
GLOSSARY OF TECHNICAL TERMS

This Glossary contains an explanation of terms used in this prospectus. These may not correspond to standard industry definitions.

“ASP”	application service provider, a third-party service firm, which deploys, manages and remotely hosts a pre-packaged software application through centrally located servers in a rental or lease arrangement
“B2B”	business to business
“B2C”	business to customers
“client-server”	a configuration in which one computer, designated as a server, sends information to a number of other computers known as clients
“CPU”	central processing unit
“cyberspace”	the notional environment within which electronic communication occurs
“database”	a large collection of data organised for rapid search and retrieval or a program that manages data, and can be used to store, retrieve, and sort information
“domain name”	a unique alpha-numeric designation to facilitate reference to the sets of numbers that actually locate a particular computer connected to the global information network
“DOS”	disk operating system
“e-commerce”	electronic commerce carried out through or facilitated by the Internet
“e-World”	the world where economic activities are transacted through electronic means
“enterprise portal”	a principal entry point and gateway for accessing the Internet that typically provides useful web-related services and links
“eBusiness solutions”	e-commerce business application systems for the enablement of back-end logistics management through the Internet
“ERP”	enterprise resource planning manufacturing business systems and manufacturing resource planning software with features like process operations management, procurement, and regulatory reporting, etc.
“GPRS”	General Packet Radio Service
“hacker”	person who breaks or attempts to break into a proprietary computer network, website, or other type of Internet system

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“hosting”	hosting the web presence (web pages or full Intranet systems) of another company on a contractual basis
“HTML”	Hypertext Markup Language, the programming language used to create content for a website
“HTTP”	Hypertext Transfer Protocol, the set of rules that govern the transfer of most documents travelling over the Internet which appears at the beginning of every Internet address
“Internet”	a global network of interconnected, separately administered public and private computer network
“Internet infrastructure”	the environment and facilities on which the Internet is built upon
“ISP”	Internet service provider, a company which provides businesses and individuals with access to the Internet
“ISV”	independent software vendor, a company which specializes in the development and sale of software
“Novell Network”	computer network developed by Novell, Inc. for use in local area networks
“open-architecture”	flexible, open-ended computer system
“on-line”	being connected to the Internet
“palm-top”	a computer which is small enough to be carried in the palm of hand
“PC”	personal computer
“PDA”	personal digital assistant, a hand-held computer used for scheduling, calculating, note taking and including such features as wireless cellular communications
“platform”	a computing environment which allows the development and execution of computer applications
“soft-launch”	the pre-released version of the final product to test the market response and acceptance
“UNIX”	a multi-user, multi-tasking operating system developed by Ken Thompson, Dennis Ritchie, and others and originally licenced by AT&T’s Bell Laboratories. It was originally designed for minicomputers, then revised for use on mainframes and personal computers
“user licence”	a software product licence which legally allows the licenced software to be installed and run on a single CPU or network and used by a single user at any single time

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“ValuNet”	software for lodging import and export declarations in Hong Kong provided by Tradelink
“Vertical e-solution”	e-commerce based applications that serve specific industrial segment
“WAP”	wireless application protocol, an open, global specification that allows Internet access and other broadband services on mobile wireless devices
“web”	a worldwide network of servers that support hypertext connections and other links using HTML and HTTP and which permit the communication of text, graphics, video, sound and other data over the Internet
“web page”	a single file stored on a web server that contains formatted text, graphics and hypertext links to other pages on the Internet
“web server”	a computer server that supports hypertext connection using HTML and HTTP and provides communication and application services to Internet users
“website”	a collection of web pages that have been produced by a company or an individual and are linked together by hyperlinks
“Windows”	any operating system, operating system extension or application program that provides multiple windows on screen
“Windows CE”	a version of the Windows operating system designed for small devices such as hand-held personal computers
“WML”	Wireless Markup Language