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## SAINT BELLA

## SAINT BELLA Inc.

## 聖貝拉有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2508)

## POSITIVE PROFIT WARNING

This announcement is made by SAINT BELLA Inc. (the "Company" together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of Directors (the "**Board**") of the Company is pleased to notify shareholders (the "**Shareholder**(s)") of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management account of the Group for the half year ended June 30, 2025 (the "**Reporting Period**") and information currently available, the Group is expected to record the following results:

- (i) the revenue of the Group of not less than RMB448 million for the Reporting Period, representing an increase of not less than 25% as compared to that of the corresponding period of 2024; the revenue of the Group's managed postpartum centers of not less than RMB72 million for the Reporting Period (which does not constitute revenue of the Group), representing an increase of not less than 156% as compared to that of the corresponding period of 2024; and the combined revenue of the Group and the Group's managed postpartum centers of not less than RMB520 million for the Reporting Period, representing an increase of not less than 35% as compared to that of the corresponding period of 2024;
- (ii) the Group achieved an overall profit on the financial statement level for the first time, with the net profit of not less than RMB320 million for the Reporting Period, as compared to the net loss of RMB480 million for the corresponding period of 2024; and
- (iii) the adjusted net profit (without taking into account the effects of changes in fair value of financial instruments issued to investors, share-based payment expenses and listing expenses) of not less than RMB38 million for the Reporting Period, representing an increase of not less than 122% as compared to that of the corresponding period of 2024.

As of the date of this announcement, the Company is still in the process of finalizing the results of the Group for the Reporting Period. The information contained in this announcement is only the preliminary assessment conducted by the Board based on information currently available to the Group, including the unaudited consolidated management account for the Reporting Period. Such information have not been audited or reviewed by auditors of the Company and/or audit committee of the Company which may subject to adjustment upon further review. Shareholders and potential investors are advised to read carefully the half year result announcement of the Group for the Reporting Period which is expected to be published before the end of August 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board SAINT BELLA Inc.
Mr. Xiang Hua

Chairman of the Board, Executive Director and Chief Executive Officer

Hong Kong, July 30, 2025

As of the date of this announcement, the Board comprises Mr. Xiang Hua as executive director, Mr. Liang Jun as non-executive director and Ms. Wu Annie Suk Ching, Mr. Rainer Josef Bürkle and Mr. Sim Koon Yin Edmund as proposed independent non-executive directors.