

CORPORATE PROFILE

Established in 1992, SmarTone is a major mobile communications services provider based in Hong Kong.

SmarTone was the first operator to launch a GSM service in Asia in 1993. Since then the Group gained its reputation as an innovative forerunner in mobile communications by having scored many industry “firsts” in and outside Hong Kong. In May 1998, the Group introduced the world’s first fully-overlaid Dual Band network, providing customers with unsurpassed network services. In May 1999, the Group conducted the first Wideband CDMA field trial in the Greater China region.

SmarTone has also successfully pioneered the development of wireless data technology that paves way for the wireless broadband era. The Group has launched its 2.5G (GPRS) services in August 2001 and is focused on developing wireless data services that combine broad customer appeal and user convenience.

SmarTone won a 3G licence in Hong Kong in September 2001. The Group is committed to be a full scope 3G network operator and service provider and will deploy the 3G spectrum and technology to enable multi-faceted, personalised wireless broadband services.

SmarTone (SEHK: 0315) is a public listed company in Hong Kong. The Company’s major shareholders include Sun Hung Kai Properties Limited (28.41%) and British Telecommunications plc (20.52%). For more information, please visit the Group’s website: www.smartone.com.hk