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Unless otherwise defined herein, capitalized terms used in this announcement shall have the same meanings as those defined in the prospectus dated Wednesday, June 18, 2025 (the “**Prospectus**”) issued by Eternal Beauty Holdings Limited (穎通控股有限公司) (the “**Company**”).

This announcement is made pursuant to section 9(2) of the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong). This announcement is for information purposes only and does not constitute an invitation to induce an offer by any person or offer to acquire, purchase or subscribe for securities of the Company. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares.

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**Eternal Beauty Holdings Limited**

**穎通控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 6883)**

## **STABILIZING ACTIONS, END OF STABILIZATION PERIOD AND LAPSE OF THE OVER-ALLOTMENT OPTION**

This announcement is issued pursuant to section 9(2) of the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong).

### **STABILIZING ACTIONS AND END OF THE STABILIZATION PERIOD**

The Company announces that the stabilization period in connection with the Global Offering has ended on Wednesday, July 23, 2025, being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering.

The stabilizing actions undertaken by BNP Paribas Securities (Asia) Limited, the Stabilization Manager, its affiliates or any person acting for it, during the stabilization period are set out below:

- (i) over-allocation of an aggregate of 50,010,000 Shares in the International Offering, representing 15% of the total number of Offer Shares available under the Global Offering before any exercise of the Over-allotment Option;
- (ii) borrowing of an aggregate of 50,010,000 Shares by the Stabilization Manager from Eternal Beauty International Limited (“**Eternal International**”), a controlling shareholder of the Company, pursuant to the stock borrowing agreement dated June 24, 2025 entered into between the Stabilization Manager and Eternal International (the “**Stock Borrowing Agreement**”) to cover over-allocations in the International Offering. Such Shares will be returned and redelivered to Eternal International in accordance with the terms of the Stock Borrowing Agreement; and
- (iii) successive purchases of an aggregate of 50,010,000 Shares at the price range of HK\$2.01 to HK\$2.75 per Share (exclusive of brokerage of 1%, SFC transaction levy of 0.0027%, Stock Exchange trading fee of 0.00565% and AFRC transaction levy of 0.00015%) on the market during the stabilization period, representing 15% of the total number of the Offer Shares available under the Global Offering before any exercise of the Over-allotment Option. The last purchase made by the Stabilization Manager, its affiliates or any person acting for it on the market during the stabilization period was on Wednesday, July 2, 2025 at the price of HK\$2.25 per Share (exclusive of brokerage of 1%, SFC transaction levy of 0.0027%, Stock Exchange trading fee of 0.00565% and AFRC transaction levy of 0.00015%).

## LAPSE OF THE OVER-ALLOTMENT OPTION

The Sponsor-Overall Coordinators (for themselves and on behalf of the International Underwriters) did not exercise the Over-allotment Option during the stabilization period, and the Over-allotment Option lapsed on Wednesday, July 23, 2025. Accordingly, no OAO New Share was or will be issued by the Company and no OAO Sale Share was or will be sold by the Selling Shareholder under the Over-allotment Option.

## PUBLIC FLOAT

Immediately after the end of the stabilization period, the Company complies and will continue to comply with the public float requirement under Rule 8.08(1)(a) of the Listing Rules whereby at least 25% of the Company’s total number of issued Shares (excluding treasury Shares) must at all times be held by the public.

By order of the Board  
**Eternal Beauty Holdings Limited**  
穎通控股有限公司  
**Mr. Lau Kui Wing**  
Chairman of the Board

Hong Kong, July 23, 2025

*As at the date of this announcement, the Board comprises: (i) Mr. Lau Kui Wing, Ms. Lam King, Ms. Lau Wing Yin and Mr. Chu Wai Tsun, Baggio as executive directors and (ii) Mr. Tao Chi Keung, Mr. Nagy Guillaume Nicolas Sébastien and Ms. Chan Soh Cheng as independent non-executive directors.*