

# Biographies of Directors



**Steven Yung**  
Executive  
Director and  
Chairman

Mr. Yung, aged 53, brings extensive experience from multinational companies and the media sector. Before joining Clear Media as Chairman, Mr. Yung was President of ACNielsen Media International and, earlier, as Regional Managing Director for North Asia. Prior to that, Mr. Yung also held senior management positions with The Coca-Cola Company in the U.S. and in Asia.



**Peter Cosgrove**  
Non-Executive  
Director and  
Deputy Chairman

Mr. Cosgrove, aged 49, has over 20 years' experience in the outdoor advertising industry. In addition to being Deputy Chairman of Clear Media, he is also serving as Chairman of the Outdoor Division of APN News & Media Limited, the largest outdoor advertising business in Australia and New Zealand, and Buspak Advertising (Hong Kong) Limited. For the past ten years, Mr. Cosgrove has sat as a Director on the main board of Independent News & Media Plc, the largest newspaper group in Ireland, South Africa and New Zealand. In 1988, Mr. Cosgrove was named "Australian Entrepreneur of the Year" by Australian Business Magazine.



**Han Zi Jing**  
Executive  
Director and Chief  
Executive Officer

Mr. Han, aged 47, has been with Clear Media since 1998. Before that, he was General Manager of Guangdong White Horse Group Corporation, a diversified company with interests ranging from property to medical equipment. Mr. Han was also Director of the Hong Kong Overseas Representative Office of China Science and Technology Association, a liaison body between the PRC Government and the international science and technology communities. Mr. Han has a Bachelor's degree and graduated from a post-graduate course at the South China Normal University. He is a brother of Mr. Han Zi Dian.



**Teo Hong Kiong**  
Executive  
Director and Chief  
Financial Officer

Mr. Teo, aged 38, joined Clear Media in 1998 from PricewaterhouseCoopers in Singapore and Beijing, where he held senior positions. He graduated from the National University of Singapore and is a Certified Public Accountant in Singapore.



**Zou Nan Feng**  
Executive  
Director and  
Director of  
Business  
Development

Mr. Zou, aged 50, has been Director of Business Development of Clear Media since 1999. Before that, he was the Deputy General Manager of Guangdong White Horse Group Corporation. Mr. Zou graduated from the Guangdong Shaoguan Education College.



**Mark Mays**  
Non-Executive  
Director

Mr. Mays, aged 39, is the President and Chief Operating Officer of Clear Channel, a global leader in the out-of-home advertising and entertainment industry with radio and television stations, live event arrangements and outdoor displays in 64 countries around the world. In addition to his executive role, Mr. Mays is active in a variety of professional and civil activities. He has taken a leadership role with the Greater San Antonio Chamber of Commerce and Junior Achievement San Antonio Chapter. Nationally, he has served as a Director on the Radio Board of the National Association of Broadcasters. Mr. Mays holds a B.A in Economics and Mathematics from Vanderbilt University and an M.B.A from Columbia University.



**Roger Parry**  
Non-Executive  
Director

Mr. Parry, aged 49, has been the Chief Executive Officer of Clear Channel International, which runs Clear Channel Communications' businesses in Europe, Asia and Africa since 1998. Prior to that, he was a management consultant at McKinsey & Co. He is also a Non-Executive Director of Johnston Press Plc, iTouch Plc, Jazz FM Plc, New Media Spart Plc and Future Network Plc, and a Trustee of Shakespeare's Global Trust. He was educated at Oxford University and Bristol University.



**Coline McConville**  
Non-Executive  
Director

Ms. McConville, aged 38, joined Clear Channel in 1998 and is currently Chief Executive Officer of Clear Channel International for Europe. Before that, she was a management consultant for LEK in Germany and McKinsey & Co. in Australia and the U.K. She is also a Non-Executive Director of Halifax Bank of Scotland Plc. Ms. McConville graduated in Law and Jurisprudence from the University of New South Wales and holds an M.B.A from Harvard Business School.

## Biographies of Directors



**Han Zi Dian**  
Non-Executive  
Director

Mr. Han, aged 39, is one of the founders of the bus shelter advertising business acquired by Hainan White Horse Advertising Media Investment Company Limited in April 1998. He is also General Manager of White Horse Advertising, one of China's leading domestic advertising agencies, and is an honorary lecturer at the Design Faculty of the Guangzhou Art College. He has 16 years' experience in the advertising industry and was voted by News Weekly as one of the "Top 10 Advertising Persons from 1979-1999" in China. Mr. Han is the Vice Chairman of the China International Advertising Association. He graduated from the Design Faculty of Guangzhou Arts College. He is a brother of Mr. Han Zi Jing.



**Pedro Man**  
Independent  
Non-Executive  
Director

Mr. Man, aged 49, has been the President of Starbucks Coffee Asia Pacific Limited since 1999 and is responsible for overseeing the expansion of Starbucks in the region. Before that, he spent eight years as Vice President of Pillsbury Asia Pacific Limited, managing the Häagen-Dazs business in the Far East. Mr. Man holds a BSc. in Chemistry from

Simon Fraser University in British Columbia and an M.B.A from the University of British Columbia. Mr. Man is also Chairman of the Audit Committee of the Company.



**Wang Shou Zi**  
Independent  
Non-Executive  
Director

Professor Wang, aged 56, has been researching design history for over 20 years and has been a professor in the Department of Liberal Arts & Sciences in Art Center College of Design in Pasadena, California since 1998. He has acted as Chief Advisor to China's Industrial Design Association, China's National Advertising Association and the National Graphic Design Association. He obtained his post-graduate degree from the Graduate School of Wuhan University.