

Review of Operations

South Asia

Our South Asia group operates in the following cities:

Bahrain	Kuala Lumpur
Bangkok	New Delhi
Dubai	Singapore
Ho Chi Minh City	Sydney
Jakarta	

During the year, some of the major exhibition projects undertaken by our South Asia operations were as follows:

Show Name	Location	Industry
Asean Communication & Multimedia	Jakarta	Telecommunications
Asia Automotive	Bangkok	Automobile
Asian Aerospace	Singapore	Aerospace
Bangkok Motor Show	Bangkok	Automobile
BOI Fair 2000	Bangkok	Special Event
Communic Asia	Singapore	Telecommunications
Connectivity Indonesia	Jakarta	Computer & Software
e-festival	Singapore	Internet
France India	New Delhi	Special Event
Globaltronics	Singapore	Electronics
India Internet World	New Delhi	Internet
International Furniture Fair	Kuala Lumpur	Furniture
International Oil, Gas & Energy Conference & Exhibition	Jakarta	Oil & Gas
Internet World Indonesia	Jakarta	Internet
LIMA - Aerospace & Maritime	Kuala Lumpur	Aerospace
National Day Parade 2000	Singapore	National Events
The Millennium Motorshow	Singapore	Automobile

In year 2000, the region saw the economic climate improved steadily. Our South Asia offices were involved in several international events such as World Expo 2000 in Hannover, Cebit 2000 in Hannover and Asia Telecom 2000 in Hong Kong.

In the coming year, the region will be expecting more international shows such as ITMA Asia, the 1st Asian International Exhibition of Textile Machinery and SIBOS (S.W.I.F.T. International Banking and Operations Seminar).

Healthy growth is expected in the MICE (Meeting, Incentives, Convention and Exhibitions) industry in South Asia region and the local industries are all gearing up to meet the challenges ahead.

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North Asia

Our North Asia group operates in the following cities:

Beijing
Guangzhou
Hong Kong
Seoul
Shanghai
Taipei
Tokyo

During the year, some of the major exhibition projects undertaken by our North Asia operations were as follows:

Show Name	Location	Industry
Asia Pacific Leather Fair, Hong Kong	Hong Kong	Leather
China Coat/ SF China	Shanghai	Chemicals
Food Ingredients Asia 2000	Shanghai	Food
COMNET	Shenzhen	High-technology
PT/Expo Comm China	Beijing	Telecommunication
Auto China	Beijing	Automobiles
Computer Expo	Hong Kong	Computer
Expo Comm China	Guangzhou	Telecommunication
Necon 2000	Shanghai	Electric & Telecommunication
Gift and Houseware	Hong Kong	Gift & Houseware
Innovation 2000	Hong Kong	Communication
Semicon Korea 2000	Seoul	Semiconductors
IMI 2000	Seoul	Information & Technology
Semicon Taipei	Taipei	Semiconductors
Taipei Auto Show	Taipei	Automobiles
V&S Vinexpo 2000	Tokyo	Wine
Linkage	Hong Kong	Machinery

The exhibition business of the region is recovering from the financial crisis in Asia. With the impact of China joining W.T.O., it is expected that we will further benefit from the increase in demand on tradeshow in this region.

Review of Operations

Europe / Americas

Our Europe / Americas group operates in the following cities:

London
Los Angeles
Munich
Washington

During the year, some of the major exhibitions undertaken by our Europe / Americas operations were as follows:

Show Name	Location	Industry
Cebit	Hannover	Office Automation, Info Tech, Telecommunication
E3 2000	Los Angeles	Electronic Entertainment
Expo 2000	Hannover	World Exposition
Farnborough Airshow	United Kingdom	Aerospace
GDS	Dusseldorf	Foot Wear
GSM Cannes	Cannes	Mobile Communication
ITU Telecom Americas	Rio De Janeiro	Telecommunications
Mobile Expo	Birmingham	Mobile Communication
Post-Expo	Geneva	Postal Technology
Semicon Europa	Munich	Semiconductor Equipment
Semicon West	San Francisco	Semiconductor Equipment
WSA	Las Vegas	Foot Wear
WTM	London	Travels

During the year, the offices in the Europe / Americas region were involved in a few major shows, such as the Expo 2000 and the Farnborough Airshow. In the coming year, we will increase our marketing effort in the European Continent.