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### 自強不息，邁向豐盛未來

生命中總有憑著堅定信念、全心全意為實現理想奮鬥的時候，目標越遠大，決心越要堅定，越要自強不息。

城市電訊放眼豐盛的未來，不會因短期利害而裹足不前。憑著城市電訊的實力和經驗，我們將進一步提升電訊技術水平、辦新服務質素及企業盈利能力，藉此取得更豐碩的成果，創出更驕人的佳績。只要繼續自強不息，保持觸覺敏銳，未來定必在我們掌握之中。

### PERSEVERANCE TOWARDS GREATER REWARD

There are moments in all our lives when tenacity and determination serve us best; a single-minded focus on imaginative goals. The more exciting and farsighted those ambitions are, the more we need the one quality that will keep us steady in our resolve. Perseverance.

At CTI we are taking a longer-term view to greater reward, rather than risk our future for short-term returns. We are building on our assets and experience to ensure that we are best placed to move to an even higher level of telecommunications technology, roll-out services and corporate profitability. In doing so we are creating a greater store of value that will drive CTI to new levels of performance. Through perseverance and perspicacity the future is ours to embrace.