



CHINA TRENDS HOLDINGS LIMITED
中國趨勢控股有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8171)

14 November 2013

Dear Investors ^(Note 1),

China Trends Holdings Limited (the “Company”)
Letter to Non-Registered Shareholders – Notice of Publication of Third Quarterly Report 2013

We are pleased to inform you that the Company’s Third Quarterly Report 2013 (both English and Chinese versions) is available on the Company’s website at <http://www.8171.com.hk> and the website of Hong Kong Exchanges and Clearing Limited (“HKEx”) at <http://www.hkexnews.hk>. You may access the Third Quarterly Report 2013 by clicking “Results Announcement” on the home page of the Company’s website or by searching under “Listed Company Information” on the website of HKEx.

If you would like to receive printed version(s) of the Third Quarterly Report 2013 and future Corporate Communications ^(Note 2) of the Company, please complete the Request Form on the reverse side then sign and send it to the Company’s branch share registrar in Hong Kong (the “**Branch Share Registrar**”), Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong. If you post the Request Form in Hong Kong, you may use the mailing label at the bottom of the Request Form and need not to affix a stamp. Otherwise, please affix an appropriate stamp.

If for any reason you have difficulty in receiving or gaining access to the website version of the Third Quarterly Report 2013 posted on the Company’s website, we shall upon your notice send the Third Quarterly Report 2013 in printed form to you free of charge as soon as possible. Should you have any queries in relation to this letter, please call the Company’s Branch Share Registrar at Tel: (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
China Trends Holdings Limited
Xiang Xin
Executive Director and Chief Executive Officer

Note 1: This letter is addressed to Non-registered holders (“Non-registered holder” means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications).

If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.

Note 2: Corporate Communication(s) refers to any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities, including but not limited to: (a) the directors’ report and its annual accounts together with a copy of the auditors’ report thereon and, where applicable, its summary financial report; (b) the half-year report and, where applicable, its summary half-year report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.



CHINA TRENDS HOLDINGS LIMITED
中國趨勢控股有限公司
(於開曼群島註冊成立之有限公司)
(股份代號: 8171)

致各位投資者 ^(附註 1) :

中國趨勢控股有限公司 (「本公司」)
致非登記股東之函件 – 2013 年度第三季度業績報告之發佈通知

本公司欣然知會 閣下 2013 年度第三季度業績報告(英文及中文版本)已上載於本公司網站 <http://www.8171.com.hk> 及香港交易及結算有限公司 (「香港交易所」) 披露易網站 <http://www.hkexnews.hk>。請在本公司網站主頁按「業績公佈」項下或在香港交易所披露易網站於「上市公司公告」項下搜尋及參閱 2013 年度第三季度業績報告。

如 閣下欲收取 2013 年度第三季度業績報告及本公司日後之公司通訊 ^(附註 2) 之印刷本, 請填妥本函背面的「申請表格」及簽署, 然後將「申請表格」寄回本公司的香港股份過戶登記分處 (「**股份過戶登記分處**」), 聯合證券登記有限公司, 地址為香港灣仔駱克道 33 號中央廣場福利商業中心 18 樓。倘若 閣下在香港投寄「申請表格」可使用「申請表格」下方的郵寄標籤而毋須貼上郵票; 否則請貼上適當的郵票。

閣下如因任何理由以致在收取或接收登載本公司網站上的 2013 年度第三季度業績報告遇到困難, 本公司將於接到 閣下通知後, 盡快向 閣下寄發 2013 年度第三季度業績報告之印刷本, 費用全免。若 閣下對此信函有任何疑問, 請在辦公時間 (星期一至星期五上午九時正至下午五時正, 公眾假期除外) 內致電本公司之股份過戶登記分處, 電話 (852) 2849 3399。

代表
中國趨勢控股有限公司
執行董事兼行政總裁
向心
謹啟

二零一三年十一月十四日

附註 1: 此函件乃向本公司之非登記持有人 (「非登記持有人」指股份存放於中央結算及交收系統的人士或公司, 透過香港中央結算有限公司不時向本公司發出通知, 希望收到公司通訊) 發出。如果 閣下已經出售或轉讓所持有之本公司股份, 則無需理會本函件及所附申請表格。

附註 2: 公司通訊指由本公司發出或將予發出以供本公司任何證券的持有人參照或採取行動之任何文件, 包括但不限於: (a) 董事局報告及本公司的年度賬目連同核數師報告; 以及 (如適用) 財務摘要報告; (b) 半年度報告; 以及 (如適用) 半年度摘要報告; (c) 季度報告; (d) 會議通告; (e) 上市文件; (f) 通函; 及 (g) 委派代表書。

Request Form 申請表格

To: China Trends Holdings Limited (“Company”)
(Stock Code: 8171)
c/o Union Registrars Limited
18th Floor, Fook Lee Commercial Centre,
Town Place, 33 Lockhart Road,
Wanchai, Hong Kong

致：中國趨勢控股有限公司（「本公司」或「貴公司」）
(股份代號：8171)
經聯合證券登記有限公司
香港灣仔駱克道33號中央廣場
福利商業中心18樓

I/We would like to receive the corporate communication* of the Company (“Corporate Communication”) in the manner as indicated below:
本人／我們希望以下列方式收取貴公司之公司通訊*（「公司通訊」）；

(Please tick only one box of the Request Form)

(請僅於本申請表格其中一個空格內劃上（「√」）號）

to read all future Corporate Communication published on the Company’s website at <http://www.8171.com.hk> (the “Website Version”) in place of receiving printed copies, and receive the Company’s printed notification letter of the publication of the Corporate Communication on its website; **OR**

透過在本公司網站 <http://www.8171.com.hk> 瀏覽所有日後之公司通訊（「網上版本」），以代替印刷本，並收取公司通訊已在本公司網站發佈之通知書印刷本；或

to receive printed copies (in both English and Chinese) of all future Corporate Communication.
收取所有日後公司通訊之(英文及中文)印刷本。

Name(s)

姓名

Signature(s)

簽名

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact telephone number

聯絡電話號碼

Date

日期

Notes 附註:

1. **IMPORTANT** : The above instructions will also apply to all Corporate Communication of the Company to be sent to you in the future until you notify to the Company’s Branch Share Registrar to the contrary or unless you have at any time ceased to have shareholdings in the Company.

重要提示：上述指示將同時適用於本公司日後發送予閣下之所有公司通訊，直至閣下通知本公司之股份過戶登記分處另外之安排或在任何時候停止持有本公司的股份。

2. Please complete all your details clearly.

請閣下清楚填妥所有資料。

3. This Request Form is to be completed by the non-registered holders of the shares of the Company, whose shares are held in the Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Corporate Communication.

本申請表格應由本公司非登記股份持有人填寫。該等人士的股份存放於中央結算及交收系統（中央結算系統）並他們已經通過香港中央結算有限公司通知本公司，希望收到公司通訊。

* Corporate Communication(s) refers to any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities, including but not limited to: (a) the directors’ report and its annual accounts together with a copy of the auditors’ report thereon and, where applicable, its summary financial report; (b) the half-year report and, where applicable, its summary half-year report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

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郵寄標籤 MAILING LABEL

閣下寄回此申請表格時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

聯合證券登記有限公司 Union Registrars Limited
香港灣仔駱克道 33 號中央廣場福利商業中心 18 樓
18/F Fook Lee Commercial Centre, Town Place,
33 Lockhart Road, Wanchai, Hong Kong
簡便回郵號碼 Freepost No. 37
香港 Hong Kong