

## Corporate Profile

Clear Media is the largest outdoor media company in China listed on the main board of the Stock Exchange of Hong Kong, and derives 100% of its revenue from the PRC. One of our unique strengths is our strong shareholder base – a union of Clear Channel (NYSE: CCU), the world's largest outdoor media company, and White Horse, a renowned diversified company in China. In its first five years of operation, Clear Media has created a standardized bus shelter network that covers 30 key cities and reaches the most affluent consumers in China. The Group enjoys a 50+% market share in all key cities and serves leading international and local advertisers.