The board of directors (the "Directors") of China Elegance International Fashion Limited (the "Company") is pleased to announce the unaudited consolidated results of the Company and its subsidiaries (the "Group") for the six months ended 30 September 2001.

CONDENSED CONSOLIDATED PROFIT AND LOSS ACCOUNT

CHINA ELEGANCE INTERNATIONAL

		Six months ended 30 September	
		2001	2000
	Notes	(unaudited) HK\$'000	(unaudited) HK\$'000
TURNOVER	2, 3	55,953	53,467
Cost of sales		(42,058)	(26,271)
Gross profit		13,895	27,196
Other revenue	4	511	1,330
Selling and distribution costs		(11,209)	(28,390)
Administrative expenses		(12,965)	(15,509)
Other operating expenses		(6,234)	(95)
LOSS FROM OPERATING ACTIVITIES	5	(16,002)	(15,468)
Finance costs – interest on bank loan		(216)	(178)
LOSS AFTER FINANCE COSTS Share of losses less profits of associates	3	(16,218) (668)	(15,646)
share of losses less profits of associates			
LOSS BEFORE TAX		(16,886)	(15,646)
Tax	6		
NET LOSS BEFORE MINORITY INTERESTS		(16,886)	(15,646)
Minority interests		-	4
NET LOSS ATTRIBUTABLE TO SHAREHOLD	ERS	(16,886)	(15,642)
LOSS PER SHARE	7		
Basic		HK(0.10 cent)	HK(0.22 cent)
Diluted		<u>N/A</u>	N/A