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KVB KUNLUN FINANCIAL GROUP LIMITED

昆侖國際金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8077)

VOLUNTARY ANNOUNCEMENT: INTENTION TO SET UP A COMPANY IN ZHUHAI, THE PEOPLE'S REPUBLIC OF CHINA

This announcement is made by KVB Kunlun Financial Group Limited (“**Company**”) pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (“**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (“**Board**”) of directors of the Company (each, a “**Director**”) is pleased to announce that the controlling shareholder of the Company, namely KVB Kunlun Holdings Limited, a company incorporated in the British Virgin Islands with limited liability, has received the approvals from 珠海市橫琴新區管理委員會 (Zhuhai City Hengqin New District Management Committee*) and 珠海市橫琴新區管理委員會行政服務促進局 (Zhuhai City Hengqin New District Management Committee Executive Services Promotional Bureau*) for setting up a company in Zhuhai which is named as “珠海橫琴昆侖新金融交易中心有限公司” (Zhuhai Hengqin Kunlun Financial Exchange Limited*) (“**New PRC Company**”).

It was intended that the New PRC Company will become a wholly-owned subsidiary of the Company upon its formation, and the New PRC Company is expected to provide financial-related services in the People’s Republic of China.

The Company will make further announcement(s) in relation to the caption matter in accordance with the requirements of the GEM Listing Rules as and when appropriate.

By order of the Board
KVB Kunlun Financial Group Limited
Liu Stefan
Executive Director

Hong Kong, 19 December 2013

As at the date of this announcement, the executive Directors are Mr. Liu Stefan and Mr. Ng Chee Hung Frederick; the non-executive Directors are Mr. Li Zhi Da and Mr. Stephen Gregory McCoy; and the independent non-executive Directors are Ms. Zhao Guixin, Mr. Cornelis Jacobus Keyser and Mr. Lin Wenhui.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Listed Company Information” page for at least seven days from the day of its posting and on the website of the Company at www.kvblastco.com.

** For identification purpose only*