

DIRECTORS AND SENIOR MANAGEMENT



DIRECTORS

Executive Directors

Mr. Wong Chi Ming, Jeffry, aged 46, is the chairman of the Company and the co-founder of the Group. Mr. Wong, with extensive experience in the jewellery industry in Hong Kong and extensive knowledge in the jewellery industry of the United States of America and Europe, is responsible for the overall strategic planning and policy making of the Group. He was appointed as a director on 28 February 2002.

Ms. Lui Ching Han, Magda, aged 43, is a director and the co-founder of the Group. She has extensive operational and management experience in the jewellery industry and is responsible for the overall management and administration of the Group. She is the wife of Mr. Wong Chi Ming, Jeffry. She was appointed as a director on 28 February 2002.

Mr. Chung Yuk Lun, aged 42, is a director of the Company. He is a fellow member of the Association of Chartered Certified Accountants and a member of the Hong Kong Society of Accountants. Mr. Chung is responsible for the finance and accounting matters of the Group. He was appointed as a director on 28 February 2002.

Independent Non-Executive Directors

Mr. Lee Pak Chung, aged 38, was appointed as an independent non-executive director in August 2002. He is a certified public accountant in Hong Kong practising under his name Lee Pak Chung, certified public accountant and has over 15 years of experience in accounting, auditing and corporate finance. He holds a bachelor of science degree in computer studies and a master of business administration degree in finance.

Mr. Chen Nien Chong, aged 64, joined the Company as an independent non-executive director in August 2002. Mr. Chen graduated from the University of Liaoning in the People's Republic of China ("PRC") in 1963. He was a senior manager of Bank of China responsible for corporate accounts with businesses in the PRC. He has over 25 years of experience in banking and another 10 years of experience in trading businesses.

Mr. Chan Bing Kwong, Henry, aged 56, was appointed as an independent non-executive director in January 2003. Mr. Chan holds a master of science degree in data processing from the University of Ulster in the United Kingdom and is a fellow member of the Hong Kong Society of Accountants. He has over 30 years of experience in finance and administration. He has worked for a number of multinational companies and companies listed on The Stock Exchange of Hong Kong Limited prior to joining the Group.

DIRECTORS AND SENIOR MANAGEMENT *(continued)*



SENIOR MANAGEMENT

Mr. Shim Siang Fan, aged 41, is the sales manager of the Group. Mr. Shim joined the Group in 1996 and is responsible for the overall sales and marketing of the Group's products. He holds a bachelor of science degree in engineering from California State University, Northridge. He has over 10 years of experience in sales and marketing.

Mr. Kan Ming Chun, aged 33, is the chief designer of the Group. Mr. Kan joined the Group in 2000 and is responsible for the design of jewellery products of the Group. He has over eight years of experience in jewellery design.

Mr. Shiu Wai Chung, aged 29, is the financial controller of the Group. Mr. Shiu joined the Group in 2001 and is responsible for the accounting matters of the Group. He holds a bachelor degree in accountancy from the University of Wollongong. He has over five years of experience in the field of auditing and accounting.

Mr. Chow Kin Yeung, aged 33, is the company secretary of the Company. Mr. Chow joined the Group in November 2002. He holds a bachelor degree in commerce and is a member of CPA Australia and an associate member of the Hong Kong Society of Accountants. He has worked in certain listed companies prior to joining the Group.