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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

**PROGRESS OF PRIORITY INVESTMENT AGREEMENT IN
RELATION TO PREFERENTIAL INVESTMENT
SUPPLEMENTAL AGREEMENT WITH GUOTAI:
PRIORITY INVESTMENT IN THE OPERATING COMPANY OF
FINANCIAL CHANNEL**

The Board of the Company announces that on 16 March 2016 (after trading hours), the Company and Guotai entered into the Supplemental Agreement in relation to the Priority Investment Agreement, pursuant to which the Company and Guotai agreed to conduct due diligence and construction of overseas ownership structure in respect of the Priority Project of Financial Channel.

Shareholders and potential investors are advised to exercise caution when dealing in the Shares. The Priority Project may or may not proceed, or may constitute a major transaction of the Company. The Company will make further announcement when appropriate pursuant to the requirements under the GEM Listing Rules.

Reference is made to the announcement of the Company dated 29 February 2016 (the “**Announcement**”), in relation to the Priority Investment Agreement entered into by the Company and Guotai whereby Guotai has agreed to offer the Company priority to invest in any of Guotai’s media and/or e-commerce businesses on preferential conditions with investment consideration referenced to net asset value. Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless otherwise stated.

The Board of the Company announces that on 16 March 2016 (after trading hours), the Company and Guotai entered into a supplemental agreement (the “**Supplemental Agreement**”) in relation to the Priority Investment Agreement.

DETAILED TERMS OF THE SUPPLEMENTAL AGREEMENT

1. Upon mutual negotiation, the Company agreed to change the Finance Channel of the “Wealth Storm” interactive TV platform (the “**Wealth Platform**”) of the Company to the Financial Channel;
2. The Company agreed to engage Yili Financial Information Service (Shanghai) Co. Ltd.* (奕黎金融信息服務(上海)有限公司) (the “**Priority Project**”) proposed by Guotai as the operating company of the above channel, and acquire the Priority Project in accordance with the conditions of the Priority Investment Agreement;
3. The shareholding structure of the Priority Project should have an overseas ownership structure and not under a variable interest entity structure;
4. The details of acquisition or investment shall be subject to formal agreement in writing signed by both parties and subject to the necessary disclosure, approval in general meetings and Stock Exchange’s approval requirements as appropriate;
5. The Company is entitled to complete the acquisition of or investment in the Priority Project by way of cash, shares or convertible bonds;
6. The consideration of the Priority Project will not exceed RMB100 million, which is based on the net assets of the Priority Project, subject to the audited report issued by a Hong Kong accountants firm to be appointed by the Company;
7. The Priority Project is Yili Financial Information Service (Shanghai) Co. Ltd., a member of Guotai, and mainly operates www.zhongjin.com (中晉金融服務網), to provide clients with information service in relation to financial products such as investments, finance, pawn, insurance, factoring, guarantee, payment and wealth management;
8. Both parties agreed to immediately conduct due diligence and construction of overseas ownership structure in respect of the Priority Project at the same time upon entering into of the Supplemental Agreement.

Shareholders and potential investors are advised to exercise caution when dealing in the Shares. The Priority Project may or may not proceed, or may constitute a major transaction of the Company. The Company will make further announcement when appropriate pursuant to the requirements under the GEM Listing Rules.

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman and Chief Executive Officer

Hong Kong, 16 March 2016

As at the date of this announcement, the executive Directors are Mr. Xiang Xin (co-chairman), Ms. Zhong Keying and Mr. Chan Cheong Yee; the non-executive Director is Mr. Sun Kuan Chi, Mr. Xin Luo Lin, Ms. Chen Jiajing (co-chairman), Ms. Jing Linlin and Mr. Wang Wei; the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. An Jing, Mr. Chen Yicheng and Mr. Kwai Sze Kit. Ms Kung Ching is an alternate director to Mr. Xiang Xin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.

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