公司簡介

Company Profile

青島啤酒股份有限公司前身爲國有青島啤酒廠,始建于1903年,是中國歷史最爲悠久的啤酒生產廠。1993年6月16日公司注册成立,隨后在香港發行了H種股票并于7月15日在香港聯合交易所有限公司上市,成爲首家海外上市的國內企業,同年7月公司在國內發行了A種股票并于8月27日在上海證券交易所上市。

公司的經營範圍是啤酒制造、銷售以及與之相關的業務。目前公司在國內擁有 47個啤酒生產廠和3個麥芽生產廠,分布于全國17個省市,規模和市場份額居國內啤 酒行業之首。其生產的青島牌啤酒爲國際市場上最具知名度的中國品牌,已行銷世 界四十余個國家和地區。

Tsingtao Brewery Company Limited (the "Company"), the earliest beer manufacturer in China, can trace its root back to 1903 when its predecessor, Tsingtao Brewery Factory, was first established. The Company was registered on June 16th, 1993 as a joint stock company in China and then issued "H" shares in Hong Kong which were listed on the Stock Exchange of Hong Kong Limited on July 15th, 1993. It was the first enterprise in mainland China listed on the Stock Exchange. In July 1993, the Company issued "A" shares in Shanghai which were listed on the Shanghai Stock Exchange on August 27th, 1993.

The business scope of the Company is beer manufacturing, distribution and the related business. The Company, the largest beer brewer domestically in terms of production scale and market share, currently owns 47 beer plants and 3 malting mills in 17 provinces and cities all over China. Its product, Tsingtao Beer has become one of the most well known Chinese brands in the international market and has been distributed to more than 40 countries and regions throughout the world.





