目錄 Contents

1 本行簡介

2 業績簡報

3 五年財務摘要

4 董事長報告

9 重要里程 1933-2002

10 行政總裁報告

18 財務概況

32 董事及高層管理人員簡介

35 董事會報告書

40 企業管治及其他資料

42 企業社會責任

91 二零零二年財務報告

170 核數師報告書

172 股東資料分析

173 附屬公司

174 組織摘要及日程表

1 Corporate Profile

2 Results in Brief

3 Five-year Financial Summary

44 Chairman's Statement

49 Major Milestones 1933-2002

50 Chief Executive's Report

60 Financial Review

76 Biographical Details of Directors and Senior Management

80 Report of the Directors

86 Corporate Governance and Other Information

90 Corporate Social Responsibility

91 2002 Financial Statements

171 Report of the Auditors

172 Analysis of Shareholders

173 Subsidiaries

174 Corporate Information and Calendar

二零零三年欣逢恒生銀行七十周年行慶。多年來,本行致力與客戶及股東建立夥伴關係, 並提供卓越服務,以協助彼等實現目標,攜手邁向成功。

本年報以一系列有關兄弟姊妹(包括孿生子)、夫婦及業務夥伴之照片,表達多方面的 夥伴關係,以強調良好夥伴關係是建基於共通的聯繫,亦闡明恒生為不同年齡階層的人士服務, 立意「開拓、超越」,與客戶互惠互利,成為彼等「永恒生長」之銀行。

Hang Seng Bank celebrates its 70th anniversary in 2003. Over the years, it has been building partnerships for success and high standards of excellence to help stakeholders realise their aspirations.

A series of photographs in this annual report – of siblings, including twins, a couple and business associates – expresses the multi-faceted aspects of partnerships and brings home that good partnerships are built from a common bond.

They convey how Hang Seng is reaching out to people of all ages, determined to Exceed, Excel as their 'ever-growing bank' to create mutual value.