

## Group Profile

**Pico Group** was established in 1969. Today, the Group has an international network with sales and production offices located in Asia, Australia, Middle East, Europe and the United States. It is the leading exhibition and event marketing service provider in Asia.

The Group provides the following event marketing services to corporations and government organisations:

- a. Exhibitions and Events Marketing
- b. Museum and Permanent Exhibits
- c. Sign Advertising
- d. Conferences and Show Organisation
- e. Hall Management

We provide a total interactive and visual marketing effort through exhibitions, sign advertising, conferences and multimedia techniques.

The Group employs about 1,400 full time employees worldwide who are engaged in project management, design, production, marketing and administration.