

K. Wah Construction Materials Limited established over the past decades leadership position in the construction materials industry in Hong Kong. While enjoying success, the Group recognises the importance of being a socially responsible corporate citizen especially in sharing, caring and contributing resources with the community. To this end, the Group founded the KWCM Social Club (The Club) in 2001.

The Club is operated through its whole-hearted and dedicated employees who spared much of their own time and worked with various social and community service organizations to devise a number of activities with good cause in supporting the less fortunate in our society, including:

- Elderly home visit
- The 4th “Challenging 12 Hours” by SOWERS Action
- Hong Kong Red Cross blood donation campaign
- Environmental workshop of “Cultivating a Green Generation”
- Walk for Millions by the Community Chest
- Round-the-CU Walkathon & Carnival by the Chinese University of Hong Kong

These activities have not only demonstrated the Group’s commitment in corporate social responsibilities, caring and sharing, but also helped to maintain a balanced work and family/social life for its employees.

In 2002, the Company has won a “Caring Company Award” in recognition of the activities held by the Club. The Caring Company Scheme launched by the Hong Kong Council of Social Service is a corporate citizenship program aiming at raising public awareness of good corporate citizenship and recognising companies that demonstrate good corporate citizenship.

The Group believes that its success and brand name do not build on economic gains alone but also its commitment in social responsibilities, and the best way to reflect our commitment as a responsible corporate citizen is through continuous, direct and positive involvement in sharing and caring projects.