

directors and advisors



"We are ready to **capitalize** on the rapid change in the market. **My colleagues are true asset** of the Company. I believe their **pool of wisdom** will create substantial **value** for shareholders."

Bankee Kwan

(left to right)

Top row Mr Bernard Law, Dr Bob Chan

Middle row Mr Bankee Kwan, Mr Thomas Li, Mr Ken Khoo

Bottom row Ms Joan Kwok, Mr Eugene Law

Executive Directors

Mr KWAN Pak Hoo Bankee, aged 41, has been the Chairman and Chief Executive Officer of the Group since 9 March 1998. He is also the chairman of COL and Pricerite Group Limited (“Pricerite”), subsidiaries of the Company and are listed on GEM and the main board of the Stock Exchange respectively. Mr Kwan has over sixteen years’ experience in corporate management, strategic planning, marketing management and financial advisory. Prior to his appointment to the Group, he held senior executive positions in other listed companies and several leading international banks in Hong Kong. He is a John Harvard fellow of Harvard University, USA, a member of the Harvard Asia Center Advisory Committee and an honorary member of the Board of Trustees of Nanjing University, PRC. He is also a fellow of Institute of Financial Accountants, an associate of Hong Kong Young Industrialists Council, a member of Hong Kong Securities Institute and a full member of Hong Kong Institute of Marketing. Mr Kwan holds a Master degree in Business Administration from Murdoch University of Perth, Australia, and a Bachelor degree in Business Administration from The Chinese University of Hong Kong. He is the advisory professor of Nanjing University and an honorary advisor of Academy of Oriental Studies of Beijing University, PRC and Li Ka Shing Institute of Professional and Continuing Education. Mr Kwan is a substantial shareholder of the Company.

“Know yourself and the market

This allows you to formulate
strategies and forge alliances
that will help you **capitalize** on market
opportunities and weaknesses.”

Ken Khoo

Mr KHOO Ken Wee, aged 36, has been the Managing Director of the Group since 9 March 1998. He is also an executive director and chief executive officer of COL. Mr Khoo has extensive experience in corporate finance and investment banking. Prior to joining the Group, Mr Khoo was the regional head of the investment banking division of a prominent financial house in Hong Kong. Mr Khoo graduated from The California State University at San Jose with a Master degree in Economics and from University of Oregon with a Bachelor degree in Economics. He is also a member of Hong Kong Securities Institute. Mr Khoo is a substantial shareholder of the Company.

"Business growth hinges on changes. We must see **changes** as a **fact of life** and recognize that all changes bring with them an **opportunity** to discover **new values**."

Thomas Li

"If you can't measure your business, you can't manage it. Our commitment to enhance our already strong financial reporting system, to measure and report **quickly and accurately** both externally and internally, enables us to compete effectively even at times of economic uncertainty and changes."

Bernard Law

"Management is about knowing people, being able to **motivate** them, and simply being there for people. **Set targets** but give people the **freedom** to reach them. Get rid of the politics. Focus on **performance**."

Eugene Law

"To capitalize on an ever-changing market, a structured but flexible management with a **dedicated and selfless** culture are vital if even the most **intelligent management** team is to outperform its peers in the long run."

Joan Kwok

Mr LI Yuen Cheuk Thomas, aged 39, the Deputy Managing Director of the Group. He joined the Group as an Executive Director on 6 May 1998. Mr Li has over fifteen years' experience in marketing, credit control and management in the banking and financial industry. Prior to joining the Group, Mr Li was the head of marketing and credit control of several leading international banks in Hong Kong, responsible for marketing, credit functions and business development. He holds a Master and Bachelor degrees in Business Administration both obtained from The Chinese University of Hong Kong and is a full member of Hong Kong Securities Institute.

Mr LAW Ping Wah Bernard, aged 42, has been the Finance Director of the Group since 9 March 1998. He is also the finance director of COL. Mr Law has over twenty years' extensive working experience in accounting and finance field. Previously, he had served several Hong Kong listed companies as finance director and group financial controller. Mr Law holds a Master degree in Business Administration from the University of Warwick, UK. He is a fellow member of both the Hong Kong Society of Accountants and the Association of Chartered Certified Accountants and a member of Hong Kong Securities Institute.

Mr LAW Ka Kin Eugene, aged 40, has been an Executive Director of the Group since 12 June 2000. He is the Chief Operations Officer of the Group and joined the Group on 17 December 1998. He is also an executive director and chief operations officer of COL. Mr Law has over fifteen years' experience in the financial industry. Prior to joining the Group, he held senior management positions in a number of regional stockbroking firms in the area of research, investment advisory, strategic planning and business management. Mr Law holds a Bachelor of Arts (Hons) degree in Economics from City of London Polytechnic and is a full member of Hong Kong Securities Institute.

Ms KWOK Oi Kuen Joan Elmond, aged 32, has been an Executive Director of the Company since 3 October 2000 and joined the Group on 20 March 1998. She is also the Company Secretary of the Company, COL and Pricerite and an executive director of Pricerite. Ms Kwok has several years' experience in the company secretarial field, corporate finance and corporate development. She holds a Master degree in Business Administration, Bachelor of Arts (Hons) degree in Accountancy and a Professional Diploma in company secretaryship and administration from The City University of Hong Kong, and is an associate of both The Institute of Chartered Secretaries and Administrators and The Hong Kong Institute of Companies Secretaries.

**Independent
Non-executive Directors**

Mr WONG Chuk Yan, aged 39, an Independent Non-executive Director of the Company since 3 June 1998. Mr Wong has extensive financial experience in the global financial markets. He is now a portfolio manager of a large renowned investment counsel in Toronto, Canada and is responsible for the Company's equity investments in the Asia Pacific region. Mr Wong holds a Master of Science degree in Business Administration from the University of British Columbia, Canada and is a Chartered Financial Analyst and a Certified General Accountant.

Mr LEUNG Ka Kui Johnny, 43, an Independent Non-executive Director of the Company since 25 October 2000. Mr Leung is a practicing solicitor qualified to practise in Hong Kong, the United Kingdom and Singapore. He has over fifteen years' experience in the legal field and is the managing partner of the legal firm of Messrs Johnny K K Leung & Co, Hong Kong. Mr Leung holds a Bachelor of Laws from The University of London.

Dr CHAN Hak Sin, 39, an Independent Non-executive Director of the Company since 25 October 2000. Dr Chan is currently a faculty member in the Department of Marketing at The Chinese University of Hong Kong. Prior to joining The Chinese University of Hong Kong, he had extensive experience in the USA as professor, researcher and consultant in the fields of corporate finance and international marketing. Dr Chan holds a Bachelor degree of Business Administration from The Chinese University of Hong Kong, a Master of Business Administration from The University of Wisconsin-Madison and a Doctor of Philosophy in Business from The University of Wisconsin-Madison.

CASH Advisory Board

Dr CHAN Yau Ching Bob, 38, an Honorary Advisor to the Group. He is currently actively involved in several investment projects of the Group. Dr Chan is an active researcher and consultant in corporate finance, capital markets, and financial institutions. His academic training includes undergraduate studies at The Chinese University of Hong Kong, and graduate studies at University of Wisconsin-Madison and Purdue University, USA. Prior to joining the Group, he had years of experience in the banking and the petroleum industries and as a professor in Hong Kong. Dr Chan is a Chartered Financial Analyst and a member of a number of academic and professional bodies in finance.

Professor CHIANG Chiu Ping Raymond, 50, an Honorary Advisor to the Group. He is currently the chair professor of Financial Management and the dean of the Faculty of Business and Information System of The Hong Kong Polytechnic University. Professor Chiang has over twenty years' academic experience in finance field. He is also an active publisher of various leading economic and finance journals. His research and consulting interests encompass securities investment and finance and capital markets. Professor Chiang holds a PhD degree in Finance from Wharton School, University of Pennsylvania in 1979. He is a director of the Hong Kong Securities Institute and a member of the Academic Advisory Committee of the Securities and Futures Commission ("SFC"), and is a non-executive director of Concord Land Development Company Limited, a listed company on the Stock Exchange.

Professor JIANG Shu Sheng, 61, an Honorary Advisor to the Group. He is currently the president of Nanjing University, PRC and a member of The Standing Committee of National People's Congress. Professor Jiang is the recipient of many research awards and honors with concentration in science and technology. He had received First Class Prize in Science and Technology of Jiangsu Province in both 1994 and 1997. Professor Jiang's main research interests include X-ray diffraction and topography and dynamical theory of diffraction and he has published book on X-ray diffraction topography. He also has approximately 200 articles that have been published, of which 120 have been included in the Science Citation Index (SCI).

Professor SIU Kai Yeung Sunny, 34, the Chief Technology Advisor of the Group. Professor Siu is on leave from the Massachusetts Institute of Technology (MIT), where he is an Associate professor and recipient of the d'Arbeloff Career Development Chair. He is also the founder and research director of the MIT Auto-ID Center, an industry-funded center which develops next-generation automatic identification systems with e-commerce applications. Professor Siu is the recipient of many prestigious research awards for his work on Next Generation Internet and broadband technologies. He has led two major research projects at MIT: Optical WDM Broadband regional Access Networks (joint project with AT&T, Nortel, and JDS Uniphase) and Fourth Generation Wireless Multimedia Systems (joint project with NTT DoCoMo, Japan). He has also served as a consultant to major internet and telecommunications equipment vendors and service providers, including Cisco Systems, Lucent Technologies, NEC, Sprint, and NTT. Professor Siu received his doctoral degree in electrical engineering from Stanford University, California, USA in 1991.