

**Mr. Fergus Wilmer**, 44, Chief Executive Officer, has been a senior executive in the mobile telecommunications industry for over ten years. Before joining SUNDAY in 2000, Mr. Wilmer was the chief executive officer of Distacom Communications' Indian and African operations. While based in India, Mr. Wilmer was head of the fastest growing cellular operation in that country which was ranked the #1 operator in India by an independent consulting group. Prior to joining Distacom, Mr. Wilmer spent four years as the president of Hutchison Telecom in France, initiating operations in 1990 and growing to be the largest service provider in France. Mr. Wilmer also has an extensive background in the branded consumer products industry having spent over ten years in senior positions with Nike Australia and Hanny Magnetics in Hong Kong, the United States and the United Kingdom, among others. He holds a B.S. Degree in Electrical Engineering from Trinity College and a B.S. Degree in Economics from Queens University in Canada.

**Ms. Janet Ching Man Fung**, 39, Chief Financial Officer and Company Secretary, has over 17 years in public accounting, taxation, and financial consultancy and management in Hong Kong and the PRC. She began her career with Arthur Andersen & Co. and later became finance director of the Far East operations of Liz Claiborne Group before joining the Group in 1997. She holds a first class honor degree in management studies from the University of Hong Kong and is a fellow member of the Association of Chartered Certified Accountants (UK), the Hong Kong Society of Accountants, and a member of CPA Australia.

**Mr. Wilson Bun Chu**, 46, Chief Operating Officer, brings to SUNDAY 20 years of valuable management experience. Wilson is a member of the Hong Kong Society of Accountants and Canadian Institute of Chartered Accountants. He also holds a BA (Economics) and an MBA from the University of Western Ontario and York University in Canada, respectively. Before joining SUNDAY in 2000, Wilson was president of admart. Prior to that, he was the managing director for The Body Shop's Hong Kong and Macau operation, executive director of Giordano International Limited and director and executive vice president of Tiger Enterprises Limited (Giordano's joint venture in China).

**Mr. Alphonso Soong**, 48, Chief Information & Technology Officer, joined the Group in 2000. He was most recently vice president of Product Engineering & Support in the Internet Platform Organisation of AT&T Lab involved in fundamental functions and application engines for Internet Protocol (IP) services. He also served at AT&T Bell Labs, Nortel and Tandem Computers. Mr Soong oversees technology vision, trends and deployment in the wireless/multimedia infrastructure operating or planning for SUNDAY. He graduated from the University of Illinois with a B.S.C.S. and M.S.E.E.

**Ms. Bing Zeat Mah**, 50, Chief Marketing Officer, held a number of senior positions at advertising agencies such as Ogilvy & Mather and McCann-Erickson and worked on a number of key accounts including American Express, Nestle, Philips and Kentucky Fried Chicken. Prior to joining the Group in 1998, she was vice president of marketing and communications at McDonald's Restaurants responsible for Hong Kong and the PRC. She holds a B.A. from the University of Malaya and a Master degree from the University of Hull.

**Dr. Henry Kam Heng Wong**, 40, Chief Operating Officer of SUNDAY WIN (Wireless Internet), joined the Group in 1996 following seven years at Hutchison Telecom (Hong Kong) Ltd, where he was senior manager in the Radio Systems Engineering Department of Hutchison Telephone Company Ltd. He was involved in the building of network, the first CDMA commercial system in the world. His academic qualifications include B.Sc. (Hons) in Computer Engineering (University of Manchester), a Ph.D in Mobile Radio Telecommunications (University of Southampton) and an M.B.A. (University of Hull).

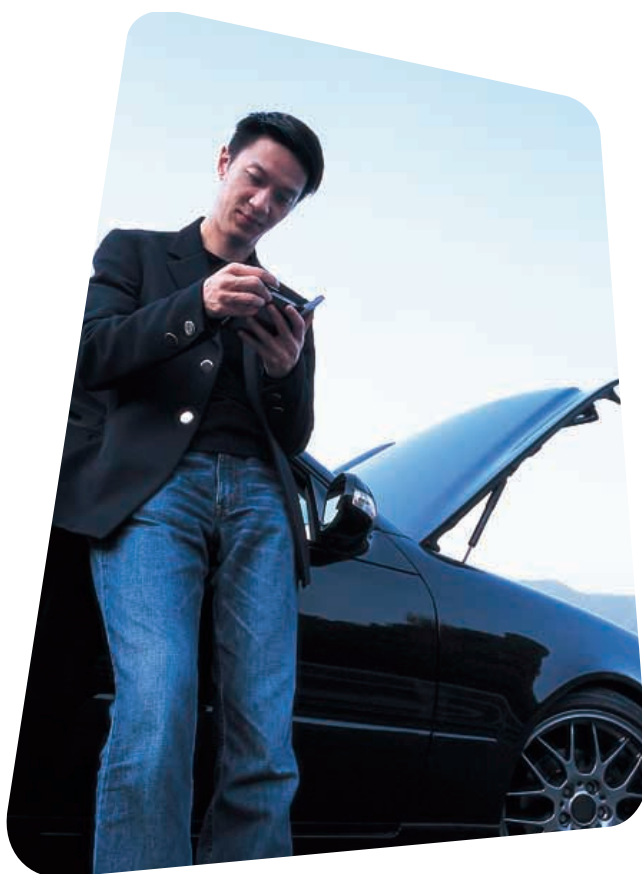
**Mr. Frankie Wong**, 37, Group Director of Network Operations, joined the Group in 1996. He has over 14 years experience in planning, development, engineering and operation in mobile and fixed networks. Prior to joining the Group, Mr Wong worked for Hutchison Telecom (Hong Kong) and was responsible for building the GSM and CDMA networks. Earlier, he was involved in a number of projects with Cable & Wireless HKT in switching, Intelligent Network, transmission and network management areas. He holds a first class honours degree in Electrical & Electronic Engineering from the City University(London), and he is a Chartered Engineer, member of Institute of Electrical Engineers (UK) and The Hong Kong Institution of Engineers.

**Mrs. Winnie Chiu**, 45, Group Director of Human Resources & Administration, joined the Group in 2000. She has 20 years of human resources and training experience with large U.S. multinational firms such as American Express, NCR, AT&T and SeaLand Service Inc. She holds a Bachelor of Business Administration degree in organisational behaviour from the University of Regina, Saskatchewan, Canada and Master of Arts degree in human resource management from the Macquarie University in Sydney, Australia.

**Mr. Alan Kwan**, 36, Group Director, Strategy & Technology of SUNDAY WIN (Wireless Internet), is responsible for the development of wireless Internet technologies. Prior to joining the Group in 1996, Mr Kwan has held senior positions in Hutchison Telecom and Motorola and was responsible for the bidding and implementation of the second generation GSM networks in Hong Kong and the Region. He holds a Bachelor degree in Electrical Engineering from the University of Western Australia, and a Graduate Diploma in Business Administration from Monash University.

**Ms. Anna Zee**, 39, Group Director of Customer Services, has more than ten years experience in the telecommunications industry. Prior to joining the Group in 2000, Ms Zee held key position in customer service department of SmarTone and Peoples respectively. Her last position with Peoples was General Manager of Customer Service. Ms Zee has extensive knowledge in the formulation of customer service strategy, implementation of customer retention program, development of customer relationship management system and management of customer service center. Ms. Zee holds a B.S. Degree (Marketing) from California State University of Los Angeles.

**Mr. Wai Lok Cheung**, 35, Group Director of Legal and Regulatory Affairs, joined the Group in 2000. Mr Cheung brings with him a wealth of experience in the legal and regulatory side of the telecommunications industry. Prior to joining SUNDAY, Mr Cheung was the General Manager, Legal, Administration and Procurement at Peoples Telephone Company. Mr Cheung graduated from the Lingnan University with an Honors Diploma in Company Secretaryship and Administration and an MBA degree from Leicester University, UK. He also earned his LLB from the University of Wolverhampton, UK.



**Leslie**  
(Creative Director)

**SUNDAY Mobile Assist**  
gets the help I need.  
24 hours a day.

