

CORE BUSINESS

核心業務



Hong Kong History Museum



Singapore National Day Parade



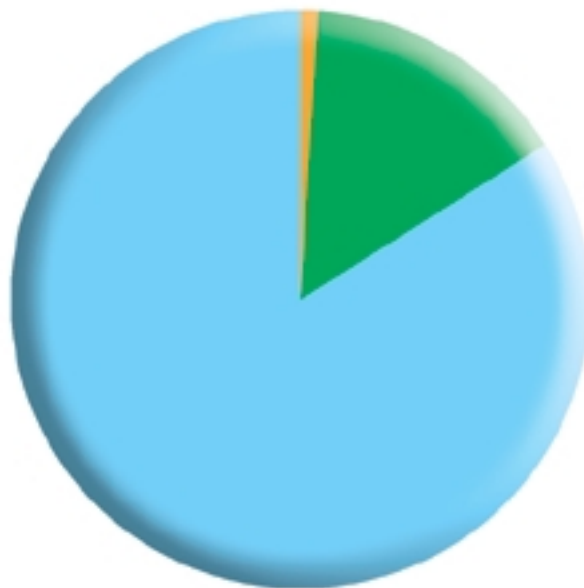
JVC Commercial Video, Korea



Mercedes-Benz Boutique, Singapore



PCCW @ Asian IT Expo, Hong Kong



■	Exhibitions / Event Marketing / Multimedia / Sign Advertising / Conference	84%
	展覽會 / 項目推廣 / 多媒體 / 招牌製作 / 國際會議	
■	Permanent Exhibits	15%
	永久展覽品	
■	Other Activities	1%
	其他業務	



The Asian Banker Conference, Shanghai

EXHIBITIONS 展覽會

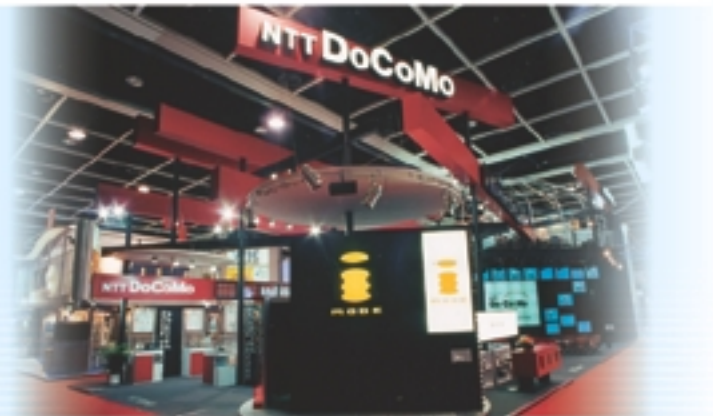
With more than 30 years of experience and successes, Pico has earned an unparalleled reputation, with the flair for turning concepts into reality.



CISCO @ CIFTEE, Beijing

Apart from design and fabrication for individual exhibition stands, Pico creates entire exhibition sites and government pavilions on a turnkey basis.

累積超過30年之經驗及成就，筆克已享有難以媲美之稱譽，能將抽象之創作意念活現。

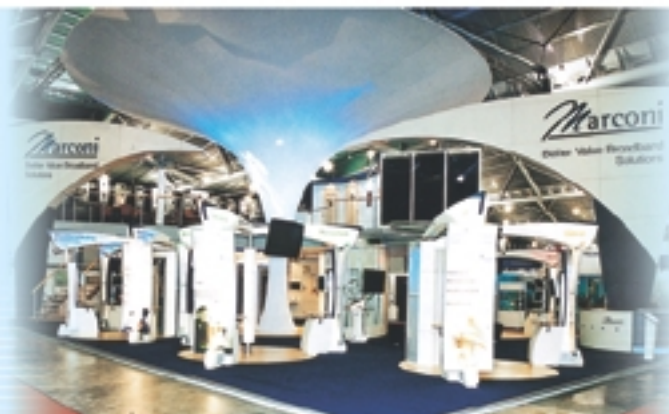


NTT DoCoMo @ ITU Asia Telecom, Hong Kong

除了個別展覽攤位之設計及承造外，筆克亦承建整個展場及國家館。



Cathy Pacific @ International Travel Fair, Hong Kong



Marconi @ CommunicAsia, Singapore

PERMANENT EXHIBITS

永久展覽品



CLP TIC Project, Hong Kong



Singapore Civil Defence Force Heritage Gallery



Children Museum, Bangkok



Singapore Mass Rapid Transit Visitor Centre

In recent years, Permanent Exhibits has become yet another area in which Pico has gained a solid reputation. Our professionals specialize in research and conceptualisation, mechanical, electrical and electronic engineering, model making, fabrication, installation and maintenance.

Many of Pico's Permanent Exhibits include dioramas and audio visual programmes which visualise historical scenes as well as the realms of a high tech future.

近年來，永久展覽品乃筆克另一著稱之強項。筆克之專業人士善長於研究及構思創作、機械、電機及電子工程、模型製作、承造、安裝及保養工程。

筆克承造的永久展覽品中運用了透視畫及視聽音響節目來表現歷史景緻及未來高科技的領域。

EVENT MARKETING

項目推廣

Event & Promotion Marketing has become a key service as government authorities and corporations turn to more creative solutions to communicate with the public or potential clients. Product launches, sales promotions, brand campaigns, road shows, opening ceremonies and celebrations can now with the help of Pico be transformed from the ordinary to the extraordinary.

由於政府機關及企業較多採用富創作性之方法與公眾人士或具潛力之客戶聯繫，故項目推廣已成為另一主要服務範圍。現時，筆克能為產品推出、銷售推廣、品牌促銷、巡迴展覽、開幕典禮及慶祝活動等慣常的活動加添獨特色彩。



Tribute to Amir of Bahrain



JVC @ Korean Electronics Show, Seoul



Cathay Pacific International Chinese New Year Parade, Hong Kong



Christmas Decoration @ Pacific Place, Hong Kong