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喜尚控股有限公司  
**Gayety Holdings Limited**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8179)**

**ADOPTION OF CORPORATE LOGO**

The Board is pleased to announce that the Company has adopted a corporate logo (“”) with effect from 16 March 2012.

The board of directors (the “**Board**”) of Gayety Holdings Limited (the “**Company**”) has resolved to adopt a corporate logo for the Company (“”) with effect from 16 March 2012 (the “**Corporate Logo**”). The Corporate Logo will be printed on the corporate documents of the Company, including but not limited to, the new share certificates to be issued by the Company, promotional materials, interim, quarterly and annual reports and corporate stationery.

The adoption of the Corporate Logo will not affect any of the rights of the shareholders of the Company. All existing share certificates of the Company in issue without the Corporate Logo will, after the adoption of the Corporate Logo, continue to be effective and as documents of title to the shares of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for the exchange of existing share certificates for new share certificates as a result of the adoption of the Corporate Logo.

The Company will continue to issue the existing share certificates which are still in its inventory until all existing share certificates have been used up; thereafter, share certificates of the Company bearing the Corporate Logo will be issued.

By Order of the Board  
**Gayety Holdings Limited**  
**Wong Kwan Mo**  
*Chairman and Executive Director*

Hong Kong, 16 March 2012

*As at the date of this announcement, the Board comprises Mr. Wong Kwan Mo and Ms. Lau Lan Ying as executive directors of the Company, and Mr. Yu Ka Ho, Mr. Li Fu Yeung and Ms. Chiu Man Yee as independent non-executive directors of the Company.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and on the website of the Company at <http://www.gayety.com.hk>.*