



悦容養顏

FOR INNER BEAUTY

In response to growing popular concern for physical health and inner beauty, the Group has moved into the **health foods** market and plans to significantly expand its operations in this area in the coming years.



BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT 董事及高級管理人員簡介



people

KWOK, Siu Ming, Simon
Chairman

郭少明先生
主席



KWOK, Law Kwai Chun, Eleanor
Vice Chairman

郭羅桂珍女士
副主席



KING, Roger
President & CEO

金樂琦先生
行政總裁



KWOK, Siu Ming, Simon*, Chairman

Mr. KWOK, Siu Ming, Simon, aged 48, is the Chairman of Sa Sa. Together with his wife, Eleanor, Mr. Kwok founded the company in 1978 and successfully listed the company on the Stock Exchange of Hong Kong in June 1997 with the share offering more than 500 times oversubscribed. Over the past two decades, Mr. Kwok transformed the company from a two-person, 40-sq-ft. store into a regional network of operations with approximately 1,700 employees, over 50 retail outlets in five major Asian markets, successfully carving out the important market niche that the Group now occupies. Mr. Kwok is currently the Honorary President of the Cosmetic & Perfumery Association of Hong Kong.

主席，郭少明先生*

郭少明先生，四十八歲，集團主席。郭氏於一九七八年與太太羅桂珍共同創立莎莎，並於一九九七年六月成功在香港上市，股份認購率超過五百倍。過去二十多年，莎莎在郭氏的領導下，由佔地四十平方呎的化妝品零售櫃位，發展至今天的亞洲零售網絡，僱用約一千七百名員工，於主要亞洲城市設有超過五十間零售店。郭氏憑藉過人的市場觸覺，成功抓緊商機，令集團在化妝品零售市場上穩佔重要席位。郭氏現任香港化妝品同業協會榮譽主席。

KWOK, Law Kwai Chun, Eleanor*, Vice-Chairman

Mrs. KWOK, Law Kwai Chun, Eleanor, aged 47, who co-founded the company with her husband, has more than 28 years experience in the sales and marketing of cosmetics products. With extensive professional knowledge and many years of experience in cosmetics retailing, she pioneered the unique operational concept of open-shelf display of products, offering customers the convenience of choosing and sampling from a wide range of products to make shopping a more enjoyable experience. Mrs. Kwok plays a leading role in the development of the Group's corporate image and staff training. Prior to starting the business, she was a beauty consultant for a household cosmetic brand name.

副主席，郭羅桂珍女士*

郭羅桂珍女士，四十七歲，與丈夫郭少明同為集團創辦人。郭女士累積逾二十八年營銷及推廣化妝品的經驗，資歷深厚。憑著廣泛的專業知識及多年化妝品零售經驗，郭女士首創開放式產品陳列概念，方便客戶隨意挑選琳琅滿目的貨品，締造更寫意的購物體驗。此外，她亦負責管理集團形象設計及員工培訓工作。創業以前，郭女士曾為一著名化妝品牌擔任美容顧問。



BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

董事及高級管理人員簡介

KING, Roger*, President & Chief Executive Officer and Executive Director

Mr. KING, Roger, aged 60, was appointed President, Chief Executive Officer and Executive Director in August 1999. He has been instrumental in three corporate turnarounds in the past 20 years. Mr. King is currently also a non-executive director of Orient Overseas (International) Limited and WellNet Holdings Limited, both are listed companies in Hong Kong. He was the Managing Director of Orient Overseas Holdings Limited, a major container shipping company, from 1985 to 1987. He was formerly Executive Chairman of System-Pro Computers Limited, a leading personal computer retailer in Hong Kong and a director of Arrow Electronics, Inc., listed on the New York Stock Exchange. He serves on a number of advisory committees, including Hong Kong Management Association, Hong Kong University of Science and Technology and the Zhejiang Province People's Political Consultative Conference. He is a graduate of the University of Michigan, New York University and Harvard Business School.

INDEPENDENT NON-EXECUTIVE DIRECTOR

Professor CHAN, Yuk Shee[#], Non-Executive Director and Chairman of Audit Committee

Professor CHAN, Yuk Shee, aged 47, has served as a Non-Executive Director and Chairman of Audit Committee of the Group since November 1999. Professor Chan is currently the Acting Vice President for Academic Affairs as well as Professor of Finance at the Hong Kong University of Science and Technology. Previously, he was the Founding Dean of the HKUST Business School from 1993 to 2000. He obtained a Ph.D. in finance, an MBA and M.A. in economics from the University of California at Berkeley. He is a member of the American Finance Association, Asia Pacific Finance Association and Hong Kong Securities Institute.

[#]Member of the Audit Committee

[^]Member of the Compensation Committee

^{*}Member of the Executive Committee

行政總裁兼執行董事，金樂琦先生*

金樂琦先生，六十歲，一九九九年八月起出任行政總裁兼執行董事。過去二十年，金氏曾先後三次協助大規模重整其服務之企業，令業務重上軌道。他亦是香港上市公司東方海外（國際）有限公司及創新發展集團有限公司之非執行董事。一九八五年至一九八七年，他曾任東方海外（實業）有限公司董事總經理，該公司為本地主要之貨櫃船務公司。此外，金氏曾任香港最大電腦零售商東寶電腦有限公司的執行主席、紐約證券市場上市公司「美國艾睿電子元件有限公司(Arrow Electronics, Inc.)董事。金氏是多個顧問委員會的成員，其中包括香港管理專業協會、香港科技大學，以及中國人民政治協商委員會浙江省執行委員會。金氏畢業於美國密歇根大學，美國紐約大學及美國哈佛大學商學院。

獨立非執行董事

非執行董事兼審核委員會主席，陳玉樹教授[#]

陳玉樹教授，四十七歲，一九九九年十一月起出任集團非執行董事兼審核委員會主席，現為香港科技大學署理學術副校長及財務系教授。在出任現職之前，陳教授曾於一九九三年至二零零零年間擔任科大商學院第一任院長。陳教授於加州柏克萊大學取得財務學哲學博士、工商管理碩士及經濟學碩士學位，亦是美國財務學會、亞太金融學會及香港證券學院之會員。

[#]審核委員會成員

[^]薪酬委員會成員

^{*}行政委員會成員

BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

董事及高級管理人員簡介

CHENG, Ming Fun, Paul^{#^}, JP, Non-Executive Director

Mr. CHENG, Ming Fun, Paul, aged 64, became a Non-Executive Director in February 2000. He was formerly Chairman of Inchape Pacific Ltd. and N M Rothschild and Sons (Hong Kong) Ltd. and is currently an independent non-executive director of Spirent plc in the UK. Mr. Cheng is a past Chairman of the Hong Kong General Chamber of Commerce and the American Chamber of Commerce in Hong Kong. He was a member of Hong Kong's Provisional Legislative Council as well as a member of Legislature prior to the Handover. He is currently serving on the Executive Committee of the PRC-based All China Federation of Industry and Commerce and is an advisor to the China National Committee for Pacific Economic Co-operation and China Centre for Economic Research of the Peking University. He received his MBA degree from the Wharton Graduate School of Business, University of Pennsylvania.

COULL, Gary William John[#], Non-Executive Director

Mr. COULL, Gary, William John, aged 47, was appointed a Non-Executive Director of Sa Sa in May 1997. He is currently the Executive Chairman of CLSA Emerging Markets. Having joined the company in 1987, he was made managing director in 1988. Prior to that, he was a business journalist for the South China Morning Post and the Far Eastern Economic Review for five years. Mr. Coull holds a Bachelor of Arts degree from the University of British Columbia, Canada.

非執行董事，鄭明訓先生^{#^} JP

鄭明訓先生，六十四歲，二零零零年二月起出任非執行董事。鄭氏為英之傑太平洋有限公司及洛希爾父子（香港）有限公司前主席，現為英國Spirent plc之獨立非執行董事。鄭氏曾任香港總商會及香港美國商會主席、臨時立法會議員及香港回歸前立法局議員，現任中華人民共和國全國工商業聯會執行委員會會員，並擔任中國太平洋經濟合作全國委員會工商委員會及北京大學中國經濟研究中心顧問。鄭氏於美國賓夕凡尼亞州大學華頓商學院取得工商管理碩士學位。



非執行董事，顧家利先生[#]

顧家利先生，四十七歲，一九九七年五月起出任莎莎非執行董事，現任里昂證券有限公司行政主席。顧氏於一九八七年加盟里昂證券，於一九八八年出任董事總經理。在此之前，他曾任南華早報及遠東經濟評論經濟版記者長達五年。顧先生持有加拿大英屬哥倫比亞大學文學士學位。



BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

董事及高級管理人員簡介

LEE, Look Ngan Kwan, Christina, Non-Executive Director

Mrs. LEE, Look Ngan Kwan, Christina, aged 76, was appointed a Non-Executive Director in May 1997. She is the widow of the founder of Television Broadcasts Limited, Mr. Lee Hsiao-Wo. Mrs. Lee has been a director of Television Broadcasts Limited since 1981 and is actively involved in Caritas, Hong Kong, a local charitable organization.

Dr. LEUNG, Kwok Fai, Thomas^A, Non-Executive Director

Dr. LEUNG, Kwok Fai, Thomas, aged 52, was appointed to the Board in January 2000. He has over 15 years' experience in management consultancy and is an expert in the design and implementation of leading edge human resources policies. Dr. Leung holds a Ph.D. in Business Administration from the University of Illinois. He was formerly Chief Executive - Asia, for Hay Group, one of the world's leading management consultancies.

SENIOR MANAGEMENT

CHEUK, Joanne, President, Sa Sa dot Com Limited

Ms. CHEUK, Joanne, aged 35, joined Sa Sa dot Com Ltd in May 2000 and was appointed President in April 2001. Prior to joining Sa Sa dot Com, she was a Principal at the Asian Investment Banking Group of Bank of America, specialising in regional and cross-border M&A and capital raising. Prior to this, she was at Asian Capital Partners, a boutique investment bank that focuses on M&A advisory. Ms Cheuk is a graduate of the University of Western Australia and a qualified Chartered Accountant.

非執行董事，利陸雁群女士

利陸雁群女士，七十六歲，一九九七年五月起加入本集團出任非執行董事。利女士是電視廣播有限公司創辦人利孝和先生之遺孀，一九八一年起出任電視廣播有限公司董事。利女士積極參與本地慈善團體香港明愛舉辦之慈善活動。

非執行董事，梁國輝博士^A

梁國輝博士，五十二歲，二零零零年一月起獲委任加入集團董事局。梁博士擁有逾十五年管理顧問工作經驗，擅長設計及推行新穎出色的人力資源政策。梁氏於美國伊利諾大學取得工商管理博士學位，曾任世界著名管理顧問公司Hay Group亞洲區行政總裁。

高級管理人員

Sa Sa dot Com 總裁，卓婉麗女士

卓婉麗女士，三十五歲，於二零零零年五月加入Sa Sa dot Com，並於二零零一年四月起獲委任為總裁。加入Sa Sa dot Com 以前，她為美國銀行的亞洲投資銀行部董事，專責地區性及跨境收購合併及集資事務。在此以前，她任職於一家提供收購合併顧問工作的小型投資銀行Asian Capital Partners。卓女士畢業於西澳洲大學，為澳洲特許會計師公會的會員。



BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

董事及高級管理人員簡介

PHILLIPS, Edwin, Managing Director & CEO, Phillip Wain International

Mr PHILLIPS, Edwin, aged 51, is Managing Director & CEO of Phillip Wain International, in which Sa Sa acquired a 58.3% interest on August 30 2000. He co-founded Phillip Wain International, the beauty and health ladies' club chain operation in 1977. His extensive knowledge in the area of health and beauty has won him wide recognition in the business sector in Hong Kong. In 1986, he was awarded the "Courvoisier" trophy at Business Excellence in Sports, and in 1991 received an "Enterprise" award at DHL/SCMP Hong Kong Business Awards.

CHAN, Cheuk Kai, Chris, Vice President, Information Technology

Mr. CHAN, Cheuk Kai, Chris, aged 41, joined Sa Sa as Vice President of Information Technology in September 1999. Previously, he worked in Vanda Computer & Equipment Co. Ltd. from which he gained cutting-edge knowledge providing consultancy services for clients of various industries including garment, toys, electronics manufacturing and airfreight. Prior to this, he worked as MIS Director of Giordano Group and was responsible for system development and setting up computer sites in Hong Kong and the PRC. He also served ESPRIT De Corp (Far East) Ltd., Fang Brothers Knitting Ltd. and Carlingford Life & General Assurance. Mr. Chan has the NCC Certificate in System Analysis and Design certified by National Computer Centre in the UK.

菲力偉行政總裁，菲力艾雲

菲力艾雲，51歲，為菲力偉國際的行政總裁，莎莎於二零零零年八月三十日購入菲力偉58.3%股權。菲力艾雲本身是菲力偉國際的創辦人之一，於一九七七年成立該女子健美中心。他於健康及美容方面的廣泛知識，使他在商界贏得稱譽。早於一九八六年，菲力艾雲先生獲頒『拿破崙「商業奇才」榮譽獎』，表揚他發展健體事業的傑出商業成就，而於一九九一年他更於DHL/南華早報的香港商業獎中榮獲『傑出企業獎』。

資訊科技副總裁，陳焯楷先生

陳焯楷先生，四十一歲，一九九九年九月起加入莎莎出任資訊科技副總裁。在此之前，陳氏任職中聯電腦(國際)有限公司，為各行各業的客戶提供顧問服務，當中包括成衣、玩具、電子生產及空運業，累積了不少寶貴的專業知識。加入該公司以前，陳氏曾於佐丹奴集團任職資訊部總監，負責在香港及中國大陸推行系統開發工作及設立電腦中心，此外亦曾任職ESPRIT de Corp (Far East) Ltd.、Fang Brothers Knitting Ltd.及Carlingford Life & General Assurance公司。陳氏取得英國National Computer Centre之系統分析及設計的NCC證書。



BILL BLASS

BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

董事及高級管理人員簡介



FUNG, Chiamin, Head of Business Development, Sa Sa dot Com

Ms. FUNG, Chiamin, aged 39, joined Sa Sa dot Com in October 2000 as Head of Business Development. Previously, she was Manager of E-Commerce Solutions at Standard Chartered Bank in Hong Kong, responsible for the development of a global B2B exchange portal. Previously, Ms Fung held a managerial position in the Electronic Commerce Practice of KPMG Consulting USA, and was a Principal Consultant at Cap Gemini America - helping companies streamline their business processes and operations through the implementation of Enterprise Resource Planning solutions. Ms Fung has extensive experience of managing and developing supply chain and e-commerce solutions for the chemical, manufacturing, pharmaceutical, and consumer goods industries. She holds a Master in Computer Science from Clemson University, USA, and an MBA from Widener University, USA.

KO, Siu Tak, Jimmy, Vice President, Sales & Operations

Mr. KO, Siu Tak, Jimmy, aged 49, joined Sa Sa as Vice President of Sales & Operations in December 1998. He has over 17 years' experience in sales and operations. Before joining Sa Sa, he was the Director of Operations at Adams Parking International and General Manager of Domino's Pizza. His previous employers also include Pizza Hut and Y.H.Y. Food Service Ltd. He holds a bachelor's degree in Economics from the University of Waterloo in Canada.

Sa Sa dot Com 業務發展部主管，馮嘉敏女士

馮嘉敏女士，三十九歲，於二零零零年十月加入Sa Sa dot Com任業務發展部主管。馮女士曾於香港渣打銀行任職電子商貿業務經理，管理全球商業對商業交易發展。來港工作前，她在美國的畢馬域顧問公司任電子商貿發展網站經理；亦曾於Cap Gemini America 任Principal Consultant，透過實施全方位電子商務解決方案，協助公司精簡商業流程及營運。馮女士於管理和發展供應鏈及電子商貿發展解決方案有廣泛經驗，服務範圍涵蓋化學、建造、藥劑及消費品行業。她持有美國Clemson University 的電腦科學碩士學位及美國Widener University 的工商管理碩士學位。

營運副總裁，高少德先生

高少德先生，四十九歲，一九九八年十二月加入集團出任營運副總裁，於銷售及營運方面擁有逾十七年經驗，加入莎莎前，高先生為毅達停車場(國際)有限公司營運總監及Domino's Pizza總經理。高先生並曾任職於必勝客餐廳及雅香園食品有限公司。彼持有加拿大滑鐵盧大學的經濟學士學位。

BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

董事及高級管理人員簡介

LAW, Kin Ming, Peter, Vice President, Product Development and Purchasing

Mr. LAW, Kin Ming, Peter, aged 45, is Vice President of Product Development and Purchasing. He joined the Group in January 1996. Mr. Law has more than 19 years' experience in the field of sales and marketing, nine of which were in senior management positions. Mr. Law oversees the Group's product development and purchasing including local and regional purchasing operations. He is also responsible for the Group's acquisition of exclusive distribution rights and development of own brands. He holds a bachelor's degree in arts majoring in communication studies from the University of Windsor, Ontario, Canada. Then he pursued a bachelor's degree in commerce in 1981. Mr. Law is Mrs. Kwok's brother.

LEE, Tee Chin, Vice President - General Manager of Singapore

Mr. LEE, Tee Chin, aged 39, joined Sa Sa in May 1997 and was appointed Vice President - General Manager of Singapore in January 2001. Previously, he was the Financial Controller of the Singapore Operations. He has accumulated over 15 years' experience in finance and general management in the trading & retail industry. Before joining the Company, he served as the Group Chief Accountant at Dickson Trading (Singapore) and a professional accountant at Ernst & Young. Mr. Lee holds a bachelor's degree in Accountancy from the National University of Singapore and is a member of the Institute of Certified Public Accountants of Singapore.

產品發展及採購副總裁，羅建明先生

羅建明先生，四十五歲，一九九六年一月起加入集團出任產品發展及採購副總裁。羅氏擁有逾十九年銷售及市務推廣工作經驗，其中九年歷任高級管理層職位。羅氏負責集團產品發展及採購工作，包括本港及地區性的採購業務，並負責為集團獲取獨家分銷權及開發獨有品牌。羅氏畢業於加拿大安大略省Windsor大學，獲傳理系學士學位。其後彼於一九八一年繼續深造，修讀商業學士學位。羅先生乃郭羅桂珍女士之弟。

副總裁兼新加坡總經理，李智真先生

李智真先生，三十九歲，一九九七年五月加入莎莎，二零零一年一月獲委任為副總裁兼新加坡總經理。在此以前，他出任新加坡辦事處財務總監一職，在貿易及零售業的財務和一般管理有逾十五年經驗。加入集團以前，他於迪生貿易(新加坡)擔任集團總會計師，亦曾為安永會計師事務所任專業會計師。李氏畢業於新加坡國立大學，持有會計學位，亦是新加坡特許會計師公會會員。



BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

董事及高級管理人員簡介

LOI, Wei Sin, Corina, Vice President - General Manager of Malaysia

Ms. LOI, aged 41, joined Sa Sa in October 1997 and was appointed Vice President - General Manager of Malaysia in January 2001. She was a crucial member of the start-up team for Malaysian operations. Ms Loi has over 18 years of marketing and retail experience ranging from health food products to high fashion. Prior to joining Sa Sa, she was with the Dickson Trading (Singapore).

副總裁兼馬來西亞總經理，雷慧馨女士

雷女士，四十一歲，一九九七年十月加入莎莎，並於二零零一年一月獲委任為副總裁兼馬來西亞總經理。雷氏為集團開發馬來西亞市場的主要成員。她在健康食品以至高級時裝的市務及零售工作擁有逾十八年經驗。加入莎莎前，她曾於迪生貿易(新加坡)工作。

MA, Lai Lin, Lilian, General Manager, Taiwan

Ms. MA, Lai Lin, Lilian, aged 50, was appointed General Manager Taiwan in June 2000, responsible for all the Group's operations in Taiwan. She was previously with SUNDAY, a local telecommunication provider, as Associate Director of Sales overseeing the retail operation. Prior to this, she worked in Strawberry (HK) Limited, a local discount cosmetic chain as General Manager. Ms Ma held various senior positions with her previous employers, which include Mannings of Dairy Farm Taiwan, Bluebell Taiwan and DFS Hong Kong. She has over 20 years' experience in retail operations, of which seven years were in Taiwan.

台灣區總經理，馬麗蓮女士

馬麗蓮女士，五十歲，二零零零年六月起獲委任為台灣區總經理，負責領導集團之台灣市場業務。她曾於本地電訊服務供應商SUNDAY出任銷售副總監，掌管零售業務。在此之前，她曾任職於本地折扣式化妝品連鎖店Strawberry (HK) Limited，出任總經理。此外，馬氏亦曾於多家公司出任要職，包括台灣牛奶公司集團旗下的萬寧，以及台灣藍鐘集團和香港DFS。馬氏擁有逾20年零售工作經驗，其中七年駐守台灣市場。



BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

董事及高級管理人員簡介

TSE, Ping Shing, Ricky, Vice President, Compliance & Internal Control and Company Secretary

Mr. TSE, Ping Shing, Ricky, aged 40, joined Sa Sa as Vice President of Compliance & Internal Control and as Company Secretary in November, 1999. He is a fellow member of the Hong Kong Society of Accountants and the Association of Chartered Certified Accountants. Before joining Sa Sa, he was Finance and Administration Controller of JOS Distribution, a division of Jardine Matheson & Co. Ltd. Prior to that, he also held managerial position with System-Pro Computers Ltd. He started his career in CPA firms and gained substantial experience in internal auditing from working with reputable companies, including Wellcome Co. Ltd. and Inchcape Group. Mr. Tse is a graduate of the University of Leicester, the U.K. and holds a Master of Science Degree in Finance.

WONG, Tai Chung, Kenneth, Vice President of Finance & Accounting

Mr. WONG, Tai Chung Kenneth, aged 38, joined Sa Sa as Vice President of Finance & Accounting in June 2001. He is a fellow member of Chartered Institute of Management Accountants and an associate member of Hong Kong Society of Accountants. Prior to Sa Sa, he held various senior positions in BAA Group, OneResource Group, Wellcome, Dairy Farm Group and A.S. Watson Group where he gained over 15 years solid finance and accounting experience in various industries and extensive experience and knowledge in mergers and acquisition, divestment and setting up joint ventures in Asia, Australasia and Europe. He also has wide experience in retail strategic management, business and shareholders' base diversification, business re-engineering and setting up shared service finance, central procurement and logistics functions. Mr. Wong received his MBA from University of Hull, the U.K.

內部監控副總裁兼公司秘書，謝炳盛先生

謝炳盛先生，四十歲，一九九九年十一月起出任集團內部監控副總裁兼公司秘書。謝氏為香港會計師公會及英國特許公認會計師公會資深會員。加盟莎莎以前，謝氏曾任怡和有限公司旗下怡和科達財務總監。在此之前，他曾於東寶電腦有限公司擔任管理層職位。謝氏早年任職會計師行，並累積了豐富的內部審計經驗，當中包括惠康有限公司與英之傑集團等享負盛名的公司。謝氏畢業於英國列斯特大學，取得財務碩士學位。

財務及會計副總裁，黃大聰先生

黃大聰先生，38歲，於二零零一年六月出任財務及會計副總裁，黃氏為特許管理會計師公會資深會員及香港會計師公會會員。加入莎莎以前，他曾於聚英匯、宏智、惠康、牛奶集團及屈臣氏出任財務要職，積累了逾十五年會計及財務經驗，對合併收購及投資方面具備豐富經驗和知識，曾協助企業在亞洲、澳大利亞及歐洲創建合資和投資公司。黃氏亦曾廣泛參與零售策略管理、擴大業務和股權分佈工作、機構重組、設立財務共享服務、中央採購和物流管理。黃氏持有英國 University of Hull 的工商管理碩士學位。

