

New Brands & New Products

新品牌與新產品

June 2001

六月

“Fruit Wash”

「潔果程式」－蔬果清洗液



“AXE” Fabric Softener -
Greenery Fragrance
(Optical Brightening Agent)

「斧頭牌」衣物柔順劑－
田園香味
(特有螢光增白劑)

十月

October 2001

November 2001

十一月

“Happy Heart”

High Oleic Formula
Peanut Oil, Corn Oil

健康食油系列

高健配方

花生油及粟米油



乾乾淨淨好寫意

十一月

November 2001

“AXE” Super Concentrated Dishwashing Detergent, Lemon flavor (Anti-bacterial formulation)

「斧頭牌」超濃縮洗潔精，檸檬香味（殺菌配方）



Cool it Fruitwine Cocktail
Cool it 果實酒

December 2001

十二月

December 2001

“Hillside™”

十二月

