CONSOLIDATED PROFIT AND LOSS ACCOUNT

綜合損益賬

Year ended 31 March 2002 截至二零零二年三月三十一日止年度

		Notes 附註 —	2002 HK\$′000 千港元	2001 HK\$′000 千港元
TURNOVER	營業額	6	164,038	150,333
Other income Interest income	其他收入 利息收入	6	300 608	- 904
Advertising and promotion expenses Agency commission Depreciation Operating lease rentals Staff costs Other operating expenses	廣告及推廣開支 代理佣金 折舊 經營租賃租金 員工成本 其他營運開支		(11,620) (10,739) (3,558) (24,018) (26,897) (32,484)	(11,647) (8,786) (2,800) (20,242) (24,103) (34,881)
PROFIT FROM OPERATING ACTIVITIES	經營業務溢利	7	55,630	48,778
Finance costs	融資成本	8	(504)	(435)
PROFIT BEFORE TAX	除稅前溢利		55,126	48,343
Tax	税項	11	(9,489)	(8,797)
NET PROFIT FROM ORDINARY ACTIVITIES ATTRIBUTABLE TO SHAREHOLDERS	股東應佔日常 業務純利	12	45,637	39,546
DIVIDENDS	股息	13	(34,500)	(51,000)
EARNINGS PER SHARE	毎股盈利	14		
Basic	基本		32 cents仙	27 cents仙
Diluted	攤薄		N/A不適用	N/A不適用

Other than the net profit from ordinary activities attributable to shareholders, the Group had no recognised gains or losses. Accordingly, a consolidated statement of recognised gains and losses is not presented in the financial statements.

除股東應佔日常業務純利外,本集團並無錄得已確認盈利或虧損。因此,財務報表並無呈列綜合已確認損益賬。