

Unless otherwise defined, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated 28 September 2011 (the “Prospectus”) issued by Chanceton Financial Group Limited (the “Company”).

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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus carefully for detailed information about the Placing described below before deciding whether or not to invest in the Placing Shares thereby being offered.



CHANCETON FINANCIAL GROUP LIMITED

川盟金融集團有限公司

(incorporated in the Cayman Islands with limited liability)

LISTING ON THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PLACING

Number of Placing Shares	:	200,000,000 Placing Shares comprising 120,000,000 New Shares and 80,000,000 Sale Shares
Placing Price	:	HK\$0.30 per Share (payable in full on application, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%)
Nominal value	:	HK\$0.01 each
Board lot	:	10,000 Shares
Stock code:	:	8020

Joint Sponsors



Grand Vinco Capital Limited

(wholly owned subsidiary of Vinco Financial Group Limited)



Ample Capital Limited

豐盛融資有限公司

Joint Lead Managers



China Everbright Securities (HK) Limited



Polaris Securities (Hong Kong) Limited

Underwriters



China Everbright Securities (HK) Limited



Polaris Securities (Hong Kong) Limited



Ample Orient Capital Limited

- The 200,000,000 Placing Shares offered by the Company and the Vendor under the Placing have been oversubscribed slightly by approximately 1.67%.
- 200,000,000 Placing Shares have been conditionally allocated to a total of 149 professional, institutional or other investors.
- The Directors confirm that all the placees under the Placing are independent of and not connected with the Company and any of the Directors, chief executive, Controlling Shareholders, substantial shareholders or significant shareholders (as defined under the GEM Listing Rules) of the Company or any of its subsidiaries, and their respective associates or any person or group of persons as stated in Rule 10.12 (4) of the GEM Listing Rules or any nominees of the foregoing.
- The Directors confirm that, immediately after completion of the Placing and the Capitalisation Issue, the public float of the Company will be 40% of the enlarged issued share capital of the Company, and not more than 50% of the Shares in public hands at the time of Listing will be beneficially owned by the three largest public Shareholders.
- Dealings in the Shares on GEM are expected to commence at 9:00 a.m. on Wednesday, 12 October 2011.
- **Investors should be aware that the concentration of Shareholders may affect the liquidity of the Shares. Consequently, Shareholders and potential investors are advised to exercise caution when dealing in the Shares.**

PLACING PRICE AND USE OF PROCEEDS

Based on the Placing Price of HK\$0.30 per Share, the net proceeds to be raised by the Company from the issue of the New Shares are estimated to be approximately HK\$30.96 million. The net proceeds will be applied for such purposes as set forth in the Prospectus.

LEVEL OF INDICATIONS OF INTERESTS UNDER THE PLACING

The 200,000,000 Placing Shares offered by the Company and the Vendor under the Placing have been oversubscribed slightly by approximately 1.67%.

RESULTS OF ALLOCATION

Pursuant to the Placing, 200,000,000 Placing Shares have been conditionally allocated to a total of 149 selected investors. The distribution of the Placing Shares is set out below:

	Aggregate number of Placing Shares allocated	Approximate percentage to the total number of Placing Shares allocated	Approximate percentage of shareholding to the enlarged issued share capital of the Company immediately after completion of the Placing and the Capitalisation Issue
Top placee	23,300,000	11.65%	4.66%
Top 5 placees	97,970,000	48.99%	19.59%
Top 10 placees	163,500,000	81.75%	32.70%
Top 25 placees	192,070,000	96.04%	38.41%

Number of Placing Shares allocated

Number of placees

10,000 to 100,000	121
100,001 to 500,000	9
500,001 to 1,000,000	3
1,000,001 to 2,000,000	0
2,000,001 to 5,000,000	4
5,000,001 and above	12

The Directors confirm that all the placees under the Placing are independent of and not connected with the Company and any of the Directors, chief executive, Controlling Shareholders, substantial shareholders or significant shareholders (as defined under the GEM Listing Rules) of the Company or any of its subsidiaries, and their respective associates or any person or group of persons as stated in Rule 10.12 (4) of the GEM Listing Rules or any nominees of the foregoing.

Investors should be aware that the concentration of Shareholders may affect the liquidity of the Shares. Consequently, Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

MINIMUM PUBLIC FLOAT REQUIREMENT

Pursuant to Rule 11.23 (7) of the GEM Listing Rules, the Company is required to maintain a public float of not less than 25% of its total issued share capital at all times. Pursuant to Rule 11.23 (8) of the GEM Listing Rules, the three largest public Shareholders shall not beneficially own more than 50% of the Shares in public hands at the time of Listing. The Directors confirm that, immediately after completion of the Placing and the Capitalisation Issue, the public float of the Company will be 40% of the enlarged issued share capital of the Company, and not more than 50% of the Shares in public hands at the time of Listing will be beneficially owned by the three largest public Shareholders.

DEPOSIT OF SHARE CERTIFICATES INTO CCASS

Subject to the granting of the listing of, and permission to deal in, the Shares on GEM and the compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date (i.e. 12 October 2011) or on any other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time.

All necessary arrangements have been made for the shares to be admitted into CCASS.

No receipt will be issued for application monies paid. The Company will not issue temporary documents of title.

The share certificates issued in respect of the Placing Shares will be deposited into CCASS on Tuesday, 11 October 2011 for credit to the respective CCASS participants' stock accounts or investor participants' stock accounts of the Underwriters, the placees or their agents (as the case may be). Prospective investors should note that the Placing is conditional upon, inter alia, the obligations of the Underwriters under the Underwriting Agreement becoming unconditional (including, if relevant, as a result of the waiver of any condition(s) by the Joint Lead Managers on behalf of the Underwriters) and the Underwriting Agreement not being terminated in accordance with its terms or otherwise prior to 8:00 a.m. on the Listing Date. The Underwriters are entitled to terminate the Underwriting Agreement by the Joint Lead Managers giving notice in writing to the Company, upon the occurrence of any of the events set forth under the paragraph headed "Grounds for termination" in the section headed "Underwriting" in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date. In the event that the Underwriting Agreement is terminated, the Placing will lapse and the application money will be refunded to the applicants of the Placing without interest and the Stock Exchange will be notified immediately. Notice of the lapse of the Placing will be published by the Company on the GEM website (www.hkgem.com) and the Company's website (www.chanceton.com) on the next Business Day following the date of such lapse.

COMMENCEMENT OF DEALINGS

Dealings in the Shares on GEM are expected to commence at 9:00 a.m. on Wednesday, 12 October 2011. If there is any change to the expected timetable, an announcement will be published immediately by the Company on the GEM website (www.hkgem.com) and the Company's website (www.chanceton.com). The Shares will be traded in board lot of 10,000 Shares. The GEM stock code for the Shares is 8020.

By Order of the Board
Chanceton Financial Group Limited
Wong Kam Wah
Chairman

Hong Kong, 11 October 2011

As at the date of this announcement, the executive Directors are Mr. Wong Kam Wah (Chairman), Mr. Wong Hon Kit, Dr. Cheung Victor Chor Keung and Mr. Leung Man Kit, and the independent non-executive Directors are Mr. Chiu Chi Kong, Mr. Lau Ling Tak, Mr. William Robert Majcher and Mr. Yau Yan Ming Raymond.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and (ii) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the GEM website (www.hkgem.com) and on the "Latest Company Announcements" page for at least 7 days from the date of its posting. This announcement will also be published on the Company's website (www.chanceton.com).