

Credit China Holdings Limited 中國信貸控股有限公司

(Incorporated in the Cayman Islands with limited liability) Stock Code: 8207





CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE" AND "GEM", RESPECTIVELY)

GEM has been positioned as a market designed to accommodate companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.

Hong Kong Exchanges and Clearing Limited and the Stock Exchange take no responsibility for the contents of this report, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this report.

This report, for which the directors of Credit China Holdings Limited (the "Company" and the "Directors", respectively) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM (the "GEM Listing Rules") for the purposes of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.

CONTENTS

Corporate Information	3
Financial Highlights	5
Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income	6
Condensed Consolidated Statement of Financial Position	8
Condensed Consolidated Statement of Changes in Equity	11
Condensed Consolidated Statement of Cash Flows	12
Notes to the Condensed Consolidated Financial Statements	13
Management Discussion and Analysis	37
Other Information	51

In the event of any error or omission in the Chinese translation of this interim report, the English text shall prevail.



CORPORATE INFORMATION

DIRECTORS

Executive Directors

Mr. Phang Yew Kiat (Vice-Chairman and Chief Executive Officer)

Mr. Chng Swee Ho

Mr. Sheng Jia

Ms. Shen Li (Resigned on 30 June 2015)

Non-executive Directors

Mr. Li Mingshan (Chairman)

Mr. Li Gang

Mr. Wong Sai Hung

Mr. Zhang Zhenxin

(Appointed on 12 July 2015)

Independent Non-executive Directors

Mr. Ge Ming

Mr. Peter Z Kuk

(Resigned on 10 July 2015)

Mr. Wang Wei

Dr. Wong, Kennedy Ying Ho (Resigned on 3 August 2015)

COMPANY SECRETARY

Mr. Kwok Siu Man

COMPLIANCE OFFICER

Mr. Chng Swee Ho

AUTHORIZED REPRESENTATIVES

Mr. Phang Yew Kiat Mr. Kwok Siu Man

AUDIT COMMITTEE

Mr. Ge Ming (Chairman)

Mr. Peter Z Kuk

(Ceased to act on 10 July 2015)

Mr. Wang Wei

Dr. Wong, Kennedy Ying Ho

(Ceased to act on 3 August 2015)

REMUNERATION COMMITTEE

Mr. Wang Wei (Chairman)

Mr. Ge Ming

Mr. Peter Z Kuk

(Ceased to act on 10 July 2015)

Dr. Wong, Kennedy Ying Ho

(Ceased to act on 3 August 2015)

NOMINATION COMMITTEE

Dr. Wong, Kennedy Ying Ho (Chairman)
(Appointed on 10 July 2015 and

ceased to act on 3 August 2015)

Mr. Peter Z Kuk (Chairman)

(Ceased to act on 10 July 2015)

Mr. Ge Ming Mr. Wang Wei

PRINCIPAL BANKERS

China Merchants Bank Hong Kong Branch

21/F, Bank of America Tower

12 Harcourt Road

Central, Hong Kong

China Construction Bank Corporation (Shanghai Nanjing West Road Sub-branch)

No. 577-587, Nanjing West Road

Shanghai, The People's Republic of China



CORPORATE INFORMATION (Continued)

INDEPENDENT AUDITOR

SHINEWING (HK) CPA Limited Certified Public Accountants 43/F, The Lee Gardens 33 Hysan Avenue Causeway Bay, Hong Kong

LEGAL ADVISER

Mayer Brown JSM 16th-19th Floors, Prince's Building 10 Chater Road Central Hong Kong

REGISTERED OFFICE

Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman, KY1-1111 Cayman Islands

PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Rooms 3533-39, Level 35 Two Pacific Place 88 Queensway Hong Kong

HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN PRC

Room E-F, 28F, Mirae Asset Tower
No. 166 Lujiazui Ring Road
Pudong, Shanghai,
The People's Republic of China
Postal Code 200120

PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE IN CAYMAN ISLANDS

Royal Bank of Canada Trust Company
(Cayman) Limited
4th Floor, Royal Bank House
24 Shedden Road, George Town
Grand Cayman KY1-1110
Cayman Islands

HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Investor Services Limited Level 22, Hopewell Centre 183 Queen's Road East Hong Kong

WEBSITE

www.creditchina.hk

STOCK CODE

08207

INVESTOR RELATIONS CONTACT

ir@creditchina.hk



FINANCIAL HIGHLIGHTS

- The Group recorded turnover of approximately RMB139.3 million for the six months ended 30 June 2015, representing a decrease of 18.8% as compared with the corresponding period in 2014.
- Profit attributable to owners of the Company for the six months ended 30 June 2015 amounted to approximately RMB37.2 million, representing a decrease of 15.8% as compared with the corresponding period in 2014.
- Basic earnings per share for the six months ended 30 June 2015 amounted to RMB1.15 cents (2014: RMB1.45 cents).
- The Board has resolved not to pay an interim dividend for the six months ended 30
 June 2015.

The board of Directors (the "Board") is pleased to present the unaudited condensed consolidated results of the Company and its subsidiaries (collectively the "Group") for the three months and six months ended 30 June 2015 together with the comparative unaudited figures for the corresponding periods in 2014, as follows:

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the three months and six months ended 30 June 2015

		For the three ended 3		For the size	
	Notes	2015 (Unaudited) <i>RMB'000</i>	2014 (Unaudited) <i>RMB'000</i>	2015 (Unaudited) <i>RMB'000</i>	2014 (Unaudited) <i>RMB'000</i>
Turnover	3	69,201	92,203	139,342	171,550
Interest income Interest expenses	3 6	28,045 (23,218)	26,566 (22,685)	54,450 (39,963)	80,339 (46,036)
Net interest income		4,827	3,881	14,487	34,303
Financial consultancy service income Online third party payment	3	3,492	14,290	6,388	34,010
service income P2P loan consultancy	3	26,718	8,518	51,940	14,372
service income Gain on transfer of	3	10,946	5,069	21,786	5,069
rights on interest on loan receivable	3	-	37,760	4,778	37,760
		45,983	69,518	99,379	125,514
Other income Handling charges for online third	5	2,756	3,042	5,100	11,119
party payment service Administrative and other		(4,855)	(1,159)	(8,473)	(1,892)
operating expenses Change in fair value of embedded derivative components of		(39,771)	(38,310)	(67,347)	(72,730)
convertible bond Share-based payment expenses Share of results of associates		(13) (9,897) 126	1,070 - (221)	7,908 (19,295) 136	1,070 (2,646) (559)
Share of results of joint ventures Gain on disposal of subsidiaries		(856) 42,539	(152) 64	(4,325) 42,539	(755) 64
Profit before tax Income tax	7 8	36,012 (13,104)	33,852 (9,010)	55,622 (19,553)	59,185 (11,722)
Profit for the period		22,908	24,842	36,069	47,463



CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (Continued)

For the three months and six months ended 30 June 2015

		For the three ended 3		For the six months ended 30 June			
	Note	2015 (Unaudited) <i>RMB'000</i>	2014 (Unaudited) <i>RMB'000</i>	2015 (Unaudited) <i>RMB'000</i>	2014 (Unaudited) <i>RMB'000</i>		
Other comprehensive income (expense) for the period							
Items that may be reclassified subsequently to profit or loss:							
Exchange differences on translating foreign operations		(329)	275	(360)	(204)		
Change in fair value of available- for-sale investments		(1,455)	(2,391)	(438)	(2,391)		
Other comprehensive expense for the period,							
net of income tax		(1,784)	(2,116)	(798)	(2,595)		
Total comprehensive income for the period		21,124	22,726	35,271	44,868		
Profit for the period attributable to:							
Owners of the Company Non-controlling interests		24,449 (1,541)	21,532 3,310	37,240 (1,171)	44,239 3,224		
		22,908	24,842	36,069	47,463		
Total comprehensive income for the period attributable to:							
Owners of the Company Non-controlling interests		22,664 (1,540)	19,566 3,160	36,438 (1,167)	42,484 2,384		
Non controlling interests							
		21,124	22,726	35,271	44,868		
		RMB	RMB	RMB	RMB		
Earnings per share Basic	10	0.76 cent	0.68 cent	1.15 cents	1.45 cents		
Diluted		0.75 cent	0.67 cent	1.15 cents	1.43 cents		

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 June 2015

		As at	As at
		30 June	31 December
		2015	2014
		(Unaudited)	(Audited)
	Notes	RMB'000	RMB'000
Non-current assets			
Plant and equipment	11	9,600	13,817
Club membership		-	737
Investment property		575,000	575,000
Intangible assets		175,962	136,310
Goodwill	12	56,973	43,214
Available-for-sale investments	13	53,875	1,125
Interests in associates		49,489	353
Interests in joint ventures		1,856	6,230
		922,755	776,786
Current assets			
Available-for-sale investments	13	33,008	33,055
Trade receivables	16	3,709	17,793
Loan receivables	14	1,519,447	862,842
Prepayments and other receivables	14	71,824	183,536
Amounts due from joint ventures		11,433	5,196
Amounts due from related companies		185,300	186,747
Amounts due from non-controlling shareholders		-	4,001
Derivatives embedded in convertible			
bonds		7,908	_
Income tax recoverable		1,404	520
Pledged bank deposits		30,008	30,008
Bank balance - trust account	15	685,953	305,728
Bank balances and cash		191,669	265,515
		2,741,663	1,894,941



CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(Continued)

As at 30 June 2015

Notes	30 June 2015 (Unaudited) <i>RMB'000</i>	31 December 2014 (Audited) RMB'000
Current liabilities		
Accruals and other payables 17 Funds payable and amounts	58,620	161,076
due to customers 15	685,953	305,728
Amounts due to non-controlling shareholders	710	714
Amounts due to related companies	188,223	207,865
Borrowings 18	548,614	288,379
Income tax payables	13,718	6,525
	1,495,838	970,287
Net current assets	1,245,825	924,654
Total assets less current liabilities	2,168,580	1,701,440
Non-current liabilities		
Corporate bonds	211,078	203,818
Borrowings 18	150,000	_
Deferred tax liabilities 19	88,295	78,194
Liability component of convertible bonds 23	212,460	
	661,833	282,012
Net assets	1,506,747	1,419,428

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(Continued)

As at 30 June 2015

	Note	As at 30 June 2015 (Unaudited) <i>RMB'000</i>	As at 31 December 2014 (Audited) <i>RMB'000</i>
Capital and reserves			
Share capital	20	268,877	267,736
Reserves		1,212,571	1,138,059
Equity attributable to owners			
of the Company		1,481,448	1,405,795
Non-controlling interests		25,299	13,633
Total equity		1,506,747	1,419,428



CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2015

Attributable to	owners of the	Company

					Attitionium								
	Share capital RMB 7000	Share premium AMB VOO	Statutory reserve AMB 2000	Retained profits RMB 000	Investment revaluation reserve AMB DOD	Exchange reserve RMB 000	Share-based payment reserve RNB 000	Capital reserve RMB 1000	Special reserve AMB 1000	Convertible bonds reserve RMB 2000	Total RMB 000	Non- controlling interests AUB 2000	Total equity RMB DDD
At 1 January 2015 (audited) Profit for the period Other comprehensive income (expense) – exchange differences on translating foreign	267,736	688,395 -	25,067	510,758 37,240	68 -	(7,995) -	6,804	(125,038)	40,000	-	1,405,795 37,240	13,633 (1,171)	1,419,428 36,069
operations - change in fair value of available-for-sale	-	-	-	-	-	(364)	-	-	-	-	(364)	4	(360)
investments					(438)						(438)		(438)
Total comprehensive income (expense) for the period				37,240	(438)	(364)					36,438	(1,167)	35,271
Issue of shares upon exercise of share options Dividend recognised	1,141	10,604	-	-	-	-	(3,306)	-	-	-	8,439	-	8,439
as distribution Recognition of equity-settled	-	(11,725)	-	-	•	-	-	-	-	-	(11,725)	-	(11,725)
share-based payments Acquisition of a subsidiary		-	- :	- :	- :		19,295	- :	- :		19,295	10,447	19,295 10,447
Disposal of a subsidiary Capital contribution by	-	-	-	-	-	-	-	-	-	-	-	386	386
non-controlling shareholders Appropriation to statutory	-	-	-	-	-	-	-	-	-	-	-	2,000	2,000
reserve funds Convertible bands – equity		-	8,039	(8,039)	-	-	-	-	-	-	-	-	
component, net of issuance costs										23,206	23,206		23,206
At 30 June 2015 (unaudited)	268,877	687,274	33,106	539,959	(370)	(8,359)	22,793	(125,038)	40,000	23,206	1,481,448	25,299	1,506,747
At 1 January 2014 (audited)	245,773	556,369	27,313	455,320	1,402	(7,302)	8,698	(133,438)	40,000	-	1,194,135	100,290	1,294,425
Profit for the period Other comprehensive income (expense) - exchange differences on translating foreign	-	-	-	44,239	-	-	-	-	-	-	44,239	3,224	47,463
operations - change in fair value of available-for-sale	-	-	-	-	-	636	-	-	-	-	636	(840)	(204)
investment					(2,391)						(2,391)		(2,391)
Total comprehensive income (expense) for the period				44,239	(2,391)	636					42,484	2,384	44,868
Issue of shares by placing	15,890	111,230	-	-	-	-	-	-	-	-	127,120	-	127,120
Issue of shares upon exercise of share options	2,827	21,135	-	-	-	-	(5,054)	-	-	-	18,908	-	18,908
Dividend recognised as distribution Lapsed of share option	-	(30,615)	-	170	-	-	(170)	-	-	-	(30,615)	-	(30,615)
Recognition of equity-settled share-based payments	-	_	-		_		2,646	_		_	2,646	_	2,646
Acquisition of additional interests in subsidiaries	-	-	12	-	-	-	-	126	-	-	138	3,958	4,096
At 30 June 2014 (unaudited)	264,490	658,119	27,325	499,729	(989)	(6,666)	6,120	(133,312)	40,000	-	1,354,816	106,632	1,461,448

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 30 June 2015

	Six months ended 30 June 2015		
	(Unaudited) RMB'000	2014 (Unaudited) <i>RMB'000</i>	
OPERATING ACTIVITIES Increase in loan receivables	(689,425)	(65,591)	
Other cash flows generating from (used in) operating activities	105,837	(8,616)	
NET CASH USED IN OPERATING ACTIVITIES	(583,588)	(74,207)	
INVESTING ACTIVITIES Net cash outflow (inflow) on acquisition of subsidiaries, associates and available-for-sale investments Net cash inflow on disposal of subsidiaries Additions to investment property Other cash flows generating from (used in) investing activities	(139,929) 34,702 - 150	103 - (32,008) (10,791)	
NET CASH USED IN INVESTING ACTIVITIES	(105,077)	(42,696)	
FINANCING ACTIVITIES New loans raised New corporate bonds and convertible bonds raised Proceeds from exercise of options Dividends paid Other cash flows (used in) generating from financing activities	410,235 242,926 8,439 (11,725) (34,664)	7,416 - 18,908 (30,615) 92,285	
NET CASH FROM FINANCING ACTIVITIES	615,211	87,994	
NET DECREASE IN CASH AND CASH EQUIVALENTS	(73,454)	(28,909)	
Effect of foreign exchange rate changes	(392)	(268)	
CASH AND CASH EQUIVALENTS AT 1 JANUARY	265,515	259,591	
CASH AND CASH EQUIVALENTS AT 30 JUNE, represented by bank balances and cash	191,669	230,414	



NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. GENERAL INFORMATION

The Company was incorporated in the Cayman Islands on 4 January 2010 as an exempted company with limited liability under the Companies Law, Cap 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. The registered office of the Company is situated at Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands. The Company's shares were initially listed on the GEM on 19 November 2010.

The principal activities of the Group are provision of pawn loan service, entrusted loan service, other loan service, microfinance service, financial consultancy service, P2P loan consultancy service and online third party payment service.

2. BASIS OF PREPARATION AND ACCOUNTING POLICIES

The unaudited condensed consolidated interim financial statements have been prepared in accordance with the Hong Kong Accounting Standard ("HKAS") No. 34 "Interim Financial Reporting" and other relevant HKASs and Interpretations and the Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the applicable disclosure requirements of the GEM Listing Rules.

The unaudited condensed consolidated results have been prepared on the historical cost basis except for certain financial instruments that are measured at fair values. The unaudited condensed consolidated financial information has not been audited by the Company's auditors, but has been reviewed by the Company's audit committee ("Audit Committee").

2. BASIS OF PREPARATION AND ACCOUNTING POLICIES (Continued)

The accounting policies used in the preparation of these results are same with those used in the preparation of the Group's annual financial statements for the year ended 31 December 2014, except for the following new HKFRSs (which include all HKFRSs, HKASs and Interpretations) that are effective for the Group's accounting period beginning on 1 July 2014. The adoption of these new and revised HKFRSs did not result in significant changes to the Group's accounting policies, presentation of the Group's financial statements and amounts reported for the current period and prior period.

HKAS 19 (2011) Amendment

HKFRSs (Amendments)

HKFRSs (Amendments)

Defined Benefit Plans: Employee Contributions⁷

Annual Improvements 2010-2012 Cycle⁷

Annual Improvements 2011-2013 Cycle⁷

The Group has not early applied the following new and revised standards, amendments or interpretations that have been issued but are not yet effective.

HKFRS 11 Amendment Accounting for Acquisitions of Interests

in Joint Operations²

HKAS 16 and Classification of Acceptable Methods
HKAS 38 Amendment of Depreciation and Amortisation²

HKAS 16 and HKAS 41 Agriculture: Bearer Plants² (Amendments)

HKFRS 15 Revenue from Contracts with Customers³

HKFRS 9 Financial Instruments⁴

HKFRS (Amendments)

Annual Improvements 2012-2014 Cycle²

HKAS 1 (Amendments) Disclosure Initiatives ²

HKFRS 10, HKFRS 12 and HKAS 28

HKAS 27 (Amendments) Equity method in Separate Financial Statements²
HKFRS 10 and HKFRS 28 Sale or Contribution of Assets between An Investor

(Amendments) and its associate or Joint Venture²

Investment Entitles: Applying the Consolidation

Exception²

- Effective for annual periods beginning on or after 1 July 2014.
- Effective for annual periods beginning on or after 1 January 2016.
- Effective for annual periods beginning on or after 1 January 2017.
- Effective for annual periods beginning on or after 1 January 2018.



3. TURNOVER

The principal activities of the Group are provision of traditional financing services and related financing consultancy services including entrusted loan service, real estate-backed loan service, pawn loan service, other loan service and microfinance service, and internet financing services including online third party payment services, P2P loan services and related activities on loan portfolio management.

Turnover represents interest income (either from entrusted loans, pawn loans, real estate backed loans, other loans or micro loans), financial consultancy service income, online third party payment service income, P2P loan service income, and gain on transfer of interest rights on loan receivables, net of corresponding sales related taxes. The amount of each significant category of revenue recognised in turnover for the period is as follows:

(unaudited) (unaudited) (unaudited) (unaudited) Interest income Entrusted loan service income 19,771 11,406 41,982	2014 RMB'000 audited)
RMB'000 (unaudited) RMB'000 (unaudited)	RMB'000
(unaudited) (unaudited) (unaudited) (unaudited) Interest income Entrusted loan service income 19,771 11,406 41,982	
Interest income Entrusted loan service income 19,771 11,406 41,982	audited)
Entrusted loan service income 19,771 11,406 41,982	
Other lean convice income	41,558
Other loan service income 8,112 2,662 11,810	6,504
Real estate-backed loan service income – 4,506 –	15,530
Microfinance service income 162 7,992 658	16,747
28,045 26,566 54,450	80,339
Financial consultancy service income 3,492 14,290 6,388	34,010
Online third party payment service income 26,718 8,518 51,940	14,372
P2P loan consultancy 10,946 5,069 21,786	5,069
Gain on transfer of rights on interest on loan receivable - 37,760 4,778	37,760
Turnover 69,201 92,203 139,342	171,550

4. SEGMENT INFORMATION

Operating segments, and the amounts of each segment item reported in the consolidated financial statements, are identified from the financial data and information provided regularly to the Group's chief operation decision maker ("CODM"), which are the most senior executive management, for the purposes of allocating resources to, and assessing the performance of, the Group's various lines of business and geographical locations.

Following the exploration of the businesses in the provision of online third party payment services, P2P loan services and certain activities on loan portfolio management, the CODM had revisited the resources allocation and performance assessment of the Group's operating segments, and determined the following reportable and operating segments under HKFRS 8:

- Loan financing provision of financing services (other than micro loan financing) in the PRC and Hong Kong;
- 2. Micro loan financing provision of micro loan financing services in the PRC;
- Online third party payment services provision of online third party payment service and prepaid card issuance business;
- P2P loan services provision of internet housing loan, automobile loan and financial assets related loan financing services in the PRC; and
- 5. Others property investment

No operating segments identified by the CODM have been aggregated in arriving at the reportable segment of the Group.



4. **SEGMENT INFORMATION** (Continued)

Segment revenue and results

For the period ended 30 June 2015 (unaudited)

			Online third party			
	Loan financing <i>RMB'000</i>	Micro loan financing RMB'000	payment services RMB'000	P2P Ioan services RMB'000	Others RMB'000	Total RMB'000
REVENUE						
External income and gain	58,264	2,412	56,739	21,927		139,342
Segment results	27,595	(6,949)	43,038	1,903		65,587
Share of results of associates						136
Share of results of joint ventures						(4,325)
Unallocated other income						5,076
Change in fair value of embedded derivative components of						0,010
convertible bond						7,908
Gain on disposal of subsidiaries						42,539
Share-based payment expenses						(19,295)
Interest expenses						(39,963)
Unallocated expenses						(2,041)
Profit before tax						55,622

4. **SEGMENT INFORMATION** (Continued)

Segment revenue and results (Continued)

For the period ended 30 June 2014 (unaudited)

	Loan financing RMB'000	Micro loan financing RMB'000	Online third party payment services RMB'000	P2P loan services RMB'000	Others RMB'000	Total RMB'000
REVENUE External income and gain	103,441	46,942	16,070	5,097		171,550
Segment results	85,196	20,935	6,701	(1,196)		111,636
Share of results of associates						(559)
Share of results of joint ventures						(755)
Unallocated other income Change in fair value of embedded derivative components of						2,901
convertible bond Gain on disposal of						1,070
subsidiaries						64
Share-based payment expenses						(2,646)
Interest expenses						(46,036)
Unallocated expenses						(6,490)
Profit before tax						59,185

The accounting policies of the operating segments are the same as the Group's accounting policies described in note 2. Segment profit or loss represents profit earned by or loss from each segment without allocation of share of results of associates and joint ventures, unallocated other income, gain on disposal of subsidiaries, change in fair value of embedded derivative components of convertible bond, central administration costs, share-based payment expenses and interest expenses. This is the measure reported to the CODM for the purposes of resource allocation and performance assessment.



5. OTHER INCOME

	For the three months		For the six months	
	ended 30	0 June	ended 3	0 June
	2015	2014	2015	2014
	RMB'000	RMB'000	RMB'000	RMB'000
	(unaudited)	(unaudited)	(unaudited)	(unaudited)
Government grants (Note)	1	1,579	35	7,728
Bank interest income	1,585	456	3,113	811
Interest income on convertible bond	1,188	1,072	1,963	2,090
Others	(18)	(65)	(11)	490
	2,756	3,042	5,100	11,119

Note: Government grants in respect of encouragement of expansion of enterprise were recognized at the time the Group fulfilled the relevant granting criteria.

6. INTEREST EXPENSES

	For the three months		For the six months	
	ended 3	0 June	ended 30 June	
	2015	2014	2015	2014
	RMB'000	RMB'000	RMB'000	RMB'000
	(unaudited)	(unaudited)	(unaudited)	(unaudited)
Repayable within five years:				
Interest on corporate bonds	4,326	7,648	8,625	15,174
Interest on convertible bonds	878	-	878	-
Interest on bank and other loans	17,072	13,985	28,658	28,815
Interest on financial assets sold				
under repurchase agreement	-	1,052	-	2,047
Repayable more than five years:				
Interest on corporate bonds	942		1,802	
	23,218	22,685	39,963	46,036

7. PROFIT BEFORE TAX

Profit before tax has been arrived at after charging (crediting):

		For the three months ended 30 June		For the six months ended 30 June	
		2015	2014	2015	2014
		RMB'000	RMB'000	RMB'000	RMB'000
		(unaudited)	(unaudited)	(unaudited)	(unaudited)
(a)	Staff costs, including				
	directors' remuneration				
	Salaries, wages and other benefits	11,233	15,927	22,359	31,467
	Contribution to defined contribution				
	retirement benefits scheme	775	1,685	1,660	2,323
	Share-based payment expenses	9,897		19,295	2,646
		21,905	17,612	43,314	36,436
(b)	Other items				
	Auditors' remuneration Impairment recognised on Ioan receivables (included in administrative and other	611	263	653	550
	operating expenses)	2,590	3,443	8,020	9,530
	Depreciation	1,472	1,668	2,775	3,088
	Net exchange gain	(153)	(1,218)	(726)	(1,410)
	Operating lease charges in respect	(100)	(1,210)	(/	(1,110)
	of properties	3,609	3,375	7,751	6,261

8. INCOME TAX

	For the thre	e months	For the si	x months
	ended 3	0 June	ended 30 June	
	2015	2014	2015	2014
	RMB'000	RMB'000	RMB'000	RMB'000
	(unaudited)	(unaudited)	(unaudited)	(unaudited)
Current tax				
Provision for PRC Enterprise				
Income Tax (the "EIT")	13,152	9,707	19,484	10,877
Deferred tax (Note 19)	(48)	(697)	69	845
	13,104	9,010	19,553	11,722
	,	0,010	10,000	,



8. INCOME TAX (Continued)

Pursuant to the rules and regulations of the Cayman Islands and the British Virgin Islands ("BVI"), the Group is not subject to any income tax in the Cayman Islands and the BVI.

No Hong Kong Profits Tax has been provided for the three months and six months ended 30 June 2014 and 2015 as the Group has no assessable profit for Hong Kong Profits Tax purposes for the periods.

Profits of the subsidiaries established in the PRC are subject to PRC EIT. Under the Law of the PRC on EIT (the "EIT Law") and Implementation Regulation of EIT Law, the tax rate of the PRC subsidiaries is 25% for both periods.

9. DIVIDENDS

A dividend of RMB11,725,000 that relates to the year ended 31 December 2014 was paid in June 2015 (six months ended 30 June 2014: RMB30,615,000).

The Board has resolved not to pay an interim dividend for the six months ended 30 June 2015 (six months ended 30 June 2014: Nil).

10. EARNINGS PER SHARE

Basic earnings per share

The calculation of basic earnings per share for the three months and six months ended 30 June 2015 is based on the profit attributable to owners of the Company of RMB24,449,000 and RMB37,240,000 respectively (three months and six months ended 30 June 2014: RMB21,532,000 and RMB44,239,000 respectively) and the weighted average of 3,233,098,308 and 3,227,160,144 ordinary shares in issue respectively during the three months and six months ended 30 June 2015 (three months and six months ended 30 June 2014: 3,161,683,692 and 3,054,391,779 ordinary shares respectively).

Diluted earnings per share

The calculation of diluted earnings per share for the three months and six months ended 30 June 2015 is based on the profit attributable to owners of the Company of RMB24,449,000 and RMB37,240,000 respectively (three months and six months ended 30 June 2014: RMB21,532,000 and RMB44,239,000 respectively) and the weighted average of 3,247,093,532 and 3,242,090,843 ordinary shares in issue respectively during the periods assuming conversion of all dilutive potential shares (three months and six months ended 30 June 2014: 3,198,319,243 and 3,091,927,920 ordinary shares respectively). Dilutive potential shares include share options and shares to be issued under conversion of convertible bonds. The conversion of convertible bonds to ordinary shares would have an anti-diluted effect on earnings per share for the period ended 30 June 2015.

11. PLANT AND EQUIPMENT

During the period, the Group spent approximately RMB1,383,000 (six months ended 30 June 2014: RMB3,272,000) on the acquisition of plant and equipment, and approximately RMB20,000 (six months ended 30 June 2014: RMB691,000) on the acquisition of plant and equipment through acquisition of subsidiary. The Company disposed plant and equipment of approximately RMB1,056,000 (six months ended 30 June 2014: RMB105,000) and approximately RMB1,515,000 (six months ended 30 June 2014: Nil) through the disposal of a subsidiary for the period ended 30 June 2015.

12. GOODWILL

Goodwill represents the value of the entire equity interests of acquired companies less the fair value of all identifiable assets and liabilities on the date of acquisition of equity interests.

13. AVAILABLE-FOR-SALE INVESTMENTS

	30 June	31 December
	2015	2014
	(Unaudited)	(Audited)
	RMB'000	RMB'000
Unlisted investments		
Equity securities (Note)	53,875	2,183
Debt component of convertible bonds		
at fair value	33,008	31,997
	86,883	34,180

Note: The unlisted investment in equity securities comprised a 10% equity interest in First P2P Limited, a private entity established in British Virgin Island, amounting to RMB50.0 million, which was acquired on 27 January 2015.

The unlisted investments in equity securities were measured at cost less impairment at the end of the reporting periods because the Directors of the Group are of the opinion that its fair value cannot be measured reliably as the range of reasonable fair value estimate is so significant.

14. LOAN RECEIVABLES, PREPAYMENTS AND OTHER RECEIVABLES

	30 June	31 December
	2015	2014
	(Unaudited)	(Audited)
	RMB'000	RMB'000
Loan receivables		
Secured loans		
Pawn loans to customers	11,800	5,800
Real estate-backed loans to customers	2,047	2,047
Entrusted loans to customers	990,139	622,017
Other loans to customers	507,942	200,004
	1,511,928	829,868
Unsecured micro loans to customers	19,442	30,121
Unsecured other loans to customers	-	6,756
Less: Allowance for unsecured micro loan and		0,700
real estate-backed loans receivables	(11,923)	(3,903)
	1,519,447	862,842
Prepayments and other receivables		
Prepayments and other receivables	71,824	183,536
	1,591,271	1,046,378
Loan receivables analysed for		
reporting purposes as:		
Current assets	1,519,447	862,842



14. LOAN RECEIVABLES, PREPAYMENTS AND OTHER RECEIVABLES (Continued)

The Group normally allows credit terms to customers ranging from 90 days to up to 365 days, depending on the types of loan.

(a) Ageing analysis

	30 June	31 December
	2015	2014
	(Unaudited)	(Audited)
	RMB'000	RMB'000
Within 90 days	677,567	510,560
91 to 180 days	315,825	39,565
181 to 365 days	7,785	85,579
Over 365 days	518,270	227,138
	1,519,447	862,842

The Group's financing advances to customers included in the loan receivables are due as of the due date specified in respective loan agreements.

(b) Loan receivables that are not impaired

Included in the Group's loan receivable balances were secured debtors with aggregate carrying amount of approximately RMB529,700,000 (31 December 2014: RMB249,876,000) which were past due as at the reporting date, for which the Group has not provided for impairment loss as the Group holds collaterals amounting to approximately RMB2,803,000,000 (31 December 2014: RMB2,060,600,000) in respect of such loan receivables as at 30 June 2015.

The aging of loan receivables which were past due but not impaired is as follows:

	30 June 2015 (Unaudited) <i>RMB</i> '000	31 December 2014 (Audited) <i>RMB'000</i>
Not yet past due Current	989,794	612,966
Past due but not impaired Within 90 days 91 to 180 days 181 to 365 days	125,199 159,280 6,983	49,585 59,208
Over 365 days	238,191 529,653 1,519,447	249,876 862,842

15. BANK BALANCE - TRUST ACCOUNT/FUNDS PAYABLE AND AMOUNTS DUE TO CUSTOMERS

The Group maintains a segregated trust account with a licensed bank to hold customers' monies arising from its online third party payment service business. The Group has classified the customers' monies as bank balance – trust account under the current assets of the consolidated statement of financial position and recognised the corresponding payables to respective customers as funds payable to customers. The Group entitles to interests generated by the bank but is restricted to use the customers' monies to settle its own obligations.

16. TRADE RECEIVABLES

Customers are generally granted credit terms of 90 to 180 days (31 December 2014: 90 to 180 days). Based on invoice date, ageing analysis of the Group's trade receivables is as follows:

	30 June	31 December
	2015	2014
	(Unaudited)	(Audited)
	RMB'000	RMB'000
0 - 90 days	746	9,243
91 – 180 days	2,871	8,550
181 - 365 days	92	-
	3,709	17,793

17. ACCRUALS AND OTHER PAYABLES

		30 June 2015 (Unaudited) <i>RMB'000</i>	31 December 2014 (Audited) <i>RMB'000</i>
	Other payables and accrued expenses Consideration payable for acquisition of	30,591	142,138
	remaining interests in subsidiaries	3,999	6,992
		34,590	149,130
	Financing services income receipts in advance	24,030	11,946
		58,620	161,076
18.	BORROWINGS		
		30 June 2015	31 December 2014
		(Unaudited) RMB'000	(Audited) RMB'000
	Secured bank loans (Note)	211,845	211,845
	Unsecured bank loans	343,273 113,716	67,800
	Secured other loans (Note) Unsecured other loans	29,780	8,734
		698,614	288,379
	Carrying amount repayable*: Within one year	548,614	288,379
	Carrying amount of bank loans that are not repayable within one year from the end of the reporting period but contain a repayment on demand clause (shown under		
	current liabilities)	150,000	
	Lancard Control of the Control of th	698,614	288,379
	Less: amounts due within one year shown under current liabilities	(548,614)	(288,379)
	Amounts show under non-current liabilities	150,000	

Note: The secured bank loans and secured other loans were secured by the investment property of the Group with a carrying amount of approximately RMB575.0 million (2014: RMB575.0 million)

^{*} The amounts due are based on scheduled repayment dates set out in the loan agreements.

18. BORROWINGS (Continued)

The effective interest rates of borrowings at the end of the reporting period as follows:

	30 June 2015	31 December 2014
Bank and other loans	10.1%	7.6%

During the six months ended 30 June 2015, the Group had repaid borrowing of RMB25,000,000 (six months ended 30 June 2014: RMB58,126,000).

19. DEFERRED TAX LIABILITIES

The movements in deferred tax liabilities during the period are as follows:

	Withholding tax on undistributed profit of subsidiaries in the PRC RMB'000	Revaluation of investment property	Fair value adjustment arising from acquisition of subsidiaries RMB'000	Total RMB'000
At 1 January 2015	7,223	37,012	33,959	78,194
Charged to profit or loss (Note 8)	69	-	-	69
Acquisition of a subsidiary			10,032	10,032
At 30 June 2015	7,292	37,012	43,991	88,295

Under the EIT Law of PRC, withholding tax is imposed on dividends declared in respect of profits earned by PRC subsidiaries from 1 January 2008 onwards.



20. SHARE CAPITAL

	Number of shares	Share capital presented as	
		HK\$'000	RMB'000
Authorised: At 1 January 2015 and 30 June 2015, ordinary shares of HK\$0.1 each	20,000,000,000	2,000,000	
Issued and fully paid: At 1 January 2015, ordinary share of HK\$0.1 each	3,221,156,000	322,115	267,736
Exercise of share options	14,490,000	1,449	1,141
At 30 June 2015, ordinary shares of HK\$0.1 each	3,235,646,000	323,564	268,877
At 1 January 2014, ordinary shares			
of HK\$0.1 each	2,943,600,000	294,360	245,773
Exercise of share options	36,626,000	3,662	2,827
Issue of shares upon placing (Note)	200,000,000	20,000	15,890
At 30 June 2014, ordinary shares of HK\$0.1 each	3,180,226,000	318,022	264,490

Note: On 21 January 2014, the Company entered into a subscription agreement with Zeleste International Limited ("Zeleste") pursuant to which Zeleste conditionally agreed to subscribe for, and the Company conditionally agreed to allot and issue 100,000,000 shares at the subscription price of HK\$0.80 per subscription share. On 14 February 2014, the Company entered into a subscription agreement with Grandaccum Limited ("Grandaccum") pursuant to which Grandaccum conditionally agreed to subscribe for, and the Company conditionally agreed to allot and issue 100,000,000 shares at the subscription price of HK\$0.80 per subscription share. The above subscription agreements were completed and 200,000,000 ordinary shares of HK\$0.10 each were issued and allotted on 21 March 2014

21. ACQUISITION OF SUBSIDIARIES

i) Acquisition of 100% equity interest in 北京鳳凰信用管理股份有限公司 (Beijing Phoenix Credit Management Corporation*) ("Beijing Phoenix")

On 11 August 2014, 萬峻 (杭州) 創業投資管理有限公司 (Wanjun (Hangzhou) Venture Capital Management Company Limited*) ("Wanjun Hangzhou"), a whollyowned subsidiary of the Company, entered into an agreement with two associates of a substantial shareholder of the Company, 鳳凰資產管理有限公司 (Phoenix Asset Management Limited*) ("Phoenix Asset") and Beijing Phoenix, to acquire the entire right of control, economic interests and benefits of Beijing Phoenix through structured contracts at an acquisition cost of RMB50,000,000 to be satisfied in cash of RMB49,000,000 payable to Phoenix Asset and RMB1,000,000 payable to an independent third party. The transaction was completed on 28 January 2015.

Assets and liabilities recognised at the date of acquisition are as follows:

	RMB'000
Intangible assets	40,127
Other receivables	1,706
Cash and cash equivalents	9,017
Other payables	(2,796)
Tax payable	(49)
Deferred tax liabilities	(10,032)
Net assets identified and acquired	37,973
Goodwill arising on acquisition:	
	RMB'000
Consideration transferred	50,000
Less: net assets acquired	(37,973)
Goodwill	12,027

* For identification purpose only

Goodwill arose in the acquisition of Beijing Phoenix because the cost of the combination included a control premium. In addition, the consideration paid for the combination effectively included amounts in relation to the benefit to allow the Group to diversify its internet finance and online P2P lending business in the PRC. These benefits are not recognised separately from goodwill because they do not meet the recognition criteria for identifiable intangible assets.

None of the goodwill arising on the acquisition is expected to be deductible for tax purposes.



21. ACQUISITION OF SUBSIDIARIES (Continued)

i) Acquisition of 100% equity interest in 北京鳳凰信用管理股份有限公司 (Beijing Phoenix Credit Management Corporation*) ("Beijing Phoenix") (Continued)

	RMB'000
Cash and cash equivalent paid Less: cash and cash equivalents balances acquired	(50,000)
	(40,983)

ii) Acquisition of 51% equity interest in 浙江融牛投資管理有限公司 (Zhejiang Rongniu Capital Management Company Limited*) ("Zhejiang Rongniu")

On 27 May 2015, the Group acquired 51% equity interest in the registered capital of Zhejiang Rongniu, a company established in the PRC, at a consideration of RMB18,000,000, which was satisified by cash. This acquisition has been accounted for using the acquisition method. The amount of goodwill arising as a result of the acquisition was RMB7,126,000. Zhejiang Rongniu is principally engaged in providing online share pledge financing services to individual investors in Mainland China.

Consideration transferred

	RMB'000
Cash	1,800

No acquisition-related cost of the transaction was incurred during the period ended 30 June 2015.

Assets acquired and liabilities recognised at the date of acquisition are as follows:

	RMB'000
Plant and equipment	20
Prepayment and other receivables	26,948
Cash and cash equivalents	18,054
Accruals and other payable	(23,701)
Net assets identified	21,321

^{*} For identification purpose only

21. ACQUISITION OF A SUBSIDIARY (Continued)

ii) Acquisition of 51% equity interest in 浙江融牛投資管理有限公司 (Zhejiang Rongniu Capital Management Company Limited*) ("Zhejiang Rongniu") (Continued)

Goodwill arising on acquisition

	RMB'000
Consideration transferred Less: net assets acquired Add: 49% non-controlling interests	18,000 (21,321) 10,447
Goodwill	7,126

Goodwill arose in the acquisition of Zhejiang Rongniu because the cost of the combination included a control premium. In addition, the consideration paid for the combination effectively included amounts in relation to the benefit to allow the Group to diversify its internet finance and online P2P lending business in the PRC. These benefits are not recognised separately from goodwill because they do not meet the recognition criteria for identifiable intangible assets.

None of the goodwill arising on the acquisition is expected to be deductible for tax purposes.

Net cash inflow on acquisition of Zhejiang Rongniu

	RMB'000
Cash and cash equivalents paid Less: cash and cash equivalents balances acquired	(18,000) 18,054
	54

Non-controlling interests

Non-controlling interests recognized at the acquisition date were measured by reference to the non-controlling interests' proportionate share of the acquiree's identifiable net assets.

22. DISPOSAL OF A SUBSIDIARY

On 3 June 2015, the Group entered into a sales agreement to dispose of its 66.25% equity interest in 上海鋒之行汽車金融信息服務有限公司 (Shanghai Feng Zhi Xing Automotive Financial Information Services Ltd.) ("Shanghai Feng Zhi Xing"), a company established in the PRC, to three independent third parties, for a total consideration of RMB44,000,001. Upon completion on 9 June 2015, the Group's equity interest in Shanghai Feng Zhi Xing was diluted from 80% to 13.75% and the Group's investment in Shanghai Feng Zhi Xing was reclassified from a subsidiary to an available-for-sale investment. It is measured at cost less impairment at the end of the reporting period because the Directors are of the opinion that its fair value cannot be measured reliably as the range of reasonable fair value estimate is so significant.



22. DISPOSAL OF A SUBSIDIARY (Continued)

The aggregate net liabilities of the subsidiary disposed of at the date of disposal were as follows:

	RMB'000
Plant and equipment	1,515
Intangible assets	476
Loan receivables	24,800
Accounts receivables	399
Prepayments and other receivables	7,855
Amounts due from related companies	175
Bank balances and cash	9,298
Accruals and other payables	(3,380)
Amounts due to related company	(18,909)
Borrowings	(24,000)
Income tax payables	(159)
Net liabilities disposed of	(1,930)
Consideration received	44,000
Net liabilities disposed of	1,930
Non-controlling interests	(386)
Goodwill	(5,394)
Transfer the 13.75% retained interests to available-for-sale investments	2,750
Gain on disposal of subsidiary	42,900
Cash received	44,000
Cash consideration received	44,000
Net cash outflow arising on disposal	(9,298)
Bank balances and cash received	34,702

In addition, during the period ended 30 June 2015, the Group had liquidated certain subsidiaries and recorded a disposal loss of RMB361,000.

23. CONVERTIBLE BONDS

On 15 June 2015, the Company issued three-year convertible bonds in the principal amount of HK\$300,000,000 which bear interest at a rate of 6% per annum payable semi-annually (the "2015 Convertible Bonds"). The 2015 Convertible Bonds are convertible at the option of the bondholders into ordinary shares of the Company from 29 June 2015 to the close of business on the date falling 10 days prior to the maturity date, at a price of HK\$2.6 per share, subject to adjustments. Assuming full conversion of the 2015 Convertible Bonds at the initial conversion price of HK\$2.60, the 2015 Convertible Bonds will be convertible into 115,384,615 Conversion Shares. The Company may redeem under certain circumstances, in whole, the outstanding 2015 Convertible Bonds at principal amount together with interest accrued and unpaid and an additional amount (the "Additional Amount")* with respect to any outstanding bonds as of any date of determination, the remainder of (a) a gross yield of 10% per annum calculated on the outstanding principal amount minus (b) all interest paid, by giving the bondholders not less than 7 days' nor more than 14 days' notice. On the maturity date, any 2015 Convertible Bonds not converted will be redeemed by the Company at its principal amount together with accrued and unpaid interest and the Additional Amount thereon. There was no conversion or redemption of the 2015 Convertible Bonds during the six months ended 30 June 2015.

The fair value of the liability component was estimated at the issuance date using an equivalent market interest rate for a similar bond without a conversion option. The residual amount is assigned as the equity component and is included in shareholders' equity. The initial fair value of the liability component of RMB212,168,000 and equity conversion component of RMB23,206,000, net of transaction cost of RMB1,028,800, were determined at the issuance of the convertible bonds.

As at 30 June 2015, the Group's convertible bonds were repayable between 2 and 5 years.

	As at 30 June 2015 (Unaudited) <i>RMB'000</i>
Principal value of convertible bonds issued on 15 June 2015, net of	
issuance cost	235,374
Equity component	(23,206)
Liability component on initial recognition at 15 June 2015	212,168
Interest expenses	878
Interest paid	(583)
Exchange differences	(3)
Liability component at 30 June 2015	212,460

^{*} For details, please refer to the Company's announcement dated 11 May 2015.



24. COMMITMENT

Capital expenditure commitment

	30 June 2015	31 December 2014
	(Unaudited)	(Audited)
	RMB'000	RMB'000
Capital expenditure contracted for but not provided for in respect of: Acquisition of plant and equipment	10,007	5,771
	10,007	5,771

Operating lease arrangement

The Group as lessee

Details of the Group's commitments under non-cancellable operating lease as at 30 June 2015 and 31 December 2014 are set out as follow:

The Group leases certain of its staff quarters and offices under operating lease arrangements. The leases typically run for an initial period of three months to three years (31 December 2014: three months to three years). Lease payments are usually increased annually to reflect market rentals. No provision for contingent rent and terms of renewal was established in the leases.

The total future minimum lease payments under non-cancellable operating leases are payable as follows:

30 June	31 December
2015	2014
(Unaudited)	(Audited)
RMB'000	RMB'000
9,531	14,684
7,238	13,466
16,769	28,150
	2015 (Unaudited) <i>RMB'000</i> 9,531 7,238

25. RELATED PARTY TRANSACTIONS

Significant related party transactions

The Group had the following significant transactions with its related parties during the period:

			30 June	30 June
			2015	2014
			(Unaudited)	(Unaudited)
		Notes	RMB'000	RMB'000
(i)	Rental expenses paid to: 上海錦翰投資發展有限公司			
	(「上海錦翰」)	(i)	_	184
	北京蜂巢商務服務有限公司	(ii)	93	715
	蜂巢(深圳)辦公空間有限公司	(ii)	230	=
	China UCF Group Co., Ltd	(ii)	2,234	

Notes:

- (i) Mr. Shi Zhi Jun, a director of the Company till 17 March 2014, has beneficial interest in 上海錦翰.
- (ii) These companies are owned by Mr. Zhang Zhenxin, a substantial shareholder of the Company.
- (ii) The total rental expenses of RMB Nil (six months ended 30 June 2014: RMB156,000) was paid to a joint venture at a monthly rate of RMB Nil (six months ended 30 June 2014: RMB26,000) during the period ended 30 June 2015.

Key management personnel remuneration

	30 June	30 June
	2015	2014
	(Unaudited)	(Unaudited)
	RMB'000	RMB'000
Basic salaries, allowances and other benefits	3,928	7,173
Contribution to retirement benefit scheme	85	31
Share-based payment expenses	3,687	1,728
	7,700	8,932



26. FAIR VALUE MEASUREMENTS OF FINANCIAL INSTRUMENTS

The following table presents financial assets and liabilities measured at fair value in the statement of financial position in accordance with the fair value hierarchy. The hierarchy groups financial assets and liabilities into three levels based on the relative reliability of significant inputs used in measuring the fair value of these financial assets and liabilities. The fair value hierarchy has the following levels:

Level 1: quoted prices (unadjusted) in active markets for identical assets and liabilities;

Level 2: inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices); and

Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

Some of the Group's financial assets and financial liabilities are measured at fair value at the end of each reporting period. The following table gives information about how the fair values of these financial assets and financial liabilities are determined (in particular, the valuation technique(s) and inputs used).

Financial assets/ financial liabilities	Fair value	Fair value hierarchy	Valuation technique(s) and key input(s)	Significant unobservable input(s)
As at 30 June 2015 Derivatives embedded in convertible bond in the statement of financial position	Assets - RMB7,908,000	Level 3	Black-Scholes option pricing model based on the stock price, volatility, dividend yield, risk free rate and option life	Dividend yield taking into account management's expectation of market conditions of specific dindustries at 8.3%. (Note 1)
Debt component of convertible bond	Asset - RMB33,008,000	Level 3	Present value of the contractually determined stream of future cash flows discounted at the required yield	The required yield was determined with reference to the credit rating of the convertible bond issuer and remaining time to maturity at 13.3%. (Note 2)
Available-to-sale investment (unlisted equity securities)	Assets - RMB50,000,000	Level 3	Market – Based approach based on prices of other business entities in a similar nature changed hands in arm's length transactions	Discount for lack of marketability of 21.1%

26. FAIR VALUE MEASUREMENTS OF FINANCIAL INSTRUMENTS (Continued)

Financial assets/		Fair value	Valuation technique(s)	Significant
financial liabilities	Fair value	hierarchy	and key input(s)	unobservable input(s)
As at 31 December 2	2014			
Debt component of	Asset	Level 3	Present value of	The required yield was
convertible bond	- RMB31,997,000		the contractually	determined with reference
			determined stream	to the credit rating of the
			of future cash flows	convertible bond issuer
			discounted at the	and remaining time to
			required yield	maturity at 9.09%. (Note 2)

Notes:

- An increase in the dividend yield used in isolation would result in an increase in the fair value measurement of the derivatives embedded in convertible bond, and vice versa.
- An increase in the interest yield used in isolation would result in a decrease in the fair value measurement of the debt component of the convertible bond, and vice versa.

There were no transfers between levels of fair value hierarchy in current and prior period.

The level in the fair value hierarchy within which the financial asset (liability) is categorised in its entirety is based on the lowest level of input that is significant to the fair value measurement. The financial assets (liabilities) of the Group at fair value in the statement of financial position are grouped into fair value hierarchy as follows:

	Level 1 RMB'000	Level 2 RMB'000	Level 3 RMB'000	Total RMB'000
30 June 2015 Debt component of convertible bond	-	-	33,008	33,008
Derivatives embedded in convertible bond Available-for-sale investment	-	-	7,908	7,908
(unlisted equity securities)			50,000	50,000
			90,916	90,916
31 December 2014 Debt component of convertible bond			31,997	31,997



MANAGEMENT DISCUSSION AND ANALYSIS

Business Review

The Company is a provider of traditional financing services, including entrusted loans, real estate-backed loans, pawn loans, micro-loans and other loans and related financing consultancy services for small and medium-sized enterprises and individuals in the People's Republic of China (the "PRC") and Hong Kong. Since the second half of 2013, the Group has also started an internet business in the PRC as part of its strategic transition into online third party payment business and further expansion into the peer-to-peer ("P2P") loan service platform business.

To enhance the Group's competitiveness in the internet financing industry in the PRC, the Group created a strategic alliance with First P2P Limited, a company which is engaged in operating a P2P platform for internet financing with collateralized assets in the PRC, by acquiring a 10% equity interest in First P2P Limited at a consideration of RMB50.0 million on 27 January 2015.

In the first half of 2015, the Group also completed (1) an acquisition of a 100% equity interest in an online P2P lending business with multiple channels, including a website (www.9888.cn: 金融工場) and a mobile application under the "Financial Workshop"(金融工場) brand; (2) an acquisition of a 49% equity interest in an internet microfinance company registered in Hainan Province, the PRC, which has a licence to offer small loans to enterprises and individuals nation-wide via the internet; and (3) an acquisition of a 51% equity interest in an online share pledge financing services company registered in Zhejiang Province, the PRC, including its online platform "erongniu.com".

As part of our efforts to deepen our focus on internet finance activities, the Group ceased operating a lease financing business in the PRC in March 2015 through disposing of the remaining equity interest in the joint venture which operates it. The Group also completed the disposal of its 66.25% equity interest in Shanghai Feng Zhi Xing in June 2015 with a gain on disposal of approximately RMB42.9 million. The Group's equity interest in Shanghai Feng Zhi Xing was reduced from 80% to 13.75%, and reclassified from being a subsidiary of the Group to an available-for-sale investment.

MANAGEMENT DISCUSSION AND ANALYSIS (Continued)

Business Review (Continued)

For the six months ended 30 June 2015, the Group's revenue decreased by 18.8%, owing to a significant decrease of 59.7% in the interest income and financial consultancy service income derived from traditional financing services, which is consistent with the Group's strategic transition into internet financing business. The total revenue stream from online third party payment services and P2P loan services generated RMB78.7 million for the period, representing 56.5% of the Group's total revenue. The revenue from the online third party payment services and P2P loan services represented 40.7% and 15.8% of the Group's total revenue, respectively.

Revenue

For the six months ended 30 June 2015, the Group reported revenue of approximately RMB139.3 million, a decrease of 18.8% as compared to approximately RMB171.6 million for the corresponding period last year. The decline in revenue was mainly attributable to (i) the disposal of the major traditional micro-loan finance business in Chongqing City, the PRC on 18 December 2014, which resulted in a 94.9% decrease in revenue from micro loan-financing sector; (ii) a slow-down in the businesses providing traditional financing services, especially a significant drop in the provision of financial consultancy services. However, the income streams from the provision of online third party payment services and P2P loan services recorded strong growth as compared to the corresponding period for 2014.

Entrusted loan and other loan income

Entrusted loan and other loan income includes interest income, financial consultancy service income and gain on transfer of rights on interests on loan receivables, which were derived from the Group's entrusted loans, pawn loans and other loans secured with pledged assets or guarantees. It generated 41.8% of the Group's total revenue and recorded a drop of 43.6% to approximately RMB58.3 million during the period under review as compared to approximately RMB103.4 million in the corresponding period for 2014.

The drop was mainly due to a significant decrease of 81.2% to approximately RMB6.4 million in financial consultancy service income, which resulted from a slow-down in the real property market in the PRC for the six months under review. In addition, the Group has been transitioning its business focus from traditional entrusted loans with real property as collateral to the internet finance business and therefore provides much less financial consultancy service.



MANAGEMENT DISCUSSION AND ANALYSIS (Continued)

Revenue (Continued)

Micro-loan income

For the period under review, the Group's interest income and financial consultancy service income derived from micro-finance services decreased significantly to approximately RMB2.4 million as compared to approximately RMB46.9 million for the corresponding period for 2014. The significant decline was mainly due to the disposal of a traditional micro-loan finance business in Chongqing, the PRC in December 2014.

Online third party payment service income

In March 2014, the Group's online third party payment business commenced its operation in the provision of payment transactions, payment system consultancy and other services. For the period under review, it generated 40.7% of the Group's total revenue, and the Group's online third party payment service income increased 252.2% to approximately RMB56.7 million as compared to approximately RMB16.1 million for the corresponding period for 2014.

P2P loan service income

During the period under review, the Group's P2P loan service income business recorded approximately RMB21.9 million revenue, representing 15.8% of the Group's total revenue. The P2P loan service income business includes the provision of services in relation to internet housing loan services, automobile loan services and the operation of a P2P financing website and a mobile application with collateralized financial assets (www.9888. cn: 金融工場) which started to contribute to the Group's revenue in April 2014, May 2014 and February 2015, respectively.

Interest expenses

The Group's interest expenses mainly comprised interest due on bank loans, Hong Kong dollar-denominated corporate bonds, Hong Kong dollar-denominated convertible bonds and other borrowings. The Group's interest expenses decreased 13.0% to approximately RMB40.0 million for the period ended 30 June 2015 from approximately RMB46.0 million for the corresponding period for 2014. This was because the Group had repaid high-interest borrowings of RMB153.0 million at an interest rate of 24% per annum at the end of 2014.

MANAGEMENT DISCUSSION AND ANALYSIS (Continued)

Other income

The Group's other income mainly comprised convertible bond interest income, bank interest income and government grants. The Group's other income decreased 54.1% to approximately RMB5.1 million for the period ended 30 June 2015 from approximately RMB11.1 million for the corresponding period for 2014. This was because the Group's subsidiaries in Shanghai had received government grants of approximately RMB7.7 million in relation to the encouragement of enterprise expansion for the period ended 30 June 2014.

Administrative and other operating expenses

The Group's administrative and other operating expenses primarily comprised salaries and staff welfare, rental expenses, legal and professional fees, sales and marketing related expenses and impairment on loan receivables. The Group's administrative and other operating expenses decreased 7.4% to approximately RMB67.3 million for the period ended 30 June 2015 from approximately RMB72.7 million for the corresponding period for 2014. The decrease in administrative and other operating expenses was mainly attributable to the disposal of a 60.3% equity interest in China Runking Financing Group Holdings Limited on 18 December 2014.

Share-based payment expenses

Share-based payment expenses of the Group for the reporting period amounted to approximately RMB19.3 million (six months ended 30 June 2014: RMB2.6 million). On 8 June 2015, the Company granted share options under the Share Option Scheme to certain eligible grantees to subscribe for an aggregate of 36,550,000 ordinary shares of the Company.

Profit for the period

The profit attributable to owners of the Company for the reporting period was approximately RMB37.2 million, representing a decrease of approximately 15.8% as compared to approximately RMB44.2 million for the corresponding period for 2014. The decrease was mainly due to a significant decrease in turnover by approximately RMB32.2 million, a decrease in government grants in Shanghai by approximately RMB7.7 million and an increase in share-based payment expenses by RMB16.7 million. During the period under review, the Company recognized a fair value gain of the embedded derivative component of a convertible bond of RMB7.9 million and gain on disposal of subsidiaries of RMB42.5 million.



OUTLOOK

In March 2015, Premier Li Kegiang mentioned the "Internet+" vision in his Work Report during the two sessions, which provened that internet finance had become an important industry in the PRC. It also indicated that the conditions for the development of the internet finance industry is more and more robust. In July 2015, ten major authorities and commissions, including the People's Bank of China, China Banking Regulatory Commission, China Securities Regulatory Commission, jointly issued the Guiding Opinions On Promoting the Healthy Development Of Internet Finance (《關於促進互聯網金融健康發展的指導意 見》), in which the boundaries, business rules and regulatory responsibilities for the internet finance industry are first determined and the concept of "Internet+" was fortified vigorously. The market has regarded the Guiding Opinions as the "basic law for internet finance", and a blueprint to discipline the industry's future development. It is considered that the issuance of Guiding Opinions will help to prevent systemic risks and benefit the long-term development of the internet finance industry. Given the very stringent supervision on thirdparty payment and network lending (P2P) by the Guiding Opinions, a significant industry reform is imminent, and industry concentration will also be further improved and integrated. At the same time, with the gradual implementation of a series of policies under the Guiding Opinions, smaller-scale enterprises will encounter greater impact, while larger-scale enterprises will enjoy more development advantages.

With the facilitation of such an important milestone, Credit China has already stepped into the market much earlier than its competitors and it welcomed ushered in opportunities while facing challenges. In a short span of two years, the Group had built up its strength, consolidated its foundation, developed its network of customers and enjoyed a leading growth in the industry in both number of users and trading volume of First P2P Limited, in which Credit China owns 10% equity interest. In addition, the Group has just completed the share placement to Tandellen Group Limited and Mr. Zhao Chengfu in July. The majority of the net proceeds will be used for enhancing the future development of the internet finance business. To firmly grasp market opportunities, the Group will further accelerate the development and master the two big core platforms of internet finance, i.e. P2P and third-party payment, to expand its business gradually through acquisitions and establishment of strategic cooperation partners.

During the first half of 2015, the Group established a strategic cooperation partnership with Fivestar Holdings Group Co., Ltd. and Aisidi Co., Ltd., whereby joint ventures companies were established one after another to progressively explore the development of the supply chain financing business and identify quality projects within its supply chain. For third party-payment services, the Group will also continue to enhance the development and promotion of mobile terminal function and expand more off-line application scenarios. Meanwhile, the Group will continue to optimize users experience and enhance the core competitive edge of third-party payment platform. At the same time, the Group will continue to identify high quality industries to provide reliable payment services and provide more diversified and more comprehensive regional services through cooperation with professional strategic partners.

OUTLOOK (Continued)

The Group's growth is moving forward steadily under the positive development of the internet finance business. In the past 12 months, the Group continued to introduce industry talents to join the Board and management, which included the successive appointments of Mr. Zhang Zhenxin as a Non-executive Director and Mr. Qin Hongwei (秦宏偉) as Chief Operating Officer in July. Both of them have extensive experience and networks in the financial sector and will lead the Group to achieve rapid development in the internet finance industry. Furthermore, the Group announced in June this year that 36,550,000 share options were granted to 115 employees of Credit China and its subsidiaries which can be subscribed for ordinary shares. This can further improve the Group's long-term interests and enable the interests of the directors and employees to be in line with the interests of the Group's shareholders. Looking forward, the Group is confident it can maintain growth of its internet finance business and will capture opportunities brought by the implementation of regulatory measures.

LIQUIDITY, FINANCIAL RESOURCES AND CAPITAL STRUCTURE

During the period, the Group's source of funds was mainly from cash generated from operations, new borrowings, issuance of corporate bonds and convertible bonds. During the period under review, the Group recorded a net cash outflow of RMB73.5 million (six months ended 30 June 2014: RMB28.9 million), while its total cash and cash equivalents decreased to RMB191.7 million as at 30 June 2015 (31 December 2014: RMB265.5 million).

As at 30 June 2015, the Group had bank balances and cash of approximately RMB191.7 million (31 December 2014: approximately RMB265.5 million), of which approximately 75.7%, 7.2%, 17.1% were denominated in Renminbi, US dollars and Hong Kong dollars respectively. As at 30 June 2015, the Group had interest bearing borrowings, which mainly comprised corporate bonds, convertible bonds, bank borrowings and other borrowings, amounting to approximately RMB1,122.2 million (31 December 2014: approximately RMB492.2 million). The gearing ratio, representing the ratio of total borrowings to total assets of the Group, was 0.31 as at 30 June 2015 (31 December 2014: 0.18).

^{*} For identification purpose only



FUND RAISING ACTIVITIES

On 12 February 2015, the Company completed the issue of HK\$10,000,000 5.5% per annum bonds due 2022 pursuant to a placing agreement entered into between the Company and Orient Securities (Hong Kong) Limited (as placing agent) on 11 September 2014. On 15 June 2015, the Company completed the issue of three-year convertible bonds in the principal amount of HK\$300,000,000 which bear interest at a rate of 6% per annum payable semi-annually. There was no conversion or redemption of the 2015 convertible bonds during the six months ended 30 June 2015.

To raise additional funds for the Group's general working capital purposes and/or for the purpose of financing future business development, the Company entered into a placing agreement with Sheng Yuan Securities Limited (as placing agent) on 29 June 2015. The placing was completed on 9 July 2015 by issuing 94,112,000 placing shares and the Company raised gross proceeds approximately HK\$160 million.

During the period under review, the Group did not use any financial instruments for hedging purposes.

INDEBTEDNESS AND CHARGES ON ASSETS

As at 30 June 2015, the Group had long-term borrowing of RMB150.0 million (31 December 2014: Nil) and short term borrowings amounting to RMB548.6 million (2014: RMB288.4 million), of which RMB325.6 million (2014: RMB211.8 million) were secured by the investment property of the Group with a carrying amount of approximately RMB575.0 million (2014: approximately RMB575.0 million). The secured borrowings of RMB211.8 million (2014: RMB211.8 million) were interest-bearing at floating rates and the remaining RMB113.8 million (2014: Nil) were interest-bearing at fixed rates. The remaining borrowings amounting to RMB373.0 million (2014: RMB76.6 million) were unsecured and interest-bearing at fixed rates. Details of borrowings of the Group during the period are set out in note 18 to the condensed financial information in this interim report.

As at 30 June 2015, the Group had long term corporate bonds RMB211.1 million (2014: RMB203.8 million). The Group had issued 2-year and 7.5-year corporate bonds with an aggregate principal amount of HK\$200,000,000 and HK\$70,000,000, which are due on 8 July 2016 and 24 April 2022 respectively, and carry interest at fixed rate of 9.5% and 5.5% per annum with interest payable semi-annually in arrears, respectively. The corporate bonds are unsecured.

INDEBTEDNESS AND CHARGES ON ASSETS (Continued)

The Group had issued 3-year convertible bonds with a principal amount of HK\$300,000,000 on 15 June 2015. Details of the convertible bonds are set out in note 23 to the condensed financial information in this interim report. The Group had net current assets of RMB1,245.8 million and net assets of RMB1,506.7 million as at 30 June 2015, respectively. The management is confident in the Group's financial ability and that it will be able to raise funds from various sources, including capital and debt markets, to meet its redemption obligation under the convertible bonds.

MATERIAL ACQUISITIONS OR DISPOSALS OF SUBSIDIARIES, AFFILIATED COMPANIES AND JOINT VENTURES

- On 28 January 2015, the Group acquired a 100% equity interest in Beijing Phoenix through structured contracts at a consideration of RMB50.0 million which was satisfied in cash. The principal business of Beijing Phoenix is operating an online P2P lending business with collaterised financial assets.
- On 27 May 2015, the Group acquired a 51% equity interest in Zhejiang Rongniu at a
 consideration of RMB18.0 million which was satisfied in cash. The principal business
 of Zhejiang Rongniu is providing online share pledge financing services to individual
 investors in the PRC.
- On 20 March 2015, the Group acquired a 49% equity interest in 海南先鋒網信小額貸款有限公司 (Hainan Pioneer Internet Microfinance Limited*) ("Hainan Pioneer") at a consideration of RMB49.0 million which was satisfied in cash. The principal business of Hainan Pioneer include not only providing financing services to small and medium-sized enterprises and individuals within the Hainan Province, the PRC, but also has a license to offer small loans to enterprises and individuals nation-wide via the internet, which differs from traditional micro finance lending licenses which are limited geographically.
- On 9 June 2015, the Group disposed of a 66.25% equity interest in Shanghai Feng Zhi
 Xing at a consideration of RMB44.0 million. The Group's equity interest in Shanghai
 Feng Zhi Xing was consequently reduced from 80% to 13.75% and was reclassified
 from being a subsidiary to an avaiable-for-sale investment.



MAJOR INVESTMENTS

For the period ended 30 June 2015, save for the Group's 10% equity interest in First P2P Limited as set out in note 13 of this interim report, no other significant investment was held by the Group. The Company acquired a 10% equity interest in First P2P Limited on 27 January 2015. For details of the acquisition, please refer to the announcement dated 12 January 2015. The investment has accelerated the Group's development in the internet finance industry and its business expansion into P2P sector. The Directors consider First P2P Limited has good business prospects, and are optimistic on the value of this investment and contribution of financial results brought to the Group in the future.

STRUCTURED CONTRACTS

For the period ended 30 June 2015, the Group had a number of operations which were conducted pursuant to structured contracts which allowed the Group to indirectly own and control such operations:

(A) Shanghai Yintong Dian Dang Company Limited*(上海銀通典當有限公司) ("Shanghai Yintong")

Shanghai Yintong recorded revenue and a net loss of nil and RMB883,000, respectively, for the six months ended 30 June 2015 (for the year ended 31 December 2014: revenue and a net loss of RMB2,351,000 and RMB2,212,000, respectively). As at 30 June 2015, the total assets and net assets of Shanghai Yingtong were RMB50,446,000 and RMB45,141,000, respectively (as at 31 December 2014: RMB45,701,000 and RMB46,025,000, respectively).

(B) Beijing Phoenix Credit Management Corporation*(北京鳳凰信用管理有限公司)("Beijing Phoenix")

For the six months ended 30 June 2015, Beijing Phoenix recorded revenue of RMB4,126,000 and a net profit of RMB793,000, respectively (for the year ended 31 December 2014: Nil for both). As at 30 June 2015, the total assets and net assets of Beijing Phoenix were RMB10,030,000 and RMB8,672,000, respectively (as at 31 December 2014: Nil for both).

STRUCTURED CONTRACTS (Continued)

(C) UCF Pay Limited* (先鋒支付有限公司) ("UCF Pay") (Formerly named as Dalian UCF Business Services Co., Limited* 大連先鋒商務服務有限公司)

For the six months ended 30 June 2015, UCF Pay recorded revenue and a net profit of RMB57,906,000 and RMB34,308,000, respectively (for the year ended 31 December 2014: RMB66,316,000 and RMB33,516,000, respectively). As at 30 June 2015, the total assets and the net assets of UCF pay were RMB862,993,000 and RMB168,964,000 respectively (as at 31 December 2014: RMB444,647,000 and RMB134,658,000, respectively).

The Group in October 2013 entered into structured contracts with 聯合創業集團有限公司 (United Venture Guarantee Group Co. Ltd.*), a company established in the PRC with limited liability and 98.17% indirectly owned by Mr. Zhang Zhenxin ("UVG Group") and with 國融聯合中小企業投資顧問 (北京)有限公司 (Guorong United SME Investment Consultancy (Beijing) Co. Ltd.*), a company established in the PRC with limited liability and owned by an independent third party ("Guorong Investment"). The structured contracts relate to the effective control over and the rights to enjoy the economic benefits in and/or assets of UCF Pay which is principally engaged in the provision of online third-party payment services and prepaid card issuance business in the PRC and which has a third-party payment license issued by the People's Bank of China. Online payment profit is primarily obtained from transaction fee and interest income from reserve fund accounts.



STRUCTURED CONTRACTS (Continued)

(C) UCF Pay Limited* (先鋒支付有限公司) ("UCF Pay") (Formerly named as Dalian UCF Business Services Co., Limited* 大連先鋒商務服務有限公司) (Continued)

The Group is not able to acquire the equity interests in UCF Pay because foreign invested enterprises in the PRC are not granted approval and licences to engage in online payment services. The structured contracts include an exclusive management and operation contract, an exclusive call option contract, a shareholders' entrustment contract and an equity pledge contract, together with powers of attorney ancillary to such agreements (collectively, the "Control Contracts"). Taken as a whole, the Control Contracts allow the Group to effectively control UCF Pay and therefore recognise and receive substantially all of the economic benefits of the business and operations of UCF Pay. The following is a summary of the principal terms of the Control Contracts:

- (a) UCF Pay agreed to (i) engage the Group to provide exclusive and comprehensive management and operation services to UCF Pay; and (ii) pay an annual management service fee to the Group equal to the revenue generated by UCF Pay after deducting all relevant costs and expenses (including taxes), losses and related reserve funds:
- (b) UVG Group and Guorong Investment (i) have granted the Group the exclusive right to acquire any or all the equity interests in UCF Pay at the lowest price as and when permitted under the relevant PRC laws and regulations on the condition that such acquisition shall be in compliance with relevant PRC laws and regulations; (ii) have pledged their entire equity interests in UCF Pay to the Group for the purpose of securing the performance of their and UCF Pay's respective contractual obligations under the Control Contracts; and (iii) have entrusted the Group or its designated party to exercise all their respective rights as shareholders of UCF Pay including but not limited to the rights to vote in a shareholders' meeting, sign shareholders' resolutions and file documents with the relevant registration authority and the rights to receive the remaining assets of UCF Pay upon the winding-up of UCF Pay. The Control Contracts shall be legally binding on the successors of UVG Group and Guorong Investment in the event of any change in their holding of the "equity interest of UCF Pay due to bankruptcy, winding-up, termination of operation or any other reason."; and

STRUCTURED CONTRACTS (Continued)

- (C) UCF Pay Limited* (先鋒支付有限公司) ("UCF Pay") (Formerly named as Dalian UCF Business Services Co., Limited* 大連先鋒商務服務有限公司) (Continued)
 - (c) in case of a dispute in relation to the Control Contracts, the parties to the Control Contracts shall negotiate in good faith to resolve the dispute. If the dispute cannot be settled through negotiation within 45 days, any party may refer the dispute to the Dalian Arbitration Commission for an arbitration award which shall be final and binding on the parties concerned. In addition, pursuant to the terms of the Control Contracts, the Dalian Arbitration Commission has the power to effect actions or arbitral awards on any shares, assets or business of UCF Pay, including the grant of compensation orders, restraining orders or winding up order. Such arbitration awards will be enforced by the People's Courts of the PRC with jurisdiction.

The Control Contracts are valid for a term of ten years commencing on 21 November 2013 and may be extended for such further ten-year periods as may be requested by the Group. The Group is entitled to effect the early termination of the Control Contracts at its own discretion. Neither UCF Pay nor its shareholders may vary or terminate the Control Contracts. There were no material changes to the Control Contracts and/or the circumstances under which they were adopted, nor was there any unwinding of them or of a failure to do the same due to the restrictions that led to their adoption being removed. The Group intends to unwind the Control Contracts arrangement and directly hold the equity interests of UCF Pay when the relevant restrictions no longer exist. For further details, including the risks associated with the Control Contracts as well as actions taken by the Group to mitigate such risks, please refer to the Company's announcement dated 9 October 2013.



FUTURE PLANS FOR MATERIAL INVESTMENTS OR CAPITAL ASSETS AND EXPECTED SOURCES OF FUNDING

Save as disclosed under "Business Review" and "Outlook" in this report, the Company has no specific future plans for material investments or capital assets as at 30 June 2015.

INTERIM DIVIDEND

The Group has resolved not to pay interim dividend for the six months ended 30 June 2015 (six months ended 30 June 2014: Nil).

CONTINGENT LIABILITIES

As at 30 June 2015, the Group had no significant contingent liabilities (31 December 2014: Nil).

CAPITAL COMMITMENTS

As at 30 June 2015, the Group had capital expenditure contracted for but not provided for in its financial statements of approximately RMB10.0 million (31 December 2014: RMB5.8 million).

FOREIGN EXCHANGE EXPOSURE

The Group operates mainly in Hong Kong and the PRC. For its operations in Hong Kong, most of the transactions are denominated in Hong Kong dollars and U.S. dollars. The exchange rate of U.S. dollars against Hong Kong dollars is relatively stable and the related currency exchange risk is considered minimal. For operations in the PRC, most of the Group's transactions are denominated in Renminbi. Given the floating level of Renminbi against Hong Kong dollars during the period under review, no financial instrument was used for hedging purposes.

FOREIGN EXCHANGE EXPOSURE (Continued)

The Group is mainly exposed to the fluctuation of Hong Kong dollars against Renminbi as certain of its bank balances, bank borrowings and corporate bonds are denominated in Hong Kong dollars which is not the functional currency of the relevant group entities. The Group has not made other arrangements to hedge against the exchange rate risk. However, the Directors and management will continue to monitor the Group's foreign exchange exposure and will consider utilizing applicable derivatives to hedge exchange risk if necessary.

TREASURY POLICIES

The Group adopts a conservative approach towards its treasury policies. The Group strives to reduce exposure to credit risk by performing ongoing credit evaluations of the financial conditions of its customers. To manage liquidity risk, the Directors and management will closely monitor the Group's liquidity position to ensure that the liquidity structure of the Group's assets, liabilities and commitments can meet its funding requirements.

EMPLOYEES AND REMUNERATION POLICIES

As at 30 June 2015, the Group had a total of 263 staff and 5 contractors (31 December 2014: 255 staff and 5 contractors). Total staff costs (including Directors' emoluments) were approximately RMB43.3 million for the six months ended 30 June 2015 (six months ended 30 June 2014: RMB36.4 million). Remuneration is determined by reference to market conditions and the performance, qualifications and experience of individual employees. Year-end bonuses based on individual performance will be paid to employees as recognition of and reward for their contributions. Other benefits include contributions to a statutory mandatory provident fund scheme and social insurance together with housing provident funds for its employees in Hong Kong and the PRC, respectively.

The Group operates a share option scheme for the purpose of providing incentives and rewards to eligible directors, employees and contractors of the Group, who contribute to the success of the Group's operations. Details of the Group's share option scheme are set out under the heading "Share Option Scheme" below.



OTHER INFORMATION

Directors' and Chief Executive's Interests and Short Position in Shares, Underlying Shares and Debentures of the Company and its Associated Corporations

As at 30 June 2015, the interests of the Directors and chief executive of the Company in the shares, underlying shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) (the "SFO")), which were required: (a) to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they were taken or deemed to have under such provisions of the SFO); or (b) pursuant to section 352 of the SFO, to be entered in the register referred to therein; or (c) pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules, to be notified to the Company and the Stock Exchange were as follows:

Ordinary Shares of the Company (the "Shares")

Name of Directors/ Chief executive	Capacity/Nature of interests	Number of Shares/ underlying Shares interested	Notes	Total interests	Approximate percentage of the Company's issued Shares'
Mr. Phang Yew Kiat	Beneficial owner	10.000.000	1	10.000.000	0.31%
Mr. Chng Swee Ho	Beneficial owner	3.000,000	1	3.000.000	0.09%
Mr. Sheng Jia	Beneficial owner	3,000,000	1	3,080,000	0.10%
· ·	Family interest	80,000	2		
Mr. Li Gang	Beneficial owner	2,000,000	1	2,000,000	0.06%
Mr. Wong Sai Hung	Beneficial owner	2,000,000	1	2,000,000	0.06%
Mr. Ge Ming	Beneficial owner	1,000,000	1	1,000,000	0.03%
Mr. Peter Z Kuk	Beneficial owner	1,000,000	1	2,000,000	0.06%
	Beneficial owner	1,000,000			
Mr. Wang Wei	Beneficial owner	1,000,000	1	1,500,000	0.05%
	Beneficial owner	500,000			

Directors' and Chief Executive's Interests and Short Position in Shares, Underlying Shares and Debentures of the Company and its Associated Corporations (Continued)

Notes:

- These interests represent the underlying Shares comprised in the share options granted by the Company on 11 December 2014.
- (2) These interests represent the Shares held by Ms. Hu Haichen, the wife of Mr. Sheng Jia. Therefore, Mr. Sheng Jia was deemed to be interested in these Shares under the SFO.
- (3) All interests stated above are long positions.
- * The percentage represents the number of underlying shares interested divided by the number of issued Shares as at 30 June 2015 (i.e. 3,235,646,000 Shares).

Details of the above share options granted by the Company are set out under the heading "Share Option Scheme" below.

Save as disclosed above, as at 30 June 2015, none of the Directors or chief executive of the Company had any interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO), which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which he was taken or deemed to have under such provisions of the SFO), or which was required, pursuant to section 352 of the SFO, to be entered in the register referred to therein, or which were required, pursuant to Rule 5.46 to 5.67 of the GEM Listing Rules to be notified to the Company and the Stock Exchange.



Substantial Shareholders' and Other Persons' Interests and Short Positions in Shares and Underlying Shares

As at 30 June 2015, so far as is known to the Directors, the following persons and entities, other than the Directors and the chief executive of the Company, had interests or short positions in the Shares and underlying Shares as recorded in the register required to be kept by the Company under section 336 of the SFO:

Interests in Shares - Long Position

Name	Capacity/ Nature of interests	Number of Shares/ underlying Shares interested	Notes	Total Interests	Approximate percentage of the Company's issued Shares'
First Pay Limited ("First Pay")	Beneficial owner	649,232,000		649,232,000	20.06%
Mr. Zhang Zhenxin ("Mr. Zhang")	Beneficial owner	13,916,000	1	681,148,000	21.05%
	Interest in a controlled corporation	649,232,000			
	Family interest	18,000,000	3		
Ms. Zhang Xiaomin ("Ms. Zhang")	Beneficial owner	18,000,000	1, 2	681,148,000	21.05%
	Family interest	663,148,000			
Silver Paragon Limited	Beneficial owner	211,790,000		211,790,000	6.55%
Ms. So Naoko ("Ms. So")	Interest in a controlled corporation	211,790,000	4	211,790,000	6.55%
Jiefang Media (UK) Co. Limited ("Jiefang Media")	Beneficial owner	336,222,400		336,222,400	10.39%
Shanghai Xinhua Publishing Group Limited ("Xinhua Publishing")	Interest in a controlled corporation	336,222,400	5	336,222,400	10.39%
Jiefang Daily Group ("Jiefang Group")	Interest in controlled corporations	336,222,400	5	336,222,400	10.39%
Shanghai Greenland Group Company Limited ("Greenland Group")	Interest in controlled corporations	336,222,400	5	336,222,400	10.39%
Kaiser Capital Holdings Limited ("Kaiser Capital")	Beneficial owner	300,470,000		300,470,000	9.29%
Mr. Ting Pang Wan, Raymond	Beneficial owner	20,490,000		320,960,000	9.92%
("Mr. Ting")	Interest in a controlled corporation	300,470,000	6		
Integrated Asset Management (Asia) Limited ("Integrated Asset")	Beneficial owner	223,825,600		223,825,600	6.92%
Mr. Yam Tak Cheung ("Mr. Yam")	Interest in a controlled corporation	223,825,600	7	223,825,600	6.92%

Substantial Shareholders' and Other Persons' Interests and Short Positions in Shares and Underlying Shares (Continued)

Notes:

- (1) These Shares were held by First Pay, the entire issued share capital of which was owned by Mr. Zhang. Therefore, Mr. Zhang was deemed to be interested in these Shares under the SFO.
- (2) These Shares were held or deemed to be held by Mr. Zhang who is the husband of Ms. Zhang. Therefore, Ms. Zhang was deemed to be interested in these shares under the SFO.
- (3) These Shares were held by Ms. Zhang who is the wife of Mr. Zhang. Therefore, Mr. Zhang was deemed to be interested in these Shares under the SFO.
- (4) These Shares were held by Silver Paragon Limited, the entire issued share capital of which was owned by Ms. So. Therefore, Ms. So was deemed to be interested in these Shares under the SFO.
- (5) These Shares were held by Jiefang Media. Jiefang Media was wholly-owned by Xinhua Publishing which was in turn owned by Jiefang Group and its associates as to approximately 50.8% and Greenland Group as to approximately 39%. Therefore, under the SFO, Xinhua Publishing was deemed to be interested in all the Shares held by Jiefang Media, and each of Jiefang Group and Greenland Group was deemed to be interested in all the Shares which Xinhua Publishing was deemed to be interested in.
- (6) These Shares were held by Kaiser Capital, the entire issued share capital of which was owned by Mr. Ting. Therefore, Mr. Ting was deemed to be interested in these Shares under the SFO.
- (7) These Shares were held by Integrated Asset, the entire issued share capital of which was owned by Mr. Yam. Therefore, Mr. Yam was deemed to be interested in these Shares under the SFO.
- * The percentage represents the number of Shares interested divided by the number of issued Shares as at 30 June 2015 (i.e. 3,235,646,000 Shares).

Save as disclosed above, as at 30 June 2015, according to the register required to be kept by the Company under section 336 of the SFO, there was no person or entity who/which had any interest or short position in the Shares or underlying Shares, which would fall to be disclosed to the Company under the SFO.



Share Option Scheme

The Company has adopted a share option scheme (the "Share Option Scheme") pursuant to written resolutions of its shareholders on 4 November 2010 for the purpose of providing incentives or rewards to the eligible participants for their contribution to the Group and/or enabling the Group to recruit and retain high-calibre employees and attract human resources that are valuable to the Group. Eligible participants of the Share Option Scheme include the Directors, independent non-executive Directors, employees, customers of the Group, consultants, advisers, managers, officers or entities that provide research, development or other technological support to the Group.

As at 30 June 2015, the total number of securities available for issue under the Share Option Scheme pursuant to its terms was 315,450,600 Shares, representing in aggregate approximately 9.75% of the Company's issued share capital (as at 31 December 2014: 315,450,600 Shares, representing approximately 9.79% of the Company's then issued share capital).

Details of movements of the share options granted under the Share Option Scheme for the six months ended 30 June 2015 were as follows:

Number of	f underlying	Shares	comprised	in the	share	options
-----------	--------------	--------	-----------	--------	-------	---------

Category	Date of grant	Exercise period	Exercise price per Share HK\$	Weighted average closing price of shares HK\$	As at 1 January 2015	Granted during the period	Exercised during the period	Cancelled during the period	Lapsed during the period	As at 30 June 2015
Directors										
Mr. Phang Yew Kiat	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	10,000,000[3]	-	-	-	-	10,000,000
Mr. Chng Swee Ho	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	3,000,000 ⁽³⁾	-	-	-	-	3,000,000
Mr. Sheng Jia	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	3,000,000[3]	-	-	-	-	3,000,000
Mr. Li Gang	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	2,000,000[3]	-	-	-	-	2,000,000
Mr. Wong Sai Hung	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	2,000,000 ^[3]	-	-	-	-	2,000,000
Mr. Ge Ming	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	1,000,000[3]	-	-	-	-	1,000,000
Mr. Peter Z Kuk	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	1,000,000[3]	-	-	-	-	1,000,000
Mr. Wang Wei	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	1,000,000 ⁽³⁾	-	-	-	-	1,000,000
Former Director Mr. Ting Pang Wan, Raymond	12 July 2013	12 April 2014 to 11 July 2018	0.74	2,150	14,490,000(2)	-	14,490,000	-	-	-
					37,490,000		14,490,000			23,000,000

Share Option Scheme (Continued)

Number of underlying Shares comprised in the share options

Category	Date of grant	Exercise period	Exercise price per Share HKS	Weighted average closing price of shares HKS	As at 1 January 2015	Granted during the period	Exercised during the period	Cancelled during the period	Lapsed during the period	As at 30 June 2015
Employees (in aggregate)	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	39,300,000 ⁽³⁾	-	-	-	6,100,000	33,200,000
Employees (in aggregate)	8 June 2015	8 June 2016 to 7 June 2025	2.13	-	-	36,550,000(4)	-	-	100,000	36,450,000
Former Employees (in aggregate)	12 July 2013	12 April 2014 to 11 July 2018	0.74	-	500,000[2]					500,000
					39,800,000	36,550,000			6,200,000	70,150,000
Consultants (in aggregate)	11 December 2014	11 December 2015 to 10 December 2024	1.814	-	131,500,000 ⁽³⁾					131,500,000
					131,500,000					131,500,000
Total					208,790,000	36,550,000	14,490,000		6,200,000	224,650,000

Notes:

- The vesting period of the share options is from the date of grant until the commencement of the exercise period.
- (2) The closing price of the Shares immediately before the date on which the share options were granted was HK\$0.75 per Share.
- (3) The share options are exercisable according to the following vesting schedule:
 - (i) one-fourth of the share options shall vest on 10 December 2015;
 - (i) one-fourth of the share options shall vest on 10 December 2016;
 - (iii) one-fourth of the share options shall vest on 10 December 2017; and
 - (iv) one-fourth of the share options shall vest on 10 December 2018.

The closing price of the Shares immediately before the date on which the share options were granted was HK\$1.79 per Share.



Share Option Scheme (Continued)

Notes: (Continued)

- (4) The share options are exercisable according to the following vesting schedule:
 - (i) one-fourth of the share options shall vest on 7 June 2016;
 - (i) one-fourth of the share options shall vest on 7 June 2017;
 - (iii) one-fourth of the share options shall vest on 7 June 2018; and
 - (iv) one-fourth of the share options shall vest on 7 June 2019.

The closing price of the Shares immediately before the date on which the share options were granted was HK\$2.10 per Share.

The fair value of share options granted to the Directors and employees were calculated by using the Black-Scholes option pricing model. The inputs into the model were as follows:

	12 July	11 December	8 June
	2013	2014	2015
Inputs into the model			
Exercise price	HK\$0.74	HK\$1.814	HK\$2.13
Expected volatility	67.71%	41.71%-42.35%	44.56%-49.47%
Expected life	2.875 years	2-5 years	2-5 years
Expected dividend yield	2.095%	0.676%	0.219%
Risk-free rate	0.507%	0.43%-1.237%	0.479%-1.314%

Expected volatility of the options granted under the Share Option Scheme was determined by using the historical volatility of the share price of comparable companies and the Company respectively. The expected life used in the model has been adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions and behavioral considerations.

The fair values of share options granted to business associates were measured at the fair value of the services received.

The Group recognised total expenses of approximately RMB19.3 million for the six months ended 30 June 2015 (Six months ended 30 June 2014: RMB2.6 million) in relation to the share options granted by the Company.

Purchase, Sale or Redemption of Listed Securities

On 15 June 2015, the Company issued convertible bonds in the principal amount of HK\$300,000,000 at 100% of the principal amount of the convertible bonds. Assuming that there is a full conversion of the convertible bonds at the initial conversion price of HK\$2.60 per share, the convertible bonds will be convertible into 115,384,615 Shares (subject to adjustments as set out in the conditions for issue of the convertible bonds). The net proceeds from the issue of the convertible bonds, after deduction of related expenses, were approximately HK\$299 million. The net proceeds have been fully utilised by the Group for general working capital purposes.

For illustrative purpose, set out below are the shareholding structure of the Company (i) as at the date of the announcement of the issue of the convertible bonds (the "Announcement") dated 11 May 2015 and (ii) immediately after full conversion of the convertible bonds at the initial conversion price (assuming that there is no change in the issued share capital of the Company other than the issue of the conversion shares since the date of the Announcement up to the date of the full conversion of the convertible bonds nor any change in the shareholdings as described below):

			Immediat	-	
	As at the	date of	full conversion of		
Name of Shareholders	the Annou	ncement	the convert	ible bonds	
	No. of		No. of		
	Shares held	Approx. %	Shares held	Approx. %	
Mr. Zhang Zhenxin (1)	717,536,000	22.18	717,536,000	21.41	
Ms. So Naoko (2)	211,790,000	6.55	211,790,000	6.32	
Shanghai Xinhua Publishing					
Group Limited ("Xinhua Publishing") (3)	336,222,400	10.39	336,222,400	10.03	
Mr. Ting Pang Wan, Raymond (4)	341,500,000	10.55	341,500,000	10.19	
Mr. Yam Tak Cheung (5)	223,825,600	6.92	223,825,600	6.68	
Others:					
Subscriber	_	-	115,384,615	3.44	
Public	1,404,772,000	43.41	1,404,772,000	41.92	
Total	3,235,646,000	100.0	3,351,030,615	100.0	



Purchase, Sale or Redemption of Listed Securities (Continued)

Notes:

- (1) Of these Shares, 21,736,000 Shares were held by Mr. Zhang Zhenxin beneficially, 677,800,000 Shares by First Pay Limited (the entire issued share capital of which was owned by Mr. Zhang) and by 18,000,000 Shares Ms. Zhang Xiaomin, who is the wife of Mr. Zhang. Therefore, Mr. Zhang was deemed to be interested in these Shares under the SFO.
- (2) These Shares were held by Silver Paragon Limited, the entire issued share capital of which was owned by Ms. So Naoko. Therefore, Ms. So was deemed to be interested in these Shares under the SFO.
- (3) These Shares were held by Jiefang Media (UK) Co. Limited. Jiefang Media (UK) Co. Limited was wholly-owned by Xinhua Publishing which was in turn owned by Jiefang Daily Group and its associates as to approximately 50.8% and Shanghai Greenland Group Company Limited as to approximately 39%. Therefore, under the SFO, Xinhua Publishing was deemed to be interested in all the Shares held by Jiefang Media (UK) Co. Limited, and each of Jiefang Daily Group and Shanghai Greenland Group Company Limited were deemed to be interested in all the Shares which Xinhua Publishing was deemed to be interested in.
- (4) Of these Shares, 20,490,000 Shares were held by Mr. Ting Pang Wan, Raymond beneficially and 321,010,000 Shares by Kaiser Capital Holdings Limited, the entire issued share capital of which was owned by Mr. Ting. Therefore, Mr. Ting was deemed to be interested in these Shares under the SFO.
- (5) These Shares were held by Integrated Asset Management (Asia) Limited, the entire issued share capital of which was owned by Mr. Yam Tak Cheung. Therefore, Mr. Yam was deemed to be interested in these Shares under the SFO.

Save as disclosed herein, the Company did not redeem any of its Shares listed and traded on the Stock Exchange, nor did the Company or any of its subsidiaries purchase or sell any of such Shares during the six months ended 30 June 2015.

Corporate Governance

The Board is of the view that the Company has met the code provisions set out in the Corporate Governance Code and Corporate Governance Report contained in Appendix 15 to the GEM Listing Rules during the six months ended 30 June 2015.

Corporate Governance (Continued)

According to Rule 5.05A of the GEM Listing Rules, the Company must appoint independent non-executive Directors (the "INEDs") representing at least one-third of the Board. Upon the appointment of Dr. Wong, Kennedy Ying Ho ("Dr. Wong") as an INED on 16 February 2015, there were sufficient INEDs in compliance with Rule 5.05A of the GEM Listing Rules. However, upon the appointment of Mr. Zhang Zhenxin as a non-executive Director on 12 July 2015, the Board comprised ten Directors, of which three were INEDs, which fell below the one-third INED requirement under Rule 5.05A of the GEM Listing Rules.

Furthermore, Dr. Wong resigned as an INED and ceased to act as the chairman of the nomination committee (the "Nomination Committee") and as a member of each of the Nomination Committee, the Audit Committee and the remuneration committee (the "Remuneration Committee") of the Company on 3 August 2015. Immediately thereafter, the Board comprised nine Directors, of which there were only two INEDs, which fell below the requirements of (i) at least three INEDs under Rule 5.05(1) of the GEM Listing Rules; (ii) a minimum of three members in the Audit Committee under Rule 5.28 of the GEM Listing Rules; and (iii) the composition of each of the Remuneration Committee and the Nomination Committee pursuant to their respective terms of reference.

The Company will take all necessary measures to comply with the above requirement within three months from 12 July 2015. Further announcements will be made by the Company when the relevant changes to the Board, including the appointment of a new chairman of the Nomination Committee are made.

Code of Conduct Regarding Securities Transactions by Directors

The Company has adopted a code of conduct regarding securities transaction by Directors on terms no less exacting than the required standard of dealings set out in Rules 5.48 to 5.67 of the GEM Listing Rules. The Company had also made specific enquiries with all those who were the Directors during the six months ended 30 June 2015 and each of them confirmed that he/she had complied with the required standard of securities transactions by the Directors during such period.



Competing Interest

The Directors were not aware of any business or interest of the Directors, the controlling shareholders (as defined under the GEM Listing Rules) of the Company nor their respective close associates (as defined under the GEM Listing Rules) that competed or might, directly or indirectly, compete with the Group's business during the six months ended 30 June 2015.

Review by Audit Committee

The Audit Committee currently comprises two members, namely Mr. Ge Ming (Chairman) and Mr. Wang Wei, both being INEDs.

The Group's unaudited results for the six months ended 30 June 2015 and this report have been reviewed by the Audit Committee. The Board is of the opinion that such financial information has been prepared in compliance with the applicable accounting standards, the requirements under the GEM Listing Rules and any other applicable legal requirements, and that adequate disclosures have been made.

Change of Directors' and Chief Executive's Information

Ms. Shen Li resigned as an Executive Director on 30 June 2015.

Mr. Peter Z Kuk resigned as an INED and ceased to act as the chairman of the Nomination Committee and a member of each of the Nomination Committee, the Audit Committee and the Remuneration Committee of the Company on 10 July 2015.

Dr. Wong, Kennedy Ying Ho was appointed as the chairman of the Nomination Committee on 10 July 2015 but resigned as an INED and ceased to act as the chairman of the Nomination Committee and as a member of each of the Nomination Committee, the Audit Committee and the Remuneration Committee on 3 August 2015.

Mr. Zhang Zhenxin was appointed as a non-executive Director on 12 July 2015.

Subsequent Event After the Reporting Period

On 29 June 2015, the Company entered into a placing agreement with Sheng Yuan Securities Limited (the "Placing Agent"), pursuant to which the Placing Agent agreed to place, on a best-effort basis, an aggregate of up to 120,000,000 new Shares at the price of HK\$1.70 per placing Share to not more than three placees, subject to the fulfillment of the conditions precedent set out in the above placing agreement. On 9 July 2015, the Company has completed the placing and issued 94,112,000 new Shares to two placees. For details, please refer to the Company's announcements dated 29 June 2015 and 9 July 2015. The net proceeds from the placing amounted to approximately HK\$157.5 million. The Company has utilised approximately HK\$57.5 million for general working capital and business development purposes and intends to apply the balance for general working capital purposes and/or for the purpose of financing future business development and possible acquisition(s) in the internet financing business of the Group.

By order of the Board

Credit China Holdings Limited Li Mingshan

Chairman

Hong Kong, 10 August 2015

* In this report, the English translation of certain Chinese names and entities is included for identification purposes only and should not be regarded as an official English translation of such Chinese names and entities.

As at the date of this report, the Executive Directors are Mr. Phang Yew Kiat (Vice-Chairman and Chief Executive Officer), Mr. Chng Swee Ho and Mr. Sheng Jia; the Non-executive Directors are Mr. Li Mingshan (Chairman), Mr. Li Gang, Mr. Wong Sai Hung and Mr. Zhang Zhenxin; and the Independent Non-executive Directors are Mr. Ge Ming and Mr. Wang Wei.