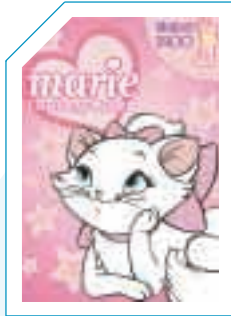


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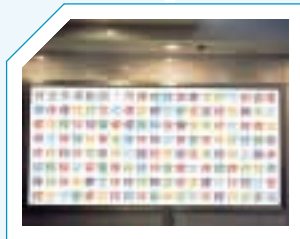
Milestones & Achievements



AUGUST 2004

- Partnered with Disney to launch *marie Fantasy* – the first-ever Disney Character mobile prepaid SIM card worldwide that provides young users with the exclusive content of Marie

Signed a contract valued at US\$30 million with Nokia for further expansion of the GSM network, including EDGE and the soon-to-launch Push to Talk over Cellular (PoC) service



SEPTEMBER 2004

- Launched “The One For You” brand campaign

Launched Hong Kong's first Push to Talk over Cellular service – *Press 'n Talk*

Strategically rolled out the EDGE deployment plan at high data traffic areas



OCTOBER 2004

- Revamped and extended the service platform of *Star Mobile* with “Space Odyssey” as theme

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Milestones & Achievements



NOVEMBER 2004

Received Bronze Award in the “2004 HK4As Creative Awards – Best Single TV / Cinema Commercial (Telecommunications)” for “Connecting Tone – Desire” TV Commercial of “The One For You” brand campaign



DECEMBER 2004

Customer base exceeded 1,300,000



JANUARY 2005

Launched *Video-on-the-move*, providing exclusive MV of pop singers, video infotainment and cartoon content to customers

Received “The Second Hong Kong Merchants of Integrity Award (2004/2005)” organized by Guangzhou Daily, with the highest votes in the “Telecommunications & Equipments” category



FEBRUARY 2005

“Press 'n Talk – Brotherhood” version of “The One For You” brand campaign TV Commercial was commended in the “Best Broadcast Commercial” category in “The GSM Association Awards 2005”



Received the “Caring Company Logo 2004/2005” under the “Caring Company” Scheme organized by The Hong Kong Council of Social Service

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Milestones & Achievements



APRIL 2005

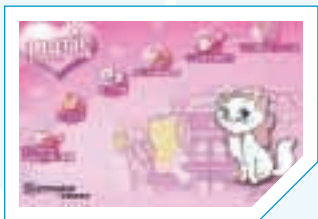
- Received the "Reader's Digest SuperBrand 2005" – Gold Winner



- Received "The Most Extraordinary Talent Award" of "The 11th Annual Most Popular TV Commercial Awards" from ATV for the "Connecting Tone – Desire" TV Commercial of "The One For You" brand campaign



- Received the "Print Ad Award 2004" from Metro HK for the "Press 'n Talk – Brotherhood" print ad of "The One For You" brand campaign



MAY 2005

- Received the "Best Telecommunication Online Campaign" in the "2005 Internet Advertising Competition Award" organized by the Web Marketing Association in Boston for the *marie Fantasy* mini-site

JUNE 2005

Customer base exceeded 1,350,000