Awards in 2001 二零零一年所獲之殊榮



he Excellent Enterprise of
Foreign Investment
(Hongkong, Macao & Taiwan)

in China Food Industry by China National Food Industry Association



The second consecutive year that "KNIFE" Brand was once again recognized as a Super Brand Gold Prize in Asia by Reader's Digest.

『刀嘜』連續第二年獲 亞洲非常品牌金獎 《讀者文摘》市場調查

"AXE" Brand detergent was awarded "The Hong Kong Top Ten Brands" by The Chinese Manufacturers' Association of Hong Kong in 2000.

