

# › › Strategic Expansion in the Chinese Mainland for Long-term, Sustainable Growth

China is the market of choice for any ambitious Hong Kong company looking for long-term development and expansion. With its consistently high economic growth, vast markets, growing and increasingly affluent middle class, and anticipated surge in international trade and foreign investments post-WTO accession, China offers attractive opportunities to fast-track companies that have an in-depth understanding of local market conditions as well as the ability to deliver.

As a member of the Shui On Group, which has more than 17 years of experience and an extensive network in the Chinese Mainland, Shui On Construction and Materials Limited is well positioned to capitalize on opportunities in China and generate attractive returns for shareholders. SOCAM's strategy is to target high growth markets where we have a strong competitive advantage and stay focused on our core businesses – construction, construction materials and property development. Currently, SOCAM is vigorously expanding its business in quality housing developments in Shanghai as well as cement production and supply in Chongqing City and Guizhou Province.



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