

# DIRECTORS' PROFILE

## Biographies of Directors

### *Executive Directors*

Mr. Shum Siu Hung, 43, chairman of the Company, is responsible for the formulation and implementation of corporate policies and strategies. Mr. Shum has over 20 years of experience in international trading, investment in the People's Republic of China (the "PRC") and electronic industry. He is also a shareholder and a director of Sound Ocean Investment Limited ("Sound Ocean"), a controlling shareholder of the Company. He is a brother of Mr. Shum Siu Mau.

Mr. Shum Siu Mau, 51, vice chairman of the Company, is responsible for the PRC business of the Group. He has over 10 years of experience in the manufacture, distribution and trading of electronic and consumer products in the PRC. He is also the founder, a shareholder and chairman of Sound Ocean. He is a brother of Mr. Shum Siu Hung.

Mr. Zhao Xinghuan, 43, managing director of the Company, is responsible for business planning and strategy, daily operation and management of the Company. Mr. Zhao is a qualified economist of the PRC. He held various senior positions in a number of public and private companies in Hong Kong. He has extensive experience in business investment, financial control and corporate restructuring.

Mr. Wu Hong Cho, 52, solicitor in Hong Kong, is responsible for the legal matters of the Company. Mr. Wu graduated from the University of Hong Kong and held various senior positions in a number of public companies in Hong Kong. He is also one of the co-founders, a shareholder and a director of Sound Ocean.

Mr. Cen Ziniu, 31, graduated from Shanghai Jiao Tong University. He is responsible for the marketing and sales activities of the Group in the PRC. Mr. Cen has been involving in the trading business in the PRC since his graduation and has extensive experience in the marketing of household electrical appliances in the PRC. Mr. Cen is also one of the co-founders and a shareholder of Sound Ocean. He is a cousin of Mr. Shum Siu Mau and Mr. Shum Siu Hung.

Mr. Philip Ng Wai Wing, 44, is responsible for the development of overseas markets and financing activities of the Group. Mr. Ng holds bachelor and master degrees from McGill University of Canada. He worked with the Royal Bank of Canada and was a senior officer of the bank before joining the Company. Mr. Ng retired as director of the Company at the annual general meeting held on March 23, 2000.

Mr. Cheung Ching Yu, 34, is responsible for the product and business development of the Group. Mr. Cheung graduated from the Computer Science Department of Zhejiang University. He has been working in the electronic industry since his graduation and has extensive experience in electronics, computer and network.

#### *Non-executive Directors*

Mr. Chan Po Ching, 42, is a barrister in Hong Kong and holds bachelor and master degrees from the Laws Department of London University. Mr. Chan held various senior positions in a number of banks before he started his career as a barrister.

Mr. Charles Chan Wai Dune, 49, is a senior fellow of the Hong Kong Society of Accountants and the Taxation Institute of Hong Kong. Mr. Chan is the managing director of Charles Chan, Ip & Fung, He also holds various public positions in certain entities in Hong Kong and the PRC.