

Major Activities

Mobile Business

June 2000

Launched "SmartGuide" using Hong Kong's first location-based service that automatically traces customers' locations for provision of their required information

July

Pioneered Hong Kong's first GPRS pilot launch

Aug

EXTRA launched "The Republic of Funland", an open portal that offers the most extensive array of WAP-based entertainment

Sep

Launched IDD-free WAP roaming service enabling customers to access WAP services outside of Hong Kong without the need to establish an IDD connection

Sep

Jointly announced with Sun Microsystems and Siemens to pioneer the development of Java technology-based interactive wireless services for GSM network in Asia

Sep

Launched "SmarTone WorldConnect" service, enabling customers to roam seamlessly on digital TDMA networks in the USA and Canada with existing mobile numbers

Oct

Won a licence to provide GSM mobile services in Macau

Oct

Successfully completed the world's first trial of IPv6 on a mobile network in conjunction with BT Wireless and Ericsson

Nov

Collaborated with the Hong Kong Productivity Council and Ericsson on the launch of a Wireless Application Center to promote wireless technologies and applications in Hong Kong

Nov

Jointly launched mobile banking service with Standard Chartered Bank

Dec

Introduced "Palmland" service to further extend the access to "Funland" through PDA device

Dec

Teamed up with Sharp to develop mobile data services and introduced proprietary GPRS application, "Sales Force Management System"

Dec

EXTRA launched "Logo Magazine" to provide the trendiest handset download service in town

Dec

Cooperated with HKUST, Standard Chartered Bank and Hong Kong Post to develop cutting-edge mobile transaction technology

Feb 2001

Extended mobile banking service by partnering with HSBC and Hang Seng Bank

Broadband Business

July 2000

Launched broadband access services to both residential and business markets

Sep

Partnered with the Chinese Manufacturers' Association of Hong Kong to promote e-commerce amongst local SMEs

Dec

Introduced Quality e-Education Pioneers Plan to provide online education solutions for all local primary and secondary schools

Dec

Re-launched narrow band service as "SmarTone Dial-up Internet Services" and launched comprehensive Smart PIM (Personal Information Management) service to provide customers with personalised online experience