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FOCUS MEDIA NETWORK iMediaHouse

Combining Venture Capital and Entrepreneurs

FOCUS MEDIA NETWORK LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8112)

UPDATE ON THE ISSUE OF CONVERTIBLE NOTES UNDER SPECIFIC MANDATE

Reference is made to the announcement of Focus Media Network Limited (the "Company") dated 3 June 2015 in relation to the issue of convertible notes under specific mandate (the "Announcement"). Unless otherwise specified, capitalized terms used herein shall have the same meanings as those defined in the Announcement.

Reference is also made to the Company's announcement dated 4 August 2015, the Stock Exchange informed the Company that it considers that the Company would become a cash company under Rule 19.82 of the GEM Listing Rules upon completion of the Subscription.

On 16 October 2015 (after trading hours), the Stock Exchange informed the Company that it would not grant the listing approval for the Subscription.

The Company is currently reviewing the Stock Exchange's decision and considering the right to have this ruling reviewed by the GEM Listing Committee and further announcement will be made as and when necessary.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Company's securities.

By order of the Board
Focus Media Network Limited
Wong Hong Gay Patrick Jonathan
Chairman, CEO and Executive Director

Hong Kong, 19 October 2015

As at the date of this announcement, the directors of the Company are as follows:

Executive Directors:

Mr. WONG Hong Gay Patrick Jonathan

Ms. NGAN Toi Yuk

Mr. LEE Sze Leong

Ms. CHEE Huiling Audrey

Non-executive Director:

Mr. CHAN Tsze Wah

Independent non-executive Directors:

Mr. ROSENKRANZ Eric Jon

Mr. CHAN Chi Keung Alan

Mr. CHAN Ming Sun Jonathan

This announcement, for which the directors of the Company ("Directors") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting. This announcement will also be posted on the Company's website at www.focusmedia.com.