

Group Profile

Pico Group was established in 1969. Today, the Group has an international network with 19 sales and production offices located in Asia, Australia, Middle East, Europe and the United States. It is the leading exhibition and event marketing service provider in Asia.

The Group provides the following marketing and advertising communication services to corporations and government organisations:

- a. Exhibition and Event Marketing
- b. Sign Advertising
- c. Multimedia Services
- d. Conferences
- e. Permanent Exhibits such as museum exhibits, gallery exhibits and theme park exhibits

We help our customers to communicate with their potential customers by providing a total interactive and visual experience through exhibitions, sign advertising, conferences and multimedia techniques.

The Group employs 1,367 staff worldwide who are engaged in project management, design, production, marketing and administration.

