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KVB KUNLUN FINANCIAL GROUP LIMITED

昆侖國際金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8077)

PROFIT WARNING

This announcement is made by KVB Kunlun Financial Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Based on the preliminary review by the board of directors (the “**Board**”) of the Company on the unaudited management accounts of the Group for the three months ended 31 March 2017 (the “**Relevant Period**”), the Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a loss for the Relevant Period as compared to the net profit recorded for the three months ended 31 March 2016. Such loss recorded for the Relevant Period was mainly attributable to (i) the decrease in leveraged foreign exchange and other trading income mainly resulted from the low market volatility; (ii) the increase in referral fee and other charges mainly caused by the increased commission rebate to external parties (including margin business and PRC operations); and (iii) the increase in administrative expenses mainly due to increased marketing expenses, regulatory and compliance expenses, computer services expense and customer promotion expenses as the Group expanded its business operation.

This announcement is a preliminary assessment made by the management of the Company based on the internal unaudited management accounts of the Group for the Relevant Period, which have not been audited or reviewed by the Company’s independent auditor, nor have been confirmed by the audit committee of the Company. The Company is in the process of finalising the results for the Relevant Period for the review by the audit committee of the Company. The first quarterly results announcement for the Relevant Period is to be published not later than 15 May 2017.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
KVB Kunlun Financial Group Limited
Liu Stefan
Executive Director

Hong Kong, 13 April 2017

As at the date of this announcement, the directors of the Company are as follows:

Executive Directors

Mr. Liu Stefan

Mr. Ng Chee Hung Frederick

Non-executive Directors

Mr. Li Zhi Da

Mr. Stephen Gregory McCoy

Independent Non-executive Directors

Ms. Zhao Guixin

Mr. Cornelis Jacobus Keyser

Mr. Lin Wenhui

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquires, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited at www.hkgem.com and the website of the Company at www.kvblastco.com for at least seven days from the date of its publication.