20 annual report 24



SHAW BROTHERS HOLDINGS LIMITED 邵氏兄弟控股有限公司

Incorporated in the Cayman Islands with limited liability
Stock Code 00953

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## **CORPORATE INFORMATION**

#### **BOARD OF DIRECTORS**

#### **CHAIRMAN AND NON-EXECUTIVE DIRECTOR**

Mr. Li Ruigang

#### **EXECUTIVE DIRECTORS**

Miss Lok Yee Ling Virginia Mr. Gu Jiong

#### NON-EXECUTIVE DIRECTOR

Mr. Hui To Thomas, JP

#### INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Pang Hong

Mr. Poon Kwok Hing Albert Miss Szeto Wai Ling Virginia

#### **BOARD COMMITTEES**

#### **EXECUTIVE COMMITTEE**

Miss Lok Yee Ling Virginia (Committee Chairlady) Mr. Hui To Thomas Mr. Gu Jiong

#### **AUDIT COMMITTEE**

Mr. Poon Kwok Hing Albert (Committee Chairman) Mr. Pang Hong Miss Szeto Wai Ling Virginia

#### **REMUNERATION COMMITTEE**

Miss Szeto Wai Ling Virginia (Committee Chairlady)

Mr. Pang Hong

Mr. Poon Kwok Hing Albert

### **NOMINATION COMMITTEE**

Mr. Pang Hong (Committee Chairman) Mr. Poon Kwok Hing Albert Miss Szeto Wai Ling Virginia

#### **COMPANY SECRETARY**

Miss Leung Tsz Kwan

#### **AUTHORISED REPRESENTATIVES**

Miss Lok Yee Ling Virginia Miss Leung Tsz Kwan

#### **REGISTERED OFFICE**

Cricket Square, Hutchins Drive P.O. Box 2681, Grand Cayman KY1-1111 Cayman Islands

#### PRINCIPAL PLACE OF BUSINESS IN HONG KONG

19/F., Leighton Centre 77 Leighton Road Causeway Bay Hong Kong

#### STOCK CODE

00953

# CAYMAN ISLANDS PRINCIPAL SHARE REGISTRAR AND TRANSFER AGENT

Suntera (Cayman) Limited Suite 3204, Unit 2A, Block 3, Building D P.O. Box 1586, Gardenia Court Camana Bay, Grand Cayman KY1-1100, Cayman Islands

# HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Investor Services Limited 17/F, Far East Finance Centre 16 Harcourt Road Hong Kong

#### **AUDITOR**

SHINEWING (HK) CPA Limited

#### **LEGAL ADVISER TO CAYMAN ISLANDS**

Conyers Dill & Pearman, Cayman

#### **PRINCIPAL BANKERS**

Shanghai Commercial Bank Limited
The Hongkong and Shanghai Banking Corporation Limited

#### **WEBSITE**

www.shawbrotherspictures.com





## FINANCIAL HIGHLIGHTS

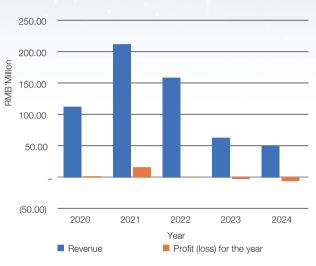
#### **FINANCIAL PERFORMANCE**

	Year ended 31 December			
	2024	2023	Change	
	RMB	RMB		
Revenue				
Films, drama and				
non-drama ('000)	31,839	35,784	-11.0%	
Artiste and	40.700	00.750	04.40/	
event management ('000)	19,796	28,752	-31.1%	
Total ('000)	51,635	64,536	-20.0%	
Segment (loss) profit				
Films, drama and				
non-drama ('000)	(8,598)	(8,906)	-3.5%	
Artiste and		=	=0.00/	
event management ('000)	3,449	7,436	-53.6%	
Total ('000)	(5,149)	(1,470)	250.3%	
Performance				
Loss attributable to owners of				
the Company ('000)	(5,779)	(2,898)	99.4%	
Loss per share (RMB cents) (1)	(0.41)	(0.20)	105.0%	
	31 Dec 2024	ember	Chango	
	RMB	2023 RMB	Change	
	2			
Total assets ('000)	512,559	491,534	4.3%	
Total liabilities ('000)  Equity attributable to owners of	105,767	61,484	72.0%	
the Company ('000)	430,508	449,214	-4.2%	
Number of issued shares ('000)	1,419,610	1,419,610	_	
Ratios	.,,	.,,		
Current ratio (2)	4.8	7.8	N/A	
Gearing ratio (3)	0.92%	0.93%	N/A	
Net asset value per share				
attributable to the				
owners of the Company				
(RMB cents) (4)	30.33	31.64	-4.1%	

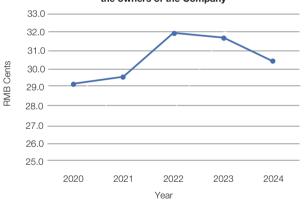


- (1) Loss per share was calculated by dividing the loss for the year attributable to owners of the Company by the number of the issued shares as at the respective dates.
- (2) Current ratio was calculated by dividing the total current assets by the total current liabilities as at the respective dates.
- (3) Gearing ratio was calculated by dividing the total debt by total assets as at the respective dates.
- (4) Net asset value per share attributable to owners of the Company was calculated by dividing equity attributable to owners of the Company by the number of the issued shares as at the respective dates.

#### Financial performance of the Company



# Net asset value per share attributable to the owners of the Company



### CHAIRMAN'S STATEMENT

Dear Shareholders,

On behalf of the board ("Board") of directors ("Directors") of Shaw Brothers Holdings Limited (the "Company", which together with its subsidiaries, is referred to as the "Group"), I present the Group's financial results and major business developments for the financial year ended 31 December 2024 (the "Year").

#### **INDUSTRY OVERVIEW**

In 2024, Hong Kong's box office revenue exceeded HK\$1.34 billion, despite a 6% decline compared to 2023. Notably, the box office revenue of local Hong Kong films surpassed that of Hollywood films for the first time since 2004, highlighting the potential of local productions, even as the overall market remains constrained.

Given the limited size of Hong Kong's domestic market, the film industry in Hong Kong mainly relies on revenue from the overseas, among which the Asian markets (in particular the Chinese market) represent the most important source of overseas revenue.

To foster the growth of the film industry, the Hong Kong Government has proposed certain supporting policies focused on encouraging investment projects that target the film markets in mainland China and other regions, as well as facilitating film production within Hong Kong. These initiatives aim to further enhance the development of the industry and its potential for success.

#### **BUSINESS OVERVIEW**

During the Year, the Group recorded revenue of RMB51,635,000, a decrease by 20.0% as compared to the revenue of RMB64,536,000 for the year ended 31 December 2023 (the "**Previous Year**"), resulting from less production of films, drama and non-drama projects, and a reduction in commercial engagements and participation in films or drama projects for the artistes under the Group's management.

Loss for the year increased from RMB7,717,000 for the Previous Year to RMB11,048,000 for the Year. Loss attributable to the owners of the Company for the Year amounted to RMB5,779,000, an increase of RMB2,881,000 or 99.4% from RMB2,898,000 for the Previous Year. The loss was caused by (1) the decrease in overall revenue generated from both films, drama and non-drama segment and artiste and event management segment; and (2) the increase in income tax expenses for the Year.

#### FILMS, DRAMA AND NON-DRAMA

#### **Released productions**

The Group released a variety of non-drama on various Chinese portals and online platforms and also produced a certain of promotion short videos during the Year.

#### **Productions in progress**

A 25-episode disciplined forces drama "Prism Breakers" ("執法者們") has commenced and completed the shooting in February 2024 and May 2024 respectively. The drama is in the post-production stage and is expected to be released on the Youku platform in the first half of 2025.

#### Investments in films, drama and non-drama

The Group participated in the drama projects "No Room for Crime" ("反黑英雄"), "Forensic Heroes VI: Redemption" ("法證先鋒VI: 倖存者的救贖"), and "Darkside of the Moon" ("黑色月光")," all produced by TVB group. These dramas were successfully released on Tencent Video and Youku platforms in 2024.

The Group continues to collaborate with business partners to produce, invest in, or distribute films and drama series featuring high-quality content, capitalizing on the opportunities within the Chinese market and Chinese communities all over the world.

## **CHAIRMAN'S STATEMENT**

#### ARTISTE AND EVENT MANAGEMENT

As at 31 December 2024, around 50 artistes were under the Group's management. Artistes managed by the whollyowned subsidiaries included famous artistes such as Bosco Wong(黃宗澤), Joel Chan(陳山聰), Nancy Wu(胡定欣), Rosina Lam(林夏薇), Jeannie Chan(陳瀅) and Kelvin Kwan(關楚耀); and popular singers such as Hubert Wu(胡鴻鈞) and James Ng(吳業坤). Artistes managed by the subsidiary Tailor Made Production Limited included famous artistes such as Wong Cho Lam(王祖藍), Roger Kwok(郭晉安) and Eliza Sam(岑麗香), as well as popular singer Teresa Carpio(杜麗莎).

Given the great potential of the Chinese market, the Group actively seeks opportunities for commercial activities, performances, and advertising endorsements for our artistes in mainland China. In 2024, over 50% of the revenue from artiste and event management is derived from mainland China.

#### **PROSPECT**

Building upon the success of action crime drama series like "Flying Tiger" ("飛虎"), "Mission Run" ("廉政狙擊") and "Line Walker Series" ("使徒行者"), the Group has commenced the shooting of a 25-episode disciplined forces drama "Prism Breakers" ("執法者們") and continues its efforts to forge collaborations with business partners and investors, especially in mainland China, to jointly develop high-quality films and dramas.

By featuring its own actors and actresses in movie and drama productions, the Company aims to increase their exposure and enhance their fame. This integrated approach between film and drama production and artiste and event management will create synergies and maximize the potential of the Group's talent resources.

With its production expertise, established strategic partnerships and rich talent resources, the Group is well-positioned to capitalize on the support from government policy in the existing markets and to develop new markets under its strategy of investing in film and drama production with high-quality content. It will leverage its rich resources such as a seasoned production team and a rich pool of top artistes to tap the great potential of the markets of the Greater Bay Area and the Chinese communities all over the world as it aspires to be one of the leading content producers and curators in Asia Pacific.

#### **APPRECIATION**

On behalf of the Board, I would like to express my gratitude to the management team and our artistes for their commitment and efforts over the past year. Additionally, I would like to express my appreciation for the perseverance and dedication of all members of the Company. Last but not least, I would like to extend my sincere gratitude to the shareholders, business partners, and customers for their unwavering support, which has been fundamental to the Group's continued success.

Shaw Brothers Holdings Limited Li Ruigang

Chairman

Hong Kong 25 March 2025

#### **INDUSTRY REVIEW**

In 2024, Hong Kong's box office revenue exceeded HK\$1.34 billion, despite a 6% decline compared to 2023. Notably, the box office revenue of local Hong Kong films surpassed that of Hollywood films for the first time since 2004, highlighting the potential of local productions, even as the overall market remains constrained. (Source: Press release titled "Overview of Hong Kong Film Market 2024" by Hong Kong Box Office Ltd.)

According to Gower Street Analytics, mainland China was the world's second largest film market in 2024, grasping more than 19% of the global box office and ranking just behind to the North American market. Given the limited size of Hong Kong's domestic market, the film industry in Hong Kong mainly relies on revenue from Asian markets, particularly the Chinese market. According to the 2023 Policy Address, the Hong Kong Government proposed injecting HK\$4.3 billion into the Film Development Fund and the CreateSmart Initiative. Additionally, they introduced the Filming Financing Scheme for Mainland Market and the Hong Kong-Europe-Asia Film Collaboration Funding Scheme. These initiatives aim to support investment projects that targeted the film markets in mainland China and overseas, as well as the film promoting production in Hong Kong for further industry development.

With the increasing popularity of high-speed internet and smart devices, the market for the over-the-top streaming platforms has been further expanded. By broadcasting programmes on these platforms, film production companies are able to reach a wider audience and create more business opportunities, generating higher profitability for the film and television industry.

#### **PROSPECT**

Building upon the success of action crime drama series like "Flying Tiger" ("飛虎"), "Mission Run" ("廉政狙擊") and "Line Walker Series" ("使徒行者"), the Group has completed the shooting of a 25-episode disciplined forces drama titled "Prism Breakers" ("執法者們") and expected to be released in the first half of 2025. The Group is also actively seeking collaborations with business partners and investors, especially in mainland China, to jointly develop high-quality films and dramas.

By featuring its own actors and actresses in movie and drama productions, the Company aims to increase their exposure and enhance their fame. This integrated approach between film and drama production and artiste and event management will create synergies and maximize the potential of the Group's talent resources.

With its production expertise, established strategic partnerships and rich talent resources, the Group is well-positioned to capitalize on the support from government policy in the existing markets and to develop new markets under its strategy of investing in film and drama production with high-quality content. It will leverage its rich resources such as a seasoned production team and a rich pool of top artistes to tap the great potential of the markets of the Greater Bay Area and the Chinese communities all over the world as it aspires to be one of the leading content producers and curators in Asia Pacific.

#### **BUSINESS REVIEW**

During the year ended 31 December 2024 (the "Year"), Shaw Brothers Holdings Limited (the "Company", which together with its subsidiaries, collectively the "Group"), recorded revenue of RMB51,635,000, a decrease by 20.0% as compared to the revenue of RMB64,536,000 for the year ended 31 December 2023 (the "Previous Year"), resulting from less production of films, drama and non-drama projects, and a reduction in commercial engagements and participation in films or drama projects for the artistes under the Group's management. Films, drama and non-drama and artiste and event management are the two business segments of the Group. Below is an analysis of the Group's revenue by business segment.

	Year ended 31 December	
	<b>2024</b> 2	
	RMB'000	RMB'000
	Audited	Audited
Films, drama and non-drama	31,839	35,784
Artiste and event management	19,796	28,752
	51,635	64,536

#### FILMS, DRAMA AND NON-DRAMA

#### Released productions

The Group released a variety of non-drama on various Chinese portals and online platforms and also produced a certain of promotion short videos during the Year.

#### **Productions in progress**

A 25-episode disciplined forces drama "Prism Breakers" ("執法者們") has commenced and completed the shooting in February 2024 and May 2024 respectively. The drama stars Bosco Wong(黃宗澤), Moses Chan(陳豪), Kenneth Ma(馬國明), Jessica Hester Hsuan(宣萱), Lawrence Ng(吳啟華), Hin Law(羅子溢), Jeannie Chan(陳瀅), Jacky Cai(蔡潔), Oscar Leung(梁競徽), Moon Lau(劉佩玥) and Regina Ho(何依婷). The drama is in the post-production stage and is expected to be released on the Youku platform in the first half of 2025.

#### Investments in films, drama and non-drama

The Group participated in the drama projects "No Room for Crime" ("反黑英雄"), "Forensic Heroes VI: Redemption" ("法證先鋒VI: 倖存者的救贖"), and "Darkside of the Moon" ("黑色月光")," all produced by TVB group. These dramas were successfully released on Tencent Video and Youku platforms in 2024.

The Group continues to collaborate with business partners to produce, invest in, or distribute films and drama series featuring high-quality content, capitalizing on the opportunities within the Chinese market and Chinese communities all over the world. In addition, the Group aims to strengthen the synergy between its business of film and drama production and that of artiste and event management by integrating artistes under the Group's management into the cast of its films and drama productions and investments.

#### **ARTISTE AND EVENT MANAGEMENT**

As at 31 December 2024, around 50 artistes were under the Group's management. Artistes managed by the wholly-owned subsidiaries included famous artistes such as Bosco Wong(黃宗澤), Joel Chan(陳山聰), Nancy Wu(胡定欣), Rosina Lam(林夏薇), Jeannie Chan(陳瀅) and Kelvin Kwan(關楚耀); and popular singers such as Hubert Wu(胡鴻鈞) and James Ng(吳業坤). Artistes managed by the subsidiary Tailor Made Production Limited included famous artistes such as Wong Cho Lam(王祖藍), Roger Kwok(郭晉安) and Eliza Sam(岑麗香), as well as popular singer Teresa Carpio(杜麗莎).

Given the great potential of the Chinese market, the Group actively seeks opportunities for commercial activities, performances, and advertising endorsements for our artistes in mainland China. In 2024, over 50% of the revenue from artiste and event management is derived from mainland China.

#### **FINANCIAL REVIEW**

Revenue of the Group decreased from RMB64,536,000 for the Previous Year to RMB51,635,000 for the Year, representing a decrease of RMB12,901,000 or by 20.0%. It was mainly due to the decreased revenue contribution from both films, drama and non-drama segment and artiste and event management segment during the Year.

#### FILMS, DRAMA AND NON-DRAMA

Year ended 31 December	2024 RMB'000 Audited	2023 RMB'000 Audited	Change RMB'000	%
Revenue Segment loss Segment profit margin	31,839 (8,598) N/A	35,784 (8,906) N/A	-3,945 308	-11.0 -3.5

Revenue from the films, drama and non-drama segment decreased by 11.0% from RMB35,784,000 for the Previous Year to RMB31,839,000 for the Year. This decline in revenue was mainly due to the postponement of several projects that were initially scheduled for release during the Year, caused by extended production timelines and adjustments in the release schedules of streaming platforms. The decrease in the reportable segment loss of the films, drama and non-drama segment was mainly due to the decrease in impairment loss of investments in films, drama and non-drama for the Year.

#### ARTISTE AND EVENT MANAGEMENT

Year ended 31 December	2024 RMB'000 Audited	2023 RMB'000 Audited	Change RMB'000	%
Revenue Segment profit Segment profit margin	19,796 3,449 17.4%	28,752 7,436 25.9%	-8,956 -3,987	-31.1 -53.6

Revenue from the artiste and event management segment decreased by 31.1% from RMB28,752,000 for Previous Year to RMB19,796,000 for the Year, was mainly due to (1) decline in revenue generated from the livestream commerce operations by the artistes under the Group's management; and (2) decrease in number of participation in film and drama projects and commercial activities for the artistes under the Group's management. The low profit margin at the artiste and event management segment was due to higher absorption of selling and distribution expenses, the increase in impairment loss of trade and other receivables and the provision for non-recurring bad debts of trade receivables during the Year.

#### **COST OF SALES**

Cost of sales decreased by 13.3% from RMB34,251,000 for the Previous Year to RMB29,693,000 for the Year due to (1) lower absorption of films, drama and non-drama distribution costs; and (2) lower absorption of artiste and event management service costs during the Year.

#### OTHER INCOME, GAIN AND LOSSES, NET

Other income, gain and losses decreased from RMB14,376,000 for the Previous Year to RMB13,772,000 for the Year, a decrease by 4.2% due to one-off write back of cost provisions and insurance claim received for its film productions in Previous Year, compensated by increase in interest income on bank deposits resulted from high interest rates during the Year.

#### **SELLING AND DISTRIBUTION EXPENSES**

Selling and distribution expenses increased from RMB1,456,000 for the Previous Year to RMB1,906,000 for the Year, an increase of 30.9% due to more advertising and promotional activities related to artiste and event management business during the Year.

#### **ADMINISTRATIVE EXPENSES**

Administrative expenses decreased from RMB35,186,000 for the Previous Year to RMB33,565,000 for the Year, a decrease of 4.6% due to (1) decrease in legal and professional fees in respect of corporate matters; (2) decrease in depreciation of right-of-use assets was due to the earlier termination of tenancy agreements; and (3) decrease in other operating expenses during the Year, to offset the impact of non-recurring bad debts provided in artiste and event management segment.

#### **IMPAIRMENT LOSSES**

#### Impairment loss of investments in films, drama and non-drama

Impairment loss of investments in films, drama and non-drama of RMB8,493,000 recognised for the Year (2023: RMB9,140,000). The impairment loss of investments in films, drama and non-drama was made based on the management's estimation of the recoverable amount against the carrying amount of the investments in films, drama and non-drama. The impairment loss was determined based on the present value of expected future revenues and related cash flows arising from the investments in films, drama and non-drama.

### Impairment loss of trade and other receivables

Impairment loss of trade and other receivables of RMB334,000 recognised for the Year (2023: RMB5,518,000). The decrease in provision for impairment of trade and other receivables was mainly due to the expected credit loss ("**ECL**") resulting from the increase in recoverability of long outstanding trade and other receivables and the Group's prudent practice of adopting the ECL model.

#### **INCOME TAX EXPENSES**

Income tax expenses increased from RMB165,000 for the Previous Year to RMB1,831,000 for the Year, which was mainly due to the under provision of income tax from a major subsidiary in Hong Kong in respect of prior years in result of reaching a consensus on the inter-company transactions with the Inland Revenue Department.

#### LOSS FOR THE YEAR AND LOSS ATTRIBUTABLE TO THE OWNERS OF THE COMPANY

Loss for the year increased from RMB7,717,000 for the Previous Year to RMB11,048,000 for the Year. Loss attributable to the owners of the Company for the Year amounted to RMB5,779,000, an increase of RMB2,881,000 or 99.4% from RMB2,898,000 for the Previous Year. The loss was caused by (1) the decrease in overall revenue generated from both films, drama and non-drama segment and artiste and event management segment; and (2) the increase in income tax expenses for the Year.

#### FAIR VALUE LOSS ON EQUITY INSTRUMENTS AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME ("FVTOCI")

Fair value loss on equity instruments at FVTOCI of RMB25,809,000 recognised in other comprehensive income for the Year (2023: RMB8,328,000). The management considered that the decrease in fair value was mainly attributed to change of business model for underlying business of the investee, downsize of the investee's business operations and decline in retail market in Hong Kong.

#### INVESTMENTS IN FILMS, DRAMA AND NON-DRAMA

Investments in films, drama and non-drama decreased from RMB85,373,000 as at 31 December 2023 to RMB55,250,000 as at 31 December 2024. It was mainly attributable to (1) the recognition of investment costs of the co-productions in certain dramas as cost of sales, which resulted from the broadcasts of the co-productions in certain dramas; and (2) the additional impairment loss of investments in films, drama and non-drama during the Year.

#### FILMS, DRAMA AND NON-DRAMA PRODUCTIONS IN PROGRESS

Films, drama and non-drama productions in progress increased from RMB4,294,000 as at 31 December 2023 to RMB73,946,000 as at 31 December 2024. It was mainly attributable to the additional production costs of a disciplined forces drama "Prism Breakers" ("執法者們") and pre-production costs of new dramas incurred during the Year.

#### TRADE RECEVIABLES

Trade receivables from third parties, net of loss allowance, significantly decreased from RMB16,550,000 as at 31 December 2023 to RMB4,833,000 as at 31 December 2024, mainly due to the receipt of payments from customers during the Year. The management reviews the aging trade receivables regularly and follows up with the respective general managers and/or customers on the collection of such trade receivables. Details of the trade and other receivables as at 31 December 2024 are set out in Note 22 to the consolidated financial statements in this annual report.

#### TRADE AND OTHER PAYABLES

Trade and other payables decreased from RMB39,353,000 as at 31 December 2023 to RMB34,794,000 as at 31 December 2024, mainly due to the settlement of payments for commercial engagements for the artistes under the Group's management. The Group has financial risk management policies in place to ensure that all payables are settled within the credit timeframe. Details of the trade and other payables as at 31 December 2024 are set out in the Note 24 to the consolidated financial statements in this annual report.

#### **CONTRACT LIABILITIES**

Contract liabilities significantly increased by 790.9% from RMB6,827,000 as at 31 December 2023 to RMB60,819,000 as at 31 December 2024, which was mainly attributable to the receipt in advance from drama production and the artiste and event management.

#### **AMOUNTS DUE TO RELATED PARTIES**

Amounts due to related parties decreased from RMB4,199,000 as at 31 December 2023 to RMB2,521,000 as at 31 December 2024. It was mainly due to the settlement of the payment for certain artiste engagements during the Year.

#### LIQUIDITY AND FINANCIAL RESOURCES

The Group financed its operations with internal resources and bank borrowing, whenever necessary. As at 31 December 2024, the Group holds RMB318,150,000 in bank balances and cash (31 December 2023: RMB306,198,000), indicating that a healthy and sound financial position was maintained. The Group's bank balances and cash were denominated in HK\$, RMB and United States dollars ("**USD**").

#### **PLEDGE OF ASSETS**

As at 31 December 2024, the Group did not have any pledge of assets (31 December 2023: nil).

#### **CAPITAL STRUCTURE**

As at 31 December 2024, the Group's equity attributable to owners of the Company slightly decreased by 4.2% to RMB430,508,000 (31 December 2023: RMB449,214,000). Net asset value per share attributable to owners of the Company decreased to RMB30.33 cents (31 December 2023: RMB31.64 cents. Current ratio was 4.8 (31 December 2023: 7.8). As at 31 December 2024 and 31 December 2023, the number of total issued shares of the Company was 1,419,610,000.

#### CAPITAL COMMITMENTS AND CONTINGENT LIABILITIES

As at 31 December 2024, the Group had a capital commitment of RMB1,000,000 in the form of the unpaid registered capital of an associate (31 December 2023: RMB1,000,000).

#### **FINAL DIVIDEND**

The board of directors (the "Board") of the Company has resolved not to recommend the payment of a final dividend for the Year. The Company believes that this measure is a prudent and responsible means of preserving cash for the long-term financial health of the Group.

#### **FOREIGN EXCHANGE RISK**

The Group mainly operates in Hong Kong and mainland China with most of its transactions settled in HK\$ and RMB. Bank balances and cash held by the Group were denominated mainly in HK\$, RMB and USD.

During the Year, the Group did not hedge any exposure in foreign currency risk. Any substantial exchange rate fluctuation of foreign currencies against RMB may cause financial impacts on the Group. The Group closely monitors its foreign exchange exposures and uses suitable hedging arrangements, where necessary.

#### **BANK BORROWING AND GEARING RATIO**

The Group's interest-bearing bank borrowing denominated in HK\$ increased from RMB4,557,000 as at 31 December 2023 to RMB4,712,000 due to the depreciation of RMB against HKD during the Year. The gearing ratio of the Group, calculated on the basis of interest-bearing debts over total assets, was 0.92% as at 31 December 2024 (31 December 2023: 0.93%).

#### **HUMAN RESOURCES**

As at 31 December 2024, the Group had a total of 51 employees (excluded directors) (31 December 2023: 58 employees). The basic remunerations of the employees are determined with reference to the industry's remuneration benchmark, the employees' experience and their performance, and equal opportunities will be offered to all staff. Salaries of employees are maintained at a competitive level and are reviewed annually, with close reference to the relevant labour market and economic situation. Directors' remuneration is determined based on a variety of factors such as market conditions and responsibilities assumed by each Director. Apart from the basic remuneration and statutory benefits required by laws, the Group also provides discretionary bonuses based upon the Group's results and the individual performance of the staff. The Group maintains a good relationship with its employees. The Group adopted a share option scheme as incentive for its employees, further details of which are set out in the paragraph headed "Share Option Scheme" of "Directors' Report" in this annual report.

#### COMPLIANCE WITH THE RELEVANT LAWS AND REGULATIONS

As far as the Board and management of the Company are aware, the Group has complied in material respects with the relevant laws and regulations that have a significant impact on the business and operation of the Group. During the Year, there was no material breach of or non-compliance with the applicable laws and regulations by the Group.

The Group's business operations are subject to various applicable laws and regulations, including those governing copyright, intellectual property, labor, and environmental standards. Specifically, films, dramas, and non-dramatic productions intended for release in mainland China must adhere to the relevant laws and regulations of the People's Republic of China ("**PRC**"). These productions require review and approval from the appropriate PRC authorities to ensure compliance with local standards and requirements.

#### **ENVIRONMENTAL POLICIES AND PERFORMANCE**

The Group is committed to the long term sustainability of the environment and communities in which it operates. Acting in an environmentally responsible manner, the Group endeavours to comply with laws and regulations regarding environmental protection and adopt effective measures to achieve efficient use of resources, energy saving and waste reduction. Green initiatives and measures have been adopted in the Group. Such initiatives include recycling of used papers and energy saving. Details of environmental policies and performance of the Group will be disclosed in the "Environmental, Social and Governance Report" which will be published on the websites of the Company at www.shawbrotherspictures.com and the website of The Stock Exchange of Hong Kong Limited for listed issuers information at www.hkexnews.hk in April 2025.

#### **RELATIONSHIPS WITH STAKEHOLDERS**

The Company recognises that employees are our valuable assets. Thus, the Group provides competitive remuneration package to attract and motivate the employees. The Group regularly reviews the remuneration package of employees and makes necessary adjustments to conform to the market standard. The Group also understands that it is important to maintain good relationship with business partners and bank enterprises to achieve its long-term goals. Accordingly, our senior management have kept good communication, promptly exchanged ideas and shared business update with them when appropriate. During the Year, there was no material and significant dispute between the Group and its business partners or bank enterprises.

The board (the "Board") of directors (the "Directors") and management (the "Management") of Shaw Brothers Holdings Limited (the "Company", which together with its subsidiaries, is referred to as the "Group") recognise the importance of maintaining high standards of corporate governance. The Company had adopted the Corporate Governance Code (the "CG Code") as set out in Appendix C1 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") as its code which gives guidance on how corporate governance principles are applied to the Group. The Board reviews its corporate governance practices continuously to cope with the evolving needs of the Group. During the year ended 31 December 2024, the Company was in compliance with the CG Code.

The Corporate Governance Report of the Company is included in this annual report which also available on the website of the Company at www.shawbrotherspictures.com (the "Corporate Website") and the website of the Stock Exchange for listed issuers information at www.hkexnews.hk (the "Stock Exchange's Website").

Details of the Company's corporate governance are summarised as below.

### **CORPORATE CULTURE AND STRATEGY**

The Board is responsible for nurturing the Company's culture, which aligns with the purpose, values and strategy of the Company, and promoting to all staff, and embedding the same in the business decisions and operations. The Company's culture is a collection of belief, mindsets, norms, behaviours, attitudes and social patterns which are developed over time, and maintained and enhanced through the collective efforts of the management and all staff.

In line with the purpose and having equipped with the core values, the Company's strategy in the business development and management could be summarized as achieving long-term, steady and sustainable growth, focusing on investments with stable recurring income while having due considerations from environment, social and governance ("**ESG**") aspect. The findings of which, including human resources data, health and safety, environmental performance, ESG regulatory compliance, etc., could be found in the ESG Report will be published on the Corporate Website and the Stock Exchange's Website in April 2025.

#### **BOARD OF DIRECTORS**

#### **COMPOSITION OF THE BOARD**

The Board currently comprises seven Directors, including two executive Directors, two non-executive Directors and three independent non-executive Directors.

During the year ended 31 December 2024 and up to the date of this annual report, the Directors are:

#### **Chairman and Non-executive Director**

Mr. Li Ruigang

#### **Executive Directors**

Miss Lok Yee Ling Virginia Mr. Gu Jiong

#### **Non-executive Director**

Mr. Hui To Thomas JP

#### **Independent non-executive Directors**

Mr. Pang Hong Mr. Poon Kwok Hing Albert Miss Szeto Wai Ling Virginia

The composition of the Board is well balanced. Each of the Directors has relevant expertise and extensive corporate and strategic planning experiences that may contribute to the business of the Group.

The biographical details of the Directors and member of Senior Management are disclosed in the section headed "Biographical Details of Directors and Senior Management" on pages 30 to 33 of this annual report.

The Company has complied with the requirements under Rules 3.10(1), 3.10(2) and 3.10A of the Listing Rules. All independent non-executive Directors also meet the guidelines for assessment of their independence as set out in Rule 3.13 of the Listing Rules.

There are no relationships (including financial, business, family or other material/relevant relationship(s)) among members of the Board.

During the year ended 31 December 2024, the Board maintained a high level of independence, with more than one-third of the Board comprised of independent non-executive Directors, who had exercised independent judgments. The independent non-executive Directors are expressly identified in all corporate communications whenever the names of the Directors are disclosed.

#### SEGREGATION OF DUTIES BETWEEN THE CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Mr. Li Ruigang is the Chairman of the Board. The Company does not have chief executive officer. It is considered that this structure will not impair the balance of power and authority between the Board and management of the Group as the roles of the executive Director and Management who are in charge of different functions complement the role of the Chairman and chief executive officer. It is believed that this structure is conducive to strong and consistent leadership enabling the Group to operate efficiently.

#### APPOINTMENT, RE-ELECTION AND REMOVAL OF DIRECTORS

On 18 June 2024, Miss Lok Yee Ling Virginia and Mr. Pang Hong who retired as Directors at the annual general meeting of the Company held on 18 June 2024 ("2024 AGM"), were successfully re-elected at the said meeting.

The Company issues letters of appointment or enters into service contracts with the Directors to document the key terms of appointment in writing for Directors.

In accordance with the Company's Articles of Association (the "Articles"), all Directors, are subject to retirement and re-election.

According to Article 83(3) of the Articles, any Director appointed by the Board to fill a casual vacancy or as an addition to the existing Board shall hold office until the first annual general meeting of Members after his/her appointment and be subject to re-election at such meeting.

Accordingly, Mr. Gu Jiong ("Mr. Gu"), was appointed by the Board as an executive Director with effect from 14 March 2025. Accordingly, Mr. Gu is subject to re-election at the said meeting.

In accordance with the Articles 84 of the Articles, at each annual general meeting, at least one-third of the Directors are required to retire from office by rotation. Each Director shall retire from office at least once every three years and shall include those who have been longest in office since their last election or re-election.

Accordingly, Mr. Li Ruigang and Mr. Hui To Thomas shall retire as Directors at the forthcoming annual general meeting of the Company to be held in June 2025 and, being eligible, offer themselves for re-election at the said meeting.

#### MODEL CODE FOR DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix C3 to the Listing Rules (the "**Model Code**") as the required standard for securities transactions by Directors. The Company has made specific enquiries of all Directors; and all Directors confirmed that they have complied with the required standards set out in the Model Code and its code of conduct regarding Directors' securities transactions during the year ended 31 December 2024.

#### **BOARD DIVERSITY POLICY**

Pursuant to the code provision of the CG Code relating to board diversity, the Board has adopted a board diversity policy since August 2013. The Company recognises and embraces the benefits of diversity of Board members. While all Board appointment will continue to be made on a merit basis, the Company will ensure that the Board has a balance of skills, experience and diversity of perspectives appropriate to the needs of the Company's business. Selection of candidates will be based on a range of diversity perspectives, including but not limited to gender, age, cultural and educational background, experience (professional or otherwise), skills and knowledge.

The Board has a total of 7 Directors
<b>Executive Directors</b>

Non-executive Directors

2 5 (including 3 Independent Non-Executive Directors)

Gender

Male	Female
5 (71%)	2 (29%)

#### **Age Group**

The number of Directors falling within the following age groups are:

51 – 55	56 – 60	61 – 65	66 – 70	71-75
3	_	2	1	1

The average age of Directors is 60 years old.

#### Years of directorship with the Group

1-5 years	6-10 years
1	6

The background of each member of the Board are disclosed in the section headed "Biographical Details of Directors and Senior Management" on pages 30 to 33 of this annual report.

Directors have very diversified background, ranging from management; finance and accounting; investment; legal and regulatory; media and entertainment; which fit well with the Company's business objectives. The nomination committee of the Company (the "Nomination Committee") considers that this board structure to be optimal for the Company and for its future development.

#### **GENDER DIVERSITY AT WORKFORCE**

As at 31 December 2024, the ratio of women to men in the workforce (excluding directors of the Company) was 38:13. The Company is aiming to achieve a more balanced gender ratio in the workforce in the future and will continue to monitor and evaluate the diversity policy from time to time to ensure its continued effectiveness.

#### **CONTINUOUS PROFESSIONAL DEVELOPMENT**

Each Director receives comprehensive, formal and tailored induction on the first occasion of his/her appointment so as to ensure the he/she has appropriate understanding of the business and operations of the Company and that he/she is fully aware of his/her responsibilities and obligations under the Listing Rules and relevant regulatory requirements.

The Company is committed to arranging and funding suitable training to all Directors for their continuous professional development. Each Director is briefed and updated from time to time to ensure that he/she is fully aware of his/her responsibilities under the Listing Rules and applicable legal and regulatory requirements and the governance policies of the Group. All Directors also understand the importance of continuous professional development and are committed to participating any suitable training to develop and refresh their knowledge and skills.

#### **DIRECTORS' AND OFFICERS' INSURANCE**

The Company has arranged appropriate insurance cover in respect of potential legal action against its Directors and officers.

#### **FUNCTIONS OF THE BOARD**

The Board supervises the management of the business and affairs of the Company. The Board's primary duty is to ensure the viability of the Company and to ensure that it is managed in the best interests of the shareholders as a whole while taking into account the interests of other stakeholders. The Group has adopted internal guidelines in setting forth matters that require the Board's approval. Apart from its statutory responsibilities, the Board approves the Group's strategic plan, key operational initiatives, major investments and funding decisions. It also reviews the Group's financial performance, identifies principal risks of the Group's business and ensures implementation of appropriate systems to manage these risks. It has responsibilities for the Company's environmental, social and governance strategy and reporting. Daily business operations and administrative functions of the Group are delegated to management.

#### **CORPORATE GOVERNANCE FUNCTIONS**

The Board is responsible for performing the functions set out in the CG Code by reviewing the Company's corporate governance policies and practices, the compliance of the Model Code, disclosure in this Corporate Governance Report, etc.

#### INDEPENDENT NON-EXECUTIVE DIRECTORS

The Company has complied with the requirements to appoint a sufficient number of independent non-executive directors and most of them have appropriate professional qualifications or accounting or related financial management expertise as set out in Rules 3.10(1), 3.10(2) and 3.10A of the Listing Rules. Mr. Pang Hong, Mr. Poon Kwok Hing Albert and Miss Szeto Wai Ling Virginia are the independent non-executive Directors. All independent non-executive Directors also meet the guidelines for assessment of their independence as set out in Rule 3.13 of the Listing Rules.

According to Section B.2.4 of Appendix C1 of the Corporate Governance Code, if an independent non-executive director has served for more than nine years, his/her further appointment will be subject to a separate resolution to be approved by Shareholders. Also, if all independent non-executive directors have served more than nine years, the Company must appoint a new independent non-executive director at the forthcoming annual general meeting.

#### **BOARD MEETINGS AND PROCEDURES**

Board members were provided with complete, adequate and timely information to allow them to fulfill their duties properly. Notice, agenda and board papers of regular Board meetings are sent to all Directors within reasonable time. Directors are free to contribute and share their views at meetings and major decisions will only be taken after deliberation at Board meetings. Directors who are considered having conflict of interests or material interests in the proposed transactions or issues to be discussed will not be counted in the quorum of meeting and will abstain from voting on the relevant resolutions. Full minutes are prepared after the meetings and kept by Company Secretary of the Company and open for inspection at any reasonable time on reasonable notice by any Director.

The Board held 4 meetings during the year ended 31 December 2024. At the meetings or by the resolutions in writing, the Board had approved the 2023 annual results; 2024 interim results; reviewed the quarterly performance; approved the 2024 and 2025 budget and approved the publication of the relevant announcements in connection with the matters in this paragraph as required under the Listing Rules.

Details of the attendance¹ record of Directors at the meetings of the Board, executive committee of the Company (the "Executive Committee"), audit committee of the Company (the "Audit Committee"), remuneration committee of the Company (the "Remuneration Committee") and the Nomination Committee, and 2024 AGM held during the year ended 31 December 2024 are summarised as follows:

	Type of meetings					
Directors	Board meetings	Executive Committee meetings	Audit Committee meetings	Remuneration Committee meeting	Nomination Committee meeting	2024 AGM
Mr. Li Ruigang	4/4	N/A	N/A	N/A	N/A	1/1
Miss Lok Yee Ling Virginia	4/4	4/4	N/A	N/A	N/A	1/1
Mr. Hui To Thomas	4/4	4/4	N/A	N/A	N/A	1/1
Mr. Gu Jiong (Note 4)	N/A	N/A	N/A	N/A	N/A	N/A
Mr. Pang Hong	4/4	N/A	2/2	1/1	1/1	1/1
Mr. Poon kwok Hing Albert	4/4	N/A	2/2	1/1	1/1	1/1
Miss Szeto Wai Ling Virginia	4/4	N/A	2/2	1/1	1/1	1/1

#### Notes:

- 1 Demonstration Total numbers of meeting(s) attended/Total numbers of meeting(s) held during the year.
- 2 N/A not applicable
- 3 Directors may attend meetings in person, or through other means of electronic communication.
- 4 Mr. Gu Jiong was appointed by the Board as an executive Director and a member of the executive committee of the Company with effect from 14 March 2025.

#### **BOARD COMMITTEES**

The Board has established specific committees, namely the Executive Committee, the Audit Committee, the Remuneration Committee and the Nomination Committee, with written terms of reference, which are available for viewing on the Corporate Website and the Stock Exchange's Website to assist them in the efficient implementation of their functions. Specific responsibilities have been delegated to the above committees.

Details of the attendance records of Directors, at all Committee meetings in 2024 are set out in the table under the section headed "Board Meetings and Procedures" on page 19 of this Corporate Governance Report.

#### **EXECUTIVE COMMITTEE**

The Executive Committee was established on 6 December 2018 with written terms of reference, which is available on the Corporate Website and the Stock Exchange's Website. During year ended 31 December 2024, the Executive Committee has two members comprising Miss Lok Yee Ling Virginia, the executive Director (chairlady) and Mr. Hui To Thomas, the non-executive Director. Mr. Gu Jiong was appointed as the member of the Executive Committee since 14 March 2025.

The primary duties of the Executive Committee are to advise and assist the Board in formulating policies and to monitor the performance of management in carrying out and implementing the policies laid down by the Board for the Group.

The Executive Committee held four meetings during the year ended 31 December 2024. At the meetings, the Executive Committee reviewed and discussed the quarterly, interim and annual financial and business performance of the Group and considered and approved the banking matters of the Company.

#### **AUDIT COMMITTEE**

The Audit Committee was established on 6 January 2010 with written terms of reference, which is available on the Corporate Website and the Stock Exchange's Website. It has three members comprising Mr. Poon Kwok Hing Albert (chairman), Mr. Pang Hong and Miss Szeto Wai Ling Virginia, all are independent non-executive Directors.

The primary duties of the Audit Committee are to review the material investment, capital operation and material financial system of the Company; to review the accounting policy, financial position and financial reporting procedures of the Company; to communicate with external audit firms; to assess the performance of internal financial and audit personnel; and to assess the risk management and internal control systems of the Company.

The Audit Committee held two meetings during the year ended 31 December 2024. At the meetings, the Audit Committee reviewed the 2023 annual results of the Group; reviewed the risk management and internal control systems of the Group; conducted annual review on the continuing connected transactions of the Company and review the 2024 interim results of the Group. The Group's annual results for the year ended 31 December 2024 had been reviewed by the Audit Committee together with Management and auditor before submission to the Board for approval.

The Audit Committee had also reviewed the annual results of the Company and the annual report of the Company for the year ended 31 December 2024, and confirmed that the said announcement and annual report with the applicable standard as required by the Listing Rules and other applicable legal requirements and that adequate disclosures have been made. There is no disagreement between the Directors and the Audit Committee regarding the selection and appointment of the external auditor.

#### **REMUNERATION COMMITTEE**

The Remuneration Committee was established on 6 January 2010 with written terms of reference, which is available on the Corporate Website and the Stock Exchange's Website. It has three members, namely, Miss Szeto Wai Ling Virginia (chairlady), Mr. Pang Hong and Mr. Poon Kwok Hing Albert, all of which are independent non-executive Directors.

The primary duties of the Remuneration Committee are to consult the Chairman of the Board about their remuneration proposals for the executive Director(s), make recommendation to the Board on the Company's remuneration policy and structure for all Directors and Senior Management and make recommendation to the Board on the remuneration packages of individual Director and Senior Management. No Director shall participate in any discussion about his or her own remuneration. The remuneration of the Directors was determined with reference to their respective experience, responsibilities with the Group and general market conditions.

The Remuneration Committee held one meeting during the year ended 31 December 2024. At the meeting, the Remuneration Committee reviewed the remuneration policies of the Directors and the Senior Management and review the Directors' fee and the remuneration packages of the executive Director(s) and Senior Management for the year ended 31 December 2024.

#### REMUNERATION OF DIRECTORS AND SENIOR MANAGEMENT

The main aims of the Company's remuneration policy are:

- to ensure that none of the Directors or any of their associates should determine their own remuneration;
- the remuneration should be broadly aligned with companies of which the Company competes for human resources;
- the Group should aim to attract and retain executives and to motivate them to pursue appropriate growth strategies whilst taking into account individual performance and should avoid paying more than necessary for such purpose; and
- the remuneration should reflect the performance, complexity of duties and responsibility of the individual.

The remuneration payable to member of Senior Management is within the following band:

**Number of Individual** 

RMB Nil-RMB1,000,000

Further details of the Directors' emoluments are set out in Note 11 to the consolidated financial statements in the annual report.

### **NOMINATION COMMITTEE**

The Nomination Committee was established on 6 January 2010 with written terms of reference, which is available on the Corporate Website and the Stock Exchange's Website. It has three members, namely, Mr. Pang Hong (chairman), Mr. Poon Kwok Hing Albert and Miss Szeto Wai Ling Virginia, all are independent non-executive Directors.

The primary duties of the Nomination Committee include the review of the structure, size and composition (including the skills, knowledge and experience) of the Board on a regular basis and to make recommendations to the Board regarding any proposed change, identify individuals suitably qualified to become Board members and select or make recommendations to the Board on the selection of individuals nominated for directorships with reference to the Board Diversity Policy and the Company's Nomination of Directors Policy, assess the independence of independent non-executive Directors.

The Nomination Committee held one meeting during the year ended 31 December 2024. At the meeting, the Nomination Committee reviewed the structure, size and composition of the Board, assessed the independence of the independent non-executive Directors; considered and recommended to the Board the re-election of Directors and other related matters.

#### DIRECTORS' AND AUDITOR'S RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS

The Directors are responsible for the preparation of the consolidated financial statements which give a true and fair view of the state of affairs of the Group, in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance. The statement by the auditor of the Company about his responsibilities for the consolidated financial statements is set out in the independent auditor's report contained in this annual report. There are no material uncertainties relating to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern.

#### FINANCIAL REPORTING AND INTERNAL CONTROL

#### **ACCOUNTABILITY AND AUDIT**

The Directors are responsible for overseeing the preparation of accounts for each financial period by the management. Subsequent to each reporting period, interim or annual financial highlights and business review are published as soon as possible (or in accordance with the Listing Rules, as the case may be) to disclose all information that are necessary for shareholders to assess the performance, financial conditions and prospects of the Company.

#### **RISK MANAGEMENT AND INTERNAL CONTROL**

During the year ended 31 December 2024, the Group has complied with Principle D.2 of the CG Code by establishing appropriate and effective risk management and internal control systems. Management of the Company (the "Management") is responsible for the design, implementation and monitoring of such systems, while the Board oversees management in performing its duties on an ongoing basis. Main features of the risk management and internal control systems are described in the sections below:

#### Risk Management System

The Group adopts a risk management system which manages the risk associated with its business and operations. The system comprises the following phases:

- Identification: Identify ownership of risks, business objectives and risks that could affect the achievement of objectives.
- Evaluation: Analyse the likelihood and impact of risks and evaluate the risk portfolio accordingly.
- Management: Consider the risk responses, ensure effective communication to the Board and on-going monitor the residual risks.

Based on the risk assessments conducted for the year ended 31 December 2024, no significant risk was identified.

#### Internal Control System

The Company has in place an internal control system to enable the Group to achieve objectives regarding effectiveness and efficiency of operations, reliability of financial reporting and compliance with applicable laws and regulations.

- Control Environment: A set of standards, processes and structures that provide the basis for carrying out internal control across the Group.
- Risk Assessment: A dynamic and iterative process for identifying and analysing risks to achieve the Group's objectives, forming a basis for determining how risks should be managed.
- Control Activities: Action established by policies and procedures to help ensure that management directives to mitigate risks to the achievement of objectives are carried out.
- *Information and Communication*: Internal and external communication to provide the Group with the information needed to carry out day-to-day controls.
- *Monitoring*: Ongoing and separate evaluations to ascertain whether each components of internal control is present and functioning.

In order to enhance the Group's system of handling inside information, and to ensure the truthfulness, accuracy, completeness and timeliness of its public disclosures, the Group also adopts and implements an inside information policy and procedures. Certain reasonable measures have been taken from time to time to ensure that proper safeguards exist to prevent a breach of a disclosure requirement in relation to the Group, which include but are not limited to:

- The access of information is restricted to a limited number of employees on a need-to-know basis. Employees who are in possession of inside information are fully conversant with their obligations to preserve confidentiality.
- Confidentiality agreements are in place when the Group enters into significant negotiations.

Based on the internal control review conducted for the year ended 31 December 2024, no significant control deficiency was identified.

#### Internal Audit

The Company will continue to engage external independent professionals to review the Group's system of internal controls and risk management annually and further enhance the Group's internal control and risk management systems as appropriate.

There is currently no internal audit function within the Group. The Directors have reviewed the need for an internal audit function and are of the view that in light of the size, nature and complexity of the business of the Group, it would be more cost effective to appoint external independent professionals to perform internal audit function for the Group in order to meet its needs. Nevertheless, the directors will continue to review at least annually the need for an internal audit function.

Review of the risk management and internal control systems is conducted annually and the results are reported to the Board via Audit Committee afterwards.

#### Effectiveness of the Risk Management and Internal Control Systems

The Board is responsible for the risk management and internal control systems of the Group and ensuring review of the effectiveness of these systems has been conducted annually. Several areas have been considered during the reviews, which include but not limited to (i) the changes in the nature and extent of significant risks since the last annual review, and the Group's ability to respond to changes in its business and the external environment (ii) the scope and quality of management's ongoing monitoring of risks and of the internal control systems.

The Board, through its review and the review made by external independent professionals and Audit Committee, concluded that the risk management and internal control systems were effective and adequate. Such systems, however, are designed to manage rather than eliminate the risk of failure to achieve business objectives, and can only provide reasonable and not absolute assurance against material misstatement or loss.

#### **EXTERNAL AUDITOR'S REMUNERATION**

The Company engaged SHINEWING (HK) CPA Limited as its external auditor for the year. For the year ended 31 December 2024, the remuneration paid or payable for the audit and non-audit services provided by SHINEWING (HK) CPA Limited and its affiliated firms was as follows:

Type of services provided	Amount of fees (RMB'000)
Audit services Non-audit services (Note)	879 557
Total	1,436

Note: Non-audit services included mainly the service of reviewing the interim results of the Group for the six months ended 30 June 2024, and services of reviewing the environmental, social and governance report of the Group.

#### **COMPANY SECRETARY**

Miss Leung Tsz Kwan was appointed by the Board as the company secretary of the Company (the "Company Secretary") since 1 July 2021. She has taken sufficient training hours of relevant professional training during the year ended 31 December 2024 and has complied with Rule 3.29 of the Listing Rules in relation to the professional training requirements. The biographical details of Miss Leung are set out under the section headed "Biographical Details of Directors and Senior Management" on page 33 of this annual report.

The Company Secretary reports directly to the Board. All the Directors have easy access to the Company Secretary and the responsibility of the Company Secretary is to ensure the board meetings are properly held and are in compliance with the relevant laws and regulations. The Company Secretary is also responsible for giving advices with respect to the Directors' obligations on securities interest disclosure, disclosure requirements of discloseable transactions, connected transactions and inside information. The Company Secretary shall provide advices to the Board with respect to strict compliance with the laws, requirements and the Articles at appropriate times. As the Company's principal channel of communication with the Stock Exchange, the Company Secretary assists the Board in implementing and strengthening the Company's corporate governance code so as to bring the best long term value to shareholders. In addition, the Company Secretary also provides relevant information updates and continuous professional development to the Directors with respect to legal, supervisory and other continuous obligations for being a director of a listed company at appropriate times. The Company Secretary is also responsible for supervising and managing the Group's relationship with investors.

#### COMMUNICATIONS WITH SHAREHOLDERS AND INVESTORS

#### **INVESTOR RELATIONS**

The Company places great emphasis on its relationship and communication with investors. In order to keep shareholders well informed of the business activities and direction of the Group, information about the Group has been provided to the shareholders through financial reports and announcements. The Company has established its own corporate website www.shawbrotherspictures.com as a channel to facilitate effective communication with its shareholders and the public.

The Company endeavors to maintain an on-going dialogue with the shareholders and in particular, through annual general meetings or other general meetings to communicate with the shareholders and encourage their participation.

The Company's annual general meeting allows the Directors to meet and communicate with shareholders. The Company ensures that shareholders' views are communicated to the Board. The chairman of the annual general meeting proposes separate resolutions for each issue to be considered.

The Group will continue to maintain an open and effective investor communication policy and to update investors on relevant information on the Group's business in a timely manner, subject to relevant regulatory requirement.

Annual general meeting proceedings are reviewed from time to time to ensure that the Company follows good corporate governance practices. The notice of annual general meeting is distributed to all shareholders prior to the annual general meeting and the accompanying circular also sets out details of each proposed resolution and other relevant information as required under the Listing Rules. The chairman of the annual general meeting exercises his power under the Articles to put each proposed resolution to the vote by way of a poll. The procedures for demanding and conducting a poll are explained at the meeting prior to the polls being taken. Voting results are posted on the Corporate Website and the Stock Exchange's Website in accordance with the Listing Rules.

#### CONSTITUTIONAL DOCUMENTS

There are no changes in the Company's constitutional documents during the year ended 31 December 2024.

# PROCEDURES FOR CONVENING AN EXTRAORDINARY GENERAL MEETING AND PUTTING FORWARD PROPOSALS AT GENERAL MEETINGS BY SHAREHOLDERS

Pursuant to the Articles, extraordinary general meetings shall be convened on the requisition of one or more shareholders of the Company holding, at the date of deposit of the requisition, not less than one-tenth of the paid up capital of the Company having the right of voting at general meetings. Such requisition shall be made in writing to the Board or the Secretary for the purpose of requiring an extraordinary general meeting to be called by the Board for the transactions of any business specified in such requisition. If within 21 days of such deposit, the Board fails to proceed to convene such meeting, the requisition(s) may do so in the same manner.

Pursuant to Article 85 of the Articles, no person (other than a retiring Director) shall be eligible for election to the office of Director at any general meeting unless a notice in writing of the intention to propose that person for election as a Director and notice in writing by that person of his willingness to be elected shall have been lodged at the Head Office or at the Registration Office no earlier than the day after the dispatch of the notice of the general meeting appointed for such election and end no later than 7 days prior to the date of such general meeting and the minimum length of the period during which such notices to the Company may be given will be at least 7 days.

Any such proposals by shareholder shall be made directly to the Company sending written enquiries or requests in respect of their rights to the following principal place of business of the Company in Hong Kong:

Shaw Brothers Holdings Limited 19/F., Leighton Centre 77 Leighton Road Causeway Bay, Hong Kong Tel No.: (852) 2335-2879

Tel No.: (852) 2335 2879 Fax No.: (852) 2335-7363

Website: www.shawbrotherspictures.com

#### **ENQUIRES PUT TO THE BOARD**

Shareholders can make enquiries directly to the Company by sending written enquiries or requests in respect of their rights to the following principal place of business of the Company in Hong Kong:

Shaw Brothers Holdings Limited 19/F., Leighton Centre 77 Leighton Road Causeway Bay, Hong Kong Tel No.: (852) 2335-2879

Fax No.: (852) 2335-7363

#### **ANNUAL GENERAL MEETING**

The forthcoming annual general meeting of the Company will be held in June 2025. The notice of the said meeting will be issued to shareholders accordingly.

#### SHAW BROTHERS HOLDINGS LIMITED

#### NOMINATION OF DIRECTORS POLICY

#### 1. OBJECTIVE

- 1.1 The Nomination Committee of the Board of the Committee ("NC") shall nominate suitable candidates to the Board for appointment as directors of the Company ("Director(s)") to fill casual vacancies.
- 1.2 The NC may, as it considers appropriate, nominate a number of candidates more than the number of Directors to be appointed by the Board or reappointed at a general meeting, or the number of casual vacancies to be filled.

#### 2 SELECTION CRITERIA

- 2.1 The factors listed below would be used as reference by the NC in assessing the suitability of a proposed candidate.
  - Reputation for integrity
  - Accomplishment and experience in the Movie and Entertainment industry
  - Commitment in respect of available time and relevant interest
  - Diversity in all its aspects, including but not limited to gender, age (18 years or above), cultural and educational background, ethnicity, professional experience, skills, knowledge and length of service

The above factors are for reference only, and not meant to be exhaustive and decisive. The NC has the discretion to nominate any person, as it considers appropriate.

- 2.2 Serving more than 9 years could be relevant to the determination of a non-executive director's independence. If an independent non-executive director serves more than 9 years, his further appointment should be subject to a separate resolution to be approved by shareholders. The papers to shareholders accompanying that resolution should include the reasons why the board believes he is still independent and should be re-elected.
- 2.3 Proposed candidates will be asked to submit the necessary personal information in a prescribed form, together with their written consent to be appointed as a Director and to the public disclosure of their personal data on any documents or the relevant websites for the purpose of or in relation to their standing for election/re-election as a Director.
- 2.4 The NC may request candidates to provide additional information and documents, if considered necessary.

#### 3. NOMINATION PROCEDURES

- 3.1 The Secretary of the NC shall present the biographical details of the candidates a meeting of the NC, and invite nominations of candidates from Board members if any, for consideration by the NC prior to its meeting. The NC may also put forward candidates who are not nominated by Board members.
- 3.2 For filling a casual vacancy, the NC shall make recommendations for the Board's consideration and approval. For proposing candidates to stand for election at a general meeting, the NC shall make nominations to the Board for its consideration and recommendation.
- Until the issue of the shareholder circular, the nominated persons shall not assume that they have been proposed by the Board to stand for election at the general meeting.
- 3.4 In order to provide information of the candidates nominated by the Board to stand for election at a general meeting, a circular will be sent to shareholders. The circular will set out the lodgement period for shareholders to make the nominations. The names, brief biographies (including qualifications and relevant experience), independence, proposed remuneration and any other information, as required pursuant to the applicable laws, rules and regulations, of the proposed candidates will be included in the circular to shareholders.
- A shareholder can serve a notice to the Company Secretary within the lodgement period of its intention to propose a resolution to elect a certain person as a Director, without the Board's recommendation or the NC's nomination, other than those candidates set out in the shareholder circular. The particulars of the candidates so proposed will be sent to all shareholders for information by a supplementary circular.
- 3.6 A candidate is allowed to withdraw his candidature at any time before the general meeting by serving a notice in writing to the Company Secretary.
- 3.7 The Board shall have the final decision on all matters relating to its recommendation of candidates to stand for election at any general meeting.
- As there may be more candidates than the vacancies available, and the "gross-vote" method will be used to determine who shall be elected as a Director, shareholder proposed resolutions shall therefore take the same form as the resolutions proposed for the candidates recommended by the Board.

#### 4. CONFIDENTIALITY

Unless required by law or any regulatory authority, under no circumstances shall a member of the NC or a staff member of the Company disclose any information to or entertain any enquiries from the public with regard to any nomination or candidature before the circular to shareholders, as the case may be, is issued. Following the issue of the circular, the NC or Company Secretary or other staff member of the Company approved by the NC may answer enquiries from the regulatory authorities.

#### SHAW BROTHERS HOLDINGS LIMITED

#### **BOARD DIVERSITY POLICY**

#### 1. PURPOSE

1.1 This Policy aims to set out the approach to achieve diversity on the Company's board of directors ("Board").

#### 2. VISION

2.1 The Company recognises and embraces the benefits of having a diverse Board to enhance the quality of its performance.

#### 3. POLICY STATEMENT

3.1 With a view to achieving a sustainable and balanced development, the Company sees increasing diversity at the Board level as an essential element in supporting the attainment of its strategic objective and its sustainable development. In designing of Board's composition, Board diversity has been considered from a number of aspects, including but not limited to gender, age, cultural and educational background, professional experience and business experience. All Board appointments will be based on meritocracy, and candidates will be considered against objective criteria, having due regard for the benefits of diversity on the Board.

#### 4. MEASURABLE OBJECTIVES

4.1 Selection of candidates will be based on a range of diversity perspectives, including but not limited to gender, age, cultural and educational background, professional experience and business experience. The ultimate decision will be based on merit and contribution that the selected candidates will bring to the Board. The Board's composition (including gender, age) will be disclosed in the Corporate Governance Report annually.

#### 5. MONITORING AND REPORTING

5.1 The Nomination Committee will report annually, in the Corporate Governance Report, on the Board's composition under diversified perspectives, and monitor the implementation of this Policy.

#### 6. REVIEW OF THIS POLICY

The Nomination Committee will review this Policy, as appropriate, to ensure the effectiveness of this Policy. The Nomination Committee will discuss any revisions that may be required, and recommend any such revisions to the Board for consideration and approval.

#### 7. DISCLOSURE OF THIS POLICY

- 7.1 This Policy will be published on the Company's website for public information.
- 7.2 A summary of this Policy together with the measurable objectives set for implementing this Policy, and the progress made towards achieving those objectives will be disclosed in the annual Corporate Governance Report.

#### SHAW BROTHERS HOLDINGS LIMITED

#### **DIVIDEND POLICY**

- Dividends may be declared and paid out of the profits of the Company, realized or unrealized, or from any reserve set aside from profits which the Directors determine is no longer needed. With the sanction of an ordinary resolution dividends may also declared and paid out of share premium account or any other fund or account which can be authorized for this purpose in accordance with the applicable laws.
- Subject to the applicable laws, the Company in general meeting may from time to time declare dividends in any currency to be paid to the Members but no dividend shall be declared in excess of the amount recommended by the Board.
- 3. The Board may from time to time pay to the Members such interim dividends as appear to the Board to be justified by the profits of the Company and in particular (but without prejudice to the generality of the foregoing) if at any time the share capital of the Company is divided into different classes, the Board may pay such interim dividends in respect of those shares in the capital of the Company which confer on the holders thereof deferred or non-preferential rights with regard to dividend and provided that the board acts bona fide the Board shall not incur any responsibility to the holders of shares conferring any preference for any damage that they may suffer by reason of the payment of an interim dividend on any shares having deferred or non-preferential rights and may also pay any fixed dividend which is payable on any shares of the Company half-yearly or on any other dates, whenever such profits, in the opinion of the Board, justifies such payment.

#### **DIRECTORS**

#### Mr. Li Ruigang

#### Chairman and Non-Executive Director

Mr. Li Ruigang, aged 55, was appointed as the Chairman and Non-executive Director of the Company on 25 October 2016.

He is the founding chairman and CEO of CMC Inc. (together with its affiliates, called "CMC"), and founding partner of CMC Capital Partners. Mr. Li has rich operational experience, investment track record and in-depth insight into China's media and entertainment industry. Mr. Li has led CMC to create many industry champions and emerging leaders across the sub-sectors of media, entertainment, lifestyle, technology, and consumer. Mr. Li was the chairman and president of Shanghai Media Group. Mr. Li is a board member of Special Olympics. Mr. Li is non-executive director of Television Broadcasts Limited ("TVB"), which is listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). TVB has interest in the shares of the Company. CMC Inc. which is controlled by Mr. Li, is a substantial shareholder of the Company. He holds the share interest of the Company through his interest in CMC Inc. and certain affiliated companies controlled by him.

Mr. Li holds a Master's Degree of Arts and a Bachelor's Degree of Arts of Journalism from Fudan University.

#### Miss Lok Yee Ling Virginia

# Executive Director Chairlady of the Executive Committee

Miss Lok Yee Ling Virginia, aged 68, was appointed as an Executive Director of the Company on 29 January 2016. She is also the chairlady of the Executive Committee. She is the Authorised Representative of the Company. In addition, Miss Lok holds directorships in a number of subsidiaries of the Company.

Miss Lok has over 40 years of experience in film and TV entertainment industry. She is currently an Assistant General Manager (Talent Management and Development) of TVB. She first joined TVB in November 2003 as Assistant Controller (Talent), and was promoted to Deputy Controller (Production Resources) in May 2004 and Controller (Production Resources) in January 2008, and to her current position in July 2016. From 1978 to 1982, Miss Lok started to work as assistant director (Drama) in Commercial Television and Rediffusion Television Limited ("RTV") and was promoted to director (Drama) in RTV. During this period, she also worked as line producer and production manager for a number of movies. From 1983 to 1993, Miss Lok took up the positions of line producer and executive producer in sizable movie production companies, including Shaw Brothers (Hong Kong) Limited. From 2009 to 2015, while serving as an executive of TVB, she also worked as executive producer and producer on a number of major movie productions. With years of experience in motion pictures, Miss Lok has produced more than 40 titles, including a number of major box office hits, such as Let's Make Laugh(表錯七日情), Love in a Fallen City(傾城之戀), To Be Number One(跛豪), Prince Charming (青蛙王子), Turning Point (Laughing Gor之變節) and 72 Tenants of Prosperity (72家租客). Recent productions include Line Walker(使徒行者), Line Walker 2(使徒行者2:諜影行動), Triumph in the Skies(衝上雲霄)and Endless Battle(無間一戰)and drama series of Flying Tiger(飛虎之潛行極戰), Flying Tiger 2(飛虎之雷霆極戰), Flying Tiger 3(飛虎之壯志英雄), Mission Run(廉政狙擊) and Guardian Angel(守護神之保險 調查) and TV online drama Impossible Three(非凡三俠). Miss Lok is also the executive committee member of Hong Kong Motion Picture Industry Association Limited and Movie Producers and Distributors Association of Hong Kong Limited. Miss Lok is a director of Shine Investment Limited, the substantial shareholder of the Company.

#### Mr. Gu Jiong

# Executive Director Member of Executive Committee

Mr. Gu Jiong, aged 52, was appointed as an executive Director of the Company on 14 March 2025. He is also a member of the Executive Committee.

Mr. Gu has nearly 30 years of experience in accounting and corporate finance management. From September 2013 to June 2024, Mr. Gu served as the financial director of CMC Capital Partners, an investment fund specializing in media and entertainment investments inside and outside the People's Republic of China (the "PRC"), and the vice president and chief financial officer of CMC Inc. (formerly known as CMC Holdings Limited). CMC Capital Partners is an investment fund managed by Mr. Li Ruigang ("Mr. Li"), a substantial shareholder of the Company. CMC Inc. is controlled by Mr. Li.

Prior to joining CMC Capital Partners and CMC Inc., Mr. Gu served as the financial controller in BesTV New Media Co., Ltd. (currently known as Oriental Pearly Media Co., Ltd.) (whose shares are listed on the Shanghai Stock Exchange, stock code: 600637), a company principally engaged in the provision of technical services, content services and marketing services for television terminals, computer terminals and mobile terminals through a media source platforms, where he was responsible for the financial matters of this company from January 2010 to August 2013. From April 2004 to December 2009, Mr. Gu joined UTStarcom Holdings Corp. (formerly known as UTStarcom. Inc.) whose shares are listed on NASDAQ, (ticker symbol: UTSI), a global telecom infrastructure provider specialized in the provision of packet optical transport and broadband access products to network operators and was the finance controller when he left in December 2009. From July 1995 to April 2004, Mr. Gu worked at Ernst & Young Hua Ming LLP, Shanghai Branch and was the senior manager of audit department when he left the firm.

From September 2018 to January 2023, Mr. Gu was an independent non-executive director of DaFa Properties Group Limited (whose shares was listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange")). From March 2017 to July 2023, Mr. Gu served as an independent non-executive director of Amlogic (Shanghai) Co., Ltd. (whose shares are listed on the Shanghai Stock Exchange, stock code: 688099). From November 2022 to April 2025, Mr. Gu was an independent non-executive director of Howkingtech International Holding Limited (stock code: 2440).

Mr. Gu is currently an independent non-executive director of Ascletis Pharma Inc. (stock code: 1672), Mulsanne Group Holding Limited (stock code: 1817), Vesync Co., Ltd (stock code: 2148), and Mao Geping Cosmetics Co., Ltd. (stock code: 1318), whose shares are listed on the Stock Exchange.

Mr. Gu obtained a bachelor's degree in financial management from Fudan University in the PRC in July 1995. He is currently a non-practicing member of The Chinese Institute of Certified Public Accountants.

#### Mr. Hui To Thomas JP

Non-executive Director Member of the Executive Committee

Mr. Hui To Thomas, aged 52, was appointed as a Non-executive Director of the Company on 25 October 2016. He is also a member of the Executive Committee.

Mr. Hui possesses over 25 years of experience in management and investment with broad experience and deep expertise in managing media, entertainment and internet businesses. Mr. Hui was formerly a director of KingSoft Corporation Limited, GigaMedia Limited and JC Entertainment Corporation. Mr. Hui also worked at Goldman Sachs (Asia) L.L.C., Hong Kong, Merrill Lynch & Co. as well as McKinsey & Company. Mr. Hui is executive chairman of TVB. Mr. Hui is a director of Young Lion Holdings Limited, Young Lion Acquisition Co. Limited and Shaw Brothers Limited. Mr. Hui is the chief operating officer and an executive director of CMC Inc. which is a substantial shareholder of the Company.

Mr. Hui holds a Master's Degree of Engineering in Electrical Engineering from Cornell University and a Bachelor's Degree of Science in Electrical Engineering from the University of Wisconsin, Madison.

#### Mr. Pang Hong

Independent Non-executive Director
Chairman of the Nomination Committee
Member of the Audit Committee
Member of the Remuneration Committee

Mr. Pang Hong, aged 71, was appointed as an Independent Non-executive Director of the Company on 23 June 2015. He is also the chairman of the Nomination Committee, a member of the Audit Committee, and a member of the Remuneration Committee.

He had worked for various enterprises and government departments in China for over 20 years. He has substantial knowledge of the investment environment in China and has extensive experience in the management of Chinese companies. Mr. Pang was a former independent non-executive director of OCI International Holdings Limited which is listed on the Main Board of the Stock Exchange.

#### Mr. Poon Kwok Hing Albert

Independent Non-executive Director
Chairman of the Audit Committee,
Member of the Remuneration Committee
Member of the Nomination Committee

Mr. Poon Kwok Hing Albert, aged 63, was appointed as an Independent Non-executive Director of the Company on 23 June 2015. He is also the chairman of the Audit Committee, a member of the Remuneration Committee and a member of the Nomination Committee of the Company.

Mr. Poon was appointed as independent non-executive director of eSun Holdings Limited, which is listed on the Main Board of the Stock Exchange on 1 August 2023. He was former the independent non-executive director of Media Asia Group Holdings Limited, which was listed on and recently delisted from the GEM of the Stock Exchange, following its withdrawal of listing in March 2023. He was a former independent non-executive director of Greater Bay Area Dynamic Growth Holding Limited (formerly known as the Rosedale Hotel Holdings Limited), which is listed on the Main Board of the Stock Exchange.

Mr. Poon graduated from the University of Bath, United Kingdom with a Master of Science degree in Business Administration. He is a member of the Hong Kong Institute of Certified Public Accountants and a member of the CPA Australia.

#### Miss Szeto Wai Ling Virginia

Independent Non-executive Director
Chairlady of the Remuneration Committee
Member of the Audit Committee
Member of the Nomination Committee

Miss Szeto Wai Ling Virginia, aged 62, was appointed as an Independent Non-executive Director of the Company on 29 January 2016. She is also the chairlady of the Remuneration Committee, a member of the Audit Committee and a member of the Nomination Committee.

She is a solicitor in Hong Kong and a solicitor of the Supreme Court of England and Wales. Miss Szeto was a former independent non-executive director of Shunten International (Holdings) Limited which is listed on the Main Board of the Stock Exchange. Miss Szeto was the Head of Legal Department of New World Development Company Limited.

She holds a Bachelor of Laws Degree from Oxford Brookes University and a Master of Science Degree in Criminal Justice Policy from The London School of Economics and Political Science.

### **SENIOR MANAGEMENT**

### Miss Leung Tsz Kwan

#### **Company Secretary**

Miss Leung Tsz Kwan was appointed as the Company Secretary and Authorised Representative of the Company on 1 July 2021. Miss Leung has extensive working experience in company secretarial, accounting and finance in listed companies. She is a member of the Hong Kong Institute of Certified Public Accountants.

## **DIRECTORS' REPORT**

The board (the "Board") of directors (the "Directors") of Shaw Brothers Holdings Limited (the "Company") are pleased to present to the shareholders of the Company (the "Shareholders") this annual report and the audited consolidated financial statements for the year ended 31 December 2024 in this annual report (the "Consolidated Financial Statements")

#### THE COMPANY

The Company was incorporated as an exempted company with limited liability in the Cayman Islands under the Companies Law of the Cayman Islands on 25 June 2009. The shares of the Company have been listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") since 1 February 2010 (the "**Listing Date**").

#### PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The Company is an investment holding company. The Company and its subsidiaries (collectively, the "**Group**") are principally engaged in investment in films, drama and non-drama, and artiste and event management. An analysis of the Group's performance for the year by business and geographical segments is set out in Note 6 to the Consolidated Financial Statements.

Details of the principal activities and other particulars of the Company's subsidiaries are set out in Note 34 to the Consolidated Financial Statements in this annual report. Further discussion and analysis of these activities as required by Schedule 5 to the Hong Kong Companies Ordinance, including a discussion of the principal risks and uncertainties facing the Group and an indication of likely future developments in the Group's business, and the compliance with relevant laws and regulations, as well as the Group's environmental policies, relationship with stakeholders and performance which have a significant impact on the Company, can be found in the Management Discussion and Analysis as set out on pages 8 to 14 and the Chairman's Statements as set out on pages 6 to 7 of this annual report. Such discussions forms part of this Directors' Report.

#### **FINANCIAL RESULTS**

The results of the Group for the year ended 31 December 2024 are set out in the Consolidated Statement of Profit or Loss on page 51 of this annual report.

#### **DIVIDEND POLICY**

The Company has adopted the Dividend Policy in December 2018 with further update in March 2019. The Dividend Policy is set out on page 29 of this annual report.

#### **DIVIDENDS**

The Directors did not declare any interim dividend or recommend final dividend for the year ended 31 December 2024.

#### **CLOSURE OF REGISTER OF MEMBERS**

The register of members will be closed from Thursday, 12 June 2025 to 19 June 2025, Thursday (both days inclusive), during which period no transfer of shares will be effected. In order to qualify Shareholders' entitlement for attending and voting at the forthcoming annual general meeting, all transfers of shares accompanied by the relevant share certificates must be lodged with the Hong Kong branch share registrar and transfer office of the Company, Tricor Investor Services Limited at 17/F, Far East Finance Centre 16 Harcourt Road Hong Kong for registration no later than 4:30 p.m. on 11 June 2025.

#### PLANT AND EQUIPMENT

Details of movements in the plant and equipment of the Group during the year ended 31 December 2024 are set out in Note 15 to the Consolidated Financial Statements.

### **DIRECTORS' REPORT**

#### **BANK BORROWINGS**

Details of bank borrowings of the Group as at 31 December 2024 are set out in Note 26 to the Consolidated Financial Statements.

#### **FIVE YEARS FINANCIAL SUMMARY**

A summary of the published results and assets and liabilities of the Group for the last five financial years, as extracted from the published audited consolidated financial statements is set out on page 120 of this annual report. This summary does not form part of the Consolidated Financial Statements in this annual report.

#### **SHARE CAPITAL**

Details of the Company's paid up capital as at 31 December 2024 are set out in Note 27 to the Consolidated Financial Statements.

#### **PRE-EMPTIVE RIGHTS**

There are no provisions for pre-emptive rights under the Company's articles of association (the "Articles") or the laws of the Cayman Islands which would oblige the Company to offer new shares on a pro rata basis to existing Shareholders.

### PURCHASE, SALES OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the year ended 31 December 2024.

#### TRANSFER TO RESERVES

Loss attributable to equity shareholders, before dividends, of RMB5,779,000 (2023: RMB2,898,000) have been transferred to reserves. Other movements in reserves are set out in the Consolidated Statement of Changes in equity in this annual report.

#### **RELATED PARTIES TRANSACTIONS**

Details of the related party transactions entered by the Group in the normal course of business during the year ended 31 December 2024, which included in the section "Connected Transactions" below, if applicable, are disclosed in Note 32 to the Consolidated Financial Statements. In respect of these connected transactions, the Company has complied with the disclosure requirements under Chapter 14A of the Listing Rules.

### **MAJOR CUSTOMERS AND SUPPLIERS**

During the year ended 31 December 2024, the aggregate amount of turnover attributable to the Group's five largest customers accounted for approximately 79% of the total sales, with the largest customer accounting for 53% of the aggregate amount of turnover.

Purchases from the Group's five largest suppliers accounted for approximately 27% of the total purchases and purchase from the Group's largest supplier included therein amounted to 12% of the total purchases.

Except for the information as disclosed in Note 32 to the Consolidated Financial Statements, none of the Directors, their close associates or shareholders (which, to the best knowledge of the Directors own more than 5% of the number of issued shares of the Company) had any beneficial interest in the Group's five largest customers or suppliers.

### **DIRECTORS**

During the year ended 31 December 2024 and up to the date of this annual report, the Directors are:

#### **Chairman and Non-executive Director**

Mr. Li Ruigang

### **Executive Directors**

Miss Lok Yee Ling Virginia
Mr. Gu Jiong (appointed on 14 March 2025)

#### **Non-executive Director**

Mr. Hui To Thomas, JP

### **Independent Non-executive Directors**

Mr. Pang Hong Mr. Poon Kwok Hing Albert Miss Szeto Wai Ling Virginia

### Changes in the Composition of the Board and other position of Directors

With the effect from 14 March 2025, Mr. Gu Jiong was appointed as an executive Director and a member of the executive committee of the Company.

#### Rotation

In accordance with Article 83(3) of the Articles, any Director appointed by the Board to fill a casual vacancy or as an addition to the existing Board shall hold office until the first annual general meeting after his/her appointment and be subject to re-election at such meeting. Mr. Gu Jiong was appointed by the Board as an executive Director with effect from 14 March 2025. Accordingly. Mr. Gu is subject to re-election at the forthcoming annual general meeting.

Pursuant to Article 84 of the Articles, at each annual general meeting, one-third of the Directors for the time being shall retire from office by rotation. Miss Lok Yee Ling Virginia and Mr. Pang Hong retired as Directors at the annual general meeting held on 18 June 2024, were successfully re-elected at the said meeting. Mr. Li Ruigang and Mr. Hui To Thomas shall retire as Directors at the forthcoming annual general meeting of the Company to be held in June 2025, and being eligible, offer themselves for re-election at the said meeting.

Information in relation to the appointment and re-election of the Directors of the Company is set out in the section headed "Appointment, Re-election and Removal of Directors" in the Corporate Governance Report on page 16 of this annual report. Apart from the foregoing, no Director proposed for re-election at the forthcoming annual general meeting has a service contract or a letter of appointment with the Company, which is not determinable by the Company within one year without payment of compensation, other than statutory compensation.

#### **BOARD COMMITTEES**

The responsibilities of the Executive Committee, the Audit Committee, the Remuneration Committee and the Nomination Committee and their work done during the year ended 31 December 2024 are set out in the Corporate Governance Report on pages 19 to 21 of this annual report.

### **BIOGRAPHIES OF DIRECTORS AND SENIOR MANAGEMENT**

The biographical details of Directors and member of Senior Management are disclosed in the section headed "Biographical Details of Directors and Senior Management" on pages 30 to 33 of this annual report.

#### **DIRECTORS' EMOLUMENTS**

Details of the Directors' emoluments are set out in Note 11 to the Consolidated Financial Statements. The Directors' remuneration is determined with reference to his/her duties and responsibilities within the Company.

#### PERMITTED INDEMNITY

Pursuant to the Articles, every Director or other officer of the Company shall be entitled to be indemnified out of the assets of the Company against all losses or liabilities which he may sustain or incur in or about the execution of the duties of his office or otherwise in relation thereto, and no director or other officer shall be liable for any loss, damages or misfortune which may happen to or be incurred by the Company in the execution of the duties of his office or in relation thereto. The Company has arranged appropriate Directors' and officers' liability insurance coverage for the Directors and officers of the Company during the financial year ended 31 December 2024.

### INTERESTS OF DIRECTORS IN TRANSACTIONS, ARRANGEMENT AND CONTRACTS

The following transactions constituted continuing connected transactions of the Company that are subject to the requirements under Chapter 14A of the Listing Rules:

### **CONNECTED TRANSACTIONS**

### (i) Artiste Management Agreements of Tailor Made

As announced in the Company's announcement dated 29 March 2017, Tailor Made Production Limited ("Tailor Made") entered into Artiste Management Agreements with each of Good Servant Production Limited ("Good Servant") and Esther Communications Limited ("Esther Communications") for the engagement of Tailor Made as the sole and exclusive agent of Mr. Wong Cho Lam and his spouse, Ms. Li Yanna Leanne, respectively in the entertainment industry throughout the world with effective since 1 September 2016. By the Performance Guarantees dated 1 September 2016, Mr. Wong and Ms. Li guarantee separately the performance by Good Servant and Esther Communications of all their duties and obligations under the Artiste Management Agreements (collectively the "Artiste Management Agreements and Performance Guarantees"). The three-year annual caps relating to the Artiste Management Agreements and the Performance Guarantees for the three years ended 31 December 2020, 2021, 2022 as disclosed in the Company's announcement dated 31 December 2019 was expired on 31 December 2022.

As announced by the Company's announcement dated 30 December 2022, the Directors approved the annual caps relating to the Artiste Management Agreements and the Performance Guarantees for the the years ended 31 December 2023 and 2024 and year ending 31 December 2025.

Tailor Made is an indirect non-wholly owned subsidiary of the Company. Mr. Wong is a director of Tailor Made and indirectly holds share interests 22.5% of the issued shares of in Tailor Made. Good Servant is entirely owned by Mr. Wong and thus his associate. Hence, Mr. Wong and Good Servant are connected persons of the Company at the subsidiary level under the Listing Rules.

Ms. Li is the spouse of Mr. Wong and Esther Communications is entirely owned by Ms. Li. Both Ms. Li and Esther Communications are associates of Mr. Wong and thus also regarded as connected persons of the Company at the subsidiary level under the Listing Rules.

Accordingly, the transactions contemplated under the Artiste Management Agreements and Performance Guarantees constituted continuing connected transactions of the Company under the Listing Rules, which have been approved by the Board.

The applicable percentage ratio as defined under Rule 14.07 of the Listing Rules in respect of the annual caps for the transactions contemplated under the Artiste Management Agreement and Performance Guarantee for each of 2023, 2024 and 2025 with Good Servant exceed 5%, and those with Esther Communications are more than 0.1% but less than 5%. The Artiste Management Agreements and the Performance Guarantees and the transactions contemplated thereunder are subject to the reporting, annual review and announcement requirements.

The amounts received by Tailor Made in relation to the Artiste Management Agreement with Good Servant and Esther Communications were approximately RMB8,811,000 and RMB170,000 respectively during the year ended 31 December 2024.

### (ii) Cooperation Framework Agreement with CMC Inc. and Huaren Wenhua

On 6 May 2022, the Company entered into a cooperation framework agreement with CMC Inc. ("CMC") and Huaren Wenhua Limited Liability Company ("Huaren Wenhua") or their respective Associated Companies in respect of the collaboration in the Investment Projects (as defined below) and in the Artistes Engagement (as defined below) for a term of 3 years from 1 June 2022 to 31 May 2025 ("Cooperation Framework Agreement").

In relation to the Investment Projects which included investment, development, production, operation, distribution, sale of films, television programs, internet dramas, advertisements and/or new media content in any country, district or area.

In relation to the Artistes Engagement, which include the engagement of artistes by members of the Group, CMC or Huaren Wenhua or their respective Associated Companies for the Entertainment and Media Projects in accordance with the term of the Cooperation Framework Agreement.

At the date of entering into the Cooperation Framework Agreement, the ultimate controlling shareholder of both CMC and Huaren Wenhua is Mr. Li Ruigang who is the chairman, a director and a substantial shareholder of the Company and is interested, through several companies directly or indirectly held by him, in approximately 29.94% of the total issued share capital of the Company. Each of CMC and Huaren Wenhua is an associate of Mr. Li Ruigang and hence a connected person of the Company under the Listing Rules. Accordingly, the transactions contemplated under the Cooperation Framework Agreement constitute continuing connected transactions of the Company under the Listing Rules.

Since the applicable percentage ratios as defined under Rule 14.07 of the Listing Rules in respect of the annual caps for the transactions contemplated under the Cooperation Framework Agreement, on an annual basis, exceed 5%, the Cooperation Framework Agreement and the transactions contemplated thereunder are subject to the reporting, annual review, announcement and Independent Shareholders' approval requirements under Chapter 14A of the Listing Rules.

The annual caps for the transactions contemplated under Cooperation Framework Agreement was approved by the independent shareholders at the Company's extraordinary general meeting held on 2 June 2022. Details of the Cooperation Framework Agreement were set out in the Company's announcement dated 6 May 2022 and circular dated 13 May 2022.

During the year ended 31 December 2024, there is no transactions in relation to the (i) Investment Projects, (ii) Artistes Engagement by the Group engaging artistes managed by CMC and/or Huaren Wenhua and/or their respective Associated Companies and (iii) Artistes Engagement by CMC and/or Huaren Wenhua and/or their respective Associated Companies engaging artistes managed by the Group.

All of the independent non-executive Directors of the Company having reviewed the transactions described above and confirmed that the relevant transactions have been entered into:

- i. in the ordinary and usual course of business of the Company and its subsidiaries;
- ii. either on normal commercial terms or on terms no less favourable to the Company and its subsidiaries than terms available to or from independent third parties; and
- iii. according to the relevant agreements governing them on terms that are fair and reasonable and in the interests of the shareholders of the Company as a whole.

The Company's auditor was engaged to report on the Group's continuing connected transactions in accordance with Hong Kong Standard on Assurance Engagements 3000 (Revised) "Assurance Engagements Other Than Audits or Reviews of Historical Financial Information" and with reference to Practice Note 740 "Auditor's Letter on Continuing Connected Transactions under the Hong Kong Listing Rules" issued by the Hong Kong Institute of Certified Public Accountants. The auditor has issued an unqualified letter containing auditor's findings and conclusions in respect of the continuing connected transactions disclosed by the Group on pages 37 to 39 of this Annual Report in accordance with Rule 14A.56 of the Listing Rules.

#### **DIRECTORS' INTEREST IN COMPETING BUSINESS**

As at 31 December 2024, interest of the Directors (other than independent non-executive Directors) in the company/companies which is/are considered to compete or likely to compete, either directly or indirectly with the principal business of the Group is required to be disclosed pursuant to Rule 8.10 of the Listing Rules are set out below.

Mr. Li Ruigang, the Chairman and a Non-executive Director of the Company, is also a director and/or ultimate controlling shareholder and/or substantial shareholder of CMC Inc., Huaren Wenhua, Flagship Entertainment Group Limited ("Flagship"), CMC Capital and TVB. Mr. Hui To Thomas, a Non-executive Director of the Company, is also a director of CMC Inc., Huaren Wenhua, Flagship, TVB and Imagine Tiger Television, LLC.

Miss Lok Yee Ling Virginia, an Executive Director of the Company, is also an assistant general manager (talent management and development) of TVB (not a director).

These companies engage in the business which is considered to compete or likely to compete with the principal business of the Group in films, drama and non-drama investments and productions; and/or artiste and event management.

The Board (including all independent non-executive Directors) considered that, having taken into account the followings, the interest of the Company and the Shareholders are adequately safeguarded:

- a) the Group is capable of, and does carry on its business independently of, and on an arm's length basis, with the competing business of these companies;
- b) a member of the management committee or the artiste management team has a conflict of interest in a transaction being reviewed due to his or her relationship with the counterparty, that transaction shall be reviewed by other members who have no such conflict, thus will ensure business opportunities and performance are independently assessed and reviewed from time to time; and
- c) the relevant Directors are fully aware of their fiduciary duties to the Group and will abstain from voting on any matter where these is or may be conflict of interest.

In addition, since all the major and important corporate actions of the Company are and will be fully considered and determined by the Board, and any Director who is or is deemed to be interested in any proposed transaction will have to fully disclose his/her interest and will abstain from voting at the relevant resolution(s) in accordance with the applicable requirements of the Articles and the Listing Rules from time to time, the Board is of the view that the relevant Directors interest in potentially competing business will not prejudice the interest of the Group.

Save as disclosed above, as at the date of this annual report, so far as the Directors were aware, none of the Directors, or their respective close associates (as defined in the Listing Rules) had any interest in other business which competes or is likely to compete, either directly or indirectly, with the business of the Group.

### **MANAGEMENT CONTRACTS**

No contracts concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or in existence during the year ended 31 December 2024.

#### RETIREMENT BENEFITS SCHEMES

The Group participates in several defined contribution retirement plans that cover the Group's eligible employees in the PRC and a Mandatory Provident Fund Scheme for the employees in Hong Kong. Particulars of these retirement plans are set out in Note 31 to the Consolidated Financial Statements.

### **DISTRIBUTABLE RESERVES**

Pursuant to the relevant rules of the Cayman Islands, the Company's distributable reserves as at 31 December 2024 amounted to approximately RMB369,628,000.

### **INTEREST BEARING BANK BORROWINGS**

Particulars of interest bearing bank loans of the Group as at 31 December 2024 are set out in Note 26 to the financial statements in this annual report.

# DIRECTOR AND CHIEF EXECUTIVE'S INTERESTS OR SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 31 December 2024, the interests and short positions of the Directors and chief executive of the Company in the shares, underlying shares and debentures of the Company or any of the associated corporation (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register required to be kept by the Company under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code"), are set out below:

### LONG POSITION IN THE SHARES OF THE COMPANY

Name of Director	Nature	No. of shares held	Approximately percentage of shareholding (Note 1)
Mr. Li Ruigang	Interest of controlled corporation	425,000,000# (Note 2)	29.94%

#### Notes:

Duplication of shareholdings occurred between parties# shown in the table here and below under the sub-heading of "Substantial Shareholders' and Other Persons' Interests and Short Positions in Shares and Underlying Shares and Debentures".

Share(s) is/are the ordinary share(s) of the Company.

- 1. The percentage was calculated based on the total number of ordinary shares of the Company in issue as at 31 December 2024, which was 1,419,610,000.
- 2. Mr. Li Ruigang was interested in such 425,000,000 Shares through certain corporations controlled directly or indirectly by him. Shine Investment Limited ("Shine Investment"), Shine Holdings Cayman Limited ("Shine Holdings"), CMC Shine Acquisition Limited ("CMC Shine Holdings"), CMC Inc., GLRG Holdings Limited ("GLRG Holdings"), Gold Pioneer Worldwide Limited ("Gold Pioneer") and Brilliant Spark Holdings Limited ("Brilliant Spark") were the substantial shareholders of the Company. Shine Investment was interested in such 425,000,000 Shares. Shine Investment was 85% owned by Shine Holdings which was wholly-owned by CMC Shine Acquisition. CMC Shine Acquisition was wholly-owned by CMC Shine Holdings which was wholly-owned by CMC Inc. CMC Inc. was a non wholly-owned subsidiary of Gold Pioneer. Gold Pioneer held the interest in CMC Inc. directly and also held through its wholly-owned subsidiary, GLRG Holdings. Gold Pioneer was wholly-owned by Brilliant Spark. Each of Shine Holdings, CMC Shine Acquisition, CMC Shine Holdings, CMC Inc., GLRG Holdings, Gold Pioneer and Brilliant Spark was deemed to be interested in such 425,000,000 Shares held by Shine Investment. Brilliant Spark was wholly-owned and controlled by Mr. Li Ruigang.

Save as disclosed above, none of the Directors and chief executive of the Company or any of their spouses or children under 18 years of age, had interests or short positions in the shares, underlying shares and debentures of the Company, or any of the associated corporation (within the meaning of Part XV of the SFO), as recorded in the register required to be kept by the Company under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

# SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 31 December 2024, the interests or short positions of the persons (other than the Directors or chief executive of the Company), in the shares and underlying shares of the Company, as recorded in the register required to be kept by the Company under Section 336 of the SFO, are set out below:

### LONG POSITION IN THE SHARES OF THE COMPANY

Name of Persons/Entities	Nature	No. of shares held	Approximately percentage of shareholding (Note 1)
Brilliant Spark	Interest of controlled corporation	425,000,000# (Note 2)	29.94%
Gold Pioneer	Interest of controlled corporation	425,000,000 <sup>#</sup> (Note 2)	29.94%
GLRG Holdings	Interest of controlled corporation	425,000,000# (Note 2)	29.94%
CMC Inc.	Interest of controlled corporation	425,000,000# (Note 2)	29.94%
CMC Shine Holdings	Interest of controlled corporation	425,000,000# (Note 2)	29.94%
CMC Shine Acquisition	Interest of controlled corporation	425,000,000# (Note 2)	29.94%
Shine Holdings	Interest of controlled corporation	425,000,000# (Notes 2 and 4)	29.94%
Shine Investment	Beneficial owner	425,000,000# (Notes 2 and 4)	29.94%
TVB	Deemed interest	425,000,000# (Notes 3 and 4)	29.94%
Mr. Xie Qing Yu	Beneficial owner	88,052,000	6.20%

Notes:

Duplication of shareholdings occurred between parties# shown in the table here and above under the sub-heading of "Directors' and Chief Executive's Interests in Shares, Underlying Shares and Debentures of the Company and the Associated Corporation.

- 1. The percentage was calculated based on the total number of ordinary shares in issue as at 31 December 2024, which was 1,419,610,000.
- 2. Shine Investment, Shine Holdings, CMC Shine Acquisition, CMC Shine Holdings, CMC Inc., GLRG Holdings, Gold Pioneer and Brilliant Spark were the substantial shareholders of the Company. Shine Investment was interested in such 425,000,000 Shares. Shine Investment was 85% owned by Shine Holdings which was wholly-owned by CMC Shine Acquisition. CMC Shine Acquisition was wholly-owned by CMC Inc. CMC Inc. was a non wholly-owned subsidiary of Gold Pioneer. Gold Pioneer held the interest in CMC Inc. directly and also held through its wholly-owned subsidiary, GLRG Holdings. Gold Pioneer was wholly-owned by Brilliant Spark. Each of Shine Holdings, CMC Shine Acquisition, CMC Shine Holdings, CMC Inc., GLRG Holdings, Gold Pioneer and Brilliant Spark was deemed to be interested in such 425,000,000 Shares held by Shine Investment. Brilliant Spark was wholly-owned and controlled by Mr. Li Ruigang. Mr. Li Ruigang was interested in such 425,000,000 Shares through the above corporations controlled directly or indirectly by him (also see Note 4 below).
- 3. TVB was deemed to be interested in such 425,000,000 shares through its interest in Shine Investment (also see Note 4 below).
- 4. Shine Investment, Shine Holdings and TVB were parties of the agreement (the "Agreement") to hold the interest in such 425,000,000 shares. The Agreement was the one to which section 317 of the SFO applied.

Save as disclosed above, as at 31 December 2024, the Company had not been notified by any persons (other than Directors or chief executive of the Company) who had interests or short positions in the shares and underlying shares of the Company, as recorded in the register required to be kept by the Company under Section 336 of the SFO.

### **DIRECTORS' RIGHT TO ACQUIRE SHARES OR DEBENTURES**

Apart from as disclosed under the Section headed "Directors' and Chief Executive's Interests or Short Positions in Shares, Underlying Shares and Debentures" above, at no time during the year ended 31 December 2024 was the Company, its holding company, subsidiaries or fellow subsidiaries a party to any arrangement to enable the Directors or the chief executive of the Company or their associates to acquire benefits by means of the acquisition of shares in or debentures of the Company or any other body corporate.

### SHARE OPTION SCHEME

A 2022 Share Option Scheme of the Company (the "2022 Share Option Scheme") has been approved by the shareholders of the Company and at the annual general meeting on 2 June 2022 and the 2022 Share Option Scheme became effective on 2 June 2022.

A summary of the 2022 Share Option Scheme disclosed in accordance with the Listing Rules is as follows:

Purpose of the 2022 Share Option Schemes

To attract and retain the best available Participants and to provide additional incentive to Participants, to promote the success of the business of the Group and for such other purposes as the Board may approve from time to time

Total number of shares available for issue under the 2022 Share Option Schemes and percentage of the issued shares as at the date of this report The total number of shares available for subscription upon further grant of share options under the 2022 Share Option Scheme is 141,961,000 shares, representing approximately 10% of the Company's total number of issued shares as at the date of this report

Maximum entitlement of each participant under the 2022 Share Option Schemes

Unless approved by shareholders of the Company, the total number of shares issued and to be issued upon exercise of the share options granted to each eligible participant (including both exercised and outstanding options) in any 12-month period must not exceed 1% of the total number of shares of the Company in issue

The period within which the shares must be taken up under an option

At any time during a period as specified by the directors, however in any event the share options must be exercised within 10 years from the date of grant

The minimum period for which an option must be held before it can be exercised

Any period as determined by the directors

The amount payable on application or acceptance of the option and the period within which payments or calls must or may be made or loans for such purposes must be paid

HK\$1 is to be paid as consideration for the grant of option within 28 days from the date of offer

The basis of determining the exercise price

The Exercise Price in respect of each Share issued pursuant to the exercise of Options granted under the 2022 Share Option Scheme shall be a price determined by the Board and notified to a Participant and shall be at least the highest of:

- (a) the closing price of the Shares as stated in the Stock Exchange's daily quotations sheet on the date on which an Option is granted, which date must be a Business Day;
- (b) a price being the average of the closing prices of the Shares as stated in the Stock Exchange's daily quotations sheets for the five Business Days immediately preceding the date on which an Option is granted; and
- (c) the nominal or par value of a Share

Participants of the 2022 Share Option Scheme

Any executive or non-executive directors (other than the independent non-executive directors) of the Group (or any persons proposed to be appointed as such) or any employees of the Group, any consultant, advisor, or any substantial shareholder of the Group, or any distributor, contractor, supplier, agent, customer, business partner or service provider of the Group, as absolutely determined by the Board

The remaining life of the 2022 Share Option Schemes

The 2022 Share Option Scheme shall be valid and effective for a period of 10 years from the date of adoption, i.e. 2 June 2022

During the year ended 31 December 2024, no share option of the Company has been granted under the 2022 Share Option Scheme. During the year ended 31 December 2024, no option has been granted, exercised, cancelled nor lapsed.

### **EMPLOYEES AND REMUNERATION POLICY**

As at 31 December 2024, the Group employed approximately 51 full-time staff members. The basic remunerations of the employees are determined with reference to the industry's remuneration benchmark, the employees' experience and their performance, and equal opportunities will be offered to all staff. Salaries of employees are maintained at a competitive level and are reviewed annually, with close reference to the relevant labour market and economic situation. Directors' remuneration is determined based on a variety of factors such as market conditions and responsibilities assumed by each Director. Apart from the basic remuneration and statutory benefits required by laws, the Group also provides discretionary bonuses based upon the Group's results and the individual performance of the staff. The Group maintains a good relationship with its employees. Most members of senior management have been working for the Group for many years. The Group adopted a share option scheme as incentive for its employees, further details of which are set out in the paragraph headed "Share Option Scheme" above.

### **ENVIRONMENTAL, SOCIAL AND CORPORATE GOVERNANCE**

The Board is charged with the overall responsibility of overseeing strategy, evaluation process, priority and management of environmental, social and corporate governance related issues of the Group.

The reports on environmental and social performance, and compliance of corporate governance for the year ended 31 December 2024 have been prepared in accordance with the Environmental, Social and Governance Reporting Guide set out in Appendix C2 of the Listing Rules will be published on the website of the Company at www. shawbrotherspictures.com and the website of the Stock Exchange for listed issuers information at www.hkexnews.hk in April 2025.

### **CONFIRMATION OF INDEPENDENCE**

The Company has received from the independent non-executive Directors confirmations of independence pursuant to Rule 3.13 of the Listing Rules and considers that all the independent non-executive Directors are independent of the Company.

### **PUBLIC FLOAT**

Based on the information that is publicly available to the Company and within the knowledge of the Directors, as at the date of this annual report, the Company has maintained sufficient public float since the Listing Date as required under the Listing Rules.

### **AUDITOR**

SHINEWING (HK) CPA Limited shall retire and being eligible, offer themselves for reappointment at the forthcoming annual general meeting of the Company. A resolution for the re-appointment of SHINEWING (HK) CPA Limited as auditor of the Company is to be proposed at the forthcoming annual general meeting. There has been no change in the auditors of Company in any of the preceding three years.

By Order of the Board

### Li Ruigang

Chairman

Hong Kong, 25 March 2025



SHINEWING (HK) CPA Limited 17/F, Chubb Tower, Windsor House, 311 Gloucester Road, Causeway Bay, Hong Kong 信永中和(香港)會計師事務所有限公司 香港銅鑼灣告士打道311號 皇室大廈安達人壽大樓17樓

# INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF SHAW BROTHERS HOLDINGS LIMITED 邵氏兄弟控股有限公司 (Incorporated in the Cayman Islands with limited liability)

#### **OPINION**

We have audited the consolidated financial statements of Shaw Brothers Holdings Limited (the "Company") and its subsidiaries (hereinafter collectively referred to as the "Group") set out on pages 51 to 119, which comprise the consolidated statement of financial position as at 31 December 2024, and the consolidated statement of profit or loss, the consolidated statement of profit or loss and other comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including material accounting policy information.

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 December 2024, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards ("**HKFRSs**") issued by the Hong Kong Institute of Certified Public Accountants ("**HKICPA**") and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

### **BASIS FOR OPINION**

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSAs") issued by the HKICPA. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Group in accordance with the HKICPA's Code of Ethics for Professional Accountants (the "Code") and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### **KEY AUDIT MATTERS**

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

### IMPAIRMENT OF INVESTMENTS IN FILMS, DRAMA AND NON-DRAMA AND PRODUCTIONS IN PROGRESS

Refer to note 21 to the consolidated financial statements and the accounting policies in note 3.

### Key audit matter

The impairment of the investments in films, drama and non-drama and productions in progress are dependent on profitability of the films, drama and non-drama. There is a risk of potential loss from the investments in films, drama and non-drama and productions in progress.

We have identified impairment of investments in films, drama and non-drama and productions in progress as a key audit matter because of the significance to the consolidated financial statements and the judgement and estimations involved in the impairment assessment.

### How our audit addressed the key audit matter

Our audit procedures were designed to evaluate the management's assessment on impairment and reasonableness of methods used and the assumption applied.

We have assessed the assumptions and critical judgement used by the management by assessing the reliability of the management's past estimates.

We assessed the methodology used by management and the appropriateness of key assumptions in determining the impairment of investments in films, drama and non-drama and productions in progress by obtaining evidence to support management's judgement and assumptions for estimating future cash flows.

### VALUATION OF EQUITY INSTRUMENTS AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME

Refer to note 16 to the consolidated financial statements and the accounting policies in note 3.

### Key audit matter

The valuation of equity instruments at fair value through other comprehensive income involves significant management judgment and estimates including profit forecast and discounted cash flow model.

We have identified valuation of equity instruments at fair value through other comprehensive income as a key audit matter because of the significance to the consolidated financial statements and the judgement and estimations involved in the valuation.

### How our audit addressed the key audit matter

Our audit procedures were designed to evaluate the management's valuation of equity instruments at fair value through other comprehensive income and reasonableness of the methodology adopted and the assumption applied.

We have assessed the assumptions and critical judgement used by the management by assessing the reliability of the management's past estimates.

We assessed the methodology used by management and the appropriateness of key assumptions in the valuation of equity instruments at fair value through other comprehensive income by obtaining evidence to support management's judgement and assumptions for estimating future cash flows.

### **OTHER INFORMATION**

The directors of the Company are responsible for the other information. The other information comprises the information included in the annual report, but does not include the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

# RESPONSIBILITIES OF DIRECTORS OF THE COMPANY AND THOSE CHARGED WITH GOVERNANCE FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors of the Company determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors of the Company are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors of the Company either intend to liquidate the Group or to cease operation, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Group's financial reporting process.

### **AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS**

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion, solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with HKSAs, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are
  appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the
  Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors of the Company.
- Conclude on the appropriateness of the Company's directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Plan and perform the group audit to obtain sufficient appropriate audit evidence regarding the financial information of the entities or business units within the Group as a basis for forming an opinion on the Group financial statements. We are responsible for the direction, supervision and review of the audit work performed for purpose of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

The engagement partner on the audit resulting in this independent auditor's report is Kwan Chi Fung.

### SHINEWING (HK) CPA Limited

Certified Public Accountants

Kwan Chi Fung

Practising Certificate Number: P06614

Hong Kong 25 March 2025

### **CONSOLIDATED STATEMENT OF PROFIT OR LOSS**

	NOTES	2024 RMB'000	2023 RMB'000
Revenue Cost of sales	5	51,635 (29,693)	64,536 (34,251)
Gross profit Other income, gains and losses, net Selling and distribution expenses Administrative expenses Impairment loss of investments in films, drama and non-drama Impairment loss of trade and other receivables Share of loss of an associate Finance costs	7 21 22 20 8	21,942 13,772 (1,906) (33,565) (8,493) (334) (25) (608)	30,285 14,376 (1,456) (35,186) (9,140) (5,518) (97) (816)
Loss before tax Income tax expenses	9	(9,217) (1,831)	(7,552) (165)
Loss for the year	10	(11,048)	(7,717)
Loss for the attributable to:  - Owners of the Company  - Non-controlling interests		(5,779) (5,269)	(2,898) (4,819)
Loss for the year		(11,048)	(7,717)
Loss per share  - Basic and diluted (RMB cents)	13	(0.41)	(0.20)

### CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

	2024 RMB'000	2023 RMB'000
Loss for the year	(11,048)	(7,717)
Other comprehensive (expense) income for the year Items that will not be reclassified subsequently to profit or loss:		
Exchange difference arising on translation of financial statements from functional currency to presentation currency	13,599	8,063
Fair value loss on investments in equity instruments at fair value through other comprehensive income	(25,809)	(8,328)
	(12,210)	(265)
Total comprehensive expense for the year	(23,258)	(7,982)
Total comprehensive expense for the year attributable to:  - Owners of the Company  - Non-controlling interests	(18,706) (4,552)	(3,569) (4,413)
	(23,258)	(7,982)

### **CONSOLIDATED STATEMENT OF FINANCIAL POSITION**

	NOTEO	2024	2023
	NOTES	RMB'000	RMB'000
Non-current assets			
Plant and equipment	15	1,003	1,608
Equity instruments at fair value through other	13	1,003	1,000
comprehensive income	16	_	24,960
Right-of-use assets	17	2,207	5,701
Deferred tax assets	18	105	141
Television programme rights	19	1,150	2,224
Interest in an associate	20	52	77
		4,517	34,711
Ourself coasts			
Current assets	21	EE 0E0	05 070
Investments in films, drama and non-drama  Films, drama and non-drama productions in progress	21	55,250 73,046	85,373 4,294
Trade and other receivables	22	73,946 20,484	35,609
Amounts due from related parties	25	40,212	25,349
Bank balances and cash	23	318,150	306,198
Daily Dalailes and Casil	20	310,130	300,198
		508,042	456,823
Current liabilities			
Trade and other payables	24	34,794	39,353
Contract liabilities	24	60,819	6,827
Income tax payables	21	292	282
Lease liabilities	17	1,883	3,256
Amounts due to related parties	25	2,521	4,199
Bank borrowing	26	4,712	4,557
		105,021	58,474
Net current assets		403,021	398,349
		,	, -
Total assets less current liabilities		407,538	433,060
Non-current liabilities			
Lease liabilities	17	746	3,010

### CONSOLIDATED STATEMENT OF FINANCIAL POSITION

For the year ended 31 December 2024

Share capital 27 Reserves	12,322 418,186	12,322 436,892
Share capital 27		•
•	12,322	12,322
Capital and reserves		
NOTE	RMB'000	RMB'000

The consolidated financial statements on pages 51 to 119 were approved and authorised for issue by the board of directors on 25 March 2025 and are signed on its behalf by:

**Mr. Hui To Thomas** *Director* 

Miss Lok Yee Ling, Virginia

Director

### **CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**

		+	Attributable	to the owners of th	e company				
	Share Capital RMB'000	Share premium RMB'000	Financial assets at fair value through other comprehensive income reserve RMB'000	Translation reserves RMB'000	Other reserves RMB'000 (Note a)	Accumulated losses RMB'000	Total RMB'000	Non-controlling interests RMB'000	Total RMB'000
At 1 January 2024	12,322	750,821	(7,585)	5,092	141,549	(452,985)	449,214	(19,164)	430,050
At 1 January 2024	12,022	730,021	(1,500)	3,032	171,070	(402,300)	773,217	(13,104)	400,000
Loss for the year Other comprehensive (expense) income for the year:	-	-	-	-	-	(5,779)	(5,779)	(5,269)	(11,048)
Exchange difference arising on translation of financial statements from functional currency to									
presentation currency	-	-	-	12,882	-	-	12,882	717	13,599
Fair value loss on investments in equity instruments at fair value through other comprehensive									
income (" <b>FVTOCI</b> ")	-	-	(25,809)	-	-	-	(25,809)	-	(25,809)
Total comprehensive (expense) income for the year	-	-	(25,809)	12,882		(5,779)	(18,706)	(4,552)	(23,258)
At 31 December 2024	12,322	750,821	(33,394)	17,974	141,549	(458,764)	430,508	(23,716)	406,792

### **CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**

For the year ended 31 December 2024

_	•		Attributable t	to the owners of the	company				
			Financial assets at fair value through other						
	Share	Share	comprehensive	Translation	Other	Accumulated		Non-controlling	
	Capital	premium	income reserve	reserves	reserves	losses	Total	interests	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000 (Note a)	RMB'000	RMB'000	RMB'000	RMB'000
At 1 January 2023	12,322	750,821	743	(2,565)	141,559	(450,087)	452,793	(14,761)	438,032
Loss for the year Other comprehensive (expense) income for the year:	-	-	-	-	-	(2,898)	(2898)	(4,819)	(7,717)
Exchange difference arising on translation of financial statements from functional currency to presentation currency	-	-	-	7,657	-	_	7,657	406	8,063
Fair value loss on investments in equity instruments at FVTOCI		-	(8,328)			-	(8,328)	-	(8,328)
Total comprehensive (expense) income for the year	-	-	(8,328)	7,657	-	(2,898)	(3,569)	(4,413)	(7,982)
Acquisition of additional interest in a subsidiary	-	-	-	-	(10)	-	(10)	10	
At 31 December 2023	12,322	750,821	(7,585)	5,092	141,549	(452,985)	449,214	(19,164)	430,050

### Notes

### (a) Other reserves

The other reserves comprise the reserves arising from changes in ownership of a subsidiary without losing control upon the transfer of interests and the reserves arising from corporate reorganisation.

### (b) Changes in ownership interest in a subsidiary

On 3 April 2023, the Group acquired additional interest in a subsidiary from its non-controlling shareholders at consideration less than HK\$1,000. The difference between the amount by which the non-controlling interests are adjusted and the fair value of consideration paid is recognised directly in equity and included in other reserves.

### **CONSOLIDATED STATEMENT OF CASH FLOWS**

	2024 RMB'000	2023 RMB'000
OPERATING ACTIVITIES		
Loss before tax	(9,217)	(7,552)
Adjustments for:	(=,=)	(.,002)
Finance costs	608	816
Interest income	(12,428)	(10,305)
Written off of trade payable	(143)	(423)
Depreciation of plant and equipment	755	729
Depreciation of right-of-use assets	1,880	2,287
Amortisation of television programme rights	1,126	1,103
Impairment loss of trade and other receivables	334	5,518
Impairment loss of investments in films, drama and non-drama	8,493	9,140
Bad debts	2,275	_
Share of loss of an associate	25	97
Gain on early termination of lease contracts	(62)	_
Operating cash (outflows) inflows before movements in working capital	(6,354)	1,410
Decrease (increase) in investments in films, drama and non-drama	23,078	(50,927)
(Increase) decrease in films, drama and non-drama productions in		
progress	(68,087)	10,777
Decrease in trade and other receivables	14,712	68,834
Decrease in trade and other payables	(5,280)	(13,538)
Increase in contract liabilities	53,249	1,542
Decrease in amounts due to related parties	(1,765)	(19,476)
Increase in amounts due from related parties	(13,843)	(24,283)
Cash used in operations	(4,290)	(25,661)
Income tax paid	(2,103)	(3,899)
NET CASH USED IN OPERATING ACTIVITIES	(6,393)	(29,560)
	( )	( , -1
INVESTING ACTIVITIES		
Placement of bank deposits	(298,018)	(253,828)
Release of bank deposits	249,860	174,207
Interest received	11,299	10,653
Purchase of plant and equipment	(145)	(500)
NET CACH LICED IN INVESTING ACTIVITIES	(07.004)	(00.400)
NET CASH USED IN INVESTING ACTIVITIES	(37,004)	(69,468)

### **CONSOLIDATED STATEMENT OF CASH FLOWS**

NOTES	2024 RMB'000	2023 RMB'000
30	(1,961)	(2,140)
30	(608)	(816)
	(2,569)	(2,956)
	(45,966)	(101,984)
	206 002	322,828
	•	,
	6,162	5,179
23	186,219	226,023
	30 30	NOTES RMB'000  30 (1,961) 30 (608)  (2,569)  (45,966)  226,023 6,162

For the year ended 31 December 2024

### 1. GENERAL INFORMATION

Shaw Brothers Holdings Limited (the "Company") was incorporated in the Cayman Islands, under the Companies Law, Chapter 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands as an exempted company with limited liability on 25 June 2009 and its shares were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 1 February 2010. The substantial shareholder of the Company is Mr. Li Ruigang. The addresses of the registered office and principal place of business of the Company are disclosed in the corporate information to the annual report.

The Company and its subsidiaries (collectively referred to as the "**Group**") are principally engaged in investments in films, drama and non-drama and productions in progress and artiste and event management. The Company acts as an investment holding company. The principal activities of its subsidiaries are set out in note 34.

The functional currency of the Company is Hong Kong dollars ("**HK\$**"). Subsidiaries of the Company have their functional currencies other than HK\$, mainly Renminbi ("**RMB**"). The directors of the Company adopted RMB as presentation currency for the convenience of the financial statements users.

# 2. APPLICATIOIN OF NEW AND AMENDMENTS TO HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs")

#### Amendments to HKFRSs that are mandatorily effective for the current year

In the current year, the Group has applied the following new and amendments to HKFRSs issued by the Hong Kong Institute of Certified Public Accountants ("**HKICPA**"), for the first time, which are mandatorily effective for the Group's annual period beginning on 1 January 2024 for the preparation of the consolidated financial statements:

Amendments to HKFRS 16 Lease Liability in a Sale and Leaseback

Amendments to HKAS 1 Classification of Liabilities as Current or Non-current and the

related amendments to Hong Kong Interpretation 5(2020)
Presentation of Financial Statements – Classification by the
Borrower of a Term Loan that Contains a Repayment on

Demand Clause

Amendments to HKAS 1 Non-current Liabilities with Covenants

Amendments to HKAS 7 and HKFRS 7 Supplier Finance Arrangements

The application of the above amendments to HKFRSs in the current year has had no material impact on the Group's financial positions and performance for the current and prior years and/or on the disclosures set out in these consolidated financial statements.

For the year ended 31 December 2024

Standards

# 2. APPLICATION OF NEW AND AMENDMENTS TO HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs") (Continued)

### New and amendments to HKFRSs in issue but not yet effective

The Group has not early applied the following new and amendments to HKFRSs that have been issued but are not yet effective:

HKFRS 18 Presentation and Disclosure in Financial Statements<sup>3</sup>
HKFRS 19 Subsidiaries without Public Accountability: Disclosures<sup>3</sup>

Amendments to HKAS 21 Lack of Exchangeability<sup>1</sup>

Amendments to HKFRS 9 and HKFRS 7 Amendments to the Classification and Measurement of Financial

Instruments<sup>2</sup>

Amendments to HKFRS Accounting Annual Improvements to HKFRS Accounting Standards -

Volume 11<sup>2</sup>

Amendments to HKFRS 10 and HKAS 28 Sale or Contribution of Assets between an Investor and its

Associate or Joint Venture<sup>4</sup>

Amendments to HKFRS 9 and HKFRS 7 Contracts Referencing Nature-dependent Electricity<sup>2</sup>

1. Effective for annual periods beginning on or after 1 January 2025

- Effective for annual periods beginning on or after 1 January 2026
- 3. Effective for annual periods beginning on or after 1 January 2027
- 4. Effective for annual periods beginning on or after a date to be determined

The directors of the Company anticipate that the application of these new and amendments to HKFRSs will have no material impact on the Group's consolidated financial statements in the foreseeable future.

#### 3. MATERIAL ACCOUNTING POLICY INFORMATION

The consolidated financial statements have been prepared in accordance with HKFRSs issued by the HKICPA. In addition, the consolidated financial statements include applicable disclosures required by the Rules Governing the Listing of Securities (the "Listing Rules") on the Stock Exchange and by the Hong Kong Companies Ordinance.

The consolidated financial statements have been prepared on the historical cost basis except for certain financial instruments that are measured at fair values at the end of each reporting period.

Historical cost is generally based on the fair value of the consideration given in exchange for goods and services.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, regardless of whether that price is directly observable or estimated using another valuation technique. In estimating the fair value of an asset or a liability, the Group takes into account the characteristics of the asset or liability if market participants would take those characteristics into account when pricing the asset or liability at the measurement date. Fair value for measurement and/or disclosure purposes in these consolidated financial statements is determined on such a basis, except for leasing transactions that are accounted for in accordance with HKFRS 16 *Leases*, and measurements that have some similarities to fair value but are not fair value, such as net realisable value in HKAS 2 *Inventories* or value in use in HKAS 36 *Impairment of Assets*.

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

In addition, for financial reporting purposes, fair value measurements are categorised into Level 1, 2 or 3 based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety, which are described as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date.
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- Level 3 inputs are unobservable inputs for the asset or liability

The material accounting policy information are set out below.

#### BASIS OF CONSOLIDATION

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Company and its subsidiaries.

Control is achieved where the Group has: (i) the power over the investee; (ii) exposure, or rights, to variable returns from its involvement with the investee; and (iii) the ability to use its power over the investee to affect the amount of the Group's returns.

When the Company has less than a majority of the voting rights of an investee, it considers that it has power over the investee when the voting rights are sufficient to give it the practical ability to direct the relevant activities of the investee unilaterally. The Company considers all relevant facts and circumstances in assessing whether or not the Company's voting rights in an investee are sufficient to give it power, including:

- the size of the Company's holding of voting rights relative to the size and dispersion of holdings of the other vote holders;
- potential voting rights held by the Company, other vote holders or other parties;
- rights arising from other contractual arrangements; and
- any additional facts and circumstances that indicate that the Company has, or does not have, the current ability to direct the relevant activities at the time that decisions need to be made, including voting patterns at previous shareholders' meetings.

The Group reassesses whether it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control stated above.

Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and cease when the Group loses control of the subsidiary.

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### BASIS OF CONSOLIDATION (Continued)

Profit or loss and each component of other comprehensive income of subsidiaries are attributed to the owners of the Company and to the non-controlling interests. Total comprehensive income of subsidiaries is attributed to the owners of the Company and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance.

Where necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies in line with the Group's accounting policies.

All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between entities of the Group are eliminated in full on consolidation.

Non-controlling interests in subsidiaries are presented separately from the Group's equity therein, which represent present ownership interests entitling their holders to a proportionate share of net assets of the relevant subsidiaries upon liquidation.

#### PLANT AND EQUIPMENT

Plant and equipment are stated in the consolidated statement of financial position at cost less subsequent accumulated depreciation and accumulated impairment losses, if any.

Depreciation is recognised so as to allocate the cost of items of plant and equipment less their residual values over their estimated useful lives, using the straight-line method. The estimated useful lives, residual values and depreciation method are reviewed at the end of each reporting period, with the effect of any changes in estimate accounted for on a prospective basis.

An item of plant and equipment is derecognised upon disposal or when no future economic benefits are expected to arise from the continued use of the asset. Any gain or loss arising on the disposal or retirement of an item of plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in profit or loss.

### **TELEVISION PROGRAMME RIGHTS**

Television programme rights are stated at costs less accumulated amortisation and any accumulated impairment losses. Amortisation for the purchased license rights is recognised on a straight-line basis over their estimated useful lives.

#### INVESTMENTS IN FILMS, DRAMA AND NON-DRAMA

Investments in films, drama and non-drama are the Group's investments project which entitles the Group to share certain percentage of income to be generated from the related films, drama and non-drama based on the proportion of investment amounts as specified in respective investment agreements.

Investments are stated at cost, less any identified impairment losses. The costs of investments are recognised as expenses in cost of sales upon the entitlement of income in accordance with respective agreements.

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### FILMS, DRAMA AND NON-DRAMA PRODUCTIONS IN PROGRESS

Films, drama and non-drama productions in progress is stated at cost incurred to date, less any identified impairment losses. Costs included all direct costs associated with the production of films, drama and non-drama.

#### CASH AND CASH EQUIVALENTS

In the consolidated statement of financial position, cash and bank balances comprise cash (i.e. cash on hand and demand deposits) and cash equivalents. Cash equivalents are short-term (generally with original maturity of three months or less), highly liquid investments that are readily convertible to a known amount of cash and which are subject to an insignificant risk of changes in value. Cash equivalents are held for the purpose of meeting short– term cash commitments rather for investment or other purposes.

#### INVESTMENTS IN SUBSIDIARIES

Investments in subsidiaries is stated on the statement of financial position of the Company at cost less accumulated impairment loss, if any.

#### FINANCIAL INSTRUMENTS

Financial assets and financial liabilities are recognised in the consolidated statement of financial position when a group entity becomes a party to the contractual provisions of the instrument.

Financial assets and financial liabilities are initially measured at fair value, except for trade receivables arising from contracts with customers which are initially measured in accordance with HKFRS 15 Revenue from Contracts with Customers. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition.

#### Financial assets

All regular way purchases or sales of financial assets are recognised and derecognised on a trade date basis. Regular way purchases or sales are purchases or sales of financial assets that require delivery of assets within the time frame established by regulation or convention in the marketplace.

All recognised financial assets are subsequently measured in their entirety at either amortised cost or fair value, depending on the classification of the financial assets. The Group's financial assets are classified, at initial recognition, as subsequently measured at amortised cost and fair value through other comprehensive income ("FVTOCI").

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### FINANCIAL INSTRUMENTS (Continued)

### Financial assets (Continued)

Classification and subsequent measurement of financial assets

Financial assets that meet the following conditions are subsequently measured at amortised cost:

- the financial asset is held within a business model whose objective is to collect contractual cash flows;
   and
- the contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

Financial assets at amortised cost are subsequently measured using the effective interest method and are subject to impairment.

The Group's financial assets at amortised cost include trade and other receivables, amounts due from related parties, and bank balances and cash.

(i) Amortised cost and effective interest method The effective interest method is a method of calculating the amortised cost of a debt instrument and of allocating interest income over the relevant period.

For financial assets, the effective interest rate is the rate that exactly discounts estimated future cash receipts (including all fees and points paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) excluding expected credit losses, through the expected life of the debt instrument, or, where appropriate, a shorter period, to the gross carrying amount of the debt instrument on initial recognition.

The amortised cost of a financial asset is the amount at which the financial asset is measured at initial recognition minus the principal repayments, plus the cumulative amortisation using the effective interest method of any difference between that initial amount and the maturity amount, adjusted for any loss allowance. The gross carrying amount of a financial asset is the amortised cost of a financial asset before adjusting for any loss allowance.

Interest income is recognised using the effective interest method for debt instruments measured subsequently at amortised cost. For financial assets other than purchased or originated credit-impaired financial assets, interest income is calculated by applying the effective interest rate to the gross carrying amount of a financial asset, except for financial assets that have subsequently become credit-impaired.

Interest income is recognised in profit or loss and is included in the "other income, gains and losses, net" line item (note 7).

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### FINANCIAL INSTRUMENTS (Continued)

### Financial assets (Continued)

Classification and subsequent measurement of financial assets (Continued)

(i) Amortised cost and effective interest method (Continued)

Equity instruments designated at FVTOCI

On initial recognition, the Group may make an irrevocable election (on an instrument-by-instrument basis) to designate investments in equity instruments at FVTOCI. Designation at FVTOCI is not permitted if the equity investment is held for trading or if it is contingent consideration recognised by an acquirer in a business combination.

Investments in equity instruments at FVTOCI are initially measured at fair value plus transaction costs. Subsequently, they are measured at fair value with gains and losses arising from changes in fair value recognised in other comprehensive income and accumulated in the financial assets at FVTOCI reserve. The cumulative gain or loss will not be reclassified to profit or loss on disposal of the equity investments, instead, they will be transferred to retained earnings.

Dividends from these investments in equity instruments are recognised in profit or loss when the Group's right to receive the dividends is established, unless the dividends clearly represent a recovery of part of the cost of the investment.

The Group's equity instruments designated at FVTOCI include unlisted equity securities.

#### Impairment of financial assets

The Group recognises a loss allowance for expected credit loss ("**ECL**") on financial assets which are subject to impairment assessment under HKFRS 9 (including trade and other receivables, amounts due from related parties and bank balances and cash). The amount of ECL is updated at each reporting date to reflect changes in credit risk since initial recognition.

Lifetime ECL represents the ECL that will result from all possible default events over the expected life of the relevant instrument. In contrast, 12-month ECL ("12m ECL") represents the portion of lifetime ECL that is expected to result from default events that are possible within 12 months after the reporting date. Assessments are done based on the Group's historical credit loss experience, adjusted for factors that are specific to the debtors, general economic conditions and an assessment of both the current conditions at the reporting date as well as the forecast of future conditions.

The Group always recognises lifetime ECL for trade receivables without significant financing component. The expected credit losses on these assets are assessed individually for debtors with significant balances and/or collectively using a provision matrix.

For all other instruments, the Group measures the loss allowance equal to 12m ECL, unless when there has been a significant increase in credit risk since initial recognition, in which case the Group recognises lifetime ECL. The assessment of whether lifetime ECL should be recognised is based on significant increases in the likelihood or risk of a default occurring since initial recognition.

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### **FINANCIAL INSTRUMENTS** (Continued)

### Financial assets (Continued)

Impairment of financial assets and other items subject to impairment assessment under HKFRS 9 (Continued)

(i) Significant increase in credit risk

In assessing whether the credit risk has increased significantly since initial recognition, the Group compares the risk of a default occurring on the financial instrument as at the reporting date with the risk of a default occurring on the financial instrument as at the date of initial recognition. In making this assessment, the Group considers both quantitative and qualitative information that is reasonable and supportable, including historical experience and forward-looking information that is available without undue cost or effort.

In particular, the following information is taken into account when assessing whether credit risk has increased significantly:

- an actual or expected significant deterioration in the financial instrument's external (if available) or internal credit rating;
- significant deterioration in external market indicators of credit risk for a particular debtor e.g. a significant increase in the credit spread, the credit default swap prices for the debtor;
- existing or forecast adverse changes in business, financial or economic conditions that are expected to cause a significant decrease in the debtor's ability to meet its debt obligations;
- an actual or expected significant deterioration in the operating results of the debtor;
- an actual or expected significant adverse change in the regulatory, economic, or technological
  environment of the debtor that results in a significant decrease in the debtor's ability to meet its
  debt obligations.

Irrespective of the outcome of the above assessment, the Group presumes that the credit risk has increased significantly since initial recognition when contractual payments are more than 30 days past due, unless the Group has reasonable and supportable information that demonstrates otherwise.

The Group regularly monitors the effectiveness of the criteria used to identify whether there has been a significant increase in credit risk and revises them as appropriate to ensure that the criteria are capable of identifying significant increase in credit risk before the amount becomes past due.

#### (ii) Definition of default

For internal credit risk management, the Group considers an event of default occurs when information developed internally or obtained from external sources indicates that the debtor is unlikely to pay its creditors, including the Group, in full (without taking into account any collaterals held by the Group).

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### FINANCIAL INSTRUMENTS (Continued)

#### Financial assets (Continued)

Impairment of financial assets and other items subject to impairment assessment under HKFRS 9 (Continued)

(iii) Credit-impaired financial assets

A financial asset is credit-impaired when one or more events that have a detrimental impact on the estimated future cash flows of that financial asset have occurred. Evidence that a financial asset is credit-impaired includes observable data about the following events:

- (a) significant financial difficulty of the issuer or the borrower;
- (b) a breach of contract, such as a default or past due event;
- (c) the lender(s) of the borrower, for economic or contractual reasons relating to the borrower's financial difficulty, having granted to the borrower a concession(s) that the lender(s) would not otherwise consider; or
- (d) it is becoming probable that the borrower will enter bankruptcy or other financial reorganization.

#### (iv) Write-off policy

The Group writes off a financial asset when there is information indicating that the counterparty is in severe financial difficulty and there is no realistic prospect of recovery, for example, when the counterparty has been placed under liquidation or has entered into bankruptcy proceedings, or in the case of trade receivables, when the amounts are over two years past due, whichever occurs sooner. Financial assets written off may still be subject to enforcement activities under the Group's recovery procedures, taking into account legal advice where appropriate. A write-off constitutes a derecognition event. Any subsequent recoveries are recognised in profit or loss.

#### (v) Measurement and recognition of ECL

The measurement of ECL is a function of the probability of default, loss given default (i.e. the magnitude of the loss if there is a default) and the exposure at default. The assessment of the probability of default and loss given default is based on historical data and forward-looking information. As for the exposure at default, for financial assets, this is represented by the assets' gross carrying amount at the reporting date.

Generally, the ECL is the difference between all contractual cash flows that are due to the Group in accordance with the contract and the cash flows that the Group expects to receive, discounted at the effective interest rate determined at initial recognition.

If the Group has measured the loss allowance for a financial instrument at an amount equal to lifetime ECL in the previous reporting period, but determines at the current reporting date that the conditions for lifetime ECL are no longer met, the Group measures the loss allowance at an amount equal to 12-month ECL at the current reporting date, except for assets for which simplified approach was used.

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### FINANCIAL INSTRUMENTS (Continued)

### Financial assets (Continued)

Impairment of financial assets and other items subject to impairment assessment under HKFRS 9 (Continued)

(v) Measurement and recognition of ECL (Continued)

The Group recognises an impairment gain or loss in profit or loss for all financial instruments with a corresponding adjustment to their carrying amount through a loss allowance account.

#### Foreign exchange gains and losses

The carrying amount of financial assets that are denominated in a foreign currency is determined in that foreign currency and translated at the spot rate at the end of each reporting period. Specifically for financial assets measured at amortised cost that not part of a designated hedging relationship, exchange differences are recognised in profit or loss in the "Other income, gains and losses, net" line item as part of the net foreign exchange gains/(losses).

### (vi) Derecognition of financial assets

The Group derecognises a financial asset only when the contractual rights to the cash flows from the asset expire, or when it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another party.

On derecognition of a financial asset measured at amortised cost, the difference between the asset's carrying amount and the sum of the consideration received and receivable is recognised in profit or loss.

#### Financial liabilities and equity instruments

Classification as debt or equity

Debt and equity instruments are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument.

#### Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Company are recorded at the proceeds received, net of direct issue costs.

### Financial liabilities at amortised cost

The Group's financial liabilities including trade and other payables, amounts due to related parties and bank borrowing are subsequently measured at amortised cost, using the effective interest method.

### Derecognition of financial liabilities

The Group derecognises financial liabilities when, and only when, the Group's obligations are discharged, cancelled or have expired. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognised in profit or loss.

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### **INTEREST IN AN ASSOCIATE**

An associate is an entity over which the Group has significant influence. Significant influence is the power to participate in the financial and operating policy decisions of the investee but is not control or joint control of those policies.

The results and assets and liabilities of associates are incorporated in these consolidated financial statements using the equity method. Under the equity method, interest in an associate are initially recognised at cost and adjusted thereafter to recognise the Group's share of the profit or loss and other comprehensive income of the associates. If the Group's share of losses of an associate equals or exceeds its interest in the associate, which determined using the equity method, the Group discontinues recognising its share of further losses. Additional losses are provided for, and a liability is recognised, only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the associate.

If an associate uses accounting policies other than those of the Group for like transactions and events in similar circumstances, adjustments are made to make the associate's accounting policies conform to those of the Group when the associate's financial statements are used by the Group in applying the equity method.

The requirements of HKAS 36 are applied to determine whether it is necessary to recognise any impairment loss with respect to the Group's interest in an associate. When necessary, the entire carrying amount of the interest (including goodwill) is tested for impairment as a single asset by comparing its recoverable amount (higher of value in use and fair value less costs to sell) with its carrying amount. Any impairment loss recognised is not allocated to any asset, including goodwill that forms part of the carrying amount of the interest. Any reversal of that impairment loss is recognised to the extent that the recoverable amount of the net investment subsequently increases.

#### REVENUE FROM CONTRACTS WITH CUSTOMERS

The Group recognises revenue when (or as) a performance obligation is satisfied, i.e. when "control" of the goods or services underlying the particular performance obligation is transferred to the customer.

A performance obligation represents a good or service that is distinct or a series of distinct goods or services that are substantially the same.

Control is transferred over time and revenue is recognised over time by reference to the progress towards complete satisfaction of the relevant performance obligation if one of the following criteria is met:

- the customer simultaneously receives and consumes the benefits provided by the Group's performance as the Group performs;
- the Group's performance creates or enhances an asset that the customer controls as the asset is created or enhanced; or
- the Group's performance does not create an asset with an alternative use to the Group and the Group has an enforceable right to payment for performance completed to date.

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### **REVENUE FROM CONTRACTS WITH CUSTOMERS** (Continued)

Otherwise, revenue is recognised at a point in time when the customer obtains control of the distinct good or service.

Revenue from films, drama and non-drama productions is recognised at a point in time when the control of assets is transferred to customers, obligations in the agreement has been fulfilled and the right to receive payment is established.

Licence income from television programme licensed for a fixed fee is recognised at a point in time when the television programme materials have been delivered to the licensees and the Group has no remaining obligations to perform.

Revenue from artiste and event management services are recognised at a point in time when the services are rendered.

A contract liability represents the Group's obligation to transfer goods or services to a customer for which the Group has received consideration from the customer.

#### RETIREMENT BENEFIT COSTS

Payments to the Mandatory Provident Fund Scheme ("MPF Scheme") and state-managed retirement benefit schemes are recognised as an expense when employees have rendered services entitling them to the contributions.

#### **SHORT-TERM EMPLOYEE BENEFITS**

A liability is recognised for benefits accruing to employees in respect of wages and salaries in the period the related service is rendered at the undiscounted amount of the benefits expected to be paid in exchange for that service.

Liabilities recognised in respect of short-term employee benefits are measured at the undiscounted amount of the benefits expected to be paid in exchange for the related service.

### **BORROWING COSTS**

Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale, are added to the costs of those assets until such time as the assets are substantially ready for their intended use or sale.

All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

### **FOREIGN CURRENCIES**

In preparing the financial statements of each individual group entity, transactions in currencies other than the functional currency of that entity (foreign currencies) are recorded in the respective functional currency (i.e. the currency of the primary economic environment in which the entity operates) at the rates of exchanges prevailing at the dates of the transactions. At the end of the reporting period, monetary items denominated in foreign currencies are retranslated at the rates prevailing at that date. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

Exchange differences arising on the settlement of monetary items, and on the retranslation of monetary items, are recognised in profit or loss in the period in which they arise.

For the purposes of presenting the consolidated financial statements, the assets and liabilities of the Group's foreign operations are translated into the presentation currency of the Group (i.e. RMB) using exchange rates prevailing at the end of each reporting period. Income and expenses items are translated at the average exchange rates for the year. Exchange differences arising, if any, are recognised in other comprehensive income and accumulated in equity under the heading of translation reserve (attributed to non-controlling interests as appropriate).

#### IMPAIRMENT ON PLANT AND EQUIPMENT. RIGHT-OF-USE ASSETS AND TELEVISION-PROGRAM

At the end of the reporting period, the Group reviews the carrying amounts of its plant and equipment, right of use assets and television program rights to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss, if any. When it is not possible to estimate the recoverable amount of an individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs. When a reasonable and consistent basis of allocation can be identified, corporate assets are also allocated to individual cash-generating unit, or otherwise they are allocated to the smallest group of cash-generating units for which a reasonable and consistent allocation basis can be identified.

Recoverable amount is the higher of fair value less costs of disposal and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset (or the cash-generating unit) for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or a cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or the cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or the cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or the cash-generating unit) in prior years. A reversal of an impairment loss is recognised as income immediately.

For the year ended 31 December 2024

#### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

#### **LEASING**

#### Definition of a lease

A contract is, or contains, a lease if the contract conveys a right to control the use of an identified asset for a period of time in exchange for consideration.

#### The Group as a lessee

At inception of the contract, the Group assesses whether a contract is or contains a lease. The Group recognises right-of-use assets and corresponding lease liabilities with respect to all lease arrangements in which it is the lessee, except for short-term leases (defined as leases with a lease term of 12 months or less for the commencement date and do not contain a purchase option) and leases of low value assets. For these leases, the Group recognises the lease payments as an operating expense on a straight-line basis over the term of the lease unless another systematic basis is more representative of the time pattern in which economic benefits from the leased assets are consumed.

#### Lease liabilities

At the commencement date, the Group recognises and measures lease liabilities at the present value of the lease payments that are not paid at that date. The lease payments are discounted by using the interest rate implicit in the lease. If this rate cannot be readily determined, the Group uses its incremental borrowing rate.

Lease payments included in the measurement of the lease liabilities comprise of fixed lease payments (including in-substance fixed payments), less any lease incentives receivable.

The lease liabilities are presented as a separate line in the consolidated statement of financial position.

The lease liabilities are subsequently measured by increasing the carrying amount to reflect interest on the lease liabilities (using the effective interest method) and by reducing the carrying amount to reflect the lease payments made.

#### Right-of-use assets

The right-of-use assets comprise the initial measurement of the corresponding lease liabilities, lease payments made at or before the commencement date and any initial direct costs, less lease incentives received.

Right-of-use assets are subsequently measured at cost less accumulated depreciation and impairment losses and adjusted for any remeasurement of lease liabilities. They are depreciated over the shorter period of lease term and useful life of the underlying asset. The depreciation starts at the commencement date of the lease.

The Group presents right-of-use assets as a separate line in the consolidated statement of financial position.

The Group applies HKAS 36 to determine whether a right-of-use asset is impaired and accounts for any identified impairment loss.

For the year ended 31 December 2024

#### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

#### **TAXATION**

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit before tax because of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the consolidated financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. Such deferred tax assets and liabilities are not recognised if the temporary difference arises from the initial recognition (other than in a business combination) of assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit and at the time of the transaction does not give rise to equal taxable and deductible temporary differences.

Deferred tax liabilities are recognised for taxable temporary differences associated with investments in subsidiaries and associates, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments are only recognised to the extent that it is probable that there will be sufficient taxable profits against which to utilise the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset is realised, based on tax rate (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

For leasing transactions in which the tax deductions are attributable to the lease liabilities, the Group applies HKAS 12 *Income Taxes* requirements to right-of-use assets and lease liabilities separately. The Group recognises a deferred tax asset related to lease liabilities to the extent that it is probable that taxable profit will be available against which the deductible temporary difference can be utilised and a deferred tax liability for all taxable temporary differences.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied to the same taxable entity by the same taxation authority.

Current and deferred tax are recognised in profit or loss, except when they relate to items that are recognised in other comprehensive income or directly to equity, in which case, the current and deferred tax are also recognised in other comprehensive income or directly in equity respectively.

For the year ended 31 December 2024

### 3. MATERIAL ACCOUNTING POLICY INFORMATION (Continued)

#### **GOVERNMENT GRANTS**

Government grants are not recognised until there is reasonable assurance that the Group will comply with the conditions attaching to them and that the grants will be received.

Government grants related to income that are receivable as compensation for expenses or losses already incurred or for the purpose of giving immediate financial support to the Group with no future related costs are recognised in profit or loss in the period in which they become receivable.

#### 4. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

In the application of the Group's accounting policies, which are described in note 3, the directors of the Company are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

#### CRITICAL JUDGEMENTS IN APPLYING THE ACCOUNTING POLICIES

The following are the critical judgements, apart from those involving estimations (see below), that the directors of the Company have made in the process of applying the Group's accounting policies and that have the most significant effect on the amounts recognised in the consolidated financial statements.

#### Control in a subsidiary

As set out in note 34, Tailor Made is a subsidiary of the Group even though the Group has only a 43% (2023: 43%) ownership interests. Tailor Made is a private company incorporated in Hong Kong.

The directors of the Company assessed the Group's control over Tailor Made and its subsidiaries on the basis of its practical ability to direct the relevant activities unilaterally. In making their judgement, the directors of the Company consider the Group has dominated the board of directors of Tailor Made by 60% (2023: 60%) of voting rights and the key management personnel are assigned by the Group. After assessment, the directors of the Company concluded that the Group has ability to direct the relevant activities of Tailor Made and therefore the Group has control over Tailor Made and its subsidiaries.

#### Revenue recognition at a point in time

Under HKFRS 15, control of the asset is transferred over time when the Group's performance does not create an asset with an alternative use to the Group and the Group has an enforceable right to payment for performance completed to date. Significant judgement is required in determining whether the terms of the Group's contracts with customers in relation to products with no alternative use create an enforceable right to payment for the Group. The Group has considered the relevant local laws that apply to those relevant contracts. Based on the assessment of the Group's management, the terms of the relevant sales contracts do not create an enforceable right to payment for the Group after taking into various conditions. Accordingly, revenue from the films, drama and non-drama productions and artiste and event management service are considered to be performance obligation satisfied at a point in time.

For the year ended 31 December 2024

#### 4. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY (Continued)

#### **KEY SOURCES OF ESTIMATION UNCERTAINTY**

The following are the key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

#### Provision of ECL for trade and other receivables

The impairment provisions for trade and other receivables are based on assumptions about ECL. The Group uses judgement in making these assumptions and selecting the inputs to the impairment calculation. Trade receivables with significant balance are assessed for ECL individually. In addition, the Group use provision matrix to calculate ECL for trade receivables which are individually insignificant. The ECL rate is based on the Group's historical credit loss experience as well as the Group's forward-looking information at the end of the reporting period. Changes in these assumptions and estimates could materially affect the result of the assessment and it may be necessary to make additional impairment charges to the consolidated statement of profit or loss. The information about the ECL and the Group's trade and other receivables are disclosed in note 22.

#### Impairment of investments in films, drama and non-drama and productions in progress

The Group assesses at the end of each reporting period whether there is any impairment of investments in films, drama and non-drama and productions in progress. Such assessment is performed on film-by-film basis at the end of each reporting period. The management determined the provision for impairment of investments in films, drama and non-drama and productions in progress based on the estimation of future cash flow. Where the actual future cash flow is less than expected, a material impairment loss may arise. The information about the investments in films, drama and non-drama and productions in progress are disclosed in note 21.

#### Estimated useful lives of television programme rights

The directors of the Company estimate the useful lives of television programme rights in order to determine the amount of amortisation expenses to be recognised in accordance with the accounting policy set out in note 3. The useful lives are estimated based on the expected revenue, as well as market obsolescence arising from changes in market demands. The directors of the Company perform annual reviews on the assumptions made on useful lives. Such reviews take into account market changes, prospective utilisation, market popularity and public acceptance of the assets concerned. Adjustments may need to be made to the carrying amounts of television programme rights should there be a material difference between the expected revenue and the actual results. Details are set out in note 19.

### Impairment assessment of television programme rights

The directors of the Company carry out an impairment review on television programme rights at the end of the reporting period and impairment is made when events or changes in circumstances indicate that the carrying amounts may not be recoverable. Determining whether and how much television programme rights are impaired involves management estimates and judgements such as future licensing income and discount rate used in discounting the projected cash flow. As at 31 December 2024, the carrying value of television programme rights was RMB1,150,000 (2023: RMB2,224,000). No impairment has been recognised during the year ended 31 December 2024 (2023: Nil).

For the year ended 31 December 2024

## 4. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY (Continued)

## **KEY SOURCES OF ESTIMATION UNCERTAINTY** (Continued)

#### Fair value of equity instruments at fair value through other comprehensive income

The directors of the Company use their judgement in selecting an appropriate valuation technique for equity instruments not quoted in an active market. Valuation techniques commonly used by market practitioners are applied. Equity instruments are valued using a discounted cash flow analysis based on assumptions supported, where possible, by observable market prices or rates. The estimation of fair value of equity instruments includes some assumptions not supported by observable market prices or rates. With the change of business model for the underlying business of the investee since 2023, the revenue stream or forecasted profitability of the investee is subject to high degree of uncertainly and involves significant judgment on key assumptions adopted such as revenue growth rate and gross profit margin. Carrying amount of the equity instruments as at 31 December 2024 is nil (2023: RMB24,960,000). The directors of the Company believe that the chosen valuation techniques and assumptions are appropriate in determining the fair value of equity instruments. Details of the assumptions used are disclosed in note 29.

## 5. REVENUE

An analysis of the Group's revenue for the year is as follows:

	2024 RMB'000	2023 RMB'000
Films, drama and non-drama productions	5,991	24,508
Investments in films, drama and non-drama	25,848	11,276
Artiste management services income	19,381	25,044
Event management services income	415	3,708
	51,635	64,536

The Group's revenue is recognised at a point in time.

For the year ended 31 December 2024

## 6. **SEGMENT INFORMATION**

Information reported to the executive director, being the chief operating decision maker ("CODM"), for the purposes of resource allocation and assessment of segment performance focuses on types of goods or services delivered or provided.

#### SEGMENT REVENUES, RESULTS, ASSETS AND LIABILITIES

The directors of the Company have chosen to organise the Group around differences in products and services. The Group is principally engaged in films, drama and non-drama and artiste and event management.

- (i) Films, drama and non-drama investments, productions and distribution of films, drama and non-drama; and
- (ii) Artiste and event management the provision of artiste and event management services

The Group's reportable segments are strategic business units that offer different products or services. They are managed separately because each business requires different expertise and marketing strategies.

#### **SEGMENT REVENUES AND RESULTS**

The following is an analysis of the Group's revenue and results by reportable and operating segments:

	Films, dr non-d	Irama	Artiste and event management Year ended 31 December		Total	
	2024 RMB'000	2023 RMB'000	2024 RMB'000	2023 RMB'000	2024 RMB'000	2023 RMB'000
Segment revenue	31,839	35,784	19,796	28,752	51,635	64,536
Segment (loss) profit	(8,598)	(8,906)	3,449	7,436	(5,149)	(1,470)
Unallocated income Unallocated expenses					13,636 (17,704)	12,985 (19,067)
Loss before tax					(9,217)	(7,552)

The accounting policies of the operating segments are the same as the Group's accounting policies described in note 3. Segment (loss) profit represents the (loss) profit incurred by each segment without allocation of interest income, finance costs, certain administrative expenses, and other income, gains and losses. This is the measure reported to the CODM of the Group for the purposes of resource allocation and performance assessment.

For the year ended 31 December 2024

## **6. SEGMENT INFORMATION** (Continued)

# **SEGMENT ASSETS AND LIABILITIES**

The following is an analysis of the Group's assets and liabilities by reportable and operating segment:

	2024 RMB'000	2023 RMB'000
SEGMENT ASSETS		
Films, drama and non-drama	167,908	93,701
Artiste and event management	19,588	31,738
Total segment assets	187,496	125,439
Unallocated assets	325,063	366,095
	512,559	491,534
SEGMENT LIABILITIES		
Films, drama and non-drama	69,363	7,394
Artiste and event management	31,621	45,397
Total segment liabilities	100,984	52,791
Unallocated liabilities	4,783	8,693
	105,767	61,484

For the purposes of monitoring segment performance and allocating resources between segments:

- all assets are allocated to operating segments other than plant and equipment, equity instruments
  at FVTOCI, right-of-use assets, deferred tax assets, certain amounts due from related parties, bank
  balances and cash and certain other receivables and prepayments as these assets are managed on a
  group basis; and
- all liabilities are allocated to operating segments other than lease liabilities and certain accruals and other payables as these liabilities are managed on a group basis.

For the year ended 31 December 2024

# 6. **SEGMENT INFORMATION** (Continued)

# OTHER SEGMENT INFORMATION

Amounts regularly provided to the CODM are as follows:

	Films, drama and	Artiste and event		
	non-drama RMB'000	management RMB'000	Unallocated RMB'000	Total RMB'000
Year ended 31 December 2024				
Amounts included in the measure of segments results or segment assets:				
Impairment loss of investments in films, drama and non-drama	8,493	-	-	8,493
(Reversal of the impairment loss) Impairment loss of trade and other receivables	(700)	1,034	-	334
Amounts regularly provided to the CODM but not included in the measure of segment results:				
Additions to non-current assets (Note)		_	145	145
Interest income	-	-	(12,428)	(12,428)
Depreciation of plant and equipment	_	-	755	755
Depreciation of right-of-use assets	-	-	1,880	1,880
Finance costs	-	-	608	608

For the year ended 31 December 2024

# 6. **SEGMENT INFORMATION** (Continued)

# **OTHER SEGMENT INFORMATION** (Continued)

Amounts regularly provided to the CODM are as follows:

	Films, drama and non-drama RMB'000	Artiste and event management RMB'000	Unallocated RMB'000	Total RMB'000
Year ended 31 December 2023	RIVIB 000	RIVID 000	RIVID UUU	RIVID UUU
Amounts included in the measure of segments results or segment assets:				
Impairment loss of investments in films, drama and non-drama	9,140	_	_	9,140
Impairment loss of trade receivables	5,518		_	5,518
Amounts regularly provided to the CODM but not included in the measure of segment results:				
Additions to non-current assets (Note)			3,600	3,600
Interest income	-	-	(10,305)	(10,305)
Depreciation of plant and equipment	_	_	729	729
Depreciation of right-of-use assets	_	_	2,287	2,287
Finance costs	_	_	816	816

Note: Non-current assets exclude equity instruments at FVTOCI and deferred tax assets.

For the year ended 31 December 2024

# 6. **SEGMENT INFORMATION** (Continued)

# **GEOGRAPHICAL INFORMATION**

The Group's operation is mainly located in the PRC and Hong Kong.

Information about the Group's revenue from external customers is presented based on the location of customers. Information about the Group's non-current assets is presented based on the geographical location of the assets.

	PRC	Hong Kong	Others	Total
	RMB'000	RMB'000	RMB'000	RMB'000
Revenue from external customers				
Year ended 31 December 2024	14,839	36,415	381	51,635
Year ended 31 December 2023	39,979	23,041	1,516	64,536
Non-current assets (Note)				
As at 31 December 2024	3,125	1,287	-	4,412
A+ 04 D 0000	7,000	0.007		0.010
As at 31 December 2023	7,223	2,387	_	9,610

Note: Non-current assets excluded equity instruments at FVTOCI and deferred tax assets.

# **INFORMATION ABOUT MAJOR CUSTOMERS**

Revenue from customers of the corresponding year contributing over 10% of the total revenue of the Group is as follows:

	2024 RMB'000	2023 RMB'000
Customer A <sup>1</sup>	26,912	18,054
Customer B <sup>2</sup> Customer C <sup>3</sup>	9,608	10,097 14,972

<sup>1.</sup> Revenue from films, drama and non-drama and artiste and event management segments.

<sup>2.</sup> Revenue from artiste and event management segment.

<sup>3.</sup> Revenue from films, drama and non-drama segment.

For the year ended 31 December 2024

# 7. OTHER INCOME, GAINS AND LOSSES, NET

	2024	2023
	RMB'000	RMB'000
Management fee income	-	1,112
Net exchange (loss) gain	(188)	192
Interest income	12,428	10,305
Government grants and other subsidies (Note)	106	182
Other income in respect of insurance claims received		
for its film productions	-	557
Written off of trade and other payables	143	423
Others	1,283	1,605
	13,772	14,376

Note: During the year ended 31 December 2024, government grant of approximately RMB106,000 (2023: RMB182,000) has been received by the Group's PRC subsidiaries which was unconditional and therefore recognised in the consolidated statement of profit or loss.

# 8. FINANCE COSTS

	2024 RMB'000	2023 RMB'000
Interests on:	005	0.17
Bank borrowing Lease liabilities	335 273	317 499
	608	816

For the year ended 31 December 2024

## 9. INCOME TAX EXPENSES

	2024 RMB'000	2023 RMB'000
Current tax: Hong Kong Profits Tax PRC Enterprise Income Tax ("EIT")	- 149	344 156
THE Enterprise meeting rax ( ETT )	149	500
Underprovision (Overprovision) in prior years: Hong Kong Profits Tax EIT	1,646 -	(9) (185)
	1,646	(194)
Deferred tax charge (credit) (Note 18)	36	(141)
Total	1,831	165

- (i) Pursuant to the rule and regulations of the Cayman Island and the British Virgin Island ("**BVI**"), the Group is not subject to any income tax in the Cayman Islands and the BVI.
- (ii) Under the two-tiered profits tax rates regime, the first HK\$2 million of profits of qualifying corporation will be taxed at 8.25%, and profits above HK\$2 million will be taxed at 16.5%. Hong Kong profits tax of the qualified entity of the Group is calculated in accordance with the two-tiered profits tax rates regime. The profits of other group entities in Hong Kong not qualifying for the two-tiered profits tax rates regime will continue to be taxed at the flat rate of 16.5%.
- (iii) Under the Law of the PRC on EIT (the "**EIT Law**") and implementation regulation of the EIT Law, the tax rate of the PRC subsidiaries is 25% for both years ended 31 December 2024 and 2023.

For the year ended 31 December 2024

# 9. INCOME TAX EXPENSES (Continued)

The income tax expenses for the year can be reconciled to the loss before tax per the consolidated statement of profit or loss as follows:

	2024 RMB'000	2023 RMB'000
Loss before tax	(9,217)	(7,552)
Tax at the domestic income tax rate of 16.5% (2023: 16.5%) (Note) Effect of different tax rates of subsidiaries operating in other	(1,521)	(1,246)
jurisdictions	(461)	(255)
Effect on adoption of two-tiered profits regime	-	(149)
Tax effect of income not taxable	(2,290)	(1,924)
Tax effect of non-deductible expenses	259	2,092
Underprovision (Overprovision) in respect of prior years	1,646	(194)
Tax effect of tax losses not recognised and temporary difference		
not recognized	4,138	1,754
Utilisation of tax losses previously not recognised	(17)	(132)
Others	77	219
Income tax expenses for the year	1,831	165

Note: The domestic tax rate, which Hong Kong Profits Tax rate, in the jurisdiction where the operation of the Group is substantially based is used.

For the year ended 31 December 2024

# 10. LOSS FOR THE YEAR

Loss for the year has been arrived at after charging (crediting):

	2024 RMB'000	2023 RMB'000
Directors' emoluments: Fees Contributions to retirement benefits scheme	1,894 -	1,855 —
	1,894	1,855
Staff costs: Salaries and allowances Contributions to retirement benefits scheme	17,756 1,639	17,821 2,161
Total staff costs (including director's emoluments)	19,395 21,289	19,982 21,837
Amortisation of television programme rights Impairment loss of investment in films, drama and non-drama Impairment loss of trade and other receivables Bad debts Auditors' remuneration Depreciation of plant and equipment Depreciation of right-of-use assets Net exchange loss (gain)	1,126 8,493 334 2,275 879 755 1,880 188	1,103 9,140 5,518 - 977 729 2,287 (192)

For the year ended 31 December 2024

# 11. DIRECTORS' EMOLUMENTS

The emoluments paid or payable to each of the directors were as follows:

Directors' Performance benefits scheme RMB'000 RMB'000 RMB'000 RMB'000  Emoluments paid or receivable in respect of a person's services as a director, whether of the Company and its subsidiary undertakings  For the year ended 31 December 2024  Executive director: Miss Lok Yee Ling Virginia 720 720  Chairman and non-executive director: Mr. Li Ruigang 388 388  Non-executive director: Mr. Hui To Thomas 222 222  1010 610  Independent non-executive directors: Mr. Pang Hong 188 188 Mr. Poon Kwok Hing, Albert 188 188 Miss Szeto Wai Ling Virginia 188 564				Contributions to retirement	
fees RMB'000     bonus RMB'000     scheme RMB'000     Total RMB'000       Emoluments paid or receivable in respect of a person's services as a director, whether of the Company and its subsidiary undertakings     For the year ended 31 December 2024       Executive director: Miss Lok Yee Ling Virginia     720     -     -     720       Chairman and non-executive director: Mr. Li Ruigang     388     -     -     388       Non-executive director: Mr. Hui To Thomas     222     -     -     610       Independent non-executive directors: Mr. Pang Hong Mr. Poon Kwok Hing, Albert     188     -     -     188       Miss Szeto Wai Ling Virginia     188     -     -     188		Directors'	Performance		
Emoluments paid or receivable in respect of a person's services as a director, whether of the Company and its subsidiary undertakings  For the year ended 31 December 2024  Executive director:  Miss Lok Yee Ling Virginia  720 720  Chairman and non-executive director:  Mr. Li Ruigang  388 388  Non-executive director:  Mr. Hui To Thomas  222 222  610 610  Independent non-executive directors:  Mr. Pang Hong  188 188  Mr. Poon Kwok Hing, Albert  188 188  Miss Szeto Wai Ling Virginia  188 188		fees		scheme	Total
respect of a person's services as a director, whether of the Company and its subsidiary undertakings  For the year ended 31 December 2024  Executive director:  Miss Lok Yee Ling Virginia 720 720  Chairman and non-executive director:  Mr. Li Ruigang 388 388  Non-executive director:  Mr. Hui To Thomas 222 222  610 610  Independent non-executive directors:  Mr. Pang Hong 188 188  Mr. Poon Kwok Hing, Albert 188 188  Miss Szeto Wai Ling Virginia 188 188		RMB'000	RMB'000	RMB'000	RMB'000
respect of a person's services as a director, whether of the Company and its subsidiary undertakings  For the year ended 31 December 2024  Executive director:  Miss Lok Yee Ling Virginia 720 720  Chairman and non-executive director:  Mr. Li Ruigang 388 388  Non-executive director:  Mr. Hui To Thomas 222 222  610 610  Independent non-executive directors:  Mr. Pang Hong 188 188  Mr. Poon Kwok Hing, Albert 188 188  Miss Szeto Wai Ling Virginia 188 188					
For the year ended 31 December 2024  Executive director: Miss Lok Yee Ling Virginia  720  Chairman and non-executive director: Mr. Li Ruigang  388  388  Non-executive director: Mr. Hui To Thomas  222  222  Independent non-executive directors: Mr. Pang Hong Mr. Poon Kwok Hing, Albert Miss Szeto Wai Ling Virginia  188  188 Miss Szeto Wai Ling Virginia	respect of a person's services as a				
### State of the Company of the Comp	and its subsidiary undertakings				
Miss Lok Yee Ling Virginia         720         -         -         720           Chairman and non-executive director: Mr. Li Ruigang         388         -         -         388           Non-executive director: Mr. Hui To Thomas         222         -         -         222           610         -         -         610           Independent non-executive directors: Mr. Pang Hong Mr. Poon Kwok Hing, Albert Miss Szeto Wai Ling Virginia         188         -         -         188           Miss Szeto Wai Ling Virginia         188         -         -         188	-				
Chairman and non-executive director:       388       -       -       388         Non-executive director:       222       -       -       222         Mr. Hui To Thomas       222       -       -       610         Independent non-executive directors:       -       -       610         Mr. Pang Hong       188       -       -       188         Mr. Poon Kwok Hing, Albert       188       -       -       188         Miss Szeto Wai Ling Virginia       188       -       -       188	Executive director:				
Mr. Li Ruigang       388       -       -       388         Non-executive director:       Secondary of the control	Miss Lok Yee Ling Virginia	720			720
Mr. Li Ruigang       388       -       -       388         Non-executive director:       Secondary of the control					
Non-executive director:         Mr. Hui To Thomas       222       -       -       222         Independent non-executive directors:         Mr. Pang Hong       188       -       -       188         Mr. Poon Kwok Hing, Albert       188       -       -       188         Miss Szeto Wai Ling Virginia       188       -       -       188		200			200
Mr. Hui To Thomas         222         -         -         222           Independent non-executive directors:           Mr. Pang Hong         188         -         -         188           Mr. Poon Kwok Hing, Albert         188         -         -         188           Miss Szeto Wai Ling Virginia         188         -         -         188	MI. LI hulgarig	300	-	_	300
610         -         -         610           Independent non-executive directors:           Mr. Pang Hong         188         -         -         188           Mr. Poon Kwok Hing, Albert         188         -         -         188           Miss Szeto Wai Ling Virginia         188         -         -         188	Non-executive director:				
Independent non-executive directors:         Mr. Pang Hong       188       -       -       188         Mr. Poon Kwok Hing, Albert       188       -       -       188         Miss Szeto Wai Ling Virginia       188       -       -       188	Mr. Hui To Thomas	222	-		222
Independent non-executive directors:         Mr. Pang Hong       188       -       -       188         Mr. Poon Kwok Hing, Albert       188       -       -       188         Miss Szeto Wai Ling Virginia       188       -       -       188					
Mr. Pang Hong       188       -       -       188         Mr. Poon Kwok Hing, Albert       188       -       -       188         Miss Szeto Wai Ling Virginia       188       -       -       188		610			610
Mr. Pang Hong       188       -       -       188         Mr. Poon Kwok Hing, Albert       188       -       -       188         Miss Szeto Wai Ling Virginia       188       -       -       188					
Mr. Poon Kwok Hing, Albert Miss Szeto Wai Ling Virginia  188 188 Miss Szeto Wai Ling Virginia  188 188		400			100
Miss Szeto Wai Ling Virginia 188 – – 188			_	_	
	<u> </u>		_	_	
564 – 564					
		564	-		564
1,894 – – 1,894		1,894	-	-	1,894

For the year ended 31 December 2024

# 11. DIRECTORS' EMOLUMENTS (Continued)

The emoluments paid or payable to each of the directors were as follows:

		Contributions	
		to retirement	
Directors'	Performance	benefits	
fees	bonus	scheme	Total
RMB'000	RMB'000	RMB'000	RMB'000
706			706
380	_	_	380
217			217
597			597
184	_	_	184
184	_	_	184
184			184
552			552
1,855	_		1,855
	706  706  380  217  597  184  184  184  552	fees bonus RMB'000  706 -  380 -  217 -  597 -  184 -  184 -  184 -  184 -  184 -  552 -	To retirement benefits benefits scheme RMB'000

No directors of the Company waived or agreed to waive any emoluments for the years ended 31 December 2024 and 2023.

No emoluments have been paid to directors of the Company as an inducement to join or upon joining the Group or as compensation for loss of office during the years ended 31 December 2024 and 2023.

The remuneration of directors of the Company were determined by the remuneration committee having regard to the performance of individual and market trends.

For the year ended 31 December 2024

## 12. EMPLOYEES' EMOLUMENTS

Of the five individuals with the highest emoluments in the Group, one (2023: one) was the director of the Company whose emolument is set out in note 11 above. The emoluments of the remaining four (2023: four) highest paid individuals were as follows:

	2024 RMB'000	2023 RMB'000
Salaries, allowances, and other benefits Contributions to retirement benefits scheme	3,719 67	3,519 60
	3,786	3,579

Their emoluments were within the following bands:

	2024 Number of individuals	2023 Number of individuals
Nil to HK\$1,000,000 (equivalent to approximately RMB923,000) (2023: RMB904,000)	3	3
HK\$1,000,001 to HK\$1,500,000 (equivalent to approximately RMB923,001 to RMB1,385,000) (2023: RMB904,001 to RMB1,356,000) HK\$1,500,001 to HK\$2,000,000	-	-
(equivalent to approximately RMB1,385,001 to RMB1,846,000) (2023: RMB1,356,001 to RMB1,808,000)	1	1

No emoluments were paid by the Group to the five highest paid individuals as an incentive payment for joining the Group or as compensation for loss of office for the years ended 31 December 2024 and 2023.

For the year ended 31 December 2024

# 13. LOSS PER SHARE

The calculation of basic and diluted loss per share attributable to the owners of the Company is based on the following data:

	2024 RMB'000	2023 RMB'000
Loss for the purpose of basic and diluted loss per share Loss for the year attributable to the owners of the Company	(5,779)	(2,898)
	2024 '000	2023
Number of shares		
Number of ordinary shares for the purpose of basic and diluted loss per share	1,419,610	1,419,610

The diluted loss per share was equal to the basic loss per share as there were no dilutive potential ordinary shares outstanding during the years ended 31 December 2024 and 2023.

## 14. DIVIDENDS

No dividend was paid or proposed during the years ended 31 December 2024 and 2023, nor has any dividend been proposed since the end of the reporting period.

For the year ended 31 December 2024

# 15. PLANT AND EQUIPMENT

	Office	Motor	
	equipment	vehicles	Total
	RMB'000	RMB'000	RMB'000
COST			
At 1 January 2023	4,899	_	4,899
Additions	162	338	500
Disposal	(1)	_	(1)
Exchange realignment	78		78
At 31 December 2023	5,138	338	5,476
Additions	145	_	145
Exchange realignment	80	_	80
At 31 December 2024	5,363	338	5,701
ACCUMULATED DEPRECIATION	0.000		0.000
At 1 January 2023	3,083	-	3,083
Provided for the year	631	98	729
Disposal Exchange realignment	(1) 57	_	(1) 57
At 31 December 2023	3,770	98	3,868
Provided for the year	667	88	755
Exchange realignment	75		75
At 31 December 2024	4,512	186	4,698
NET CADDVING AMOUNTS			
NET CARRYING AMOUNTS	954	152	1 000
At 31 December 2024	851	152	1,003

The above items of plant and equipment are depreciated on a straight-line method over their estimated useful lives as follows:

Office equipment 3 to 5 years Motor vehicles 3 years

For the year ended 31 December 2024

## 16. EQUITY INSTRUMENTS AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME

	2024 RMB'000	2023 RMB'000
Unlisted investments: Equity securities	-	24,960

The above unlisted equity investments represented the Group's equity interest in private entities. The directors of the Company have elected to designate these investments in equity instruments as at FVTOCI as they believe that they are not held for trading and are held for long-term investment purpose.

The movements of equity instruments at FVTOCI are as follows:

	RMB'000
Equity instruments at fair value through other comprehensive income – unlisted:	
At 1 January 2023	32,629
Fair value loss	(8,328)
Exchange realignment	659
At 31 December 2023 and 1 January 2024	24,960
Fair value loss (Note)	(25,809)
Exchange realignment	849
At 31 December 2024	-

Note: During the year ended 31 December 2024, fair value loss of approximately RMB25,809,000 (2023: RMB8,328,000) was recognised in other comprehensive income. The directors of the Company considered that the decrease in fair value was mainly attributed to change of business model for the underlying business of the investee.

## 17. RIGHT-OF-USE ASSETS/LEASE LIABILITIES

## (I) RIGHT-OF-USE ASSETS

	2024	2023
_	RMB'000	RMB'000
Office premises	2,207	5,701

The Group has lease arrangements for office premises. The lease terms are generally ranged from two to five years.

For the year ended 31 December 2024

# 17. RIGHT-OF-USE ASSETS/LEASE LIABILITIES (Continued)

# (II) LEASE LIABILITIES

	2024 RMB'000	2023 RMB'000
Non-current Current	746 1,883	3,010 3,256
	2,629	6,266
	2024 RMB'000	2023 RMB'000
Amount payable under lease liabilities Within one year After one year but within two years After two years but within five years	1,883 746 –	3,256 2,212 798
	2,629	6,266

During the year ended 31 December 2024, the Group early terminated two lease contracts, the respective right-of-use assets and lease liabilities of approximately RMB1,614,000 and RMB1,676,000 respectively were derecognised resulting in a gain on early termination of lease contracts of approximately RMB62,000 recognised in profit or loss.

# (III) AMOUNTS RECOGNISED IN PROFIT OR LOSS

	2024 RMB'000	2023 RMB'000
Depreciation expenses on right-of-use assets		0.007
<ul><li>office premises</li></ul>	1,880	2,287
Interest expenses on lease liabilities	273	499
Expenses relating to short-term leases	619	830

# (IV) OTHERS

During the year ended 31 December 2024, the total cash outflow for leases is amounting to approximately RMB2,853,000 (2023: RMB3,469,000).

For the year ended 31 December 2024

#### 18. DEFERRED TAXATION

For the purpose of presentation in the consolidated statement of financial position, certain deferred tax assets and liabilities have been offset. The following is the analysis of the deferred tax balances for financial reporting purpose:

	2024 RMB'000	2023 RMB'000
Deferred tax assets	105	141

The following are the major deferred tax (liabilities) assets movements during the current and prior years:

	Right-of-use assets RMB'000	Lease liabilities RMB'000	<b>Total</b> RMB'000
At 1 January 2023	_	_	_
Deferred tax (charge) credit to profit or loss	(1,425)	1,566	141
At 31 December 2023	(1,425)	1,566	141
Deferred tax credit (charge) to profit or loss	873	(909)	(36)
At 31 December 2024	(552)	657	105

At the end of the reporting period, the Group has unused tax losses of approximately RMB38,896,000 (2023: RMB19,248,000) available for offset against future profits and may be carried forward indefinitely.

In addition, at the end of the reporting period, the estimated unutilised tax losses attributable to subsidiaries in the PRC amounted to approximately RMB4,504,000 (2023: RMB6,389,000), that will expire within five years from the end of the respective reporting period.

No deferred tax asset has been recognised in respect of the unused tax losses due to the unpredictability of future profit streams.

For the year ended 31 December 2024

# 19. TELEVISION PROGRAMME RIGHTS

	Television programme rights RMB'000
COST At 1 January 2023	4,359
Exchange realignment	88
At 31 December 2023 and 1 January 2024 Exchange realignment	4,447 151
At 31 December 2024	4,598
ACCUMULATED AMORTISATION At 1 January 2023 Provided for the year Exchange realignment	1,090 1,103 30
At 31 December 2023 and 1 January 2024 Provided for the year Exchange realignment	2,223 1,126 99
At 31 December 2024	3,448
NET CARRYING AMOUNTS At 31 December 2024	1,150
At 31 December 2023	2,224

Note: During the year ended 31 December 2023, the directors of the Company determined the useful lives of its television programme rights should be shortened from 8 years to 5 years, due to increased competition from other broadcasters in PRC that offer similar television programme. The financial effect of the reassessment assumption the assets are held until the end of their estimated useful lives, is to increase amortization expense by approximately RMB578,000 during the years ended 31 December 2023 and 2024, and also for the year ending 31 December 2025.

For the year ended 31 December 2024

## 20. INTEREST IN AN ASSOCIATE

A non-wholly owned subsidiary of the Group established an associate, Guangdong Haimei Mutual Entertainment Culture Media Co., Ltd.\* (廣東海美互娛文化傳媒有限公司) ("**Guangdong Haimei**") with three independent third parties during 2021. The registered capital of Guangdong Haimei is RMB10,000,000, among which, RMB2,000,000 to be contributed by the Group. The subsidiary held 20% equity interest in the associate. As at 31 December 2024, the capital commitment of the Group in relation to the unpaid registered capital is RMB1,000,000 (2023: RMB1,000,000).

	2024 RMB'000	2023 RMB'000
Cost of interest in an associate Share of loss of an associate	1,000 (948)	1,000 (923)
	52	77

Details of the Group's associate at the end of the reporting period are as follows:

Company name ind	corporation o	peration	At 31 De 2024	cember 2023	Principal activity
Guangdong Haimei PF	RC G	Guangzhou, PRC	20%	20%	Event management

<sup>\*</sup> The English name is for identification only.

For the year ended 31 December 2024

# 21. INVESTMENTS IN FILMS, DRAMA AND NON-DRAMA/FILMS, DRAMA AND NON-DRAMA PRODUCTIONS IN PROGRESS

	2024 RMB'000	2023 RMB'000
Investments in films, drama and non-drama Less: accumulated impairment	101,164 (45,914)	121,549 (36,176)
	55,250	85,373

The amount represents investments in films, drama and non-drama. The investments are governed by the relevant agreements whereby the Group is entitled to benefits generated from the distribution of these films, drama and non-drama based on the percentage of capital contribution in the films, drama and non-drama projects.

During the year ended 31 December 2024, due to delay of the publication date and changes in the economic environment, the management considered that impairment indicators arose from investments in films, drama and non-drama, an accumulated impairment loss of approximately RMB45,194,000 (2023: RMB36,176,000) was recognised in respect of investments in films, drama and non-drama under films, drama and non-drama segment. The impairment was made based on management's estimation of the recoverable amount against the carrying amount of investments in films, drama and non-drama. The estimated recoverable amount as at 31 December 2024 was determined based on the present value of expected future revenues and related cash flows arising from investments in films, drama and non-drama, discounting at rates ranging from 7.3% to 14.7% (2023: 8% to 13.9%).

The movement in the impairment loss of investments in films, drama and non-drama is as follows:

	Impairment loss of investments in films, drama and non-drama RMB'000
Balance as at 1 January 2023	26,437
Loss allowance recognised	9,140
Exchange realignment	599
Balance as at 31 December 2023 and 1 January 2024	36,176
Loss allowance recognised	8,493
Exchange realignment	1,245
Balance as at 31 December 2024	45,914

For the year ended 31 December 2024

# 21. INVESTMENTS IN FILMS, DRAMA AND NON-DRAMA/FILMS, DRAMA AND NON-DRAMA PRODUCTIONS IN PROGRESS (Continued)

	2024 RMB'000	2023 RMB'000
Films, drama and non-drama productions in progress	73,946	4,294

Films, drama and non-drama productions in progress represents the production costs, costs of services, direct labour costs, facilities and raw materials consumed under production. It is accounted for on a project-by-project basis. Films, drama and non-drama productions in progress is stated at cost incurred to date, less any identified impairment losses.

#### 22. TRADE AND OTHER RECEIVABLES

	2024 RMB'000	2023 RMB'000
	NIVID 000	HIVID 000
Trade receivables	18,863	31,410
Less: allowance for impairment of trade receivables	(14,030)	(14,860)
	4,833	16,550
	4 000	0.055
Other receivables and deposits	4,082	3,355
Prepayments	11,569	15,704
Trade and other receivables	20,484	35,609

As at 31 December 2024, the gross amount of trade receivables arising from contracts with customers amounted to RMB18,863,000 (2023: RMB31,410,000).

The Group generally allows an average credit period ranging from 30 days to 270 days from the receipt of goods or services by or invoices to its customers. At the end of the reporting period, the aged analysis of trade receivables, net of impairment loss recognised presented based on the invoice dates, which approximated the respective revenue recognition dates, are as follows:

	2024 RMB'000	2023 RMB'000
Within 90 days 91 to 180 days 181 to 365 days Over 365 days	2,375 213 219 2,026	12,646 393 2,386 1,125
Total	4,833	16,550

For the year ended 31 December 2024

#### 22. TRADE AND OTHER RECEIVABLES (Continued)

The Group measures the loss allowance for trade receivables at an amount equal to lifetime ECL. The ECL on trade receivables are estimated individually for debtors with significant balance and collectively for remaining debtors using a provision matrix by reference to an analysis of the debtor's current financial position, adjusted for factors that are specific to the debtors, general economic conditions of the industry in which the debtors operate and an assessment of both the current as well as the forecast direction of conditions at the reporting date.

The estimated loss rates are estimated based on historical default experience and adjusted for forward-looking information (for example, the current and forecasted economic growth rates in the PRC and Hong Kong, which reflect the general economic conditions of the industry in which the debtors operate) that is available without undue cost or effort. Such forward-looking information is used by the management of the Group to assess both the current as well as the forecast direction of conditions at the end of the reporting period.

The Group recognised lifetime ECL for trade receivables with gross carrying amount of RMB18,863,000 (2023: RMB31,410,000) as at 31 December 2024, based on individually assessment for significant debtors and collectively for remaining debtors by applying expected credit loss rates ranging from 0.28% to 100% (2023: from 0.43% to 100%). Impairment loss of RMB14,030,000 is made as at 31 December 2024 (2023: RMB14,860,000).

The Group measured 12m ECL on other receivables and the impairment loss of RMB27,000 is made as at 31 December 2024 (2023: RMB27,000).

Impairment loss of RMB1,179,000 is made to the prepayments as at 31 December 2024 (2023: nil).

The movement in the impairment loss of trade and other receivables under ECL is as follows:

	Impairment loss of trade receivables RMB'000	Impairment loss of other receivables RMB'000	<b>Total</b> RMB'000
At 1 January 2023	9,316	27	9,343
Loss allowance recognised	5,518	_	5,518
Exchange realignment	26		26
At 31 December 2023 and 1 January 2024	14,860	27	14,887
Reversal of loss allowance	(845)	_	(845)
Exchange realignment	15		15
At 31 December 2024	14,030	27	14,057

There has been no change in the estimation techniques or significant assumptions made.

For the year ended 31 December 2024

# 23. BANK BALANCES AND CASH

	2024 RMB'000	2023 RMB'000
Cash and bank balances Term deposits with maturity date less than three months	28,250 157,969	38,926 187,097
Cash and cash equivalents  Term deposits with maturity date over three months	186,219 131,931	226,023 80,175
	318,150	306,198

Bank balances and time deposits carry interest at market rates ranging as follows per annum:

	2024	2023
Bank balances	0.001% - 0.35%	0.001% - 0.875%
Term deposits	1.05% - 4.36%	1.25% - 5.50%
	1.00 /0 4.00 /0	1.2070 0.0070

The carrying amounts of the Group's term deposits and bank balances and cash denominated in currencies other than functional currencies of the relevant group entities at the end of the reporting period are as follows:

	2024	2023
RMB	3,217	10,751
USD	171	470

For the year ended 31 December 2024

## 24. TRADE AND OTHER PAYABLES/CONTRACT LIABILITIES

	2024 RMB'000	2023 RMB'000
Trade payables	18,387	29,086
Other payables Accrued payroll and accruals	12,439 3,968	7,574 2,693
	16,407	10,267
Trade and other payables	34,794	39,353
Contract liabilities	60,819	6,827

The following is an aged analysis of trade payables presented based on the invoice dates at the end of the reporting period.

	2024 RMB'000	2023 RMB'000
Within 90 days 91 to 180 days 181 to 365 days Over 365 days	9,809 1,251 827 6,500	14,636 5,360 6,311 2,779
Total	18,387	29,086

The credit period is ranged from 60 days to 180 days. The Group has financial risk management policies in place to ensure that all payables are settled within the credit timeframe.

Contract liabilities mainly represent advance billings to the customers for films, drama and non-drama production. In general, the Group receives certain percentage of the contract sum when enter the agreements depends on the negotiation with individual customers. These deposits are recognised as contract liabilities until the products or services are transferred or rendered.

Revenue recognised during the year ended 31 December 2024 that was included in the contract liabilities at the beginning of the year is RMB5,154,000 (2023: RMB3,577,000). There was no revenue recognised in the current year that related to performance obligations that were satisfied in a prior year. As at 31 December 2024 and 2023, all contract liabilities are expected to be recognised as income within one year.

For the year ended 31 December 2024

# 25. BALANCES WITH RELATED PARTIES

# (A) AMOUNTS DUE FROM RELATED PARTIES

			Maximum amount outstanding during	
	2024	2023	2024	2023
	RMB'000	RMB'000	RMB'000	RMB'000
Amounts due from				
Trade nature				
- 廣州埋堆堆科技有限公司(Note v)	_	924	924	1,105
- 廣州齊齊整整傳媒有限公司(Note v)	88	618	618	4,178
- 上海翡翠東方網絡信息技術有限公司(Note v)	-	2,570	2,570	2,570
- MyTV Super Limited (Note v)	441	9	441	9
- Television Broadcasts Limited (" <b>TVB</b> ") (Note i)	36,280	16,026	36,280	16,026
- 上海翡翠東方傳播有限公司(Note v)	15	10,020	433	10,020
- 港視多媒體廣告(廣州)有限公司(Note v)	116	_	116	_
- Neigbuy Limited (Note v)	8	_	8	_
- TVB Publications Limited (Note v)	160	59	160	59
TVD T dollocations Elimited (Note V)	100	00	100	
	07.400	00.000		
	37,108	20,206		
Others				
- TVB (Notes i and iv)	53	_	53	
- Ms. Li Yanan Leanne (Notes iii and iv)	3,051	_	3,154	_
- Mr. Wong Cho Lam (Notes ii and iv)	-	4,012	11,838	4,012
- 廣東采星坊演藝諮詢服務有限公司(Notes iv and v)		1,131	1,131	1,903
	3,104	5,143		
	40,212	25,349		

For the year ended 31 December 2024

#### 25. BALANCES WITH RELATED PARTIES (Continued)

## (A) AMOUNTS DUE FROM RELATED PARTIES (Continued)

Amounts due from related parties amounting to approximately RMB3,104,000 (2023: RMB5,143,000) are unsecured, interest-free and repayable on demand. The remaining balance of amounts due from related companies are trade nature, and which the Group generally allows an average credit period ranging from 30 days to 270 days from the receipt of goods and services to these related parties. The following is an aged analysis of amounts due from related parties which are being trade nature, net of impairment loss recognised presented based on the invoice dates, which approximated the respective revenue recognition dates, are as follows:

	2024 RMB'000	2023 RMB'000
Within 90 days 91 to 180 days 181 to 365 days Over 365 days	36,838 182 1 87	12,432 2,238 5,536
	37,108	20,206

As at 31 December 2024 and 2023, in determining the expected credit losses for the amounts due from related parties, the directors of the Company have taken into account the financial position of its related parties, and also considering various external sources of actual and forecast economic information, as appropriate, in estimating the probability of default from its related parties. During the years ended 31 December 2024 and 2023, no impairment allowance was provided for amounts due from related parties as the amount of expected credit loss is insignificant.

#### (B) AMOUNT DUE TO RELATED PARTIES

	2024 RMB'000	2023 RMB'000
Amounts due to Trade nature - TVB (Note i) - Ms. Li Yanan Leanne (Note iii) - 上海翡翠東方傳播有限公司 (Note v) - Good Servant Production Limited (Note ii) - Esther Communications Limited (Notes iii and vii)	1,535 - 9 213 113	1,434 48 2,269 38
- 廣州齊齊整整傳媒有限公司(Note v)	1 074	0.700
	1,871	3,789
Others - TVB (Notes i and iv) - Mr. Wong Cho Lam (Notes ii and iv) - 華人文化有限責任公司 (Notes iv and vi)	9 641 -	41 120 249
	650	410
	2,521	4,199

For the year ended 31 December 2024

#### 25. BALANCES WITH RELATED PARTIES (Continued)

# (B) AMOUNT DUE TO RELATED PARTIES (Continued)

Amounts due to related parties amounting to approximately RMB650,000 (2023: RMB410,000) are unsecured, interest-free and repayable on demand. The remaining balance of amounts due to related parties are trade nature, and which the credit period with these related parties for purchase of goods and services ranges from 60 days to 180 days. The following is an aged analysis of amounts due to related parties which are being trade nature, presented based on the invoice dates at the end of the reporting period:

	2024 RMB'000	2023 RMB'000
Within 90 days 91 to 180 days	320	2,355
181 to 365 days  Over 365 days	38 1,513	- - 1,434
	1,871	3,789

#### Notes:

- i. TVB held indirect equity interest in the Company, and Mr. Li Ruigang, the chairman, director and substantial shareholder of the Company also held beneficial interests and directorship in TVB.
- ii. Mr. Wong Cho Lam, who is a director and a non-controlling shareholder of Tailor Made, held 100% equity interests of Good Servant Production Limited.
- iii. Ms. Li Yanan Leanne, who is the spouse of Mr. Wong Cho Lam, is deemed to have interest in Tailor Made in which Mr. Wong Cho Lam has interest.
- iv The amounts are unsecured, interest-free and repayable on demand.
- v. These companies are subsidiaries of TVB.
- vi. Mr. Li Ruigang, the chairman, director and substantial shareholder of the Company held beneficial interests and directorship in 華人文化有限責任公司.
- vii. Ms. Li Yanan Leanne is a director and a shareholder of Esther Communications Limited.

For the year ended 31 December 2024

# 26. BANK BORROWING

	2024 RMB'000	2023 RMB'000
Unsecured bank borrowing contains a repayment on demand clause	4,712	4,557

During the year ended 31 December 2022, the Group obtained a bank borrowing of HK\$5,000,000 (equivalent to approximately RMB4,467,000) to finance the general working capital of the Group. On 20 December 2023 and 2024, the Group has received written notification from the relevant bank for agreeing to extend the maturity date from 4 January 2024 to 3 January 2025 and 2 January 2026 respectively.

As at 31 December 2024 and 2023, the Group's bank borrowing carried floating rate at Hong Kong Interbank Offered Rate ("**HIBOR**") plus 2.8% per annum.

As at 31 December 2024 and 2023, banking facilities were secured by the unlimited personal guarantee provided by a director and a non-controlling shareholder of Tailor Made.

#### 27. SHARE CAPITAL

	Number of shares		Share	capital
	2024	2023	2024	2023
	'000	'000	HK\$'000	HK\$'000
Ordinary shares of HK\$0.01 each				
Authorised:				
At end of the year	10,000,000	10,000,000	100,000	100,000
	Number of shares		Share	capital
	2024	2023	2024	2023
	'000	'000	HK\$'000	HK\$'000
Issued and fully paid:				
At end of the year	1,419,610	1,419,610	14,196	14,196
			RMB'000	RMB'000
Presented as			12,322	12,322

For the year ended 31 December 2024

## 28. CAPITAL RISK MANAGEMENT

The Group manages its capital to ensure that entities in the Group will be able to continue as a going concern while maximising the return to shareholders through the optimisation of the debt and equity balance. The Group's overall strategy remains unchanged from prior year.

The capital structure of the Group consists of net debt, which includes net of cash and cash equivalents and equity attributable to owners of the Company, comprising issued share capital and reserves.

The directors of the Company review the capital structure regularly. As part of this review, the directors of the Company consider the cost of capital and the risks associated with each class of capital. Based on recommendations of the directors of the Company, the Group will balance its overall capital structure through the new share issues as well as the issue of new debts or repayment of existing debts.

#### 29. FINANCIAL INSTRUMENTS

## (A) CATEGORIES OF FINANCIAL INSTRUMENTS

	2024 RMB'000	2023 RMB'000
Financial assets		
Financial assets at amortised cost	367,277	351,452
Financial assets at FVTOCI	-	24,960
	367,277	376,412
Financial liabilities		
Liabilities measured at amortised costs	42,027	48,109

#### (B) FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

The Group's major financial instruments include trade and other receivables, amounts due from related parties, equity instruments designated at FVTOCI, bank balances and cash, trade and other payables, lease liabilities, amounts due to related parties and bank borrowing. Details of the financial instruments are disclosed in respective notes. The risks associated with these financial instruments include market risk (foreign currency risk and interest rate risk), credit risk and liquidity risk. The policies on how to mitigate these risks are set out below. The management manages and monitors these exposures to ensure appropriate measures are implemented on a timely and effective manner.

For the year ended 31 December 2024

#### 29. FINANCIAL INSTRUMENTS (Continued)

#### (B) FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

#### Market risk

(i) Foreign currency risk

The Group has certain exposure to foreign currency risk as most of its business transactions, assets and liabilities are principally denominated in RMB and USD.

The Group currently does not have a foreign currency hedging policy. However, the directors of the Company continuously monitor the related foreign exchange exposure and will consider hedging significant foreign currency exposure should the need arise.

The carrying amounts of the Group's foreign currency denominated monetary assets and liabilities at the end of the reporting date are as follows:

	2024		202	23
	Assets RMB'000	Liabilities RMB'000	Assets RMB'000	Liabilities RMB'000
USD	171	_	470	_
RMB	3,217	-	10,751	_

#### Sensitivity analysis

The Group entities are mainly exposed to the fluctuation of USD and RMB.

The following table details the Group's sensitivity to a 5% (2023: 5%) increase and decrease in functional currency of respective entities against the relevant foreign currencies for the year ended 31 December 2024. 5% (2023: 5%) is the sensitivity rates used when reporting foreign currency risk internally to key management personnel and represents management's assessment of the reasonably possible change in foreign exchange rates. The sensitivity analysis includes only outstanding foreign currency denominated monetary items and adjusts their translation at the end of the reporting period for a 5% (2023: 5%) change in foreign currency rates.

A negative number below indicates an increase in loss before tax (2023: increase in loss before tax) for the year where the functional currencies of the relevant group entity strengthen 5% (2023: 5%) against the relevant foreign currencies. For a 5% (2023: 5%), weakening of the relevant functional currencies against the relevant foreign currency, there would be an equal and opposite impact on the loss before tax (2023: loss before tax) for the year.

	2024 RMB'000	2023 RMB'000
Impact to loss before tax	(170)	(562)

For the year ended 31 December 2024

#### 29. FINANCIAL INSTRUMENTS (Continued)

#### (B) FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

#### Market risk (Continued)

(ii) Interest rate risk

The Group is exposed to cash flow interest rate risk in relation to bank balances (see note 23 for details). The management monitors interest rate exposure and will consider other necessary action when significant interest rate exposure is anticipated.

The Group's exposures to interest rates on financial liabilities are detailed in the liquidity risk management section of this note. The management considers the Group's exposure of the bank balances to cash flow interest rate risk is not significant as the management does not anticipate significant fluctuation in interest rate on bank balances due to their short-term maturities.

The management considered that the Group does not have material interest rate risk exposure and hence no sensitivity analysis is presented.

#### Credit risk

As at 31 December 2024, the Group's maximum exposure to credit risk which will cause a financial loss to the Group due to failure to discharge an obligation by the counterparties is arising from the carrying amount of the respective recognised financial assets as stated in the consolidated statement of financial position.

In order to minimise the credit risk, the management of the Group has delegated a team responsible for determination of credit limits, credit approvals and other monitoring procedures to ensure that follow-up action is taken to recover overdue debts. The Group determines the ECL on an individual basis for customer with significant balances and/or collectively by using a provision matrix, estimated based on historical credit loss experience, as well as the general economic conditions of the industry in which the debtors operate. In this regard, the directors of the Company consider that the Group's credit risk is significantly reduced.

The credit risk on liquid funds is limited because the counterparties are banks with high credit ratings assigned by international credit-rating agencies.

The Group has concentration of credit risk as 40% (2023: 70%) and 80% (2023: 86%) of the total trade receivables was due from the Group's largest customer and the five largest customers respectively.

For the year ended 31 December 2024

## 29. FINANCIAL INSTRUMENTS (Continued)

## (B) FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

## Liquidity risk

In the management of the liquidity risk, the Group monitors and maintains a level of cash and cash equivalents deemed adequate by the management to finance the Group's operation and mitigate the effects of fluctuations in cash flows.

The following tables detail the Group's remaining contractual maturity for its financial liabilities. The table has been drawn up based on the undiscounted cash flows of financial liabilities and based on the earliest date on which the Group can be required to pay.

The tables include both interest and principal cash flows. To the extent that interest flows are floating rate, the undiscounted amount is derived from interest rate curves at the end of the reporting period.

At 31 December 2024	On demand or within one year RMB'000	One to five years RMB'000	Total undiscounted cash flows RMB'000	Carrying amount RMB'000
Financial liabilities Trade and other payables Amounts due to related parties Bank borrowing	34,794 2,521 5,059	- - -	34,794 2,521 5,059	34,794 2,521 4,712
	42,374	-	42,374	42,027
Lease liabilities	2,003	756	2,759	2,629
At 31 December 2023	On demand or within one year RMB'000	One to five years RMB'000	Total undiscounted cash flows RMB'000	Carrying amount RMB'000
Financial liabilities				
Trade and other payables Amounts due to related parties Bank borrowing	39,353 4,199 4,949	- - -	39,353 4,199 4,949	39,353 4,199 4,557
	48,501	-	48,501	48,109
Lease liabilities	3,574	3,128	6,702	6,266

For the year ended 31 December 2024

## **29. FINANCIAL INSTRUMENTS** (Continued)

## (B) FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Continued)

## **Liquidity risk** (Continued)

Bank borrowing with a repayment on demand clause is included in the "on demand or within one year" time band in the above maturity analysis. As at 31 December 2024, the aggregate amount of the bank borrowing amounted to approximately RMB4,712,000 (2023: RMB4,557,000). Taking into account the Group's financial position, the directors of the Company do not believe that it is probable that the bank will exercise its discretionary rights to demand immediate repayment. The directors of the Company believe that such bank borrowing will be repaid in accordance with the scheduled repayment dates. At that time, the aggregate principal and interest cash outflows will amount to RMB5,059,000 (2023: RMB4,949,000), with the details as follow:

	Within one year RMB'000	One to two years	Total undiscounted cash flow RMB'000	Carrying amount RMB'000
At 31 December 2024	345	4,714	5,059	4,712
At 31 December 2023	389	4,560	4,949	4,557

#### (C) FAIR VALUE MEASUREMENTS OF FINANCIAL INSTRUMENTS

Some of the Group's financial assets are measured at fair value at the end of the reporting period. The following table gives information about how the fair values of these financial assets are determined.

Financial asset	Fair val 31 December 2024	lue as at 31 December 2023	Fair value hierarchy	Valuation technique and key input	Significant unobservable input(s)	Sensitivity
Private equity investments at FVTOCI	-	24,960	Level 3	Income approach – under this approach the discounted cash flow method was used to capture the present value of the expected future economic benefits to be derived from the ownership of this investee, based on an appropriate discount rate.	1. Long term revenue growth rates, taking into account management's experience and knowledge of market conditions of the specific industries at 2.5% (2023: 2.5%).  2. Discount rate taking into account of weighted average cost of capital (WACC) determined using a Capital Asset Pricing Model at 22.0% (2023: 21.9%).  3. Discount for lack of marketability at 20.4% (2023: 20.5%).	<ol> <li>The higher the long term growth rate, the higher the fair value, vice versa.</li> <li>The higher the discount rate, the lower the fair value, vice versa.</li> <li>The higher the discount rate, the lower the fair value vice versa.</li> </ol>

For the year ended 31 December 2024

## **29. FINANCIAL INSTRUMENTS** (Continued)

# (D) RECONCILIATION OF LEVEL 3 FAIR VALUE MEASUREMENTS

	Private equity investments at FVTOCI RMB'000
At 1 January 2023	32,629
Fair value loss	(8,328)
Exchange realignment	659
At 31 December 2023 and 1 January 2024	24,960
Fair value loss	(25,809)
Exchange realignment	849

## 30. RECONCILIATION OF LIABILITIES ARISING FROM FINANCING ACTIVITIES

The table below details changes in the Group's liabilities arising from financing activities, including both cash and non-cash changes. Liabilities arising from financing activities are those for which cash flows were, or future cash flows will be, classified in the consolidated statement of cash flows as cash flows from financing activities.

	Lease liabilities	Bank borrowing	Total
	RMB'000	RMB'000	RMB'000
At 1 January 2023	5,306	4,467	9,773
Financing cash outflows	(2,639)	(317)	(2,956)
Non-cash changes			
Additions	3,100	_	3,100
Interest charge	499	317	816
Exchange adjustments	_	90	90
At 31 December 2023	6,266	4,557	10,823
Financing cash outflows	(2,234)	(335)	(2,569)
Non-cash changes			
Termination of lease agreements	(1,676)	_	(1,676)
Interest charge	273	335	608
9	213		
Exchange adjustments	-	155	155
At 31 December 2024	2,629	4,712	7,341

For the year ended 31 December 2024

#### 31. REITREMENT BENEFITS SCHEMES

As stipulated by the rules and regulations in the PRC, the Group contributes to the retirement funds scheme managed by local social security bureau in the PRC. The Group contributes a certain percentage of the basic salaries of its employees to the retirement plan to fund the benefits.

The Group has arranged for its Hong Kong employees to join the MPF Scheme, a defined contribution scheme managed by an independent trustee. Under the MPF Scheme, each of the Group and its Hong Kong employees makes monthly contributions to the scheme at 5% of the employees' earnings as defined under the Mandatory Provident Fund legislation. Both the Group's and the employees' contributions are subject to a cap of HK\$1,500 per month.

The only obligation of the Group with respect to the retirement benefit plan is to make the specified contributions. During the year ended 31 December 2024, the total retirement benefit scheme contributions charged to the consolidated statement of profit or loss amounted to approximately RMB1,639,000 (2023: RMB2,161,000).

During the years ended 31 December 2024 and 2023, there was no forfeited contributions under the defined contribution schemes and no utilisation of forfeited contributions. As at 31 December 2024 and 2023, the Group had no forfeited contribution available to reduce its contribution to the retirement schemes in future years (2023: Nil).

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## 32. RELATED PARTY TRANSACTIONS

Save as disclosed in elsewhere of the consolidated financial statements, the Group also had the following transactions with its related parties during the year:

## (A) TRANSACTIONS

Name of company	Notes	Nature of transaction	2024	2023
			RMB'000	RMB'000
TVB and its subsidiaries ("TVB Group")	i, ii	Films, drama and non-drama production income	25,857	15,761
		Artiste management income	1,339	2,436
		Service income	40	9
		License income	1,615	3,980
		Management fee income	-	1,131
		Project income	-	166
		Commission income	8	_
		Rental expenses under short-term leases	(436)	(430)
		Consultancy fee	(244)	(228)
		Talent fee	(1,090)	(522)
		Service fee	(680)	(619)
		Other charge	(20)	
Mr. Wong Cho Lam and Good Servant Production Limited	iii	Artiste management income*	8,811	12,937
Ms. Li Yanan Leanne and Esther Communications Limited	iv, v	Artiste management income*	170	15
華人文化有限責任公司	vi	Rental expresses under short- term leases	-	(249)

<sup>\*</sup> These are regarded as continuing connected transactions as defined under the Listing Rules.

For the year ended 31 December 2024

#### **32. RELATED PARTY TRANSACTIONS** (Continued)

## (A) TRANSACTIONS (Continued)

#### Notes:

- i. TVB had indirect equity interest in the Company, and Mr. Li Ruigang, the chairman, director and substantial shareholder of the Company also held beneficial interests and directorship in TVB.
- ii. The income was received from (fees paid to) TVB Group, including TVB, TVB Publications Limited, MyTV Super Limited, TVB Music Group Limited, TVBI Company Limited, Neigbuy Limited, 廣州齊齊整整傳媒有限公司,廣州埋堆堆科技有限公司,上海翡翠東方傳播有限公司,上海翡翠東方網絡信息技術有限公司,廣東采星坊演藝諮詢服務有限公司 and 港視多媒體廣告(廣州)有限公司 during the year.
- iii. Mr. Wong Cho Lam, who is a director and a non-controlling shareholder of Tailor Made, held 100% equity interests of Good Servant Production Limited.
- iv. Ms. Li Yanan Leanne, who is the spouse of Mr. Wong Cho Lam. is deemed to be interested in Tailor Made in which Mr. Wong Cho Lam is interested.
- v. Ms. Li Yanan is a director and a shareholder of Esther Communications Limited.
- vi. Mr. Li Ruigang, the chairman, director and substantial shareholder of the Company held beneficial interests and directorship in 華人文化有限責任公司.

## (B) COMPENSATION OF KEY MANAGEMENT PERSONNEL

The remuneration of directors and other members of key management during the year were as follows:

	2024 RMB'000	2023 RMB'000
Short-term benefits Post-employment benefits	5,614 66	5,374 60
	5,680	5,434

## (C) BANKING FACILITIES

A non-controlling shareholder of Tailor Made, who is also a director of Tailor Made, has provided unlimited personal guarantee for the grant of banking facilities to the Group.

For the year ended 31 December 2024

# 33. STATEMENT OF FINANCIAL POSITION OF THE COMPANY

	NOTES	2024 RMB'000	2023 RMB'000
Non-current assets Interest in subsidiaries		1	1_
Current assets			
Prepayments and other receivables Amounts due from subsidiaries Bank balances and cash	(b)	3,261 115,117 264,938	216 367,018 2,730
		383,316	369,964
Current liabilities Other payables		1,367	1,386
Net current assets		381,949	368,578
Net assets		381,950	368,579
Capital and reserves			
Share capital Reserves	(a)	12,322 369,628	12,322 356,257
Total equity		381,950	368,579

For the year ended 31 December 2024

# 33. STATEMENT OF FINANCIAL POSITION OF THE COMPANY (Continued)

Notes:

#### (a) Reserves

neserves				
	01	T 10		
	Share	Translation	Accumulated	<b>T.</b>
	premium	reserves	losses	Total
	RMB'000	RMB'000	RMB'000	RMB'000
At 1 January 2023	750,821	(560)	(403.695)	346,566
Profit for the year			2,414	2,414
Other comprehensive income for the year:	_	_	2,414	2,414
Exchange difference arising on translation				
of financial statements from functional				
currency to presentation currency	_	7,277	_	7,277
		.,		.,
Total comprehensive income for the year		7,277	2,414	9,691
At 31 December 2023	750,821	6,717	(401,281)	356,257
	Share	Translation	Accumulated	
	premium	reserves	losses	Total
	RMB'000	RMB'000	RMB'000	RMB'000
At 1 January 2024	750,821	6,717	(401,281)	356,257
At 1 January 2024	750,621	0,717	(401,201)	350,257
Duefit few the come			045	045
Profit for the year	-	-	815	815
Other comprehensive income for the year:	-	-	815	815
Other comprehensive income for the year: Exchange difference arising on translation	_	-	815	815
Other comprehensive income for the year: Exchange difference arising on translation of financial statements from functional	-	12 556	815	
Other comprehensive income for the year: Exchange difference arising on translation	-	12,556	815	815 12,556
Other comprehensive income for the year: Exchange difference arising on translation of financial statements from functional	- -	12,556 12,556	815 - 815	
Other comprehensive income for the year: Exchange difference arising on translation of financial statements from functional currency to presentation currency	- - 750,821			12,556

<sup>(</sup>b) Amounts due from subsidiaries are unsecured, interest-free and repayable on demand.

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## 34. PARTICULARS OF PRINCIPAL SUBSIDIARIES OF THE COMPANY

## (A) GENERAL INFORMATION OF SUBSIDIARIES

Details of the Group's principal subsidiaries at the end of the reporting period are set out below.

	Place/ Country of		Paid up issued/					
Name of subsidiaries	incorporation or registration/ establishment	Class of shares held	registered ordinary	voting power	erest and r attributable	Proportion interest h	eld by the	Duine in all cestivities
Name of Subsidiaries	establishment	snares neio	share capital	to the	•		/ Indirect	Principal activities
				2024	2023	2024	2023	
				%	%	%	%	
Shaw Brothers Pictures International Limited (邵氏兄弟國際影業 有限公司)	Hong Kong 23 March 2016	Ordinary	HK\$10	100%	100%	100%	100%	Investment in films, drama and non-drama and Artiste and event management
Shaw Brothers Workshop Limited (邵氏兄弟工作室 有限公司)	Hong Kong 12 May 2015	Ordinary	HK\$1	100%	100%	100%	100%	Investment in films, drama and non-drama and productions in progress
Tailor Made	Hong Kong 31 March 2016	Ordinary	HK\$1,000	43%	43%	43%	43%	Investments in films, drama and non-drama and Artiste and event management
#北京藍媒手工藝創作 文化有限公司	PRC 11 March 2017	Ordinary	HK\$30,000,000	43%	43%	43%	43%	Investments in films, drama and non-drama and Artiste and event management

The above table lists the subsidiaries of the Group which, in the opinion of the directors of the Company, principally affected the results or assets of the Group. To give details of other subsidiaries would, in the opinion of the directors of the Company, result in particulars of excessive length.

None of the subsidiaries had issued any debt securities during both years and at the end of both years.

All of the above subsidiaries operate principally in their respective place of incorporation.

# 北京藍媒手工藝創作文化有限公司 is a limited company established in the PRC.

For the year ended 31 December 2024

## 34. PARTICULARS OF PRINCIPAL SUBSIDIARIES OF THE COMPANY (Continued)

# (A) GENERAL INFORMATION OF SUBSIDIARIES (Continued)

	Principal place		
Principal activities	of business		subsidiaries
		31 December	31 December
		2024	2023
Investment holding	BVI	1	2
	Hong Kong	1	1
Investment in films, drama and non-drama and Artiste and event management	Hong Kong	1	1
Artiste and event management	The PRC	3	2
Ç	Hong Kong	2	1
Investments in films, drama and non-drama	Hong Kong	3	2
Inactive	The PRC	2	2
	BVI	1	1
	Hong Kong	7	8
		21	20

# (B) DETAILS OF NON-WHOLLY OWNED SUBSIDIARIES THAT HAVE MATERIAL NON-CONTROLLING INTERESTS

The table below shows details of non-wholly-owned subsidiaries of the Group that have material non-controlling interests:

Name of subsidiaries	Proportion of ownership interests held by non-controlling interest		interests held by Loss allocated to idiaries non-controlling interest non-controlling interests			· ·		
	<b>2024</b> %	2023	2024 RMB'000	2023 RMB'000	2024 RMB'000	2023 RMB'000		
Tailor Made and its subsidiaries Individually immaterial subsidiaries with non-	57%	57%	(5,253)	(4,804)	(23,035)	(18,521)		
controlling interest			(16)	(15)	(681)	(643)		
			(5,269)	(4,819)	(23,716)	(19,164)		

For the year ended 31 December 2024

## 34. PARTICULARS OF PRINCIPAL SUBSIDIARIES OF THE COMPANY (Continued)

# (B) DETAILS OF NON-WHOLLY OWNED SUBSIDIARIES THAT HAVE MATERIAL NON-CONTROLLING INTERESTS (Continued)

Summarised financial information in respect of each of the Group's subsidiaries that has material non-controlling interests is set out below. The summarised financial information below represents amounts shown in Tailor Made's consolidated financial statements prepared in accordance with HKFRSs and before intra group eliminations.

#### Tailor Made and its subsidiaries

Tailor Made and its subsidiaries	2024 RMB'000	2023 RMB'000
	111112 000	T IIVID 000
Current assets	22,710	29,174
Non-current assets	3,047	7,004
Current liabilities	(75,518)	(72,886)
Non-current liabilities	(746)	(2,864)
Deficit attributable to owners of the Company	(27,472)	(21,051)
Non-controlling interests	(23,035)	(18,521)
Revenue and other income	18,483	23,198
Expenses	(27,714)	(31,640)
Loss for the year	(9,231)	(8,442)
Loss attributable to owners of the Company Loss attributable to the non-controlling interest	(3,978) (5,253)	(3,638) (4,804)
Loss for the year	(9,231)	(8,442)

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## 34. PARTICULARS OF PRINCIPAL SUBSIDIARIES OF THE COMPANY (Continued)

# (B) DETAILS OF NON-WHOLLY OWNED SUBSIDIARIES THAT HAVE MATERIAL NON-CONTROLLING INTERESTS (Continued)

Tailor Made and its subsidiaries (Continued)

lallor Made and its subsidiaries (Continued)		
	2024 RMB'000	2023 RMB'000
Other comprehensive expense attributable to	(0.05)	(507)
owners of the Company	(965)	(537)
Other comprehensive expense attributable to		
the non-controlling interests	(739)	(420)
Other comprehensive expense for the year	(1,704)	(957)
Total comprehensive expense for the year	(10,935)	(9,399)
Net cash inflow (outflow) from operating activities	5,274	(1,623)
Net cash outflow from investing activities	5	(354)
Net cash outflow from financing activities	(1,985)	(2,875)
Net cash inflow (outflow)	3,294	(4,852)

#### 35. MAJOR NON-CASH TRANSACTION

During the year ended 31 December 2023, the Group entered into a number of new lease agreements in respect of renting office premises. Right-of-use assets and lease liabilities of RMB3,100,000 were recognised at the commencement of the leases.

#### 36. CAPITAL COMMITMENTS

The Group had the following commitments as the end of each reporting period:

	2024	2023
	RMB'000	RMB'000
Capital injection commitments to an associate	1,000	1,000

# **FIVE YEARS FINANCIAL SUMMARY**

A summary of the published results and of the assets and liabilities of the Group for the last five financial years, as extracted from the published audited financial statements is set out below:

## **RESULTS**

(Year ended 31 December)

	2024	2023	2022	2021	2020
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Revenue	51,635	64,536	161,051	215,518	114,373
Gross Profit	21,942	30,285	50,313	80,880	42,114
Total comprehensive (expense) income for the year	(23,258)	(7,982)	27,610	5,068	(24,339)

# **ASSETS AND LIABILITIES**

(As at 31 December)

	2024	2023	2022	2021	2020
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Total assets Total liabilities Net assets	512,559	491,534	533,123	582,753	586,933
	(105,767)	(61,484)	(95,091)	(172,331)	(181,579)
	406,792	430,050	438,032	410,422	405,354