



Future Prospects

Steady development of real estate and rigorous development of telecom broadband network new and high-tech business, the Group endeavor to become a conglomerate engaged in the rational integration of prime-quality real estate projects and new and high-tech investment. The Group is well-prepared to enter the new era of millennium.

Future Strategies

Steady development of real estate and rigorous development of telecom broadband network new and high-tech business, the Group endeavor to become a conglomerate engaged in the rational integration of prime-quality real estate projects and new and high-tech investment. In the future, the Group will adopt and implement the following strategies:

- **Enhancement of corporate governance and structure.**
In order to increase its market competitiveness, the Group endeavor to implement and refine its group human resources system, financial system, set up and implement responsibility system and grade management system. The Group will strengthen the Corporate Governance team.
- **Continuously attract high caliber personnel in order to increase competitiveness**
Relying on personnel who can create and explore knowledge are the important characteristics in the new economy. The Group advocate the selection criteria of talented personnel based on the policy of best caliber and personality. The Group endeavor to attract corporate management talent as well as new and high-tech research and development experts in order to accelerate the establishment of two main talented business development teams.
- **Materialize the market launch of nuclear technology products**
It is inevitable that technology application is more important than technology creation. The Group will fully utilize "Trans-Ocean Technology Research Center" and its relationship with other research entities for the purpose of new and high-tech research and development. The Group will use Orda opto-electronic new and high-tech network-related products as the leading head for research, application and manufacture in order to launch the nuclear technology products to the market.

Future Strategies

- **Endeavor to rationalize the provision of content services**

To draw wide spread attention, participation and cooperation is more important than to have a large team of staff members. The Group will continuously enrich the content of telecom broadband value-added services, aggressively rationalize and consolidate the content services, improve Shanghai Home Line, increase the earning power and profitability of the construction and operation of the telecom broadband network.

- **Achieve major breakthrough in capital operation**

Capital operation and production operation strategies are of equal importance to the Group. Using production operation as the backbone, capital operation provides the methodology. The Group shall strengthen its operation base and improve profitability through capital operation with the aim to become a profit center.

