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ERA Holdings Global Limited

年代國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8043)

ANNOUNCEMENT

This announcement is made pursuant to Rule 17.10 of the Rules (the “GEM Listing Rules”) Governing the Listing of the Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited.

The Company announces that on 22 July 2010 Mr. Lee Jong Dae, director of ERA Holdings Global Limited, accepted counsel’s advice for him to agree to a guilty plea being entered at the Eastern Magistrates’ Courts to summonses ESS21979-21986/2010 in respect of violation of ss 341(1)(a), 347, 348(1)(a) and 351(a)(ii) of the Securities and Futures Ordinance Cap 571, arising out of 4 instances of untimely disclosure to each of the Company and to the Stock Exchange, in respect of interest in the Company’s securities which Mr. Lee was taken to have. Mr. Lee was taken to be interested in the securities and therefore came under a technical duty to disclose his deemed interest solely because of Mr. Lee’s temporary registration as the sole shareholder of an investment holding company, which was beneficially owned by a third party. These facts were acknowledged by the Securities and Futures Commission, and were submitted to the court as agreed facts. The beneficial owner of the shares in question has now been registered as the sole shareholder of the investment holding company in question, and accordingly Mr. Lee is no longer deemed to have an interest in those shares.

The court imposed, in respect of the summonses, an overall fine of HK\$12,000. Mr. Lee was also ordered to pay the investigation costs of the Securities and Futures Commission, which were assessed at the limited amount of HK\$6,298, in reflection of the fact that Mr. Lee fully co-operated with the investigation throughout.

By order of the board

Leung Ka Wo

Company Secretary

Hong Kong, 23 July 2010

As at the date of this announcement, the chairman & executive director of the Company is Mr. LEE Jong-Dae; the remaining executive directors are Mr. KIM Beom Soo and Mr. LEE Sung Min; and the independent non-executive directors are Mr. BOULANGER David Marc, Mr. PARKER Christopher John and Mr. CHAN Sze Hon.

The directors of the Company jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and the Company’s website at www.eraholdings.com.hk.