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(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8087)

ADJOURNMENT OF ANNUAL GENERAL MEETING

Reference is made to the circular (the "Circular") and the notice of the Annual General Meeting (the "Notice") of China 33 Media Group Limited (the "Company") both dated 31 March 2016. Unless otherwise stated, capitalised terms used herein shall bear the same meanings as defined in the Circular and the Notice.

In accordance with Article 68 of the Articles of Association, the quorum for a general meeting shall be two shareholders present in person (or, in the case of a shareholder being a corporation, by its duly authorised representative) or by proxy and entitled to vote.

At the Annual General Meeting, a quorum was not present within fifteen minutes from the time appointed for the Annual General Meeting. Pursuant to Article 69 of the Articles of Association, the Annual General Meeting shall stand adjourned to the same day in the next week.

Notice is hereby given that the adjourned Annual General Meeting will be held at Best Western Plus Hotel Hong Kong (Jasmine Room 3/F), 308 Des Voeux Road West, Hong Kong on 13 May 2016 at 10:30 a.m.. The resolutions as set out in the Notice remain unchanged for the adjourned Annual General Meeting.

Form of proxy despatched with the Circular for the purpose of the Annual General Meeting will remain valid for the adjourned Annual General Meeting to be held on 13 May 2016.

By Order of the Board
China 33 Media Group Limited
Ruan Deqing

Chairman and Executive Director

Hong Kong, 6 May 2016

As at the date of this announcement, the executive Directors are Mr. Ruan Deqing (Chairman), Mr. Peng Lichun and Mr. Ma Pun Fai; the non-executive Director is Mr. Wang Fuqing; and the independent non-executive Directors are Ms. Tay Sheve Li, Ms. Yu Shun Yan Verda and Mr. Yau Kit Yu.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least seven days from the date of its posting and the Company's website at www.china33media.com.