

INTERIM REPORT

CONSOLIDATED PROFIT AND LOSS ACCOUNT

For the six months ended 30th September, 2001 — Unaudited
(Expressed in Hong Kong dollars)

		Six months ended 30th September,	
	Note	2001 \$'000	2000 \$'000
Turnover	2	1,103,522	1,003,941
Cost of sales		(490,594)	(448,879)
Gross profit		612,928	555,062
Other revenue		14,255	14,917
Marketing, selling and distribution expenses		(422,865)	(360,712)
Administrative expenses		(74,809)	(71,017)
Other operating expenses		(57,051)	(46,371)
Profit from operations	2	72,458	91,879
Finance cost	3	(8,394)	(6,141)
Share of losses of associates		(3,207)	(86)
Profit from ordinary activities before taxation	3	60,857	85,652
Taxation	4	(18,050)	(16,579)
Profit from ordinary activities after taxation		42,807	69,073
Minority interests		5,919	(3,380)
Profit attributable to shareholders	13	48,726	65,693
Dividend — interim declared	5	27,233	27,287
Earnings per share	6		
Basic		5.0 cents	6.7 cents
Diluted		5.0 cents	6.7 cents

The notes on pages 15 to 27 form part of this interim financial report.