SWIRE PACIFIC LIMITED ANNUAL REPORT 2000

Introduction

Swire Pacific is one of Hong Kong's leading listed companies, with diversified interests in five operating divisions: Property, Aviation, Beverages, Marine Services and Trading & Industrial. The company's operations are predominantly based in the Greater China region, where the Swire group has been established for over 130 years. Swire Pacific seeks to foster long-term, sustainable growth through active participation in management, underpinned by a strong financial base. Details of the company's wide range of activities are contained in the Review of Operations.

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