

Operations Review



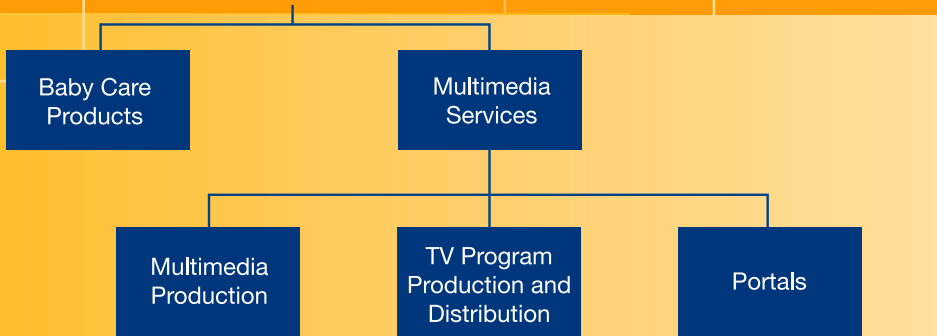
Multimedia Services

Multimedia Production
TV Program Production
and Distribution
Portals



In the period under review, the Company was renamed **CCT Multimedia Holdings Limited** to more accurately reflect the activities in which it is now involved. Carefully planned steps were taken in order to enhance the multimedia content and services arena through the acquisition of suitable companies. As a result, CCT Multimedia is fast becoming one of the foremost multimedia production and distribution companies in the Greater China Region.

CCT Multimedia



Baby Care Products

The Group has been involved in the baby care product industry since inception. This part of the business remains profitable and continues to act as a stable source of revenue for the Group. In FY2000, this division continued its efforts in developing new products and new markets, and in expanding its customer base. With a solid reputation for delivering quality products and services, we are able to extend our business to supplying a wide range of products including hygiene, medical and optical items.

Portals

Our portal operations represent a key element of our overall strategy, which complements our other multimedia operations. Leveraging on quality content production capability, our portals are able to generate attractive returns from a range of marketing and alliance programs with partners.

In particular, we are confident that CCT Multimedia's investment in mingpao.com, the flagship portal of one of the best-known Chinese publishing groups, will bring in attractive returns in the near future.

events



Times Square Apple Countdown 2001

One2Free Christmas Free Party on Canton Road



Wellfit Group's Video Tape Recording Facilities

Multimedia Production

Wellfit Group was acquired by CCT Multimedia in November 2000 as part of our long-term development plan to become an all-round media and production operation.

With the veteran staff from Wellfit Group on board, we are now principally involved in content production for a wide range of multimedia services. These include music and karaoke videos, concerts and variety shows, corporate functions, promotional events, non-drama television programs and Internet content. Currently, we have a market share of over 60% of local music television and karaoke production, and over 80% of concert video production in Hong Kong. Moreover, we were the official production team for many large-scale events in Hong Kong, such as the reunification Gala in 1997 and the Times Square Countdown.

As one of Hong Kong's leading producers of such a wide range of multimedia content, Wellfit Group's operations and market strengths will contribute to CCT Multimedia's future in the industry.



CCT Multimedia and Wellfit Group celebrate the new union

Wellfit Group – Year 2000 Project Highlights

Job Nature	Name of Project	Venue
Outdoor broadcast coverage and video production	<ul style="list-style-type: none">His & Her Sammi Taiwan ConcertJoey Yung H2O ConcertLeslie Passion Overseas Tour (China, US/Canada, Japan)Metro Hit Awards Presentation 2000Nicholas Tse VIVA ConcertPepsi Aaron Kwok Live on Stage	<ul style="list-style-type: none">TaiwanHK Coliseum (HKC)China, US, Canada, JapanHK Convention and Exhibition Centre (HKCEC)HKCHKC
Concert production	<ul style="list-style-type: none">Danny Summer Live in Concert 2000Eason Chan in Concert, AustraliaGo East 5th Anniversary Concert 2000Music Friendly Awards	<ul style="list-style-type: none">HKCAustraliaHKCECHKCEC
Corporate event production	<ul style="list-style-type: none">Ericsson Supreme TV Commercial Gala PremiereHutch CSFB direct Media Conference & Launch PartyPacific Asia Tourist Association Annual Conference 2000SmarTone Broadband Roadshow	<ul style="list-style-type: none">HKCECGrand Hyatt, HKHKCECTimes Square, HK
Special event production	<ul style="list-style-type: none">Hong Kong Fashion Extravaganza "Movie Queens" – Pre-show Theme PartyOne2Free Christmas Free PartyPepsi Century Carnival 2000Times Square Apple Countdown 2001	<ul style="list-style-type: none">HKCECCanton Road, Tsim Sha Tsui, HKShenzhen University, ChinaTimes Square, HK
Documentary production	<ul style="list-style-type: none">Core Pacific-Yamaichi Corporate VideoHistory tape for McDonald's"Life Kids" Showcase for PCCWPepsi Music (for China)The Hong Kong Liver Foundation – Liver Transplant Operation	

multimedia

Hutch CSFB direct Media Conference & Launch Party



Hong Kong Fashion Extravaganza "Movie Queens" – Pre-show Theme Party



The People's Republic of China's 50th Anniversary Celebration