Our Business

香港興業國際集團(集團)是一家以香港為基地的公司,於一九八七年 在香港聯合交易所上市,現為恆生200成份股之一(股票代號:480)。集 團一直致力於地產項目發展,並逐步邁向多元化的業務發展,其中包括 於香港、國內及亞太區進行酒店、服務及其他投資等業務。

HKR International Limited (the Group) is a Hong Kong-based company and has been listed on the Hong Kong Stock Exchange since 1987. It is currently a constituent of the 200stock Hang Seng Composite Index Series (stock code: 480). Property development is its core business. During the years, the Group has also diversified into the areas of hotel, services, and other investments. Its business activities are largely in Hong Kong, the Mainland and the Asia Pacific Region.

物業發展及投資

集團多年來於香港、中國及亞太區積極發展及投資物業項目,並以發展優質物業見稱,其中以愉景灣項目最享負盛名。愉景灣不但因其物 業質素優良及設備完善而深受置業人士歡迎,更因其自成一隅之社區 規劃及獨特之生活格調而備受市場追捧,故即使在市況低迷之下,該 項目仍取得理想的銷售成績,為股東提供可靠之投資回報。

Property Development and Investment

The Group has for long established a reputation for high-quality housing with a number of projects in Hong Kong, the Mainland and the Asia Pacific Region. The renowned Discovery Bay development in Hong Kong has confirmed its niche in building not only premises of high quality but also a community of unique lifestyle where the residents are provided with a full range of facilities and services comparable to a self-sustained small town. This niche enables the Group to secure satisfactory results for shareholders even in times of depression in the property market.

洒店

酒店業是集團多年來致力發展的業務之一。集團持有及管理著名的兩 所Beaufort 酒店——The Sukhothai 及The Beaufort Singapore 不但各 具建築特色,更為顧客提供豪華的酒店住宿和完善的配套設施。為進 一步提高服務質素,集團計劃於兩所酒店提供備受歡迎的水療按摩設 施,確保有關酒店的潛力可以更充份地發揮。此外,集團亦持有及管 理位於國內及東南亞等地區的服務式公寓。

Hotel

Hospitality is another area the Group has long been involved. It owns and manages the reputable Beaufort hotels, namely The Sukhothai and The Beaufort Singapore, which offer a variety of deluxe accommodations and facilities of distinctive style. Supported by new investment in destination spa facilities, the Beaufort hotels have inherent potential of good return. In addition to hotels and spas, the Group also owns and manages luxury serviced apartments in China and South East Asia.