoon icons. The Group has plans to launch promotional activities of different cartoon themes through diverse sales channels in 2024 to drive sales growth.

Adhering to its "Contemporary, Innovative and Functional" design concept, the Group strives to integrate sustainable growth, environmental protection and social responsibility, in its business strategies to provide consumers with quality bedding products of fashionable designs and at reasonable prices, and home accessories that are trendy yet practical and beneficial to society. It will also continue to broaden its revenue streams and enhance its brand value so as to bring satisfactory returns to Shareholders in the long run.



### Financial Review Revenue

For the Year, the Group recorded revenue of HK\$284.1 million (2022: HK\$300.2 million), representing a decrease of 5.4%. The decrease in revenue was primarily attributable to the decline of sales in Hong Kong and Macau as result of the weak consumer sentiment under the slow post-pandemic recovery of economy, despite the improvement in sales in Mainland China.

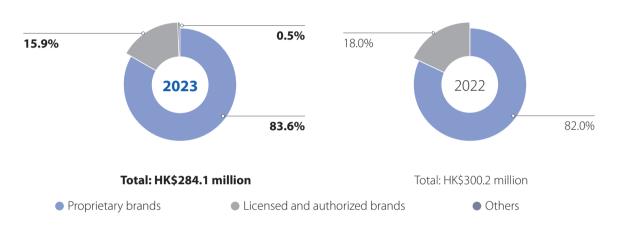
#### Breakdown of revenue by channels:



	2023		2022		Change	
	HK\$'000	% of Total	HK\$'000	% of Total	HK\$'000	%
Self-operated retail sales						
Self-operated concession counters	151,810	53.5%	160,367	53.4%	(8,557)	-5.3%
Self-operated retail stores	50,531	<b>17.8</b> %	55,543	18.5%	(5,012)	-9.0%
Sub-total for self-operated						
retail sales	202,341	71.3%	215,910	71.9%	(13,569)	-6.3%
E-sales	44,683	15.7%	29,035	9.7%	15,648	53.9%
Sales to distributors	17,653	<b>6.2</b> %	20,504	6.8%	(2,851)	-13.9%
Others (Note)	19,424	<b>6.8</b> %	34,714	11.6%	(15,290)	-44.0%
Total	284,101	100.0%	300,163	100.0%	(16,062)	-5.4%

Note: "Others" includes sales to wholesale customers in Hong Kong and Mainland China and also exports to overseas markets.

Self-operated retail sales for the Year accounted for 71.3% of the total revenue and represented a decrease of 6.3% as compared to 2022. The decrease in self-operated retail sales was attributable to the weak consumer sentiment in Hong Kong under the slow post-pandemic recovery of economy. With a few successful livestream sales activities held in Mainland China during the Year, e-sales increased significantly by 53.9% as compared to 2022. The decrease in sales to distributors by 13.9% for 2023 was mainly attributable to the reduction in number of distributor-operated POS in Mainland China and the decrease in sales to distributors in Macau. With the lack of a one-off large scale wholesales in Hong Kong and the decrease in export sales during the Year, sales to others for 2023 recorded a significant decrease of 44.0% as compared to 2022.



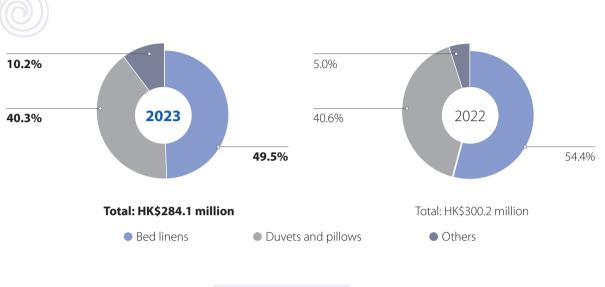
#### Breakdown of revenue by brands:

	2023		2022		Change	
	HK\$'000	% of Total	HK\$'000	% of Total	HK\$'000	%
Proprietary brands	237,699	83.6%	246,054	82.0%	(8,355)	-3.4%
Licensed and authorized brands	45,074	<b>15.9%</b>	54,109	18.0%	(9,035)	-16.7%
Others (Note)	1,328	0.5%	-	0.0%	1,328	N/A
Total	284,101	100.0%	300,163	100.0%	(16,062)	-5.4%

Note: "Others" includes sales of products under other brands or on original equipment manufacturer basis.

Casablanca, Casa Calvin and CASA-V are our major proprietary brands. With the contribution by livestream sales of products with proprietary brands in Mainland China, the sales of proprietary brands during the Year was slightly decreased by 3.4% as compared to 2022. The decrease of 16.7% in sales of our licensed and authorized brands for 2023 was mainly attributable to the decrease in sales in Hong Kong and Macau.

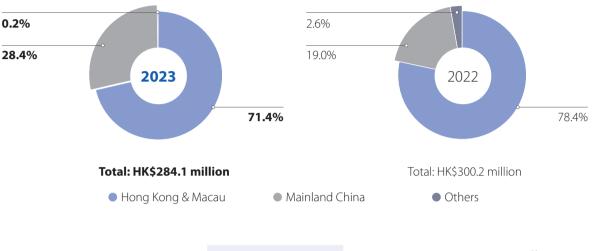
Breakdown of revenue by products:



	2023		2022		Change	
	HK\$'000	% of Total	HK\$'000	% of Total	HK\$'000	%
Bed linens	140,695	<b>49.5</b> %	163,350	54.4%	(22,655)	-13.9%
Duvets and pillows	114,458	40.3%	121,751	40.6%	(7,293)	-6.0%
Others (Note)	28,948	10.2%	15,062	5.0%	13,886	92.2%
Total	284,101	100.0%	300,163	100.0%	(16,062)	-5.4%

Note: "Others" includes sales of home accessories, furniture and other products.

Bed linens and duvets and pillows are major products of the Group. The decrease in sales of bed linens and duvets and pillows for 2023 was primarily due to the decrease in overall sales during the Year. The increase in sales of others for 2023 was attributable to more home accessories and other products being sold under livestream sales during the Year.



#### Breakdown of revenue by geographic regions:

	2023		2022		Change	
	HK\$'000	% of Total	HK\$'000	% of Total	HK\$'000	%
Hong Kong and Macau	202,994	71.4%	235,366	78.4%	(32,372)	-13.8%
Mainland China	80,631	28.4%	56,937	19.0%	23,694	41.6%
Others (Note)	476	0.2%	7,860	2.6%	(7,384)	-93.9%
Total	284,101	100.0%	300,163	100.0%	(16,062)	-5.4%

Note: "Others" includes sales to regions other than Hong Kong, Macau and Mainland China.

Revenue from Hong Kong and Macau for 2023 decreased by 13.8% as compared to 2022, which was primarily due to the decreases in retail sales and wholesales in Hong Kong. The increase in revenue from Mainland China by 41.6% for 2023, when compared to 2022, was attributable to increases in sales through self-operated retail sales and e-sales, especially livestream sales, in Mainland China. Revenue from others for 2023 significantly decreased due to lack of purchase orders from some of our export customers.



#### Gross Profit and Gross Profit Margin

Gross profit increased by 2.9% to HK\$192.1 million for 2023 as compared to HK\$186.8 million for 2022. The gross profit margin for 2023 was 67.6% which was higher than 62.2% for 2022. The higher gross profit margin for 2023 was mainly due to the reversal of allowance for inventories amounted to HK\$4.1 million (2022 allowance: HK\$4.2 million) included in cost of goods sold with improvement in stock aging status at 31 December 2023 and the increase in proportion of e-sales for 2023 which were at higher margin.

#### **Other Income**

Other income for the Year significantly decreased by 37.4% to HK\$4.1 million (2022: HK\$6.5 million). The decrease during the Year was mainly due to the absence of subsidies of about HK\$4.5 million received from governments of Hong Kong and Mainland China primarily in relation to COVID-19 as in 2022 despite increases in interest income by HK\$0.6 million and rental income by HK\$1.2 million for the Year.

#### **Other Losses**

Other losses for the Year amounted to HK\$3.8 million (2022: HK\$2.3 million), mainly representing net exchange loss of HK\$0.9 million (2022: HK\$5.8 million), net loss on disposal of property, plant and equipment of HK\$0.2 million in total (2022 net gain on disposal: HK\$4.0 million), impairment loss of HK\$2.5 million (2022: nil) and net loss on FVTPL of HK\$1.3 million (2022: HK\$0.1 million) offsetting against reversal of loss allowance on trade receivables of HK\$1.0 million (2022 loss allowance: HK\$0.4 million).

#### **Operating Expenses**

Selling and distribution costs for the Year increased by 13.5% to HK\$153.6 million (2022: HK\$135.3 million). The increase was mainly due to the increased staff costs and promotional expenses incurred in the course of developing and conducting the livestream sales business in Mainland China.

Administrative expenses for the Year were HK\$46.7 million (2022: HK\$46.7 million) at similar level as 2022.

#### Taxation

The Group's effective tax rate for 2023 was -4.9% as compared to 40.9% for 2022. The negative effective tax rate for 2023 was mainly due to operating losses of subsidiaries in the PRC exceeding operating profit of subsidiaries in Hong Kong, while the effective tax rate was calculated with non-taxable subsidies and gains offsetting against operating losses of subsidiaries in the PRC and other non-tax deductible expenses. Had these subsidies, operating losses, the loss allowances on trade and other receivables and inventory, the non-deductible share-based payments and the exchange loss for 2023 and 2022 been excluded, the adjusted effective tax rate would be approximately 15.7% for 2023 and 16.4% for 2022.

#### Loss for the Year

The Group recorded loss of HK\$9.5 million for 2023 (2022 profit: HK\$4.6 million). By excluding the loss attributable to non-controlling interests, the Group's loss attributable to the Shareholders for 2023 was HK\$4.6 million (2022 profit: HK\$5.4 million) which included the loss of Casa Living amounted to approximately HK\$5.0 million (2022: HK\$0.8 million) attributable to the Shareholders. The loss for the Year, as compared to the profit-making position for 2022, was primarily attributable to (a) the increase in selling and distribution costs which was mainly due to the increased staff costs and promotional expenses incurred in the course of developing and conducting the livestream sales business in Mainland China; (b) decreases in other income/gains including, among others, the unavailability of COVID-19-related subsidies in 2023 following the cessation of the 2022 Employment Support Scheme launched by the Hong Kong government and less gain on disposal of property, plant and equipment recorded for 2023; and (c) the increase in other losses including, among others, the impairment loss on investment properties, despite the decrease in exchange loss and the reversal of provisions for inventories and trade receivables in 2023.

The Company disclosed EBITDA (as adjusted), which represented by gross profit less selling and distribution costs and administrative expenses adding back depreciation, amortization and share-based payments (if any), in its financial reports in the past. As EBITDA or adjusted EBITDA is not a financial measure under the HKFRS, there are not many listed companies in Hong Kong to disclose EBITDA or adjusted EBITDA in their financial reports. Furthermore, the formulae for calculating EBITDA or adjusted EBITDA can vary. The Company determines not to disclose EBITDA or adjusted EBITDA any more for the Year and in future financial reports because the HKFRS financial measures presented are sufficient to the Shareholders and potential investors for analyzing the Group's performance and it may not be comparable to other listed companies in Hong Kong even with EBITDA or adjusted EBITDA of the Group being disclosed.

#### **Major Operating Efficiency Ratios**

	2023	2022	Change
Inventory turnover (days)	235.0	232.2	2.8
Trade receivables turnover (days)	45.9	50.8	-4.9
Trade and bills payables turnover (days)	164.7	152.1	12.6

#### Inventory turnover

The inventory turnover is equal to the average of opening and closing inventory divided by total cost of sales for the year and multiplied by 365 days. The inventory at 31 December 2023 slightly increased by 2.5% to HK\$59.9 million (2022: HK\$58.5 million). The reason for inventory turnover for 2023 increased to 235.0 days from 232.2 days for 2022 was due to the increase in inventory and the decrease in cost of sales.

#### Trade receivables turnover

The trade receivables turnover is equal to the average of opening and closing trade receivables divided by total sales for the year and multiplied by 365 days. The trade receivables at 31 December 2023 slightly decreased by 5.7% to HK\$34.7 million (2022: HK\$36.8 million) net of loss allowance of HK\$0.9 million (2022: HK\$6.1 million). The decrease in loss allowance at 31 December 2023 was due to the write-off of long-aged trade receivables and the reversal of loss allowance recognised in prior years. With the decrease in sales for 2023 and the lower closing trade receivables at 31 December 2023, the trade receivables turnover for 2023 decreased to 45.9 days (2022: 50.8 days).



#### Trade and bills payables turnover

The trade and bills payables turnover is equal to the average of opening and closing trade and bills payables divided by total cost of sales for the year and multiplied by 365 days. The trade and bill payables at 31 December 2023 increased by 14.9% to HK\$44.4 million (2022: HK\$38.6 million). The trade and bills payables turnover for 2023 increased to 164.7 days (2022: 152.1 days) was attributable to the increase in trade and bills payables at 31 December 2023 for purchases of more raw materials in the fourth quarter of 2023, and the decrease in cost of sales for 2023.

#### **Liquidity and Capital Resources**

The gearing structure is set out below:

	As at 31 December				
	2023	2022	C	hange	
	HK\$'000	HK\$'000	HK\$'000	%	
Total assets	466,275	484,836	(18,561)	-3.8%	
Total liabilities	85,522	89,074	(3,552)	-4.0%	
Total equity	380,753	395,762	(15,009)	-3.8%	
Total bank borrowings	-	5,298	(5,298)	-100.0%	
Total bank balances and cash	132,383	145,595	(13,212)	-9.1%	
Net cash	132,383	140,297	(7,914)	-5.6%	

The Group has been adhering to the principle of prudent financial management in order to minimise financial and operational risks. The Group generally finances its operations with internally generated cash flows. Bank borrowings were primarily for settlement of payables for the construction of the new building B under phase II of Casablanca industrial Park in Huizhou in order to improve the working capital of the PRC subsidiary.

The decrease in bank balances and cash at 31 December 2023 was primarily attributable to loss for the Year and settlements of bank borrowings and outstanding payables for interior decorations of the new building B under phase II of Casablanca Industrial Park in Huizhou during the Year. The Group still had available net cash about HK\$132.4 million as at 31 December 2023 which would be sufficient for its present operations in absence of unforeseen circumstances.

#### Pledged bank deposits and bank balances and cash

As at 31 December 2023, the pledged bank deposits of the Group were approximately HK\$9.2 million (2022: HK\$6.4 million), which were denominated in HKD and RMB, and the bank balances and cash of the Group were approximately HK\$123.2 million (2022: HK\$139.2 million), which were denominated in HKD and RMB except for about 0.5% in United States dollars and Euro.

#### **Bank borrowings**

As at 31 December 2023, there was no bank borrowings of the Group (2022: HK\$5.3 million). Despite loss for the Year, the financial position of the Group was healthy during the Year.

#### **Current ratio**

The Group's total current assets and the total current liabilities at 31 December 2023 decreased to HK\$252.2 million (2022: HK\$268.6 million) and HK\$77.6 million (2022: HK\$80.2 million) respectively. As a result, the current ratio decreased to 3.3 as at 31 December 2023 from 3.4 as at 31 December 2022. The decrease in current ratio was mainly due to the decrease in current assets more than that in current liabilities.

#### **Gearing ratio**

Gearing ratio is calculated as total borrowings divided by total equity at the end of the year. As at 31 December 2023, the gearing ratio was 0% (2022: 1.3%) without bank borrowings. The Group was at net cash position at 31 December 2023 as well as 31 December 2022.

#### **Pledge of assets**

As at 31 December 2023, no leasehold land and buildings or investment properties were pledged to banks as securities for banking facilities granted to the Group (2022: nil). The Group had pledged only its fixed deposits with an aggregate value of HK\$9.2 million (2022: HK\$6.4 million) to certain banks in Hong Kong and Mainland China to secure banking facilities granted to the Group at 31 December 2023.

#### **Capital expenditures**

During the Year, the Group invested HK\$27.9 million (2022: HK\$10.1 million) mainly for acquisition of properties, leasehold improvements and equipment and the decoration for the new building B under phase II of Casablanca Industrial Park in Huizhou, the PRC.

#### **Capital commitments**

As at 31 December 2023, the Group had capital commitments of only HK\$0.2 million as compared to approximately HK\$9.5 million at 31 December 2022 of which mainly related to the decoration for the new building B under phase II of Casablanca Industrial Park.

#### **Share Capital**

The total number of issued ordinary shares of the Company ("Shares") as at 31 December 2023 was 257,854,000 Shares (2022: 257,854,000 Shares). As at 31 December 2023, the total issued share capital of the Company was HK\$25,785,400 (2022: HK\$25,785,400).

In order to provide incentive or reward to eligible persons for their contribution to the Group and to enable the Group to recruit and retain human resources that are valuable to the Group, the Company adopted a new share option scheme which had been approved upon the termination of the one adopted before the listing at the annual general meeting held on 6 June 2022.

#### **Foreign Exchange Exposure**

The Group carries on its business mainly in Hong Kong and Mainland China. The Group is exposed to foreign exchange risk principally in RMB which may affect the Group's performance. RMB depreciated by about 2.7% against HKD in 2023 (2022: 7.8%). The management is aware of the possible exchange rate exposure due to the continuing fluctuation of RMB and will closely monitor its impact on the performance of the Group to see if any hedging arrangement is necessary. The Group currently does not use derivative financial instruments to hedge against the volatility associated with foreign currency transactions and other financial assets and liabilities arising in the ordinary course of business.





#### **Employee and Remuneration Policy**

As at 31 December 2023, the employee headcount of the Group was 531 (2022: 519) and the total staff costs, including directors' emoluments, for the Year amounted to HK\$91.6 million (2022: HK\$89.6 million). The increase of number of staff and thus the increase in total staff costs for 2023 was mainly due to the expansion of livestream sales business in Mainland China.

The Group offers competitive remuneration packages commensurate with industry practice and provides various fringe benefits to employees including medical benefits, social insurance, provident funds, bonuses and a share option scheme.

#### Material Acquisitions and Disposals of Subsidiaries and Associates

The Group did not have any material acquisitions and disposals of subsidiaries, associates and joint ventures in the course of the Year.

#### **Significant Investments**

The Group did not hold any significant investments during the Year save as those disclosed in this annual report.

#### **Financial Assets at FVTPL**

The financial assets at FVTPL at 31 December 2023 represent the Group's investments for medium to long-term investment purposes in shares of following constituents of Hang Seng Index as listed on the Stock Exchange:

Name of Company listed on the Stock Exchange	Stock Code	Fair Value of Investment at 31 December 2023 HK\$'000
Hong Kong Exchanges and Clearing Limited	00388	804
China Construction Bank Corporation	00939	2,790
Ping An Insurance (Group) Company of China, Ltd.	02318	707
China Life Insurance Company Limited	02628	2,024
Total		6,325

As at 31 December 2023, the Company had total investments in shares of companies listed on the Stock Exchange with fair value of HK\$6.3 million (2022: HK\$7.7 million) which were not more than 5% of the Group's total assets. The decrease in financial assets at FVTPL by about HK\$1.3 million (2022: HK\$0.1 million) was mainly derived from decreases in prices of shares as held at 31 December 2023. Dividend income for the Year from these investments in shares of companies listed on the Stock Exchange was HK\$0.4 million (2022: HK\$0.5 million). As the Group's investments are constituents of Hang Seng Index as listed on the Stock Exchange, they are expected to bring returns to the Group in the long run.

#### **Future Plans for Material Investments or Capital Assets**

The Group is actively identifying and exploring suitable investments with potential and synergy effect to its existing businesses. Only potential investments, which are in the interests of the Company and the Shareholders as a whole, will be considered.

For medium to long-term investment purposes, the Group may consider to invest in shares of companies listed on the Stock Exchange to strive for better return in the medium to long-term from surplus cash on hand. As at 31 December 2023, the Group had investments in shares of companies listed on the Stock Exchange as disclosed for financial assets at FVTPL above.

The Group will review its business strategy in respect of its capital assets (including but not limited to properties owned by the Group) from time to time. With a view to optimising the overall benefits of the Group, adjustments may be made or new initiatives may be undertaken as regards the business plans formulated for properties owned by the Group having regard to the operational needs of the Group, actual circumstance and the interest of the Group as a whole. As at 31 December 2023, the Group leased out investment properties with total carrying amount of HK\$20.4 million (2022: HK\$10.2 million) under operating leases which run for two to five years.

The construction of complex with four floors for the new building B under phase II of the Casablanca Industrial Park in Huizhou, the PRC was duly completed in April 2022 with a total construction area of 25,255.09 square metres. To cope with the business development, the interior designs of the new building B under phase II of the Casablanca Industrial Park had been modified into a complex comprising research and development centre, office, conference rooms, training rooms, showroom, livestreaming centres, and catering facilities.

References are made to the announcements of the Company dated 1 September 2022 and 5 September 2022 in relation to the Showroom Decoration for the phase II of Casablanca Industrial Park. The Group entered into a construction agreement on 1 September 2022 with an independent third party contractor for a consideration of RMB4.8 million (equivalent approximately to HK\$5.3 million) to carry out the Showroom Decoration. Including the Showroom Decoration, the Group finally incurred a total consideration of RMB24.4 million (equivalent approximately to HK\$27.0 million) in interior works and decorations for the new building B under phase II of the Casablanca Industrial Park. The new building B under phase II of the Casablanca Industrial Park has been in use since March 2023.

Other than those disclosed above, there was no plan authorised by the Board for material investments or additions of capital assets at the date of this annual report.

### Update on Discloseable Transaction involving the Formation of Joint Venture Company and Details of Performance Guarantee

Reference is made to the announcement of the Company dated 5 October 2022 in relation to discloseable transaction – formation of joint venture company. On 5 October 2022, Jollirich Investment Limited (an indirect wholly-owned subsidiary of the Company) entered into a joint venture agreement (the "JV Agreement") with 湖南螞蟻星球科技有限 公司 (Hunan Ant Star Technology Co., Ltd.\*) ("Hunan Ant Star") and 杭州丁元投資管理有限公司 (Hangzhou Dingyuan Investment Management Co., Ltd.\*) ("Hangzhou Dingyuan"), pursuant to which the parties agreed to establish Casa Living.



At the date of this annual report, Hunan Ant Star has not paid the first instalment of its committed capital contribution in the amount of RMB1,000,000, which was due and payable on 30 September 2023. On 26 January 2024, Casa Living as plaintiff filed a claim with 惠州市惠城區人民法院 (Huicheng District People's Court of Huizhou Municipality\*) (the "Huicheng District Court") against Hunan Ant Star as defendant, seeking (i) order compelling Hunan Ant Star to forthwith fulfil its capital contribution obligations and pay RMB1,000,000 to Casa Living as capital contribution; (ii) liquidated damages and penalty at 6% per annum accruing on RMB1,000,000; and (iii) related costs (the "Claim"). The Claim is subject to acceptance by the Huicheng District Court. The Board considers that the Claim is not expected to have any material adverse effect on the operation and financial positions of the Group. The Group is currently seeking legal advice in respect of the Claim and will rigorously enforce its rights and defend its interest, including but not limited to taking appropriate actions and seeking appropriate remedies in respect of all current and future rights and interests under the JV Agreement.

For the year ended 31 December 2023, Casa Living recorded a turnover and a loss of approximately RMB16.3 million (equivalent to HK\$18.0 million) and RMB8.9 million (equivalent to HK\$9.8 million) respectively, based on its audited financial statements, which accounted for approximately 6.3% and 104.0% of the Group's consolidated turnover and loss for the year respectively. As Casa Living is a subsidiary of the Group, the relevant loss has been reflected in the Group's consolidated financial statements for the year ended 31 December 2023. In view of the Claim, Casa Living is currently run by the management team of Hangzhou Dingyuan. The Group has also adjusted its strategies for development of livestream sales business in Mainland China. The Group will closely monitor the operations and development of Casa Living.

Pursuant to the JV Agreement, Hunan Ant Star guaranteed the satisfaction of the turnover targets and after-tax profit targets by the Casa Living for each of the three financial years ending 31 December 2023, 2024 and 2025 (the "Performance Targets"). The Performance Targets for the year ended 31 December 2023 were turnover of RMB150 million and net profit after tax of RMB15 million. As the audited results of Casa Living for the year ended 31 December 2023 fell short of the turnover target and after-tax profit target for the same year, pursuant to the JV Agreement, the operating and management team of Casa Living was not entitled to any performance incentives or bonuses in accordance with the JV Agreement.

The Performance Targets were recorded in the JV Agreement as a mutual intent of the vision for and business projection of Casa Living, and were intended to serve as evaluation indicators for performance incentives and bonuses. The Performance Targets in the JV Agreement were in nature an illustration of the commitment of Hunan Ant Star (which is contractually responsible for the operation and management of Casa Living), which do not create any obligation on the part of Hunan Ant Star to make up for any shortfall in respect thereof. The JV Agreement does not contain any provision which would give rise to a put option for the Company to sell its equity interest in Casa Living to Hunan Ant Star by reason of the failure to satisfy any Performance Targets.

The Company will make further announcement(s) to inform Shareholder and potential investors in respect of further material developments in connection with the Claim and/or the JV Agreement in accordance with the Listing Rules as and when appropriate.

#### **Contingent Liabilities**

As at 31 December 2022, the Company and two of its subsidiaries in Hong Kong were defendants in a litigation involving a copyright dispute in Hong Kong which was regarded as contingent liabilities. The parties of the litigation have reached a full and final settlement in March 2023, thereby resolved the dispute in lieu of trial. The settlement (including the terms thereof) had no material adverse effect to the business operation and financial position of the Group. As at 31 December 2023, the Group did not have any significant contingent liabilities.

### DIRECTORS AND SENIOR MANAGEMENT

#### **Executive Directors**

**Mr. Cheng Sze Kin (鄭斯堅)**, aged 63, is one of the founders of the Group to establish the Group's business in May 1993. He was appointed as a Director on 2 April 2012 and re-designated as an Executive Director and the Chairman of the Board on 22 October 2012. He is currently a director of all the subsidiaries of the Company incorporated in Hong Kong and the British Virgin Islands ("BVI"). He is responsible for strategic planning of the Group, in particular product development and production. He has over 30 years of experience in the production of bedding products and textile trading. He is the spouse of Ms. Wong Pik Hung (王碧紅) and the brother of Mr. Cheng Sze Tsan (鄭斯燦), both of whom are also Executive Directors. Mr. Cheng Sze Kin is a director of World Empire Investment Inc. ("World Empire"), which is interested in the Shares which would fall to be disclosed under the provisions of Divisions 2 and 3 of Part XV of the Securities and Futures Ordinance.

**Mr. Cheng Sze Tsan (鄭斯燦)**, aged 51, is one of the founders of the Group to establish the Group's business in May 1993. He was appointed as a Director on 2 April 2012 and re-designated as an Executive Director and Vice-chairman of the Board on 22 October 2012. He is currently a director of all the subsidiaries of the Company incorporated in Hong Kong and BVI. He has been appointed as the Chief Executive Officer of the Company since 1 September 2016 and is responsible for strategic planning of the Group, in particular product development and sales management. He has over 30 years of experience in the bedding products industry. He is the brother of Mr. Cheng Sze Kin (鄭斯堅) and the brother-in-law of Ms. Wong Pik Hung (王碧紅), both of whom are also Executive Directors. He was awarded by the Federation of Hong Kong Industries as "Young Industrialists of Hong Kong" in 2013. He has taken up a variety of roles, including a vice president of the Hong Kong Young Industrialists Council, a vice president of Federation of Hong Kong Huangpu Community and a committee member of Chinese People's Political Consultative Conference Guangzhou Committee (Huangpu District). Mr. Cheng Sze Tsan is a director of World Empire, which is interested in the Shares which would fall to be disclosed under the provisions of Divisions 2 and 3 of Part XV of the Securities and Futures Ordinance.

**Ms. Wong Pik Hung (王碧紅)**, aged 57, has been a Director of a subsidiary of the Company since August 1993. She was appointed as a Director on 2 April 2012 and re-designated as an Executive Director on 22 October 2012. She is currently a director of all the subsidiaries of the Company incorporated in Hong Kong and BVI. She is responsible for strategic planning of the Group, in particular procurement and sales management in Hong Kong. She has about 30 years of experience in the bedding products industry. She obtained a diploma in international economic cooperation at the University of International Business and Economics (對外經濟貿易大學) in Beijing. Ms. Wong is the spouse of Mr. Cheng Sze Kin (鄭斯堅) and the sister-in-law of Mr. Cheng Sze Tsan (鄭斯燦), both of whom are also Executive Directors. Ms. Wong is a director of World Empire, which is interested in the Shares which would fall to be disclosed under the provisions of Divisions 2 and 3 of Part XV of the Securities and Futures Ordinance.



### **DIRECTORS AND SENIOR MANAGEMENT**

### **Independent Non-executive Directors**

**Mr. Lo Siu Leung** (盧紹良), aged 45, was appointed as an Independent Non-executive Director on 9 April 2018. He has over 20 years of experience in auditing, accounting, tax and finance. Mr. Lo is a Chartered Financial Analyst. He is also a fellow member of each of the Hong Kong Institute of Certified Public Accountants, the Association of Chartered Certified Accountants and The Institute of Chartered Accountants in England and Wales. He holds a master's degree in Business Administration from The Hong Kong Polytechnic University.

**Dr. Cheung Wah Keung (張華強)**, aged 62, was appointed as an Independent Non-executive Director on 26 May 2017. He is currently the chairman of each of Shinhint Group and Tai Sing Industrial Company Limited. He has more than 30 years of experience in trading and manufacturing of consumer electronic products. Dr. Cheung is currently an independent non-executive director of PanAsialum Holdings Company Limited (stock code: 2078), Activation Group Holdings Limited (stock code: 9919) and Sinomax Group Limited (stock code: 1418), respectively. He was also the independent non-executive chairman of PanAsialum Holdings Company Limited (stock code: 2078) during the period from 2 August 2019 to 30 June 2022 and an independent non-executive director of Sky Light Holdings Limited (stock code: 3882) during the period from 12 June 2015 to 28 February 2023. The shares of above companies with stock code indicated are listed on the Stock Exchange.

Dr. Cheung holds a bachelor's degree in business administration, a master's degree in global political economy from The Chinese University of Hong Kong and a master's degree in corporate governance, and a doctorate degree in business administration from The Hong Kong Polytechnic University. He was awarded by the Federation of Hong Kong Industries as "Young Industrialist of Hong Kong" in 2005 and "Certificates of Merit in Directorship" by the Hong Kong Institutes of Directors in 2006. He has taken up a variety of roles, including the president of the Hong Kong Young Industrialists Council from 2015 to 2016, the chairman of the Advisory Board for Master of Corporate Governance of The Hong Kong Polytechnic University and a committee member of the Council of The Hang Seng University of Hong Kong.

**Mr. Chow On Wa** (周安華), aged 62, was appointed as an Independent Non-executive Director on 26 May 2017. He is currently the director of JTF Development Limited which provides professional management and investment consulting services to various clients. Mr. Chow has over 20 years of experience in management of retail business of home accessories in the PRC. During 1986 to 2001, he worked for IKEA Group for 15 years. He was a general manager for India and Pakistan regional office of IKEA and subsequently stationed in the PRC. During 1995 to 2001, Mr. Chow was responsible for IKEA's retail and operational management in the PRC and opened the first retail shopping mall in the PRC for IKEA Group in 1997. He established Amfield Consultants Limited, which engaged in consultancy on management and strategic planning in business and retailing in the PRC, in 2001. Mr. Chow established New Concept International Enterprise Limited, in 2004, which was engaged in retailing of home accessories across the PRC focusing on shopping malls and department stores, and mainly distributed internationally renowned brands, including Frette, Trussardi-home and Esprit-home etc., until its business was sold in 2013 to Li & Fung Limited. From 2013 to June 2016, Mr. Chow was a senior vice president of Global Brands Group Holding Limited and was responsible for management of its multi-branded home accessory business covering all over Asia. Mr. Chow holds a bachelor's degree in engineering from University of Manchester in the United Kingdom.

#### **Senior Management**

**Mr. Ho Yiu Leung (何耀樑)**, aged 57, joined the Group as the Financial Controller and Company Secretary in January 2012. He is responsible for the Group's overall financial reporting, finance and company secretarial matters. He has over 30 years of experience in auditing, accounting and financial management. He is a fellow member of each of the Hong Kong Institute of Certified Public Accountants, the Association of Chartered Certified Accountants, The Hong Kong Chartered Governance Institute and The Chartered Governance Institute. He holds a master's degree in business administration from the University of Strathclyde.

**Dr. Lin Yi Kai (林奕凱)**, aged 54, joined the Group in May 2007. He is currently the Deputy General Manager of Casablanca Home (Shenzhen) Limited. He is responsible for the financial management of the Group's operations in the PRC. Dr. Lin has over 25 years of experience in audit, tax and accounting. He was awarded Qualification Certificate of International Association of Accounting Professionals, qualifications of certified internal control specialist from Internal Control Institute, senior international finance manager from International Financial Management Association and certified financial planner from The Chinese Institute of Certified Financial Planners, and is a member of Institute of Public Accountants, and an associate member of each of Institute of Financial Accountants and The Association of International Accountants. He was conferred qualification of assistant accountant in accounting (corporate) speciality and intermediate level in accounting speciality from Ministry of Finance of the PRC and qualification of senior accountant from Human Resources and Social Security Department of Guangdong Province. Dr. Lin holds an executive doctor's degree in business administration from EuroPort Business School.

#### **Company Secretary**

**Mr. Ho Yiu Leung (何耀樑)**, aged 57, joined the Group as the Financial Controller and Company Secretary in January 2012. Please refer to the paragraph headed "Senior Management" above for his biography.





### DIRECTORS' REPORT

The Directors present their annual report and the audited consolidated financial statements for the year ended 31 December 2023 (the "Year").

#### **Principal Activities**

The Company acts as an investment holding company. The activities of its principal subsidiaries are set out in note 1 to the consolidated financial statements.

#### **Business Review**

A review of the Group's business for the Year and a discussion on the Group's future business development are set out in the sections headed "Chairman's Statement" and "Management Discussion and Analysis" on pages 6 to 22 of this annual report. Discussion and information therein forms part of this Directors' Report.

#### **Principal Risks and Uncertainties**

The Group's results of operations and prospects may be exposed to a number of risks and uncertainties. The following are key risks that are considered to be of most significance to the Group at this time. They are not exhaustive or comprehensive and there may be other risks which are not known by the Group or which may not be material now but could turn out to be material in the future.

#### (i) Business Risk

The Group's sales and results significantly depend on economic conditions, consumer habits and competition of operating markets in Hong Kong and Mainland China.

The economic recovery of both Hong Kong and Mainland China during the Year was slower than expected after the lifting of pandemic measures. In addition, there was a material change in consumer habits in Hong Kong as people tended to go travelling around Mainland China or overseas during weekends and holidays, which resulted in the Group's drop in revenue from Hong Kong for the Year.

Furthermore, the Group operates in markets subject to pricing and other competitive pressures such as advertising, designs, product innovations and technological advances. Changes in economic conditions, consumer habits and competition are uncertain such that the Group cannot accurately predict any material adverse effect of these changes on the current or future business and results of operations of the Group. However, the Group has strengthened its business in sales of products with health enhancing functions or technology features, increased its investment in the development of new channels of sales (including new media), strengthened its advertising and marketing, and enhanced its research and development of new products in order to mitigate the impact.

#### (ii) Operational Risk

In view of over-reliance on physical retail businesses in Hong Kong and Mainland China, the Group has endeavoured to develop sales through new media and wholesale businesses during the recent years. At the same time, the Group also strives in building strong and long term relationships with different wholesale customers and exploring export business opportunities in order to mitigate the risk. In addition, the Group strives to extend its reach to consumers who prefer to shop online by opening shops on different online shopping platforms, exposing its presence on new media and increasing its online advertising resources.

The Group's success and growth also depend on skilled and experienced managers, sales and marketing personnel and front-line sales promoters. It is important to attract, train, motivate and retain employees in support of the future growth of the Group. The risk of the loss of key personnel or the inability to attract qualified personnel is mitigated by regular reviews of retention and recruitment practices, remuneration packages and succession planning within the Group.

#### (iii) Financial Risk

The Group's results are subject to interest rate risk, foreign currency risk, credit risk and liquidity risk. The financial risk management objectives and policies of the Group in managing these financial risks are set out in note 33 to the consolidated financial statements. These discussions form part of this Directors' Report.

#### **Financial Key Performance Indicators**

An analysis of the Group's performance for the Year using financial key performance indicators (the "KPIs") is set out in the section headed "Financial Highlights and Summary" on pages 4 and 5 of this annual report. Such KPIs are selected on basis of their effectiveness in measuring the performance of Group's business with nature in manufacturing and trading.

#### **Environmental Policies and Performance**

The Group is committed to build an environmentally-friendly corporation that pays close attention to conserving natural resources and protecting environment. The Group strives to minimise the impact on environment by saving paper, electricity and water and has implemented internal recycling programmes on a continuous basis for office consumables such as carbon toners, cartridges and papers.

The Company follows the latest Listing Rules to disseminate corporate communication, including but not limited to this annual report, the circular and the proxy form, by electronic means and only send corporate communication in printed form to the Shareholders upon written request. We also arrange tablet computers at our self-operated POS to show product catalogues to customers in order to reduce printed versions of the product catalogues. Casablanca Hong Kong Limited, the principal subsidiary of the Company in Hong Kong, was awarded the certificate under the CarbonSmart Programme organised by the Hong Kong Productivity Council in collaboration with the Federation of Hong Kong Industries, Hong Kong General Chamber of Commerce and Business Environment Council. The Company participated in the Onsite Improvement Assessment Projects of Cleaner Production Partnership Programme organised by Environmental Protection Department of Hong Kong Limited had been awarded "U Green Awards – Excellence of Environmental Contribution Award (Bedding Products)" by U Magazine for six years consecutively from 2016 to 2021.



### DIRECTORS' REPORT

In contribution to the environment, the Group uses environmentally-friendly raw materials for its products such as milk protein fibres and soybean protein fibres for the fill materials in our duvets and pillows. In addition, the Group has also introduced new products with health enhancing functions such as products under "CASA-V" brand with "5A Features" as well as mosquitos and insects repellent functions. In addition to "5A Features", users of these products can avoid being disturbed by insects and enjoy good sleep. The Group intends to make "CASA-V" a brand for healthy and environmentally-friendly home living. The pure cotton products manufactured by the Group are awarded with the "Seal of Cotton<sup>TM</sup>" trademark and the "Cotton LEADS<sup>SM</sup>" label in recognition of its contribution to the environment by utilising sustainable cotton in its products.

The Company has published an Environmental, Social and Governance Report separately on the websites of the Company and the Stock Exchange for the year ended 31 December 2023 on the same date as publishing this annual report.

#### **Compliance with Laws and Regulations**

The Group's operations are mainly carried out by the Company's subsidiaries in Hong Kong and Mainland China. The Directors are not aware of any material changes in relevant laws and regulations in Hong Kong and Mainland China with significant potential impacts on the Group's operations. During the Year, the Group has complied, to the best knowledge of the Directors, in material aspects with the relevant laws and regulations that have a significant impact on the operations of the Group.

#### Key Relationships with Employees, Customers, Distributors and Suppliers

Human resources are one of the valuable assets of the Group. The Group intends to be an attractive employer for competent employees. The objective of the Group's human resource management is to provide employees with competitive remuneration packages and to promote career development and progression of employees by appropriate training and providing opportunities within the Group for career advancement. The Group has also adopted share option schemes to reward, motivate and retain Directors and employees for contributions to the growth and development of the Group.

We are committed to offer a broad and diverse range of innovative, value-for-money and good-quality bedding products with our various brands to our customers. We also stay connected with our customers by maintaining database of VIP members to have ongoing communications with them and offer special benefits to them such as favourable prices and private sales. A customer complaint handling mechanism is in place to collect, analyse and study complaints from customers and make recommendations on remedies with the aim of improving service quality.

We also sell our products to end customers through distributors. We regard our distributors as business partners and share views for upholding the brand value and customer services, specifically focusing on attracting and retaining customers in order to drive sales growth. We require our distributors to comply with our retail policies, including but not limited to unified product retail selling price, standard store images and promotional activities.

We have developed long and good relationships with a number of suppliers to maintain steady supplies of raw materials and outsourced products with good qualities. We carefully select our suppliers and require them to satisfy certain criteria including track record, experience, reputation, ability to produce high-quality products and quality control effectiveness in order to ensure that our suppliers share our commitments to quality and ethics.

#### **Results and Appropriations**

The results of the Group for the Year are set out in the consolidated statement of profit or loss and other comprehensive income on page 65 of this annual report.

The Directors do not recommend the payment of a final dividend for the Year (2022: Nil).

As at the date of this annual report, the Board was not aware that any shareholders of the Company had waived or agreed to any arrangement to waive dividends.

#### **Distributable Reserves**

The Company may pay dividends out of share premium and retained earnings provided that immediately following the payment of such dividends the Company will be in a position to pay off its debts as they fall due in the ordinary course of business.

The Company's reserves available for distribution to Shareholders as at 31 December 2023 calculated in accordance with the Companies Act of the Cayman Islands, amounted to approximately HK\$172,830,000, comprising share premium of approximately HK\$166,376,000 and retained earnings of approximately HK\$6,454,000.

#### **Five-Year Financial Summary**

A summary of the results and the assets and liabilities of the Group for the last five financial years is set out on pages 4 to 5 of this annual report.

#### **Property, Plant and Equipment**

Details of the movements in the property, plant and equipment of the Group during the Year are set out in note 14 to the consolidated financial statements.

#### **Share Capital**

Details of the movements in the share capital of the Company during the Year are set out in note 25 to the consolidated financial statements.

#### **Subsidiaries**

Particulars of the Company's principal subsidiaries as at 31 December 2023 are set out in note 35 to the consolidated financial statements.

### DIRECTORS' REPORT

### Borrowings

Particulars of the Group's bank borrowings as at 31 December 2023 are set out in note 22 to the consolidated financial statements.

#### Directors

The Directors of the Company during the Year and up to the date of this annual report were:

#### **Executive Directors**

Mr. Cheng Sze Kin (Chairman) Mr. Cheng Sze Tsan (Vice-chairman and Chief Executive Officer) Ms. Wong Pik Hung

#### **Independent Non-executive Directors**

Mr. Lo Siu Leung Dr. Cheung Wah Keung Mr. Chow On Wa

Ms. Wong Pik Hung and Mr. Lo Siu Leung will retire from office by rotation at the forthcoming annual general meeting and, being eligible, will offer themselves for re-election.

In accordance with Article 16.3 of the Company's amended and restated articles of association (the "Articles of Association"), Dr. Cheung Wah Keung and Mr. Chow On Wa will hold office only until the forthcoming annual general meeting and shall then be eligible for re-election.

#### **Changes to Information in Respect of Directors**

There was no change to information which is required to be disclosed and has been disclosed by the Directors pursuant to Rule 13.51B of the Listing Rules up to the date of this annual report, save as disclosed in this annual report and that Dr. Cheung Wah Keung was appointed as an independent non-executive director of Sinomax Group Limited (stock code: 1418), the shares of which are listed on the Stock Exchange, with effect from 16 June 2023.

#### **Confirmation of Independence**

The Company has received from each of the Independent Non-executive Directors an annual confirmation of his independence pursuant to Rule 3.13 of the Listing Rules. The Company considers all of the Independent Non-executive Directors to be independent.

#### **Directors' Service Contracts**

No Director proposed for re-election at the forthcoming annual general meeting has a service contract which is not determinable by the Group within one year without payment of compensation, other than statutory compensation.

#### **Share Option Schemes**

The Group adopted a share option scheme which was approved by the sole Shareholder's resolution passed on 22 October 2012 with a life for 10 years until 21 October 2022 (the "2012 Share Option Scheme"). Share options to subscribe for a total of 5,250,000 Shares, which had been granted by the Group on 2 July 2020 with the exercise price of HK\$0.48 per Share and the exercisable period from 2 July 2020 to 1 July 2023, remained unexercised under the 2012 Share Option Scheme as at 1 January 2023.

At the annual general meeting of the Company held on 6 June 2022, a new share option scheme had been approved and adopted as the Company's share option scheme with a life for 10 years until 5 June 2032 (the "2022 Share Option Scheme") and the 2012 Share Option Scheme had been terminated and ceased to have any further effect save for and except that the 2012 Share Option Scheme remained in force to the extent necessary to give effect to the exercise of the options granted thereunder prior to the termination thereof and any such options (to the extent not already exercised) continued to be valid and exercisable in accordance with the terms of the 2012 Share Option Scheme. As at 1 January 2023 and 31 December 2023, no share options under the 2012 Share Option Scheme were available for grant to subscribe or exercise for any Share. All the outstanding share options of 5,250,000 Shares under the 2012 Share Option Scheme at 1 January 2023 were lapsed on 1 July 2023.

As at 1 January 2023, the number of Shares available for grant(s) under the 2022 Share Option Scheme and the number of Shares that might be issued under the 2022 Share Option Scheme were 25,785,400 Shares. The Group granted share options under the scheme mandate limit of the 2022 Share Option Scheme to Directors and employees on 6 July 2023 to subscribe for a total of 6,200,000 Shares, representing 2.4% of the weighted average number of issued Shares for the Year, with the exercise price of HK\$0.37 per Share and the exercisable period from 6 July 2024 to 5 July 2028. There was no performance target attached to the share options granted. Details of the grant of share options on 6 July 2023 are set out in the announcement of the Company on 6 July 2023. As at 31 December 2023 as well as the date of this annual report, the number of options available for future grant(s) under the 2022 Share Option Scheme was 25,785,400 Shares, representing 10% of the issued Shares of the Company as at the date of this annual report.

Based on the valuation report of an independent valuer, the aggregate estimated fair value of the options granted on 6 July 2023 under the 2022 Share Option Scheme was approximately HK\$921,000, of which HK\$633,000 and HK\$288,000 represented the estimated fair value of the share options granted to Directors and employees respectively.

Save for the 2022 Share Option Scheme, the Company does not have other share schemes (as defined in Chapter 17 of the Listing Rules) nor other outstanding share option/award.

Particulars of the Company's share option schemes are set out in note 26 to the consolidated financial statements. The following table discloses movements in the Company's share options during the Year:

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### DIRECTORS' REPORT

Date of grant Exercise period (Notes 1 & 2)	Exercise		Number of options as at 1.1.2023	Movement during the Year				Number of options as at
	<b>price</b> (HK\$)	Granted		Cancelled	Exercised	Lapsed	31.12.2023	
2.7.2020	2.7.2020 - 1.7.2023	0.48	1,400,000	-	-	-	(1,400,000)	-
6.7.2023	6.7.2024 - 5.7.2028	0.37	-	1,400,000	-	-	-	1,400,000
			1,400,000	1,400,000	-	-	(1,400,000)	1,400,000
2.7.2020	2.7.2020 - 1.7.2023	0.48	1,400,000	_	_	_	(1,400,000)	-
6.7.2023	6.7.2024 - 5.7.2028	0.37	-	1,400,000	-	-	-	1,400,000
			1,400,000	1,400,000	-	-	(1,400,000)	1,400,000
2.7.2020	2.7.2020 - 1.7.2023	0.48	1,400,000	-	-	-	(1,400,000)	-
6.7.2023	6.7.2024 - 5.7.2028	0.37		1,400,000	-	-	-	1,400,000
			1,400,000	1,400,000	-	-	(1,400,000)	1,400,000
2.7.2020	2.7.2020 - 1.7.2023	0.48	250,000	-	-	-	(250,000)	-
2.7.2020	2.7.2020 - 1.7.2023	0.48	250,000	-	-	-	(250,000)	-
2.7.2020	2.7.2020 - 1.7.2023	0.48	250,000	-	-	-	(250,000)	-
			4,950,000	4,200,000	_	-	(4,950,000)	4,200,000
2.7.2020	2.7.2020 - 1.7.2023	0.48	300,000	_	_	_	(300,000)	_
6.7.2023	6.7.2024 - 5.7.2028	0.37	-	2,000,000	-	-	-	2,000,000
			300,000	2,000,000	-	-	(300,000)	2,000,000
			5,250,000	6,200,000	-	-	(5,250,000)	6,200,000
	grant 2.7.2020 6.7.2023 2.7.2020 6.7.2023 2.7.2020 2.7.2020 2.7.2020 2.7.2020 2.7.2020 2.7.2020	grant         Exercise period (Notes 1 & 2)           2.7.2020         2.7.2020 - 1.7.2023 6.7.2023         6.7.2024 - 5.7.2028           2.7.2020         2.7.2020 - 1.7.2023         6.7.2024 - 5.7.2028           2.7.2020         2.7.2020 - 1.7.2023         6.7.2024 - 5.7.2028           2.7.2020         2.7.2020 - 1.7.2023         6.7.2024 - 5.7.2028           2.7.2020         2.7.2020 - 1.7.2023         6.7.2024 - 5.7.2028           2.7.2020         2.7.2020 - 1.7.2023         6.7.2024 - 5.7.2028           2.7.2020         2.7.2020 - 1.7.2023         6.7.2024 - 5.7.2028	grant         Exercise period (Notes 1 & 2)         price (HK\$)           2.7.2020         2.7.2020 - 1.7.2023 6.7.2023         0.48 0.37           2.7.2020         2.7.2020 - 1.7.2023 6.7.2024 - 5.7.2028         0.48 0.37           2.7.2020         2.7.2020 - 1.7.2023 6.7.2023         0.48 0.37           2.7.2020         2.7.2020 - 1.7.2023 6.7.2024 - 5.7.2028         0.48 0.37           2.7.2020         2.7.2020 - 1.7.2023 6.7.2024 - 5.7.2028         0.48           2.7.2020         2.7.2020 - 1.7.2023 0.48         0.48	Date of grant         Exercise period (Notes 1 & 2)         Exercise price (HK\$)         options as at 1.1.2023           2.7.2020         2.7.2020 - 1.7.2023 6.7.2023         0.48 6.7.2023         1,400,000 0.37           2.7.2020         2.7.2020 - 1.7.2023 6.7.2024 - 5.7.2028         0.48 0.37         250,000           2.7.2020         2.7.2020 - 1.7.2023 0.48         250,000         250,000           2.7.2020         2.7.2020 - 1.7.2023 0.48         250,000         4,950,000           2.7.2020         2.7.2020 - 1.7.2023 0.48         300,000         300,000           2.7.2020         2.7.2020 - 1.7.2023 0.48         300,000         300,000	Date of grant         Exercise period (Notes 1 & 2)         Exercise price (HKS)         options as at 1.1.2023         Granted           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -           6.7.2023         6.7.2024 - 5.7.2028         0.48         1,400,000         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -           6.7.2023         6.7.2024 - 5.7.2028         0.37         -         1,400,000           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -           6.7.2023         6.7.2024 - 5.7.2028         0.48         1,400,000         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         250,000         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         250,000         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         250,000         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         300,000         -           2.7.2020         2.7.2	Date of grant         Exercise period (Notes 1 & 2)         Exercise price (HKS)         options as at 1.1.2023         Movement du Granted         Cancelled           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -         -           6.7.2023         6.72024 - 5.7.2028         0.37         -         1,400,000         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         1,400,000         -         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         250,000         -         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         250,000         -         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         250,000         -         -           2.7.2020         2.7.2020 - 1.7.2023         0.48         300,000	Date of grant         Exercise period (Notes 1 & 2)         Exercise price (HKS)         options as at 1.12023         Movement during the Year           2.7.2020 6.7.2023         2.7.2020 - 1.7.2023 6.7.2024         0.48 0.37         1.400,000 -         -         -         -           2.7.2020 6.7.2023         6.7.2024         0.48 0.37         1.400,000 -         -         -         -           2.7.2020 6.7.2024         0.7.2028         0.48 0.37         1.400,000 -         -         -         -           2.7.2020 6.7.2024         0.7.2023 0.7.2024         0.48 0.37         1.400,000 -         -         -         -           2.7.2020 6.7.2024         0.7.2028         0.48 0.37         1.400,000 -         -         -         -           2.7.2020 6.7.2024         0.7.2028         0.48 0.37         1.400,000 -         -         -         -           2.7.2020 6.7.2024         0.7.2028         0.48 0.37         1.400,000 -         -         -         -           2.7.2020 7.2020 - 1.7.2023         0.48 0.48         250,000         -         -         -         -           2.7.2020 7.2020 - 1.7.2023         0.48 0.37         250,000         -         -         -         -           2.7.2020 7.2020 - 1.7.2023         0	Date of grant         Exercise Exercise period (Notes 1 & 2)         Exercise price (HKS)         at 1.1.2023         Granted         Cancelled         Exercise         Lapsed           2.7.2020         2.7.2020 - 1.7.2023         0.48         1.400,000         -         -         (1.400,000)           6.7.2023         6.7.2024 - 5.7.2028         0.37         -         1.400,000         -         -         (1.400,000)           2.7.2020         2.7.2020 - 1.7.2023         0.48         1.400,000         -         -         (1.400,000)           2.7.2020         2.7.2020 - 1.7.2023         0.48         1.400,000         -         -         (1.400,000)           2.7.2020         2.7.2020 - 1.7.2023         0.48         1.400,000         -         -         -         (1.400,000)           2.7.2020         2.7.2020 - 1.7.2023         0.48         1.400,000         -

Notes:

(1) The options, granted and vested on 2 July 2020, were exercisable from 2 July 2020 to 1 July 2023 (both days inclusive).

(2) The options, granted on 6 July 2023, are exercisable from 6 July 2024 to 5 July 2028 (both days inclusive) in the following manner:

(i) 50% of the options granted shall be vested and exercisable commencing from 6 July 2024; and

(ii) 50% of the options granted shall be vested and exercisable commencing from 6 July 2025.

(3) Related entity participant or service provider are not eligible participants under the 2022 Share Option Scheme.

(4) Save as disclosed above, no share options were granted and to be granted to other Directors, chief executive or substantial Shareholders of the Company.

(5) No share options were granted and to be granted in excess of the 1% individual limit.

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- (6) There is no performance target attached to the share options granted.
- (7) The closing price immediately before the date on which the share options were granted on 6 July 2023 was HK\$0.37 per Share.
- (8) Fair value of share options granted at 6 July 2023 (the date of grant) was HK\$921,000, and as for relevant accounting standard and policy adopted, please refer to Note 3 to the consolidated financial statements.
- (9) The number of Shares that may be issued in respect of share options granted under all share schemes of the Company during the Year divided by the weighted average number of Shares in issue for the Year is approximately 2.4%.

#### **Directors' and Chief Executive's Interests in Shares**

As at 31 December 2023, the interests and short positions of the Directors and the chief executive and their associates in the Shares, underlying Shares and debentures and share options of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register maintained by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers as contained in Appendix C3 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") (the "Model Code"), were as follows:

#### Long positions

#### (a) Shares

Name of Director	Nature of interest	Number of Shares held/ interested	Percentage of the issued share capital of the Company <sup>(Note 4)</sup>
Mr. Cheng Sze Kin	Beneficial interest	4,500,000	1.7%
	Spouse interest	3,375,000	1.3%
	Interest in a controlled corporation $^{(Note 1)}$	150,000,000	58.2%
		157,875,000	61.2%
Mr. Cheng Sze Tsan	Beneficial interest	4,125,000	1.6%
	Interest in a controlled corporation $^{(Note 2)}$	150,000,000	58.2%
		154,125,000	59.8%
Ms. Wong Pik Hung	Beneficial interest	3,375,000	1.3%
	Spouse interest <sup>(Note 3)</sup>	154,500,000	59.9%
		157,875,000	61.2%

#### (b) Share options

Name of Director	Nature of interest	Number of options held/ interested	Number of underlying Shares interested	
Mr. Cheng Sze Kin	Beneficial interest Spouse interest	1,400,000 1,400,000	1,400,000 1,400,000	
	spouse interest	2,800,000	2,800,000	
Mr. Cheng Sze Tsan	Beneficial interest	1,400,000	1,400,000	
Ms. Wong Pik Hung	Beneficial interest Spouse interest	1,400,000 1,400,000	1,400,000 1,400,000	
		2,800,000	2,800,000	

#### Notes:

- (1) Mr. Cheng Sze Kin is interested in 40% of World Empire, a holder of 150,000,000 Shares, representing 58.2% of the Company's issued share capital. Therefore, Mr. Cheng Sze Kin is deemed to be interested in such 150,000,000 Shares, representing 58.2% of the Company's issued share capital. Mr. Cheng Sze Kin is also the beneficial owner of 4,500,000 Shares, representing 1.7% of the Company's issued share capital, and holds options granted under the 2022 Share Option Scheme to subscribe for 1,400,000 Shares. Mr. Cheng Sze Kin is deemed to be interested in the 3,375,000 Shares held by Ms. Wong Pik Hung (his spouse) representing 1.3% of the Company's issued share capital; and the options granted to his spouse, Ms. Wong Pik Hung, under the 2022 Share Option Scheme to subscribe for 1,400,000 Shares. However, each of Mr. Cheng Sze Kin and Ms. Wong Pik Hung has confirmed that he/she will not exercise any option if as a result of which the Company will not be able to comply with the public float requirements of the Listing Rules.
- (2) Mr. Cheng Sze Tsan is interested in 35% of World Empire, a holder of 150,000,000 Shares, representing 58.2% of the Company's issued share capital. Therefore, Mr. Cheng Sze Tsan is deemed to be interested in such 150,000,000 Shares, representing 58.2% of the Company's issued share capital. Mr. Cheng Sze Tsan is also the beneficial owner of 4,125,000 Shares, representing 1.6% of the Company's issued share capital, and holds options granted under the 2022 Share Option Scheme to subscribe for 1,400,000 Shares. However, Mr. Cheng Sze Tsan has confirmed that he will not exercise any option if as a result of which the Company will not be able to comply with the public float requirements of the Listing Rules.
- (3) Ms. Wong Pik Hung is the spouse of Mr. Cheng Sze Kin and is interested in 25% of the equity interest in World Empire, thus, Ms. Wong Pik Hung is deemed to be interested in 150,000,000 Shares, representing 58.2% of the Company's issued share capital. Ms. Wong Pik Hung holds 3,375,000 Shares, representing 1.3% of the Company's issued share capital, and holds options granted under the 2022 Share Option Scheme to subscribe for 1,400,000 Shares. Ms. Wong Pik Hung is deemed to be interested in the 4,500,000 Shares held by Mr. Cheng Sze Kin (her spouse) representing 1.7% of the Company's issued share capital; and the options granted to her spouse, Mr. Cheng Sze Kin, under the 2022 Share Option Scheme to subscribe for 1,400,000 Shares. However, each of Mr. Cheng Sze Kin and Ms. Wong Pik Hung has confirmed that he/she will not exercise any option if as a result of which the Company will not be able to comply with the public float requirements of the Listing Rules.
- (4) The percentage is calculated on the basis of 257,854,000 Shares in issue at 31 December 2023.

Save as disclosed above, none of the Directors, chief executive and their associates had any interests or short positions in any Shares, underlying Shares or debentures of the Company or any of its associated corporations as at 31 December 2023.

#### **Substantial Shareholders**

As at 31 December 2023, the register of substantial Shareholders maintained by the Company pursuant to Section 336 of the SFO showed that other than the interests disclosed above in respect of certain Directors and chief executive, the following Shareholders had notified the Company of relevant interests and underlying Shares in the issued share capital of the Company.

#### Long positions in Shares

			Percentage of the issued share
Name of Shareholder	Capacity	Number of Shares held	capital of the Company (Note 2)
Name of Shareholder	capacity	Silares liela	Company
World Empire (Note 1)	Beneficial owner	150,000,000	58.2%

Notes:

(1) World Empire is a company incorporated in the British Virgin Islands, the issued share capital of which is owned as to 40%, 35% and 25% by Mr. Cheng Sze Kin, Mr. Cheng Sze Tsan and Ms. Wong Pik Hung, respectively.

(2) The percentage is calculated on the basis of 257,854,000 Shares in issue at 31 December 2023.

Save as disclosed above, as at 31 December 2023, the Directors were not aware of any person who had an interest or short position in the shares and the underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company pursuant to section 336 of the SFO.

#### **Competing Business**

During the Year, no Directors have interests in any business which directly or indirectly competes, or is likely to compete, with the business of the Group.

In accordance with the non-competition undertakings set out in the deed of non-competition (the "Deed of Non-Competition") executed by Mr. Cheng Sze Kin, Mr. Cheng Sze Tsan, Ms. Wong Pik Hung and World Empire (collectively the "Controlling Shareholders") in favour of the Company to the effect that with effect from 23 November 2012 when the Company was successfully listed on the main board of the Stock Exchange (the "Listing Date"), each of the Controlling Shareholders will not, except through the Group, (i) directly or indirectly engage, participate or hold any right or interest in or render any services to or otherwise be involved in any business in competition with or likely to be in competition with the existing business activity of any member of the Group or be in competition with any member of the Group in any business activities (the "Restricted Business") which any member of the Group may undertake in the future in Hong Kong, Macau and Mainland China (the "Restricted Territory") save for the holding of not more than 5% shareholding interests in any listed company and (ii) directly or indirectly take any action which constitutes an interference with or a disruption of any of the Group's business activities in the Restricted Territory.

Each of the Controlling Shareholders has also undertaken that with effect from the Listing Date, if any new business opportunity relating to the Restricted Business in the Restricted Territory (the "Business Opportunity") is made available to each of them, it shall direct to the Group such Business Opportunity and provide all reasonable assistance to enable the Group to secure the Business Opportunity. The Controlling Shareholders shall not be allowed to pursue the Business Opportunity even if the Group decides not to pursue such Business Opportunity. Details of the Non-Competition Undertakings have been set out in the Company's prospectus dated 13 November 2012.



## DIRECTORS' REPORT

In order to ensure the Controlling Shareholders' compliance with the terms of the Deed of Non-Competition for the Year, (i) each of the Controlling Shareholders has given a written confirmation to the Company that he/she/it has complied with the terms of the Deed of Non-Competition for the Year, (ii) the Company has enquired each of the Controlling Shareholders from time to time, about whether he/she/it has been interested, involved or engaged in any business which competes with the business of the Group, and enquiries about the same have been made with each of them before publication of this annual report, and (iii) the Independent Non-Executive Directors of the Company have reviewed the available information and understood that, as far as they can ascertain, the Controlling Shareholders have complied with the terms of the Deed of Non-Competition for the Year.

#### **Arrangements to Purchase Shares and Debentures**

Save as disclosed under the section "Share Option Schemes" above, at no time during the Year was the Company, its holding company, or any of its subsidiaries, a party to any arrangements to enable the Directors of the Company to acquire benefits by means of the acquisition of shares in, or debentures of the Company or any other body corporate.

#### **Equity-linked Agreements**

Save as disclosed under the section "Share Option Schemes" above, no equity-linked agreements were entered into by the Group or existed during the Year.

#### Purchase, Sale or Redemption of the Company's Listed Securities

During the Year, neither the Company, nor any of its subsidiaries purchased, redeemed or sold any of the Company's listed securities.

#### **Pre-Emptive Rights**

There are no provisions for pre-emptive rights under the Articles of Association or the Companies Act of the Cayman Islands, which would oblige the Company to offer new Shares on a pro-rata basis to existing Shareholders.

#### **Permitted Indemnity Provision**

Pursuant to the Articles of Association, every Director shall be entitled to be indemnified out of the assets of the Company against all losses or liabilities incurred and sustained by him/her as a Director in defending any proceedings, in which judgement is given in his/her favour, or in which he/she is acquitted. The Company has arranged appropriate directors' and officers' liability insurance which provides coverage for the Directors and officers of the Group throughout the Year.

#### **Connected Transactions**

Casablanca Hong Kong Limited, a subsidiary of the Group in Hong Kong, had entered into lease agreements ("Lease Agreements") on 18 December 2020 with Gain Harvest Investment Limited ("Gain Harvest") and Wealth Pine Asia Limited ("Wealth Pine") which are wholly-owned by Mr. Cheng Sze Kin, Mr. Cheng Sze Tsan and Ms. Wong Pik Hung, for the two properties located as House No. 29, Kensington Path, The Royal Oaks, 8 Kam Tsin Nam Road, Kwu Tung, Sheung Shui, New Territories, Hong Kong and House No. A25, Constellation Cove, 1 Hung Lam Drive, Tai Po, New Territories, Hong Kong, respectively (the "Leased Properties"). The Lease Agreements were for 3 years with expiry on 31 December 2023. Related party transactions disclosed in note 31 to the consolidated financial statements were one-off connected transactions of the Company under Chapter 14A of the Listing Rules in relation to the Lease Agreements as disclosed in the announcement of the Company dated 18 December 2020.

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Reference is made to the announcement "Discloseable and Connected Transaction – Renewal of Lease Agreements" published by the Company on 15 December 2023, the Board considered and passed a resolution, in which Mr. Cheng Sze Kin, Mr. Cheng Sze Tsan and Ms. Wong Pik Hung as Directors having material interest therein abstained from voting, in relation to the renewal of Lease Agreements for 3 years from 1 January 2024 to 31 December 2026. Accordingly, the Group entered into the renewed Lease Agreements (the "Renewed Lease Agreements") with Gain Harvest and Wealth Pine on 15 December 2023 in respect of the Leased Properties respectively at monthly rentals of HK\$110,000 and HK\$78,000 (both inclusive of Government rent, rates and management fee) determined by the parties on an arm's length basis with reference to (i) the conditions of Leased Properties; (ii) the availabilities of properties with similar sizes; and (iii) the prevailing market rents of comparable properties in the vicinity of the Leased Properties.

The Directors, including the Independent Non-executive Directors, were of the view that the Renewed Lease Agreements and the transactions contemplated thereunder were entered into (i) in the ordinary and usual course of business of the Group; and (ii) on normal commercial terms; and are fair and reasonable and in the interests of the Company and its Shareholders as a whole.

In accordance with HKFRS 16, the Group recognized rental payments under the Renewed Lease Agreements as right-ofuse assets with an estimated value of approximately HK\$6,074,000 as at 1 January 2024. The transactions contemplated under the Renewed Lease Agreements were recognized as the acquisitions of right-of-use assets which constituted one-off connected transactions of the Company in 2023 under Chapter 14A of the Listing Rules. The Company complied with the disclosure requirements in 2023 in accordance with Chapter 14A of the Listing Rules.

Gain Harvest and Wealth Pine are ultimately beneficially owned by Mr. Cheng Sze Kin, Mr. Cheng Sze Tsan and Ms. Wong Pik Hung, each of whom is an Executive Director and a substantial Shareholder of the Company. Each of Gain Harvest and Wealth Pine is therefore an associate of Mr. Cheng Sze Kin, Mr. Cheng Sze Tsan and Ms. Wong Pik Hung and a connected person of the Company under Chapter 14A of the Listing Rules. Accordingly, the transactions contemplated under the Renewed Lease Agreements constituted connected transactions of the Company in 2023 under Chapter 14A of the Listing Rules.

Save for the Lease Agreements and the Renewed Lease Agreements disclosed above, there was no related party transaction which constitutes any connected transaction or continuing connected transaction which should be disclosed pursuant to the Listing Rules during the Year.

The Company confirms that it has complied with the disclosure requirements in accordance with Chapter 14A of the Listing Rules.

#### Directors' and Controlling Shareholders' Interests in Transactions, Arrangements or Contracts of Significance

Other than those transactions disclosed under the section "Connected Transactions" above, no transaction, arrangement or contract of significance, to which a Director or an entity connected with a Director was a party and in which a Director of the Company is or was materially interested, whether directly or indirectly, subsisted at the end of the Year or at any time during the Year nor was there any other transaction, arrangement or contract of significance in relation to the Company's business between the Company or any of its subsidiaries and any of Controlling Shareholders or any companies under its/his/her control.



## DIRECTORS' REPORT

### **Management Contract**

The Company has not entered into any contract with any individual, firm or body corporate to manage or administer the whole or any substantial part of any business of the Group during the Year.

#### **Directors' Remunerations and the Five Highest Paid Individuals**

Details of the Directors' remunerations and those of the five highest paid individuals in the Group are set out in note 10 to the consolidated financial statements.

#### **Emolument Policy**

The Group offers competitive remuneration packages commensurate with industry practice and provides various fringe benefits to all employees of the Group including social insurance coverage, provident funds, bonus and share option schemes. The Group mainly determines staff remuneration on basis of the competence, qualifications and performance of individual employee and the salary trends in Hong Kong and Mainland China. The staff remuneration will be reviewed regularly.

The emoluments of the Directors of the Company are decided by the Remuneration Committee, having regard to the emolument policy of the Company taking into account the Group's operating results, individual performance and attributes (such as qualifications and experience), duties and responsibilities within the Group and comparable market statistics.

The Company has adopted a share option scheme as an incentive to Directors and eligible employees, details of the scheme are set out in note 26 to the consolidated financial statements.

#### Audit Committee

The audit committee of the Company (the "Audit Committee") comprises three Independent Non-executive Directors, namely, Mr. Lo Siu Leung, Dr. Cheung Wah Keung and Mr. Chow On Wa. Mr. Lo Siu Leung is the chairman of the Audit Committee.

The Audit Committee is primarily responsible for the review of the Group's financial reporting process and risk management and internal control systems. It has reviewed the accounting principles and practices adopted by the Group and the audited annual results of the Group for the Year.

#### **Events After the Reporting Period**

There is no material subsequent event undertaken by the Group up to the date of this annual report after 31 December 2023.

#### **Major Customers and Suppliers**

For the Year, sales to the Group's five largest customers and the largest customer accounted for approximately 3.4% and 1.3%, respectively of the Group's total turnover for the Year.

For the Year, the Group's purchases attributable to the five largest suppliers and the largest supplier accounted for approximately 43.8% and 20.3%, respectively of the Group's total purchases for the Year.

At no time during the Year, did a Director, a close associate of a Director, or a Shareholder (which to the best knowledge of the Directors owns more than 5% of the Company's issued share capital) have an interest in any of the Group's five largest suppliers or customers.

#### **Changes in Memorandum and Articles of Association**

In order to update the Company's memorandum and articles of association (the "Memorandum and Articles") so as to, among other things, (i) reflect the current requirements of the Listing Rules (in particular the core standards set out in Appendix A1 thereto); (ii) provide greater flexibility to the Company in relation to the conduct of general meetings as a hybrid meeting where the Shareholders might attend by electronic means in addition to a physical meeting where Shareholders attended in person; and (iii) make other housekeeping improvements to the Memorandum and Articles, certain amendments to the Memorandum and Articles and the amended and restated Memorandum and Articles (the "Amended and Restated Memorandum and Articles") were approved by the Shareholders by way of a special resolution at the annual general meeting on 15 May 2023.

The Amended and Restated Memorandum and Articles was also adopted by the Company on 15 May 2023. Details of the amendments to the Memorandum and Articles were set out in the circular to the Shareholders sent on 13 April 2023.

There have been no changes in the Company's Amended and Restated Memorandum and Articles up to the date of this annual report since its adoption on 15 May 2023.

#### **Annual General Meeting**

The forthcoming annual general meeting of the Company for the year ended 31 December 2023 (the "AGM") is scheduled to be held on Friday, 24 May 2024. A notice convening the AGM will be issued and disseminated to Shareholders of the Company in due course.

#### **Closures of Register of Members**

The register of members of the Company will be closed from Monday, 20 May 2024 to Friday, 24 May 2024 (both days inclusive) during which period no transfer of Shares will be effected. In order to be eligible to attend and vote at the AGM of the Company, all completed transfer documents accompanying with the relevant share certificates must be lodged with the Company's Hong Kong Branch Share Registrar, Union Registrars Limited, at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong for registration no later than 4:00 p.m. (Hong Kong time) on Friday, 17 May 2024.



## DIRECTORS' REPORT

#### **Corporate Governance Practices**

The Company has adopted the code provisions of the Corporate Governance Code as set out in Appendix C1 to the Listing Rules (the "CG Code") as its own code of corporate governance. The Company has complied with the code provisions as set out in the CG Code during the Year.

None of the Directors is aware of any information which would reasonably indicate that the Company has not, for any part of the Year, complied with the code provisions of the CG Code.

#### **Sufficiency of Public Float**

Based on the information that is publicly available to the Company and to the best of the knowledge of the Directors, the Company has maintained sufficient public float during the Year and as at the date of this annual report as required under the Listing Rules.

#### Donations

During the Year, the Group made charitable donations amounting to HK\$641,000.

#### Auditor

A resolution will be proposed at to the AGM to re-appoint Messrs. CHENG & CHENG LIMITED, Certified Public Accountants, as the auditor of the Company. There was no change in the Company's auditor in any of the preceding three years.

On behalf of the Board

**Cheng Sze Kin** *Chairman* Hong Kong, 26 March 2024

The Board and the management of the Company are committed to the maintenance of good corporate governance practices and procedures which emphasise transparency, accountability and independence. The Company believes that good corporate governance provides a framework that is essential for effective management, a healthy corporate culture, sustainable business growth and enhancing Shareholders' value.

This corporate governance report ("Corporate Governance Report") is to outline the major principles of the Company's corporate governance. Shareholders are encouraged to make their views known to the Group if they have issues with the Company's corporate governance and to directly raise any matters of concern to the chairman of the Board (the "Chairman").

#### **Corporate Governance Practices**

The Company has adopted the code provisions of the CG Code as set out in Appendix C1 to the Listing Rules as its own code of corporate governance. The Directors consider that the Company has complied with the code provisions of the CG Code during the year ended 31 December 2023. Save as disclosed herein, the Company considers that there has been no deviation from the code provisions of the CG Code during the year ended 31 December 2023.

#### **Board of Directors**

The Board provides leadership, guidance and strategic decisions to the Group's activities and oversees its financial performances. The Board has delegated its powers to the management for the Group's daily management and operations.

#### **Business Strategies and Corporate Culture**

The Board has established the Company's mission and values to integrate sustainable growth, environmental protection and social responsibility in business strategies for providing consumers with quality bedding products of fashionable designs and at reasonable prices, as well as home accessories that are trendy yet practical and driving benefits to the communities. It will also continue to broaden revenue streams and enhance the Group's brand value so as to bring satisfactory returns to Shareholders in the long run and avoid short term gains with undue risks at the expense of long term objectives.

A healthy corporate culture across the Group is vital for the Company to achieve its mission and value. The Board's role is to foster a corporate culture with integrity and innovation to guide the behaviours of its employees, and ensure that the Company's mission, values and business strategies are aligned to it.

#### Division of Responsibilities between the Board and Management

The management team of the Group has a wide range of skills, knowledge and experience necessary to govern the Group's day-to-day management and operations. All management team members are required to report directly to the Chairman on a regular basis to report business performance and operational and functional issues of the Group. This will allow the Group's management to allocate resources more efficiently for its decision-making and facilitate its daily operations. Approval has to be obtained from the Board prior to any significant transactions entered into by the Company or decisions which may have a significant impact on the Company.



The Board is responsible for overseeing the processes by which the management team identifies business opportunities and risks. The Board has set up formal procedures for the Board's decisions. Matters of which the Board considers suitable for delegation to its committees (the "Board Committees") are contained in the specific terms of reference of Board Committees. The terms of reference clearly define the powers and responsibilities of the Board Committees. In addition, the Board will receive reports and/or recommendations from time to time from the Board Committees on any matter significant to the Group.

#### **Chairman and Chief Executive Officer**

Code Provision C.2.1 of the CG Code stipulates that the roles of Chairman and Chief Executive Officer should be separate and not be performed by the same individual. The Chairman is responsible for the leadership and effective running of the Board and ensuring that all material issues are discussed by the Board in a timely and constructive manner. The Chief Executive Officer is responsible for the management of the day-to-day operations and the implementation of the approved strategies of the Group.

To ensure a balance of power and authority, the Company has appointed Mr. Cheng Sze Kin as the Chairman of the Company and Mr. Cheng Sze Tsan as the Chief Executive Officer of the Company for the Review Period. Mr. Cheng Sze Kin and Mr. Cheng Sze Tsan are also Executive Directors of the Company.

#### **Board Composition**

The Board currently comprises three Executive Directors and three Independent Non-executive Directors. The Board has at least one-third of its membership comprising Independent Non-executive Directors in accordance with Rule 3.10A of the Listing Rules. The following are the members of the Board during the Review Period and as at the date of this annual report:

#### **Executive Directors**

Mr. Cheng Sze Kin (Chairman) Mr. Cheng Sze Tsan (Vice-chairman and Chief Executive Officer) Ms. Wong Pik Hung

#### **Independent Non-executive Directors**

Mr. Lo Siu Leung Dr. Cheung Wah Keung Mr. Chow On Wa

The biographical details and responsibilities of the Directors as well as the senior management are set out in the section headed "Directors and Senior Management" on pages 23 to 25 of this annual report.

Save as disclosed in the section headed "Directors and Senior Management" to this annual report, the Directors have no other financial, business, family or other material/relevant relationships with one another.

#### **Appointment and Re-election of Directors**

Each of Mr. Cheng Sze Kin, Mr. Cheng Sze Tsan and Ms. Wong Pik Hung renewed his/her service agreement with the Company as an Executive Director for a term of three years commencing from 1 April 2021. All of such service agreements may only be terminated by either party giving to the other not less than three months' prior notice in writing.

Each of the Independent Non-executive Directors has been re-appointed by a letter of re-appointment for a term of 1 year commencing from 1 April 2023 and ending on 31 March 2024 in compliance with the Listing Rules and the CG Code. Upon the expiry of the term, the re-appointment shall be subject to the approval by the Board and compliance with the Listing Rules and the CG Code. The letter of re-appointment shall be terminable by either the Independent Non-executive Director or the Company by giving the other party not less than one month's prior notice in writing. As at the date of this annual report, no Independent Non-executive Director has served the Company for more than nine years.

Directors appointed to fill casual vacancies should be subject to retirement and re-election by Shareholders at the first annual general meeting after appointment and every Director, including those appointed for a specific term, should be subject to retirement by rotation and re-election at least once every three years.

Appointments and re-appointments of Directors by the Board are subject to recommendations from the Nomination Committee of the Company, after having reviewed and assessed their suitability by reference to the board diversity policy and the nomination policy adopted by the Company.

#### **Board Diversity Policy**

The Board has established a board diversity policy. The Company recognises the benefits of Board diversity and endeavours to ensure that the Board has the balance of skills, experience and diversity of perspectives appropriate to the Company's business. Diversity of Board members can be achieved through consideration of a number of factors, including but not limited to gender, age, cultural and educational background, race, professional experience, skill, knowledge and length of service. All Board appointments will be based on merits, and candidates will be considered against objective criteria for their potential contribution to the Board and the Company, having due regard to the benefits of diversity on the Board. No measurable objective was set as at the date of this annual report. The implementation and effectiveness of board diversity policy have been reviewed by the Board during the Review Period and will be reviewed annually.



As at the date of this annual report, the Board comprises six Directors. One of them is female. The age of the Directors ranges from 45 to 63 representing, in the opinion of the Board, an appropriate balance of refreshment of ideas and experience. All the Executive Directors possess extensive experience in management, design, production and marketing of bedding products while the Independent Non-executive Directors possess professional knowledge and broad experience in accounting, management and retail business respectively. The Directors believe that the composition of the Board reflects the necessary diversity, whether considered in terms of gender, professional knowledge, skills and experience, appropriate to the requirements of the business development of the Group and effective leadership. The Directors are of the opinion that the present structure of the Board can ensure the independence and objectivity of the Board and provide a system of checks and balances to safeguard the interests of the Shareholders and the Company. As at the date of this annual report, the Board has not set any numerical targets and timelines for achieving gender diversity on the Board. The Nomination Committee will discuss periodically and when necessary, agree on further measurable objectives and plans for achieving diversity, including gender diversity, on the Board and recommend them to the Board for adoption.

The Board is mindful of the objectives for the factors as set out in the diversity policy for assessing the candidacy of the Board members and will ensure that any successors to the Board shall follow the diversity policy.

The Company understands and recognizes the benefits of diversified staff structure and regards it as one of the important elements in sustaining a long-term competitive advantage of the Company. A multicultural company should be comprised of employees with different gender, age, religion, skills, educational background, industry experience and other qualities so as to achieve the most appropriate structure and balance. As at 31 December 2023, the total number of employees (including the senior management) of the Group was 531 (2022: 519) with 119 male staff and 412 female staff. The male to female ratio in the workforce was about 1:3 and had been stable for last five years. The Company deemed this gender ratio as adequate and appropriate for a company with major business in retail and trading of bedding products and home accessories.

#### **Nomination Policy**

The Company has adopted a nomination policy. The Nomination Committee invites nominations of candidates from members of the Board and may also put forward other candidates when vacancies on the Board exist. Before making recommendations to the Board, the Nomination Committee reviews and assesses the suitability of candidates for directorship, according to certain assessment criteria, including but not limited to reputation for integrity, experience in the relevant industry, contributions to the Board and time commitments, and by making reference to the board diversity policy, the Company's needs and the current composition of the Board. The Board will also consider the independence of Independent Non-executive Directors before making appointments or recommendations. The Board may consider engaging an external recruitment agency to carry out the recruitment and selection process when necessary. A Shareholder can serve a notice, at least 7 days prior to the date of the general meeting with candidates standing for election as Directors, to the Company of intention to propose a person as a Director without nomination by the Nomination Committee or recommendation by the Board.

#### **Independent Views and Input**

In order to ensure independent views and input are available to the Board, the Board has developed the following mechanisms, including but not limited to:

- (i) at least one-third of Board members are Independent Non-executive Directors;
- (ii) every Independent Non-executive Director is appointed for a specific term and subject to retirement by rotation at least once every three years;
- (iii) Independent Non-executive Directors possess professional knowledge and broad experience;
- (iv) no Independent Non-executive Director has served the Company for more than nine years;
- (v) no Independent Non-executive Director holds more than six listed company directorships to make sure that each of Independent Non-executive Directors has sufficient time to make contributions to the Board;
- (vi) every Independent Non-executive Director has made an annual confirmation of his independence to the Company; and
- (vii) the Board, each of its Committees or every Director is able to seek professional advice in appropriate circumstances at the Company's expenses.

The implementation and effectiveness of relevant mechanisms have been reviewed by the Board during the Review Period and will be reviewed annually.

#### **Directors' Training and Continuing Professional Development**

Upon appointing a new Director, each new Director receives an induction package so as to ensure that the new Director has appropriate understanding of the Group's business and of a director's duties and responsibilities under the Listing Rules and the relevant statutory and regulatory requirements.

The Directors are continually updated on the latest development regarding the Listing Rules and relevant statutory requirements from time to time, to ensure compliance and enhance their awareness of good corporate governance practices. All Directors are encouraged to participate in continuous professional development courses and seminars to develop and refresh their knowledge and skills. During the Review Period, a training regarding updates on Listing Rules had been provided to the Directors by the legal adviser of the Company. The Company provided all Directors as well as the management with a training about anti-corruption by the Independent Commission Against Corruption (the "ICAC") in 2021 and updated anti-corruption materials of the ICAC and other organisations during the Review Period. The Company will invite the ICAC to provide updated trainings to Directors and the management of the Company from time to time.



According to records maintained by the Company, a summary of training received by the Directors for the Review Period is as follows:

	Types of continuous professional development programmes
Executive Director	
Mr. Cheng Sze Kin	A, B
Mr. Cheng Sze Tsan	В
Ms. Wong Pik Hung	А, В
Independent Non-executive Directors	
Mr. Lo Siu Leung	A, B
Dr. Cheung Wah Keung	А, В
Mr. Chow On Wa	А, В

#### Notes:

A. Attending briefing sessions and/or seminars

B. Reading materials to update the latest development of the Listing Rules and relevant statutory requirements

#### **Functions and Duties of the Board**

The main functions and duties conferred on the Board include:

- (i) overall management of the business and strategic development;
- (ii) deciding business plans and investment plans;
- (iii) convening general meetings and reporting to the Shareholders; and
- (iv) exercising other powers, functions and duties conferred by the Shareholders in general meetings.

The Board is also responsible for performing the corporate governance duties as set out in Code Provision A.2 of the CG Code. However, the Company has established four Board Committees, namely the Audit Committee, the Remuneration Committee, the Nomination Committee and the Investment Committee, to assist the Board in discharging its duties and responsibilities. The Board Committees are provided with sufficient resources to discharge their duties and are able to obtain outside independent professional advice in connection with their duties at the Company's expenses.

#### **Board and Board Committees Meetings**

During the Review Period, the Board held five meetings. Apart from the adhoc meetings, the Board met regularly to monitor the operation as well as the financial performance of the Group and review and approve, among other things, the annual results, the interim results and the overall strategy of the Group. The Board considers that all meetings have legally and properly been convened during the Review Period.

With the assistance of the Company Secretary, the Chairman of the Board took the lead to ensure that Board and Board Committee meetings were convened in accordance with the requirements set out in the Articles of Association of the Company, the terms of reference of the respective Board Committees and the Listing Rules.

Prior notices convening the Board and Board Committees meetings were despatched to the Directors setting out the matters to be discussed. Before the meetings, the Directors were provided with the relevant documents to be discussed and approved for review in advance. The Company Secretary was responsible for keeping the minutes of Board and Board Committees meetings.

The minutes of Board and Board Committees meetings recorded in sufficient details the matters considered by Directors, including all concerns raised by the Directors and dissenting views expressed. The minutes of all Board and Board Committees meetings and written resolutions signed, if any, are kept by the Company Secretary and are available for inspection by any Directors, auditors or any relevant eligible parties who can have access to such minutes.

#### **Audit Committee**

The Company has established the Audit Committee with specific written terms of reference in compliance with the CG Code. The primary duties of the Audit Committee are to review the Group's financial reporting process, risk management and internal control systems and maintain an appropriate relationship with external auditors.

Mr. Lo Siu Leung is the Chairman of the Audit Committee. The Audit Committee comprises the following Independent Non-executive Directors:

Mr. Lo Siu Leung Dr. Cheung Wah Keung Mr. Chow On Wa

During the Review Period, the Audit Committee held three meetings without the presence of Executive Directors. The record of attendance of individual Directors at the Audit Committee meetings is set out on page 52 of this annual report.

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### CORPORATE GOVERNANCE REPORT

The following is a summary of the work performed by the Audit Committee during the Review Period:

reviewed the annual results of the Company for the year ended 31 December 2022 and made a recommendation to the Board for approval;

- reviewed the external auditor's independence and their report and made a recommendation to the Board for reappointment of the external auditor by the Shareholders at the annual general meeting which was held on 15 May 2023;
- (iii) reviewed the interim results of the Company for the six months ended 30 June 2023 and made a recommendation to the Board for approval;
- (iv) reviewed internal audit reports and the effectiveness of the internal audit function of the Company;
- (v) reviewed the effectiveness of risk management and internal control systems of the Company and its subsidiaries, including reports from SHINEWING Risk Services Limited ("SHINEWING"), an internal control consultant engaged by the Company, in relation to internal audit, internal control and risk management of the Group;
- (vi) reviewed the adequacy of resources, qualifications and experience of staff of the Company's accounting and financial reporting function, and their training programmes and budget;
- (vii) assessed the reasonableness of audit fee quoted for the year ended 31 December 2023 and made a recommendation to the Board for approval; and
- (viii) discussed accounting policies and practices and audit planning with external auditor for the year ended 31 December 2023.

#### **Auditor's Remuneration**

The annual audit services for the year ended 31 December 2023 was provided by CHENG & CHENG LIMITED, Certified Public Accountants, ("CHENG & CHENG"), the external auditor.

For the Review Period, the remuneration paid or payable to CHENG & CHENG in respect of audit and non-audit services provided is set out below:

Services Rendered	Remuneration Paid/Payable HK\$'000
Annual audit services	995
Non-audit services in respect of – interim review	398
– tax services	

The Audit Committee has expressed its views to the Board that the level as well as the increment of fees paid/payable to the Company's external auditor for annual audit services are reasonable and justifiable. There has been no major disagreement between the auditor and the management of the Company during the Review Period.

The Audit Committee is responsible for making recommendation to the Board as to the appointment, re-appointment and removal of the external auditor, which is subject to the approval by the Shareholders at the general meetings of the Company.

#### **Remuneration Committee**

The Company has established the Remuneration Committee with specific written terms of reference in compliance with the CG Code. The main functions of the Remuneration Committee are to assist the Board in establishing a formal and transparent procedure for setting policy on the remuneration packages for all Directors and senior management and review and approve the Directors' and management's performance and remuneration and matters relating to share schemes of the Company.

With the delegated responsibility, the Remuneration Committee determines the remuneration packages of individual Executive Directors and senior management. In determining such remuneration packages, the Remuneration Committee makes reference to companies of comparable business or scale, and the nature and volume of work in order to compensate the Directors reasonably for their time and efforts spent. The Remuneration Committee also makes recommendations to the Board on the remunerations of Independent Non-executive Directors.

Dr. Cheung Wah Keung is the Chairman of the Remuneration Committee. The Remuneration Committee comprises the following Independent Non-executive Directors:

Dr. Cheung Wah Keung Mr. Lo Siu Leung Mr. Chow On Wa

The Remuneration Committee held three meetings during the Review Period. The record of attendance of individual Directors at the Remuneration Committee meetings is set out on page 52 of this annual report.

The following is a summary of the work performed by the Remuneration Committee during the Review Period:

- (i) assessed performance of Executive Directors and senior management, and reviewed and approved 2022 year-end bonus and 2023 salary to Executive Directors and senior management;
- (ii) reviewed and made a recommendation to the Board for approval of the revised terms of reference of the Remuneration Committee;
- (iii) reviewed and made a recommendation to the Board for approval of director fees to the Independent Nonexecutive Directors; and
- (iv) considered the proposed grant of share options to Executive Directors and senior management.



Apart from three meetings of the Remuneration Committee held during the Review Period, an approval from the Remuneration Committee had also been obtained by written resolution signed by all the members of the Remuneration Committee on the final 2022 year-end bonus to Executive Directors according to a recommended way of calculations previously discussed during a meeting of the Remuneration Committee.

Reference is made to the announcement "Grant of Share Options" published by the Company on 6 July 2023, there was no performance target attached to the share options granted by the Company under the 2022 Share Option Scheme on 6 July 2023 (the "Share Options") to certain eligible participants, including Executive Directors and senior managers of the Group, (the "Grantees"). The Remuneration Committee reviewed the grant of Share Options with the view that performance target was not necessary as the grant of Share Options (1) aligned the interests of the Grantees with those of the Company and the Shareholders; (2) motivated the Grantees to commit themselves to the continued competitiveness, operating results and future development and expansion of the Group; and (3) reinforced their commitment to the long-term services within the Group, which was therefore consistent with the purpose of the 2022 Share Option Scheme (i.e. to provide incentive or reward to eligible participants for their contributions to future development and expansion of, and continuing efforts to promote the interests of, the Group), after taking into account the following factors:

- the Share Options would be vested in tranches over a period of two years and subject to the clawback mechanism and the value of the Share Options was linked to the future Share price which was in turn linked to the operational and financial performance of the Company;
- (ii) the Grantees were either Executive Directors or other employees of the Group having direct contributions to and were responsible for the operation, growth and corporate governance of the Group and being in charge of the management of the Group; and
- (iii) the number of the Share Options granted to each Grantee had been determined based on the ability and historical contributions and performance, the role within the Group and the future potential contributions to the Group of the relevant Grantee.

Pursuant to Code Provision E.1.5 of the CG Code, details of the annual remuneration of the senior management by band for the Review Period are as follows:

	Number of employees
Nil to HK\$1,000,000	1
HK\$1,000,000 to HK\$2,000,000	1

Details of the remuneration of each Director for the Review Period are set out in note 10 to the consolidated financial statements.

#### **Nomination Committee**

The Company has established the Nomination Committee with specific written terms of reference in compliance with the CG Code. The primary duties of the Nomination Committee are to make recommendations to the Board on the appointment of Directors and senior management, review independence of the Board and succession planning, review the Board diversity policy and monitor its implementation and maintain a policy for the nomination of Directors.

The Chairman of the Nomination Committee is Mr. Cheng Sze Kin. The Nomination Committee has four members, comprising the following Directors (except for Mr. Cheng Sze Kin who is an Executive Director, all of which are Independent Non-executive Directors):

Mr. Cheng Sze Kin Mr. Lo Siu Leung Dr. Cheung Wah Keung Mr. Chow On Wa

The Nomination Committee held a meeting during the Review Period. The record of attendance of individual Directors at the Nomination Committee meeting is set out on page 52 of this annual report.

The following is a summary of the work performed by the Nomination Committee during the Review Period:

- (i) reviewed the structure, size and composition of the Board;
- (ii) reviewed and made a recommendation to the Board for approval of the revised nomination policy;
- (iii) reviewed the board diversity policy;
- (iv) assessed independence of the Independent Non-executive Directors;
- (v) reviewed and assessed the suitability of directors re-appointed; and
- (vi) proposed the re-appointment of the Directors who would retire from office by rotation at the forthcoming annual general meeting and offer themselves for re-election.

#### **Investment Committee**

The Company has established the Investment Committee with specific written terms of reference. The primary duties of the Investment Committee are to make recommendations to the Board on investments of the Company.

The Chairman of the Investment Committee is Mr. Cheng Sze Kin. The Investment Committee has three members, comprising the following Directors (except for Mr. Chow On Wa who is an Independent Non-executive Director, all of which are Executive Directors):

Mr. Cheng Sze Kin Mr. Cheng Sze Tsan Mr. Chow On Wa





The Investment Committee held a meeting during the Review Period. The record of attendance of individual Directors at the Investment Committee meeting is set out on page 52 of this annual report.

The following is a summary of the work performed by the Investment Committee during the Review Period:

- (i) reviewed the investment strategies of the Company;
- (ii) made investment decisions for and on behalf of the Company in accordance with the investment policy of the Company approved by the Board; and
- (iii) reviewed and evaluated the performance of the investment portfolio regularly to assure adherence to the investment policy and achieve investment objectives of the Company.

#### **Attendance Record**

The attendance record of each Director at the Board and Board Committee meetings and the annual general meeting of the Company held for the Review Period is set out in the table below:

	Number of Meetings Attended/Held					
	Board	Audit Committee	Remuneration Committee	Nomination Committee	Investment Committee	Annual General Meeting
Executive Directors						
Mr. Cheng Sze Kin	5/5	N/A	N/A	1/1	1/1	1/1
Mr. Cheng Sze Tsan	5/5	N/A	N/A	N/A	1/1	1/1
Ms. Wong Pik Hung	5/5	N/A	N/A	N/A	N/A	1/1
Independent Non-executive						
Directors						
Mr. Lo Siu Leung	5/5	3/3	3/3	1/1	N/A	1/1
Dr. Cheung Wah Keung	5/5	3/3	3/3	1/1	N/A	1/1
Mr. Chow On Wa	5/5	3/3	3/3	1/1	1/1	1/1

During the Review Period, the Chairman held an annual meeting with all Independent Non-executive Directors without the presence of other Directors.

#### **Confirmation of Independence**

In compliance with Rule 3.10(1) of the Listing Rules, the Company has appointed three Independent Non-executive Directors. The Board considers that all Independent Non-executive Directors have appropriate and sufficient industry or finance experience and qualifications to carry out their duties so as to protect the interests of the Shareholders.

The Company has received a written annual confirmation from each of the Independent Non-executive Directors in respect of their independence in accordance with Rule 3.13 of the Listing Rules. The Board considers that all Independent Non-executive Directors are considered to be independent by reference to the factors stated in the Listing Rules.

#### **Directors' Securities Transactions**

The Company has adopted its own code of conduct for the Directors in their dealings in the Company's securities on terms no less exacting than the required standard set out in the Model Code. Having made specific enquiry to all the Directors of the Company, all the Directors confirmed that they had complied with the required standard of dealings as required by the Company's code of conduct and the Model Code throughout the Review Period. Save as disclosed herein, the Company considers that there has been no deviation from the Company's code of conduct and the Model Code during the Review Period.

#### **Directors' and Officers' Liability Insurance**

The Company has subscribed an insurance policy with an aim to indemnify its Directors and senior executives from any losses, claims, damages, liabilities and expenses arising from, including but not limited to, any proceedings brought against them during the performance of their duties pursuant to their respective service agreements or letters of re-appointment entered into with the Company.

#### **Procedure for Seeking Independent Professional Advice by Directors**

The Directors are able, upon reasonable request to seek professional advice in appropriate circumstances at the Company's expenses. The Board shall resolve to provide separate appropriate independent professional advice to the Directors to assist the relevant Directors to discharge their duties.

#### **Corporate Governance Function**

The Board is responsible for the overall oversight of corporate governance policies (with the aid of the Audit Committee). The primary corporate governance duties are to develop and review the Company's policies and practices on corporate governance; to review and monitor the training and continuous professional development of Directors and senior management; to review and monitor the Company's policies and practices on compliance with legal and regulatory requirements; to develop, review and monitor the code of conduct and compliance manual applicable to employees and Directors; and to review the Company's compliance with the CG Code and disclosures in the Corporate Governance Report.

#### Accountability and Audit

The Company provides the annual budget and monthly updates on the business performance with explanatory information to the Directors for them to understand the position, development and prospects of the Group.

The Directors acknowledge their responsibilities for preparing the financial statements of the Group in accordance with the statutory requirements and accounting standards and other financial disclosure requirements under the Listing Rules. The Directors also acknowledge their responsibilities to ensure that the financial statements of the Group are published in a timely manner as required by the Listing Rules.

The external auditor's statement about reporting responsibility is set out on pages 59 to 64.





#### **Risk Management and Internal Control**

During the Review Period, the Group has complied with the Principle D.2 of the CG Code by establishing appropriate and effective risk management and internal control systems. The management is responsible for the design, implementation and monitoring of such systems, while the Board oversees the management in performing its duties on an ongoing basis. Main features of the risk management and internal control systems are described in the sections below.

#### **Risk Management System**

The Group adopts a risk management system which manages the risk associated with its business and operations. The system comprises the following phases:

- *Identification*: Identify ownership of risks (including, amongst others, material risks relating to environment, social and governance ("ESG")), business objectives and risks that could affect the achievement of objectives.
- *Evaluation*: Analyse the likelihood and impact of risks and evaluate the risk portfolio accordingly.
- *Management*: Consider the risk responses, ensure effective communication to the Board and on-going monitor the residual risks.

#### **Internal Control System**

The Company has in place an internal control system which is compatible with the Committee of Sponsoring Organizations of the Treadway Commission ("COSO") 2013 framework. The framework enables the Group to achieve objectives regarding effectiveness and efficiency of operations, reliability of financial reporting and compliance with applicable laws and regulations. The components of the framework are shown as follows:

- *Control Environment*: A set of standards, processes and structures that provide the basis for carrying out internal control across the Group.
- *Risk Assessment*: A dynamic and iterative process for identifying and analysing risks to achieve the Group's objectives, forming a basis for determining how risks should be managed.
- *Control Activities*: Action established by policies and procedures to help ensure that management directives to mitigate risks to the achievement of objectives are carried out.
- *Information and Communication*: Internal and external communication to provide the Group with the information needed to carry out day-to-day controls.
- *Monitoring*: Ongoing and separate evaluations to ascertain whether each components of internal control is present and functioning.

The Group's risk management and internal control systems have been designed to mitigate significant risks in achieving its strategic objectives, safeguard its assets, maintain proper accounting records, execute appropriate limits of authority and ensure compliance with relevant laws and regulations. Such systems are to manage rather than eliminate the risk of failure to achieve business objectives, and can only provide reasonable but not absolute assurance against material misstatement or loss.

#### **Disclosure of Inside Information**

The Group acknowledges its responsibilities to ensure potential inside information being captured and confidentiality of such information being maintained until consistent and timely disclosure are made in accordance with the Listing Rules. The Group has an inside information policy with the procedures and internal controls for the handling and dissemination of inside information as follows:

- the Group conducts its affairs with close regard to the disclosure requirements under the Listing Rules as well as the "Guidelines on Disclosure of Inside Information" published by the Securities and Futures Commission of Hong Kong in June 2012;
- the Group has implemented its policy on fair disclosure by pursuing broad, non-exclusive distribution of information to the public through public announcements and the Company website;
- the access of information is restricted to a limited number of employees on a need-to-know basis such that employees who are in possession of inside information are fully conversant with their obligations to preserve confidentiality; and
- the Group has established and implemented procedures for responding to external enquiries about the Group's affairs and only designated persons are authorised to speak on behalf of the Company when communicating with external parties such as the media, analysts or investors.

#### Whistle-blowing Policy and Anti-corruption Measures

The Company has established a whistle-blowing policy for employees and those who deal with the Company, including customers and suppliers, to raise concerns, in confidence and anonymity, (1) first to the management and then to the Audit Committee, if dissatisfied with the process handled by the management; or (2) direct to the Audit Committee, if deemed appropriate, about possible improprieties in any matter related to the Company. The management are required to refer serious cases to the Audit Committee for handling in order to ensure that proper arrangements are in place for fair and independent investigations of the matters.

With integrity and innovation as the core element of the Company's corporate culture, all employees of the Company are required to abide by the code of conduct of the Company, which strictly prohibits any form of corruptions, crimes or other immoral events that are detrimental to the Group or illegal and requires employees to declare any conflict of interests on business and work-related situations if arisen. Incidents and allegations or suspicions of fraud will be assessed and investigated by the management and would be escalated to the Audit Committee, where appropriate.





#### Effectiveness of the Risk Management and Internal Control Systems

The Board is responsible for maintaining and reviewing the effectiveness of the Group's risk management (including ESG risks) and internal control systems and ensuring review of the effectiveness of these systems is conducted annually (which has been done by the Board for the Review Period). While the Company does not have an internal audit function, it has appointed SHINEWING to carry out the internal audit function such as the analysis and independent appraisal of the adequacy and effectiveness of the Group's risk management and internal control systems covering financial, operational and legal compliance controls.

For the Review Period, the Audit Committee had a meeting with SHINEWING to review findings on the Group's risk management and internal control systems and respective corrective actions done on an on-going basis. The Board, through its review and the reviews by Audit Committee, concluded that the Group's risk management (including ESG risks) and internal control systems were adequate and effective and the Company had complied with the code provisions on risk management and internal control of the CG Code during the Review Period. The Board also considered that the resources, staff qualifications and experience of the Group for accounting, internal audit, financial reporting functions as well as those relating to ESG performance and reporting were adequate and the training programs and budget provided were sufficient.

#### **Company Secretary**

The Company Secretary of the Company is Mr. Ho Yiu Leung who fulfils the requirements under Rules 3.28 and 3.29 of the Listing Rues. His biography is set out in the "Directors and Senior Management" section of this annual report.

As an employee of the Company, the Company Secretary supports the Board, ensures good information flow within the Board and Board policy and procedures being followed, advises the Board on corporate governance matters, facilitates induction to each new Director and monitors the training and continuous professional development of Directors. He attained not less than 15 hours of relevant professional training during the Review Period.

#### **Dividend Policy**

The Company has adopted a dividend policy setting out the principles for the Board to determine appropriate amount of dividends to be distributed by way of interim dividends and/or final dividend to the Shareholders after taking into consideration of the factors stated in the policy, inter alia, (i) the actual and expected financial results of the Group; (ii) economic conditions and other factors with impacts on the business or financial performance and position of the Group; (iii) current and future operations, liquidity position and capital requirements; (iv) future development and investment needs; and (v) any other factors that the Board deems appropriate. The declaration of dividends or recommendation on such payment shall be subject to all applicable laws, rules and regulations including but not limited to the Listing Rules, the Companies Ordinance (Chapter 622 of the Laws of Hong Kong), the applicable laws of Cayman Islands and the Memorandum and Articles of the Company.

#### **Communications with Shareholders and Investors**

The Company has established a shareholders communication policy. The Company engages professional public relation consultancy companies to organise various investor relations programs (including regular briefing meetings with the media and analysts), whenever necessary, aiming at increasing the transparency of the Company, enhancing communication with Shareholders and investors, increasing their understanding of and confidence in the Group's businesses.

The general meetings of the Company provide a forum for communication between the Board and the Shareholders. The Chairmen of the Board as well as Board Committees and other Board members are available to answer questions at the general meeting of the Shareholders. The Company recognises the importance of maintaining on-going communications with the Shareholders and encourages them to attend Shareholders' meetings to stay informed of the Group's businesses and convey any concerns they may have to the Directors and senior management.

The Company maintains a website at http://www.casablanca.com.hk where extensive information and updates on the Company's financial information, corporate governance practices and other useful information are posted and available for access by public investors.

The Board reviewed the implementations and effectiveness of the shareholders communication policy during the Year. After review, the Board considered that the shareholders communication policy remained effective and was properly implemented given the multiple channels of communication in place during the Year.

The Board proposed to amend the Memorandum and Articles during the Year so as to, among other things, (i) reflecting the current requirements of the Listing Rules (in particular the core standards); and (ii) providing greater flexibility to the Company in relation to the conduct of general meetings by allowing (but not requiring) general meetings to be held as a hybrid meeting where the Shareholders may attend by electronic means in addition to as a physical meeting where Shareholders attend in person. The proposed amendments to the Memorandum and Articles and adoption of the new Memorandum and Articles were approved by the Shareholders at the annual general meeting of the Company held on 15 May 2023.



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### Shareholders' Rights

## How Shareholders can convene an extraordinary general meeting and putting forward proposals at Shareholders' meetings

Pursuant to Article 12.3 of the Articles of Association, any one or more Shareholders holding at the date of deposit of the requisition not less than one-tenth of the paid up capital of the Company carrying the right of voting at general meetings of the Company shall at all times have the right, by written requisition deposited at the principal office of the Company in Hong Kong specifying the objects of the meeting and signed by the requisitionist(s), to require an extraordinary general meeting to be convened by the Board. If the Board does not within 21 days of such deposit of the requisition proceed duly to convene the meeting to be held within a further 21 days, the requisitionist(s) himself (themselves) representing more than one-half of the total rights of all of them may do so in the same manner as that in which meetings may be convened by the Board provided that any meeting so convened shall not be held after three months from the date of deposit of the requisition. All reasonable expenses incurred by the requisitionist(s) as a result of the failure of the Board shall be reimbursed to the requisitionist(s) by the Company.

In respect of proposing a person for election as a Director at general meetings, the period during which a written notice of intention to propose a person for election as a Director and a written notice by that person of his willingness to be elected are to be given to the Company shall be at least 7 days, such period shall commence on the day after the date when the notice of the general meeting convened for such election is dispatched and end no later than 7 days prior to the date of such meeting.

#### Procedures by which enquiries may be put to the Board

Shareholders may send their enquiries and concerns to the Board by addressing them to the Company Secretary by mail to the principal office of the Company in Hong Kong. The Company Secretary forwards communications relating to matters within the Board's purview to the Board and communications relating to ordinary business matters, such as suggestions, inquiries and consumer complaints, to the Chief Executive Officer.

## INDEPENDENT AUDITOR'S REPORT



### **CHENG & CHENG LIMITED**

CERTIFIED PUBLIC ACCOUNTANTS 鄭 鄭 會 計 師 事 務 所 有 限 公 司

#### TO THE SHAREHOLDERS OF CASABLANCA GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

#### Opinion

We have audited the consolidated financial statements of Casablanca Group Limited (the "Company") and its subsidiaries (collectively referred to as "the Group") set out on pages 65 to 128, which comprise the consolidated statement of financial position as at 31 December 2023 and the consolidated statement of profit or loss and other comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended and notes to the consolidated financial statements, including material accounting policy information and other explanatory information.

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 December 2023 and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

#### **Basis for Opinion**

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSAs") issued by the HKICPA. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Group in accordance with the HKICPA's Code of Ethics for Professional Accountants (the "Code") and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Key Audit Matters**

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

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## INDEPENDENT AUDITOR'S REPORT

#### Key Audit Matters (continued)

Key audit matter

How our audit addressed the key audit matter

#### Estimated allowance for finished goods

Refer to notes 4 and 17 to the consolidated financial statements

At 31 December 2023, the carrying amount of finished goods is HK\$47,837,000 (net of allowance for finished goods of HK\$12,274,000).

We identified the estimated allowance for finished goods as a key audit matter due to the use of judgment and estimates by the management in identifying aged or obsolete, or out-of-season finished goods and estimating the allowance for finished goods.

Aged or obsolete, or out-of-season finished goods were identified by the management based on aging, conditions and marketability of finished goods.

Allowance is applied to finished goods based on assessment of net realisable value by the management, by considering the current market conditions, product life cycle, marketing and promotion plans, historical sales records, aging analysis and subsequent selling prices of the finished goods. Our procedures in relation to assessing the appropriateness of the estimated allowance for finished goods included:

- Obtaining an understanding of how allowance for finished goods is estimated by the management.
- Discussing with the management and evaluating the basis of identification of aged or obsolete, or out-ofseason finished goods by the management, based on the current market conditions, product life cycle and marketing and promotion plans.
- Testing the aging analysis of finished goods, on a sample basis, to the goods received notes or the warehouse receipts.
- Assessing the reasonableness of allowance for finished goods with reference to historical sales records, current market conditions, product life cycle, marketing and promotion plans, aging analysis and subsequent selling prices of the finished goods.
- Tracing of finished goods with subsequent selling prices to the sales invoices, on a sample basis.
- Evaluating the historical accuracy of the allowance estimation by the management by comparing historical allowance made to the actual selling prices and actual loss incurred, and tracing the selling prices, on a sample basis, to the sales invoices.

#### Key Audit Matters (continued)

#### Key audit matter

#### How our audit addressed the key audit matter

#### Estimated loss allowance for trade receivables due from distributors

Refer to notes 4, 18 and 33 to the consolidated financial statements

As at 31 December 2023, included in the trade receivables of HK\$34,656,000, HK\$6,938,000 were due from distributors (net of loss allowance of HK\$857,000).

We identified the estimated loss allowance for trade receivables due from distributors as a key audit matter due to the use of judgment and estimates by the management on the recoverability of trade receivables due from distributors.

In general, the credit terms granted by the Group to distributors ranged between 30 to 90 days. Management performed periodic assessment on the recoverability of the trade receivables due from distributors and the sufficiency of provision for impairment based on information including credit profile of different distributors, aging of the trade receivables due from distributors, historical settlement records, expected timing and amount of realization of outstanding balances, and on-going trading relationships with the relevant distributors. Management also considered forward looking information that may impact the distributors' ability to repay the outstanding balances in order to estimate the expected credit losses ("ECL") for the impairment assessment. Our procedures in relation to assessing the appropriateness of the estimated loss allowance for trade receivables due from distributors included:

- Reviewing and assessing the Group's policy for calculating the ECL.
- Assessing the reasonableness of management's loss allowance estimates by examining the information used by management to form such judgements, including testing the accuracy of the historical default data, evaluating whether the historical loss rates are appropriately adjusted based on current economic conditions and forward-looking information and examining the actual losses recorded during the current financial year and assessing whether there was an indication of management bias when recognising loss allowances.
- Evaluating techniques and methodology in the ECL model against the requirements of HKFRS 9.
- Evaluating the design, implementation and operating effectiveness of key internal controls which govern credit control, debt collection and estimation of ECL.
- Testing the aging analysis of the trade receivables due from distributors, on a sample basis, to the sales invoices.
- Discussing with the management and evaluating the basis of identification of distributors with distribution agreements early terminated or not renewed or distributors who delayed settlements and their assessment on the recoverability of trade receivables due from these distributors.
- Tracing of the subsequent settlements to the bank receipts, on a sample basis.





## INDEPENDENT AUDITOR'S REPORT

## Information Other than the Consolidated Financial Statements and Auditor's Report Thereon

The directors of the Company are responsible for the other information. The other information comprises all the information included in the annual report, other than the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### **Responsibilities of Directors and Those Charged with Governance for the Consolidated Financial Statements**

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with HKFRSs issued by HKICPA and the disclosure requirements of the Hong Kong Companies Ordinance and for such internal control as the directors of the Company determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors of the Company are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors of the Company either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Group's financial reporting process.

#### Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. This report is made solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

## Auditor's Responsibilities for the Audit of the Consolidated Financial Statements (continued)

As part of an audit in accordance with HKSAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to
  fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is
  sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement
  resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional
  omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence and communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable actions taken to eliminate threats or safeguard applied.



## INDEPENDENT AUDITOR'S REPORT

#### Auditor's Responsibilities for the Audit of the Consolidated Financial Statements (continued)

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

**CHENG & CHENG LIMITED** Certified Public Accountants Hong Kong, 26 March 2024

Chan Shek Chi Practising Certificate number P05540

# CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the year ended 31 December 2023

	NOTES	2023 HK\$'000	2022 HK\$'000
Revenue Cost of goods sold	5	284,101 (91,953)	300,163 (113,385)
Gross profit Other income Other losses Selling and distribution costs Administrative expenses Finance costs	6 7 8	192,148 4,069 (3,823) (153,558) (46,703) (1,154)	186,778 6,495 (2,281) (135,304) (46,699) (1,178)
(Loss) profit before taxation Taxation	9 11	(9,021) (443)	7,811 (3,194)
(Loss) profit for the year		(9,464)	4,617
Other comprehensive expense for the year Items that may be reclassified subsequently to profit or loss: Exchange differences arising on translation of financial statements of foreign operations Other comprehensive expense		(5,889)	(15,837) (15,837)
Total comprehensive expense for the year (Loss) profit for the year attributable to: Owners of the Company Non-controlling interests		(15,353) (4,640) (4,824) (9,464)	(11,220) 5,378 (761) 4,617
Total comprehensive expense for the year attributable to: Owners of the Company Non-controlling interests		(10,434) (4,919) (15,353)	(10,711) (509) (11,220)
(Loss) earnings per share – Basic (HK cents)	13	(13,333)	2.09
– Diluted (HK cents)		(1.80)	2.09

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## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 31 December 2023

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	NOTES	2023 HK\$′000	2022 HK\$'000
Non-current assets			
Property, plant and equipment	14	157,715	157,247
Right-of-use assets	15	31,565	33,694
Investment properties	14		
	14	20,417	10,213
Intangible assets	10	-	12 201
Deposits paid for acquisition of property, plant and equipment		697	13,381
Rental and other deposits		3,115	1,399
Deferred tax assets	24	604	266
		214,113	216,200
Current assets			
Inventories	17	59,937	58,457
Trade and other receivables	18	51,835	56,730
Financial assets at fair value through profit or loss	19	6,325	7,659
Taxation recoverable		1,682	195
Pledged bank deposits	20	9,182	6,362
Bank balances and cash	20	123,201	139,233
	20		,
		252,162	268,636
Current liabilities			
Trade and other payables	21	67,520	60,960
Lease liabilities	23	9,749	12,758
Taxation payable		287	1,225
Bank borrowings	22	-	5,298
		77,556	80,241
Net current assets		174,606	188,395
Total assets less current liabilities		388,719	404,595
Non-current liabilities			
Payable for acquisition of property, plant and equipment			2.061
Lease liabilities	22	-	2,861
	23	7,490	5,471
Deferred tax liabilities	24	476	501
		7,966	8,833
Net assets		380,753	395,762
Capital and reserves			
Share capital	25	25,785	25,785
Reserves		358,132	368,222
Equity attributable to owners of the Company		383,917	394,007
Non-controlling interests		(3,164)	1,755
		(3,104)	1,755
Total equity		380,753	395,762

The consolidated financial statements on pages 65 to 128 were approved and authorised for issue by the Board of Directors on 26 March 2024 and are signed on its behalf by:

Cheng Sze Kin DIRECTOR Cheng Sze Tsan DIRECTOR

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## CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the year ended 31 December 2023

				Attributable	e to owners of t	ne Company					
	<b>Share</b> capital HK\$'000	Share premium HK\$'000	Capital reserve HK\$'000 (Note i)	Merger reserve HK\$'000 (Note ii)	PRC Statutory reserve HK\$'000 (Note iii)	Translation reserve HK\$'000	Share options reserve HK\$'000	Accumulated profits HK\$'000	Sub- total HK\$'000	Non- controlling interests HK\$'000	<b>Total</b> HK\$'000
At 1 January 2022	25,785	165,956	2,000	1,319	4,300	(940)	445	205,853	404,718	-	404,718
Profit (Loss) for the year Exchange differences arising on translation of financial statements of foreign operations	-	-	-	-	-	- (16,089)	-	5,378	5,378 (16,089)	(761) 252	4,617 (15,837)
Total comprehensive (expense) income for the year Transfer of reserve	- -	-	-	-	227	(16,089)	-	5,378 (227)	(10,711)	(509)	(11,220)
Contributions from a non-controlling interest	-	-	-	-	-	-	-	-	_	2,264	2,264
At 31 December 2022	25,785	165,956	2,000	1,319	4,527	(17,029)	445	211,004	394,007	1,755	395,762
Loss for the year Exchange differences arising on translation of financial	-	-	-	-	-	-	-	(4,640)	(4,640)	(4,824)	(9,464)
statements of foreign operations	-	-	-	-	-	(5,794)	-	-	(5,794)	(95)	(5,889)
Total comprehensive expense for the year Recognition of equity-settled share-based payments Lapse of share options	-		-	-	-	(5,794)	- 344 (445)	(4,640) - 445	(10,434) 344	(4,919)	(15,353) 344
At 31 December 2023	25,785	165,956	2,000	1,319	4,527	(22,823)	344	206,809	383,917	(3,164)	380,753

Notes:

(i) The capital reserve represents the waiver of the amount due to a related company.

- (ii) The merger reserve of the Group represented the difference between the par value of the shares of Company issued in exchange for the entire share capital of Jollirich Investment Limited, Casablanca International Limited and Rich Creation Asia Investment Limited and transfer of 11.76% of equity interest in Forcetech (Shenzhen) Company Limited pursuant to the group reorganisation prior to the listing of the Company's shares on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").
- (iii) According to the relevant requirements in the Articles of Association of the Group's subsidiaries in the People's Republic of China ("PRC"), a portion of their profits after taxation is transferred to PRC statutory reserve. The transfer must be made before the distribution of a dividend to equity owners. The PRC statutory reserve can be used to make up the prior year losses, if any. The PRC statutory reserve is non-distributable other than upon liquidation.

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## CONSOLIDATED STATEMENT OF CASH FLOWS

For the year ended 31 December 2023

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	2023 HK\$'000	2022 HK\$'000
Operating activities		
(Loss) profit before taxation	(9,021)	7,811
Adjustments for:		
Dividend income	(451)	(512)
Interest income	(1,306)	(694)
Interest expenses	1,154	1,178
Net (reversal of loss allowance) loss allowance on trade receivables	(1,035)	378
(Reversal of allowance) allowance for inventories	(4,074)	4,182
COVID-19-related rent concessions received	-	(170)
Depreciation of property, plant and equipment	9,545	10,002
Depreciation of investment properties	765	236
Depreciation of right-of-use assets	16,358	15,762
Impairment loss on property, plant and equipment	117	-
Impairment loss on investment properties	2,350	_
Net realised gain on financial assets at fair value through profit or loss	-	(211)
Net unrealised loss on financial assets at fair value through profit or loss	1,334	272
Net loss (gain) on disposals and written off of property, plant and equipment	179	(3,962)
Share-based payments	344	-
Operating cash flows before movements in working capital	16,259	34,272
Decrease in inventories	1,448	18,672
Decrease in trade and other receivables	5,413	6,157
(Increase) decrease in rental and other deposits	(1,716)	891
Increase (decrease) in trade and other payables	4,021	(12,268)
Cash generated from operations	25,425	47,724
Hong Kong Profits Tax paid	(2,033)	(2,227)
PRC Enterprise Income Tax (the "EIT") paid	(1,176)	(361)
Net cash from operating activities	22,216	45,136
Investing activities		
Withdrawal of pledged bank deposits	19,869	25,517
Dividend received	451	512
Interest received	1,205	671
Proceeds from disposal of financial assets at fair value through profit or loss	-	1,513
Proceeds from disposal of property, plant and equipment	145	3,982
Purchases of financial assets at fair value through profit or loss	-	(1,884)
Purchase of property, plant and equipment	(14,127)	(19,802)
Placement of pledged bank deposits	(22,852)	(25,143)
Deposit paid for acquisition of property, plant and equipment	(335)	(13,777)
Net cash used in investing activities	(15,644)	(28,411)

	2023	2022
	HK\$′000	HK\$'000
Financing activities		
New bank loans raised	10,000	8,455
Repayments of bank loans	(15,188)	(6,776)
Interest paid	(1,154)	(1,178)
Repayments of lease liabilities	(15,642)	(15,263)
Capital contribution from non-controlling interests	-	2,264
Net cash used in financing activities	(21,984)	(12,498)
Net (decrease) increase in cash and cash equivalents	(15,412)	4,227
Cash and cash equivalents at beginning of the year	139,233	135,122
Effect of foreign exchange rate changes	(620)	(116)
Cash and cash equivalents at end of the year		
represented by bank balances and cash	123,201	139,233



## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 31 December 2023

#### 1. General

The Company is a public limited company incorporated in the Cayman Islands and its shares are listed on the Stock Exchange. Its parent company is World Empire Investment Inc., a company incorporated in the British Virgin Islands (the "BVI"), and its ultimate controlling parties are Mr. Cheng Sze Kin, who is the Chairman of the Company, Mr. Cheng Sze Tsan and Ms. Wong Pik Hung (the "Ultimate Beneficial Owners"). The addresses of the registered office and principal place of business of the Company are disclosed in the "Corporate Information" section in the annual report.

The principal activity of the Company is investment holding. The principal activities of its subsidiaries are manufacture and trading of bedding products and trading of home accessories and furniture.

The consolidated financial statements are presented in Hong Kong dollars ("HK\$"), which is also the functional currency of the Company.

## 2. Application of New and Amendments to Hong Kong Financial Reporting Standards ("HKFRSs")

#### (a) Overview

The Hong Kong Institute of Certified Public Accountants ("HKICPA") has issued the following new and amendments to HKFRSs that are first effective for the current accounting period of the Group:

HKFRS 17 (including the October 2020	Insurance Contracts
and February 2022 Amendments to	
HKFRS 17)	
Amendments to HKAS 8	Definition of Accounting Estimates
Amendments to HKAS 12	Deferred Tax related to Assets and Liabilities arising from a Single
	Transaction
Amendments to HKAS 12	International Tax Reform-Pillar Two model Rules
Amendments to HKAS 1 and HKFRS	Disclosure of Accounting Policies
Practice Statement 2	

The Group has not applied any new standard or interpretation that is not yet effective for the current accounting period.

The application of the new and amendments to HKFRSs in the current year has had no material impact on the Group's financial positions and performance for the current and prior years and/or on the disclosures set out in these consolidated financial statements.

## 2. Application of New and Amendments to Hong Kong Financial Reporting Standards ("HKFRSs") (continued)

(b) Possible impact of amendments, new standards and interpretations issued but not yet effective for the year ended 31 December 2023

Up to the date of issue of these financial statements, the HKICPA has issued a number of new or amended standards, which are not yet effective for the year ended 31 December 2023 and which have not been adopted in these financial statements. These developments include the following which may be relevant to the Group.

Amendments to HKFRS 10 and HKAS 28	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture <sup>1</sup>
Amendments to HKFRS 16	Lease Liability in a Sale and Leaseback <sup>2</sup>
Amendments to HKAS 1	Classification of Liabilities as Current or Non-current and related
	amendments to Hong Kong Interpretation 5 (2020) <sup>2</sup>
Amendments to HKAS 1	Non-current Liabilities with Covenants <sup>2</sup>
Amendments to HKAS 7 and HKFRS 7	Supplier Finance Arrangements <sup>2</sup>
Amendments to HKAS 21	Lack of Exchangeability <sup>3</sup>

<sup>1</sup> Effective for annual periods beginning on or after a date to be determined.

<sup>2</sup> Effective for annual periods beginning on or after 1 January 2024.

<sup>3</sup> Effective for annual periods beginning on or after 1 January 2025.

The Group is in the process of making an assessment of what the impact of these developments is expected to be in the period of initial application. So far it has concluded that the adoption of them is unlikely to have a significant impact on the consolidated financial statements.

#### 3. Material Accounting Policies

The consolidated financial statements have been prepared in accordance with HKFRSs issued by the HKICPA. For the purpose of preparation of the consolidated financial statements, information is considered material if such information is reasonably expected to influence decisions made by primary users. In addition, the consolidated financial statements include applicable disclosures required by the Rules Governing the Listing of Securities on the Stock Exchange ("Listing Rules") and by the Hong Kong Companies Ordinance.

The consolidated financial statements have been prepared on the historical cost basis except for financial instruments that are measured at fair values at the end of each reporting period, as explained in the accounting policies set out below.

Historical cost is generally based on the fair value of the consideration given in exchange for goods.

For the year ended 31 December 2023

## 3. Material Accounting Policies (continued)

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, regardless of whether that price is directly observable or estimated using another valuation technique. In estimating the fair value of an asset or a liability, the Group takes into account the characteristics of the asset or liability if market participants would take those characteristics into account when pricing the asset or liability at the measurement date. Fair value for measurement and/or disclosure purposes in these consolidated financial statements is determined on such a basis, except for share-based payment transactions that are within the scope of HKFRS 2 Share-based Payment, leasing transactions that are accounted for in accordance with HKFRS 16, and measurements that have some similarities to fair value but are not fair value, such as net realisable value in HKAS 2 Inventories or value in use in HKAS 36 Impairment of Assets.

In addition, for financial reporting purposes, fair value measurements are categorised into Level 1, 2 or 3 based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety, which are described as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date;
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- Level 3 inputs are unobservable inputs for the asset or liability.

The principal accounting policies are set out below.

### **Basis of consolidation**

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Group. Control is achieved when the Company:

- has power over the investee;
- is exposed, or has rights, to variable returns from its involvement with the investee; and
- has the ability to use its power to affect its returns.

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control listed above.

Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Specifically, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated statement of profit or loss and other comprehensive income from the date the Group gains control until the date when the Group ceases to control the subsidiary.

Profit or loss and each item of other comprehensive income are attributed to the owners of the Company and to the non-controlling interests. Total comprehensive income of subsidiaries is attributed to the owners of the Company and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance.

#### Basis of consolidation (continued)

When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies in line with the Group's accounting policies.

All intragroup assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

Non-controlling interests in subsidiaries are presented separately from the Group's equity therein, which represent present ownership interests entitling their holders to a proportionate share of net assets of the relevant subsidiaries upon liquidation.

#### **Revenue from contracts with customers**

The Group recognises revenue when (or as) a performance obligation is satisfied, i.e. when "control" of the goods or services underlying the particular performance obligation is transferred to the customer.

A performance obligation represents a good or service (or a bundle of goods or services) that is distinct or a series of distinct goods or services that are substantially the same.

The Group's revenue is recognised at a point in time when the customer obtains control of the distinct good or service.

For retail customers, including e-sales, sales are recognised when the customers accept and take the control of the products.

For the distributor customers and wholesale customers, sales are recognised when control of the products has transferred, being when the products are delivered and the customers has inspected and accepted the products. Distributors have full discretion over the channel and price to sell the products, and there is no more unfulfilled obligation that could affect the acceptance of the products. Delivery occurs when the products have been shipped to the specific location. The risks of obsolescence and loss have been transferred to the customers when either the customer has accepted the products in accordance with the sales contract, or the Group has objective evidence that all criteria for acceptance have been satisfied.

A contract liability represents the Group's obligation to transfer goods or services to a customer for which the Group has received consideration (or an amount of consideration is due) from the customer.

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For the year ended 31 December 2023

## 3. Material Accounting Policies (continued) Property, plant and equipment

Property, plant and equipment are tangible assets that are held for use in the production or supply of goods or services, or for administrative purposes other than properties under construction as described below. Property, plant and equipment are stated in the consolidated statement of financial position at cost less subsequent accumulated depreciation and accumulated impairment losses, if any.

Buildings in the course of construction for production, supply or administrative purposes are carried at cost, less any recognised impairment loss. Costs include any costs directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management. Depreciation of these assets, on the same basis as other property assets, commences when the assets are ready for their intended use.

When the Group makes payments for ownership interests of properties which includes both leasehold land and building elements, the entire consideration is allocated between the leasehold land and the building elements in proportion to the relative fair values at initial recognition.

To the extent the allocation of the relevant payments can be made reliably, interest in leasehold land is presented as "right-of-use assets" in the consolidated statement of financial position. When the consideration cannot be allocated reliably between non-lease building element and undivided interest in the underlying leasehold land, the entire properties are classified as property, plant and equipment.

Depreciation is recognised so as to write off the cost of assets other than properties under construction less their residual values over their estimated useful lives, using the straight-line method. The estimated useful lives and depreciation method are reviewed at the end of each reporting period, with the effect of any changes in estimate accounted for on a prospective basis.

An item of property, plant and equipment is derecognised upon disposal or when no future economic benefits are expected to arise from the continued use of the asset. Any gain or loss arising on the disposal or retirement of an item of property, plant and equipment is determined as the difference between the net disposal proceeds, if any, and the carrying amount of the asset and is recognised in profit or loss.

### **Investment properties**

Investment properties are properties held to earn rentals and/or for capital appreciation.

Investment properties are initially measured at cost, including any directly attributable expenditure. Subsequent to initial recognition, investment properties are stated at cost less subsequent accumulated depreciation and any accumulated impairment losses. Depreciation is recognised so as to write off the cost of investment properties over their estimated useful lives and after taking into account of their estimated residual value, using the straight-line method.

An investment property is derecognised upon disposal or when the investment property is permanently withdrawn from use and no future economic benefits are expected from its disposal. Any gain or loss arising on derecognition of the property (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in profit or loss in the period in which the property is derecognised.

#### Leases

#### **Definition of a lease**

A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration.

For contracts entered into or modified on or after the date of initial application or arising from business combinations, the Group assesses whether a contract is or contains a lease based on the definition under HKFRS 16 at inception, modification date or acquisition date, as appropriate. Such contract will not be reassessed unless the terms and conditions of the contract are subsequently changed.



For the year ended 31 December 2023

## 3. Material Accounting Policies (continued)

#### Leases (continued)

#### The Group as a lessee

#### Allocation of consideration to components of a contract

For a contract that contains a lease component and one or more additional lease or non-lease components, the Group allocates the consideration in the contract to each lease component on the basis of the relative standalone price of the lease component and the aggregate stand-alone price of the non-lease components.

Non-lease components are separated from lease component and are accounted for by applying other applicable standards.

As a practical expedient, leases with similar characteristics are accounted on a portfolio basis when the Group reasonably expects that the effects on the consolidated financial statements would not differ materially from individual leases within the portfolio.

#### Short-term leases and leases of low-value assets

The Group applies the short-term lease recognition exemption to leases of rented premises and department store counters that have a lease term of 12 months or less from the commencement date and do not contain a purchase option. It also applies the recognition exemption for lease of low-value assets. Lease payments on short-term leases and leases of low-value assets are recognised as expense on a straight-line basis or another systematic basis over the lease term.

#### Right-of-use assets

The cost of right-of-use asset includes:

- the amount of the initial measurement of the lease liability;
- any lease payments made at or before the commencement date, less any lease incentives received;
- any initial direct costs incurred by the Group; and
- an estimate of costs to be incurred by the Group in dismantling and removing the underlying assets, restoring the site on which it is located or restoring the underlying asset to the condition required by the terms and conditions of the lease.

Right-of-use assets are measured at cost, less any accumulated depreciation and impairment losses, and adjusted for any remeasurement of lease liabilities other than adjustments to lease liabilities resulting from COVID-19-related rent concessions in which the Group applied the practical expedient.

Right-of-use assets in which the Group is reasonably certain to obtain ownership of the underlying leased assets at the end of the lease term are depreciated from commencement date to the end of the useful life. Otherwise, right-of-use assets are depreciated on a straight-line basis over the shorter of its estimated useful life and the lease term.

#### Leases (continued)

#### The Group as a lessee (continued)

#### Right-of-use assets (continued)

The Group presents right-of-use assets as a separate line item on the consolidated statement of financial position, except for certain leasehold land that the allocation of the relevant payments cannot be made reliably.

#### Refundable rental deposits

Refundable rental deposits paid are accounted under HKFRS 9 and initially measured at fair value. Adjustments to fair value at initial recognition are considered as additional lease payments and included in the cost of right-of-use assets.

#### Lease liabilities

At the commencement date of a lease, the Group recognises and measures the lease liability at the present value of lease payments that are unpaid at that date. In calculating the present value of lease payments, the Group uses the incremental borrowing rate at the lease commencement date if the interest rate implicit in the lease is not readily determinable.

The lease payments include:

- fixed payments (including in-substance fixed payments) less any lease incentives receivable;
- variable lease payments that depend on an index or a rate, initially measured using the index or rate as at the commencement date;
- amounts expected to be payable by the Group under residual value guarantees;
- the exercise price of a purchase option if the Group is reasonably certain to exercise the option; and
- payments of penalties for terminating a lease, if the lease term reflects the Group exercising an option to terminate the lease.

Variable lease payments that do not depend on an index or a rate are not included in the measurement of lease liabilities and right-of-use assets, and are recognised as expense in the period in which the event or condition that triggers the payment occurs.

After the commencement date, lease liabilities are adjusted by interest accretion and lease payments.

The Group remeasures lease liabilities (and makes a corresponding adjustment to the related right-of-use assets) whenever the lease term has changed or there is a change in the assessment of exercise of a purchase option, in which case the related lease liability is remeasured by discounting the revised lease payments using a revised discount rate at the date of reassessment.

The Group presents lease liabilities as a separate line item on the consolidated statement of financial position.



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For the year ended 31 December 2023

## 3. Material Accounting Policies (continued)

#### Leases (continued)

#### The Group as a lessee (continued)

#### Lease modifications

Except for COVID-19-related rent concessions in which the Group applied the practical expedient, the Group accounts for a lease modification as a separate lease if:

- the modification increases the scope of the lease by adding the right to use one or more underlying assets; and
- the consideration for the leases increases by an amount commensurate with the stand-alone price for the increase in scope and any appropriate adjustments to that stand-alone price to reflect the circumstances of the particular contract.

For a lease modification that is not accounted for as a separate lease, the Group remeasures the lease liability based on the lease term of the modified lease by discounting the revised lease payments using a revised discount rate at the effective date of the modification.

The Group accounts for the remeasurement of lease liabilities by making corresponding adjustments to the relevant right-of-use asset. When the modified contract contains a lease component and one or more additional lease or non-lease components, the Group allocates the consideration in the modified contract to each lease component on the basis of the relative stand-alone price of the lease component and the aggregate stand-alone price of the non-lease components.

#### COVID-19-related rent concessions

In relation to rent concessions that occurred as a direct consequence of the COVID-19 pandemic, the Group has elected to apply the practical expedient not to assess whether the change is a lease modification if all of the following conditions are met:

- the change in lease payments results in revised consideration for the lease that is substantially the same as, or less than, the consideration for the lease immediately preceding the change;
- any reduction in lease payments affects only payments originally due on or before 30 June 2022; and
- there is no substantive change to other terms and conditions of the lease.

A lessee applying the practical expedient accounts for changes in lease payments resulting from rent concessions the same way it would account for the changes applying HKFRS 16 if the changes are not a lease modification. Forgiveness or waiver of lease payments are accounted for as variable lease payments. The related lease liabilities are adjusted to reflect the amounts forgiven or waived with a corresponding adjustment recognised in the profit or loss in the period in which the event occurs.

#### Leases (continued)

#### The Group as a lessor

#### Classification and measurement of leases

Leases for which the Group is a lessor are classified as finance or operating leases. Whenever the terms of the lease transfer substantially all the risks and rewards incidental to ownership of an underlying asset to the lessee, the contract is classified as a finance lease. All other leases are classified as operating leases.

Rental income from operating leases is recognised in profit or loss on a straight-line basis over the term of the relevant lease. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset, and such costs are recognised as an expense on a straight-line basis over the lease term except for investment properties measured under fair value model.

#### **Inventories**

Inventories are stated at the lower of cost and net realisable value. Costs of inventories are determined on a weighted average method and, in case of finished goods, comprises direct materials, direct labour and an appropriate proportion of overheads. Net realisable value represents the estimated selling price for inventories less all estimated costs of completion and costs necessary to make the sale.

#### **Provisions and contingent liabilities**

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that the Group will be required to settle that obligation, and a reliable estimate can be made of the amount of the obligation.

The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the end of the reporting period, taking into account the risks and uncertainties surrounding the obligation. When a provision is measured using the cash flows estimated to settle the present obligation, its carrying amount is the present value of those cash flows (where the effect of the time value of money is material).

Where it is not probable that an outflow of economic benefits will be required, or the amount cannot be estimated reliably, the obligation is disclosed as a contingent liability, unless the probability of outflow of economic benefits is remote. Possible obligations, whose existence will only be confirmed by the occurrence or non-occurrence of one or more future events, are also disclosed as contingent liabilities unless the probability of outflow of outflow of economic benefits is remote.

For the year ended 31 December 2023

## 3. Material Accounting Policies (continued) Financial instruments

Financial assets and financial liabilities are recognised when a group entity becomes a party to the contractual provisions of the instruments.

Financial assets and financial liabilities are initially measured at fair value except for trade receivables arising from contracts with customers which are initially measured in accordance with HKFRS 15. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets or financial liabilities at fair value through profit or loss ("FVTPL")) are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition. Transaction cost directly attributable to the acquisition of financial liabilities at FVTPL are recognised immediately in profit or loss.

The effective interest method is a method of calculating the amortised cost of a financial asset or financial liability and of allocating interest income and interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts and payments (including all fees and points paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the financial asset or financial liability, or, where appropriate, a shorter period, to the net carrying amount on initial recognition.

### Financial instruments (continued)

#### **Financial assets**

#### Classification and subsequent measurement of financial assets

Financial assets that meet the following conditions are subsequently measured at amortised cost:

- the financial asset is held within a business model whose objective is to collect contractual cash flows; and
- the contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

Financial assets that meet the following conditions are subsequently measured at fair value through other comprehensive income ("FVTOCI"):

- the financial asset is held within a business model whose objective is achieved by both selling and collecting contractual cash flows; and
- the contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

All other financial assets are subsequently measured at FVTPL, except that at initial recognition of a financial asset the Group may irrevocably elect to present subsequent changes in fair value of an equity investment in other comprehensive income if that equity investment is neither held for trading nor contingent consideration recognised by an acquirer in a business combination to which HKFRS 3 Business Combinations applies.

A financial asset is classified as held for trading if:

- it has been acquired principally for the purpose of selling in the near term; or
- on initial recognition it is a part of a portfolio of identified financial instruments that the Group manages together and has a recent actual pattern of short-term profit-taking; or
- it is a derivative that is not designated and effective as a hedging instrument.

In addition, the Group may irrevocably designate a financial asset that are required to be measured at the amortised cost or FVTOCI as measured at FVTPL if doing so eliminates or significantly reduces an accounting mismatch.

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For the year ended 31 December 2023

## 3. Material Accounting Policies (continued)

#### Financial instruments (continued)

#### Financial assets (continued)

#### Classification and subsequent measurement of financial assets (continued)

#### Amortised cost and interest income

Interest income is recognised using the effective interest method for financial assets measured subsequently at amortised cost. Interest income is calculated by applying the effective interest rate to the gross carrying amount of a financial asset, except for financial assets that have subsequently become credit-impaired (see below). For financial assets that have subsequently become credit-impaired, interest income is recognised by applying the effective interest rate to the amortised cost of the financial asset from the next reporting period. If the credit risk on the credit-impaired financial instrument improves so that the financial asset is no longer credit-impaired, interest income is recognised by applying the effective interest rate to the gross carrying amount of the financial asset from the beginning of the reporting period following the determination that the asset is no longer credit impaired.

#### Financial assets at FVTPL

Financial assets that do not meet the criteria for being measured at amortised cost or FVTOCI or designated as FVTOCI are measured at FVTPL.

Financial assets at FVTPL are measured at fair value at the end of each reporting period, with any fair value gains or losses recognised in profit or loss. The net gain or loss recognised in profit or loss excludes any dividend or interest earned on the financial asset and is included in the "other losses" line item.

#### Impairment of financial assets

The Group performs impairment assessment under expected credit loss ("ECL") model on financial assets (including trade receivables) which are subject to impairment assessment under HKFRS 9. The amount of ECL is updated at each reporting date to reflect changes in credit risk since initial recognition.

Lifetime ECL represents the ECL that will result from all possible default events over the expected life of the relevant instrument. In contrast, 12-month ECL ("12m ECL") represents the portion of lifetime ECL that is expected to result from default events that are possible within 12 months after the reporting date. Assessment are done based on the Group's historical credit loss experience, adjusted for factors that are specific to the debtors, general economic conditions and an assessment of both the current conditions at the reporting date as well as the forecast of future conditions.

The Group always recognises lifetime ECL for trade receivables.

#### Financial instruments (continued)

#### **Financial assets (continued)**

#### Impairment of financial assets (continued)

For all other instruments, the Group measures the loss allowance equal to 12m ECL, unless when there has been a significant increase in credit risk since initial recognition, in which case the Group recognises lifetime ECL. The assessment of whether lifetime ECL should be recognised is based on significant increases in the likelihood or risk of a default occurring since initial recognition.

#### (i) Significant increase in credit risk

In assessing whether the credit risk has increased significantly since initial recognition, the Group compares the risk of a default occurring on the financial instrument as at the reporting date with the risk of a default occurring on the financial instrument as at the date of initial recognition. In making this assessment, the Group considers both quantitative and qualitative information that is reasonable and supportable, including historical experience and forward-looking information that is available without undue cost or effort.

In particular, the following information is taken into account when assessing whether credit risk has increased significantly:

- an actual or expected significant deterioration in the financial instrument's external (if available) or internal credit rating;
- significant deterioration in external market indicators of credit risk, e.g. a significant increase in the credit spread, the credit default swap prices for the debtor;
- existing or forecast adverse changes in business, financial or economic conditions that are expected to cause a significant decrease in the debtor's ability to meet its debt obligations;
- an actual or expected significant deterioration in the operating results of the debtor;
- an actual or expected significant adverse change in the regulatory, economic, or technological environment of the debtor that results in a significant decrease in the debtor's ability to meet its debt obligations.

Irrespective of the outcome of the above assessment, the Group presumes that the credit risk has increased significantly since initial recognition when contractual payments are more than 30 days past due, unless the Group has reasonable and supportable information that demonstrates otherwise.

The Group regularly monitors the effectiveness of the criteria used to identify whether there has been a significant increase in credit risk and revises them as appropriate to ensure that the criteria are capable of identifying significant increase in credit risk before the amount becomes past due.



For the year ended 31 December 2023

## 3. Material Accounting Policies (continued)

#### Financial instruments (continued)

#### **Financial assets (continued)**

#### Impairment of financial assets (continued)

(ii) Definition of default

For internal credit risk management, the Group considers an event of default occurs when information developed internally or obtained from external sources indicates that the debtor is unlikely to pay its creditors, including the Group, in full (without taking into account any collaterals held by the Group).

Irrespective of the above, the Group considers that default has occurred when a financial asset is more than 90 days past due unless the Group has reasonable and supportable information to demonstrate that a more lagging default criterion is more appropriate.

#### (iii) Credit-impaired financial assets

A financial asset is credit-impaired when one or more events of default that have a detrimental impact on the estimated future cash flows of that financial asset have occurred. Evidence that a financial asset is credit-impaired includes observable data about the following events:

- (a) significant financial difficulty of the issuer or the borrower;
- (b) a breach of contract, such as a default or past due event;
- (c) the lender(s) of the borrower, for economic or contractual reasons relating to the borrower's financial difficulty, having granted to the borrower a concession(s) that the lender(s) would not otherwise consider; or
- (d) it is becoming probable that the borrower will enter bankruptcy or other financial reorganization.

#### (iv) Write-off policy

The Group writes off a financial asset when there is information indicating that the counterparty is in severe financial difficulty and there is no realistic prospect of recovery, for example, when the counterparty has been placed under liquidation or has entered into bankruptcy proceedings, whichever occurs sooner. Financial assets written off may still be subject to enforcement activities under the Group's recovery procedures, taking into account legal advice where appropriate. A write-off constitutes a derecognition event. Any subsequent recoveries are recognised in profit or loss.

(v) Measurement and recognition of ECL

The measurement of ECL is a function of the probability of default, loss given default (i.e. the magnitude of the loss if there is a default) and the exposure at default. The assessment of the probability of default and loss given default is based on historical data adjusted by forward-looking information. Estimation of ECL reflects an unbiased and probability-weighted amount that is determined with the respective risks of default occurring as the weights.

#### Financial instruments (continued)

#### **Financial assets (continued)**

#### Impairment of financial assets (continued)

(v) Measurement and recognition of ECL (continued)

Generally, the ECL is the difference between all contractual cash flows that are due to the Group in accordance with the contract and the cash flows that the Group expects to receive, discounted at the effective interest rate determined at initial recognition.

Lifetime ECL for certain trade receivables are considered on a collective basis taking into consideration past due information and relevant credit information such as forward looking macroeconomic information.

For collective assessment, the Group takes into consideration the following characteristics when formulating the grouping:

- Nature of financial instruments (i.e. the Group's trade and other receivables are each assessed as a separate group);
- Past-due status;
- Nature, size and industry of debtors; and
- External credit ratings where available.

The grouping is regularly reviewed by management to ensure the constituents of each group continue to share similar credit risk characteristics.

The Group recognises an impairment gain or loss in profit or loss for all financial instruments by adjusting their carrying amount, with the exception of trade receivables where the corresponding adjustment is recognised through a loss allowance account.

#### **Financial liabilities and equity instruments**

Debt and equity instruments issued by a group entity are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangements and the definitions of a financial liability and an equity instrument.

#### **Equity instruments**

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Company are recognised at the proceeds received, net of direct issue costs.

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For the year ended 31 December 2023

## 3. Material Accounting Policies (continued)

#### Financial instruments (continued)

#### Financial liabilities and equity instruments (continued)

#### **Financial liabilities**

Financial liabilities including trade and bills payables, other payables and bank borrowings are subsequently measured at amortised cost using the effective interest method.

#### Derecognition

The Group derecognises a financial asset only when the contractual rights to the cash flows from the asset expire, or when it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity.

On derecognition of a financial asset in its entirety, the difference between the asset's carrying amount and the sum of the consideration received and receivable is recognised in profit or loss.

The Group derecognises financial liabilities when, and only when, the Group's obligations are discharged, cancelled or have expired. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognised in profit or loss.

#### Share-based payment arrangements

#### Equity-settled share-based payment transactions

#### Share options granted to employees

For grants of share options that are conditional upon satisfying specified vesting conditions, the fair value of services received is determined by reference to the fair value of share options granted at the date of grant and is expensed on a straight-line basis over the vesting period, with a corresponding increase in equity (share options reserve).

At the end of the reporting period, the Group revises its estimates of the number of options that are expected to ultimately vest. The impact of the revision of the original estimates, if any, is recognised in profit or loss such that the cumulative expense reflects the revised estimate, with a corresponding adjustment to share options reserve.

When share options are exercised, the amount previously recognised in share options reserve will be transferred to share premium. When the share options are forfeited after the vesting date or are still not exercised at the expiry date, the amount previously recognised in share options reserve will be transferred to accumulated profits.

# Impairment losses on right-of-use assets, tangible and intangible assets

At the end of the reporting period, the Group reviews the carrying amounts of its right-of-use assets, tangible and intangible assets with finite useful lives to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss, if any.

Recoverable amount is the higher of fair value less costs of disposal and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset (or a cash-generating unit) for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or a cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or a cash-generating unit) is reduced to its recoverable amount. In allocating the impairment loss, the impairment loss is allocated first to reduce the carrying amount of any goodwill (if applicable) and then to the other assets on a pro-rata basis based on the carrying amount of each asset in the unit or the group of cash-generating units. The carrying amount of an asset is not reduced below the highest of its fair value less costs of disposal (if measurable), its value in use (if determinable) and zero. The amount of the impairment loss that would otherwise have been allocated to the asset is allocated pro rata to the other assets of the unit or the group of cash-generating units. An impairment loss is recognised immediately in profit or loss.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit or a group of cash-generating units) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit or a group of cash-generating units) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss.

### **Foreign currencies**

In preparing the financial statements of each individual group entity, transactions in currencies other than the functional currency of that entity (foreign currencies) are recognised at the rates of exchanges prevailing on the dates of the transactions. At the end of the reporting period, monetary items denominated in foreign currencies are retranslated at the rates prevailing at that date. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

Exchange differences arising on the settlements of monetary items, and on the retranslation of monetary items, are recognised in profit or loss in the period in which they arise.

For the purposes of presenting the consolidated financial statements, the assets and liabilities of the Group's foreign operations are translated into the presentation currency of the Group (i.e. HK\$) using exchange rates prevailing at the end of each reporting period. Income and expenses items are translated at the average exchange rates for the year. Exchange differences arising, if any, are recognised in other comprehensive income and accumulated in equity under the heading of translation reserve.



For the year ended 31 December 2023

## 3. Material Accounting Policies (continued)

### Borrowing costs

Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale, are added to the cost of those assets until such time as the assets are substantially ready for their intended use or sale. Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

### **Government** grants

Government grants are not recognised until there is reasonable assurance that the Group will comply with the conditions attaching to them and that the grants will be received.

Government grants are recognised in profit or loss on a systematic basis over the periods in which the Group recognises as expenses the related costs for which the grants are intended to compensate.

### **Retirement benefit costs**

Payments to state-managed retirement benefit schemes and the Mandatory Provident Fund Scheme (the "MPF Scheme") are recognised as an expense when employees have rendered service entitling them to the contributions.

## Short-term benefits

Short-term employee benefits are recognised at the undiscounted amount of the benefits expected to be paid as and when employees rendered the services. All short-term employee benefits are recognised as an expense unless another HKFRS requires or permits the inclusion of the benefit in the cost of an asset.

A liability is recognised for benefits accruing to employees (such as wages and salaries, annual leave and sick leave) after deducting any amount already paid.

Liabilities recognised in respect of other long-term employee benefits are measured at the present value of the estimated future cash outflows expected to be made by the Group in respect of services provided by employees up to the reporting date. Any changes in the liabilities' carrying amounts resulting from service cost, interest and remeasurements are recognised in profit or loss except to the extent that another HKFRS requires or permits their inclusion in the cost of an asset.

#### Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from "profit before taxation" as reported in the consolidated statement of profit or loss and other comprehensive income because of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the consolidated financial statements and the corresponding tax base used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are generally recognised for all deductible temporary difference to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit and at the time of the transaction does not give rise to equal taxable and deductible temporary differences. In addition, deferred tax liabilities are not recognised if the temporary differences arise for the initial recognition of goodwill.

Deferred tax liabilities are recognised for taxable temporary differences associated with investments in subsidiaries, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments are only recognised to the extent that it is probable that there will be sufficient taxable profits against which to utilise the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset is realised, based on tax rate (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current and deferred tax are recognised in profit or loss, except when they relate to items that are recognised in other comprehensive income or directly in equity, in which case the current and deferred tax are also recognised in other comprehensive income or directly in equity respectively.



For the year ended 31 December 2023

## 4. Key Sources of Estimation Uncertainty

The followings are the key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets within the next financial year.

### Estimated allowance for finished goods

Aged or obsolete, or out-of-season finished goods were identified by the management based on aging, conditions and marketability of finished goods. Allowance is applied to finished goods based on assessment of net realisable value by the management, by considering the current market conditions, product life cycle, marketing and promotion plans, historical sales records, aging analysis and subsequent selling prices of the finished goods.

As at 31 December 2023, the carrying amount of finished goods is HK\$47,837,000 (2022: HK\$45,690,000) (net of allowance for finished goods of HK\$12,274,000 (2022: HK\$16,388,000)).

### Provision of ECL for trade receivables

The Group uses provision matrix to calculate ECL for the trade receivables. The provision rates are based on debtors' aging as groupings of various debtors that have same credit periods and similar payment patterns. The provision matrix is based on the Group's historical default rates taking into consideration forward-looking information that is reasonably and supportably available without undue costs or effort. At every reporting date, the historical observed default rates are reassessed and changes in the forward-looking information are considered. In addition, trade receivables with significant balances and credit impaired are assessed for ECL individually.

As at 31 December 2023, the carrying amount of trade receivables due from distributors is HK\$6,938,000 (2022: HK\$5,372,000) (net of loss allowance of HK\$857,000 (2022: HK\$5,906,000)).

The provision of ECL is sensitive to changes in estimates. The information about the ECL and the Group's trade receivables are disclosed in notes 18 and 33 respectively.

## 5. Revenue and Segment Information

The Group's operating activities are attributable to a single operating segment focusing on manufacture and sales of bedding products. This operating segment has been identified on the basis of internal management reports prepared in accordance with accounting policies conform to HKFRSs, that are regularly reviewed by the executive directors of the Company, the chief operating decision maker of the Group. The executive directors of the Company review revenue analysis by (i) self-operated retail sales; (ii) e-sales; (iii) sales to distributors and (iv) others. However, other than revenue analysis, no operating results and other discrete financial information is available for the assessment of performance of the Group as a whole to make decision about resources allocation. No analysis of segment assets or segment liabilities is presented as they are not regularly provided to the executive directors of the Company. Accordingly, no analysis of this single operating segment is presented.

• Self-operated retail sales: Sales through the self-operated retail sales channel refer to retail sales to end-user consumers at the self-operated concession counters in department stores and self-operated retail stores.

## 5. Revenue and Segment Information (continued)

- E-sales: E-sales refer to retail sales to end-user consumers through online platforms on internet or mobile devices operated by the Group or third parties, but not by distributors or wholesale customers.
- Sales to distributors: Sales to distributors refer to the sales to distributors who resell the products to end-user consumers, typically at concession counters in department stores and retail stores operated by distributors.
- Others: Other sales include sales to wholesale customers located in the PRC and Hong Kong and Macau, and sales made to overseas customers.

The information of segment revenue is as follows:

	2023 HK\$'000	2022 HK\$'000
Self-operated retail sales	202,341	215,910
E-sales	44,683	29,035
Sales to distributors	17,653	20,504
Others	19,424	34,714
	284,101	300,163

### **Entity-wide information**

The following is an analysis of the Group's revenue from its major products:

	2023 HK\$′000	2022 HK\$'000
Bed linens Duvets and pillows Others	140,695 114,458 28,948	163,350 121,751 15,062
	284,101	300,163

### **Geographical information**

Information about the Group's revenue from external customers is presented based on the location of the operations:

	2023 HK\$′000	2022 HK\$'000
Hong Kong and Macau PRC Others	202,994 80,631 476	235,366 56,937 7,860
	284,101	300,163



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## 5. Revenue and Segment Information (continued)

#### Geographical information (continued)

Information about the Group's non-current assets (excluding rental and other deposits and deferred tax assets) is presented based on the location of the assets:

	2023 HK\$′000	2022 HK\$'000
PRC Hong Kong	180,440 29,954	183,136 31,399
	210,394	214,535

### Information about major customer

For the year ended 31 December 2023, revenue from transactions with each external customer is less than 10% (2022: less than 10%) of the total revenue of the Group.

## 6. Other Income

	2023 HK\$′000	2022 HK\$′000
Bank interest income	1,306	694
Dividend income	451	512
Government subsidies (Note)	22	4,537
Rental income	1,476	267
Others	814	485
	4,069	6,495

Note: For the year ended 31 December 2022, government grants of HK\$4,537,000 mainly included the COVID-19-related subsidies of HK\$4,247,000, which relates to Employment Support Scheme provided by the Hong Kong government.

## 7. Other Losses

	2023 HK\$′000	2022 HK\$'000
Net exchange loss	(878)	(5,804)
Net reversal of loss allowance (loss allowance) on trade receivables	1,035	(378)
Net realised gain on financial assets at FVTPL	-	211
Net unrealised loss on financial assets at FVTPL	(1,334)	(272)
Impairment loss on property, plant and equipment	(117)	-
Impairment loss on investment properties	(2,350)	-
Net (loss) gain on disposals and written off of property, plant and equipment	(179)	3,962
	(3,823)	(2,281)

## 8. Finance Costs

	2023 HK\$′000	2022 HK\$'000
Interest on: Bank borrowings Lease liabilities	102 1,052	376 802
Total finance costs	1,154	1,178

## 9. (Loss) Profit Before Taxation

	2023 HK\$′000	2022 HK\$'000
(Loss) profit before taxation has been arrived at after charging (crediting):		
Staff costs (including directors' remuneration):		
Salaries, wages and other benefits	85,014	83,508
Retirement benefit schemes contributions	6,212	6,067
Share-based payments	344	-
Total staff costs	91,570	89,575
Auditor's remuneration	1,045	1,020
(Reversal of allowance) allowance for inventories (included in cost of		,
goods sold) (Note a)	(4,074)	4,182
Cost of inventories recognised as expenses	96,027	109,203
Depreciation of property, plant and equipment	9,545	10,002
Depreciation of investment properties	765	236
Depreciation of right-of-use assets	16,358	15,762
Design costs (included in administrative expenses) (Note b)	518	532

Notes:

a. The reversal of allowance for inventories for the year ended 31 December 2023 arose due to the Group's sales strategy for the aged finished goods enhanced by management during the year.

b. The design costs comprise of staff salaries of HK\$289,000 (2022: HK\$303,000) for the year ended 31 December 2023, which are included in the staff costs disclosed above.



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## **10. Directors' and Chief Executive's and Employees' Emoluments** (a) Directors' and chief executive's emoluments

The emoluments paid or payable to each of the directors and the chief executive were as follows:

	Fees HK\$'000	Salaries and allowances HK\$'000 (Note)	Performance related incentive payments HK\$'000	Retirement benefit schemes contributions HK\$'000	Share-based payments HK\$'000	Total HK\$′000
For the year ended 31 December 2023						
Executive directors						
Mr. Cheng Sze Kin	-	3,239	90	262	79	3,670
Ms. Wong Pik Hung	-	3,239	90	238	79	3,646
Executive director and chief executive officer		2 407		265	70	2.044
Mr. Cheng Sze Tsan	-	3,407	90	265	79	3,841
Independent non-executive directors						
Dr. Cheung Wah Keung	255	-	-	-	-	255
Mr. Chow On Wa	255	-	-	-	-	255
Mr. Lo Siu Leung	255	-	-	-	-	255
	765	9,885	270	765	237	11,922

			Performance related	Retirement benefit		
	Fees HK\$'000	Salaries and allowances HK\$'000 (Note)	incentive payments HK\$'000	schemes contributions HK\$'000	Share-based payments HK\$'000	Total HK\$'000
For the year ended 31						
December 2022 Executive directors						
Mr. Cheng Sze Kin	-	3,169	250	254	-	3,673
Ms. Wong Pik Hung	-	3,169	250	232	-	3,651
Executive director and chief executive officer						
Mr. Cheng Sze Tsan	-	3,337	430	243	_	4,010
Independent non-executive directors						
Dr. Cheung Wah Keung	246	_	_	-	_	246
Mr. Chow On Wa	246		-	-	-	246
Mr. Lo Siu Leung	246	-			_	246
	738	9,675	930	729	-	12,072

Note: During the year ended 31 December 2023, the Group has been providing accommodations, which are leased from related parties, as disclosed in note 31 to the consolidated financial statements, to Mr. Cheng Sze Kin, Mr. Cheng Sze Tsan and Ms. Wong Pik Hung at no charge. The estimated monetary value of the benefit in kind is HK\$2,148,000 (2022: HK\$2,148,000) which is included in salaries and allowance above. The depreciation of right-of-use assets in relation to these non-monetary benefits amounted to HK\$2,051,000 is included in the Salaries, wages and other benefits as disclosed in note 9 to the consolidated financial statements (2022: HK\$2,051,000).

# 10. Directors' and Chief Executive's and Employees' Emoluments (continued)

#### (a) Directors' and chief executive's emoluments (continued)

The executive directors' emoluments shown above were for their services in connection with the management of the affairs of the Company and the Group. The emoluments of independent non-executive directors shown above were for their services as directors of the Company.

### (b) Employees' emoluments

Of the five individuals with the highest emoluments in the Group, three (2022: three) were directors and the chief executive of the Company whose emoluments are included in the disclosures above. The emoluments of the remaining two (2022: two) individuals were as follows:

	2023 HK\$′000	2022 HK\$'000
Salaries and allowances	1,685	1,622
Performance related incentive payments	125	220
Retirement benefit schemes contributions	36	36
Share-based payments	24	-
	1,870	1,878

The emoluments were within the following bands:

	2023	2022
	No. of	No. of
	employees	employees
- HK\$500,001 to HK\$1,000,000	1	1
HK\$1,000,001 to HK\$1,500,000	1	1

The performance related incentive payments were determined with reference to the operating results, individual performance and comparable market statistics for the year.

During the two years ended 31 December 2023 and 2022, no emoluments were paid by the Group to the directors of the Company and chief executive of the Group or the five highest paid individuals (including directors, chief executive and employees) as an inducement to join or upon joining the Group or as compensation for loss of office. None of the directors of the Company nor the chief executive of the Group waived any emoluments during both years.

For the year ended 31 December 2023

## 11. Taxation

)	2023 HK\$′000	2022 HK\$'000
Current tax		
Hong Kong	714	2,601
PRC EIT	128	861
	842	3,462
Overprovision in prior years		
Hong Kong	(36)	(60)
	(36)	(60)
	806	3,402
Deferred taxation (Note 24)	(363)	(208)
	443	3,194

The provision for Hong Kong Profits Tax is calculated by applying the estimated annual effective tax rate of 16.5% for the years ended 31 December 2022 and 2023, except for one subsidiary of the Group which is a qualifying corporation under the two-tiered Profits Tax rate regime.

For this subsidiary, the first HK\$2 million of assessable profits are taxed at 8.25% and the remaining assessable profits are taxed at 16.5%. The provision for Hong Kong Profits Tax for this subsidiary was calculated at the same basis for the years ended 31 December 2022 and 2023.

Under the Law of the PRC on EIT (the "EIT Law") and Implementation Regulation of the EIT Law, the tax rate of the PRC subsidiaries is 25%.

### 11. Taxation (continued)

The taxation charge for the year can be reconciled to the (loss) profit before taxation per the consolidated statement of profit or loss and other comprehensive income as follows:

	2023 HK\$′000	2022 HK\$'000
(Loss) profit before taxation	(9,021)	7,811
Tax charge at Hong Kong Profits Tax rate	(1,653)	1,124
Tax effect of expenses not deductible for tax purposes	866	1,362
Tax effect of income not taxable for tax purposes	(944)	(876)
Tax effect of tax losses not recognised	2,723	1,875
Tax effect of deductible temporary differences not recognised	556	69
Utilisation of deductible temporary differences previously not recognised	(212)	-
Utilisation of tax losses previously not recognised	(18)	(2)
Effect of different tax rate of subsidiaries operating in other jurisdictions	(882)	(344)
Overprovision in prior years	(36)	(60)
Others	43	46
Taxation charge	443	3,194

## 12. Dividends

No dividend was paid or proposed for ordinary shareholders of the Company during the year ended 31 December 2023, nor has any dividend been proposed since the end of the reporting period (2022: Nil).

## 13. (Loss) earnings Per Share

The calculation of the basic and diluted (loss) earnings per share attributable to owners of the Company is based on the following data:

	2023	2022
	HK\$'000	HK\$'000
(Loss) earnings		
(Loss) profit for the year attributable to owners of the Company		
for the purpose of basic and diluted earnings per share	(4,640)	5,378
	2023	2022
Number of shares		
Weighted average number of ordinary shares		
for the purpose of basic and diluted (loss) earnings per share	257,854,000	257,854,000

For the year ended 31 December 2023 and 2022, there is no dilutive effect from the Company's outstanding share options as the exercise price of these share options is higher than the average market price of the Company's shares during the year.



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## 14. Investment Properties and Property, Plant and Equipment

	Leasehold land and buildings HK\$'000	Buildings under development HK\$'000	Leasehold improvements HK\$'000	Plant and machinery HK\$'000	Furniture and fixtures HK\$'000	Motor vehicles HK\$'000	<b>Computer</b> equipment HK\$'000	<b>Sub-total</b> HK\$'000	Investment Properties HK\$'000	<b>Total</b> HK\$'000
COST										
At 1 January 2022	159,238	58,810	18,553	13,302	10,104	20,282	5,848	286,137	-	286,137
Additions	-	9,433	383	-	5	52	232	10,105	-	10,105
Transfer from leasehold land										
and buildings	(11,906)	-	-	-	-	-	-	(11,906)	11,906	-
Disposals/write off	-	-	(355)	-	(425)	(5,396)	(56)	(6,232)	-	(6,232)
Exchange adjustments	(10,512)	(4,886)	(962)	(1,043)	(641)	(105)	(47)	(18,196)	(342)	(18,538)
At 31 December 2022	136,820	63,357	17,619	12,259	9,043	14,833	5,977	259,908	11,564	271,472
Additions	539	21,014	3,068	215	2,184	-	914	27,934	-	27,934
Transfer from building under										
development	83,052	(83,052)	-	-	-	-	-	-	-	-
Transfer from leasehold land		. , ,								
and buildings	(22,019)	-	-	-	-	-	-	(22,019)	22,019	-
Reclassification	-	_	_	_	(1,001)	_	1,001	_	_	_
Disposals/write off	-	-	(3,236)	(1,194)	-	(104)	(617)	(5,151)	-	(5,151)
Exchange adjustments	(3,511)	(1,319)	(303)	(325)	(206)	(24)	(24)	(5,712)	(449)	(6,161)
At 31 December 2023	194,881	-	17,148	10,955	10,020	14,705	7,251	254,960	33,134	288,094
DEPRECIATION AND IMPAIRMENT At 1 January 2022	48,205	-	15,835	10,844	9,171	18,232	3,533	105,820	_	105,820
Provided for the year Transfer from leasehold land	5,511	-	1,271	777	262	1,289	892	10,002	236	10,238
and buildings	(1,156)	-	-	-	-	-	-	(1,156)	1,156	-
Eliminated on disposals/write off	-	-	(343)	-	(423)	(5,390)	(56)	(6,212)	-	(6,212)
Exchange adjustments	(3,406)	-	(837)	(873)	(595)	(42)	(40)	(5,793)	(41)	(5,834)
At 31 December 2022	49,154	-	15,926	10,748	8,415	14,089	4,329	102,661	1,351	104,012
Provided for the year Impairment loss recognised in	6,420	-	1,446	99	403	312	865	9,545	765	10,310
profit or loss Transfer from leasehold land	117	-	-	-	-	-	-	117	2,350	2,467
and buildings	(8,360)	-	-	-	-	-	-	(8,360)	8,360	
Reclassification	-	-	-	-	(948)	-	948	-	-	-
Eliminated on disposals/write off	-	-	(3,236)	(1,194)	-	(68)	(329)	(4,827)	-	(4,827)
Exchange adjustments	(1,121)	-	(262)	(310)	(169)	(10)	(19)	(1,891)	(109)	(2,000)
At 31 December 2023	46,210	-	13,874	9,343	7,701	14,323	5,794	97,245	12,717	109,962
CARRYING VALUES At 31 December 2023	148,671	-	3,274	1,612	2,319	382	1,457	157,715	20,417	178,132
At 31 December 2022	87.666	63,357	1,693	1,511	628	744	1.648	157,247	10.213	167,460

# 14. Investment Properties and Property, Plant and Equipment (continued)

The Group's leasehold land and buildings are situated on land:

	2023 HK\$′000	2022 HK\$′000
In Hong Kong In the PRC	12,252 136,419	13,025 74,641
	148,671	87,666

No leasehold land and buildings and investment properties were pledged to banks as securities for banking facilities granted to the Group as at 31 December 2022 and 2023.

Depreciation is provided to write off the cost of items of investment properties and property, plant and equipment, except for buildings under development, over their estimated useful lives, using the straight-line method at the following rates per annum:

Investment properties	Over the shorter of the term of the lease or 40 years
Leasehold land and buildings	Over the shorter of the term of the lease or 25 – 40 years
Leasehold improvements	Over the lease term or $33^{1}/_{3}\%$
Plant and machinery	10%
Furniture and fixtures	20%
Motor vehicles	20%
Computer equipment	20% - 331/3%

The Group leases out commercial property units and a portion of a factory building and quarters (2022: commercial property units) under operating leases. The leases typically run for an initial period of two to five years (2022: one year). As at 31 December 2023, the leases did not include any variable lease payment terms. As at 31 December 2022, the lease included variable lease payment terms that are based on the revenue of the tenant. During the year ended 31 December 2023, there were no direct outgoings arising from the Group's investment properties.

The fair value of the Group's investment properties at 31 December 2023 was HK\$47,445,000 (2022: HK\$11,131,000). The fair value has been arrived a valuation carried out by Vigers Appraisal and Consulting Limited, independent valuers not connected with the Group (2022: based on the directors' best estimation).

As at 31 December 2023, the fair value of the commercial building units was determined based on income approach which provides an indication of value by converting future cash flow to a single current value. The fair value of the portion of the factory building and quarters was determined based on depreciated replacement cost method, which is based on an estimate of the market value for the existing use of the land, plus the current gross replacement costs of the improvements, less allowances for physical deterioration and all relevant forms of obsolescence and optimization. As at 31 December 2022, the fair value of the commercial building units was determined based on direct comparison method by reference to the recent market price for similar properties in similar locations.



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## 14. Investment Properties and Property, Plant and Equipment (continued)

During the year ended 31 December 2023, there was a change in valuation technique on the commercial building units from direct comparison method to income approach due to a higher accessibility of information of certain parameters. The change of valuation technique has no material impact to the consolidated financial statements. The management of the Group considered the change results in a measurement that is more representative of fair value in the circumstances.

In estimating the fair value of the properties, the highest and best use of the properties are their current use.

Details of the Group's investment properties and information about the fair value hierarchy as at the end of the reporting period are as follow:

	2023 Carrying amount HK\$'000	Fair value at Level 3 hierarchy HK\$'000	2022 Carrying amount HK\$'000	Fair value at Level 3 hierarchy HK\$'000
Commercial property units located in the PRC Portion of a factory building and quarters in the PRC	7,336 13,081	7,336 40,109	10,213	11,131
	20,417	47,445	10,213	11,131

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## 15. Right-of-use Assets

	Leasehold land HK\$'000	Leased properties HK\$'000	<b>Total</b> HK\$'000
As at 31 December 2023			
Carrying amount	15,134	16,431	31,565
As at 31 December 2022			
Carrying amount	15,968	17,726	33,694
For the year ended 31 December 2023			
Depreciation charge	406	15,952	16,358
For the year ended 31 December 2022 Depreciation charge	427	15,335	15,762
		2023	2022
		HK\$'000	HK\$'000
Expense relating to short-term leases		10,428	11,106
Variable lease payments not included in the measurement of lease liabilities		22,572	23,684
COVID-19-related rent concessions received		-	(170)
Total cash outflow for leases		49,694	50,855
Additions to right-of-use assets		14,983	13,125

For both years, the Group leases various retail stores, department store counters and rented premises for its operations. Lease contracts are entered into for fixed term of one month to five years. Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. In determining the lease term and assessing the length of the non-cancellable period, the Group applies the definition of a contract and determines the period for which the contract is enforceable.

In addition, the Group owns an industrial park in the PRC where its manufacturing facilities are primarily located. The Group is the registered owner of the property interests, including the underlying leasehold lands. Lump sum payments were made upfront to acquire the property interests. The leasehold land components of the owned properties are presented separately only if the payments made can be allocated reliably.

The Group regularly entered into short-term leases for rented premises and department store counters. As at 31 December 2023 and 2022, the portfolio of short-term leases is similar to the portfolio of short-term leases to which the short-term lease expense disclosed above.



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## 15. Right-of-use Assets (continued)

Leases of retail stores and department store counters are either with only fixed lease payments or contain variable lease payment that are based on 8% to 32% (2022: 8% to 32%) of the sales amount and minimum annual lease payment that are fixed over the lease term. The payment terms are common in retail stores and department store counters in Hong Kong and the PRC where the Group operates. The amount of fixed and variable lease payments paid/payable to relevant lessors during the year:

#### For the year ended 31 December 2023

	Fixed payments HK\$'000	Variable payments HK\$'000	COVID-19 rent concessions HK\$'000	Total payments HK\$′000
Retail stores and rented premises without variable lease payments	4,955	-	-	4,955
Retail stores with variable lease payments	9,147	52	-	9,199
Department store counters with variable lease payments	13,020	22,520	-	35,540
	27,122	22,572	-	49,694

#### For the year ended 31 December 2022

			COVID-19	
	Fixed	Variable	rent	Total
	payments HK\$'000	payments HK\$'000	concessions HK\$'000	payments HK\$'000
Retail stores and rented premises without variable lease payments	4,750	-	(28)	4,722
Retail stores with variable lease payments	8,679	323	(142)	8,860
Department store counters with variable lease payments	13,912	23,361	-	37,273
	27,341	23,684	(170)	50,855

The overall financial effect of using variable payment terms is that higher rental costs are incurred by stores with higher sales. Variable rent expenses are expected to continue to represent a similar proportion of store sales in future years.

## 15. Right-of-use Assets (continued)

The Group's right-of-use assets are situated on land:

	2023 HK\$'000	2022 HK\$'000
In Hong Kong In the PRC	15,557 16,008	16,078 17,616
	31,565	33,694

No leasehold land and leased properties were pledged to banks as securities for banking facilities granted to the Group as at 31 December 2023 and 2022.

#### **Leases committed**

As at 31 December 2023, the Group entered into new leases for a retail store, department stores and the directors' quarters that have not yet commenced with non-cancellable periods of one to three years (2022: Nil), the total future undiscounted cash flows over the non-cancellable period amounted to HK\$9,694,000 (2022: Nil).

Details of the lease maturity analysis of lease liabilities are set out in notes 23 and 33.

#### **Rent concessions**

During the year ended 31 December 2022, lessors of various retail stores and department store counters provided rent concessions that occurred as a direct consequence of the COVID-19 pandemic to the Group through rent reductions ranging from 9% to 40% over one to two months.

These rent concessions occurred as a direct consequence of COVID-19 pandemic and met all of the conditions in paragraph 46B of HKFRS 16, and the Group applied the practical expedient not to assess whether the changes constitute lease modifications. The effects on changes in lease payments due to forgiveness or waiver by the lessors for the relevant leases of HK\$170,000 were recognised as negative variable lease payments for the year ended 31 December 2022.

## **16. Intangible Assets**

	Patents HK\$'000
COST	
At 1 January 2022, 31 December 2022, 1 January 2023 and 31 December 2023	15
AMORTISATION	
At 1 January 2022, 31 December 2022, 1 January 2023 and 31 December 2023	15
CARRYING VALUES	
At 31 December 2023	-
At 31 December 2022	

The above intangible assets are amortised on a straight-line basis over 10 years.



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## 17. Inventories

٧	2023	2022
	HK\$′000	HK\$'000
Raw materials	12,100	12,767
Finished goods	47,837	45,690
	59,937	58,457

## **18. Trade and Other Receivables**

	2023 HK\$′000	2022 HK\$'000
Trade receivables Less: Loss allowance	35,553 (897)	42,894 (6,143)
Trade receivables, net	34,656	36,751
Deposits	3,001	3,412
Prepayments	4,716	6,549
Value added tax recoverable	6,948	7,041
Advances to employees	704	761
Other receivables (Note)	1,810	2,216
	17,179	19,979
Total trade and other receivables	51,835	56,730

Note: Included in the amount is interest receivable of HK\$144,000 (2022: HK\$43,000).

Retailing sales are mainly made at concession counters in department stores. The department stores collect cash from the ultimate customers and then repay the balance after deducting the concessionaire commission to the Group. The credit period granted to department stores ranging from 30 to 90 days. For distributors and wholesale sales, the Group allows a credit period up to 90 days to its trade customers, which may be extended to 180 days for selected customers. The following is an aged analysis of trade receivables net of loss allowance presented based on the invoice dates at the end of the reporting period.

	2023 HK\$'000	2022 HK\$'000
Within 30 days	20,026	22,796
31 to 60 days	8,323	8,025
61 to 90 days	3,776	4,998
91 to 180 days	1,214	846
181 to 365 days	511	52
Over 365 days	806	34
	34,656	36,751

For sales to distributors, the Group requests new distributors for upfront payment, while the Group allows other distributors a longer credit period. For wholesale sales, before accepting any new customers with significant sales, the Group will check the historical default records of these customers through external source.

### 18. Trade and Other Receivables (continued)

Included in trade and other receivables are the following amounts denominated in currencies other than functional currency of the respective group entities which they relate:

	2023	2022
	HK\$′000	HK\$'000
Renminbi ("RMB")	30	58

## **19. Financial Assets at Fair Value Through Profit or Loss**

Financial assets at FVTPL as at 31 December comprise:

	2023 HK\$′000	2022 HK\$′000
Listed securities:		
– Equity securities listed in Hong Kong	6,325	7,659
	6,325	7,659

## 20. Pledged Bank Deposits/Bank Balances and Cash

Pledged bank deposits represent deposits pledged to banks for a short-term banking facility to the Group and bills payables. The pledged bank deposits carry fixed interest rate of 0% - 4% (2022: 0% - 0.2%) per annum as at 31 December 2023. The pledged bank deposits will be released upon the expiry of banking facility granted and bills payables.

Included in pledged bank deposits and bank balances are the following amounts denominated in currencies other than functional currencies of the respective group entities which they relate:

	2023 HK\$′000	2022 HK\$'000
HK\$	_	77
RMB	96	24,056
EUR	68	95
USD	520	1,746

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## 21. Trade and Other Payables

<i>ν</i>	2023 HK\$'000	2022 HK\$'000
Trade payables	17,090	20,753
Bills payables	27,274	17,873
Trade and bills payables	44,364	38,626
Deposits received	2,448	1,762
Accrued expenses	8,258	10,596
Salaries payables	6,753	8,075
Payable for acquisition of property, plant and equipment	4,104	263
Other payables	955	999
Contract liabilities	638	639
	23,156	22,334
Total trade and other payables	67,520	60,960

The credit period of trade and bills payables is from 30 to 180 days.

The following is an aged analysis of trade and bills payables based on the invoice date at the end of the reporting period.

	2023 HK\$′000	2022 HK\$'000
Within 30 days	13,300	5,198
31 to 60 days	16,582	11,718
61 to 90 days	7,732	16,307
91 to 180 days	6,283	5,274
Over 180 days	467	129
	44,364	38,626

When the Group receives deposits from customer in advance of sales of goods, the deposits are recognised as contract liabilities until the control of the goods has been transferred to the customers.

## 21. Trade and Other Payables (continued)

### **Movements in contract liabilities**

	2023 HK\$′000	2022 HK\$'000
Balance at the beginning of the year	639	1,404
Decrease in contract liabilities as a result of		
recognising revenue during the year that was included		
in the contract liabilities at the beginning of the period	(639)	(1,404)
Increase in contract liabilities as a result of receipts		
in advance from sales of goods	638	639
Balance at the end of the year	638	639

The balance of the contract liabilities is expected to be recognised as income within one year.

Included in trade and other payables are the following amounts denominated in currency other than functional currency of the respective group entities which they relate:

	2023	2022
	HK\$'000	HK\$'000
RMB	9	6
USD	171	171

## 22. Bank Borrowings

	2023 HK\$'000	2022 HK\$'000
Unsecured	-	5,298
Carrying amount repayable Within one year	-	5,298
Amounts shown under current liabilities	_	5,298

The fixed-rate bank borrowings at 31 December 2022 carried interest at 5.27% per annum.

The range of effective interest rates (which are also equal to contracted interest rates) on the Group's borrowings for the year are as follows:

	2023	2022
Effective interest rates:		
Fixed-rate borrowings	<b>5.27%-8.5</b> 1%	4.85% – 5.42%

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For the year ended 31 December 2023

## 23. Lease Liabilities

<i>y</i>	2023 HK\$′000	2022 HK\$'000
Lease liabilities payable:		
Within one year	9,749	12,758
Within a period of more than one year but not more than two years	5,468	4,657
Within a period of more than two years but not more than five years	2,022	814
Less: Amount due for settlement within 12 months shown under	17,239	18,229
current liabilities	(9,749)	(12,758)
Amount due for settlement after 12 months shown under		
non-current liabilities	7,490	5,471

The weighted average incremental borrowing rates applied to lease liabilities range from 3.58% to 8.06% (2022: from 3.19% to 5.70%).

## 24. Deferred Taxation

The followings are the deferred tax (liabilities) assets recognised and movements thereon during the year:

	Accelerated tax depreciation HK\$'000	Right-of-use assets HK\$'000	Timing difference on revenue recognition HK\$'000	<b>Tax losses</b> HK\$'000	<b>Total</b> HK\$'000
As at 1 January 2022	(443)				(443)
Credited to profit or loss (Note 11)	208		-		208
As at 31 December 2022	(235)	-	-	_	(235)
Credited to profit or loss (Note 11)	80	(219)	(231)	733	363
Exchange adjustments	-	1	1	(2)	-
As at 31 December 2023	(155)	(218)	(230)	731	128

For the purpose of presentation in the consolidated statement of financial position, certain deferred tax assets and liabilities have been offset. The following is the analysis of the deferred tax balances for financial reporting purposes:

	2023 HK\$'000	2022 HK\$'000
Deferred tax assets Deferred tax liabilities	604 (476)	266 (501)
	128	(235)

### 24. Deferred Taxation (continued)

At the end of the reporting period, the Group has some deductible temporary differences available for offset against future profits. However, no deferred tax asset in respect of them had been recognised due to the unpredictability of future profit streams even though some of them may be carried forward indefinitely. Those unrecognised items are as follows:-

	2023 HK\$′000	2022 HK\$'000
Unused tax losses Other deductible temporary differences	37,379 4,334	31,865 6,245
	41,713	38,110

The unrecognised tax losses will expire up to 2028 (2022: up to 2027).

Under the EIT Law of the PRC, withholding tax is imposed on dividends declared in respect of profits earned by PRC subsidiaries from 1 January 2008 onwards.

Deferred taxation has not been provided for in the consolidated financial statements in respect of the temporary differences attributable to accumulated profits of the PRC subsidiaries amounting to RMB31,933,000 (equivalent to HK\$35,133,000) (2022: RMB32,048,000 (equivalent to HK\$36,237,000)) as the Group is able to control the timing of the reversal of the temporary differences and it is probable that the temporary differences will not reverse in the foreseeable future.

### 25. Share Capital

Details of share capital of the Company is as follows:

	Number		
	of shares	<b>Amount</b> HK\$'000	
Ordinary shares of HK\$0.1 each			
Authorised:			
At 1 January 2022, 31 December 2022, 1 January 2023 and			
31 December 2023	500,000,000	50,000	
Issued and fully paid:			
At 1 January 2022, 31 December 2022, 1 January 2023 and 31 December 2023	257,854,000	25,785	

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## 26. Share Option Schemes

A share option scheme (the "2012 Share Option Scheme") was adopted pursuant to the sole shareholder's resolution passed on 22 October 2012 for the primary purpose of providing incentives or rewards to directors or eligible employees, motivating the eligible participants to optimise their performance efficiency for the benefit of the Company and tracking and retaining with the eligible participants. The 2012 Share Option Scheme was terminated pursuant to an ordinary resolution by the shareholders of the company passed on 6 June 2022. The principal terms of the 2012 Share Option Scheme are as follows:

- (i) the 2012 Share Option Scheme is valid for 10 years from 22 October 2012 and was terminated with effect from 6 June 2022;
- (ii) options may be exercised at any time during a period commencing on or after the date on which the option is accepted and granted and expiring on a date to be notified by the Board of Directors to each grantee which shall not be more than 10 years from the date on which the option is accepted and granted;
- (iii) the exercise price of the share option will be determined at the highest of the closing price of the Company's shares on the Stock Exchange on the date of grant and the average of closing prices of the Company's shares on the Stock Exchange on the five business days immediately preceding the date of grant of the option;
- (iv) the maximum number of shares in respect of which options may be granted shall not exceed 20,000,000 shares representing 10% of the total number of shares in issue at the date of listing of the shares of the Company on the Main Board of the Stock Exchange (representing 7.76% of the issued shares of the Company as at the date of this annual report);
- any offer of share options may be accepted in writing received by any director or the secretary of the Company on the date specified in the offer and the grantee shall pay HK\$1.00 to the Company by way of consideration for the grant upon acceptance of the options;
- (vi) the maximum entitlement of each eligible participant in any 12-month period up to the date of offer to grant shall not exceed 1% of the shares in issue as at the date of offer to grant; and
- (vii) the Board of Directors may, at its discretion, fix any minimum period for which an option must be held, any performance targets that must be achieved and/or any other conditions (including the exercise price) that must be fulfilled before an option can be exercised.

### 26. Share Option Schemes (continued)

During the year ended 31 December 2022, a share option scheme (the "2022 Share Option Scheme") was adopted pursuant to the ordinary resolution by the shareholders of the Company passed on 6 June 2022 for the primary purpose of providing incentives or rewards to directors, other than independent non-executive directors, or eligible employees, motivating the eligible participants to optimize their performance efficiency for the benefit of the Company and tracking and retaining with the eligible participants. The principal terms of the 2022 Share Option Scheme are as follows:

- (i) the 2022 Share Option Scheme is valid for 10 years from 6 June 2022;
- (ii) options may be exercised at any time during a period commencing on or after the date on which the option is accepted and granted and expiring on a date to be notified by the Board of Directors to each grantee which shall not be more than 10 years from the date on which the option is accepted and granted;
- (iii) the exercise price of the share option will be determined at the highest of the closing price of the Company's shares on the Stock Exchange on the date of grant and the average of closing prices of the Company's shares on the Stock Exchange on the five business days immediately preceding the date of grant of the option;
- (iv) the maximum number of shares in respect of which options may be granted shall not exceed 25,785,400 shares representing 10% of the total number of shares in issue at the date of adoption of the 2022 Share Option Scheme and the date of this annual report;
- (v) any offer of share options may be accepted in writing received by any director or the secretary of the Company on the date specified in the offer and the grantee shall pay HK\$1.00 to the Company by way of consideration for the grant upon acceptance of the option;
- (vi) the maximum entitlement of each eligible participant in any 12-month period up to the date of offer to grant shall not exceed 1% of the shares in issue as at the date of offer to grant; and
- (vii) the Board of Directors may, at its discretion, fix any minimum period for which an option must be held, any performance targets that must be achieved and/or any other conditions (including the exercise price) that must be fulfilled before an option can be exercised.

During the year ended 31 December 2023, share options were granted under the 2022 Share Option Scheme on 6 July 2023 with an aggregate estimated fair value of HK\$921,000.

The closing price of the Company's shares immediately before 6 July 2023, the date of grants, was HK\$0.37.

These fair values were calculated using the Binomial model. The inputs into the model were as follows:

Date of grant	6 July 2023
Share price at grant date	HK\$0.37
Exercise price	HK\$0.37
Expected volatility	45.600%
Expected life	5 years
Risk-free rate	3.681%
Expected dividend yield	0%
Sub-optimal exercise factor	2.80 for directors of the Company and
	2.39 for employees of the Group



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## 26. Share Option Schemes (continued)

Expected volatility was determined by using the annualised standard deviation of historical share price daily movements of the Company. The expected life used in the model has been adjusted, based on valuer's best estimate, for the effects of non-transfer ability, exercise restrictions and behavioural considerations.

The Group recognised the share-based payments of HK\$344,000 for the year ended 31 December 2023 (2022: Nil) in relation to share options granted by the Company during the year.

The Binomial model has been used to estimate the fair value of the options. The variables and assumptions used in the computing the fair value of the share options are based on the directors' best estimate. The value of an option varies with different variables of certain subjective assumptions.

At 31 December 2023, the numbers of shares in respect of which options had been granted and remained outstanding under the 2022 Share Option Scheme and the 2012 Share Option Scheme were 6,200,000 (2022: Nil) and Nil (2022: 5,250,000), respectively, which totally representing 2.4% (2022: 2.0%) of the shares of the Company in issue.

The following tables disclose movements of the Company's share options held by directors of the Company and employees of the Group during both years:

				Number of share options			
Categories of participants Date of g	Date of grant	Exercisable period	Exercise price HK\$	Outstanding at 1.1.2023	Granted during the year	Lapsed during the year	Outstanding at 31.12.2023
Under the 2012 Share Option Scheme							
Executive directors Independent non-executive directors Employee	2.7.2020 2.7.2020 2.7.2020	2.7.2020-1.7.2023 2.7.2020-1.7.2023 2.7.2020-1.7.2023	0.48 0.48 0.48	4,200,000 750,000 300,000	- -	(4,200,000) (750,000) (300,000)	- -
				5,250,000	-	(5,250,000)	-
Under the 2022 Share Option Scheme							
Executive directors	6.7.2023 6.7.2023	6.7.2024-5.7.2028 6.7.2025-5.7.2028	0.37 0.37	-	2,100,000 2,100,000	-	2,100,000 2,100,000
Employees	6.7.2023 6.7.2023	6.7.2024-5.7.2028 6.7.2025-5.7.2028	0.37 0.37		1,000,000 1,000,000		1,000,000 1,000,000
				-	6,200,000	-	6,200,000
				5,250,000	6,200,000	(5,250,000)	6,200,000
Exercisable at the end of the year							-

#### For the year ended 31 December 2023

### 26. Share Option Schemes (continued)

#### For the year ended 31 December 2022

			_	Number of share options			
Categories of participants	Date of grant	Exercisable period	Exercise price HK\$	Outstanding at 1.1.2022	Granted during the year	Lapsed during the year	Outstanding at 31.12.2022
Under the 2012 Share Option Scheme							
Executive directors	2.7.2020	2.7.2020-1.7.2023	0.48	4,200,000	-	-	4,200,000
Independent non-executive directors	2.7.2020	2.7.2020-1.7.2023	0.48	750,000	-	-	750,000
Employee	2.7.2020	2.7.2020-1.7.2023	0.48	300,000	-	_	300,000
				5,250,000	-	-	5,250,000
Exercisable at the end of the year							5,250,000

## 27. Retirement Benefit Schemes

The Group participates in a MPF Scheme for all qualifying employees in Hong Kong. The assets of the MPF Scheme are held separately from those of the Group in funds under the control of trustees. Mandatory benefits are provided under the MPF Scheme. The Group contributes the lower of 5% of the relevant payroll costs and HK\$1,500 per employee per month to the MPF Scheme.

Employees of subsidiaries in the PRC are members of the state-managed retirement benefit schemes operated by the PRC government. The subsidiaries are required to contribute a certain percentage of their payroll to the retirement benefit schemes to fund the benefits. The only obligation of the Group with respect to the statemanaged retirement benefit schemes is to make the required contributions.

At 31 December 2023, the Group had no forfeited contributions available to reduce its contributions to the MPF Scheme in Hong Kong and the stated-managed retirement benefit schemes in the PRC in future years (2022: Nil).

The total contribution to the retirement benefit schemes charged to the consolidated statement of profit or loss and other comprehensive income is HK\$6,212,000 (2022: HK\$6,067,000).

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## **28. OPERATING LEASING ARRANGEMENTS**

### The Group as lessor

All of the properties held by the Group for rental purposes have committed lessees for the next year.

Undiscounted lease payments receivable on leases are as follows:

	2023 HK\$′000	2022 HK\$'000
Within one year	2,658	57
In the second year	2,516	-
In the third year	2,556	
In the fourth year	2,702	-
In the fifth year	1,200	-
	11,632	57

## **29. Capital Commitments**

	2023 HK\$′000	2022 HK\$′000
Capital expenditure in respect of property, plant and equipment contracted for but not provided in the		
consolidated financial statements	242	9,527

During the year ended 31 December 2022, the Group entered into various agreements in relation to interior decoration and facilities of a factory building which has been in use since March 2023. The amount of capital expenditure contracted but not provided in the consolidated financial statements at 31 December 2022 was mainly comprised of a sum of RMB8,388,000 (equivalent to HK\$9,484,000) relating to these interior decoration and facilities.

## **30. Pledge of Assets**

	2023 HK\$′000	2022 HK\$'000
Pledged bank deposits	9,182	6,362

### **31. Related Party Transactions**

In addition to the transactions and balances disclosed elsewhere in the consolidated financial statements, the Group had entered into the following related party transactions:

Name of		Nature of		
related companies	Relationship	transactions	2023 HK\$′000	2022 HK\$'000
Gain Harvest Investment Limited	Related company (Note a)	Interest expenses on lease liabilities	19	60
Wealth Pine Asia Limited	Related company (Note a)	Interest expenses on lease liabilities	12	38
Name of		Name of		
related companies	Relationship	transactions	2023 HK\$′000	2022 HK\$'000
Gain Harvest Investment Limited	Related company (Note a)	Lease liabilities (Note b)	-	1,301
Wealth Pine Asia Limited	Related company (Note a)	Lease liabilities (Note b)	-	816

Notes:

a. The Ultimate Beneficial Owners have directorship and beneficial and controlling interests in these related companies.

b. The lease contracts related to the directors' quarters provided to Mr. Cheng Sze Kin, Mr. Cheng Sze Tsan and Ms. Wong Pik Hung renewed on 18 December 2020 and were classified as right-of-use assets on the commencement date. The rental payments paid to related companies for the year ended 31 December 2023 was HK\$2,148,000 (2022: HK\$2,148,000). The lease contracts expired on 31 December 2023. On 15 December 2023, the Group renewed the lease contracts with the related companies for the directors' quarters with non-cancellable periods of three year commencing on 1 January 2024. As at 31 December 2023, the total future undiscounted cash flows over the non-cancellable period amounted to HK\$6,768,000 (2022: HK\$2,148,000).

The renewals of the lease contracts on 18 December 2020 and 15 December 2023 constituted one-off connected transactions of the Company under Chapter 14A of the Listing Rules. None of the above transactions constituted any continuing connected transaction under Chapter 14A of the Listing Rules for the year ended 31 December 2023. References are made to the announcements of the Company published on 18 December 2020 and 15 December 2023 are provided to the announcements of the Company published on 18 December 2020 and 15 December 2023 respectively.

### **Compensation of key management personnel**

The remuneration of directors and other members of key management during the year was as follows:

	2023 HK\$'000	2022 HK\$'000
Calarias and allowansas	12 116	11.040
Salaries and allowances	12,116	11,849
Performance related incentive payments	478	1,149
Retirement benefit schemes contributions	837	791
Share-based payments	263	-
	13,694	13,789



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## 32. Capital Risk Management

The Group manages its capital to ensure that the entities in the Group will be able to continue as a going concern while maximising the return to shareholders through the optimisation of the debt and equity balance. The Group's overall strategy remains unchanged from prior year.

The capital structure of the Group consists of net debt, which includes the bank borrowings disclosed in note 22 and lease liabilities disclosed in note 23, net of cash and cash equivalents and equity attributable to owners of the Company, comprising share capital and reserves.

The management of the Group reviews the capital structure regularly. As part of this review, the management considers the cost of capital and the risks associated with each class of capital, and will balance its overall capital structure through the payment of dividends, new share issues as well as the issue of new debt or the redemption of existing debt.

## **33. Financial Instruments**

### **Categories of financial instruments**

	2023	2022
	HK\$'000	HK\$'000
Financial assets at amortised cost		
Trade receivables	34,656	36,751
Other financial assets at amortised cost	8,276	7,552
Cash and cash equivalents	132,383	145,595
Financial assets at FVTPL	6,325	7,659
Financial liabilities at amortised cost		
Trade and bills payables	44,364	38,626
Other payables	16,868	15,322
Bank borrowings	-	5,298

### Financial risk management objectives and policies

The Group's major financial instruments include, trade and other receivables, pledged bank deposits, bank balances and cash, listed securities, trade and other payables and bank borrowings. Details of these financial instruments are disclosed in respective notes. The risks associated with these financial instruments and the policies on how to mitigate these risks are set out below. The management manages and monitors these exposures to ensure appropriate measures are implemented on a timely and effective manner.

### 33. Financial Instruments (continued)

### Financial risk management objectives and policies (continued)

#### **Market risk**

#### Interest rate risk

The Group is exposed to cash flow interest rate risk in relation to variable rate bank balances. The Group currently does not have a policy on cash flow hedges of interest rate risk. However, the management monitors interest rate exposure and will consider hedging significant interest rate risk should the need arise.

The Group is also exposed to fair value interest rate risk in relation to the fixed deposits and fixed rate bank borrowings. However, the management considers the fair value interest rate risk on the fixed deposits and fixed rate bank borrowings is insignificant as the fixed deposits and fixed rate bank borrowings are relatively short-term. The management monitors interest rate exposure and will consider hedging significant interest rate exposure should the need arise.

No sensitivity analysis is presented for bank balances and bank borrowings as the directors of the Company considered the Group's exposure to cash flow interest rate risk is not material.

#### Foreign currency risk

Several subsidiaries of the Group have foreign currency sales and purchases (2022: sales and purchases), which expose the Group to foreign currency risk. During the year ended 31 December 2023, 0.1% (2022: 2.5%) of the Group's sales and about 3.5% (2022: 1.3%) of the Group's purchases were denominated in currencies other than the functional currencies of the group entities.

The carrying amounts of the Group's monetary assets and liabilities denominated in currencies other than the respective group entities' functional currencies at the end of the reporting period are as follows:

	Ass	sets	Liabilities		
	2023 HK\$′000	2022 HK\$'000	2023 HK\$′000	2022 HK\$'000	
HK\$	_	77	_	_	
RMB	146	24,114	11	6	
EUR	68	95	-	-	
USD	520	1,746	266	171	

Other than above, subsidiaries of the Group have the following intra-group receivable denominated in RMB, which are other than the foreign currency of the relevant group entities.

	Amou from grou	
	2023 HK\$′000	2022 HK\$'000
RMB	38,013	24,521

The Group currently does not have a foreign exchange hedging policy. However, the management of the Group monitors foreign exchange exposure and will consider hedging significant foreign exchange exposure should the need arise.



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## 33. Financial Instruments (continued)

### Financial risk management objectives and policies (continued)

#### Market risk (continued)

#### Foreign currency risk (continued)

#### Sensitivity analysis

The Group is mainly exposed to the foreign exchange risk of RMB and USD. Under the pegged exchange rate system, the financial impact on exchange difference between HK\$ and USD will be immaterial as most USD denominated monetary assets and liabilities are held by group entities having HK\$ as their functional currency, and therefore no sensitivity analysis has been prepared. For HK\$ and EUR, no sensitivity analysis has been prepared as the amounts involved are insignificant.

The sensitivity analysis below details the Group's sensitivity to a 5% (2022: 5%) increase and decrease in HK\$ against RMB. 5% is the sensitivity rate used which represents management's assessment of the reasonably possible change in foreign currency rate. The sensitivity analysis includes the Group's monetary assets denominated in RMB. A negative number indicates a decrease in post-tax profit for the year when HK\$ strengthens 5% against RMB and vice versa. For a 5% weakening of HK\$ against RMB, there would be an equal but opposite impact on the post-tax profit or loss for the year.

	2023	2022
	HK\$'000	HK\$'000
RMB	(1,593)	(2,030)

In the management's opinion, the sensitivity analysis is unrepresentative of the inherent foreign currency risk as the year end exposures do not reflect the exposures during the year.

#### Other price risk

The Group's financial assets at FVTPL are measured at fair value at end of the reporting period. Therefore, the Group is exposed to security price risk. Management manages this exposure by maintaining a portfolio of investments with different risk profiles.

The sensitivity analyses below have been determined based on the exposure to equity price risks at the reporting date.

In respect of financial assets at FVTPL, the following table demonstrates the impact on profit after tax, other comprehensive income and equity if the price had been 5% higher/lower (2022: 5% higher/lower).

### 33. Financial Instruments (continued)

### Financial risk management objectives and policies (continued)

Market risk (continued)

Other price risk (continued)

	Carrying amount of equity investments HK\$'000	Increase/ decrease in profit after tax HK\$'000	Increase/ decrease in equity HK\$'000
2023			
Financial asset at FVTPL			
- Listed securities	6,325	316	316
2022			
Financial asset at FVTPL			
– Listed securities	7,659	320	320

#### **Credit risk**

The Group's maximum exposure to credit risk in the event of the counterparties failure to perform their obligations as at 31 December 2023 in relation to each class of recognised financial assets is the carrying amount of these assets as stated in the consolidated statement of financial position.

In order to minimise the credit risk, the management of the Group has delegated a team responsible for determination of credit limits, credit approvals and other monitoring procedures to ensure that follow-up action is taken to recover overdue debts. The Group performs impairment assessment under ECL model upon application of HKFRS 9 on trade balances individually or based on provision matrix. In this regard, the directors of the Company consider that the Group's credit risk is significant reduced. The Group does not hold any collaterals over these balances.

For other receivables and deposits, the management makes periodic individual assessment on the recoverability of other receivables based on historical settlement records, past experience, and also quantitative and qualitative information that is reasonable and supportive forward-looking information. The management believes that there are no significant increase in credit risk of these amounts since initial recognition and the Group provided impairment based on 12m ECL. For the year ended 31 December 2023, the Group assessed the ECL for other receivables are insignificant and thus no loss allowance is recognised.

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## 33. Financial Instruments (continued)

### Financial risk management objectives and policies (continued)

#### **Credit risk (continued)**

The Group also has concentration of credit risk on the fixed deposits placed with bank. However, the credit risk is limited because all bank deposits are deposited in several financial institutions with good reputation and with high credit-ratings assigned by international credit-rating agencies.

Other than the concentration of credit risk on liquid funds, the Group does not have any other significant concentration of credit risk. The Group has no significant concentration of credit risk in trade and other receivables with exposure spread over a number of counterparties.

As part of the Group's credit risk management, the Group measures loss allowances for trade receivables at an amount equal to lifetime ECL, which is calculated using a provision matrix. The Group segments its trade receivables based on geographic regions, due to different loss patterns experienced in the different regions.

The following table provides information about the exposure to credit risk for trade receivables which are assessed based on provision matrix within lifetime ECL (not credit-impaired). Debtors with credit-impaired with gross carrying amounts of HK\$1,580,000 as at 31 December 2023 (2022: HK\$6,053,000) were assessed individually.

		2023			2022	
		Gross			Gross	
	Expected	carrying	Loss	Expected	carrying	Loss
	loss rate	amount	allowance	loss rate	amount	allowance
	%	HK\$'000	HK\$'000	%	HK\$'000	HK\$'000
Hong Kong and						
Macau						
Current	0.00%	16,387	-	0.00%	22,490	_
0 to 30 days	0.00%	3,191	-	0.00%	3,620	-
31 to 60 days	0.00%	338	-	0.00%	328	_
61 to 90 days	0.00%	-	-	0.00%	_	_
Over 91 days	0.00%	327	-	0.00%	-	-
		20,243	-		26,438	_
PRC						
Current	0.00%	11,089	-	0.00%	8,782	_
0 to 30 days	0.42%	946	4	2.34%	856	20
31 to 60 days	0.59%	339	2	2.34%	514	12
61 to 90 days	1.94%	463	9	4.00%	100	4
Over 91 days	12.09%	893	108	57.62%	151	87
		13,730	123		10,403	123

### 33. Financial Instruments (continued)

### Financial risk management objectives and policies (continued)

### **Credit risk (continued)**

The estimated loss rates are estimated based on historical observed default rates over the expected life of the debtors and are adjusted for forward-looking information that is available without undue cost or effort. The grouping is regularly reviewed by management to ensure relevant information about specific debtors is updated.

During the year ended 31 December 2023, the Group provided HK\$3,000 (2022: HK\$83,000) loss allowance for trade receivable based on the provision matrix. The Group reversed HK\$1,038,000 (2022: provided HK\$295,000) loss allowance for credit impaired debtors.

	2023 Lifetime ECL (Non-credit impaired) HK\$'000	2023 Lifetime ECL (Credit impaired) HK\$'000	2023 Lifetime ECL Total HK\$'000	2022 Lifetime ECL (Non-credit impaired) HK\$'000	2022 Lifetime ECL (Credit impaired) HK\$'000	2022 Lifetime ECL Total HK\$'000
Balance at 1 January	123	6,020	6,143	48	6,252	6,300
Transfer to credit impaired Impairment losses recognised (reversed)	-	-	-	(2)	2	-
during the year	3	(1,038)	(1,035)	83	295	378
Written-offs	-	(4,077)	(4,077)	-	(31)	(31)
Exchange adjustment	(3)	(131)	(134)	(6)	(498)	(504)
Balance at 31 December	123	774	897	123	6,020	6,143

Movement in the loss allowance account in respect of trade receivables during the year is as follows:

The following significant changes in the gross carrying amounts of trade receivables contributed to the changes in the loss allowance during 2023 and 2022:

- Partial settlements of HK\$222,000 (2022: Nil) of certain credit impaired trade debtors with gross carrying amount of HK\$1,239,000 (2022: Nil) resulted in a decrease in loss allowance of HK\$222,000 (2022: Nil).
- Write-offs of trade receivables with gross carrying amount of HK\$4,077,000 (2022: HK\$31,000) resulted in a decrease in loss allowance of HK\$4,077,000 (2022: HK\$31,000).
- one trade debtor with a gross carrying amount of HK\$254,783 defaulted and transferred to credit-impaired during the year resulted in an increase in loss allowance of HK\$219,000 during 2022.

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### 33. Financial Instruments (continued)

### Financial risk management objectives and policies (continued)

#### Liquidity risk

In the management of the liquidity risk, the Group monitors and maintains a level of cash and cash equivalents deemed adequate by the management to finance the Group's operations and mitigate the effects of fluctuations in cash flows. The management monitors the utilisation of bank borrowings and ensures compliance with loan covenants.

The following table details the Group's remaining contractual maturity for its non-derivative financial liabilities. The table has been drawn up based on the undiscounted cash flows of financial liabilities based on the earliest date on which the Group can be required to pay. The maturity date for other non-derivative financial liabilities are based on the agreed repayment dates.

The following table includes both interest and principal cash flows. To the extent that interest flows are floating rate, the undiscounted amount is derived from interest rate at the end of the reporting period.

	Weighted average interest rate %	On demand or less than 1 month HK\$'000	<b>1 – 3</b> months HK\$'000	<b>3 months</b> to <b>1 year</b> HK\$'000	<b>1 – 5</b> years HK\$'000	Total undiscounted cash flows HK\$'000	Carrying amounts HK\$'000
At 31 December 2023							
Trade and other payables	-	35,656	15,258	10,318	-	61,232	61,232
Lease liabilities	7.19	1,183	2,057	7,290	7,931	18,461	17,239
		36,839	17,315	17,608	7,931	79,693	78,471
At 31 December 2022		·					
Trade and other payables	_	40,013	7,329	3,745	2,861	53,948	53,948
Bank borrowings	5.27	24	45	5,314	-	5,383	5,298
Lease liabilities	3.38	1,358	2,579	9,442	6,145	19,524	18,229
		41,395	9,953	18,501	9,006	78,855	77,475

#### Liquidity and interest risk tables

### 33. Financial Instruments (continued)

### Financial risk management objectives and policies (continued)

#### Fair value measurement

The carrying amounts of the Group's financial instruments carried at amortised cost were not materially different from their fair values as at 31 December 2023 and 2022.

The following table presents the fair value of the Group's financial instruments measured at the end of the reporting period on a recurring basis, categorised into the three-level fair value hierarchy as defined in HKFRS 13, Fair value measurement. The level into which a fair value measurement is classified is determined with reference to the observability and significance of the inputs used in the valuation technique as follows:

- Level 1 valuations: Fair value measured using only Level 1 inputs i.e. unadjusted quoted prices in active markets for identical assets or liabilities at the measurement date.
- Level 2 valuations: Fair value measured using Level 2 inputs i.e. observable inputs which fail to meet Level 1, and not using significant unobservable inputs. Unobservable inputs are inputs for which market data are not available.
- Level 3 valuations: Fair value measured using significant unobservable inputs.

	2023	2022
	Level 1	Level 1
	and total	and total
	HK\$′000	HK\$'000
Financial assets at FVTPL		
– Listed securities	6,325	7,659

During the years ended 31 December 2023 and 2022, there were no transfers between Level 1 and Level 2, or transfers into or out of Level 3. The Group's policy is to recognise transfers between levels of fair value hierarchy as at the end of the reporting period in which they occur.

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# 34. Statement of Financial Position of the Company

)	2023 HK\$'000	2022 HK\$'000
Non-current assets		
Property, plant and equipment	203	460
Investment in a subsidiary	36,596	36,553
	36,799	37,013
Current assets		
Other receivables	777	568
Amount due from a subsidiary	153,144	148,644
Financial assets at fair value through profit or loss	6,325	7,659
Taxation recoverable	-	136
Bank balances	3,034	4,969
	163,280	161,976
Current liabilities		
Accrued expenses	677	711
Amount due to a subsidiary	127	-
Taxation payable	282	
	1,086	711
Net current assets	162,194	161,265
Total assets less current liabilities	198,993	198,278
Non-current liability		
Deferred tax liabilities	34	76
Net assets	198,959	198,202
Capital and reserves		
Share capital	25,785	25,785
Reserves	173,174	172,417
Total equity	198,959	198,202

## 34. Statement of Financial Position of the Company (continued)

### Movement in reserves:

	<b>Share</b> premium HK\$'000	Share options reserve HK\$'000	Accumulated profits HK\$'000	<b>Total</b> HK\$'000
At 1 January 2022	166,376	445	5,282	172,103
Profit and total comprehensive				
income for the year	-	_	314	314
At 31 December 2022				
and 1 January 2023	166,376	445	5,596	172,417
Profit and total comprehensive				
income for the year	_	_	413	413
Recognition of equity-settled				
share-based payments	_	344	-	344
Lapse of share options	-	(445)	445	-
At 31 December 2023	166,376	344	6,454	173,174

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## 35. Particulars of Principal Subsidiaries of the Company

Particulars of the Company's principal subsidiaries held by the Company as at 31 December 2023 and 2022 are as follows:

Name of subsidiary	Place and date of incorporation/ establishment	Place of operation	lssued and fully paid share capital/ registered capital	Equity interest attributable to the Company as at 31 December		Principal activities
				2023	2022	
Casablanca Home Holdings Limited <sup>(1)</sup>	BVI 5 October 2010	Hong Kong	USD4,230,000	100%	100%	Investment holding
Casablanca Home Limited	Hong Kong 22 June 2010	Hong Kong	HK\$1,000,000	100%	100%	Trading of bedding products and home accessories
Casablanca Home (Huizhou) Company Limited 卡撒天嬌家居 (惠州)有限公司 <sup>(205)</sup>	PRC 7 April 2011	PRC	HK\$178,000,000	100%	100%	Manufacture and sale of bedding products and home accessories
Casablanca Home (Shenzhen) Limited 卡撒天嬌家居用品(深圳) 有限公司 <sup>(3)(5)</sup>	PRC 20 August 2010	PRC	RMB120,000,000	100%	100%	Trading of bedding products and home accessories
Casablanca Hong Kong Limited	Hong Kong 22 June 2010	Hong Kong	HK\$1,000,000	100%	100%	Trading of bedding products and home accessories
Casa Living New Retail (Guangdong) Company Limited ("Casa Living") 卡撒生活新零售 (廣東) 有限公司 (315)	PRC 12 October 2022	PRC	RMB15,000,000	51%	51%	Trading of bedding products and home accessories
CCW Home Tex (Shenzhen) Company Limited 創想家居用品 (深圳) 有限公司 <sup>[205]</sup>	PRC 25 April 2007	PRC	HK\$20,000,000	100%	100%	Trading of bedding products and home accessories
Colorway Furniture Company Limited 惠州市卡璐威家居有限公司 <sup>(4)5)</sup>	PRC 25 January 2018	PRC	RMB5,000,000	100%	100%	Trading of furniture

(1) Directly held by the Company.

(2) These companies are registered as wholly owned foreign enterprises.

(3) These companies are registered as sino-foreign joint ventures.

(4) This company is registered as a domestic limited liability company.

(5) The English name is translated for identification purpose only.

The above table lists the subsidiaries of the Group which, in the opinion of the directors, principally affected the results or assets of the Group. To give details of other subsidiaries would, in the opinion of the directors of the Company, result in particulars of excessive length.

None of the subsidiaries had issued any debt securities at the end of both years.

## 35. Particulars of Principal Subsidiaries of the Company (continued)

The following table lists out the information relating to Casa Living, the only subsidiary of the Group which has a material non-controlling interests ("NCI"). The summarised financial information presented below represents the amounts before any inter-company elimination.

	2023 HK\$′000	2022 HK\$′000
NCI percentage	49%	49%
Current assets	5,303	10,305
Non-current assets Current liabilities	80 5,907	68 857
Net (liabilities) assets	(524)	9,516
Carrying value of NCI in the consolidated financial statements	(3,164)	1,755
Revenue	17,993	15
Loss for the year	(9,845)	(1,552)
Total comprehensive expense	(10,040)	(1,038)
Loss allocated to NCI	(4,824)	(761)
Cash used in operating activities Cash used in investing activities Cash generated from financing activities	(6,539) (43) –	(1,671) (72) 11,350

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## 36. Reconciliation of Liabilities Arising from Financing Activities

The table below details changes in the Group's liabilities arising from financing activities, including both cash and non-cash changes. Liabilities arising from financing activities are those for which cash flows were, or future cash flows will be, classified in the Group's consolidated statement of cash flows as cash flows from financing activities.

	Bank Borrowings HK\$'000	Lease Liabilities HK\$'000	<b>Total</b> HK\$'000
At 1 January 2022	3,980	20,701	24,681
Financing cash flows (Note)	1,303	(16,065)	(14,762)
New leases entered	-	13,125	13,125
COVID-19-related rent concessions received	-	(170)	(170)
Interest expenses	376	802	1,178
Exchange adjustments	(361)	(164)	(525)
At 31 December 2022 and 1 January 2023	5,298	18,229	23,527
Financing cash flows (Note)	(5,290)	(16,694)	(21,984)
New leases entered	-	14,983	14,983
Lease modification	-	(288)	(288)
Interest expenses	102	1,052	1,154
Exchange adjustments	(110)	(43)	(153)
At 31 December 2023	-	17,239	17,239

Note: The cash flows represent the addition and repayment of bank borrowings and lease liabilities and interest paid in the consolidated statement of cash flows.

### 37. Major Non-Cash Transactions

During the year ended 31 December 2023, the Group entered into new lease agreements for the use of the retail stores (2022: retail stores) for two months to three years (2022: one to three years). On the lease commencement, the Group recognised both right-of-use assets and lease liabilities of HK\$14,983,000 (2022: HK\$13,125,000) respectively.

## 38. Contingent Liabilities

As at 31 December 2022, the Company and two of its subsidiaries in Hong Kong were named as defendants in a litigation commenced by a plaintiff in 2017 involving an alleged copyright infringement. In March 2023, the plaintiff and the defendants have reached a full and final settlement on the copyright dispute, thereby resolving the dispute. The directors of the Company consider that the settlement (including the terms thereof) has no material adverse effect to the business operation and financial position of the Group.

As at 31 December 2023, the Group did not have any significant contingent liabilities.

# FINANCIAL SUMMARY

## RESULTS

	For the year ended 31 December				
	2019 HK\$'000	2020 HK\$'000	2021 HK\$'000	2022 HK\$'000	2023 HK\$′000
Revenue	378,854	309,279	320,403	300,163	284,101
Profit (loss) before taxation Taxation	24,504 (6,886)	19,339 (3,228)	15,701 (3,765)	7,811 (3,194)	(9,021) (443)
Profit (loss) for the year	17,618	16,111	11,936	4,617	(9,464)
Profit (loss) for the year attributable to: Owners of the Company Non-controlling interests	18,498 (880)	16,129 (18)	11,936	5,378 (761)	(4,640) (4,824)
	17,618	16,111	11,936	4,617	(9,464)

## **ASSETS AND LIABILITIES**

		At 31 December				
	2019	2020	2021	2022	2023	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$′000	
Total assets	511,252	510,573	522,259	484,836	466,275	
Total liabilities	(104,984)	(85,780)	(117,541)	(89,074)	(85,522)	
Total equity	406,268	424,793	404,718	395,762	380,753	
Equity attributable to:						
Owners of the Company	406,331	424,793	404,718	394,007	383,917	
Non-controlling interests	(63)	_	-	1,755	(3,164)	
	406,268	424,793	404,718	395,762	380,753	

CASABLANCA®



# **CORPORATE INFORMATION**

# Stock Code

2223

# **Board of Directors**

### **Executive Directors**

Mr. Cheng Sze Kin (Chairman) Mr. Cheng Sze Tsan (Vice-chairman and Chief Executive Officer) Ms. Wong Pik Hung

### **Independent Non-executive Directors**

Mr. Lo Siu Leung Dr. Cheung Wah Keung Mr. Chow On Wa

## Committees

## Audit Committee

Mr. Lo Siu Leung *(Chairman)* Dr. Cheung Wah Keung Mr. Chow On Wa

### **Remuneration Committee**

Dr. Cheung Wah Keung *(Chairman)* Mr. Lo Siu Leung Mr. Chow On Wa

### **Nomination Committee**

Mr. Cheng Sze Kin *(Chairman)* Mr. Lo Siu Leung Dr. Cheung Wah Keung Mr. Chow On Wa

### **Investment Committee**

Mr. Cheng Sze Kin *(Chairman)* Mr. Cheng Sze Tsan Mr. Chow On Wa

## **Company Secretary**

Mr. Ho Yiu Leung

## **Authorised Representatives**

Ms. Wong Pik Hung Mr. Ho Yiu Leung

## **Registered Office**

PO Box 309, Ugland House Grand Cayman KY1-1104 Cayman Islands

### Headquarters and Principal Place of Business

5/F Yan Hing Centre 9-13 Wong Chuk Yeung Street Fotan, New Territories Hong Kong

## Auditor

CHENG & CHENG LIMITED, Certified Public Accountants Level 35, Tower 1, Enterprise Square Five, 38 Wang Chiu Road, Kowloon Bay, Kowloon., Hong Kong

### Principal Share Registrar and Transfer Office

Maples Fund Services (Cayman) Limited PO Box 1093, Boundary Hall Cricket Square Grand Cayman KY1-1102 Cayman Islands

### Hong Kong Branch Share Registrar and Transfer Office

Union Registrars Limited Suites 3301-04, 33/F, Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong

## **Principal Bankers**

Standard Chartered Bank (Hong Kong) Limited Standard Chartered Bank (China) Limited Bank of China (Hong Kong) Limited Bank of China Limited

## **Company Website**

www.casablanca.com.hk

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