

## BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

### DIRECTORS

#### Executive Directors

Mr. *SHER Tak Chi*, aged 43, is the chairman of the Group. Mr. Sher is responsible for the overall strategic planning and business development of the Group. He is also actively involved in product design and development. Mr. Sher has worked for the Group since its business inception in October 1981. He has over 24 years of experience in manufacturing of cigarette lighters.

Ms. *KANG Hsiao Fang*, aged 29, is the vice chairman and managing director of the Group. Ms. Kang is responsible for assisting Mr. Sher Tak Chi in the formulation of strategies and general management of the Group. She has over 9 years of experience in management of manufacturing operations gained from her family business and the Group. Ms. Kang joined the Group in 1997. She is the wife of Mr. Sher Tak Chi.

Mr. *SHER Kam Hong*, aged 64, is the founder of the Group and has over 21 years of experience in the management of manufacturing operations and international trade. He is responsible for the Group's strategic development. He is the father of Mr. Sher Tak Chi and Ms. Sher Ching Yee.

Ms. *SHER Ching Yee*, aged 32, is responsible for the human resources administration and financial planning of the Group. She graduated from the University of London with a bachelor degree in science. She is the younger sister of Mr. Sher Tak Chi and the daughter of Mr. Sher Kam Hong. Prior to joining the Group in July 1994, she worked for a leading Japanese consumer products company for almost two years.

Mr. *ROMERO VILLALBA Juan*, aged 54, is the sales and marketing director of the Group. Mr. Romero Villalba is responsible for the supervision and development of the overseas market of the Group. He has over 15 years of experience in international trade of cigarette lighters. Mr. Romero Villalba joined the Group in July 1998. Prior to joining the Group, he worked for an international manufacturer of cigarette lighters in Spain.

#### Independent Non-executive Directors

Mr. *LO Hang Fong*, aged 38, is a solicitor practising in Hong Kong. He holds a bachelor degree in laws from the University of Bristol in England and a diploma in Chinese laws from the China Law Society. Mr. Lo is currently a partner with Messrs. Stevenson, Wong & Co, Solicitors & Notaries in Hong Kong. He has acquired over 11 years of experience in corporate advisory on mergers and acquisitions, initial public offerings and loan syndication.



## ■ BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT

### ■ DIRECTORS (continued)

#### **Independent non-executive Directors (continued)**

Mr. *LEUNG Hoi Yin*, aged 37, has been appointed as an independent non-executive director of the Group since June 2001. Mr. Leung has started his own logistics services company since 1990 presently with more than over 100 employees and has since maintained overall responsibility for daily operations and strategic planning. Mr. Leung holds a professional diploma in Marketing from the Hong Kong Polytechnics University.

#### **SENIOR MANAGEMENT**

Mr. *SO Kam Hing*, aged 52, is the deputy general manager of the Group. He is responsible for the personnel and general manager of the Group. He is responsible for the personnel and general management of the Group's operation in Hong Kong. He also coordinates and supervises the operation of the Group's factories in Dongguan and Shandong, the PRC. Mr. So graduated from the Faculty of Chemistry of the Fujian Normal University and joined the Group in September 1990.

Mr. *LEE Kwong Yiu*, aged 39, is the company secretary of the Group who is a solicitor practising in Hong Kong. He holds a bachelor degree in Business Administration from The Chinese University of Hong Kong and is an associate member of The Chartered Institute of Arbitrators. Mr. Lee previously was a partner with Messrs. Wilfred K. H. Lam & Co. Solicitors in Hong Kong.

Ms. *CHENG Ying*, aged 33, is the marketing manager of the Group. She is responsible for the sales and marketing of the Group's products and the management of the Group's purchases of materials from overseas suppliers. Ms. Cheng joined the Group in July 1990 and has 10 years of experience in the marketing of cigarette lighters.

Mr. *LEUNG Kam Wah*, aged 41, is the finance manager of the Group. He is responsible for the accounting and financial management of the Group. Mr. Leung joined the Group in August 1994. He has over 19 years of accounting experience in the textile industry and manufacturing of cigarette lighters.

Mr. *CHA Sang Gyu*, aged 47, is the general manger of Dongguan Poly Action. He is responsible for the administration and production management of Group's factory in Dongguan, the PRC. He is also in charge of the technical and engineering development of the Group's production process. Mr. Cha graduated from the Mokpo Technical Institute in Korea and has 29 years of mould-making experience, of which 20 years were related to the mould-making for cigarette lighters. Before joining the Group in June 1997, Mr. Cha ran his own mould manufacturing company in Korea.

## BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGEMENT ■

### SENIOR MANAGEMENT (continued) ■

Mr. *CHEN Bin*, aged 42, is the general manager of Shandong Luneng. He is responsible for the administration and production management of the Group's factory in Shandong, the PRC. Mr. Chen joined the Group in May 1993. He has over 12 years of experience in the manufacturing of cigarette lighter.

Mr. *LEI Deng Yin*, aged 30, is the factory manager of Dongguan Poly Action. He is responsible for monitoring the manufacturing operation and administration of the Group's production facilities in Dongguan, the PRC. Mr. Lei joined the Group in September 1991 and has over 10 years of experience in the manufacturing of cigarette lighters.