

# THE BANK OF EAST ASIA, LIMITED

Since its incorporation in Hong Kong in 1918, The Bank of East Asia has been dedicated to serving the people of Hong Kong and our customers in China and overseas. It is now the largest independent local bank in the Special Administrative Region, with total assets of HK\$177 billion (US\$22.7 billion). The Bank is listed on The Stock Exchange of Hong Kong and is one of the Hang Seng Index constituent stocks. *The Banker* ranks The Bank of East Asia as the top bank in Hong Kong in terms of capital and assets. In 2000, the Bank received the Euromoney Awards for Excellence 2000 as the Best Domestic Bank in Hong Kong. East Asia Cyberbanking and Cybertrading Services were awarded Winner of Asian Banking Awards 2000 in the "New Business Venture" category and East Asia Cyberbanking Service was also elected one of the winners of the "2000 Hong Kong Coalition of Service Industries Innovative Service Award".

Following the acquisition of First Pacific Bank, The Bank of East Asia Group operates over 160 branches and representative offices worldwide. These include 133 well-located branches in Hong Kong, 16 outlets in China, and an extensive international network covering the United States, Canada, the United Kingdom, the British Virgin Islands, Singapore, Malaysia, the Philippines and Vietnam.

With over 5,000 staff members, the Bank offers a comprehensive range of personal, corporate and investment banking services. Being the first bank to offer cyberbanking and on-line share trading services in Hong Kong, it is dedicated to strengthening its existing lead in e-commerce. The Bank will continue to enhance its position in Hong Kong, China and around the world.



The Bank serves its worldwide customers with over 160 outlets.

- The Head Office
- Worldwide Network