



AsiaMaterials.com's best-of-breed technology not only enables buyers and sellers to conduct business online in the global marketplace, but also allows them to link business transactions with their internal operating systems as well as those of their suppliers, thus achieving maximum efficiency gain throughout the supply chain.

Complementing this is an equally potent real-world counterpart, a global network of ABCs to cultivate customer relationships and help solve business transaction problems.

AsiaMaterials.com has also collaborated with strategic partners to offer a comprehensive range of horizontal services, including product quality inspection, logistic management, supply chain management, insurance and payment.

The global ABC network

The first six of AsiaMaterials.com's global network of ABCs are located in key cities throughout China – Beijing, Shanghai, Tianjin, Guangzhou, Hangzhou and Wuhan. An ABC will be established in the US soon and more will be opened in future in China, North America, Europe and the Asia Pacific region to further strengthen the global network.

Staffed by professional sales and technical support teams with in-depth product and technical knowledge, the ABCs provide a host of support services to ensure that transactions are executed efficiently and reliably. They allow customers to meet our teams face-to-face, and become a hub for buyers, sellers and trading partners. The centres also provide market information for trading, including domestic policies, regulations, supply and demand statistics and price trends.

By combining online facilities with offline operations, the clicks-and-mortar model has great potential in today's e-business, and AsiaMaterials.com will continue to evolve itself in line with the rapidly changing business landscape.