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Lajin Entertainment Network Group Limited **拉近網 娛集團有限公司 ***

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8172)

VOLUNTARY ANNOUNCEMENT AND CONTINUED SUSPENSION OF TRADING

The board of directors (the “**Board**”) of Lajin Entertainment Network Group Limited (the “**Company**”) is pleased to announce that Beijing Lajin Zhongbo Technology Limited (“**Lajin Zhongbo**”), a subsidiary of the Company (together, the “**Group**”), has been authorized by Ant Cloud Communication (Shanghai) Information Technology Company Limited (“**Ant Cloud**”), a subsidiary of Ant Group, as an “Ant Toolbox Official Partner Service Provider (螞蟻百寶箱官方合作服務商)”. This authorization is valid until 20 November 2026. After Lajin Zhongbo has been granted this authorization, the Board strongly believes this partnership will significantly benefit the future development of the Group’s new media business.

In addition, Lajin Zhongbo and Ant Cloud has entered into a three-year Framework Cooperation Agreement for Cultural Tourism Intelligence Market Development (文旅智能體市場拓展框架合作協議). According to this agreement, Lajin Zhongbo has developed an intelligent cultural tourism SaaS platform centered around the “Amber PASS Card”, integrating blockchain, encryption technology, and internet audiovisual capabilities, and has successfully launched the “Amber Smart PASS Card” alongside a comprehensive system for promotion, sales, and customized technical services. As the official solution provider for Alipay “Tap” technology in the cultural tourism sector, it possesses robust scenario implementation capabilities. Leveraging its leading capabilities in AI large models, intelligent agent construction platforms, cloud computing, and user operations, Ant Cloud provides efficient and scalable technological foundations for cultural tourism scenarios. Based on a strong shared vision for the intelligent transformation of cultural tourism, both parties have decided to establish a profound collaborative partnership.

Both parties plan to jointly establish two major directions focused on two key areas: system-level technology integration and co-building innovative marketing models. This collaboration will drive in-depth integration of technology and application scenarios, jointly establishing a tripartite cultural tourism intelligence cooperation paradigm encompassing “technology + scenarios + ecosystem”. This

collaboration will enable Lajin Zhongbo to seize the initiative in cultural tourism digitalization while accelerating the large-scale validation and value realization of Ant Cloud's AI products, such as the "Ant Toolbox", within vertical industries. Both parties intend to collaborate on the in-depth technical integration of the "Ant Toolbox" with the Amber SaaS backend system, jointly develop intelligent agents, and establish short-, medium-, and long-term goals spanning five years or more. The specific details of the collaboration will be finalized in subsequent projects.

At the recent "Friends, Let's Tap – Alipay Offline Payment Partners Conference (朋友們碰一下支付寶線下支付合作夥伴大會)", Lajin Zhongbo was honored with two distinguished awards: "2025 Alipay Digitalization Pioneer in Commercial Districts (2025支付寶商圈數字化先鋒)" and "Alipay Annual Best Partner – Top Tap Friend (支付寶優秀合作夥伴年度最佳好碰友)". These accolades not only highlight the deep collaboration between Lajin Zhongbo and Alipay, but also affirms the effectiveness of the "Amber PASS Card" in delivering integrated solutions from scenario engagement to consumption.

Utilizing its core technology "Tap Payment Connect", the Amber PASS Card integrates payment and marketing functions, supports the full range of Alipay smart POS terminals, and provides users with a seamless experience – from "tapping to check in and receive red packets" to "automatically becoming a member after payment". For merchants, it enables cross-domain settlement capabilities with "payment-as-settlement". The solution has been successfully validated across multiple scenarios, including the Beijing Workers' Stadium • Winter Market, Beijing Animation Week, and Xicheng Commercial District. Through combined strategies such as unified payment collection, peripheral traffic attraction and check-ins, and post-purchase red packets for repeat purchases, it has effectively increased merchant revenue and customer repurchase rates. By leveraging technologies such as NFC "Tap" interactions, the Amber PASS Card effectively aggregates and converts offline fragmented traffic, serving as a core driver for the growth of the Group's new media business.

CONTINUED SUSPENSION OF TRADING

Trading in the Shares of the Company on the Stock Exchange was suspended with effect from 9:00 a.m. on 13 November 2025 and will remain suspended until further notice.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares of the Company.

By order of the Board
Lajin Entertainment Network Group Limited
Leung Wai Shun Wilson
Executive Director

Hong Kong, 2 February 2026

As at the date of this announcement, the executive directors are Mr. Colin Xu and Mr. Leung Wai Shun Wilson; the non-executive directors are Mr. Zou Xiao Chun, Mr. Zhou Ya Fei, Mr. Li Xue Song and Ms. Wu Qian and the independent non-executive directors are Mr. Ng Wai Hung, Mr. Lam Cheung Shing Richard and Mr. Wang Ju.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page on the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.irasia.com/listco/hk/lajin/index.htm.

** For identification only*